

# **Google Shopping Actions Integration For Magento 2**

by CedCommerce Products Documentation

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## 1. Overview

The **Google Shopping Actions Integration For Magento 2** by CedCommerce is a handy tool that helps the Magento 2 store owners to boost their business and generate revenue as it interacts with Google Shopping Actions API's to connect the Magento 2 store. It provides an opportunity to cover a wide range of customers.

Sellers get the authority to create Google Shopping Actions Categories and the dependent attributes on the Magento 2 store. It also enables them to establish a mapping of the desired product category on the Magento 2 store for automatic submission of the selected product to the same category on Google Shopping Actions.

It enables the sellers to manage the Google Shopping Actions orders on the seller's Magento 2 stores without making any significant changes to operational functionalities.

Synchronizing orders, products, pricing, and inventory is possible through establishing the communication between Google Shopping Actions APIs and the Magento 2 stores.

### **Key Features are as follows:**

- **Product Upload Based on Profile:** Enables the seller to create a profile based on a single category, and then assign the products to the profile to automate the product upload.
- **Magento Order creation:** The newly placed orders on Google Shopping Actions are automatically created in the Magento 2 stores with all the required details as it is on Google Shopping Actions.
- **Bulk upload Methodology:** Seller gets the authority to upload bulk products on Google Shopping Actions but just selecting the products and upload in one go.
- **Product Data Validation:** The extension enables validating the product information in accordance with Google Shopping Actions standards and values.
- **Product category mapping:** Follows category mapping philosophy. Sellers can map any category of the Magento 2 stores to the single category of Google Shopping Actions.
- **Auto synchronization:** Auto synchronization of the product listing, order, inventory, and pricing at regular intervals is established between Magento 2 Store and Google Shopping Actions
- **Auto-shipment procedure:** Provides sellers with the ability to automate the process of shipment with Shipstation, Shipwork, Stamps.com, Linnworks, Xtento, ShipRush.
- **Email Notification:** Sellers receives the notification through the mail on new order creation, low stock and if the product is rejected from Google Shopping Actions.

## 2. Google Shopping Actions Integration Extension - Installation

### **To install the extension**

1. Upload and Extract the Google Shopping Action package and Integrator file inside the `<magento-root>/app/code/Ced/` directory and run the below command from the Magento root.

```
composer require google/apiclient
php bin/magento setup:upgrade
php bin/magento setup:di:compile
php bin/magento setup:static-content:deploy -f
php bin/magento index:reindex
php bin/magento cache:clean
php bin/magento cache:flush
```

## 3. Retrieve API Credentials from Google Shopping Actions

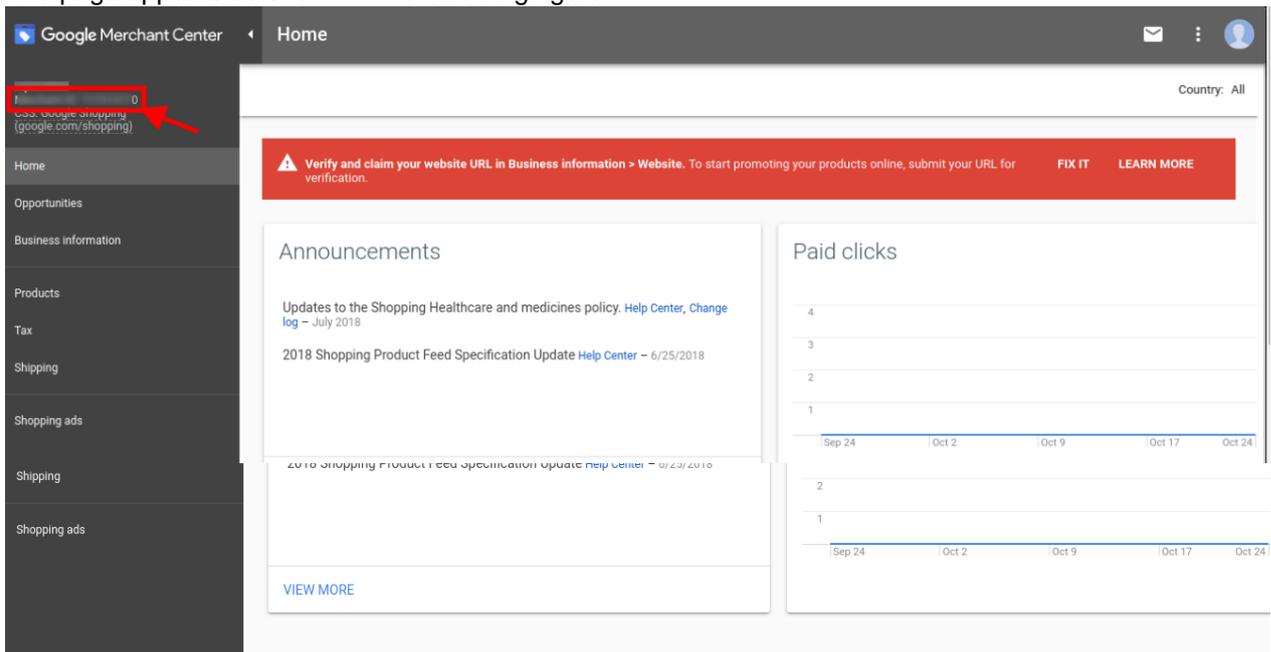
Once the extension is successfully installed on the Merchant's store, the Google Shopping Actions menu appears in the Magento Admin Panel. The merchant has to fill in the API credentials in the **Google Shopping Actions Configuration** page of the admin panel.

The user has to log in to the Google Shopping Actions Seller account to obtain the **Merchant Id**.

After obtaining the id, from the Google Shopping Actions Seller account and paste it to the Configuration page of the admin panel of the merchant.

**To copy the API Credentials from the Google Shopping Actions Seller account.**

- Open the Google Shopping Actions **Seller** account.  
The page appears as shown in the following figure:



- Copy the **Merchant Id** from the Seller Panel as highlighted in the above image.  
Now you have all the information to be used in the next step i.e. **Configuration**.

## 4. Configure your Merchant Account

**To configure your Merchant Account**

Please visit <http://console.cloud.google.com/apis/credentials>(<http://console.cloud.google.com/apis/credentials>) link to configure it with your merchant account,

1. Go to the above link **Create a new project**,

## Select a project

NEW PROJECT

Search projects and folders

RECENT ALL

Name	ID
✓  My Project 55934	caramel-gate-249106

CANCEL OPEN

## 2. Select OAuth consent screen.

The tab appears as shown in the following figure:

Google Cloud Platform My Project 55934

RPI APIs & Services

Dashboard Library Credentials

Credentials OAuth consent screen Domain verification

Before your users authenticate, this consent screen will allow them to choose whether they want to grant access to their private data, as well as give them a link to your terms of service and privacy policy. This page configures the consent screen for all applications in this project.

Verification status  
Not published

Application name   
The name of the app asking for consent  
Test

Application logo   
An image on the consent screen that will help users recognize your app  
Local file for upload Browse

Support email   
Shown on the consent screen for user support

Scopes for Google APIs  
Scopes allow your application to access your user's private data. [Learn more](#)

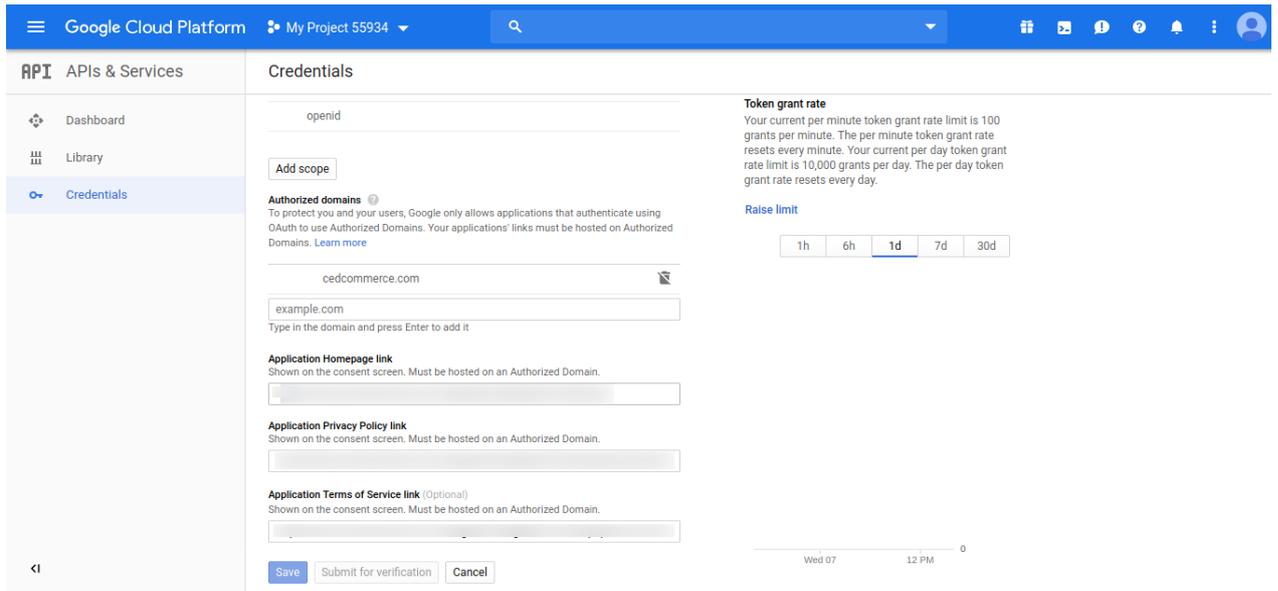
About the consent screen  
The consent screen tells your users who is requesting access to their data and what kind of data you're asking to access.

OAuth verification  
To protect you and your users, your consent screen and application may need to be verified by Google. Verification is required if your app is marked as Public and at least one of the following is true:

- Your app uses a sensitive and/or restricted scope
- Your app displays an icon on its OAuth consent screen
- Your app has a large number of authorized domains
- You have made changes to a previously-verified OAuth consent screen

The verification process may take up to several weeks, and you will receive email updates as it progresses. [Learn more](#) about verification.

Before your consent screen and application are verified by Google, you can still test your application with limitations. [Learn more](#) about how your app will behave before its verified.



3. In the **OAuth Consent Screen**, do the following steps:

- a. In the **Application Name** box, enter your shop name or domain name of your store,
- b. In the **Application Logo** box, upload your application logo that will help to recognize your app.
- c. In the **Support Email** box, enter your support email.
- d. In the **Authorized Domain** box, enter your website domain.  
**Example: cedcommerce.com**
- e. In the **Application Homepage link** box, enter your store homepage link.
- f. In the **Application Privacy Policy link** box, enter your store application privacy policy link.
- g. In the **Application Terms of Service link** box, enter your store application terms of service link.

4.

Then click on the **Save button** to save the **OAuth consent screen** information.

