

Zalando Retail Integration for Magento 2 User Guide

by CedCommerce Products Documentation

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1. Overview

Zalando Retail is a platform for sellers to connect their online and physical retail shops. Connected Retail is Zalando's solution that enables brick-and-mortar stores to serve customers on the Zalando platform. This program has 4700 active stores that is selling to millions of Zalando customers online.

Zalando Retail Integration for Magento 2 helps the retailers to connect their Zalando Retail store with Magento and sell effortlessly. The extension has a single centralised dashboard through which sellers can easily manage their store and focus more on sales. Selling on Zalando retail shops is now much easier with this extension.

Key Features:

- **Order Import:** By setting up the extension for this feature on the marketplace, sellers can import orders with a single click.
- **Inventory Sync-** The extension synchronised the inventory at regular intervals of time keeping the figures updated.

2. Extension Installation

To install the extension,

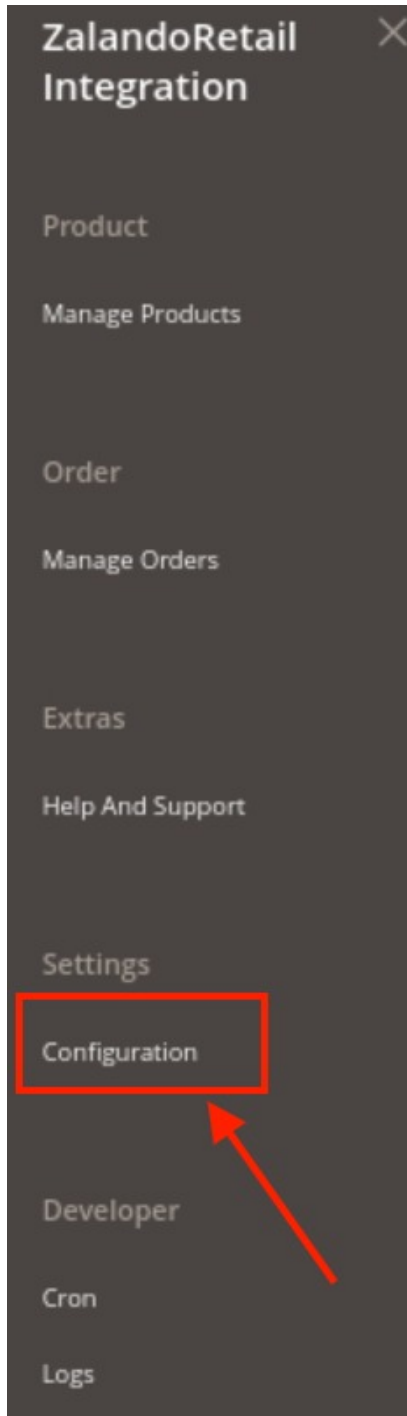
- Upload and Extract the Zalando Retail package and Integrator file inside the *<magento-root>/app/code/Ced/* directory and run the below command from the Magento root.

```
php -dmemory_limit=5G bin/magento setup:upgrade  
php -dmemory_limit=5G bin/magento setup:di:compile  
php -dmemory_limit=5G bin/magento setup:static-content:deploy -f  
php -dmemory_limit=5G bin/magento index:reindex  
php -dmemory_limit=5G bin/magento cache:clean  
php -dmemory_limit=5G bin/magento cache:flush
```

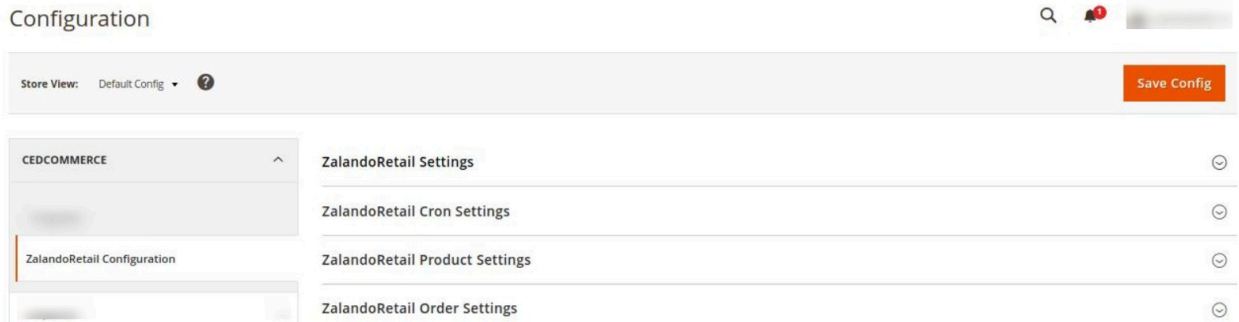
3. Configuration Settings

To configure the extension,

1. Go to the **Magento Admin Panel**.
2. On the left navigation bar, click on **Zalando Retail Integration**.
The menu appears as shown below:



