

Michaels Shopify Integration

by CedCommerce Products Documentation

1. Overview of the App	3
2. Onboarding Process	4
2.1. Shopify Connection	4
2.2. Michaels API Authentication	5
2.3. Default Profiling	7
3. Dashboard	10
4. Profiling Section	13
4.1. How to create a profile?	13
4.2. How to upload product profile-wise?	23
5. Products Section of the App	24
6. Order Section	31
7. Returns Section	37
8. Configuration Section	42
9. Feeds Section	48
10. Activities Section	50

1. Overview of the App

Michaels Marketplace

Michaels is a unique marketplace aiming at bringing the creative community on a single platform for the right audience to appreciate and buy creative and handmade products.

The outstanding perks of no fee on listings, Free In-store, and Curbside delivery along with Michaels rewards make this marketplace a suitable place to start an online business even for small and medium-scale businesses. Not to mention, the marketplace delivers best-selling incentives suitable for current customer expectations and trends.

CedCommerce-A promising one-stop e-commerce solution

Over the course of years, CedCommerce has successfully held a significant position in building, scaling, and upgrading businesses of all sizes with remarkable integration solutions across multiple marketplaces and frameworks.

Salient features of Michaels Shopify Integration

Michaels Shopify Integration provides the complete integration solution to the Shopify store owners offering an opportunity to sell their store products on michaels.com along with managing their orders and return process. The Michaels Shopify Integration connects with the Michaels marketplace to integrate the products and orders between the Shopify and Michaels retailers. After the installation, the store owner can select Michaels categories and can fill in their respective attributes and the dependent attributes on the Shopify store.

There are several other highlighted features that are mentioned below:

Effortless Feed Optimization

The app assures simplified product listing, update, and upload—no more juggling and switching between the two platforms. In addition, you can optimize product feeds from one centralized place.

Real-time Synchronization

The app synchronizes your Shopify Store product(s) with Michaels. So whenever you make any changes in items such as product title, description, inventory, prices – or receive an order on the marketplace, it gets synchronized in real-time.

Product Category Mapping

The app enables you to map the store's product categories and attributes of items in bulk with respective Michaels product categories and item attributes.

Quick Product Upload

The app lets you select the products you want to list on Michaels and upload them in one go. It eliminates manual errors and saves time for other essential tasks.

Order Management

It has a centralized order management feature that enables you to keep track of all the orders placed on the

Michaels marketplace. Get instant notification on the app whenever an order is placed on the marketplace to prevent delays in fulfillment.

2. Onboarding Process

The onboarding process guides you through the important section and steps that need to be undertaken in order to connect your Shopify account to the Michaels platforms efficiently.

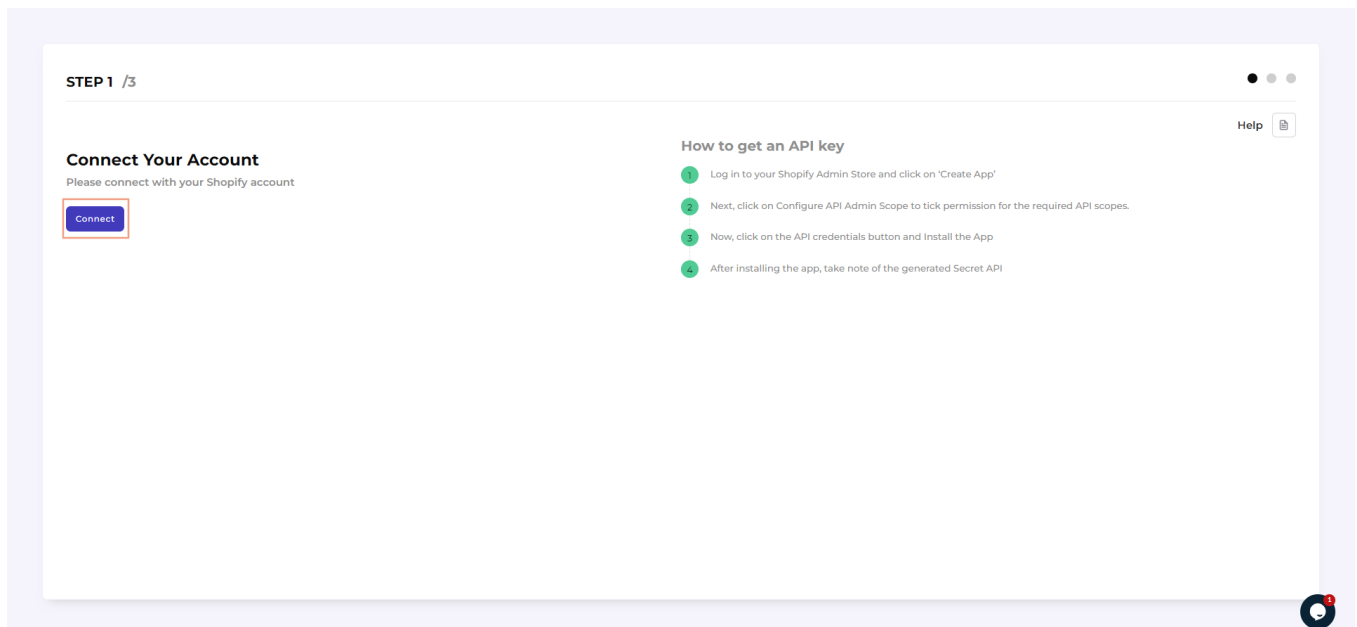
It consists of three necessary steps to authenticate your accounts, connect with Michaels platforms, and map your product category to successfully leverage the app functions and sell seamlessly upon both platforms.

The Onboarding process is divided into the following three steps:

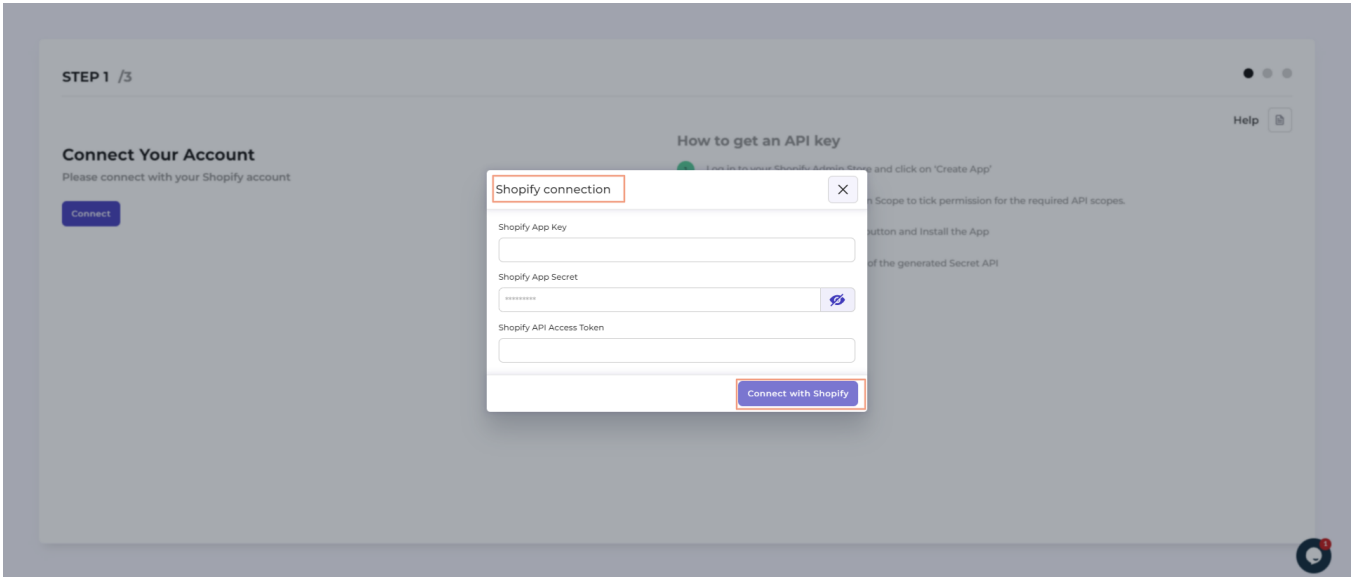
- **Shopify account connection**(<https://docs.cedcommerce.com/shopify/michaels-shopify-integration/?section=shopify-connection-2>)
- **Michaels API authentication**(<https://docs.cedcommerce.com/shopify/michaels-shopify-integration/?section=michaels-api-authentication>)
- **Profiling**(<https://docs.cedcommerce.com/shopify/michaels-shopify-integration/?section=default-profiling>)

2.1. Shopify Connection

- The first step is to connect your Shopify account by clicking on the **'Connect'** button.



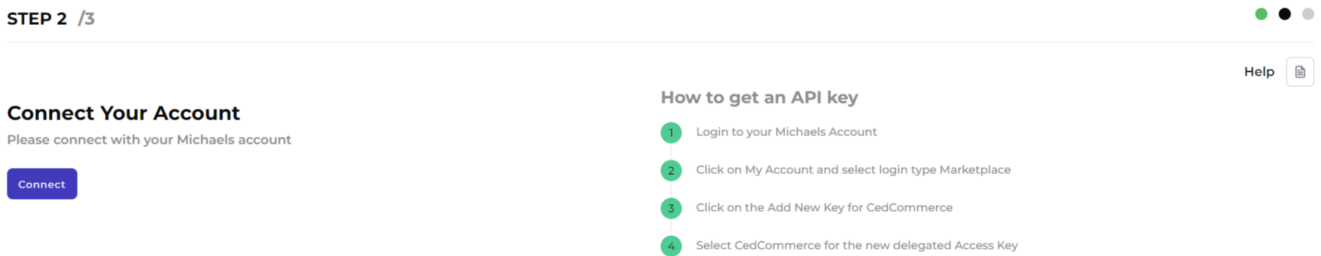
- To complete the connection process, you need to put the credentials asked – Shopify App Key, Shopify App Secret, Shopify API Access Token.
- After filling in the details and clicking on the **'Connect with Shopify'** button, the app will be connected to your Shopify account.



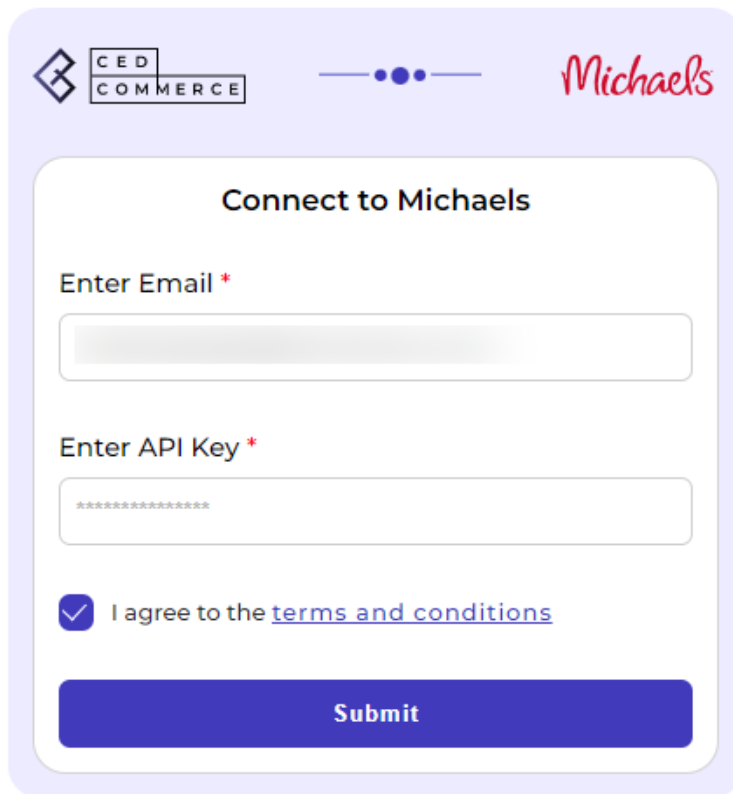
2.2. Michaels API Authentication

Here you will have to connect your Michaels account with the Michaels Shopify Integration App.

