Lazada Integration for Magento 2 Guide

by CedCommerce Docs - Products User Guides

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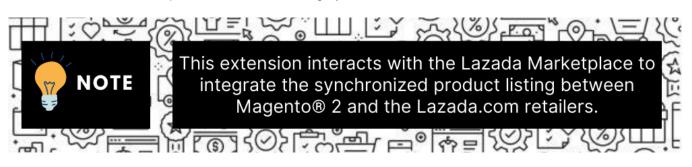
1. Overview

As e-commerce continues to grow in Thailand, the Lazada marketplace offers opportunities to both the new and the experienced sellers to reach new markets, benefit from Lazada support in advertising their goods and monitor critical data on how their store is performing.

With more than 4.5 million daily visits to its sites and close to 100 per cent geographical distribution coverage, Lazada has become the clear choice for sellers throughout Southeast Asia.

The Lazada Integration for Magento 2 helps the Magento® 2 store owners to boost their business and generate revenue as it interacts with Lazada APIs to connect the Magento® 2 stores to Lazada. It provides an opportunity to cover a wide range of customers.

Admin gets an authority to create Lazada Categories and the dependent attributes on the Magento 2 store. It also enables you to establish a mapping of the desired product category on the Magento 2 store for automatic submission of the selected product to the same category on Lazada.com.



It enables the admin to manage the Lazada orders on the seller's Magento® 2 stores without making any significant changes to operational functionalities.

Synchronizing orders, products, pricing, and inventory is possible through establishing the communication between Lazada APIs and the Magento® 2 store.

Key Features are as follows:

- **Product Upload Based on Profile:** Enables the admin to create a profile based on a single category, and then assign the products to the profile to automate the product upload.
- Magento Order creation: The newly placed orders on Lazada.com are automatically created in the Magento® 2 store with all the required details as it is on Lazada.com.
- **Product Data Validation:** The extension enables validating the product information in accordance with Lazada standards and values.
- Bulk upload Methodology: Admin gets the authority to upload bulk products on Lazada but just select the products and upload in one go.
- Auto synchronization: Auto synchronization of the product listing, order, inventory, return and refund, and pricing at regular intervals is established between Magento® 2 and Lazada.com.
- **Product category mapping:** Follows many-to-one category mapping philosophy. Admin can map many categories of the Magento® 2 stores to the single category of Lazada.

2. Lazada Integration for Magento 2 Extension Installation



To install the Lazada Integration and LazadaAuth Extension Manually-

- 1. Create a new folder named *code* under the *app* folder; under the *code* folder, create a folder named *Ced*.
 - Extract the Ced.zip on your system and then Upload or Drag and Drop *app/code/Ced/Lazada*, *app/code/Ced/LazadaAuth*, *and app/code/Ced/Integrator*
 - After successfully uploading the directory, the extension will be installed/upgraded.
 - Upload composer.jason file by adding the code written below: *"Lazada\\Sdk\\": "app/code/Ced/Lazada/lazada-sdk/src/"*
 - Now run the following upgrade command in cmd composer dump php bin/magento setup:upgrade php bin/magento setup:di:compile
 - After upgrade deploy static content: php bin/magento setup:static-content:deploy-f php bin/magento indexer:reindex php bin/magento cache:flush
- 2. Once the extension is installed it appears in the main menu of the Magento panel just like this -

Ŵ	
(7) DASHBOARD	Dashboard
LAZ LAZADA INTEGRATION	Scope: All Store Views 👻 👔
\$ SALES	
8	Advanced Reporting
CATALOG	Gain new insights and take command of your business' performance, using o
CUSTOMERS	
-	Lifetime Sales Char
	\$125.00
0.0	Reve
ī	Average Order \$0
CONTENT	\$20.83

3. Lazada Configuration Settings

Once the extension is successfully installed in the Magento 2 store, the **LAZADA INTEGRATION** menu appears on the left navigation bar of the Magento 2 Admin panel.



Once the seller account is created and is approved by Lazada, then the Magento 2 store owners can use the Lazada **API credentials provided by Lazada** while setting up the Lazada Configuration settings in the **Magento 2 Admin** panel.

To set up the configuration settings in the Magento 2 Admin panel

- 1. Go to the Magento 2 Admin panel.
- 2. On the left navigation bar, click the **LAZADA INTEGRATION** menu. The menu appears as shown in the following figure:

Lazada Integration	
Products	Developer
Manage Profiles	Feeds
Manage Products	Cron Logs
	Category
Orders	Attribute
Manage Orders	
View Failed Orders	Extras
	Knowledgebase
Settings	
Manage Apps	
Configurations	

3. Click Configuration.

The **Configuration** page appears as shown in the following figure:

Configuration			Q 📫
Scope: Default Config -			Save Config
CEDCOMMERCE	^	Lazada Developer Settings	\odot
		Lazada Product Settings	\odot
		Lazada Order Settings	9
		Lazada Cron Settings	\odot

4. In the right panel, click the Lazada Developer Settings tab.

The Lazada Seller/Developer Settings tab is expanded and the relevant fields appear as shown in the

Lazada Developer Settings				0
Lazada Developer Settings				0
	Debug [global]	Yes	 •	
Under I azada Develone	-			

5. Under Lazada Developer Settings, do the following steps:

following figure:

- a. In the **Debug**, select **Yes** for enabling the debugging. This setting is for the developer end if you want the debug logs to be created for the developer.
- 6. Click the **Save Config** button to save the entered values.
- 7. Scroll down to the Lazada Product Settings tab, and then click the tab.
- The **Lazada Product Settings** tab is expanded and the expanded section appears as shown in the following figure:

Lazada Product Settings	\odot
⊙ Lazada Price Settings	
⊖ Lazada Inventory Settings	

- 8. Under Lazada Product Settings, do the following steps:
 - a. Click the Lazada Price Settings tab.

The **Lazada Price Settings** tab is expanded and the section appears as shown in the following figure:

Lazada Product Settings			\odot
\odot Lazada Price Settings			
Pro	duct Price [global] Default Magento Price	*	
	Select to send a different product price to Lazada		
Inc	ude Taxes [global] Yes	•	
	Add taxes to product price to be sent to Lazada		

b. Under Lazada Price Settings, do the following step:

i. In the $\ensuremath{\text{Product Price}}$ list, select one of the following options:

Increase by Fixed Price: If selected, then the Modify by Fix Price field appears. Increase by Fixed Percentage: If selected, then the Modify by Percentage Price field appears.

Enter the numeric value to increase the price of the Lazada, product price by the entered value % of Magento 2 price.

🔿 Lazada Price Settings

Product Price [global]	Increase By Fixed Percentage
	Select to send a different product price to Lazada
Modify by Percenctage Price [global]	5
	Numeric value Required for Add/subtract % on Magent price 5 for Example: Magento price +/- 5% of Magento price.