3. Click on **Configuration**.
The **Configuration Settings** page appears as shown below:



4. In the right panel, click on **ZalandoRetail Settings**. The section expands as shown below:



5. Under **Zalando Retail Settings**, do the following steps:

- In **Select Store**, select the store view.
- In the **Enabled** list, select **Yes** to enable the extension features for configuring the settings.
- In **Client Id**, copy the client id from the Zalando Retailer panel and paste it here.
- In **API Key**, copy the API Key from the Zalando Retailer panel and paste it here.
- In **Order API Key**, you need to mention the order API key here. With the order API key, you will receive the orders that will be sent by Zalando Retail and it will act as a password.
- In **WebHook Url**, the URL on which marketplace orders are received is displayed.

6. Scroll down and click on **Zalando Retail Cron Settings**, the section is expanded as shown below:



7. Under **Zalando Retail Cron Settings**, do the following steps:

- In the **Order Cron**, select **Enable** if you want to fetch the orders automatically. Order Crons are used to fetch the orders at regular intervals of time.

- In **Order Cron Time**, select the duration for running the order cron. Whatever time is selected by you at that duration the order cron will run and import the order.
 - In the **Inventory Cron** list, select the Enable option to enable the synchronization of the inventory automatically at regular intervals of time.
 - In **Inventory Cron Time**, select the duration to run the cron for syncing the inventory in real-time.
8. Now scroll down and click on **Zalando Retail Product Settings**, the section is expanded as shown below:

ZalandoRetail Product Settings ⌵

Product Price <small>[global]</small>	Default Magento Price	▼
	<small>Select to send different product price</small>	
Product Retail Price <small>[global]</small>	Default Magento Price	▼
	<small>Select to send different product price</small>	
Product EAN Number <small>[global]</small>	Default Zalando Ean Number	▼
	<small>Select to send different product Ean number</small>	
Product Auto Inventory Sync <small>[global]</small>	Yes	▼

9. Under **Zalando Retail Product Settings** do the following steps:
- In **Product Price**, select the increased/decreased/individual product price.
 - In **Product Retail Price**, select the retail product price.
 - In **Product EAN Number**, select the Zalando product EAN number.
 - In **Product Auto Inventory Sync**, select **Yes** to synchronise the products in the inventory automatically.
10. Scroll down and click on **Zalando Retail Order Settings**. The section is expanded as shown below:

ZalandoRetail Order Settings ⌵

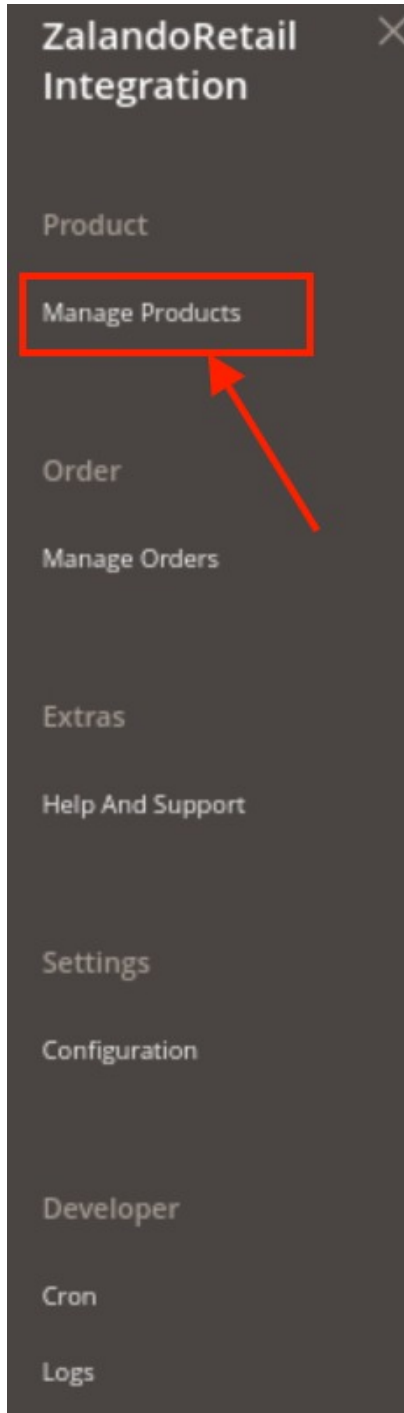
Customer First Name <small>[global]</small>	<input type="text"/>
Customer Last Name <small>[global]</small>	<input type="text"/>
Customer Group <small>[global]</small>	NOT LOGGED IN
Customer Email <small>[global]</small>	<input type="text"/>
ZalandoRetail order id prefix <small>[global]</small>	<input type="text"/>
	<small>Prefix for ZalandoRetail increment ID</small>

