CedCommerce An	nazon Integration
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# **CedCommerce Amazon Integration**

by CedCommerce Products Documentation

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### 1. Overview: CedCommerce Amazon Integration

#### About CedCommerce

CedCommerce is a leading multichannel enabler that helps online merchants expand their business to international marketplaces like Amazon, Amazon, Walmart, and Google via secure, optimized, and scalable integration tools and technologies.

With 50+ sales channel tools for Shopify, WooCommerce, Magento, BigCommerce, OpenCart, and Prestashop, over 40,000 merchants across the globe have benefited from CedCommerce's multichannel capabilities.

Highly recommended by G2, Trustpilot, Capterra, Web retailer, Cuspera, and Serchen, CedCommerce enables smooth merchant onboarding and streamlined product data feed flow.

### **CedCommerce Amazon Integration**

**CedCommerce Amazon Integration** is an endeavor to make 'selling' a profitable experience on the leading shopping destination 'Amazon marketplace' globally. The integration extends a 360-degree convenience with features that automate, manage, and streamline all the operations between your Shopline store and Amazon marketplace.

#### **Expedited Authentication Process**

The solution has a rapid and easy authentication process. Ensure the prerequisites and connect your Shopline store with Amazon in just a few minutes.

#### **Automated Feed Synchronisation across channels**

Goodbye to manual syncing. Built with the power of automation, the app ensures real-time listing, order, shipment, and currency sync between your Shopline store and Amazon marketplace via the app.

#### Simplified Order and Shipment Management

Enjoy flexible control over syncing and managing your shipment and order details between channels. Get your marketplace orders created on the Shopline store for timely fulfillment.

#### **One-click Tracking Space**

Get all the Product, Order, and Feed-related statuses on dedicated tabs of the app. With minimum manual effort, churn optimum results.

#### **Dynamic and Flexible Listing Optimization**

Create, Edit, and Manage product templates for varied listings. Set Global settings for listings and map suitable attributes for better visibility on the Amazon marketplace.

### Alert Notifications preventing financial losses

Enable Alert Notifications and get all the necessary messages and alerts related to your new orders, successful feeds, stocks, return requests, and shipping statuses.

#### Eliminating manual calculations with Global Currency Converter

Selling cross-border poses currency problems. With this no-cost feature, you can simply set your currency and get all the prices automatically calculated for every listing.

#### 24\*7 Assistance by Solution Experts

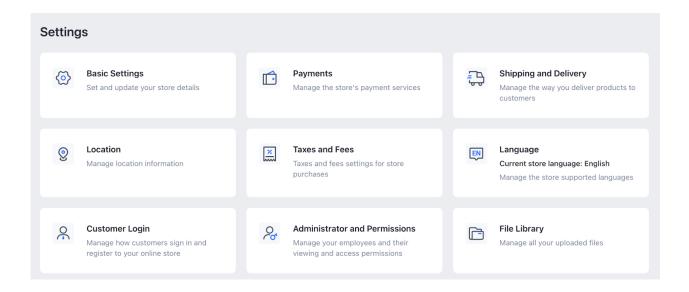
Facing any glitches while operating the app? Reach out to the solution experts anytime, any day. Additionally, get expert tips to sell profitably on the marketplace.

### 2. How to create Custom Payment Method in Shopline?

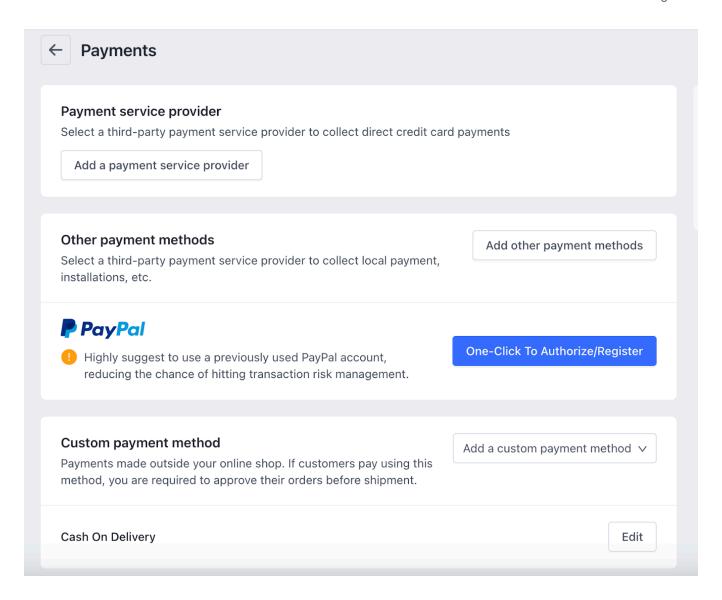
One of the outstanding features of the integration is to help merchants streamline and sync orders from marketplace to Shopline. To successfully create Orders on Shopline from marketplace via app, you must ensure creating and updating a Custom Payment Method.