For Example, Magento 2 price + 5% of Magento 2 price. Magento 2 Price = 100 Select Increase By Fixed Percentageoption Modify by Percentage Price = 5

100 + 5% of 100 = 100 + 5 = 105 Thus, Lazada Product Price = 105

Decrease by Fixed Price: If selected, then the Modify by Fix Price field appears. Decrease by Fixed Percentage: If selected, then the Modify by Percentage Price field appears.

Enter the numeric value to decrease the price of the Lazada product price by the entered value % of Magento 2 price

For Example, Magento 2 price -5% of Magento 2 price. Magento 2 Price = 100Select **Decrease By Fixed Percentage** option **Modify by Fix Price** = 5100 - 5% of 100 = 100 - 5 = 95Thus, Lazada Product Price = 95

ii. In **Include Taxes**, select Yes if you want to add the tax to the product price send to Lazada. But if you want the tax to be excluded from the product price the select option No.

c. Click the Lazada Inventory Settings tab.

The **Lazada Inventory Settings** tab is expanded and the section appears as shown in the following figure:

🔗 Lazada Inventory Settings

Set Inventory on Basis of Threshold [global]

Disable	

Choose yes to send inventory on lazada by condition

d. Under the Lazada Inventory Settings tab, do the following steps:

i. In the **Set Inventory on Basis of Threshold** list, select the **Enable** option if required to set the inventory based on a threshold.



The section appears as shown in the following figure:

🔿 Lazada Inventory Settings

Set Inventory on Basis of Threshold [global]	Enable	•
	Choose yes to send inventory on lazada by condition	
Inventory Threshold Value [global]	10	
	Set inventory quantity on which lesser and greater condition can control.	
Send Inventory for Lesser Than Thresh- old Case		
[global]	Send Quantity to Lazada for those products, whose inventory is LESSER than the inventory threshold.	
Send Inventory for Greater Than Threshold Case		
[global]	Send Quantity to Lazada for those products, whose inventory is GREATER than the inventory threshold.	

- ii. In the **Inventory Threshold Value** box, enter the value that you want to set as the threshold. Based on this value the inventory greater and lesser conditions will be conducted.
- iii. In **the Send Inventory for Lesser Than Threshold Case** box, enter the value to send quantity to Lazada for those products, whose inventory is lesser than the inventory threshold value you have set.
- iv. In **the Send Inventory for Greater Than Threshold Case** box, enter the value to send quantity to Lazada for those products, whose inventory is greater than the inventory threshold value you have set.
- 9. Click the Save Config button to save the entered values.
- 10. Scroll down to the Lazada Order Settings tab, and then click the tab.

The tab is expanded and the section appears as shown in the following figure:

Lazada Order Settings	
Lazada Order Id Prefix [giobal]	LZDA Prefix for Lazada Increment ID
Auto invoice imported order [global]	Enable Auto Invoice Order Imported from Lazada in any case of successfull import.
Notification Email [global]	
Auto cancel failed order [global]	Enable Auto Cancel Order on Lazada in any case of failure such as 'No Inventory'.
Enable Default Customer [global]	Yes 🔹
Default Customer [global]	Firstname Lastname
Delivery Type [global]	Drop Shipping
Enable Notification [global]	Enable Order import notification via email to store admin

11. Under Lazada Order Settings, do the following steps:

 In the Lazada Order Id Prefix box, enter an Id prefix according to you which will be used with the order number.

For Example, you can use the Order Id prefix as: **LZDA-1000003659**. Here, **LZDA** is the Prefix entered by you and **1000003659** is the order number. You can also refer to the image below:

Lazada Orders					Q 📫	b .
					Im	port 🔻
Actions • 1812 r	ecords found		999	Filters 💿	Default View 👻 🖁	Columns ↓
▼ Id † Order Id	Lazada Order Id	Order Place Date			Lazada Status	Actions
▼ Id † Order Id	Lazada Order Id	Order Place Date	Арр	Region		Actions
1870 LZDA-1000003659	Example	of Order Id Prefix alon	g with the Order Number displa	yed in the Order	s Id	
1869 LZDA-1000003658						

• In **Auto Invoice Imported Order**, select **Enable** if want the automatic invoice for orders imported from Lazada. If the option is selected as Disable then the invoice won't be generated for the orders.

In the below image you can see the invoice of an order-

(R)	#LZDA-	← Bac	k Delet	te Send Email	Credit Mem	o Hold Sh	ip Rec	rder	Clone a	as Quote
LAZADA INTEGRATION	ORDER VIEW	Searc	h by keyword	Q	T Filt	ers O Default Vi	ew 🗸 🏠	Columns	• ± 1	Export 👻
\$ sales	Information	Actio	ns 💌	1 records found				1		<
	Invoices				20 -	• per page			of '	1 >
CATALOG	Credit Memos		Invoice 4	Invoice Date	Order #	Order Date	Bill-to Name	Status	Amount	Action
SCG TRACKING	Shipments		1000002575	Nov 19, 2021 10:30:37 PM	LZDA-	Nov 19, 2021 10:30:33 PM	pim .	Paid	\$399.00	View
CUSTOMERS	Comments History		1							
	Transactions		1							
	Lazada									
EASY COUPON MANAGER										

- In **Auto Cancel Failed Order**, select **Enable** if the order is failed in Magento and not getting imported due to any error then if you wish to cancel the same order on Lazada automatically.
- In the **Enable Default Customer** list, select the **Yes** option to enable the default customer. After enabling this all the orders will be created for this default customer only. If **No** is selected then whatever data is fetched through the orders then based on that data the customer will be created for which the order will be placed.

The field appears as shown in the following figure:

/eronica Costello	
/	eronica Costello

- In the **Default Customer** list, select the customer name that you want to set as default for placing the orders.
- In **Delivery Type**, select the type of delivery of the product. When the order is shipped then at that time in shipment you need to enter the delivery type based on the type of order. You can also get this notion of delivery type in the Order data.
- In the **Enable Notification** box, you can select **Enable** option if you wish to receive the notifications on the email of the imported orders.
- In **Notification Email**, enter the email id on which the imported orders notification will be sent.
- 12. Click the **Save Config** button to save the entered values.
- 13. Scroll down to the Lazada Cron Settings tab, and then click the tab.

