

Pinterest Integration for Magento 2 User Guide

by CedCommerce Products Documentation

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1. Overview

Pinterest Integration for Magento 2 is an innovative tool. This solution helps sellers connect their Magento store with Pinterest business accounts and share products with millions of audiences. Pinterest doesn't support any purchase or sales processes so this Integration solution takes customers directly to sellers' Magento store and facilitates easy checkout.

Key Features-

- **Mult Account Section:** This extension enables you to create multiple Pinterest accounts and manage all of them through a single platform.
- **Bulk Products Upload:** You can upload any number of products from Magento 2 store to the Pinterest account in bulk saving your time.
- **Automate Inventory Status Update:** The inventory status is automatically updated at regular intervals of time.
- **Redirecting at Checkout:** You can manage all the payments and shipments through your Magento store.

2. Extension Installation

Key To install the extension,

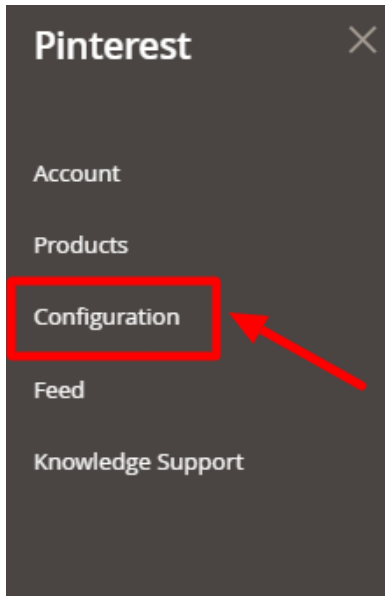
- Upload and Extract the **Pintrest.zip & Integrator.zip** file inside the [magento_root/app/code/Ced/](#) Directory.
- Run the below command from magento root directory.

```
php -dmemory_limit=5G bin/magento setup:upgrade  
php -dmemory_limit=5G bin/magento setup:di:compile  
php -dmemory_limit=5G bin/magento setup:static-content:deploy -f  
php bin/magento index:reindex  
php -dmemory_limit=5G bin/magento cache:clean  
php -dmemory_limit=5G bin/magento cache:flush
```