Here are easy steps to create your Custom Payment Method.

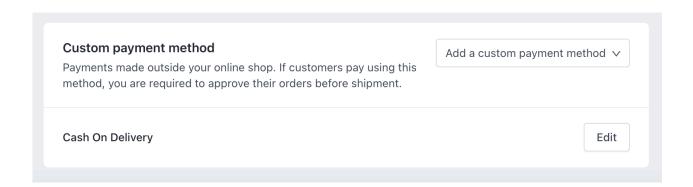
- Enter into admin login of the Shopline store.
- Click on the 'Payments' section under the settings.



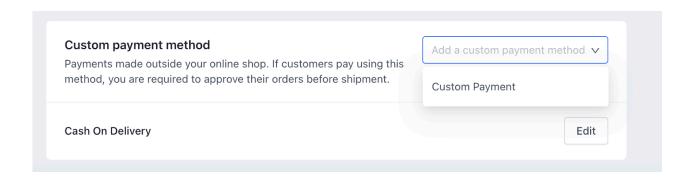
• Navigate to the 'Custom Payment Method'.



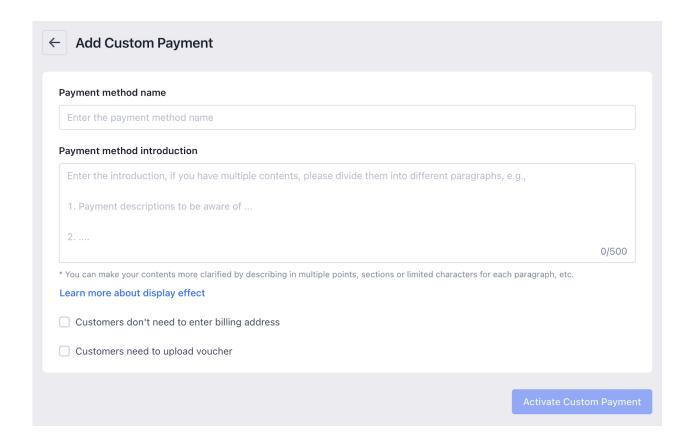
· Click on 'Add a custom payment method.'



• Click on a 'Custom Payment.'



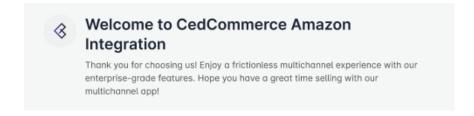
• Fill Payment method name and Description



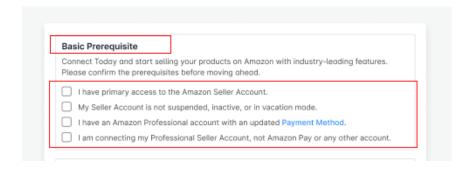
• Finally, click on 'Activate Custom Payment' button.

# 3. How to Onboard the App?

Before we start automating your operations, the following are crucial steps you must perform to connect your Amazon and Shopline account with the App.

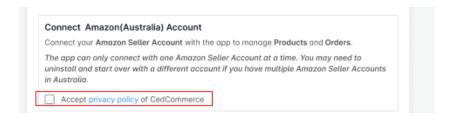


### Make sure you fulfill all the prerequisites

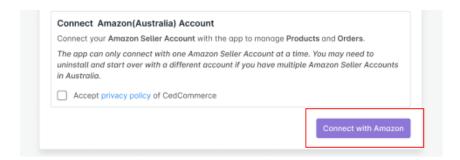


- You have Primary access to Amazon Seller Account.
- Your Amazon account should not be Inactive, suspended, or in vacation mode.
- You have Professional Seller Account with updated Payment methods.

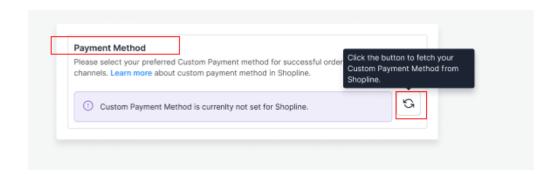
# Agree with CedCommerce's Business Terms & Conditions.