11. Under **Zalando Retail Order Settings** do the following steps:
- In **Customer First Name**, enter the first name of the customer that you are creating.
 - In **Customer Last Name**, enter the last name of the customer for the order creation.
 - In **Customer Group**, select the group from the drop-down list in the customer you are creating belongs to.
 - In **Customer Email**, enter the email id of the customer on which he will receive notifications related to the order.
 - In **Zalando Retail Order Id Prefix**, enter the unique id for your orders that will be mentioned along with the orders.

4. Manage Product

To manage the products,

1. Go to the **Magento Admin Panel**.
2. On the left navigation bar, click on **Zalando Retail Integration**.
The menu appears as shown below:



3. Click on **Manage Products**.
The **Manage Products Page** appears as shown below:

ZalandoRetail Product Listing

2741 records found

ID	Thumbnail	Name	Type	SKU	Price	Quantity	Action	EAN number	Visibility	Status
1586			Configurable Product	1586	€59.00	0.0000	Edit		Catalog, Search	Enabled
1587			Simple Product	1587	€59.00	13.0000	Edit		Not Visible Individually	Enabled
1588			Simple Product	1588	€59.00	14.0000	Edit		Not Visible Individually	Enabled

- All the created products will be listed in the grid.
- Now to upload and validate the products in bulk, select the products and then click on the **Actions** list.

ZalandoRetail Product Listing

2741 records found

ID	Thumbnail	Name	Type	SKU	Price	Quantity	Action	EAN number	Visibility	Status
1586			Configurable Product	1586	€59.00	0.0000	Edit		Catalog, Search	Enabled
1587			Simple Product	1587	€59.00	13.0000	Edit		Not Visible Individually	Enabled
1588			Simple Product	1588	€59.00	14.0000	Edit		Not Visible Individually	Enabled

Actions dropdown menu:

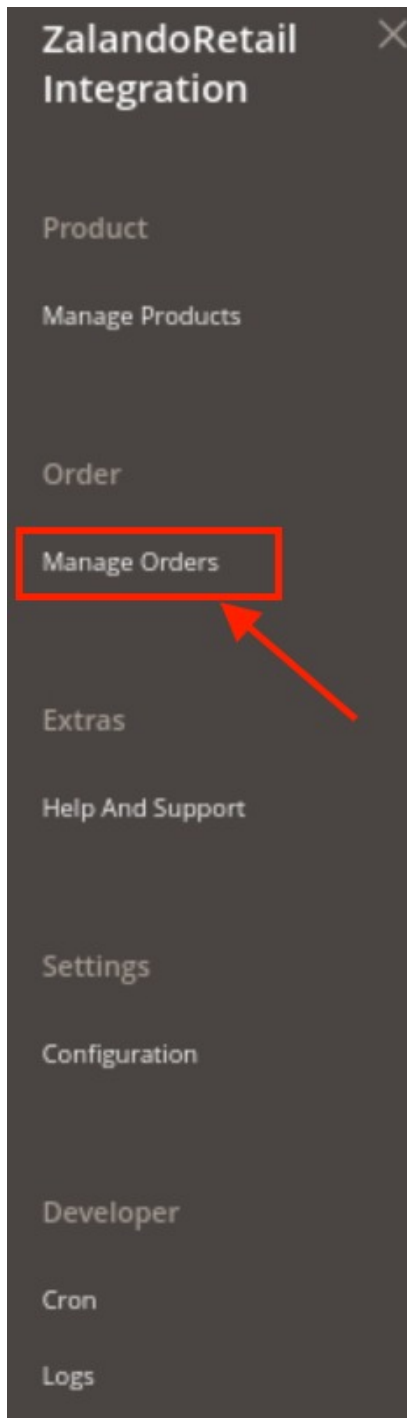
- Validate And Upload The Product(s)