- Click on the **Connect** button to proceed ahead.

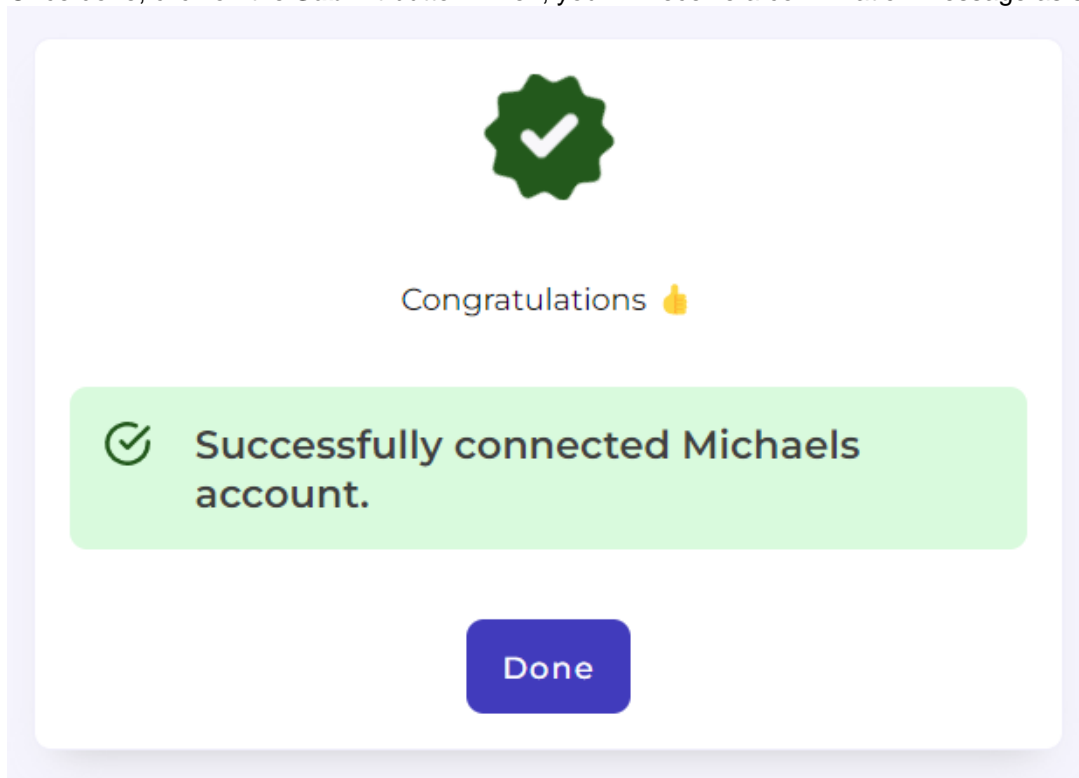


- After clicking on the Connect button, you will have to enter your email and API key.



The form is titled "Connect to Michaels" and is set against a light purple background. At the top left is the CED Commerce logo, and at the top right is the Michaels logo. The form contains two input fields: "Enter Email *" and "Enter API Key *". Below the API key field is a checked checkbox with the text "I agree to the [terms and conditions](#)". A blue "Submit" button is located at the bottom of the form.

- Once done, click on the **Submit** button. Then, you will receive a confirmation message as shown below.




2.3. Default Profiling

Here you need to choose the **Michaels category, attributes, shipping, and returns** in which you want to sell and assign the Shopify products.

Category Mapping

For this, select your product's category under **Select Product Category** for Mapping as displayed below.

STEP 3 /3 ● ● ● ●

Help 

Create Default Profile

Complete the necessary details for creating the 'Default' profile

Select Product Category

Select the 'Category' that best defines your product(s).

Note: Based on the selected category, you will further map Shopify attributes with Michaels attributes.

Shop Categories > Art Supplies > Printmaking > Printmaking Tools > Cutting Tools

Shop Categories > Art Supplies > Printmaking > Printmaking Tools > Cutting Tools ✕

Select Attribute Mapping

Through 'Attribute Mapping' you can enhance your product catalog with additional product information.

Required Attributes: These are the compulsory attributes that must be selected for mapping Shopify attributes with Michaels attributes.

Variation Attributes: These are optional attributes that map additional variant information of the product(s) on Michaels.

Recommended Attributes: These are optional attributes that add quality to your product listing with more features.

Required Attributes +

Variation Attributes +

Shipping & Return Details

Enable the options that best define your product(s) shipping and return settings. This helps the app to reflect the selected details on Michaels.

Is the item ground shipping only?

Is this item restricted from shipping to AK and/or HI?

Does the listing contain flammable materials?

Are you required to display a California Proposition 65 warning on this item?

Does this listing contain hazardous materials?

Are there any hazard, choking, or safety warnings required to be displayed for this listing?


Override shipping rates

Override return policy for items

Save

Under Select Product Category, click on **select** and **choose your category from the dropdown**. After selecting your category, you will see your selected category in the green box

STEP 3 /3 ● ● ● ●

Help 

Create Default Profile

Complete the necessary details for creating the 'Default' profile

Select Product Category

Select the 'Category' that best defines your product(s).

Note: Based on the selected category, you will further map Shopify attributes with Michaels attributes.

Shop Categories > Apparel Crafts > Accessories

Shop Categories > Apparel Crafts > Accessories ✕

Attribute Mapping

Thereafter, in Attribute(s) Mapping, you need to map all the required attributes. Variation and Recommended attributes are optional. Attributes **enhance the visibility of your product catalog** among the shoppers (they can shop using filters plus recommendations) across the Michaels marketplace.

- **Required Attributes:** These are the compulsory attributes that must be selected for mapping Shopify attributes with Michaels attributes.
- **Variation Attributes:** These are optional attributes that map additional variant information of the product(s) on Michaels.
- **Recommended Attributes:** These are optional attributes that add quality to your product listing with more features.

Select Attribute Mapping

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Recommended Attributes: These are optional attributes that add quality to your product listing with more features.

Required Attributes
+

Variation Attributes
+

Recommended Attributes
+

Select Attribute Mapping

Through 'Attribute Mapping' you can enhance your product catalog with additional product information.

Required Attributes: These are the compulsory attributes that must be selected for mapping Shopify attributes with Michaels attributes.

Variation Attributes: These are optional attributes that map additional variant information of the product(s) on Michaels.

Recommended Attributes: These are optional attributes that add quality to your product listing with more features.

Required Attributes
−

Standard Michaels Attributes	Match Type	Value
<div style="display: flex; align-items: center;"> ✓ Height </div>	<div style="border: 1px solid #ccc; padding: 2px; display: flex; align-items: center;"> Fixed ▼ </div>	<div style="display: flex; flex-direction: column;"> <input style="width: 100%; border: 1px solid #ccc; margin-bottom: 2px;" type="text" value="2"/> <div style="border: 1px solid #ccc; padding: 2px; display: flex; align-items: center;"> in ▼ </div> </div>
<div style="display: flex; align-items: center;"> ✓ Length </div>	<div style="border: 1px solid #ccc; padding: 2px; display: flex; align-items: center;"> Fixed ▼ </div>	<div style="display: flex; flex-direction: column;"> <input style="width: 100%; border: 1px solid #ccc; margin-bottom: 2px;" type="text" value="3"/> <div style="border: 1px solid #ccc; padding: 2px; display: flex; align-items: center;"> in ▼ </div> </div>
<div style="display: flex; align-items: center;"> ✓ Width </div>	<div style="border: 1px solid #ccc; padding: 2px; display: flex; align-items: center;"> Fixed ▼ </div>	<div style="display: flex; flex-direction: column;"> <input style="width: 100%; border: 1px solid #ccc; margin-bottom: 2px;" type="text" value="4"/> <div style="border: 1px solid #ccc; padding: 2px; display: flex; align-items: center;"> in ▼ </div> </div>

Note: Take note of the formula of the dimensions. These dimensions should be strictly followed to generate the shipping label. What it means is that if the dimensions chosen exceed what is acceptable for generating shipping labels, then your input will not be acceptable. Below is the formula for the dimensions that you must abide by:

Length: length < 108 inch and 2*width + 2*height + length < 165 inch

Width: 2*width + 2*height + length < 165inches

Height: 2*width + 2*height + length < 165 inch

Weight: < 150 lb (70kg)

Shipping & Return

After you have completed the attribute mapping, you need to choose the shipping and return options for your product(s).

Shipping & Return Details

Enable the options that best define your product(s) shipping and return settings. This helps the app to reflect the selected details on Michaels.

- Is the item ground shipping only?
- Is this item restricted from shipping to AK and/or HI?
- Does the listing contain flammable materials?
- Are you required to display a California Proposition 65 warning on this item?
- Does this listing contain hazardous materials?
- Are there any hazard, choking, or safety warnings required to be displayed for this listing?
- Override shipping rates
- Override return policy for items

[Save](#)

- Is the item ground shipping only – The question asks you to confirm if this shipping will be on ground or air or water etc.
- Is this item restricted from shipping to AK and/or HI – The question is whether you can ship in Alaska or Hawaii.
- Does the listing contain flammable materials – You have to mark if the products are flammable or inflammable.
- Are you required to display a California Proposition 65 warning on this item – This question talks about California Prop 65, which means businesses to provide warnings to Californians about significant exposures to chemicals that cause cancer, birth defects, or other reproductive harm.
- Does the listing include hazardous materials – You need to mark this question if your listing has hazardous items.
- Are there any hazard, choking, or safety warnings required to be displayed for this listing – The question demands consent if the listing has any items with the mentioned features?
- Override shipping rates- In case you want to put your own shipping rides, you can tick to override the current shipping rates.
- Override return policy for items – In case you want to put your own return policies, you can tick to override the current override return policy for items.

Once done, click on the **Save** button to complete the onboarding process.

Shipping & Return Details

Enable the options that best define your product(s) shipping and return settings. This helps the app to reflect the selected details on Michaels.

- Is the item ground shipping only?
- Is this item restricted from shipping to AK and/or HI?
- Does the listing contain flammable materials?
- Are you required to display a California Proposition 65 warning on this item?
- Does this listing contain hazardous materials?
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- Override shipping rates
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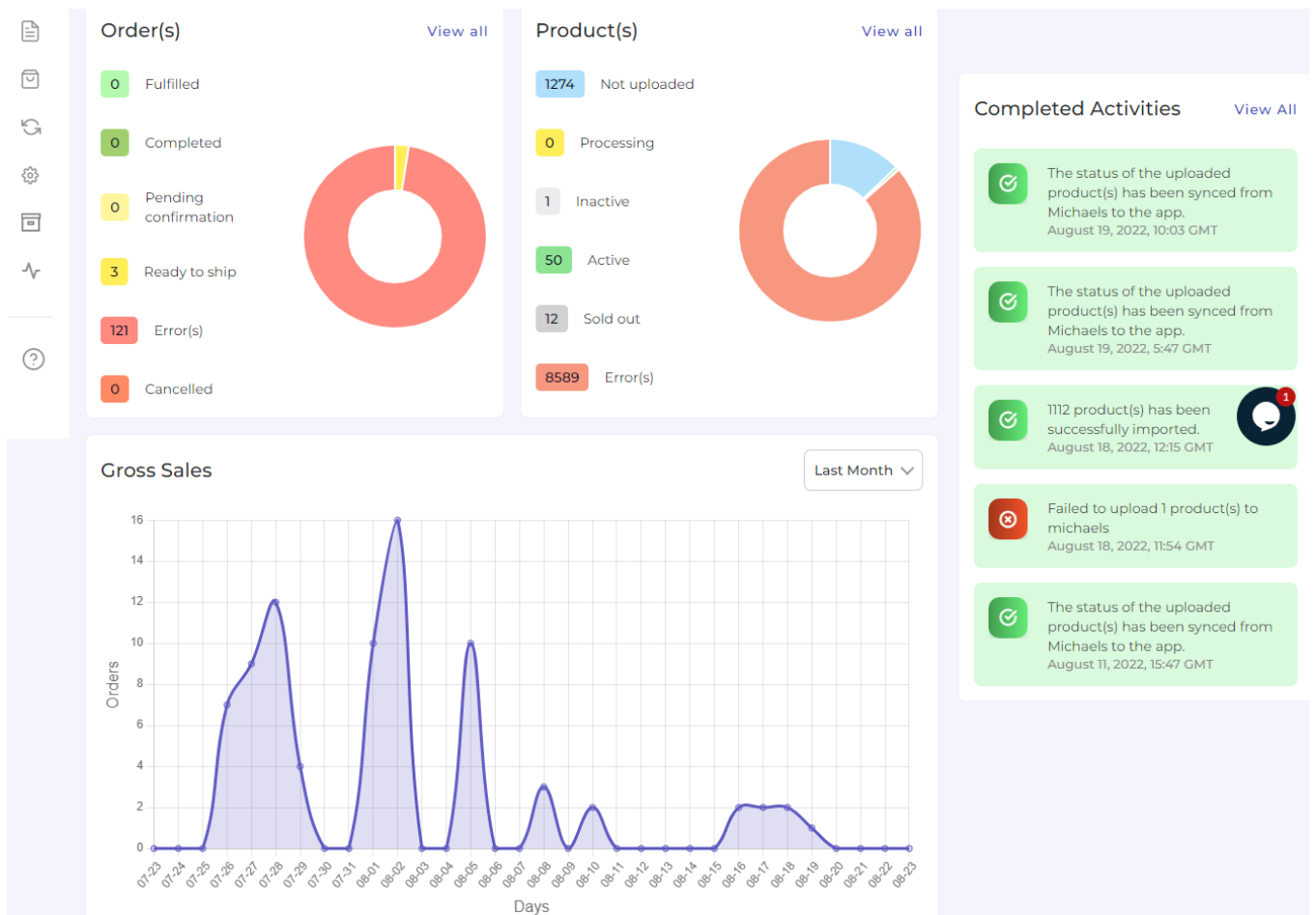
[Save](#)