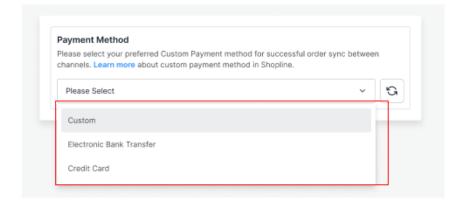
### Click on the 'Connect with Amazon' button.



# **Update Payment Method**



• Click on the Fetch button to fetch all the supported Payment methods you can choose from.

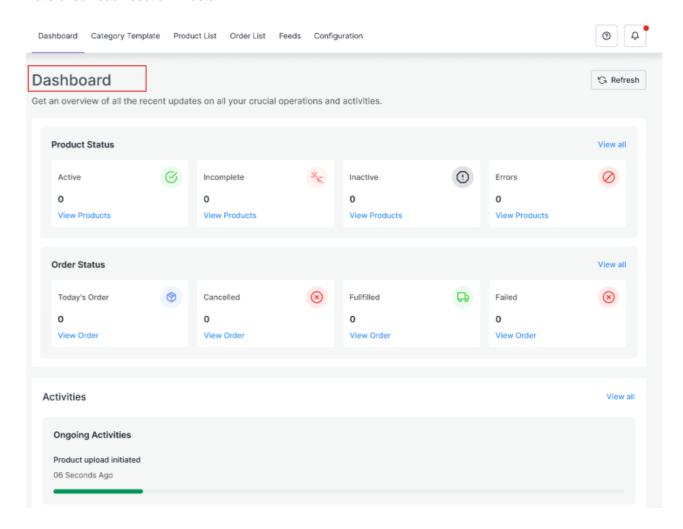


And here you Go! Now enjoy selling on Amazon with seamless integration features.

# 4. What does the App Dashboard show?

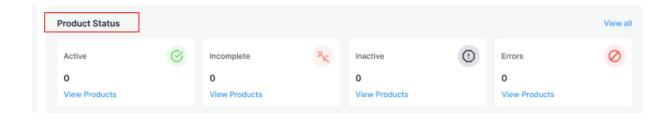
The dashboard helps sellers get an overview of all the crucial operations and updates. The dashboard's unique feature of updating statuses under each tab lets merchants quickly know what needs their attention.

Let's check each section in detail.



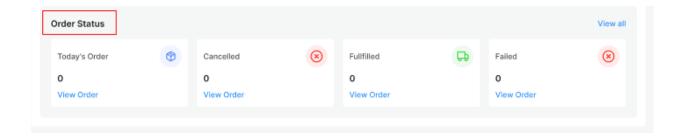
### **Product Status**

The Products status helps you understand how many of your listings are Active and Inactive on the Amazon marketplace. You can also look at Incomplete and Error listings and resolve the problems per business requirements.



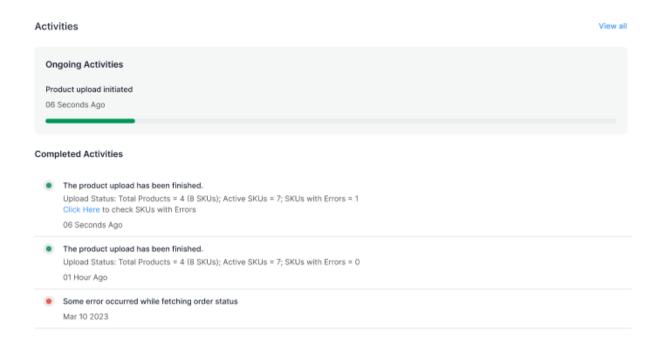
### **Order Status**

Orders are crucial for a successful business. To help you with the latest updates on your orders without switching between channels, the dashboard will display counts under Today's Order, Fulfilled, Cancelled, and Failed. You can take a look and dive straight into how to handle the orders per your business requirements.