- Click on **Validate and Upload the Product(s)**.
The selected products will be validated and uploaded.

5. Manage Orders

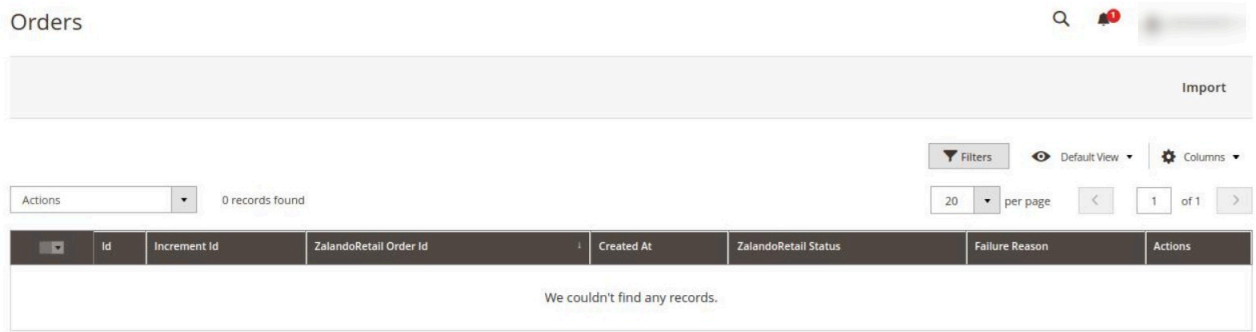
To manage the orders,

- Go to the **Magento Admin Panel**.
- On the left navigation bar, click on **Zalando Retail Integration**.
The menu appears as shown below:

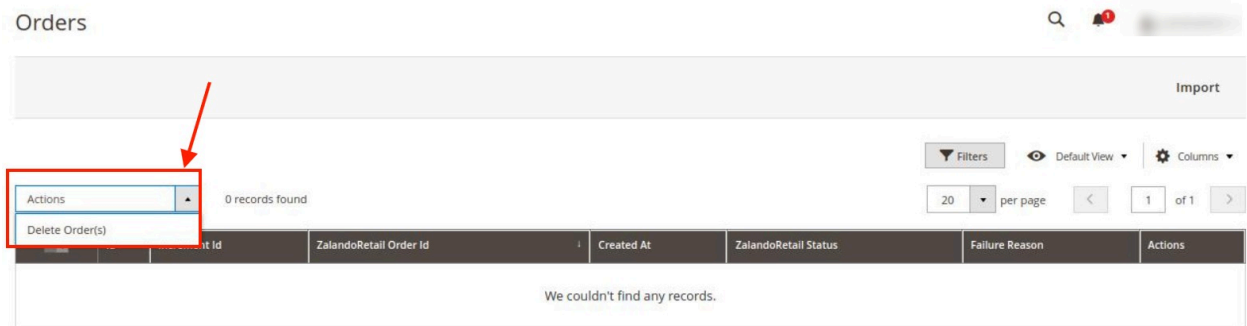


3. Click on **Manage Orders**.

The **Manage Orders** page appears as shown below:



4. The orders along with their details are mentioned in the order grid.
5. To delete orders in bulk, click on the **Actions** list.