The tab is expanded and the section appears as shown in the following figure:

Lazada Cron Settings			0
Ore	ler Cron [globar] Disable	*	
	Order Fetch Cron		
Order Status Sy	Inc Cron Disable	*	
	Order Status Sync lazada to magento		
Inventory Pr	Ice Cron [slobal] Disable	•	
	Inventory Sync Cron		

14. Under Lazada Cron Settings, do the following steps:

- a. In the **Order Cron**, select **Enable** if you want to fetch the orders. Order Crons are used to fetch waiting for shipment orders at approx 10 minutes. based on the combination of three order settings- Order Status, Fetch Shipped Order, and Fetch Orders No. Of. Days the orders are automatically fetched if this cron is enabled.
- b. In **Order Status Sync Cron**, select **Enable** to synchronize the Lazada order and its status automatically at regular intervals of time. This cron runs every 2 hours to sync.
- c. In the **Inventory |Price Cron** list, select **Enable** to enable the Inventory & Price Synchronisation automatically at regular intervals of time. This cron runs every 1 hour to sync.



- 15. Click the Save Config button to save the entered values.
- 16. Apart from this you also need to configure two more settings(Shipping and Delivery Method) for your Lazada store. Follow the steps below:
 - Go to the Sales tab in the Magento panel. Then click on Delivery Methods.

Configuration		Save Config
GENERAL	✓ Free Shipping	0
CATALOG	✓ Table Rates	9
SECURITY	In-Store Delivery	0
CUSTOMERS		
SALES	Shopee.com	\odot
Sales Sales Emails DEF Print-outs	Lazada Shipping Method(Default) Now Enable the Shipping Method and enter its Title Title Lazada Shipping Method	∂
Тах	UPS	\odot
Checkout	USPS	\odot
Shipping Settings	FedEx	S
Multishipping Settings	DHL	S
Delivery Methods 2 Then Click	x on Delivery Methods	

• The settings you change here will be displayed in the Shipment settings as shown below:

#LZDA-	← Back	Delete	Send Email	Cred	it Memo	Hold	Ship	Reorder	Clone	as Quote	
	1.00	.,								0	
	Payment	& Shippin	g Method								
	Payment	Informatio	n			Shipping & Handling Information					
	Lazada Pavm	nent Method(De	efault)			Track Order					
	The order wa	as placed using	THB.			Lazada Shiբ ฿0.00	oping Metho	d - Lazada Sl	hipping Meth	od(Default)	
	Items Or	dered									
	Product	ltem Stati		Price	Qty	Subtotal	Tax Amount	Tax Percent	Discount Amount	Row Total	
		Invoi	iced \$399.00	\$399.00	Ordered 2 Invoiced 2	₿798.00	\$0.00	0%	\$ 399.00	\$ 399.00	

 To Enable and set the Payment method, go to Sales->Payment Method->Click on the Lazada tab. Under the Lazada tab enable the payment method for Lazada and set its title to be displayed as shown in the figure below:

Confi	guration					Save Config
Sales		Braintree A PayPal Company	Braintree Payments (by GENE Comm Accept credit/debit cards and PayPal in No setup or monthly fees and your cus VISA 🐡 🕬 🕬	your Magento store. tomers never leave your store to complete the purchas	10.	Configure
Sales	Emails Step 1	OTHER PAYPAL PAYMENT SOLUTIO	DN5: ▼			
PDF	Print-outs	OTHER PAYMENT METHODS:				
Tax		Klarna.		and do it more often. And you always get paid in full u	upfront	Configure
Chec	kout		while your customers pay at a later dat	e.		
	sing Settings	amazon pay	The convenient, trusted way to pay. Let your customers check out in just a l stored in their Amazon account.	ew clicks or taps using the shipping and payment info	already	Configure
Mult	shipping Settings		stored in their Amazon account.			
Deliv	ery Methods	⊖ Lazada				
Goog	tle API		Enabled [store view]	Yes	*	
Payr	nent Methods		Title [store view]	Lazada Payment Method(Default)		
3D S	ecure		New order status [store view]	Please Select	*	

4. Manage Apps

To begin with, this setting a Lazada seller needs to create an app on the Lazada seller panel.

- Go to the Lazada Seller Panel by clicking on this link(https://sellercenter.lazada.com.ph/apps/seller/login?r edirect_url=https%3A%2F%2Fsellercenter.lazada.com.ph%2F)
- Enter the authentication details here:

OA ORM			
	Sign in		
	* Account:	xxx@xxx.com	
	* Password:	•••••	
		Sign in Forget password Sign Up	
		Sign in Forget password Sign Up	

• A new page opens up as shown below:

O LAZADA OPEN PLATFORM	APP Console	Documentation Da	taMoat Contact	Us		English 🗸	apps@cedcommerce.com
Select App Category		→ App I	Name	Q Search)		
Create							
App Name	Арр Кеу	Арр	Category	App Status	Hibernation Status	Action	

• Click on the Create Button again a new page opens up:

App Console / Create Ap	qq					
	Select App Category		Fill App Information		Create App Success	
(#)	Seller In-house APP	If you are a Lazada Seller and you are develo category. Please note that only ISV profile in	apply for this this category.	Inactive	Apply	

- In the Seller In-house APP, click on Apply.
- Follow the other instructions and create an app successfully.

To view and manage apps:

- 1. Go to Magento Admin Panel.
- 2. On the left navigation bar, click the **LAZADA INTEGRATION** menu. A menu appears as shown in the following figure:

Lazada Integration	
Products	Developer
Manage Profiles	Feeds
Manage Products	Cron Logs
	Category
Orders	Attribute
Manage Orders	
View Failed Orders	Extras
	Knowledgebase
Settings	
Manage Apps	
Configurations	

3. Click on Manage Apps.

The **Lazada Apps** page appears as shown in the following figure:

Lazada Apps				۹	
					Add New App
					v 👻 🏠 Columns 👻
Actions Id	1 records found App Name	Status	Store Id	20 • per page <	1 of 1 >
□ ¹	-	1	1		18405

- 4. All the existing apps are listed on this page.
- 5. To add a new app, click on the Add New App Page on the top right corner button.
- 6. You will be redirected to a new page:

Add App			Q	40	<u></u>
		← Back	Save Save	and Continu	ue Edit
App Information					
Redirect Uri	• Copy				
App Name	•				
Арр Кеу	•				
App Secret	•				
Store					\odot
App Installation					\odot
App Tokens					\odot

7. Enter the App Name in the first column under App Information.

- The App Key and App Secret Key can be easily retrieved from the Lazada seller panel.
- To retrieve the keys, Go to the Lazada seller panel:

OPEN APP	Console Documentation	DataMoat Contact L	Js		English V
Select App Category	Status 🗸	App Name	Q Search)	
Create App Name	Арр Кеу	App Category	App Status	Hibernation Status	Action
CedCommerce Lazada Integr ation	мүр кеу	ERP System	Test	No	Manage

• By clicking on Manage you will be redirected to the basic information page:

App Category	ERP System	_	
Арр Кеу	10000		
App Secret	Contraction and Contraction of the	Hide	Reset
App Status	Test Apply Online	•	

- Under the advanced information, both the App Key and the App Secret Key are mentioned.
- 8. Now move back to your Magento panel.