3. Dashboard

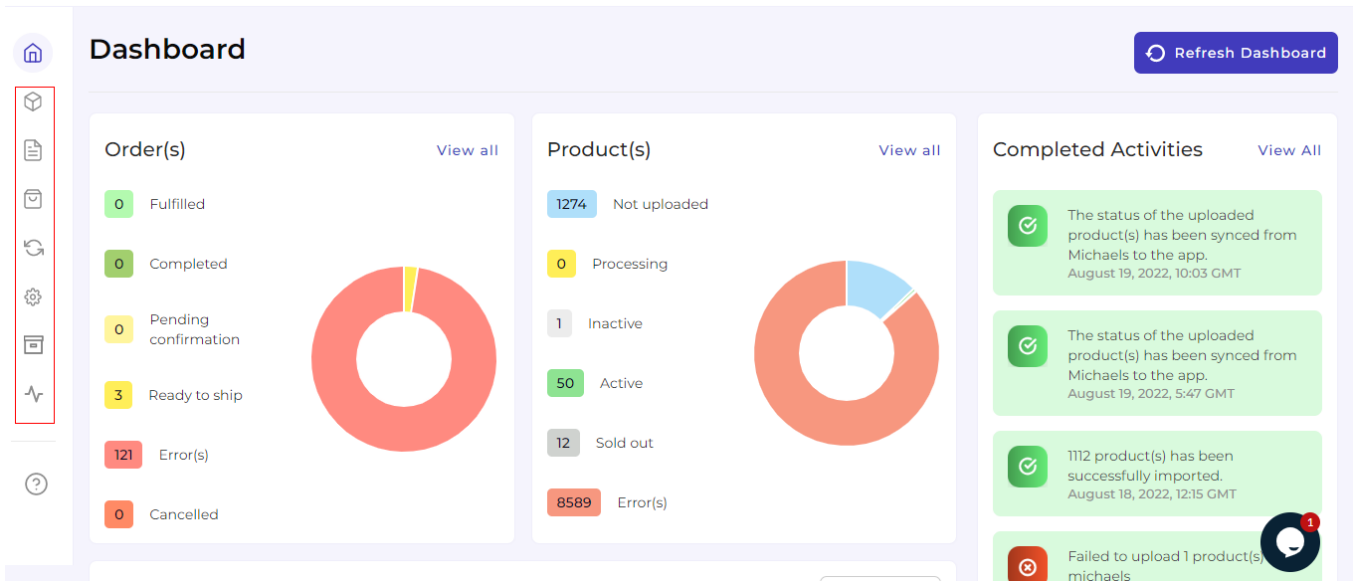
Once you have successfully completed the onboarding steps, you will be directed to the app's dashboard.

A dashboard tracks and keeps the record of products imported and uploaded along with all the recent activities. It showcases the following details:

- It shows the order status.
- The status of the products that have been imported or uploaded on Michaels marketplace.
- It shows the total gross sales.
- The recent activities performed by the application.



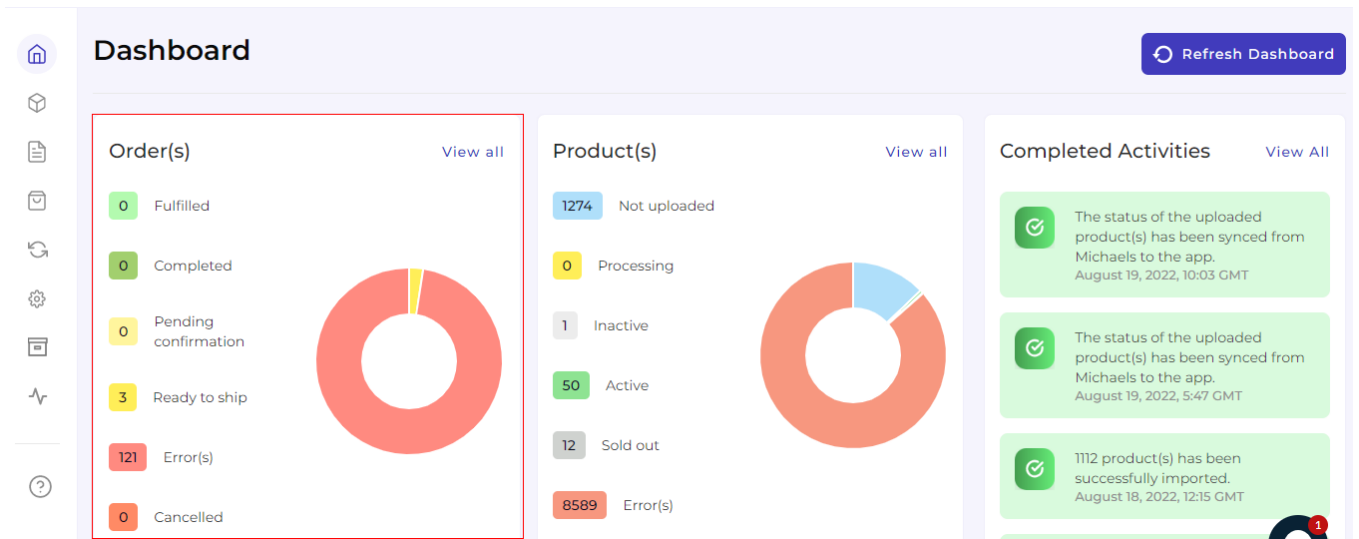
Before jumping to each of the sections in detail, take note of the tabs on the left corner of the page. These are different tabs that you can click on to perform different tasks. To understand, refer to the image below:



Order(s)

The first section you get to see is the **order section**. The order section displays the status of your orders under different categories. These categories are

- Fulfilled
- Completed
- Pending confirmation
- Ready to ship
- Error
- Cancelled

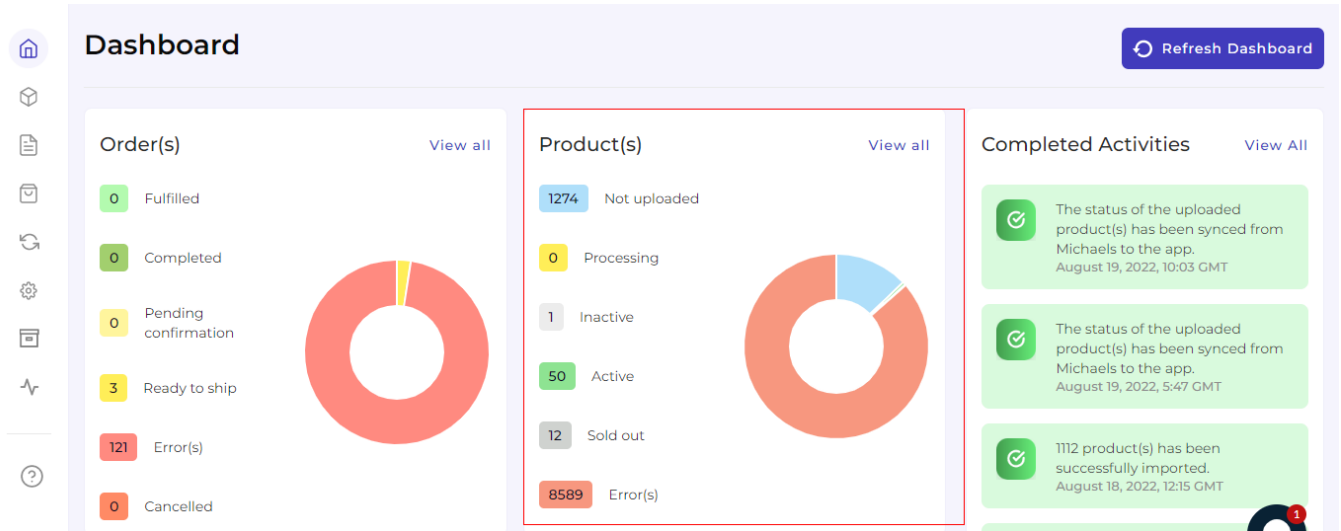


Product(s)

The next is the Product section. The Product gives you an insight into the current status of your products. These statuses are displayed under the below-mentioned categories.

- Not Uploaded
- Processing
- Inactive
- Active
- Sold Out
- Error

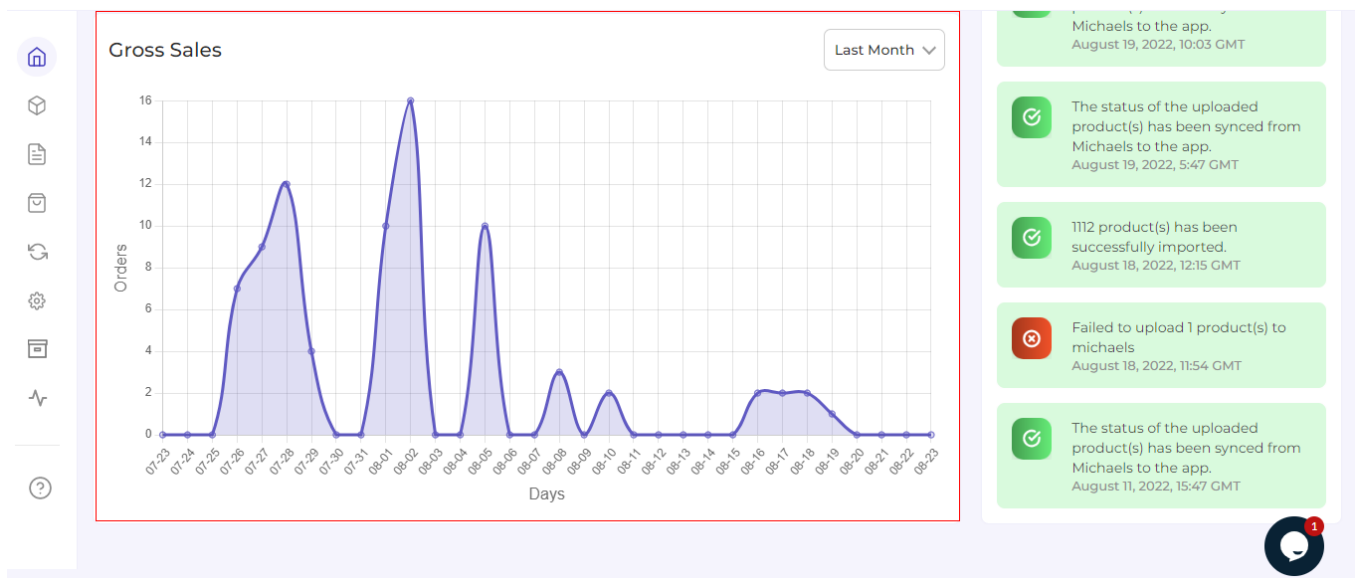
You can look at the image below for clarity:



Note: The pie chart shows a graphical representation of the status of your products.