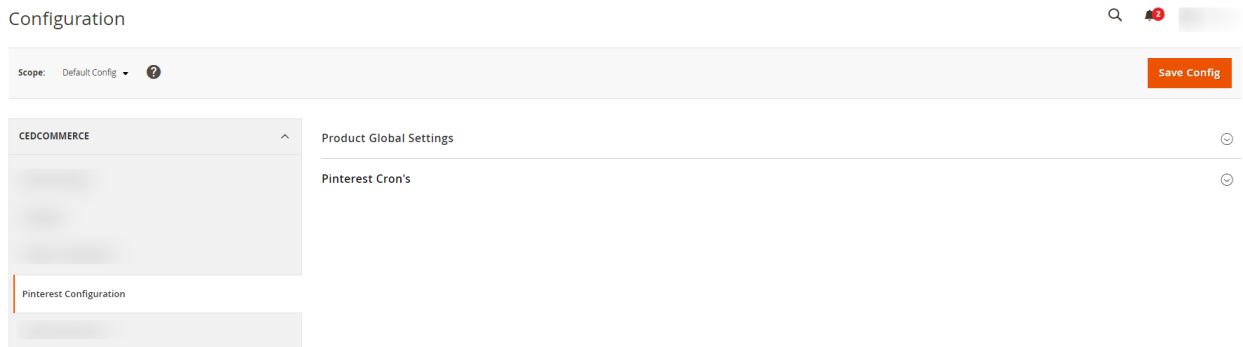
3. Configuration Settings

To configure the extension settings,

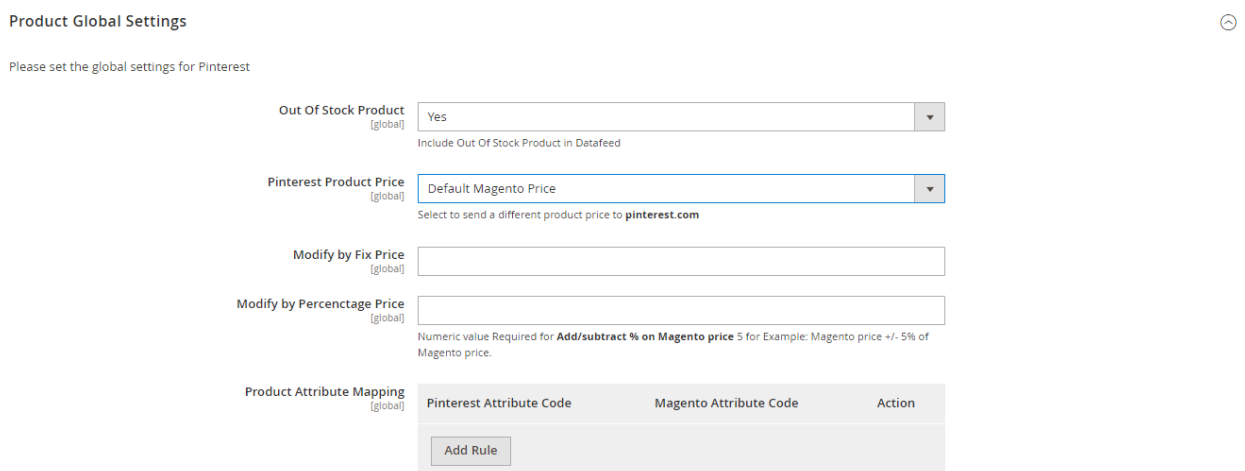
1. Go to the **Magneto Admin Panel**.
2. On the navigation bar, click on **Pinterest**.
The menu appears as shown below:



3. Click on **Configuration**.
The **Configuration Settings** page appears as shown below:



4. Click on **Product Global Settings**, the section is expanded as shown below:



5. Under **Product Global Settings** do the following steps:

- In **Out Of Stock Product**, select **Yes** if you want to add the out of stock products in the data feed.
 - In the **Pinterest Product Price** list select one of the following options:
 - Select the **Default Magento Price**, if you want to keep the price the same on Pinterest as Magento.
 - **Increase by Fixed Price:** If selected, then the Modify by Fix Price field appears.
 - **Increase by Fixed Percentage:** If selected, then the Modify by Percentage Price field appears.
Enter the numeric value to increase the price of the Pinterest product by the entered value % of Magento 2 price.
For Example,
Magento 2 price + 5% of Magento 2 price.
Magento 2 Price = 100
Select the Increase By Fixed Percentage option
Modify by Percentage Price = 5
 $100 + 5\% \text{ of } 100 = 100 + 5 = 105$
Thus, Pinterest Product Price = 105
 - **Decrease by Fixed Price:** If selected, then the Modify by Fix Price field appears.
 - **Decrease by Fixed Percentage:** If selected, then the Modify by Percentage Price field appears.
Enter the numeric value to decrease the price of the Pinterest product price by the entered value % of Magento 2 price
For Example,
Magento 2 price – 5% of Magento 2 price.
Magento 2 Price = 100
Select the Decrease By Fixed Percentage option
Modify by Fix Price = 5
 $100 - 5\% \text{ of } 100 = 100 - 5 = 95$
Thus, Pinterest Product Price = 95
 - In **Modify by Fix Price**, enter the required price.
 - In **Modify by Percentage Price**, enter the numeric value Required for adding/subtracting % on Magento price.
 - In **Product Attribute Mapping**, map your Magento attributes with Pinterest attributes.
6. Click on **Pinterest Cron's**, the section is expanded as shown below:

Pinterest Cron's

Product Cron [global]
Product Fetch Cron

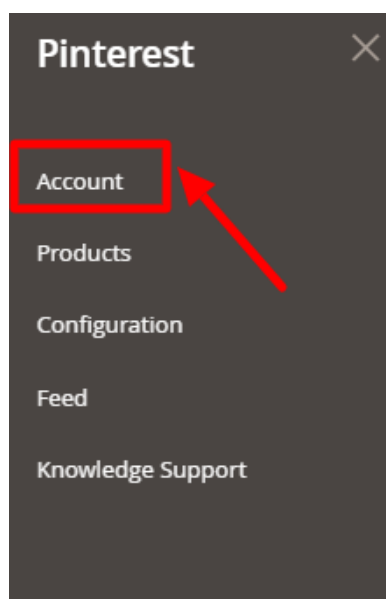
7. Under **Pinterest Cron's** do the following steps:
- In the **Product Cron**, select **Enable** if you want to automatically fetch products at regular intervals of time.
8. Click on the **Save Config** button.
The selected configuration settings will be saved.