Advanced Information (?)

- 9. Under the store option, choose the **Default Store** for your **Lazada Integration Extension**.
- 10. You can cut all the chase if you have the **App Code** which is to be entered in the App Installation.

App Installation

By Code	Install
---------	---------

11. Now click on Save and Continue and the Apps settings are saved.

To perform Various Actions on the Apps created,

1. In the Manage App grid, under the **Actions** column click on the **Edit** button to edit the app details.

Lazada Apps				c	
					Add New App
					fiew 👻 🏘 Columns 🗸
Actions	1 records found			20 • per page <	1 of 1 >
Id Id	App Name	Status	Store Id	Seller Id	Actions
□ 1	test	1	1	33732	2 *** £

2. To delete the selected app, click on the **Delete** button in the **Actions** column.

Lazada Apps				٩	40
					Add New App
Actions	1 records found			Filters Default View 20 • per page	Columns •
Id Id	App Name	Status	Store Id	Seller Id	Actions
□ 1	test	1	1	33732	

3. To authorise an app, click on the **Key** button in the **Actions** column.

Lazada Apps					Q 📣
					Add New App
Actions	1 records found			Filters 20	Default View Columns er page (1 of 1)
Id Id	4 App Name	Status	Store Id	Seller Id	Actions
□ 1	test	1	1	33732	A LONG

The selected Lazada app will be authorised.

4. For **Data mote Access**, click on the **lock** button in **Actions** Column.

Lazada Apps				Q	•
					Add New App
					• Columns •
Actions	1 records found			20 • per page <	1 of 1 >
III Id i	App Name	Status	Store Id	Seller Id	Actions
□ 1	test	1	1	33732	× 8 + 9 g



5. View Lazada Category Details

To view Lazada Category Details

- 1. Go to the Magento 2 Admin panel.
- 2. On the left navigation bar, click the **LAZADA INTEGRATION** menu. A menu appears as shown in the following figure:

Lazada Integration	
Products	Developer
Manage Profiles	Feeds
Manage Products	Cron Logs
	Category
Orders	Attribute
Manage Orders	
View Failed Orders	Extras
	Knowledgebase
Settings	
Manage Apps	
Configurations	

3. Click on Category.

The Lazada Category page appears as shown in the following figure:

Lazada Category								3	Q	10	
	Please select a app	*	Please select a region	٠	Please select a category	٠	Show				

4. Select the app, region and category, then click the **Show** button. All selected categories will be displayed as shown below in the figure:

			test [110353] 🔹	Philipines [ph] v S	ports & Ou	tdoors [4623]		• Show						
n												var	name	leaf	catego
ren								var	name	leaf	category_id				
dren				var	name	leaf	category_id								
ar	name	leaf	category_id												
ALSE	Tents	true	7665												
ALSE	Sleeping Gear	FALSE	10119												
ALSE	Shelters & Canopies	true	10128												
ALSE	Backpacks	FALSE	21732												
ALSE	Camp Furniture	FALSE	21736		Camping & Hiking	FALSE	2002								
ALSE	Camp Kitchen	FALSE	21740	FALSE	Camping & Hiking	FALSE	/65/								
ALSE	Lighting	FALSE	21746												
ALSE	Navigation & Electronics	true	21750												
ALSE	Trekking Poles	true	21752												
ALSE	Knives & Tools	true	21753												
ALSE	Survival kits	true	21754												
hildren		var name	leaf category	_											



6. View Lazada Category Attributes Details

To view Lazada Category Attributes Details

- 1. Go to the Magento 2 Admin panel.
- 2. On the left navigation bar, click the LAZADA INTEGRATION menu.
 - A menu appears as shown in the following figure:

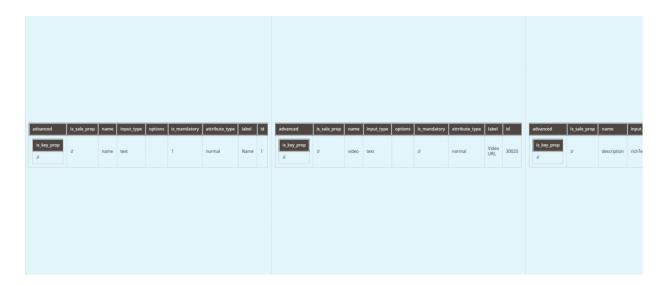
Lazada Integration	
Products	Developer
Manage Profiles	Feeds
Manage Products	Cron Logs
	Category
Orders	Attribute
Manage Orders	
View Failed Orders	Extras
	Knowledgebase
Settings	
Manage Apps	
Configurations	

3. Click on Attribute.

The Lazada Category Attributes page appears as shown in the following figure:

Lazada Category Attributes								Q	#
	Please select a app	*	Please select a region	٠	Please select a category	٠	Show Attributes		

4. Select the App, Region, and Category then click the **Show** button. The attributes will be displayed as shown below:





7. Manage Lazada Profiles

Product Profiling is a process of arranging similar types of products from a catalog and bundling them to perform multiple bulk actions.



Let's say you are selling Clothing – you create a profile labeled as Men's T-shirts and add all the t-shirts in the same profile. Now with product profiling, you have the feasibility to take actions such as bulk upload, alter the prices, edit details and even remove them in bulk with just a few clicks.

Admin can create a new profile and assign the required products to the profile. While creating and editing the

profile, the admin can map the Magento 2 attributes to the Lazada attributes. These attributes are applicable to all the products that are assigned to the profile.

Admin can do the following tasks:

- Add new profile(https://docs.cedcommerce.com/magento-2/lazada-magento-2-integrationguide-0-0-1?section=add-a-new-profile-20)
- Edit the existing profile(https://docs.cedcommerce.com/magento-2/lazada-magento-2-integration-guide-0-0-1?section=edit-the-existing-profile-30)
- Bulk Action on the Selected Profiles(https://docs.cedcommerce.com/magento-2/lazadamagento-2-integration-guide-0-0-1?section=submit-bulk-action-on-the-selected-profiles)

7.1. Add A New Profile

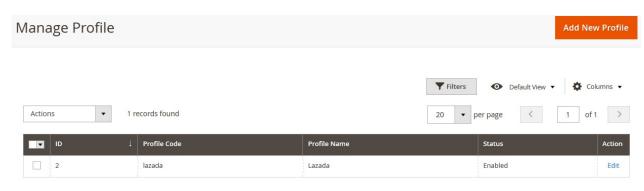
To add a new profile

- 1. Go to the Magento 2 Admin panel.
- 2. On the left navigation bar, click the LAZADA INTEGRATION menu.