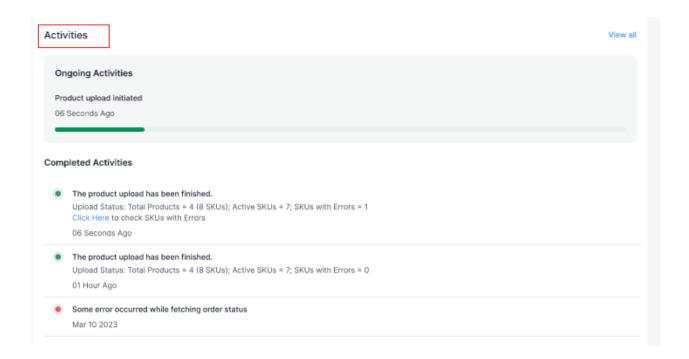
### **Activities**

The section will help you with all the Ongoing and Completed activities.



To view all the Activity logs, click in the icon as shown below and you will be redirected to the Activities section of the app.





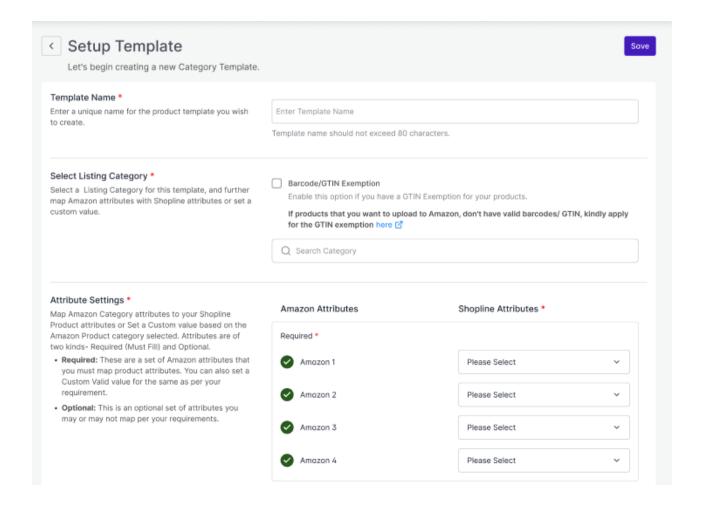
# 5. Category Template

Category Templates simplify the process of uploading and managing new products on Amazon. They allow you to apply price settings, map attributes, and create custom settings for your listings all in one place.

The tab contains two sections Setup Template and Edit Template.

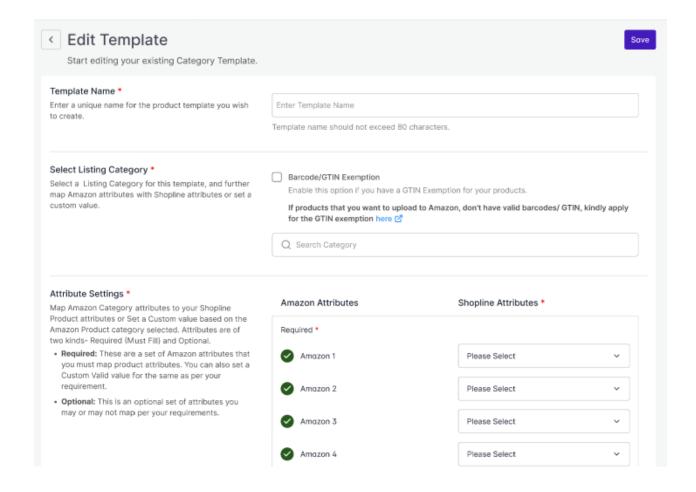
# **Set up Template**

The section will help you create new templates for your listings. Start selecting and setting your preferences and mapping Shopline and Amazon attributes. You can also assign rules to help you apply the settings on products in bulk.



# **Edit Template**

The section will enable you to edit and make necessary changes to your existing templates per your business requirements.



# 5.1. How to Create or Edit Category Template

Creating a new template is easy. Remember to fill in the details carefully.

Let's see how to create a new template.

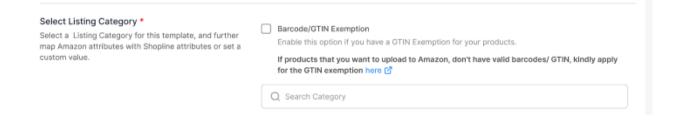
# **Template Name**

Begin with naming your template per your listings requirements.