4. Account Settings

To manage accounts,

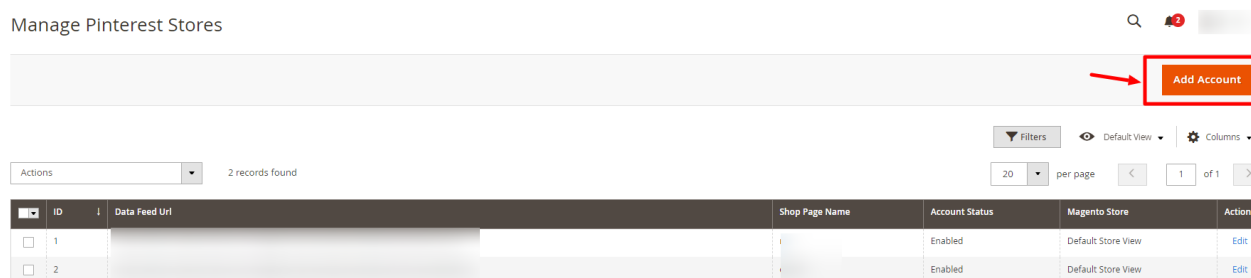
1. Go to the **Magento Admin Panel**.
2. On the navigation bar, click on **Pinterest**.

The menu appears as shown below:



3. Click on **Account**.

The **Manage Account** Page appears as shown below:



4. To add a new account, click on **Add Account**.

The **Add New Account** Page appears as shown below:

5. In the right panel, under **Account Information**, do the following steps:

- In the **Shop Page Name** box, enter a shop page name.
Note: Please use only letters (a-z), numbers (0-9), or underscore(_) in this field, the first character should be a letter.

- In the **Account Status** box, select **Enabled** to enable the status of the shop.
 - In the **Account Store** tab, select enable the store view.
6. Once you successfully create an account it gets listed on the accounts page.
 7. To edit an account, click on the **Edit** option under the **Actions** column.

Manage Pinterest Stores 🔍 43

[Add Account](#)

Filters 👁 Default View ⚙ Columns

Actions 2 records found 20 per page 1 of 1

ID	Data Feed Url	Shop Page Name	Account Status	Magento Store	Actions
1			Enabled	Default Store View	Edit
2			Enabled	Default Store View	Edit

8. The **Edit Account** page will appear, do the required changes and Save.

To delete accounts in bulk,

1. Select the accounts you don't require anymore.
2. On the **Manage Accounts page**, under the **Actions** list, click on **Delete**.

Manage Pinterest Stores 🔍 43

[Add Account](#)

Filters 👁 Default View ⚙ Columns

Actions 2 records found 20 per page 1 of 1

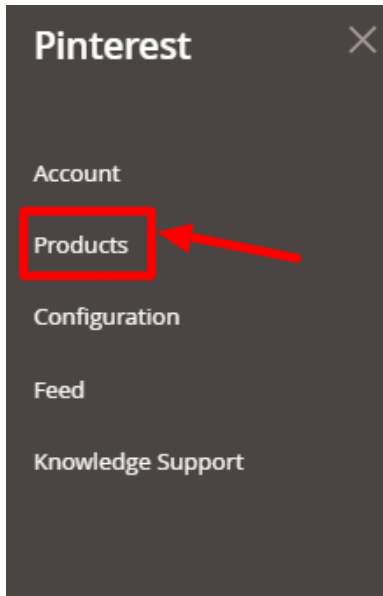
ID	Data Feed Url	Shop Page Name	Account Status	Magento Store	Actions
			Enabled	Default Store View	Edit
			Enabled	Default Store View	Edit