Lazada Integration		
Products	Developer	
Manage Profiles	Feeds	
Manage Products	Cron Logs	
	Category	
Orders	Attribute	
Manage Orders		
View Failed Orders	Extras	
	Knowledgebase	
Settings		
Manage Apps		
Configurations		

3. Click on Profile Manager.

The Manage Profile page appears as shown in the following figure:



4. Click the Add New Profile button.



The **New Profile** page appears as shown in the following figure:

Add A New Profile					Q 📫 💵 🗤	•
			← Back	Save	Save and Continue	Edit
General Information						
Enable Profile	Yes					
Profile Code *						
Profile Name *						

5. Under the General Information, do the following steps:

- a. In the **Enable Profile**, select **Yes** to enable the profile.
- *Note:* Selecting No option disables the profile.
- b. In the Profile Code box, enter a profile code.
 Note: It is only for internal use. Use the unique profile code with no spaces. Start with small letters.
- c. In the Profile Name box, enter the name of the profile.
 - *Note:* Use the unique name to identify the profile.
- 6. Now, click the **Profile Mapping** menu.

The page appears as shown in the following figure:

Profile Mappings				\odot
Profile Ap	p *			
Lazada Profile Tyş	e * Manual ·			
Profile Region	ns * Philipines 🔻			
Profile Catego	y * Select		•	
Please map all Lazada attributes with Magento attribut	es.			
Lazada Attribute Ma	gento Catalog Attribute	Is Secondary Store	Default Value	Action
Add Attribute				

• The user first needs to choose the default application for the profile from the **Profile App** drop-down menu.

- In Lazada Profile Type, select the profile type from the menu.
- Now choose the region you choose to sell with this profile from the **Profile Regions.**
- In the **Parent Category** list, select the required category and subcategory from the drop-down menu as shown.

Profile Category *	Select	•]
	٩		
-	🕞 Point & Shoot	^	Defeut
D	Security Cameras & Systems		Default
	Video & Action Camcorder		
	Computers & Laptops		
	Computer Accessories		
	Adapters & Cables		
	Blank Media		
	Bluetooth Adapters		
s	Card Reader		
	Cooling Pads/Cooling Stands		
	Drawing Tools	Ŧ	
	Done		

• Then map all the Lazada attributes with the Magento attributes.

Note: The attributes you map here are dependent on Categories, so if any change in Category is done, the attributes also change.

7. Scroll down to the Product Price Rules and the section expands as:

Product Price Rules		$\overline{\bigcirc}$
Pricing Type *	Not Change	
Pricing Value		

- 8. In the **Pricing Type** choose one of the following options:
 - Increase by Fixed Price: If selected, then the Modify by Fix Price field appears.
 - Increase by Fixed Percentage: If selected, then the Modify by Percentage Price field appears. Enter the numeric value to increase the price of Lazada, product price by the entered value % of Magento 2 store price. For Example,

Magento 2 price + 5% of Magento 2 price. Magento 2 Price = 100 Select **Increase By Fixed Percentage** option

Modify by Percentage Price = 5 100 + 5% of 100 = 100 + 5 = 105

Thus, Lazada Product Price = 105

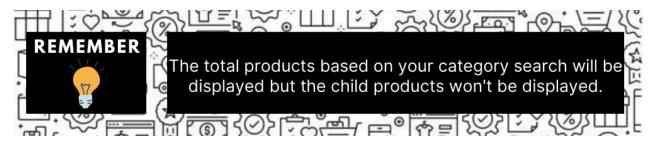
- Decrease by Fixed Price: If selected, then the Modify by Fix Price field appears.
- Decrease by Fixed Percentage: If selected, then the Modify by Percentage Price field appears. Enter the numeric value to decrease the price of the Lazada product price by the entered value % of Magento 2 store price For Example,

Magento 2 price – 5% of Magento 2 price. Magento 2 Price = 100 Select **Decrease By Fixed Percentage** option **Modify by Fix Price** = 5 100 - 5% of 100 = 100 - 5 = 95Thus, Lazada Product Price = 95

- 9. Enter the Price Value in the next column of Pricing Value.
- 10. Now move to the last section of the profile settings which is the **Profile products**.

Profile Products	/							\odot
	Default Store	* Default S	Store View 🔹					
	Secondary Store	* Default S	Store View 🔹 🕐					
	Product Selection	* Filter Sele	ection 💌					
	Product Addition	* Remove	Old 💌					
Search and Add		* Remove (20 •	per page < 1	of 103 >
Search and Add		050 records for			Name	20 ×	per page	of 103
	Reset Filter and Remove 2	050 records for	und	•	Name	10000		
	Reset Filter and Remove 2	050 records for	und		Name	10000		
ID	Reset Filter and Remove 2	1050 records for s	und	×	Name	10000	Price	Actions
ID 2050	Reset Filter and Remove 2	1050 records for	und Store Category Default Category, Sale,	×	Name	10000	Price	Actions

- 11. Choose the Default store, Secondary store, Product Selection(can filter the selection or add all(In add all, the products will be assigned internally)), and Product Addition(can remove old or add old).
- 12. Now you can easily select the products for the desired profile. You can search the products using id, store category, Name, or SKU.



Once all the actions have been taken so far, click on the Save Config button on the top right of the page.
 A new profile will be added.

7.2. Edit the Existing Profile

To edit the existing profile

- 1. Go to the Magento 2 Admin panel.
- 2. On the left navigation bar, click the LAZADA INTEGRATION menu.

Lazada Integration	
Products	Developer
Manage Profiles	Feeds
Manage Products	Cron Logs
	Category
Orders	Attribute
Manage Orders	
View Failed Orders	Extras
	Knowledgebase
Settings	
Manage Apps	
Configurations	

3. Click on **Profile Manager**.

The Manage Profile page appears as shown in the following figure:

Manage Profile			Q 🛍 📘	lazada 🔻
			Add New Pro	ofile
Actions v 2 re	ecords found	Filters	Default View Col er page (1 of 1	
	Profile Code	Profile Name	Status	Action
2	lazada	Lazada	Enabled	Edit
3	profilecode2	Profile 2	Enabled	Edit

- 4. Scroll down to the required profile row.
- 5. In the **Action** column of the respective row, click the **Edit** link. The profile editing page appears as shown in the following figure:

Edit Profile											Q	10	ł.	
							← Bac	:k	Delete	Save	Save ar	nd Cont	inue Edit	
General Information														
	Enable Profile	Ves												
	Profile Code *													
	Profile Name *													
Profile Mappings														\odot
Product Price Rules														\odot
Profile Products														0

- 6. Make the changes as per requirement in the respective section.
- 7. Click the Save button.

The edited profile is saved and the success message appears on the Manage Profile page.