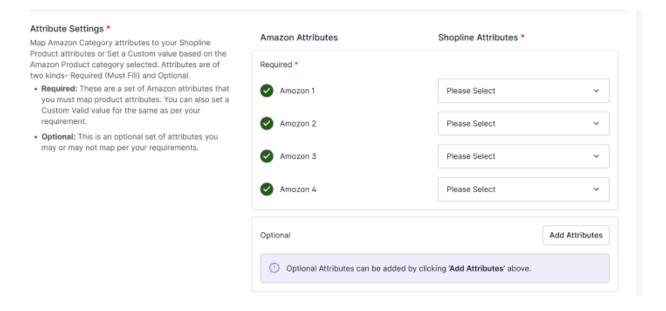
# **Select Listing Category**

Here you can tick the setting for all your products that do not have Barcode. Additionally, select your listing Category from the drop-down that best defines your products.



### **Attribute Settings**

Map Amazon attributes with Shopline attributes for seamless syncing of products on Amazon. You select between Amazon's recommended attributes or create custom attributes. Moreover, to enhance your listings, you can also map optional attributes.

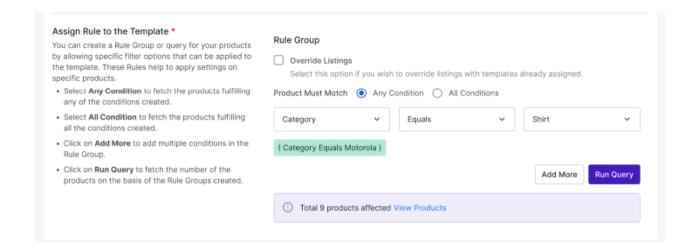


There are three kinds of attributes:

- Required Attributes: These are a set of attributes that you must fill in. You can also set valid custom values for the same as per your requirements.
- Amazon Recommended Attributes: If you don't have any relevant attributes on Shopline to map with Amazon, you can choose to go with recommended attributes that Amazon provides.
- Optional Attributes: You can also add optional attributes for better listing enhancements.
- Note\*: Based on your listing category, you may or may not get optional attributes to map.

# **Setting Rule Groups**

In order to apply specific conditions to certain products using a particular template, rule groups are crucial.



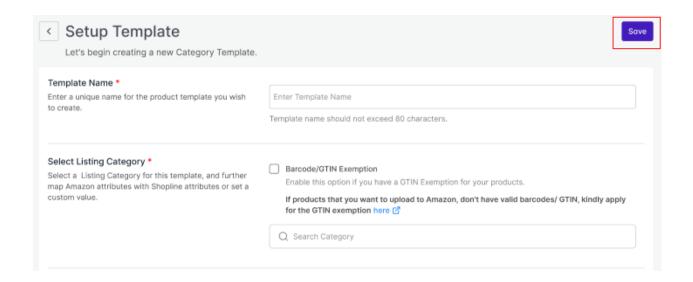
To retrieve products that meet certain conditions, you can

- Select "Any Condition" to fetch products that meet at least one of the conditions created.
- Select "All Condition" to fetch products that meet all conditions.
- You can add multiple conditions to the Rule Group by clicking "Add More."
- To retrieve the number of products based on the Rule Groups created, click on "Run Query."

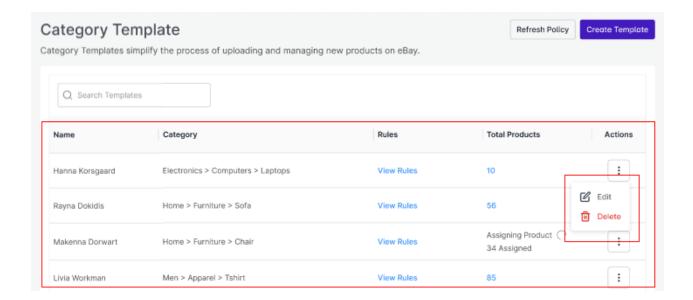
### **Override Listings**

Enabling the "Override Listings" option allows the app to assign a specific template to products that already have a template assigned. This means that if this option is enabled for a particular template, a product may have multiple templates assigned to it.

Once done, just click on Save on your top right.