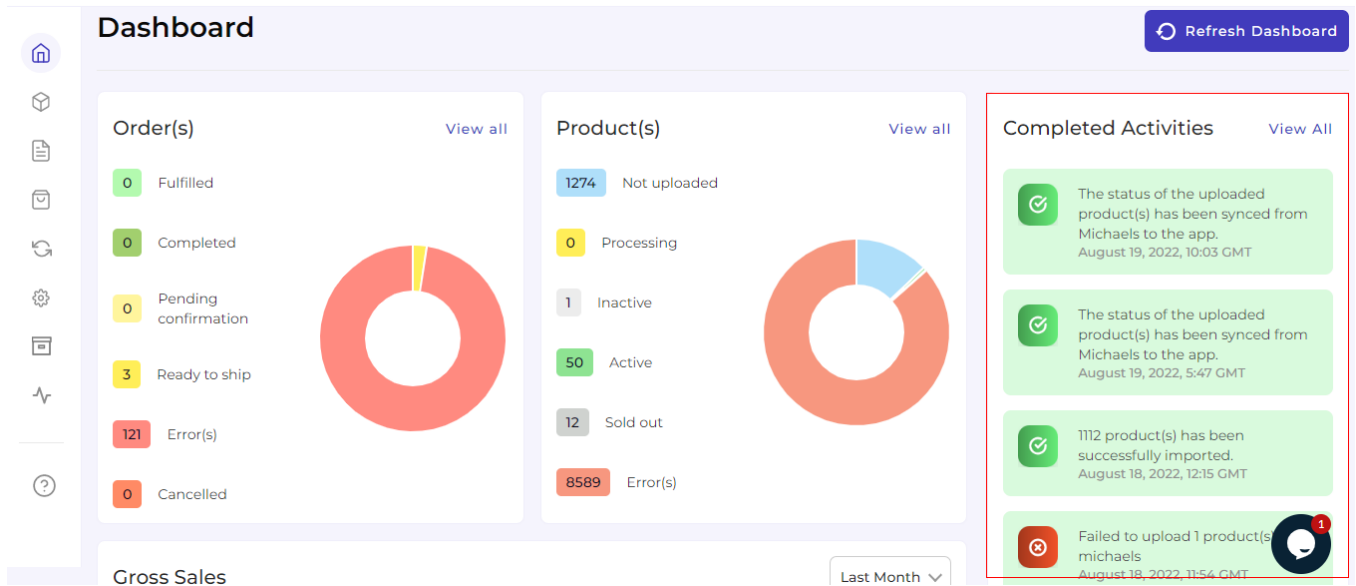
Gross Sales

The bottom section shows your Gross Sales. It is a graphical representation of your sales over a period of time. This is how it looks:



Completed Activities

This section of the Dashboard helps you to get all the ongoing or completed activities you have recently performed. This is how it looks:



Here we end with the Dashboard tab. Just below the dashboard app is the Profiling tab. In the next section, you will know in detail about the Profiling tab.

4. Profiling Section

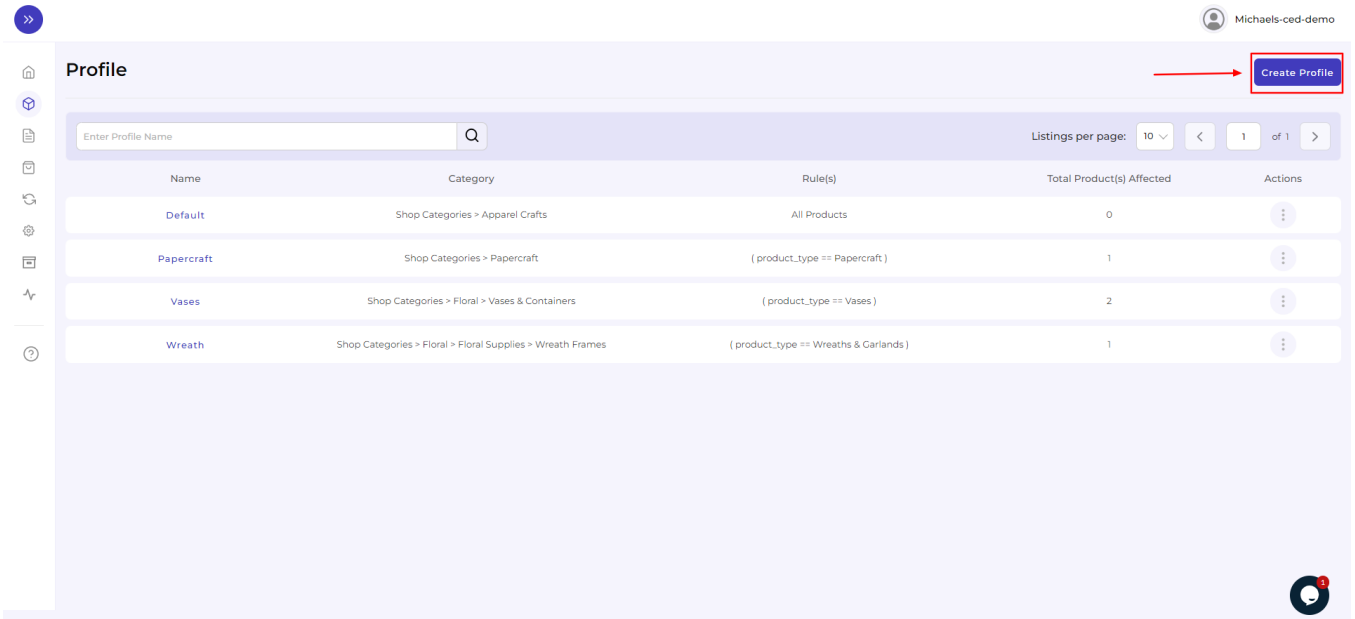
Profiling is all about creating a category of a similar product set or is created on the basis of the particular template or conditions for several products so as to upload them further on the marketplace.

By such refined categorizations, profiling not only saves time in performing multiple operations on a particular product set but also **makes the process easier while uploading the products.**

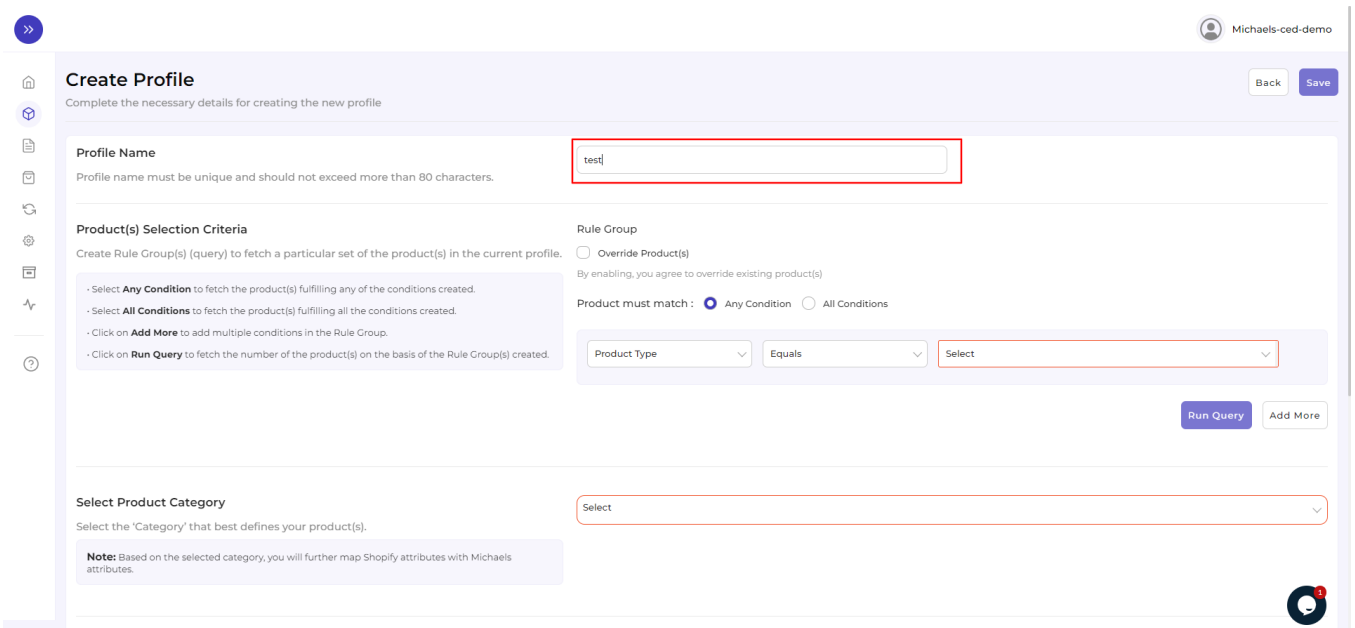
4.1. How to create a profile?

Step 1

Click on **Create Profile** as shown below:



You will be redirected to the profile creation page where you will need to first enter a **Profile Name** (remember every profile name has to be unique)



Step 2

Further, you need to select **“Rule”** containing conditions to select a particular type of product in the profile you are selecting.

The Rule is based on **Any Condition** as well as **All Conditions** that define whether you want all the selected

conditions or any of them to be true.

Product(s) Selection Criteria
 Create Rule Group(s) (query) to fetch a particular set of the product(s) in the current profile.

- Select **Any Condition** to fetch the product(s) fulfilling any of the conditions created.
- Select **All Conditions** to fetch the product(s) fulfilling all the conditions created.
- Click on **Add More** to add multiple conditions in the Rule Group.
- Click on **Run Query** to fetch the number of the product(s) on the basis of the Rule Group(s) created.

Rule Group
 Override Product(s)
 By enabling, you agree to override existing product(s)

Product must match : Any Condition All Conditions

Product Type Equals Select

Run Query **Add More**

How does “Override” work?

Suppose, earlier you have created a profile XYZ of a particular product set. Some of the **products** of profile XYZ are **mutual (common/same)** in the profile you are creating currently, let’s say ABC.

Now, **if you enable the override option**, the mutual products will get removed from the profile XYZ and would be linked to your “new current” profile ABC.

Consequently, whenever you upload profile ABC to the Michaels Catalogue, those mutual products will get updated automatically with the details furnished under profile ABC (not XYZ). Therefore, be cautious while executing the changes.

Once you are done with aligning the ruling group, click on **“Run Query”** to fetch the product details. Refer to the image below:

Product(s) Selection Criteria
 Create Rule Group(s) (query) to fetch a particular set of the product(s) in the current profile.

- Select **Any Condition** to fetch the product(s) fulfilling any of the conditions created.
- Select **All Conditions** to fetch the product(s) fulfilling all the conditions created.
- Click on **Add More** to add multiple conditions in the Rule Group.
- Click on **Run Query** to fetch the number of the product(s) on the basis of the Rule Group(s) created.

Rule Group
 Override Product(s)
 By enabling, you agree to override existing product(s)

Product must match : Any Condition All Conditions

Product Type Equals Papercraft X Vases X

Run Query **Add More**

Total **3 product(s)** selected under this query. If you want to override the products with the previous profile then click on override

In the **“Rule Group”**, choose Product Category any option from Product Type, Vendor, Title, Tag and SKU.

Product(s) Selection Criteria

Create Rule Group(s) (query) to fetch a particular set of the product(s) in the current profile.