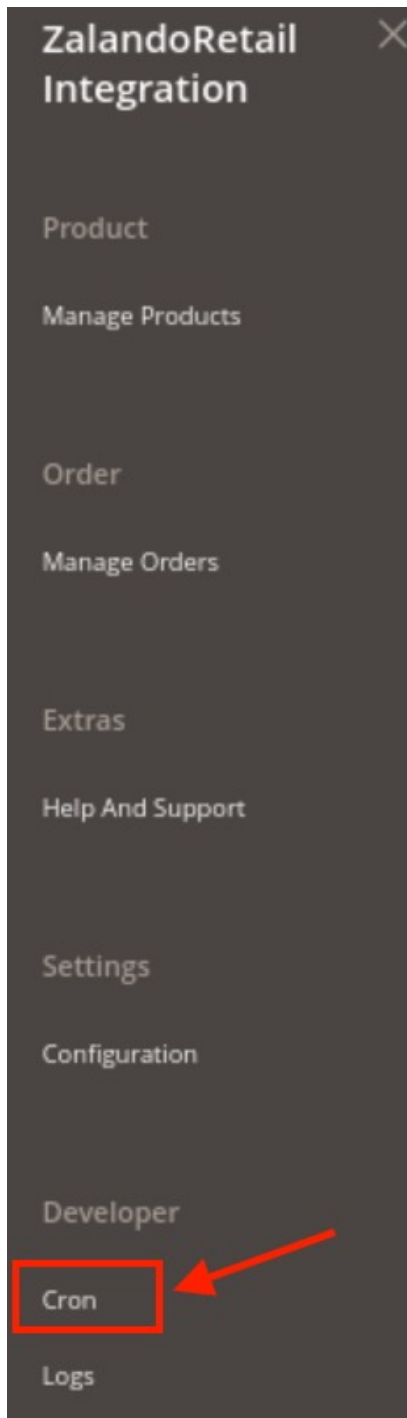


6. Click on **Delete Order(s)** under the Actions list.
The selected orders will be deleted.

6. Cron Details

To view Magento crons,

1. Go to the **Magento Admin Panel**.
2. On the left navigation bar, click on **Zalando Retail Integration**.
The menu appears as shown below:



3. Click on **Cron**.
The **Magento Cron Page** appears as shown below:

Magento Crons

3584 records found

Filters Default View Columns

20 per page 1 of 180

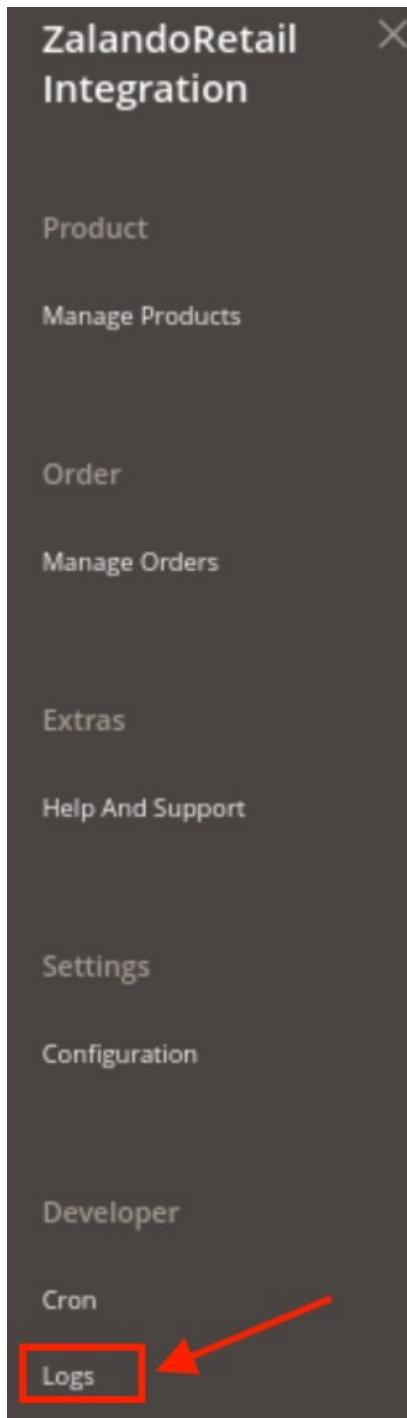
id	Job Code	Status	Messages	Created At	Scheduled At	Executed At	Finished At
		running		2021-10-14 09:36:07	2021-10-14 09:45:00	2021-10-14 09:45:11	
		pending		2021-10-25 05:53:06	2021-10-25 06:00:00		