7.3. Submit Bulk Action on the Selected Profiles

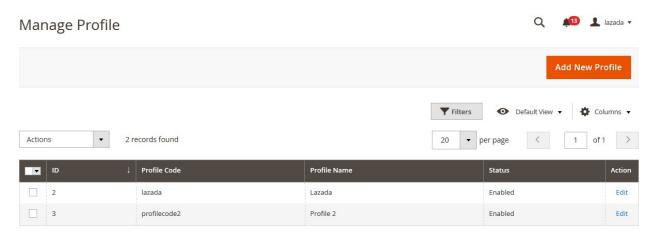
To submit the selected action on the selected profiles in Bulk

- 1. Go to the Magento Admin panel.
- 2. On the left navigation bar, click the LAZADA INTEGRATION menu.

Lazada Integration)
Products	Developer	
Manage Profiles	Feeds	
Manage Products	Cron Logs	
	Category	
Orders	Attribute	
Manage Orders		
View Failed Orders	Extras	
	Knowledgebase	
Settings		
Manage Apps		
Configurations		

3. Click on Profile Manager.

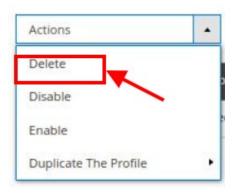
4. The Manage Profile page appears as shown in the following figure:



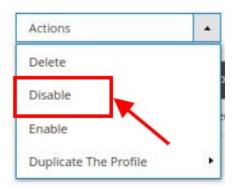
On this page, all the available profiles are listed.

- 5. To delete the selected profiles, do the following steps:
 - a. Select the profiles that are no more required.

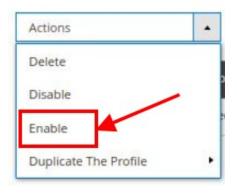
b. Click the **Arrow** button next to the **Actions** field. The **Actions** list appear as shown in the following figure:



- c. Click the **Delete** option.
 - A confirmation dialog box appears.
- d. Click the **OK** button.
 - The selected profiles are deleted.
- 6. To disable the selected profiles, do the following steps:
 - a. Select the required profiles.
 - b. Click the **Arrow** button next to the **Actions** field. The **Actions** list appear as shown in the following figure:



- c. Click the **Disable** option.
 - The selected profiles are disabled.
- 7. To enable the selected profiles, do the following steps:
 - a. Select the required profiles.
 - b. Click the **Arrow** button next to the **Actions** field.
 - The Actions list appear as shown in the following figure:



- c. Click the Enable option.
- The selected profiles are enabled.
- 8. To create duplicate profiles, do the following steps:
 - a. Select the required profiles.
 - b. Click the **Arrow** button next to the **Actions** field. The **Actions** list appear as shown in the following figure:

Actions	*
Delete	
Disable	
Enable	
Duplicate The Profile	٠

c. Click on the **Duplicate the Profile** option. The selected profiles are duplicated.



8. Lazada Product Listing

On this page, admin can view, edit, and validate the individual product. Also, the admin can view the error message if any error exists in any product details. After uploading the product on Lazada or after updating the product inventory or the product price, the user can check the status of the feed, Also, can view the feed error if any. The admin can also submit certain actions on the selected products available on the Lazada Product

Listing page.

This section covers the following topics:

- Edit the Lazada Products(https://docs.cedcommerce.com/magento-2/lazada-magento-2-integration-guide-0-0-1?section=edit-the-lazada-products)
- Submit Bulk Action on the Selected Products(https://docs.cedcommerce.com/magento-2/lazadamagento-2-integration-guide-0-0-1?section=submit-bulk-action-on-the-selected-products)

8.1. View/Edit the Lazada Products

To edit and view the product

- 1. Go to the Magento 2 Admin panel.
- 2. On the left navigation bar, click the **LAZADA INTEGRATION** menu. The menu appears as shown in the following figure:

Lazada Integration		
Products	Developer	
Manage Profiles	Feeds	
Manage Products	Cron Logs	
	Category	
Orders	Attribute	
Manage Orders		
View Failed Orders	Extras	
	Knowledgebase	
Settings		
Manage Apps		
Configurations		

3. Click on **Product Listing**.

aza	da	Product	: Listing	5											Q	10	Sync
Actior	S		• 33	3 records found									Filt	rers 💿	Default View	• •	of 2
¥	ID	Lazada Profile † Id	Thumbnail	Name	Туре	sku	Price	Quantity	Visibility	Status	Lazada Status	Validation	Feed	Action	Outer Material	Inner Material	Sole Materi
	38	FreekzShop	0	Summit Watch	Simple Product	24- MG03	\$54 <mark>.</mark> 00	100.0000	Catalog, Search	Enabled	ALL:NOT_UPLOADED	INVALID	0	0/			
	18	FreekzShop		Pursuit Lumaflex™ Tone Band	Simple Product	24- UG02	\$16 <mark>.0</mark> 0	100.0000	Catalog, Search	Enabled	ALL:NOT_UPLOADED	NOT_VALIDATED	0	0/			
	19	FreekzShop		Go-Get'r Pushup Grips	Simple	24- UG05	\$19.00	100.0000	Catalog, Search	Enabled	ALL:NOT_UPLOADED	NOT_VALIDATED	0	0/			

4. To view the products of the profiles not visible in the grid, click on the **Sync** button. The orders will be fetched manually.

If there are no products assined in the products then none products will be syned and message will pop as shown below:

	Sync
Product Synced From Your Profiles. If Profile not having product then no product synced	

5. Scroll down to the required product row.

Lazada

- 6. In the **Action** column of the respective row, click the **Edit** icon. The product editing page appears.
- 7. Scroll down to the Lazada tab, and then click the tab.

Lazada Profile Id	
[store view]	Lazada Profile ld
Warranty Period	1 Month 💌
[global]	Please Select type of warranty
Warranty Type	Local Manufacturer Warranty
[global]	Please Select type of warranty
Lazada Product Status [store view]	Not Uploaded 🔻
	product status on Lazada

8. Enter the required information, and then click the **Save** button.

The changes are saved and the success message appears on the Lazada Product Listing page.



9. To view the product feed, click on the **View** button under the Feeds. The product feed will be displayed.

8.2. Submit Bulk Action on the Selected Products

Admin can perform the following tasks through the Bulk Action feature:

- Validate Product: To validate the selected products before uploading to the Lazada website. It displays the corresponding validation error, if any. If there is no error, it confirms that the product is ready to upload.
- **Upload Products**: To validate and upload the selected products to the Lazada website. It displays the corresponding validation error, if any. If there is no error, then the selected products are validated and uploaded, and a success message appears.
- Update Products: To update the products edits on Lazada.
- Update Inventory & Price: To update the inventory and price of the selected products on Lazada. This action completes the entire job related to the product inventory and also it manages the quantity related issues. *For example*, if the user has changed the product price on the Magento 2 store and also wants to change the price on Lazada then this action is applicable. The price is updated when the user submits this action for the selected product.
- Delete Products: Removes the selected products from the Lazada website.