3. The selected Accounts will be deleted.

5. Manage Products

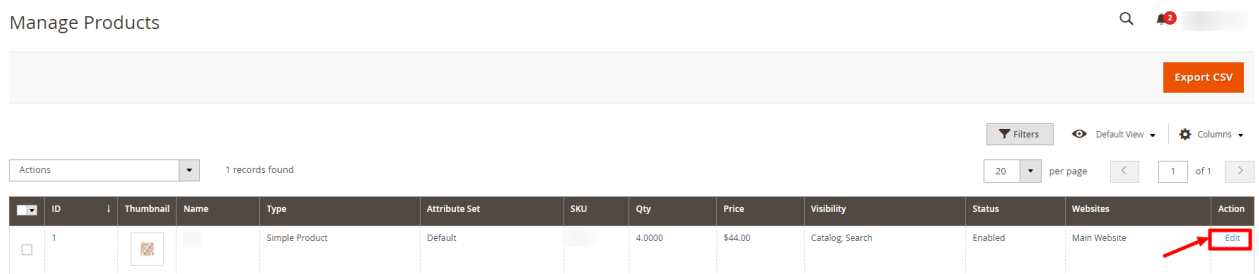
To manage product listings,

1. Go to the **Magneto Admin Panel**.
2. On the navigation bar, click on **Pinterest**.
The menu appears as shown below:



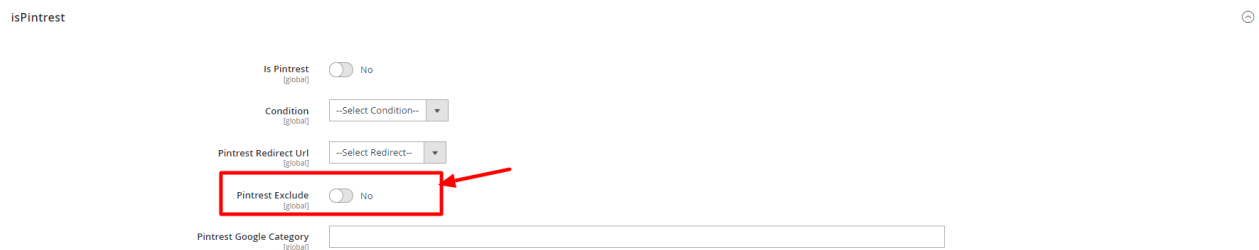
3. Click on **Products**.

The **Manage Products** page appears as shown below:



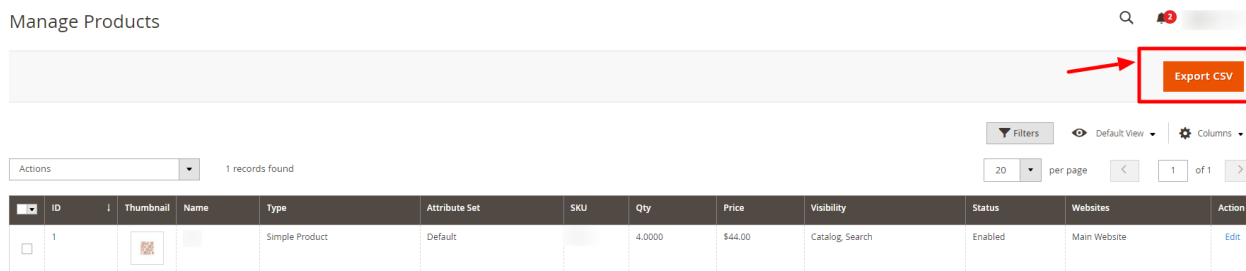
4. Click on **Edit** under the **Actions** column of the products as shown in the image above.

A new window opens up containing all the details about the product.



5. Select the options as required.

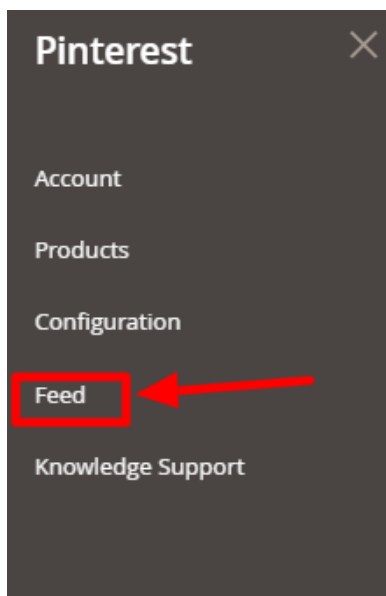
6. On clicking on **Export CSV** you can generate the CSV of products with their status as shown below:



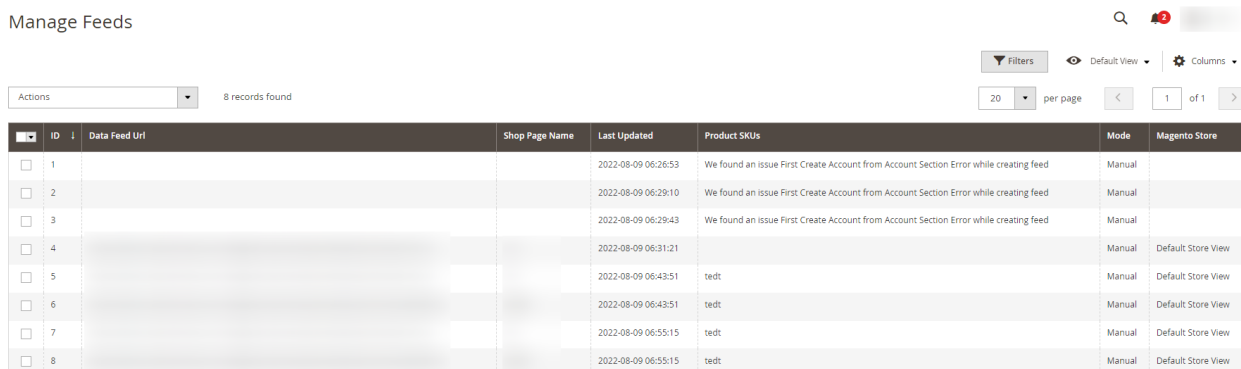
6. Manage Feed

To manage feeds,

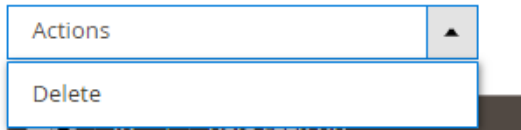
1. Go to the **Magento Admin Panel**.
2. On the navigation bar, click on **Pinterest**.
The menu appears as shown below:



3. Click on **Feed**.
The **Manage Feed** page appears as shown below:



4. All the generated feeds are mentioned here with the relevant details.
5. To delete the feed, mark all the desired feeds and click on **Delete** under the **Actions** list.

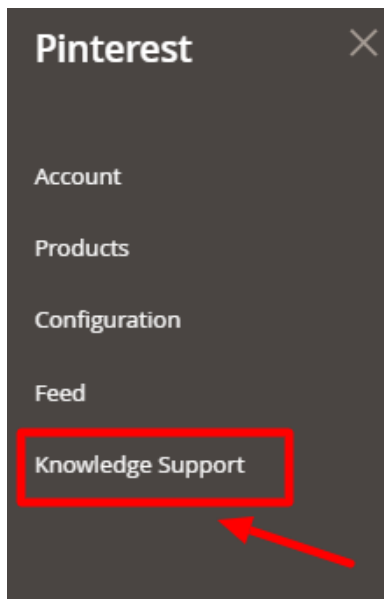


6. The selected feeds will be deleted.

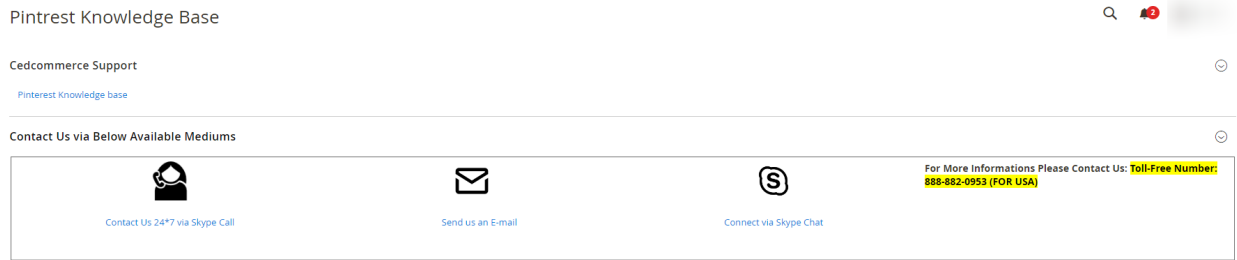
7. Knowledge Base

To view the **Help and Support Section**,

1. Go to the **Magneto Admin Panel**.
2. On the navigation bar, click on **Pinterest**.
The menu appears as shown below:



3. Click on **Knowledge Support**.
The **Knowledge Base** page appears as shown below:



4. To view the Pinterest Integration for Magento 2 User guide, click on **Pinterest Knowledge Base**.
5. If you have any further queries you can connect with us via **Mail, Skype, or Ticket**.