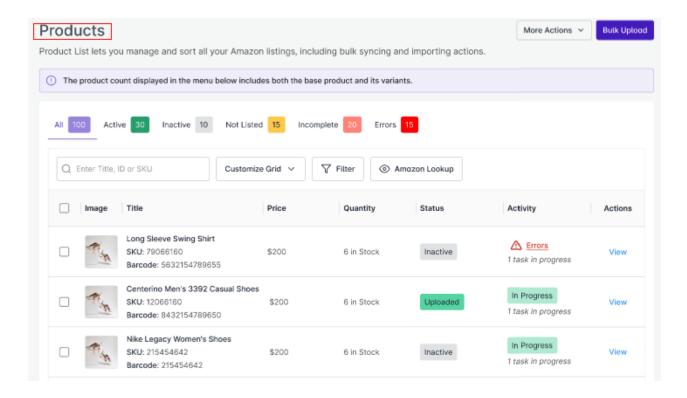


Once you are through creating a template, you will find it added to the main Category Template window. In case you want to edit or delete a template. you can click on 'Actions' and choose to delete or edit your existing template.



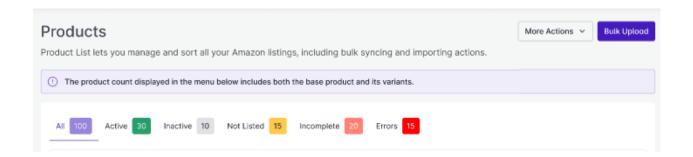
### 6. Product List

Product List lets you manage and sort all your Amazon listings, including bulk syncing and importing actions with your Shopline store.



Let's take a closer look at each section:

### **Product Status**



Product status helps you get no. of listings under different stages. Each status has a different meaning to convey:

All: Total no. of products.

Active: Total no. of products listed in the Amazon marketplace.

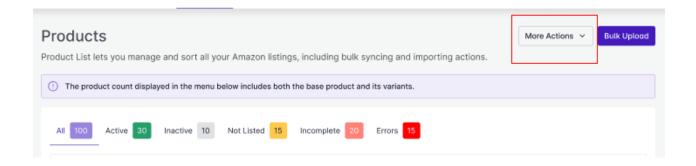
**Inactive:** No. of products uploaded from the app to the marketplace but are out of stock.

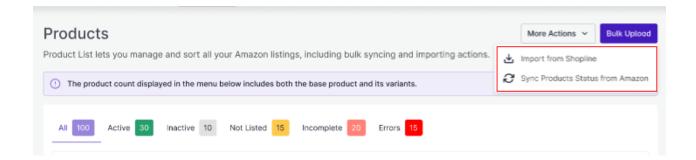
Not Listed: Total no. of products imported from Shopline to the app but not uploaded in the Amazon marketplace.

**Incomplete:** Total no. of products that are uploaded on Amazon but are not active.

**Errors:** Total no. of products with errors that need to be corrected.

### **More Actions**



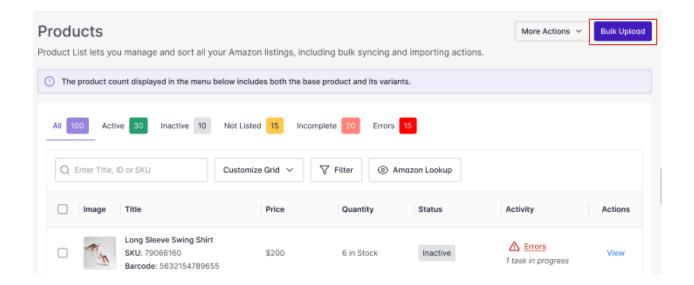


By clicking on More Actions, you can

- Import from Shopline: You can import all your products from Shopline to Amazon via the app.
- Sync Products Status from Amazon: When a product is uploaded from the app on Amazon, a feed is sent to Amazon for approval based on which products change their status. With the feature, You can sync the status of your products from Amazon to avoid any confusion.

# **Bulk Upload**

The feature helps you upload all the selected products from the app to Amazon in bulk. This reduces the manual effort of linking and uploading products individually.

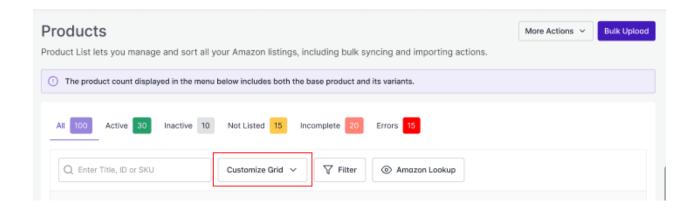


#### Follow the steps:

- Select the products
- Assign it a particular category
- Click on Upload on Amazon button
- Track the status on the Feed.
- Track the ongoing process in the Activities section.