To submit the selected bulk action on the selected products

- 1. Go to the Magento 2 Admin panel.
- 2. On the left navigation bar, click the **LAZADA INTEGRATION** menu. The menu appears as shown in the following figure:

Lazada Integration	3
Products	Developer
Manage Profiles	Feeds
Manage Products	Cron Logs
	Category
Orders	Attribute
Manage Orders	
View Failed Orders	Extras
	Knowledgebase
Settings	
Manage Apps	
Configurations	

3. Click on **Product Listing**.

The Lazada Product Listing page appears as shown in the following figure:

																	Syno
Action	15		• 3:	3 records found									Y Fil 20	• per page	Default View	_	of 2
•	ID	Lazada Profile † Id	Thumbnail	Name	Туре	sкu	Price	Quantity	Visibility	Status	Lazada Status	Validation	Feed	Action	Outer Material	Inner Material	Sole Mater
	38	FreekzShop	0	Summit Watch	Simple Product	24- MG03	\$54.00	100.0000	Catalog, Search	Enabled	ALL:NOT_UPLOADED	INVALID	0	0/			
	18	FreekzShop		Pursuit Lumaflex™ Tone Band	Simple Product	24- UG02	\$16 <mark>.0</mark> 0	100.0000	Catalog, Search	Enabled	ALL:NOT_UPLOADED	NOT_VALIDATED	0	0/			
		FreekzShop		Go-Get'r Pushup	Simple	24- UG05	\$19.00	100.0000	Catalog,	Enabled	ALL:NOT_UPLOADED	NOT_VALIDATED	0	0/			

4. To upload the selected products, do the following steps:

- a. Select the checkboxes associated with the required products.
- b. In the Actions list, click the arrow button.

A list appears as shown in the figure:

Actions	-
Upload Product(s)	
Update Product(s)	
Update Inventory & Price	
Status sync	

c. Click Upload Products.

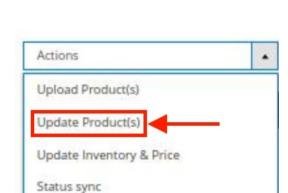
A confirmation dialog box appears.

d. Click the **OK** button.

The selected products are uploaded and a success message appears on the page.

1 Product(s) Uploaded Successfully

- 5. To update the selected products, do the following steps:
 - a. Select the check boxes associated with the required products.
 - b. In the **Actions** list, click the arrow button. A list appears as shown in the figure:



c. Click Update Products.

A confirmation dialog box appears.

d. Click the **OK** button.

The selected products are updated and a success message appears on the page.

1 Product(s) Updated Successfully

- 6. To update the inventory and price of the selected products, do the following steps:
 - a. Select the checkboxes associated with the required products.
 - b. In the **Actions** list, click the arrow button.
 - A list appears as shown in the figure:

Actions	-
Upload Product(s)	
Update Product(s)	
Update Inventory & Price	
Status sync	

- c. Click on Update Inventory & Price.
- A confirmation dialog box appears.
- d. Click the **OK** button.

The inventories and the prices of the selected products are updated and a success message appears on the page.

1 Product(s) Updated Successfully

- 7. To sync status of the selected products, do the following steps:
 - a. Select the checkboxes associated with the required products.
 - b. In the **Actions** list, click the arrow button.
 - A list appears as shown in the figure:

Actions	
Upload Product(s)	
Update Product(s)	
Update Inventory & Price	
Status sync	

c. Click on Status Sync.

A confirmation dialog box appears.

d. Click the **OK** button.

The status of selected products is synced and a success message appears on the page.

1 Product(s) Updated Successfully

9. Lazada Feeds

After uploading the product on Lazada or after updating the product inventory or the product price, the user can check the status of the feed and sync the selected feeds from the Lazada Feeds page.

To view and manage the product feeds

- 1. Go to Magento Admin Panel.
- 2. On the left navigation bar, click the LAZADA INTEGRATION menu.
 - A menu appears as shown in the following figure:

Lazada Integration	
Products	Developer
Manage Profiles	Feeds
Manage Products	Cron Logs
	Category
Orders	Attribute
Manage Orders	
View Failed Orders	Extras
	Knowledgebase
Settings	
Manage Apps	
Configurations	

3. Click Feeds.

The Lazada Feeds page appears as shown in the following figure:

zac	la Feeds								Truncat
ctior	s • 24 records found				20	▼ per page	<	1 of	2
V	Feed Id ↓	Status	Туре	Created Date	Executed Date	Feed File	Response	Actions	Produc Ids
	0bb6062f15173819114747455e932f	success	CreateProduct	2018-01-31	2018-01-31	00	OC	Î	0
	0bb6062f15174899906994020e7e03	success	CreateProduct	2018-02-01	2018-02-01	00	OC	Î	o
	0bb606c015174885995803439ec255	success	UpdateProduct	2018-02-01	2018-02-01	•	OG	1	0
	0bb606c015181478907837513ed26e	success	UpdateProduct	2018-02-09	2018-02-09	00	OC	Î	0
	0bb606c215173826874365254eb9b5	failure	CreateProduct	2018-01-31	2018-01-31	00	OC	Ĩ	ø
	0bb606c215174899644161815e6cff	success	RemoveProduct	2018-02-01	2018-02-01	00	OC		0
	0bb606c215181479414444116efefa	failure	CreateProduct	2018-02-09	2018-02-09	00	OC		o

4. Do the following tasks if required:

- a. View the status of the feed in the Status column.
- b. To synchronize the specific feed between Lazada and Magento 2, do the following steps:
 - i. Scroll down to the required row.
 - ii. In the Response column of the respective row, click the Sync

C

icon.

- c. To view the Feed response, do the following steps:
 - i. Scroll down to the required row.
 - ii. In the **Response** column of the respective row, click the **View Feed Response**

icon.

The page appears as shown in the following figure:

c
message
azada/CreateProduct- App does not have permission to access this api

- d. To view the Feed File, do the following steps:
 - i. Scroll down to the required row.
 - ii. In the **Feed File** column of the respective row, click the **View Feed file**

icon.

The page appears as shown in the following figure:



Cancel

- e. To download the Feed File, do the following steps:
 - i. Scroll down to the required row.
 - ii. In the **Feed File** column of the respective row, click the **Download file**

icon.

- f. To delete the specific feed, do the following steps:
 - i. Scroll down to the required row.
 - ii. In the Actions column of the respective row, click the Delete Feed

icon.