5. Then comes to the **Credentials** Tab & click on **Create Credential Button** & select **OAuth Client ID**

The tab appears as shown in the following figure:

← Client ID for Web application ↓ DOWNLOAD JSON ↻ RESET SECRET 🗑 DELETE

Client ID	[REDACTED]
Client secret	D70woLm_xOvhQUMhPfmX34TI
Creation date	Aug 7, 2019, 12:16:04 PM

Name ?

Web client 1 OAuth consent screen

**Restrictions**  
 Enter JavaScript origins, redirect URIs, or both [Learn More](#)  
 Origins and redirect domains must be added to the list of Authorized Domains in the [OAuth consent settings](#).

**Authorized JavaScript origins**  
 For use with requests from a browser. This is the origin URI of the client application. It can't contain a wildcard (https://\*.example.com) or a path (https://example.com/subdir). If you're using a nonstandard port, you must include it in the origin URI.

https://demo.cedcommerce.com 🗑

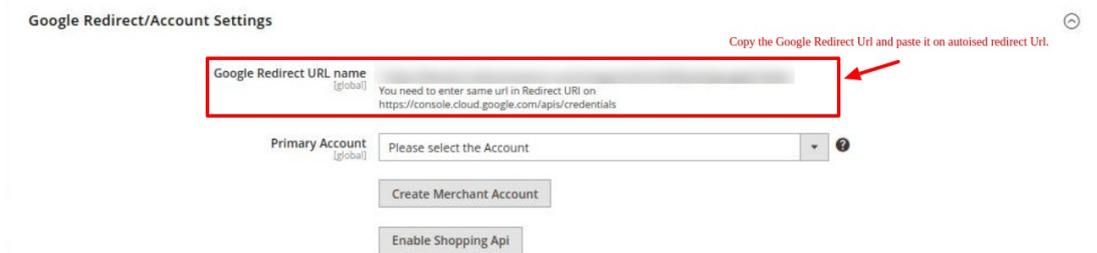
https://www.example.com  
 Type in the domain and press Enter to add it

**Authorized redirect URIs**  
 For use with requests from a web server. This is the path in your application that users are redirected to after they have authenticated with Google. The path will be appended with the authorization code for access. Must have a protocol. Cannot contain URL fragments or relative paths. Cannot be a public IP address.

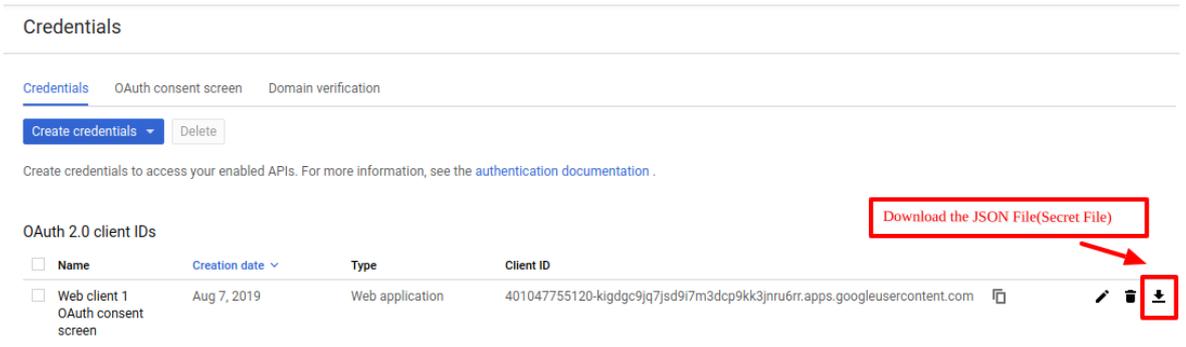
[REDACTED] 🗑

https://www.example.com  
 Type in the domain and press Enter to add it

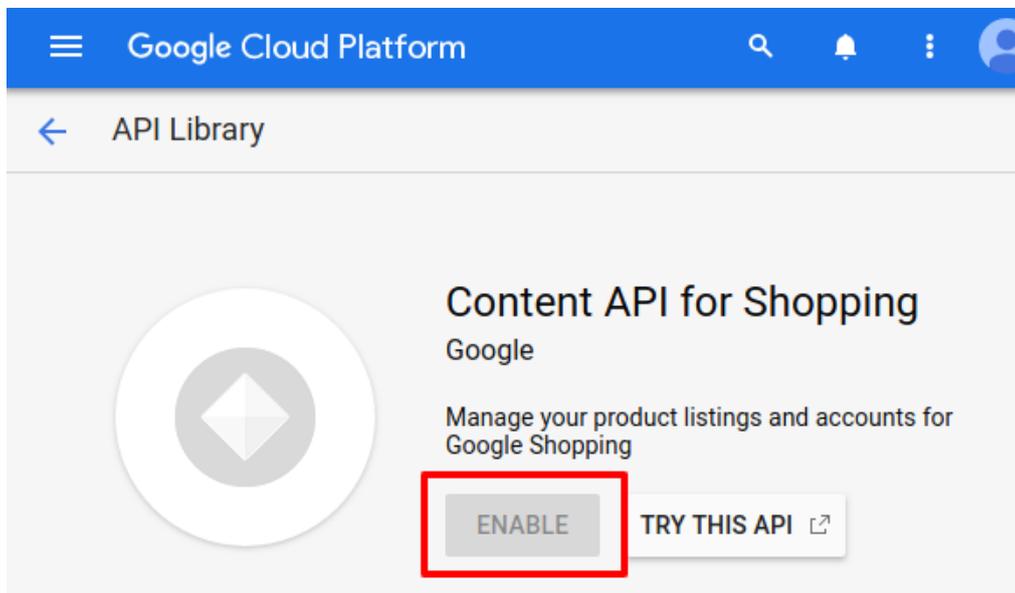
6. In the **Credentials** sections, do the following steps:
  - a. In the **Name** section, enter the name of **OAuth Client ID** name.
  - b. In the **Authorized JavaScript origins** box, enter your store application domain name.
  - c. In the **Authorized redirect URIs** box, do the following steps:-
    - i. Go to the **Magento Admin Panel**
    - ii. Then go to **Google Shopping Actions Configuration Settings**
    - iii. Copy the Redirect URL and Paste it on **Authorized redirect URIs**  
 The tab appears as shown in the following figure:



- d. Then click on the **Save Button** to save the Credentials information.
- e. Once you **Save** it then you can download the **JSON file** from there which you can use as a secret key file.  
 The tab appears as shown in the following figure:



- f. Once you download the JSON File (Secret File). Go to the **Magento Admin Panel**.
- g. Go to **Google Shopping Actions Configuration Settings**.
- h. Then Client needs to be **Enable** Content Shopping API.
- i. Click on **Enable Shopping API** section, to enable the Google Shopping API. The tab appears as shown in the following figure:



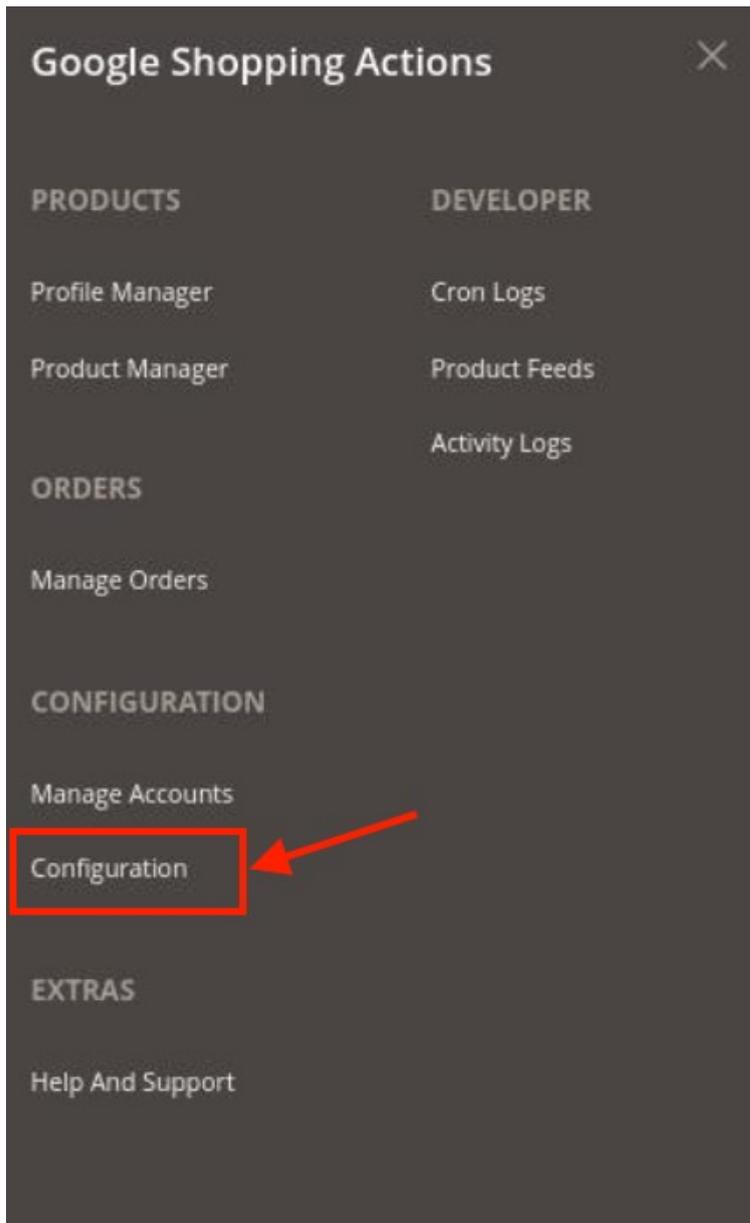
## 5. Configuration Setting

Once the extension is successfully installed on the Merchant's store, the Google Shopping Actions tab appears in the Magento Admin Panel.

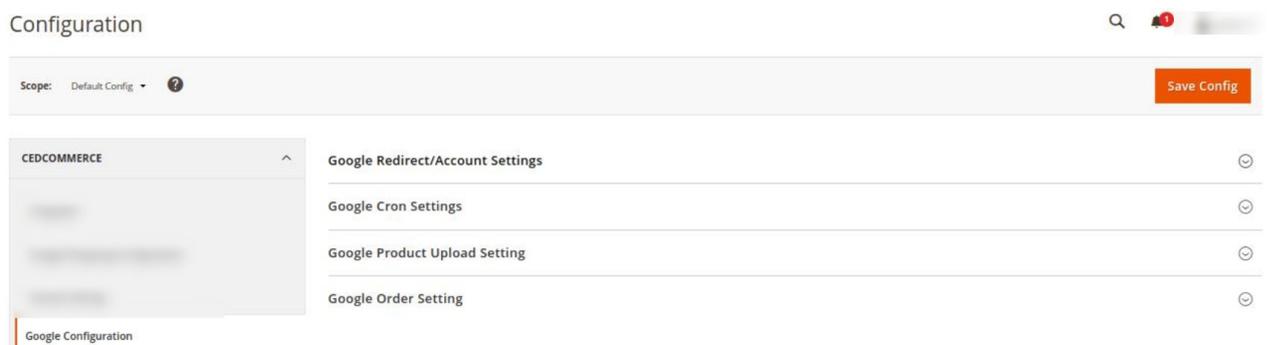
The seller has to set up the configuration settings for establishing the connection between the Magento store and the Google Shopping Actions marketplace.