- Select **Any Condition** to fetch the product(s) fulfilling any of the conditions created.
- Select **All Conditions** to fetch the product(s) fulfilling all the conditions created.
- Click on **Add More** to add multiple conditions in the Rule Group.
- Click on **Run Query** to fetch the number of the product(s) on the basis of the Rule Group(s) created.

Rule Group

Override Product(s)
By enabling, you agree to override existing product(s)

Product must match : **Any Condition** **All Conditions**

Product Type
Equals
Select

Product Type
Vendor
Title
Tags
SKU

Select

Run Query
Add More

Select Product Category

Select the 'Category' that best defines your product(s).

Further in the **Rule Group itself**, choose the **Value** from the **Contains** section's dropdown. The dropdown will contain the following options:

- Equals
- Not Equals
- Contains
- Does Not Contain

Product(s) Selection Criteria

Create Rule Group(s) (query) to fetch a particular set of the product(s) in the current profile.

- Select **Any Condition** to fetch the product(s) fulfilling any of the conditions created.
- Select **All Conditions** to fetch the product(s) fulfilling all the conditions created.
- Click on **Add More** to add multiple conditions in the Rule Group.
- Click on **Run Query** to fetch the number of the product(s) on the basis of the Rule Group(s) created.

Rule Group

Override Product(s)
By enabling, you agree to override existing product(s)

Product must match : **Any Condition** **All Conditions**

Title
Equals
Enter Value

Equals
Not Equals
Contains
Does Not Contain

Run Query
Add More

With respect to it, enter the **Filter Value** and click on **“Run Query”**.

Product(s) Selection Criteria

Create Rule Group(s) (query) to fetch a particular set of the product(s) in the current profile.

- Select **Any Condition** to fetch the product(s) fulfilling any of the conditions created.
- Select **All Conditions** to fetch the product(s) fulfilling all the conditions created.
- Click on **Add More** to add multiple conditions in the Rule Group.
- Click on **Run Query** to fetch the number of the product(s) on the basis of the Rule Group(s) created.

Rule Group

Override Product(s)
By enabling, you agree to override existing product(s)

Product must match : **Any Condition** **All Conditions**

Title
Equals
Enter Value

Run Query
Add More

To add more groups, click on the option **Add More**.

Product(s) Selection Criteria
 Create Rule Group(s) (query) to fetch a particular set of the product(s) in the current profile.

- Select **Any Condition** to fetch the product(s) fulfilling any of the conditions created.
- Select **All Conditions** to fetch the product(s) fulfilling all the conditions created.
- Click on **Add More** to add multiple conditions in the Rule Group.
- Click on **Run Query** to fetch the number of the product(s) on the basis of the Rule Group(s) created.

Rule Group
 Override Product(s)
 By enabling, you agree to override existing product(s)

Product must match : Any Condition All Conditions

Vendor Equals Vases R US

Product Type Equals Select

Title Equals Enter Value

In case you want to **add more rule groups**, click on logics “Any” or “ALL” and then “Run Query” Let the app fetch the product details, and after that, click on “Next.”

Step 3

You can choose **All conditions** to run a query:

Product(s) Selection Criteria
 Create Rule Group(s) (query) to fetch a particular set of the product(s) in the current profile.

- Select **Any Condition** to fetch the product(s) fulfilling any of the conditions created.
- Select **All Conditions** to fetch the product(s) fulfilling all the conditions created.
- Click on **Add More** to add multiple conditions in the Rule Group.
- Click on **Run Query** to fetch the number of the product(s) on the basis of the Rule Group(s) created.

Rule Group
 Override Product(s)
 By enabling, you agree to override existing product(s)

Product must match : Any Condition All Conditions

Vendor Equals Vases R US

Product Type Equals Papercraft

Title Equals a

You can choose **Any Condition** to run a query:

Product(s) Selection Criteria
 Create Rule Group(s) (query) to fetch a particular set of the product(s) in the current profile.

- Select **Any Condition** to fetch the product(s) fulfilling any of the conditions created.
- Select **All Conditions** to fetch the product(s) fulfilling all the conditions created.
- Click on **Add More** to add multiple conditions in the Rule Group.
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Rule Group
 Override Product(s)
 By enabling, you agree to override existing product(s)

Product must match : Any Condition All Conditions

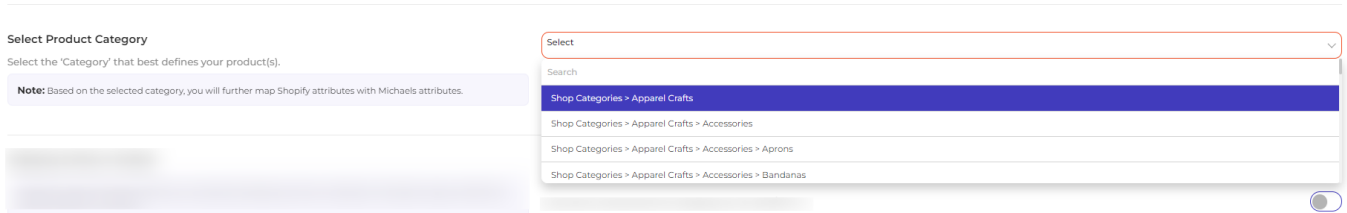
Vendor Equals Vases R US

Product Type Equals Papercraft

Title Equals a

Step 4

Now, you need to select a product category. Based on the selected product category, you will further map attributes.



Once you are done with **completing the basic profile creation part**, you will be shifting to the next step, **“Attribute Mapping”** which will be just below as guided in **the next step**.

Step 5

It is mandatory to **map all the required attributes** in the attribute mapping. The same can be edited at any time after profile creation.



You will get three options – **Required**, **Variation**, and **Recommended** to map your attributes. **Required** is a compulsory option whereas **Variation and Recommended** are optional. You can either choose two, three, or just the Required attributes to proceed further.

Required Attributes

Under **Required**, the attribute mapping is done on the basis of Brand, Weight, Height, Width, and Length to the category that you have selected in the previous step.

There are two headings -Match Type and Value.

Required Attributes		
Standard Michaels Attributes	Match Type	Value
<input checked="" type="checkbox"/> Brand	Attribute	Brand
<input checked="" type="checkbox"/> Weight	Attribute	Weight
<input type="checkbox"/> Height	Fixed	<input type="text"/> in
<input type="checkbox"/> Length	Fixed	<input type="text"/> in

Under **Match Type** you will have two options to choose from **Attribute** and **Fixed**.

Create Profile
Complete the necessary details for creating the new profile

Select Attribute Mapping
Through 'Attribute Mapping' you can enhance your product catalog with additional product information.

Required Attributes: These are the compulsory attributes that must be selected for mapping Shopify attributes with Michaels attributes.

Variation Attributes: These are optional attributes that map additional variant information of the product(s) on Michaels.

Recommended Attributes: These are optional attributes that add quality to your product listing with more features.

Required Attributes		
Standard Michaels Attributes	Match Type	Value
<input checked="" type="checkbox"/> Brand	Attribute	Brand
<input checked="" type="checkbox"/> Weight	Attribute	Weight
<input type="checkbox"/> Height	Fixed	<input type="text"/> in
<input type="checkbox"/> Length	Fixed	<input type="text"/> in

Variation Attributes

Recommended Attributes

- If chosen **Attribute**, you will have further options as a drop-down under **Value** to choose from. The drop-down will have the following sections: Title, SKU, Brand, Product id, Quantity, weight, weight unit, color, barcode, height, weight, length, and width.

Required Attributes

Standard Michaels Attributes	Match Type	Value
<input checked="" type="checkbox"/> Brand	Attribute	Brand Search Title SKU Brand Quantity

- Whereas, if chosen **Fixed**, you will have to choose and assign a **Value** on your own (in other words, you are allowed to add a custom value under this).

Required Attributes

Standard Michaels Attributes	Match Type	Value
<input checked="" type="checkbox"/> Brand	Fixed	

Variation Attributes

Under **Variations**, the attribute mapping is done on the basis of Size, Color, Model, and Count.

Variation Attributes

Standard Michaels Attributes	Match Type	Value
<input checked="" type="checkbox"/> Color	Attribute	Select Items
<input checked="" type="checkbox"/> Size	Attribute	Select Items
<input checked="" type="checkbox"/> Model	Attribute	Select Items
<input checked="" type="checkbox"/> Count	Attribute	Select Items

- Under **Match Type** you have one option **Attribute**.
- You will have further choose **Value** from the dropdown: Title, SKU, Brand, Product id, Quantity, weight, weight unit, color, barcode, height, weight, length, and width.

Variation Attributes
⊖

Standard Michaels Attributes	Match Type	Value
<input checked="" type="checkbox"/> Color	Attribute	Select Items
<input checked="" type="checkbox"/> Size	Attribute	<input type="text" value="Search"/> <ul style="list-style-type: none"> <input type="radio"/> Size <input type="radio"/> color <input type="radio"/> size
<input checked="" type="checkbox"/> Model	Attribute	
<input checked="" type="checkbox"/> Count	Attribute	Select Items

Recommended Attributes

Recommended attributes are additional features and are completely optional. Based on the criteria given, you will have to select your option from the drop-down below.

Recommended Attributes
⊖

Standard Michaels Attributes	Match Type	Value
<input checked="" type="checkbox"/> size	Fixed	<input type="text"/>
<input checked="" type="checkbox"/> Color	Predefined	Select

With this, you finish your Attribute Mapping task!

Step 6

Shipping & Return

After you have completed your mapping, you need to move ahead with shipping and return details.

Shipping & Return Details
⊖

Enable the options that best define your product(s) shipping and return settings. This helps the app to reflect the selected details on Michaels.

- Is the item ground shipping only?
- Is this item restricted from shipping to AK and/or HI?
- Does the listing contain flammable materials?
- Are you required to display a California Proposition 65 warning on this item?
- Does this listing contain hazardous materials?
- Are there any hazard, choking, or safety warnings required to be displayed for this listing?
- Override shipping rates
- Override return policy for items

Is the item ground shipping only – The question asks you to confirm if this shipping will be on ground or air or water etc.

Is this item restricted from shipping to AK and/or HI – The question is whether you can ship in Alaska or Hawaii.

Does the listing contain flammable materials – You have to mark if the products are flammable or inflammable.

Are you required to display a California Proposition 65 warning on this item – This question talks about California Prop 65, which means businesses to provide warnings to Californians about significant exposures to chemicals that cause cancer, birth defects, or other reproductive harm.

Does the listing include hazardous materials – You need to mark this question if your listing has hazardous items.

Are there any hazard, choking, or safety warnings required to be displayed for this listing – The question demands consent if the listing has any items with the mentioned features?

Override shipping rates- In case you want to put your own shipping rides, you can tick to override the current shipping rates.

Override return policy for items – In case you want to put your own return policies, you can tick to override the current override return policy for items.

You will be prompted with the message **“Profile Created Successfully”** and further, you will be redirected to the **“Profile”** page having the details of the profile(s) created.

Profile Create Profile

Enter Profile Name Listings per page: 10 < 1 of 1 >

Name	Category	Rule(s)	Total Product(s) Affected	Actions
Default	Shop Categories > Apparel Crafts	All Products	0	<input type="button" value="⋮"/>
Papercraft	Shop Categories > Papercraft	{ product_type == Papercraft }	1	<input type="button" value="⋮"/>
Vases	Shop Categories > Floral > Vases & Containers	{ product_type == Vases }	2	<input type="button" value="⋮"/>
Wreath	Shop Categories > Floral > Floral Supplies > Wreath Frames	{ product_type == Wreaths & Garlands }	1	<input type="button" value="⋮"/>

In case you want to **“Edit” or “Delete” the profile**, click on the three dots corresponding to that particular profile. According to the options displayed, you can choose what suits your case.