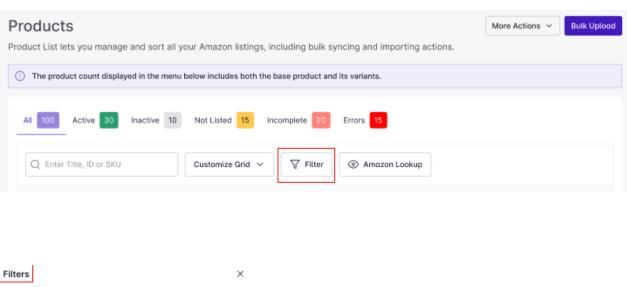
### **Customize Grid**

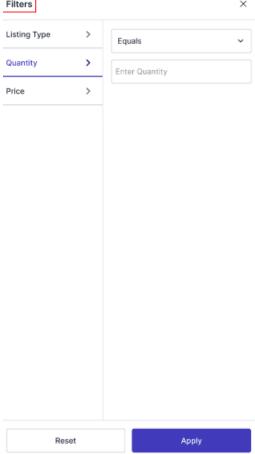
By customizing the grid, you can get a list of products for a particular option that you select, enabling you to fetch the products quickly.



### **Filters**

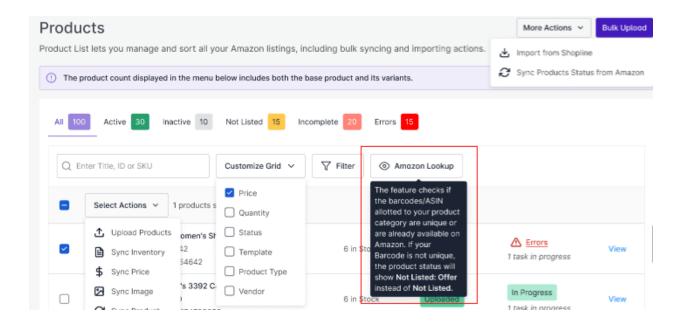
As not all the products are visible in the grid at a time, applying filters can quickly fetch the products falling under a specific condition. For example, if you are looking for products that are out of stock, you can simply apply a filter of Quantity and equal it with '0'. Hence, the app will display all the products that are out of stock.





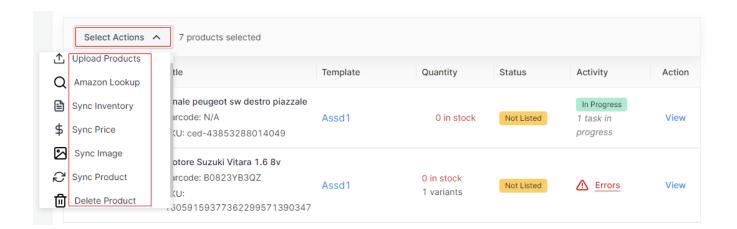
# **Amazon Lookup**

Amazon Look up helps the app to check if the barcodes/ASIN allotted to your product category are unique or are already available on Amazon. If your Barcode is not unique, the product status will show Not Listed: Offer instead of Not Listed.



#### **Actions**

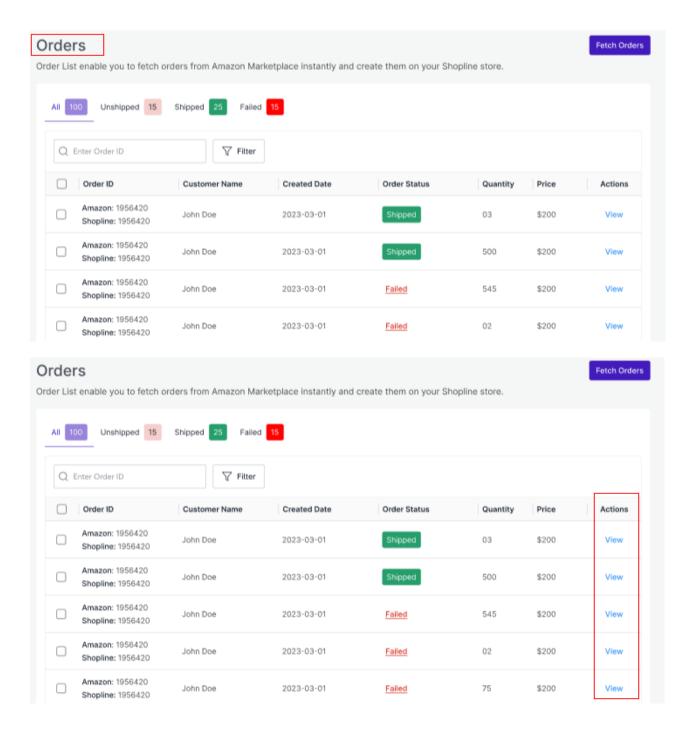
If you want to perform actions sync inventory, sync price, run Amazon look up, upload products or even delete your listings, just click on a particular product listing, and click on Actions button and choose your desired option.