**To set up the configuration settings in the Magento Admin panel:**

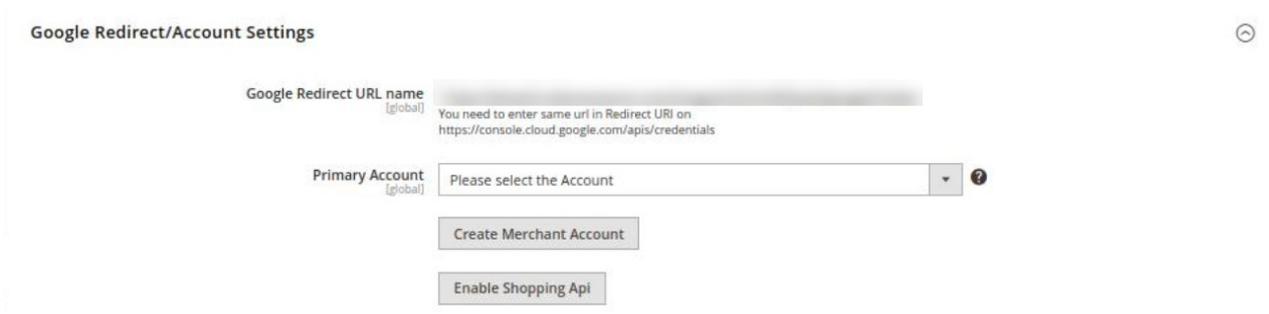
1. Go to the **Admin** panel.
2. On the left navigation bar, you will find the **Google Integration** option.
3. Click on **Configuration**.



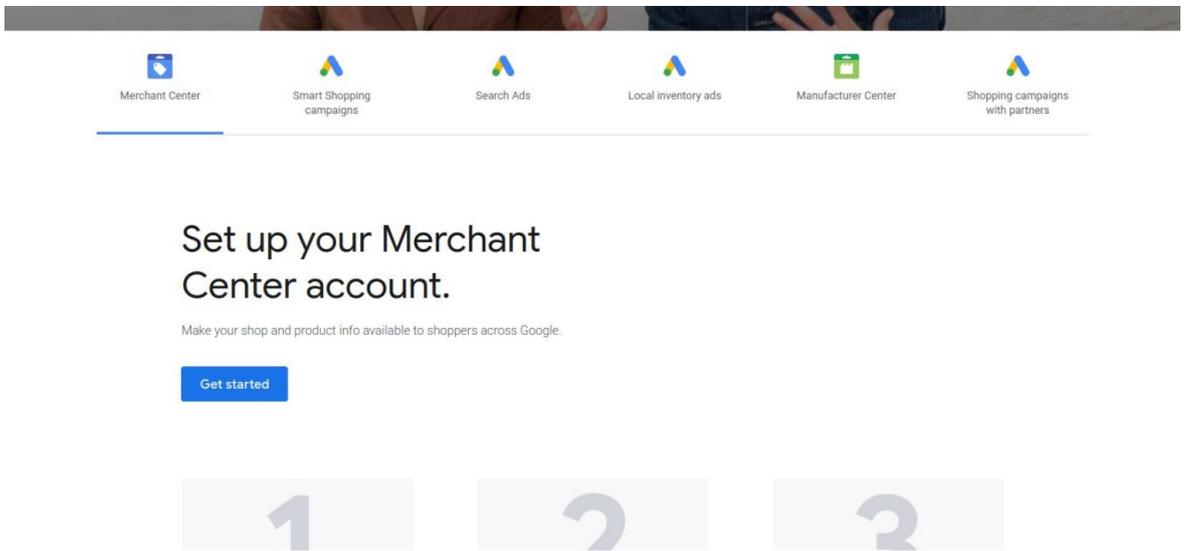
4. The **Google Shopping Configuration** page appears as shown in the following figure:



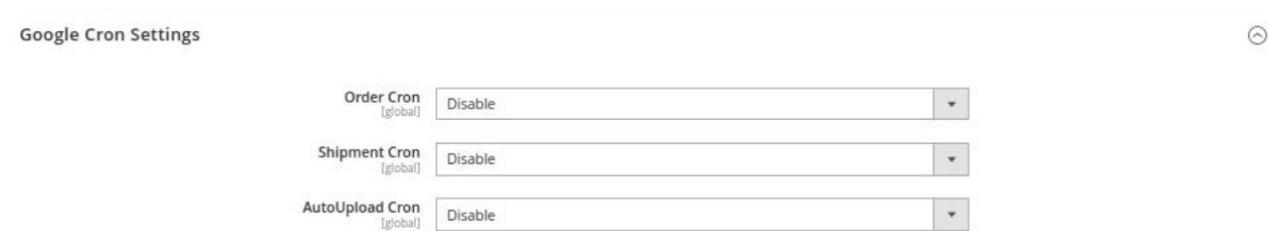
5. Now click on **Google Redirect/Account Settings**, the section is expanded as shown below:



6. Under **Google Redirect/Account Settings**, do the following steps:
  - In **Google Redirect URL Name**, the store URL will be mentioned.
  - Choose the **Primary account** associated with the Google Shopping Actions Account.
  - Click on **Create Merchant Account** button, to create a new Google merchant account.



- Click on **Enable Shopping API** button if you want the shopping API to be enabled for the store.
7. Click on **Google Cron Settings**. The menu expands as:



8. Under **Google Cron Settings**, do the following steps:
  - In **Order Cron**, select **Enable** to sync orders through cron.
  - In **Shipment Cron**, select **Enable** to automatically sync the shipment status with cron.
  - In **AutoUpload Cron**, select **Enable** for automatic upload.
9. Now, click on **Google Product Upload Settings**. The menu expands as:

Google Product Upload Setting

Debug Mode [global]

Product Price [global]   
Select to send different product price to google.com

Product Chunk Size [global]   
Enter the size of a chunk

Sale Price [global]

Tax Price Settings [global]

10. Under **Google Product Upload Settings** do the following steps:

- Choose **Yes** in the **Debug Mode**.
- In the **Product Price** list, select one of the following options:
  - **Increase by Fixed Price:** If selected, then the **Modify by Fix Price** field appears.
  - **Increase by Fixed Percentage:** If selected, then the **Modify by Percentage Price** field appears.  
 Enter the numeric value to increase the price of Google Shopping Actions, product price by the entered value % of Magento 2 store price.  
*For Example,*  
 Magento 2 price + 5% of Magento 2 price.  
 Magento 2 Price = 100  
 Select **Increase By Fixed Percentage** option  
**Modify by Percentage Price = 5**  
 $100 + 5\% \text{ of } 100 = 100 + 5 = 105$   
 Thus, Google Shopping Actions Product Price = 105
  - **Decrease by Fixed Price:** If selected, then the **Modify by Fix Price** field appears.
  - **Decrease by Fixed Percentage:** If selected, then the **Modify by Percentage Price** field appears.  
 Enter the numeric value to decrease the price of the Google Shopping Actions product price by the entered value % of Magento 2 store price
- In the **Product Chunk Size**, set the default size of the product chunk.
- In **Sale Price**, select **Yes** if you want to enable the sale price of product.
- In **Tax Price Settings**, select **Yes** to enter the Tax percentage.

11. Now, click on **Google Order Settings**. The section is expanded as shown below:

Google Order Setting ⊖

---

⊖ Global Setting

---

⊖ Create Customer Setting

12. Click on **Global Settings** and the section expands as:

⊖ Global Setting

Allow Order Notification [global]

Generate Order Invoice while fetching [global]

Order Fetch For Out Of Stock Product [global]

Shipping Method of Google Orders [global]

Google Order Id Prefix [global]

Prefix for Google Order Increment ID

Create New Product (if Not Exist) [global]

Create New Product if SKU not found in Magento Store

Carrier Mapping [website]

Magento Carrier	Google Carrier	Action
<input type="text"/>	FedEx	
<input type="button" value="Add Carrier"/>		

Map Shipping Carrier for Auto Shipment

13. Under **Global Settings**, do the following steps:

- In **Allow Order Notification**, choose either enable or disable.
- In **Generate Order Invoice while fetching**, select **Enable** if you want the invoice to be generated for the orders when they are fetched.
- Next is the **Order Fetch from Out of Stock**, choose yes if you wish to fetch the order even though it's currently out of stock.
- In the **Shipping Method of Google Orders**, Users can choose the shipping methods of Google orders from the drop-down menu.
- Add the order prefix of your choice in the **Google Order Id Prefix**.
- You can Create New Product if SKU is not found in your Magento Store by selecting **Yes** from the **Create New Product (if Not Exist)**.
- Now in the **Carrier Mapping** column, you can map the Magento Carrier with the corresponding Google Carrier. You can add a new carrier by clicking on **Add Carrier Button** Present.

14. Now, click on **Create Customer Setting**, and the section expands as:

⊖ Create Customer Setting

Create Real Customer [global]

15. Under **Create Customer Setting**, do the following steps:

- Select **Guest Checkout** if you want the customer to checkout login once as a guest. Select **Yes** Under **Create Real Customer** if you want a real customer to be created. But when you select **NO** the following section expands as:

[← Create Customer Setting](#)

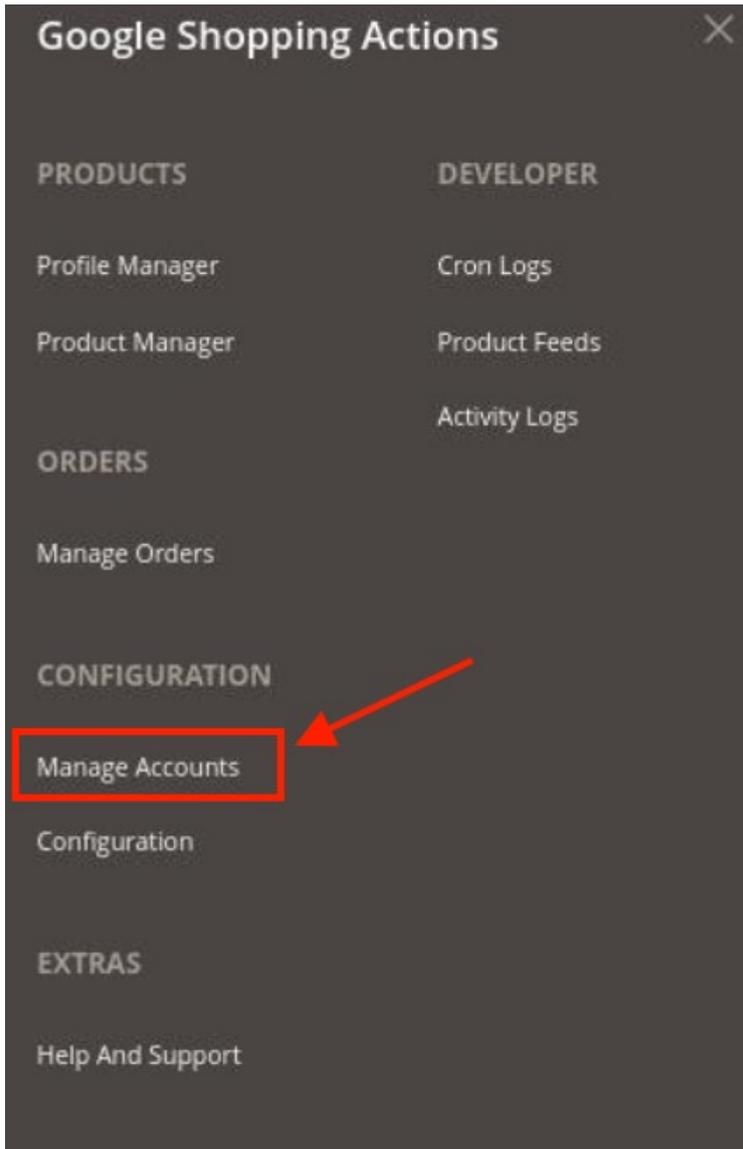
Create Real Customer <small>[global]</small>	<input type="text" value="No"/>
Customer First Name <small>[global]</small>	<input type="text"/>
Customer Last Name <small>[global]</small>	<input type="text"/>
Customer Group <small>[global]</small>	<input type="text" value="NOT LOGGED IN"/>
Customer Email <small>[global]</small>	<input type="text"/>
Customer Password <small>[global]</small>	<input type="text"/>