4. All the running crons and their details will be mentioned in the cron grid.

7. Activity Logs

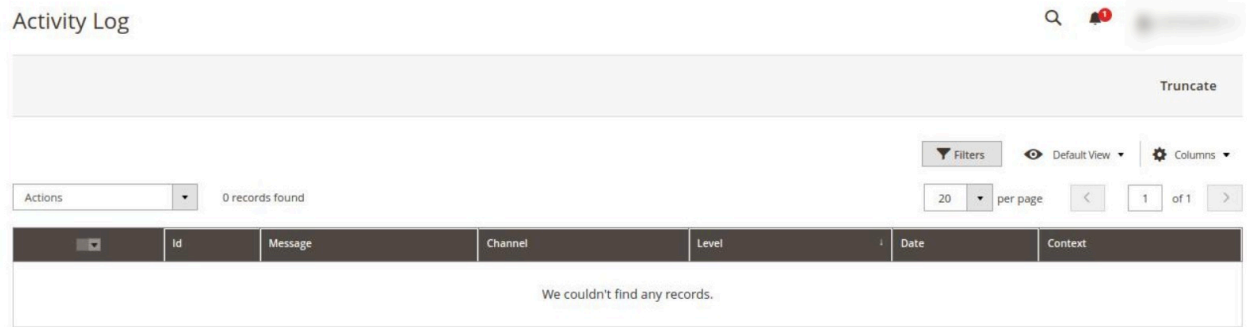
To view activity logs,

1. Go to the **Magento Admin Panel**.
2. On the left navigation bar, click on **Zalando Retail Integration**.
The menu appears as shown below:



3. Click on **Logs**.

The log page appears as shown below:

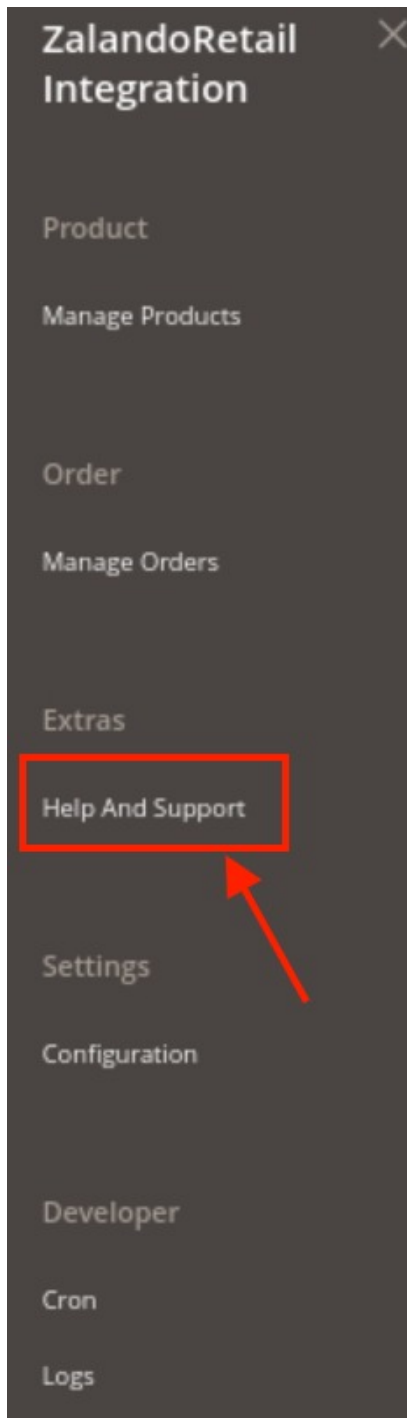


4. The created logs will be displayed in the grid above.

8. Help and Support

To view Help and Support,

1. Go to the **Magento Admin Panel**.
2. On the left navigation bar, click on **Zalando Retail Integration**.
The menu appears as shown below:



3. Click on **Help and Support**.
The **Help and Support** page appears as shown below:

ZalandoRetail Knowledge Base



Documentation

[Zalando Retail Extension User Guide By CedCommerce](#)

Contact Us via Below Available Mediums

 Contact Us 24*7 via Skype Call	 Submit issue via Ticket	 Send us an E-mail	 Connect via Skype Chat
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For More Informations Please Contact Us: [Toll-Free Number: 888-882-0953 \(FOR USA\)](#)

4. Under **Documentation**, you will find the link to Zalando Retail Extension User Manual.
5. Also, you can connect us via **Skype, Mail, Tickets** for all your queries.