Profile Create Profile

Enter Profile Name Listings per page: 10 < 1 of 1 >

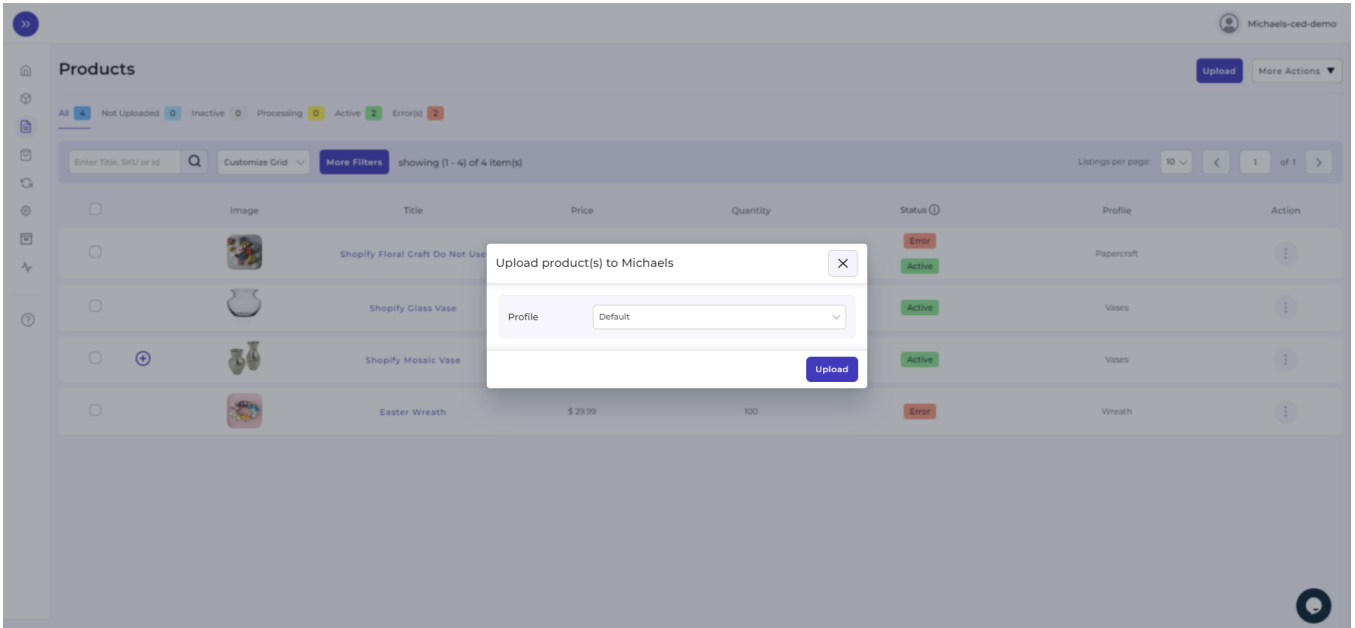
Name	Category	Rule(s)	Total Product(s) Affected	Actions
Default	Shop Categories > Apparel Crafts	All Products	0	<input type="button" value="⋮"/>
Papercraft	Shop Categories > Papercraft	{ product_type == Papercraft }	1	<input type="button" value="⋮"/>
Vases	Shop Categories > Floral > Vases & Containers	{ product_type == Vases }	2	<input type="button" value="⋮"/> <div style="border: 1px solid #ccc; padding: 2px; margin-top: 5px;"> <input type="button" value="Edit"/> <input type="button" value="Delete"/> </div>
Wreath	Shop Categories > Floral > Floral Supplies > Wreath Frames	{ product_type == Wreaths & Garlands }	1	<input type="button" value="⋮"/>

With this, we are done with the creation of a profile successfully!

4.2. How to upload product profile-wise?

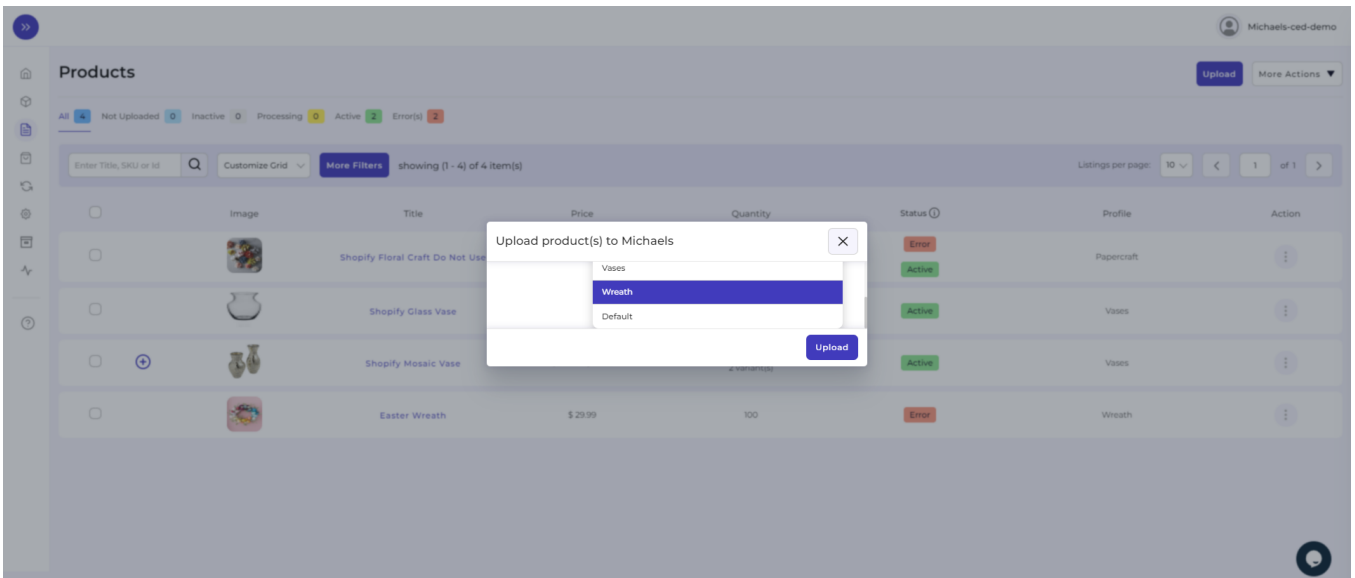
Step 1

Go to the **“Products”** Tab and click on the **“Upload”** button. A pop-up box will appear in front of you, click on the **drop-down menu** as shown below:



Step 2

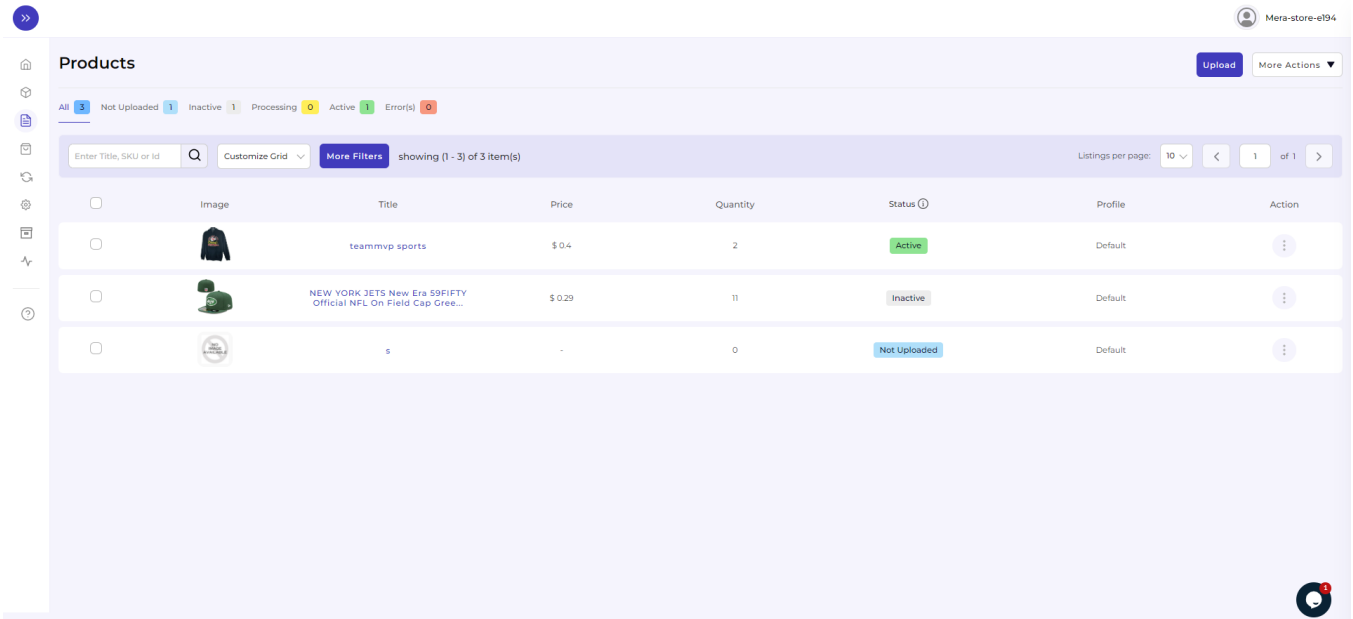
Select the profile you want to upload (as displayed below) and thereafter click on the “**Upload**” button.



With this, all the products (or product-set) under the profile selected will start uploading which you can view either in the **Activities Tab**.

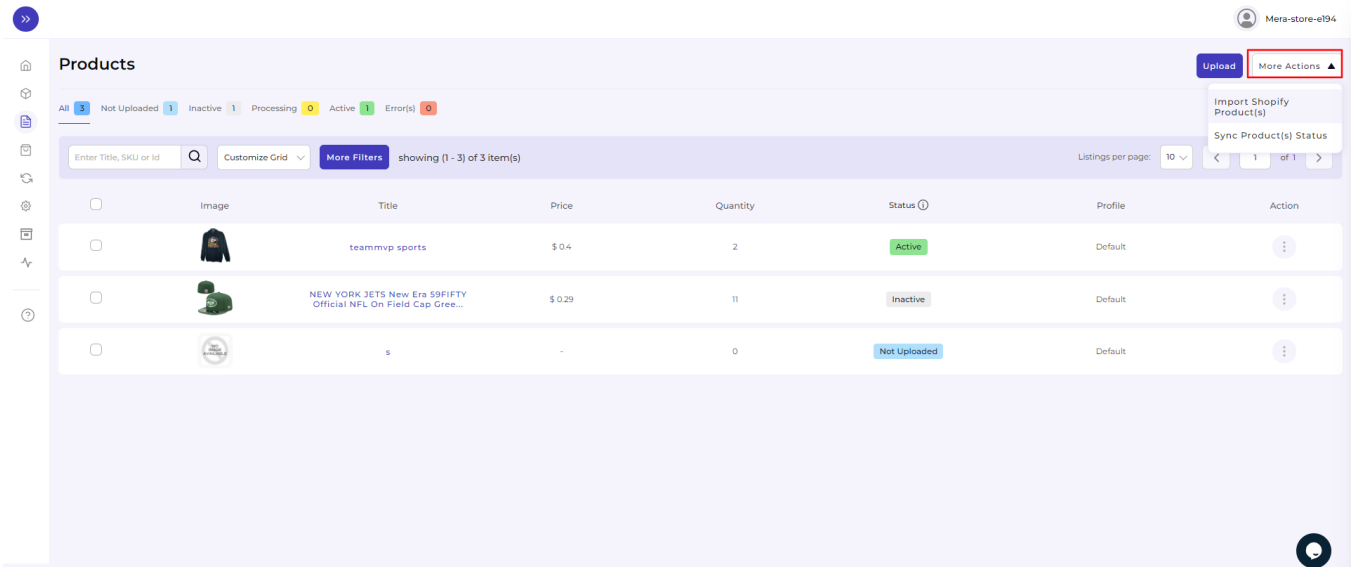
5. Products Section of the App

The product tab comes next after exploring and operating Profiling Tab. This tab gives a comprehensive real-time status of the operations performed on the products. Let's understand this product management block-wise as displayed below:



Side Top Bar

The right top bar just opposite Products(heading) serves three options.