- Enter the **Customer First Name** in the next row.
  - Enter the **Customer Last Name** in the next row.
  - In the **Customer Group**, select the type of customer from the drop-down menu.
  - **Customer Email** needs to be entered in the next section.
  - Enter the **Password** of your choice.
16. Once all the actions have been taken so far, click on the **Save Config** button on the top right of the page.
17. The configuration will be saved.

## 6. Manage Google Shopping Actions Accounts

### [To Manage Account On Google Shopping Actions](#)

1. Go to the Magento 2 admin panel.
2. On the left navigation bar, click **Google Shopping Actions**.



3. When the menu appears, click **Manage Accounts**.
4. On clicking it, you will be navigated to the page as shown below,

Manage Account 🔍 🔔

[Add Account](#)

Filters | Default View | Columns

Actions  2 records found 20 per page | 1 of 1

<input type="checkbox"/>	ID	Account Code	Account Status	Account Token	Account Environment	Magento Store	Actions (Edit/Fetch)
<input type="checkbox"/>	1		Enabled	TOKEN FETCHED	Production	Default Store View	
<input type="checkbox"/>	4		Enabled	PLEASE FETCH TOKEN	Production	Default Store View	

5. Here all the accounts are listed.
6. To add a new account, click on **Add Account** button on the top right corner.

Manage Account

🔍 🔔 👤

Add Account

Filters 👁️ Default View ⚙️ Columns

Actions ▾ 2 records found 20 per page 1 of 1

ID	Account Code	Account Status	Account Token	Account Environment	Magento Store	Actions (Edit/Refresh)
1		Enabled	TOKEN FETCHED	Production	Default Store View	
4		Enabled	PLEASE FETCH TOKEN	Production	Default Store View	

7. You'll be redirected to a new page:

New Account

🔍 🔔 👤

← Back Reset Save

**ACCOUNT INFORMATION**

Account Information

Account Information

Account Code   
For internal use. Must be unique with no spaces

Account Environment

Merchant Id

Account Status

Account Store

Client Secret File  No file chosen  
json files only

Token

Additional Settings ⌵

8. Enter the **Account Code** provided by Google Shopping Actions, in the first section.
9. Move to the next section and enter the **Account Environment**, to be either production or sandbox.
10. Enter the **Merchant ID** in the next section.
11. You can choose the status of the account under the section **Account Status**.
12. In the **Account Store** section choose the view of the store.
13. In the **Client Secret File** choose the file from the system.
14. The **Token** section reflects the token once it gets verified.
15. Then click on **Additional Settings**, it expands as shown below:

**Additional Settings**

Content Language \* -- Please Select Content Language-- ▾

Target Country \* -- Please Select Target Country -- ▾

Destination \*
 

- Shopping Ads
- Shopping Actions

16. In the **Content Language**, select the language from the list.
17. In **Target Country**, select the country.
18. In **Destination**, choose the desired destination for the account.
19. Once all the actions have been taken so far, click on the **Save** button on the top right of the page.

## 7. Manage Google Shopping Actions Profiles

Admin can create a new profile and assign the required products to the profile. While creating and editing the profile, admin can map the Magento Store attributes to the Google Shopping Actions attributes. These attributes are applicable to all the products that are assigned to the profile.

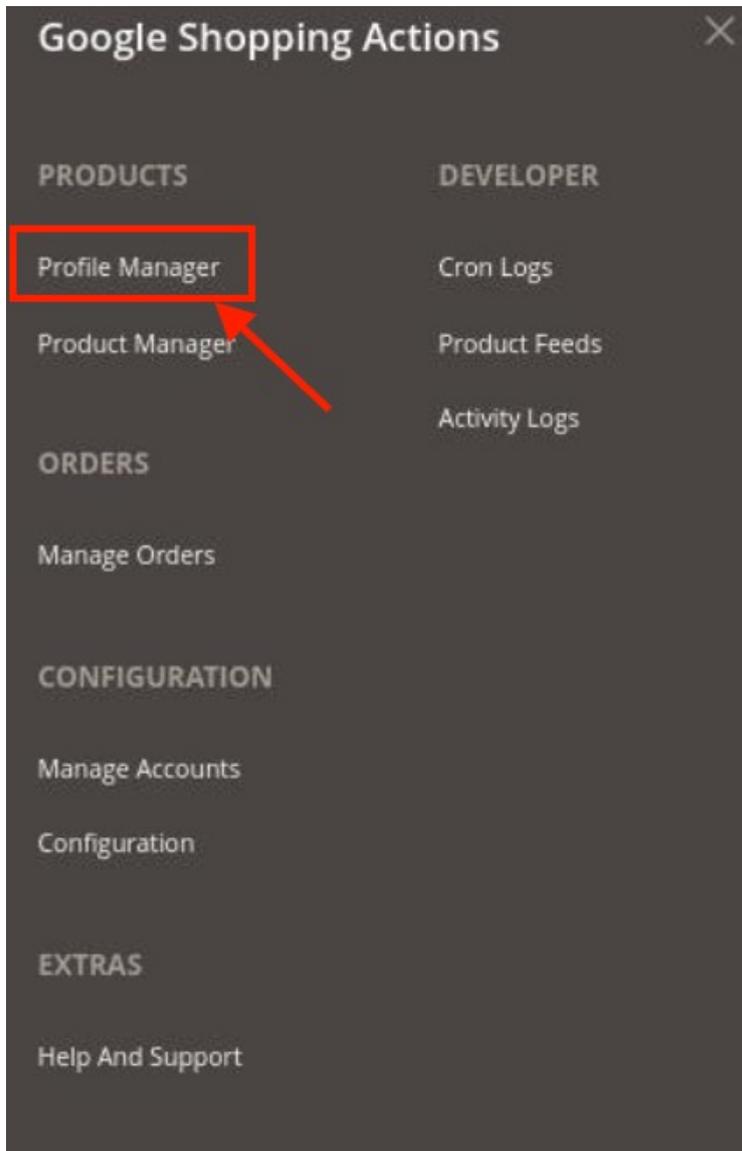
### *Admin can do the following tasks:*

- Add a new profile
- Edit the existing profile
- Delete the profile
- Submit Actions on the Google Shopping Actions Profile Listing Page
- Product Manager

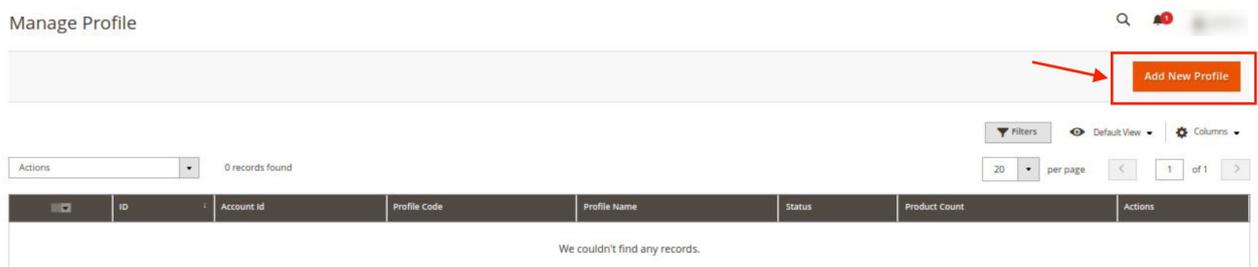
### 7.1. Add a New Profile

#### *To add a new profile*

1. Go to the **Magento Admin** panel.
2. On the left navigation bar, click the **Google Shopping Actions Integration** menu.  
The menu appears as shown in the following figure:



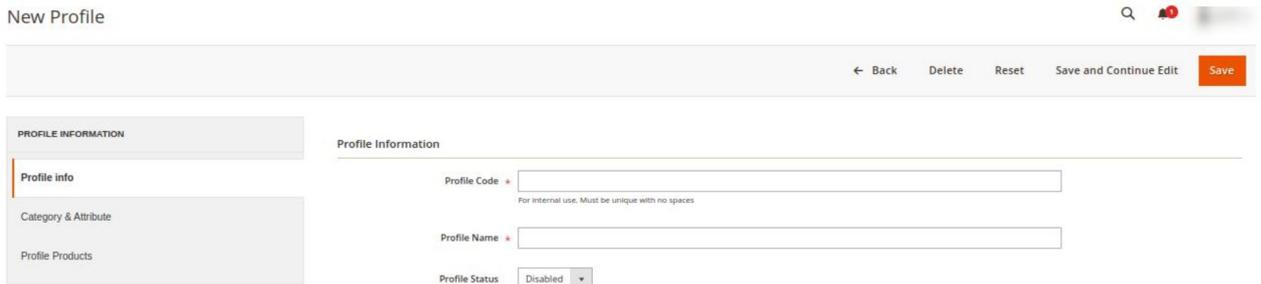
3. Click the **Profile Manager** menu.  
The **Google Shopping Actions Manage Profile** page appears as shown in the following figure:



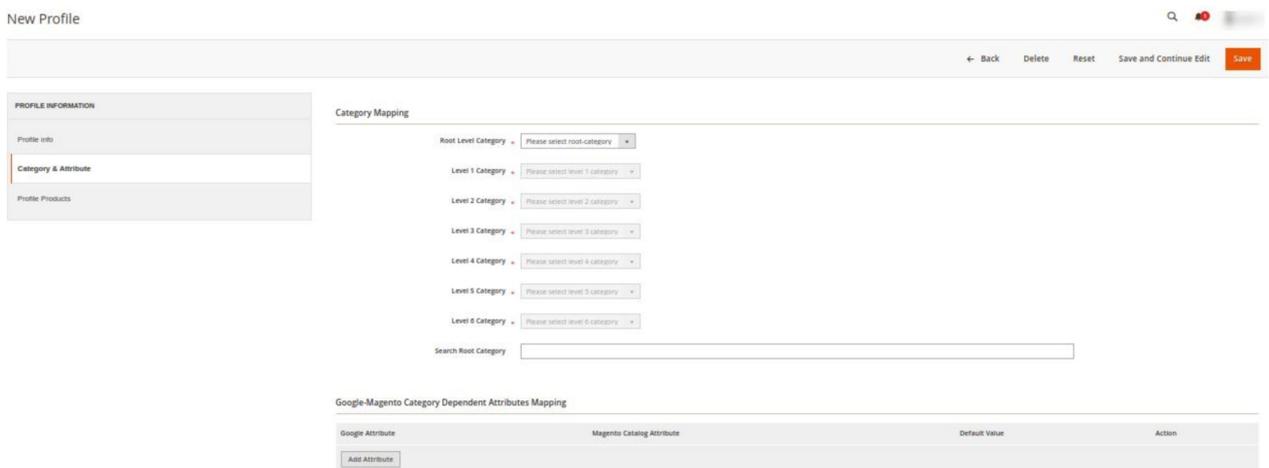
4. Click the **Add New Profile** button. The page appears as shown in the following figure:



5. Select the account for which you want to create a new profile.
6. The new profile page appears as shown below:



7. In the **Profile Code** box, enter a profile code.  
**Note:** It is only for the internal use. Use the unique profile code with no spaces. Start with small letters.
8. In the **Profile Name** box, enter the name of the profile.  
**Note:** Use the unique name to identify the profile.
9. In the **Status** list, select **Enabled** to enable the profile.  
**Note:** The **Disabled** option disables the profile.
10. Click the **Save and Continue Edit** button.
11. In the left navigation panel, click the **Category & Attribute** menu.  
 The page appears as shown in the following figure:



12. In the right panel, under **Category Mapping**, do the following steps:
  - o In the **Root Level Category**, select the preferred Google Shopping Actions category that the admin wants to map.
  - o In the right panel perform the required mapping.

- You can also **Search Root Category** from the box provided.
  - Click the **Add Attribute** button to add more attributes.
13. In **Google Magento Category Dependent Attribute Mapping**, map the Google attributes with the Magento attributes.
  14. In the left navigation panel, click the **Profile Products** menu. The page appears as shown in the following figure:

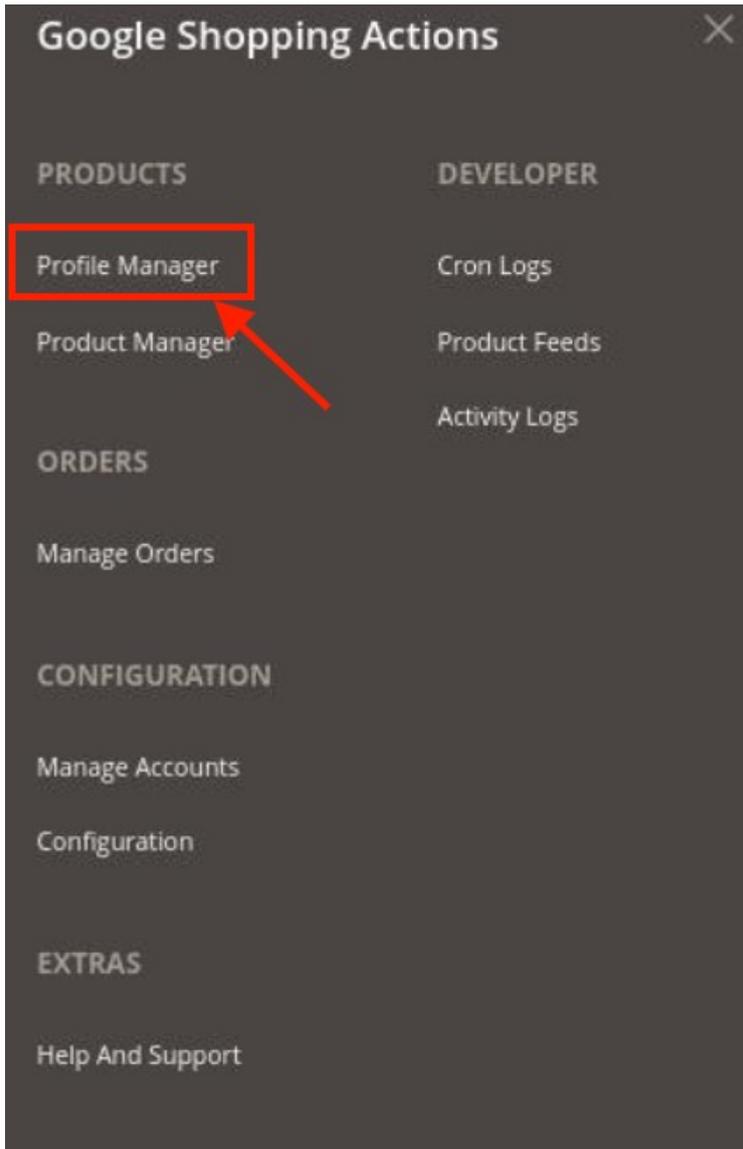


15. Since no products as assigned to the profile, there are no products listed in the table.
16. Click on the **Save** button present on the top right corner and the new profile will be saved.

## 7.2. Edit the Existing Profile

### *To edit the existing profile*

1. Go to the **Magento Admin** panel.
2. On the top navigation bar, click the **Google Shopping Integration** menu.  
The menu appears as shown in the following figure:



3. Click the **Profile Manager** menu.

The **Google Shopping Actions Profile Listing** page appears as shown in the following figure:

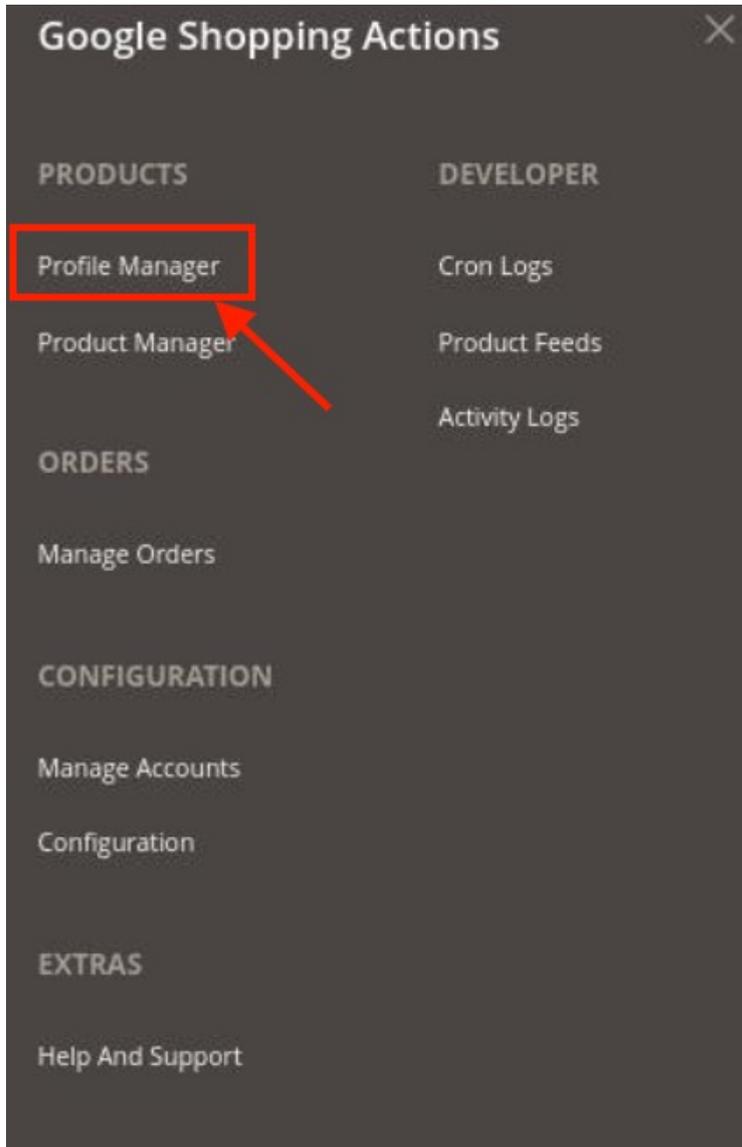
<input type="checkbox"/>	ID	Account Id	Profile Code	Profile Name	Status	Product Count	Actions
<input type="checkbox"/>	1	ced_test	test	Test Team	Enabled	2	

4. On this page, all the available profiles are listed.
5. Click the required row of the profile that the admin wants to edit and click on the **Edit** button.
6. The **Edit Profile** page will open.
7. Make the changes as per requirement.
8. Click on the **Save Profile** button, all the changes will be saved to the profile.

## 7.3. Delete the Profile

### *To delete the existing profile*

1. Go to the **Magento Admin** panel.
2. On the top navigation bar, click the **Google Shopping Integration** menu.  
The menu appears as shown in the following figure:



3. Click the **Profile Manager** menu.  
The **Google Shopping Actions Profile Listing** page appears as shown in the following figure:

## Manage Profile

Search 1 admin

Add New Profile

Filters

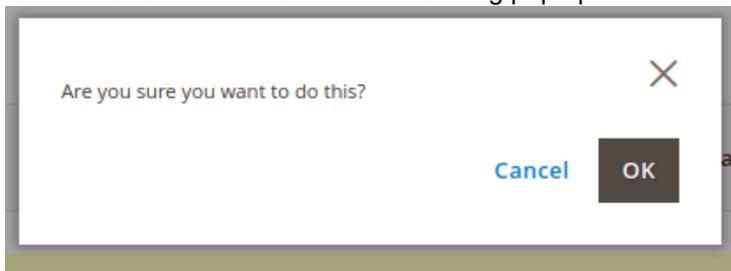
Default View

Columns

Actions 1 records found 20 per page 1 of 1

<input type="checkbox"/>	ID	Account Id	Profile Code	Profile Name	Status	Product Count	Actions
<input type="checkbox"/>	1	ced_test	test	Test Team	Enabled	2	

4. On this page, all the available profiles are listed.
5. Click the required row of the profile that the admin wants to delete.
6. Click on **Delete**. You will see the following pop up:



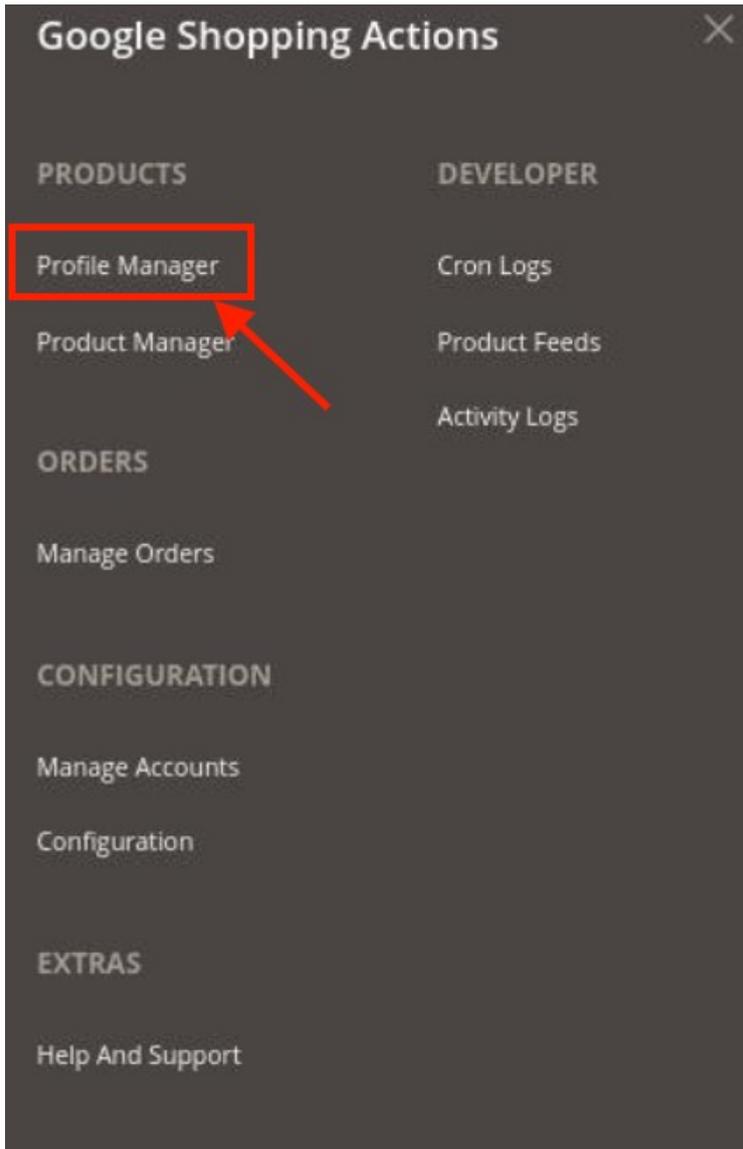
7. Click **OK** to confirm and the selected profile will be deleted.

## 7.4. Bulk Actions on the Google Shopping Actions Profile Listing Page

Admin can delete the selected profiles and also can change the status of the profiles in bulk.

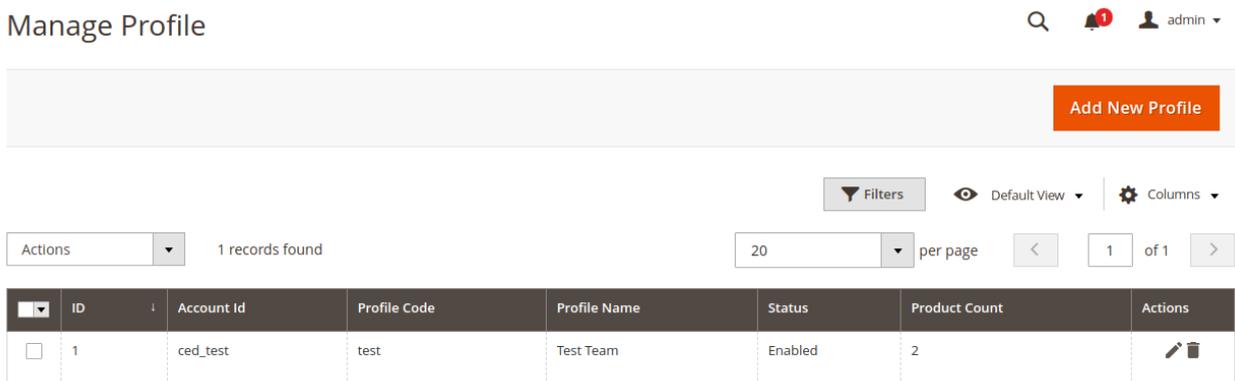
### *To delete the selected profiles in Bulk*

1. Go to the **Magento Admin** panel.
2. On the top navigation bar, click the **Google Shopping Integration** menu.  
The menu appears as shown in the following figure:



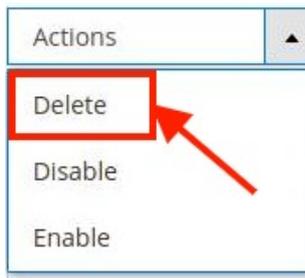
3. Click **Profile Manager**.

The **Google Shopping Actions Profile Listing** page appears as shown in the following figure:

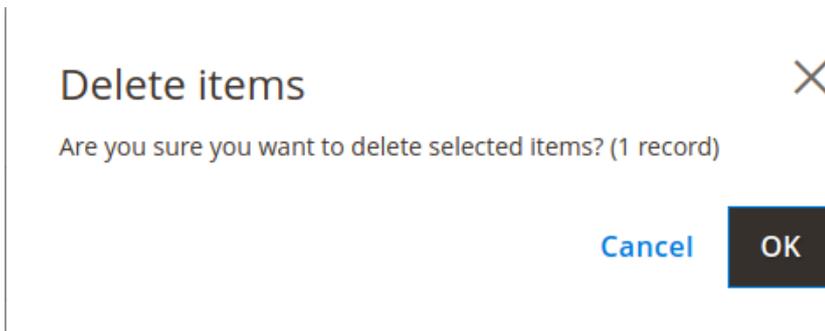


4. Click on the checkboxes of the profiles you want to delete.

5. On the **Actions** tab click on the dropdown. Click on **Delete** in order to remove the profiles.

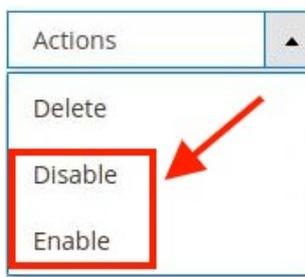


6. A Pop-up is displayed to confirm your choice. Select OK to Delete the profile.



**To change the status of the selected profiles:**

1. Click on the checkboxes of the profiles you want to change the status of.

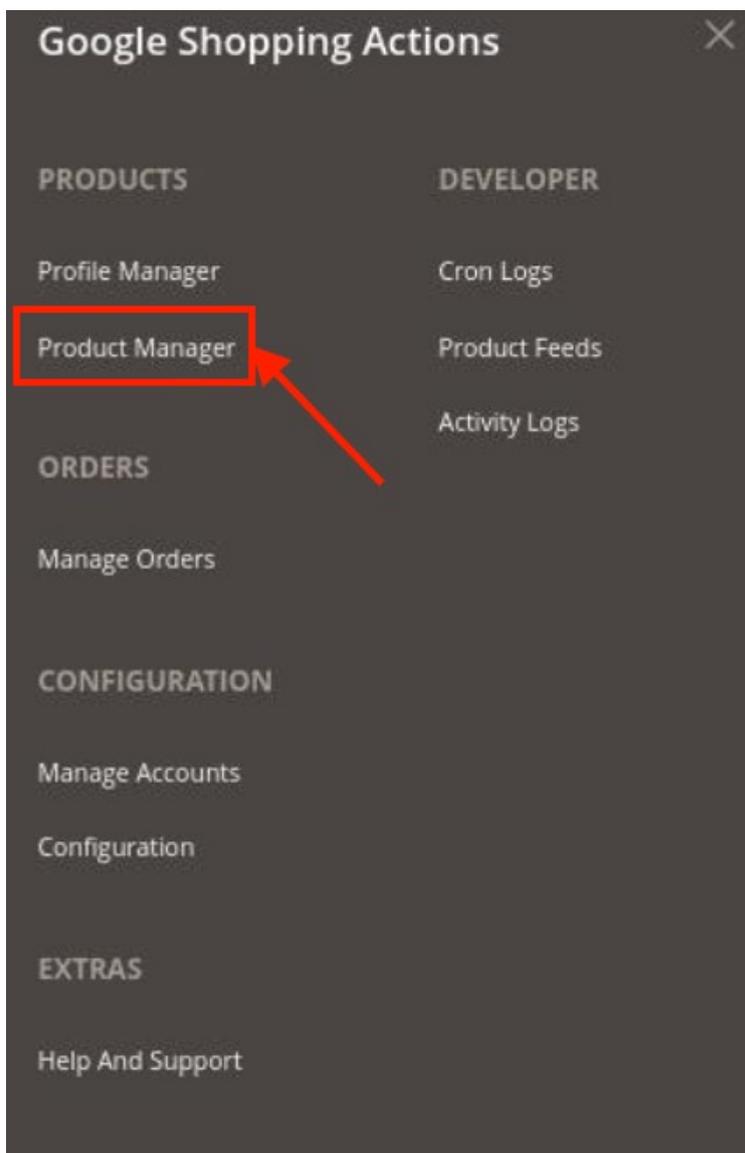


2. On the **Actions** tab, click on the dropdown. Click on **Disable/Enable** in order to change the status of the profiles.  
When the status change is successfully performed a success message displays on the screen.

## 8. Upload Products on Google Shopping Actions

**To upload a single product**

1. Go to the **Magento Admin** panel.
2. On the top navigation bar, click the **Google Shopping Integration** menu.  
The menu appears as shown in the following figure:



3. Click on **Product Manager**.  
The **Product Manager** page will appear as shown below:

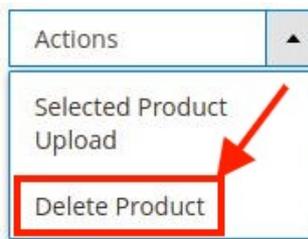
## Google Product Listing

The screenshot shows the Google Product Listing interface. At the top, there is a search bar and a notification icon. Below that, the account view is set to 'Primary Account'. There are filters, a default view selector, and a columns selector. The table has 14 columns: ID, Thumbnail, Name, Type, SKU, Price, Quantity, Google Profile, Google Product Status, Product Upload Status, Visibility, Status, Action, and Betterthat Product Id. The table is currently empty, displaying the message 'We couldn't find any records.'

4. All the products will be displayed here.
5. Select the checkboxes respective to the products you want to upload
6. In the **Action** Column select **Selected Product Upload** from the drop-down.



7. The selected products will be uploaded.
8. To delete the products, select the products you want to delete.
9. In the **Action** Column select **Delete Product** from the drop-down.