### 7. Order List

Order settings enable you to instantly fetch orders from Amazon Marketplace and create them on your Shopline

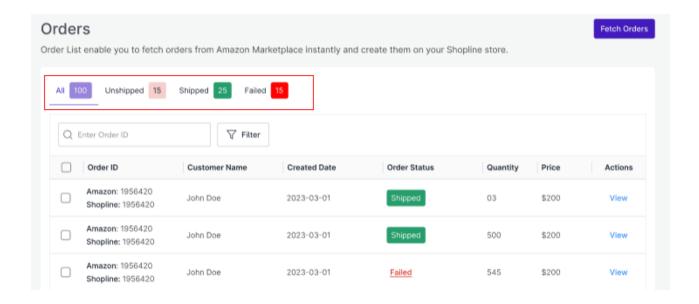
store. Additionally, the feature helps you fetch all the orders with a real-time update at an interval of 15 minutes.



Let's understand each feature in detail.

### **Order Status**

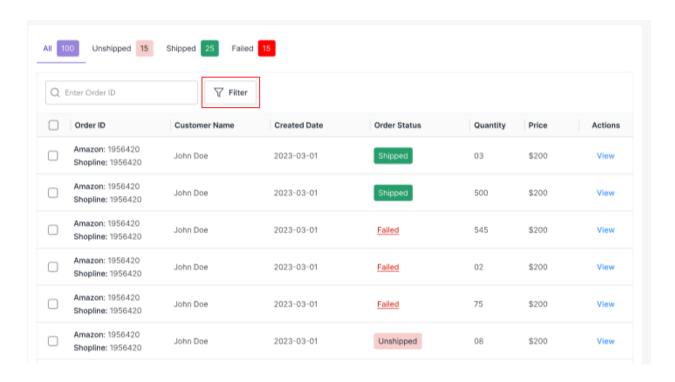
Order status helps you get an overview of all Order logs under different stages of fulfillment. Each status conveys a specific meaning, as mentioned below:

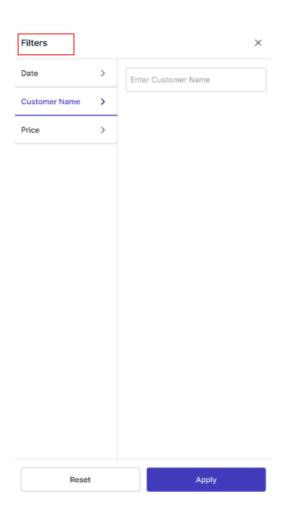


- All: Total no. of orders fetched from the Amazon marketplace.
- Shipped: Total no. of orders shipped from Shopline store.
- Unshipped: Total no. of orders created on Shopline store and ready to be shipped.
- Failed: Total no. of orders that failed to create in the Shopline store

# **Apply Filters**

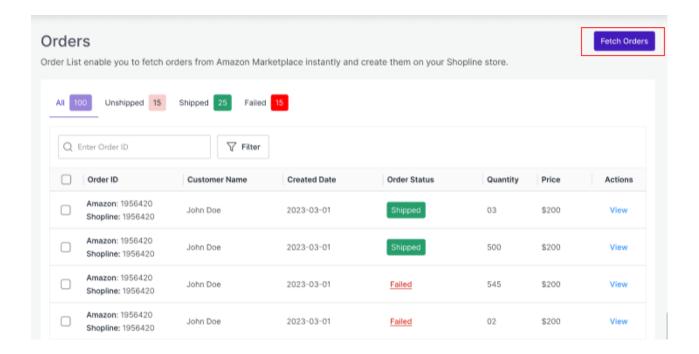
You can apply Filters based on Date, Customer name, and Price and find your orders instantly.





### **Fetch Orders**

The feature helps you fetch all the orders instantly from the marketplace along with an automated real-time update at an interval of 15 minutes.



### **View Order Details**

You can check complete Order details by clicking the 'View' button on the extreme right.

# 8. Managing Feeds

# 9. Configuration