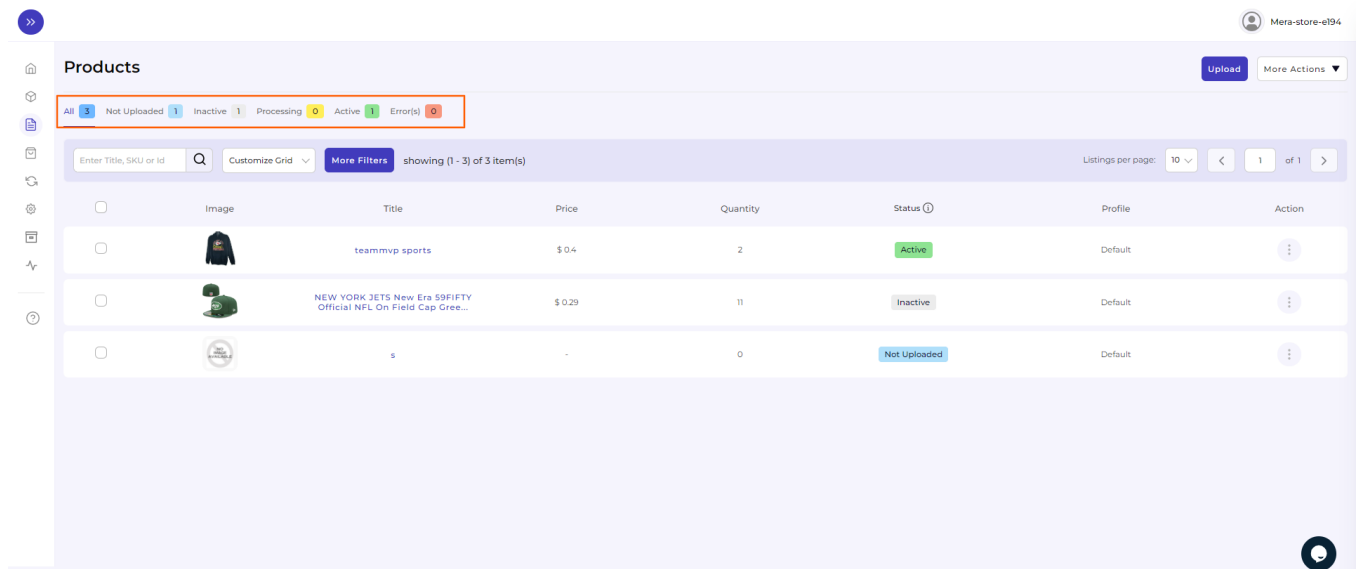
- Import products from Shopify store to Michaels App
- Sync status of already uploaded products

- Upload products to Michaels

By clicking on these options, you can perform the respective activities. All you have to do is to select a product from the ones listed below and click on the required option to complete an activity.

Product Status

It shows the statuses of the products. Here are different statuses, you will find your products categorized under:

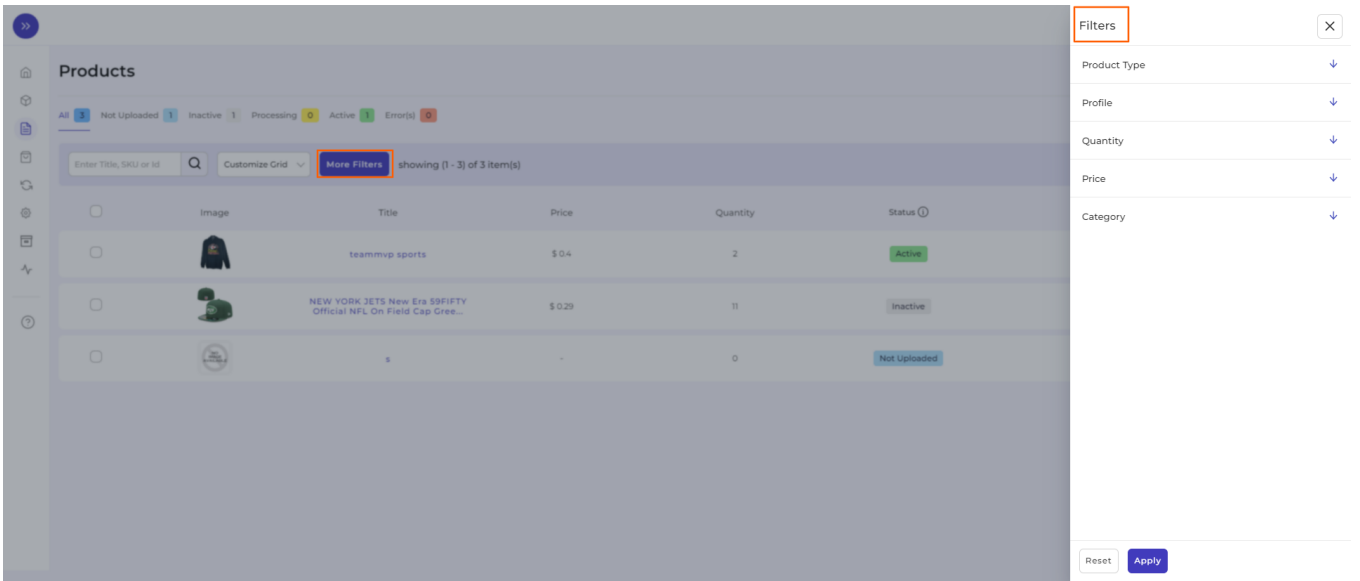


- **All:** Total no. of products uploaded.
- **Not Uploaded:** Those products which are simply imported from Shopify to the app and not yet uploaded on Marketplace.
- **Inactive:** The status changes to 'Inactive' when the product is uploaded from the app to the marketplace but is either out of stock or has been manually made Inactive from the app.
- **Processing:** The status changes to 'Processing' when the products are being uploaded. Once the task is completed, the status changes to Active.
- **Active:** This status comes from the marketplace. Once the product is uploaded from the app to the marketplace, the status changes to Active on the app.
- **Error:** It shows the total no. of products with errors that are not uploaded and need correction.

More Filters

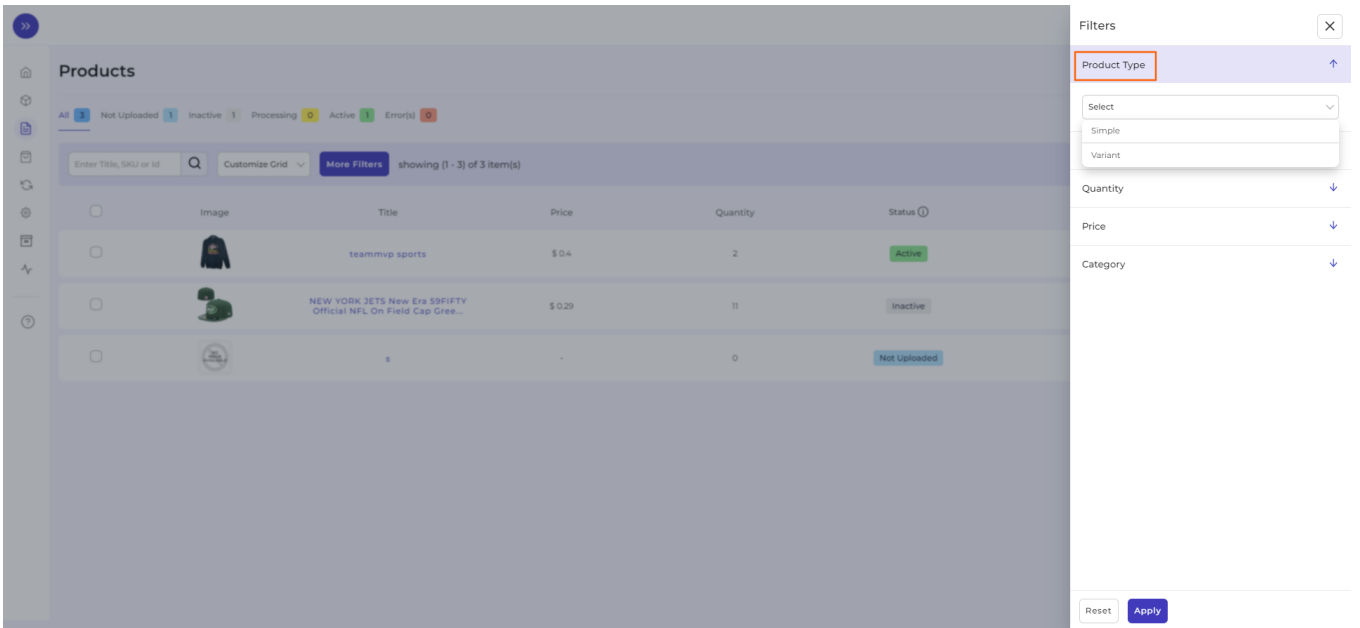
Below the Products status lies the option of **More Filters**. These are extra filters through which products can be filtered out in the grid.

Just after clicking on the More Filter option, you will get a box opened on the right of the screen with listed filters.



In addition, each of these options has further options to choose from. Each of them is mentioned below in detail:

Product Type:



Profile:

The screenshot shows the Shopify 'Products' management interface. On the right-hand side, a 'Filters' sidebar is open. The 'Profile' filter is highlighted with a red box, and its dropdown menu is expanded, showing 'Please Select', 'Default', and 'test' options. The main product list table is visible in the background, showing columns for Image, Title, Price, Quantity, and Status.

Image	Title	Price	Quantity	Status
	teammvp sports	\$ 0.4	2	Active
	NEW YORK JETS New Era 59FIFTY Official NFL On Field Cap Cree...	\$ 0.29	11	Inactive
	s	-	0	Not Uploaded

Quantity:

This screenshot is similar to the first one, but the 'Quantity' filter in the sidebar is highlighted with a red box. The dropdown menu for 'Quantity' is expanded, showing 'From' and 'To' input fields, with 'Minimum quantity' and 'Maximum quantity' labels below them. The main product list table remains the same.

Image	Title	Price	Quantity	Status
	teammvp sports	\$ 0.4	2	Active
	NEW YORK JETS New Era 59FIFTY Official NFL On Field Cap Cree...	\$ 0.29	11	Inactive
	s	-	0	Not Uploaded

Price:

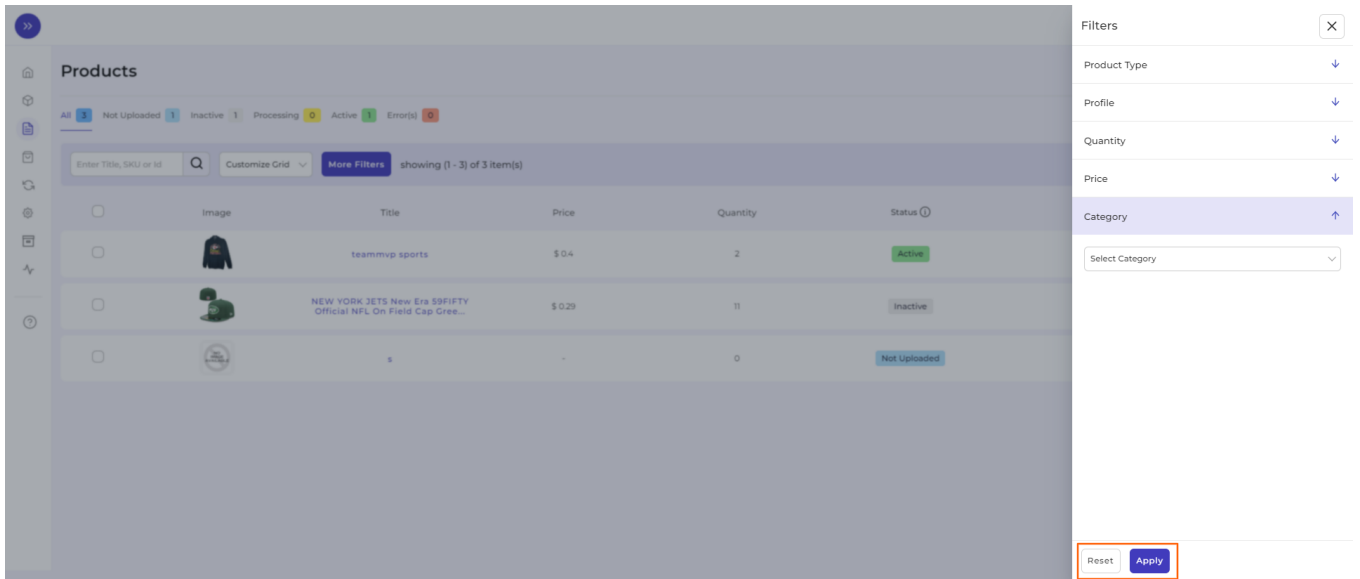
The screenshot shows the Shopify Products management interface. The main content area displays a table of products with columns for Image, Title, Price, Quantity, and Status. The table contains three rows of product data. On the right side, a 'Filters' sidebar is open, showing a list of filter categories: Product Type, Profile, Quantity, Price, and Category. The 'Price' filter is currently selected and highlighted in blue. Below the 'Price' filter, there are input fields for 'From' (Minimum price) and 'To' (Maximum price). At the bottom of the sidebar, there are 'Reset' and 'Apply' buttons.