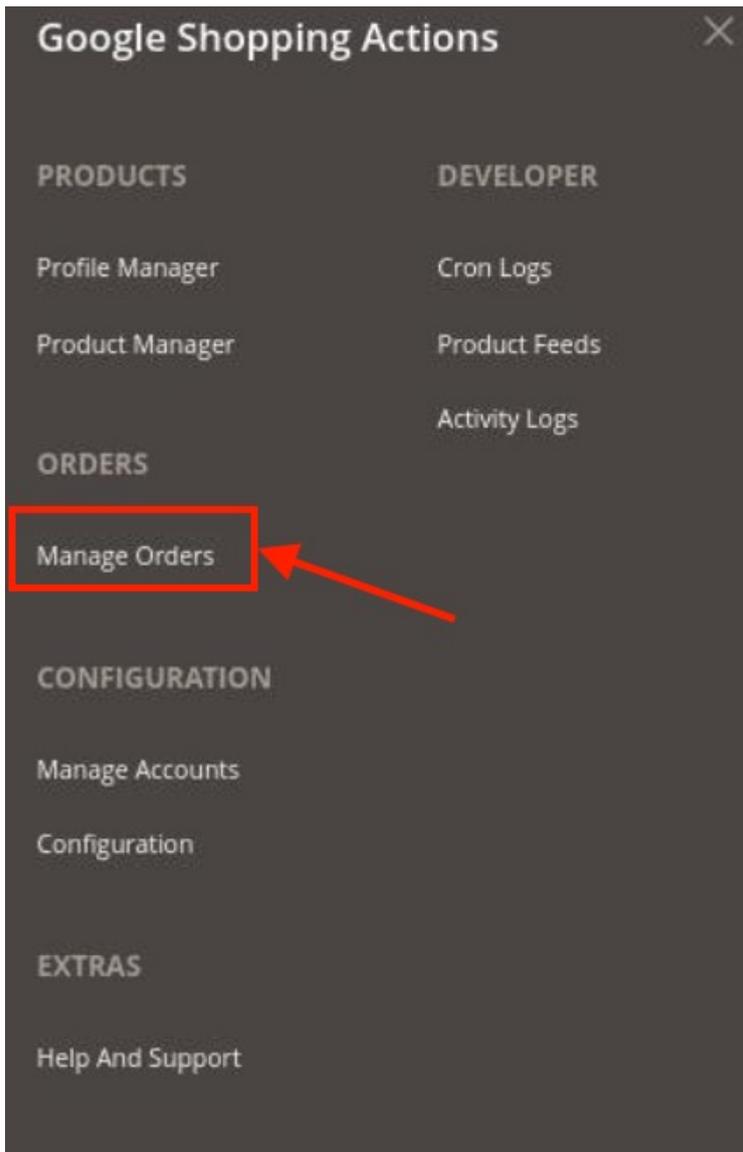
10. The selected products will be deleted.

## 9. Fetch Google Shopping Actions Orders

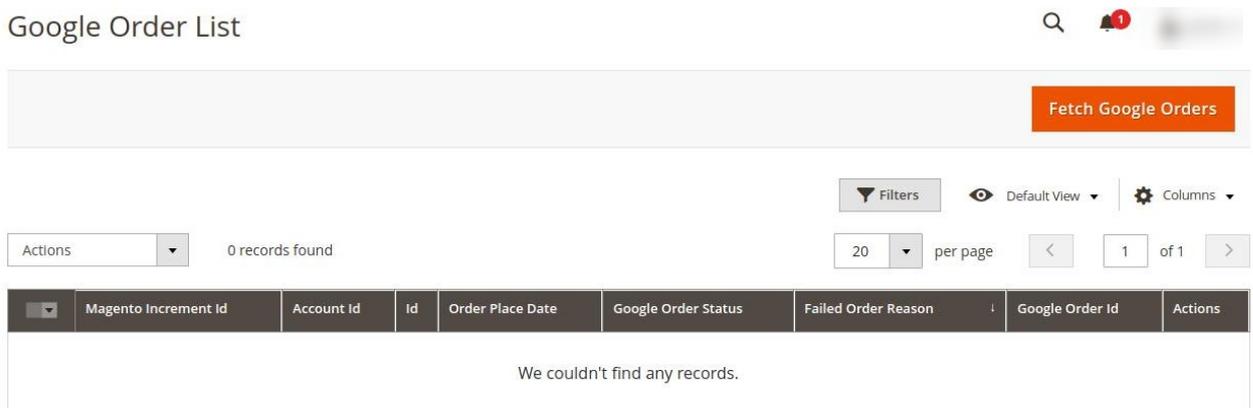
The user can fetch all the order details from Google Shopping Actions. Also, later on, can proceed further for shipment.

### To fetch Google Shopping Actions Orders

1. Go to the **Magento Admin** panel.
2. On the top navigation bar, click the **Google Shopping Integration** menu.  
The menu appears as shown in the following figure:



3. The **Google Shopping Actions Orders** page appears as shown in the following figure:



4. Click on **Fetch Google Orders**.

The orders will be fetched and displayed in the Order grid.

**Notes:**

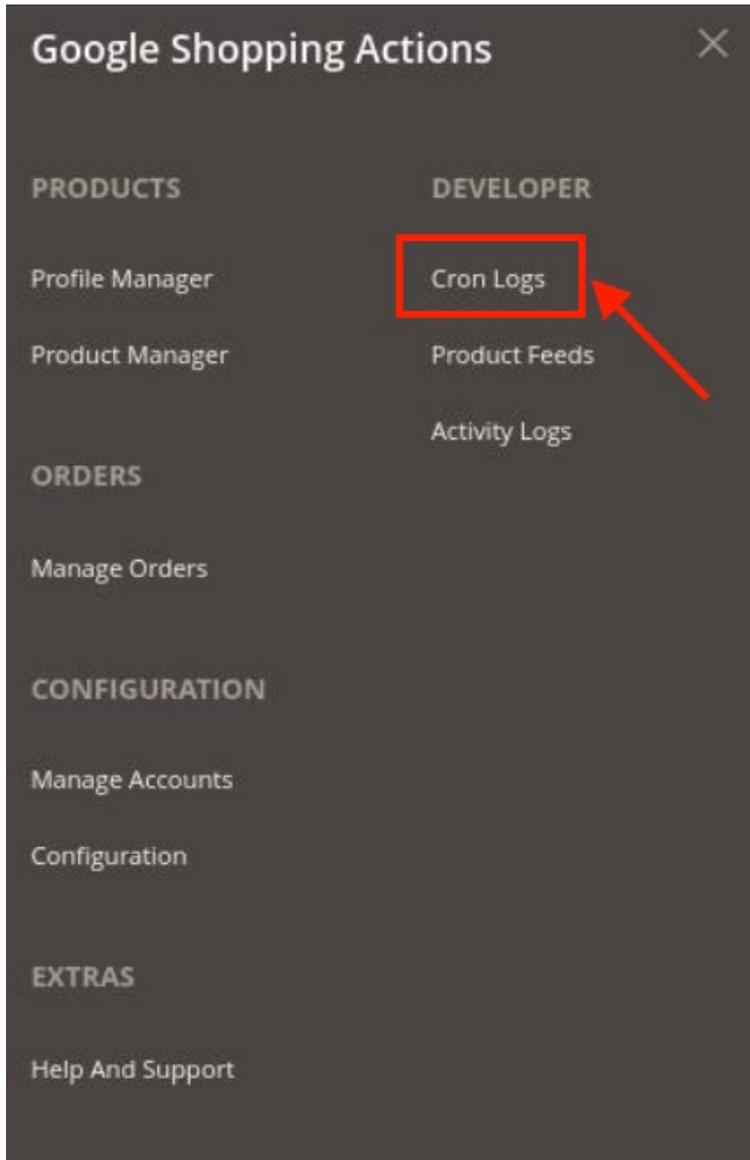
- Orders are automatically imported through CRON in every 10 minutes.
- Whenever the latest orders are imported from **Google Shopping Actions**, a Notification appears in the notification area of the Admin panel for those orders and they are Auto-Acknowledged as soon as they are imported into the Magento admin panel.
- If no Order is imported, then check the Failed order log on the **Failed Google Shopping Actions Orders Import Log**
- Order are auto-rejected on Google Shopping Actions in the following conditions:
  - When Google Shopping Actions Product SKU does not exist in Magento store.
  - When Product is Out of Stock in Magento store.
  - When a product is disabled in Magento store.

## 10. Google Shopping Actions Cron Logs

The **Cron Logs** page displays all the Cron details scheduled in Google Shopping Actions.

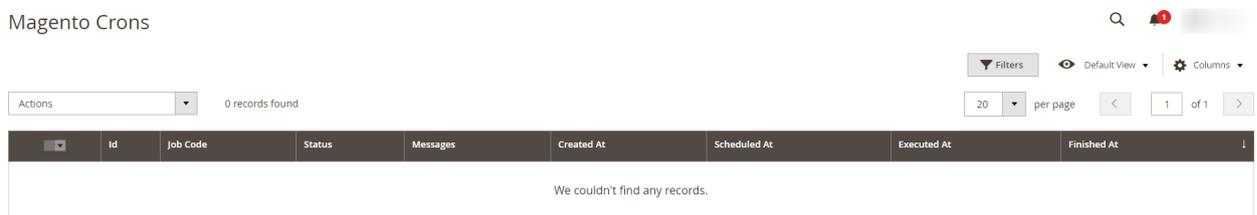
**To view the Google Shopping Actions Cron details**

1. Go to the **Magento Admin** panel.
2. On the top navigation bar, click the **Google Shopping Integration** menu.  
The menu appears as shown in the following figure:



3. Click on **Cron Logs**.

The **Magento Cron Page** appears as shown below:



4. The running crons will be displayed here.

5. To delete the crons in bulk, click on **Delete** under the **Actions** list.

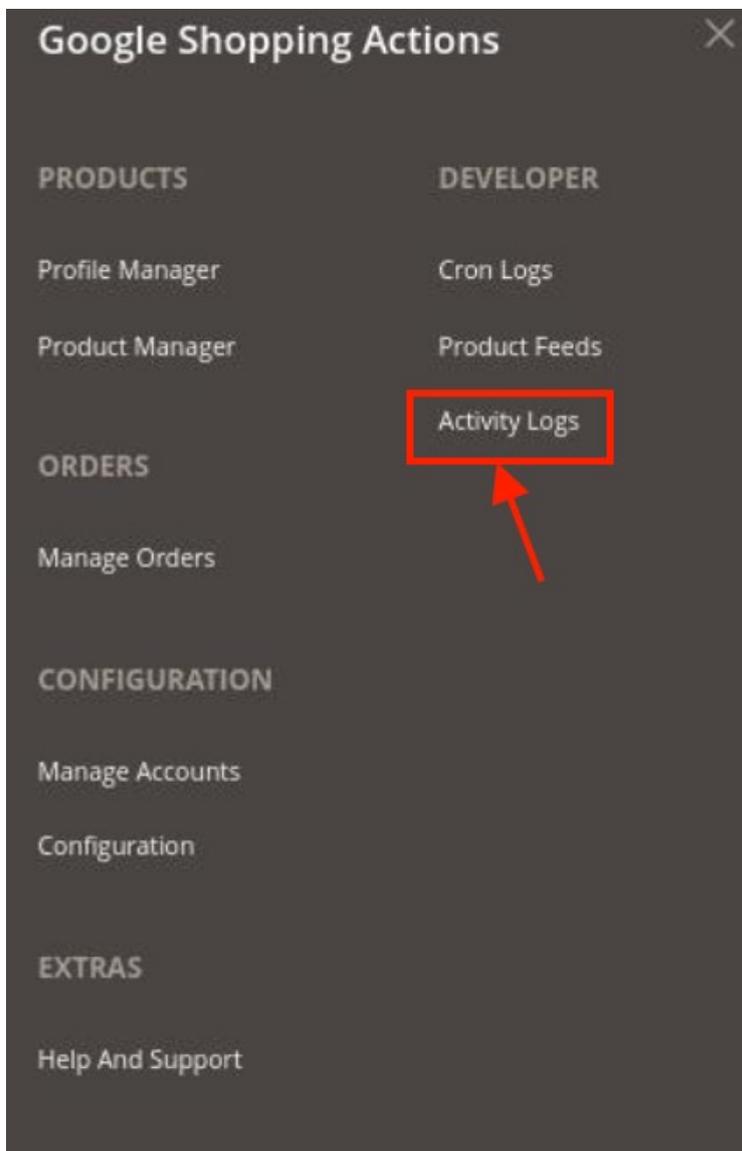


The selected crons will be deleted.