- g. To delete the selected feeds, do the following steps:
 - i. Select the check boxes associated with the feeds those are no required.
 - ii. In the Action list, click the Arrow button.

Actions	-
Delete Feed(s)	

iii. Click Delete Feeds.

A confirmation dialog box appears.

- iv. Click the \mathbf{OK} button.
 - The selected feeds are deleted.
- h. To view the Product Ids in the specific feed, do the following steps:
 - i. Scroll down to the required row.
 - ii. In the **Product Ids** column of the respective row, click the **View Product Ids**

icon.

The page appears as shown in the following figure:

Product Ids ×

Cancel

10. Manage Lazada Orders

The Magento 2 store owners can fetch the new orders and view all the order details fetched from Lazada. They can also ship the required orders and can delete the orders those are no more required.

To fetch new orders

- 1. Go to the Magento 2 Admin panel.
- 2. On the left navigation bar, click the **LAZADA INTEGRATION** menu. The menu appears as shown in the following figure:

Lazada Integration		
Products	Developer	
Manage Profiles	Feeds	
Manage Products	Cron Logs	
	Category	
Orders	Attribute	
Manage Orders View Failed Orders	Extras	
	Knowledgebase	
Settings		
Manage Apps		
Configurations		

3. Click on Manage Orders.

The Lazada Order List page appears as shown in the following figure:

									Imp	oort 🔻
							T Filter	.2 O	Default View 🔻	Columns 👻
Action	IS	▼ 1814 recor	ds found				999 🔻	per page	< 1	of 2 >
×	Id T	Order Id	Lazada Order Id		Order Place Date	Арр		Region	Lazada Status	Actions
	1872	LZDA-1000003661			2021-11-20			Thailand	Packed	/1
	1871	LZDA-1000003660			2021-11-20			Thailand	Packed	/1
	1870	LZDA-1000003659		z	2021-11-20			Thailand	Packed	/1
	1869	LZDA-1000003658			2021-11-20			Thailand	Packed	/1

4. Click on the **Import** button.

If the order is imported successfully then, a new record is found in the **Orders Grid** table as shown in the figure.

	Notes:	
o		Orders are automatically imported through CRON in every 10 minutes.
0		Whenever the latest orders are imported from Lazada, a Notification appears in the notification area of the Admin panel for those orders and they are Auto-Acknowledged as soon as they are imported in the Magento admin panel.
0		If no Order is imported, then check the Failed orders listed on the Lazada Failed Order page.
0		Order are auto rejected on Lazada in the following conditions:
		When Lazada Product SKU does not exist in Magento.

When Product is Out of Stock in Magento.

When a product is disabled in Magento.

11. View Failed Lazada Orders

-

To view failed orders,

- 1. Go to the Magento 2 Admin panel.
- 2. On the left navigation bar, click the **LAZADA INTEGRATION** menu. The menu appears as shown in the following figure:

Lazada Integration)
Products	Developer	
Manage Profiles	Feeds	
Manage Products	Cron Logs	
	Category	
Orders	Attribute	
Manage Orders		
View Failed Orders	Extras	
	Help & Support	
Settings	Knowledgebase	
Manage Apps		
Configurations		

3. Click on View Failed Orders.

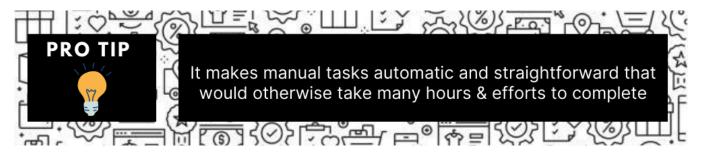
The Lazada Failed Orders Grid appears as shown below:

					Filters	💿 Default View 🗸 🏠 Columns 🔹
tions	O records found				20 -	per page (1 of 1
10 L	azada Order Id	Status	Reason	Order Date	Order Data	Order Items

4. The failed Lazada orders along with the reason for failure will be displayed in the grid.

12. Lazada Cron Details

A cron job is a program that updates or repeats the given tasks at a fixed interval. This automatic job scheduler is not visible as it runs in the background of the Magento store.



To view Lazada Cron Details

- 1. Go to the Magento 2 Admin panel.
- 2. On the left navigation bar, click the LAZADA INTEGRATION menu.
 - A menu appears as shown in the following figure:

Lazada Integration	3
Products	Developer
Manage Profiles	Feeds
Manage Products	Cron Logs
	Category
Orders	Attribute
Manage Orders	
View Failed Orders	Extras
	Knowledgebase
Settings	
Manage Apps	
Configurations	

3. Click **Cron Logs**. The **Lazada Cron** page appears as shown in the following figure:

Lazada Crons Q 🔊 1 lazada									👢 lazada 🔻		
										Tr	uncate
									T Filters	s ¢	Columns 🔻
Actions		▼ 0 records f	ound				20	▪ per page	<	1	of 1 >
	Id	Job Code	Status	Messages	Created At	Scheduled At		Executed At	Fi	nished At	Ļ
We couldn't find any records.											

4. The crons will be displayed.

List of Crons and their Use:

- ced_lazada_order_import => To fetch orders from Magento to Lazada marketplace. This cron runs at every 10 minutes intervals.
- **ced_lazada_product_inventory_sync =>** To synchronise the product and inventory at 1-hour intervals.
- ced_lazada_order_status_sync => To synchronise the order and status at every 2 hours of interval.

13. Knowledge base

To view Knowledgebase

- 1. Go to the Magento 2 Admin panel.
- 2. On the left navigation bar, click the $\ensuremath{\mathsf{LAZADA}}$ INTEGRATION menu.
 - A menu appears as shown in the following figure:

Lazada Integration					
Products	Developer				
Manage Profiles	Feeds				
Manage Products	Cron Logs				
	Category				
Orders	Attribute				
Manage Orders					
View Failed Orders	Extras				
	Knowledgebase				
Settings					
Manage Apps					
Configurations					

3. Click on Knowledgebase, the page appears as shown below:



4. You can go to the Lazada User documentation and developer portal from here.

14. Help and Support

To view Help and Support

- 1. Go to the Magento 2 Admin panel.
- 2. On the left navigation bar, click the LAZADA INTEGRATION menu.
 - A menu appears as shown in the following figure:

Lazada Integration						
Products	Developer					
Manage Profiles	Feeds					
Manage Products	Cron Logs					
	Category					
Orders	Attribute					
Manage Orders						
View Failed Orders	Extras					
	Help & Support					
Settings	Knowledgebase					
Manage Apps						
Configurations						

3. Click Help and Support.

The Lazada Help and Support page appears as shown in the following:

Q 💋

 \odot

4. For any queries, you can connect with us via **Call, Email,** and **Skype**.

Cedcommerce Integrations

Quick Support