## 11. Google Shopping Actions Activity Logs

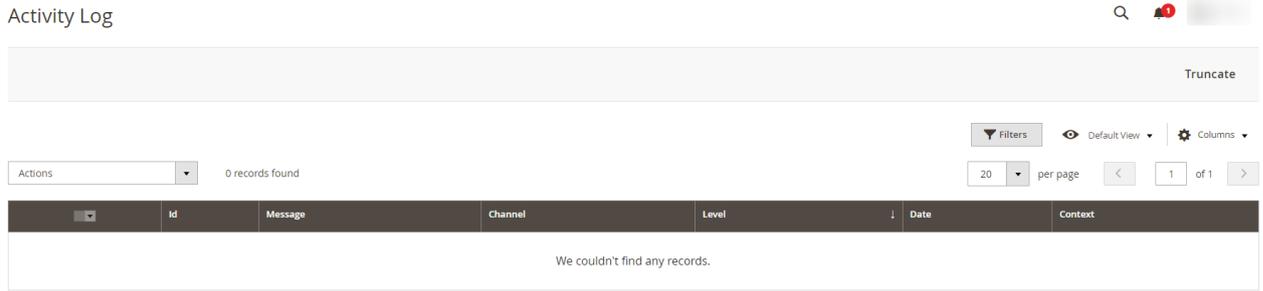
### To view Google Shopping Actions Log Grid.

1. Go to the **Magento Admin** panel.
2. On the top navigation bar, click the **Google Shopping Integration** menu.  
The menu appears as shown in the following figure:



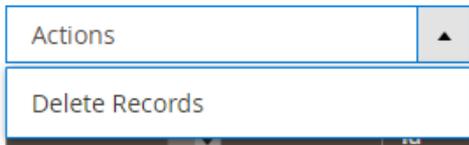
3. Click on the **Activity Logs**.

The **Google Shopping Actions Log Grid** page appears as shown in the following figure:



4. The logs will be displayed here.

5. To delete the logs, click on **Delete Records** under the **Actions** list.

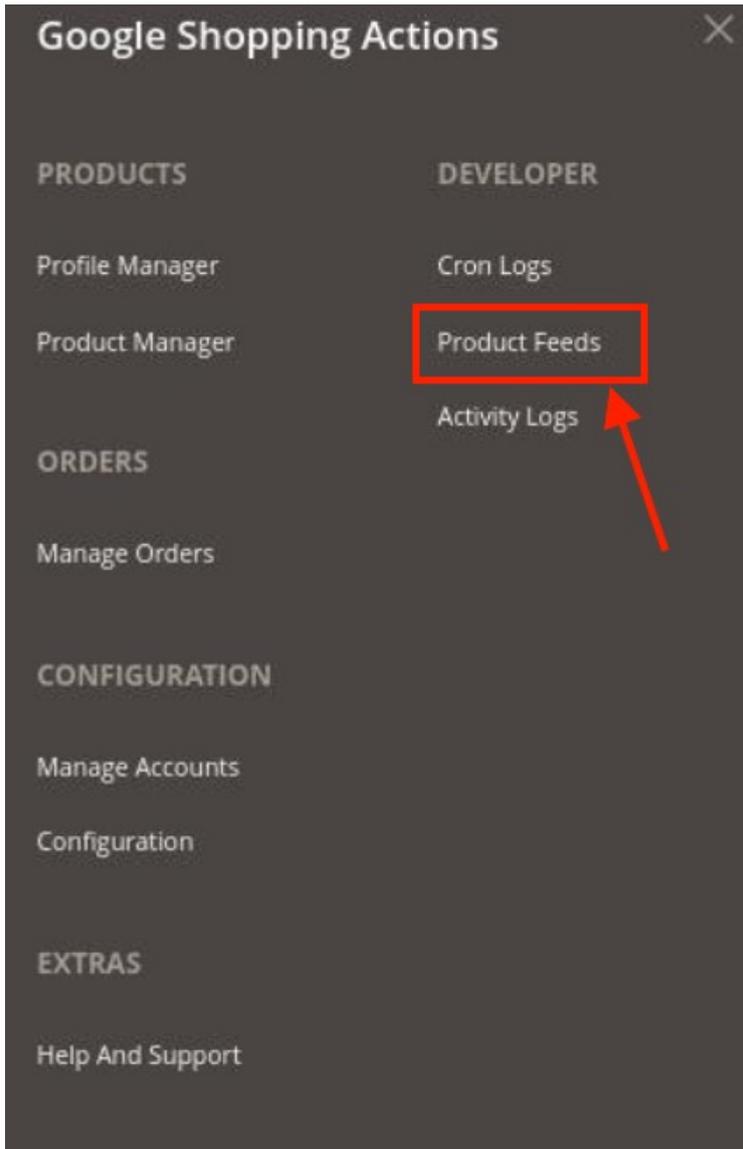


The selected logs will be deleted.

## 12. Product Feeds

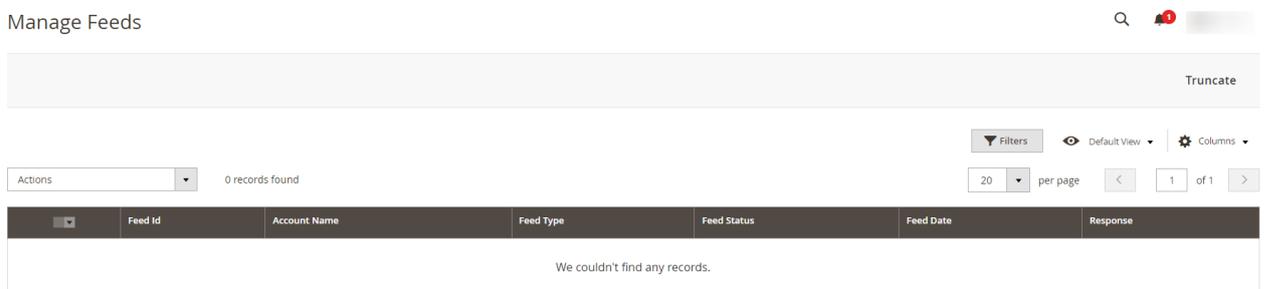
### To view Product Feeds,

1. Go to the **Magento Admin** panel.
2. On the top navigation bar, click the **Google Shopping Integration** menu.  
The menu appears as shown in the following figure:



3. Click on **Product Feeds**.

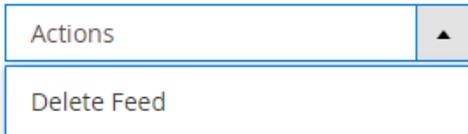
The Product Feeds page appears as shown below:



4. The product feeds will be displayed here.

5. To delete the feeds click on the **Truncate** button.

6. To delete the feeds in bulk, click on **Delete** Feed under the **Actions** list.

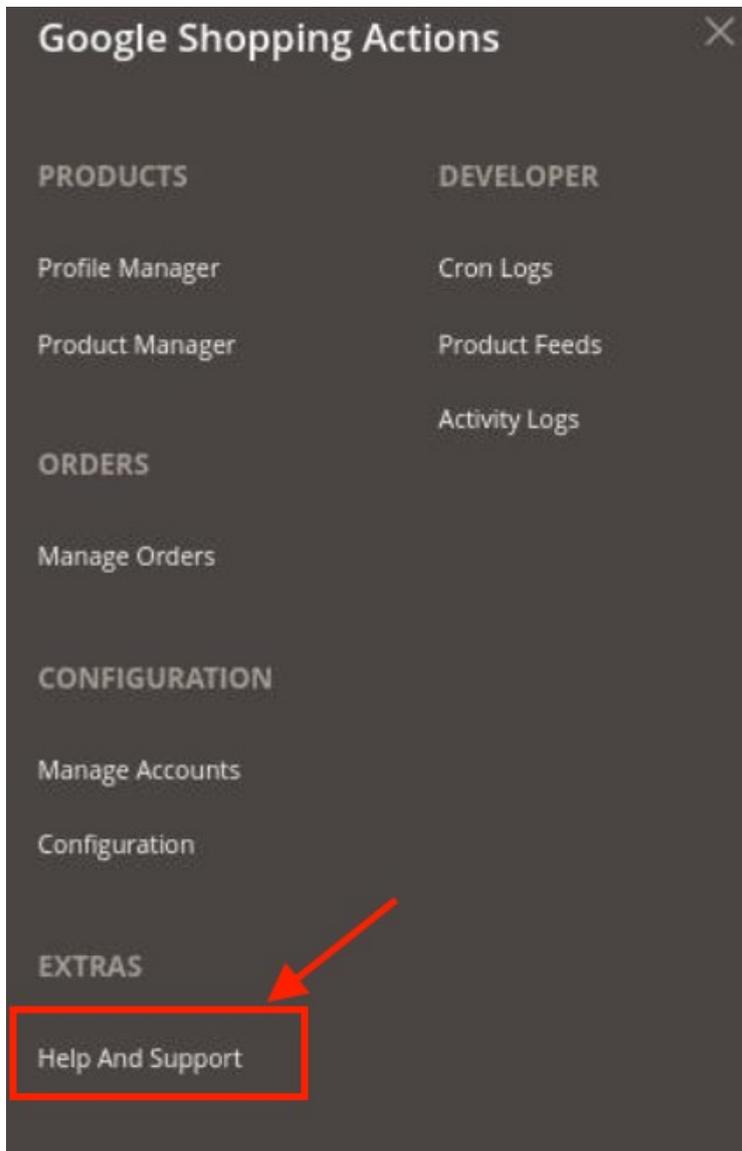


The selected product feeds will be deleted.

## 13. Help & Support

[To view the Help & Support section.](#)

1. Go to the **Magento Admin** panel.
2. On the top navigation bar, click the **Google Shopping Integration** menu.  
The menu appears as shown in the following figure:



3. Click **Help & Support**.

The **Help and Support** page appears as shown below:



4. You can view **Cedcommerce User Guide Support**, **Google Merchant Account Url**, **Google Official Knowledgebase** by clicking on the respective sections.