Image	Title	Price	Quantity	Status
	teammvp sports	\$ 0.4	2	Active
	NEW YORK JETS New Era 59FIFTY Official NFL On Field Cap Gree...	\$ 0.29	11	Inactive
	s	-	0	Not Uploaded

Category:

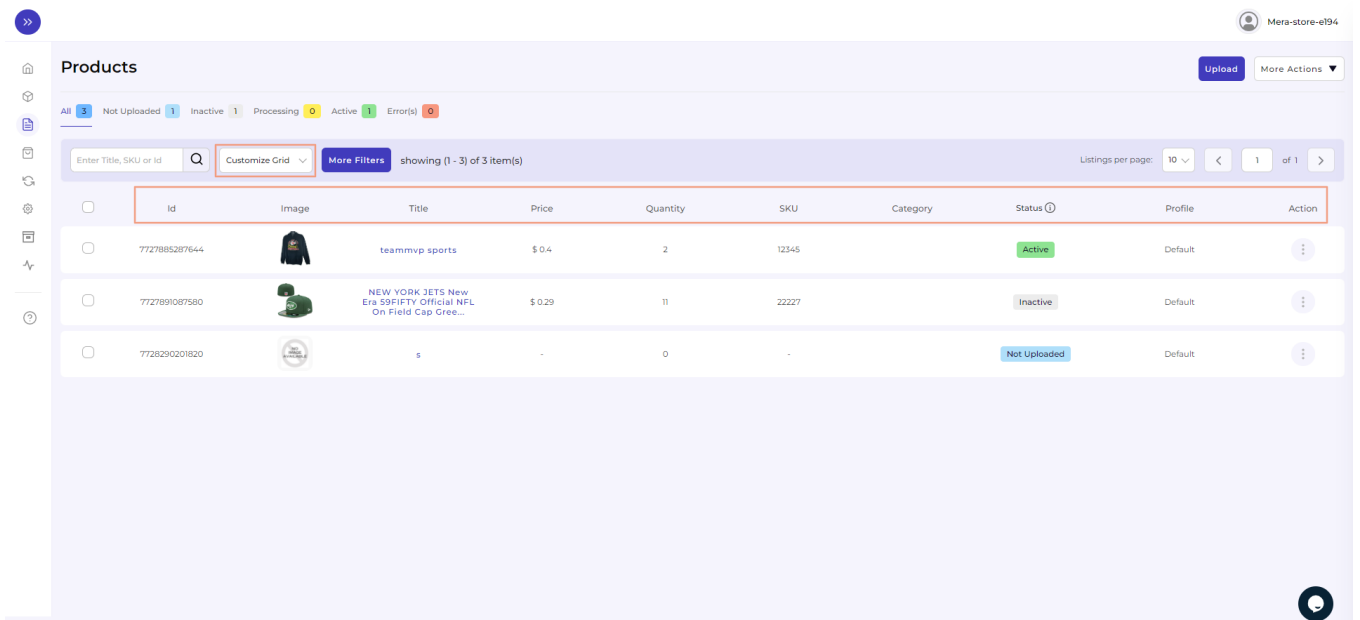
This screenshot is similar to the one above, showing the same product table. However, in the 'Filters' sidebar on the right, the 'Category' filter is now selected and highlighted in blue. Below the 'Category' filter, there is a dropdown menu labeled 'Select Category'. The 'Reset' and 'Apply' buttons remain at the bottom of the sidebar.

Once selected all the options, click on the option **Reset or Apply** (as per the case).



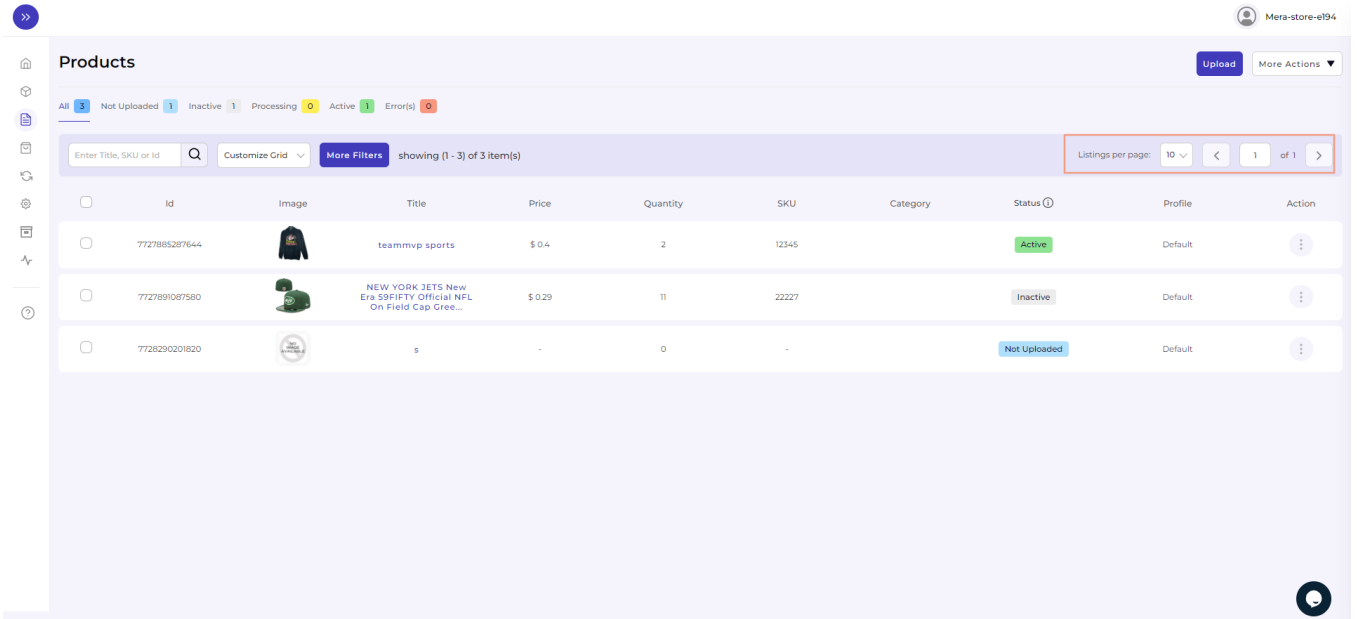
Customize Grid

Just next to the **'More Filters'** option, you can see **'Customize Grid.'** The option of Customize Grid helps you to customize the columns you want to see for your products.



With the help of Customize Grid, you can see the following details: id, Image, Title, Price, Quantity, SKU, Status, Tags, Profile, Category, and Action. Each of the options will show the desired result on the list of products.

Just next to the Customize Grid and More filters is Listing Per Page, where there are two boxes with numeric values.



- The first value enables you to show the number of products you want to be listed on your screen. For instance, if you choose 5, there will be a list of 5 products visible, if put 10, then a list of 10 items will be visible, and so on and so forth.
- The second value is the multiple pages of listed products. If there are a total of 14 pages of listed products, with the help of this option you can easily choose which listed page you want to see out of the total 14 listed pages.

Here we come to the end of the Product Tab. Hereafter, we shall be exploring Order Tab in detail.

6. Order Section

Order Tab helps you to view and manage all your orders from a single screen. The order tab allows you to

- Know the status of all your order(s)
- Sync your order(s)
- Add filters to your order(s)
- Customize your orders grid

This is how it looks:

Order Number	Order ID	Full Name	Created on	Order Status	Price	Quantity
THP59274473759110 37-1	N/A	CedCommerce TestAcco unt	Fri, Aug 19 2022	Fulfilled Error	\$66.02	4
THP36226947193533 89-1	N/A	CedCommerce TestAcco unt	Fri, Aug 05 2022	Fulfilled Error	\$5.11	1
THP33628012915044 15-1	N/A	CedCommerce TestAcco unt	Fri, Aug 05 2022	Partial Fulfilled Error	\$24.58	

Order Status

There is some prominent Order status that you will see in the Order tab. They are listed below along with what they signify:

Fulfilled: Already shipped items

Completed: Order fulfilled and accepted by the customer

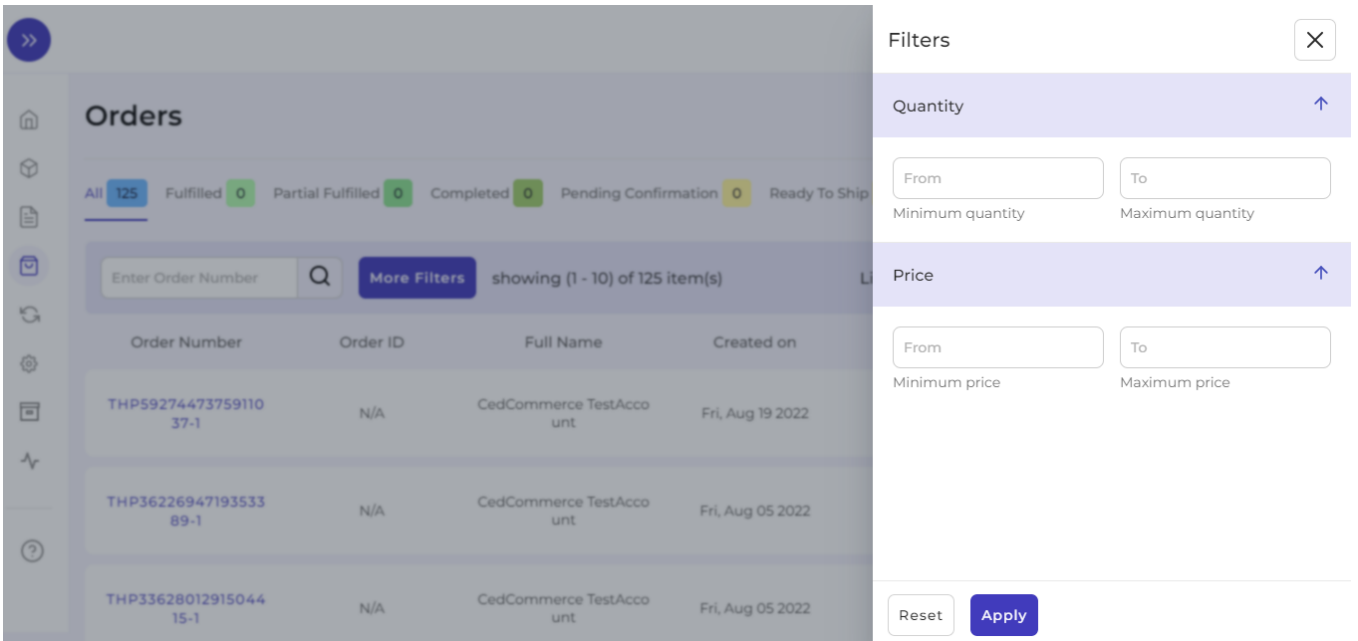
Pending Confirmation: Orders ready to be fulfilled but not confirmed by the customer

Ready to Ship: Order confirmed and ready to be shipped

Canceled: Items canceled successfully

By clicking on each of the statuses, you will be able to see a list of products under each status in a detailed manner. The App automates the status for your convenience, right from Open to Completed.

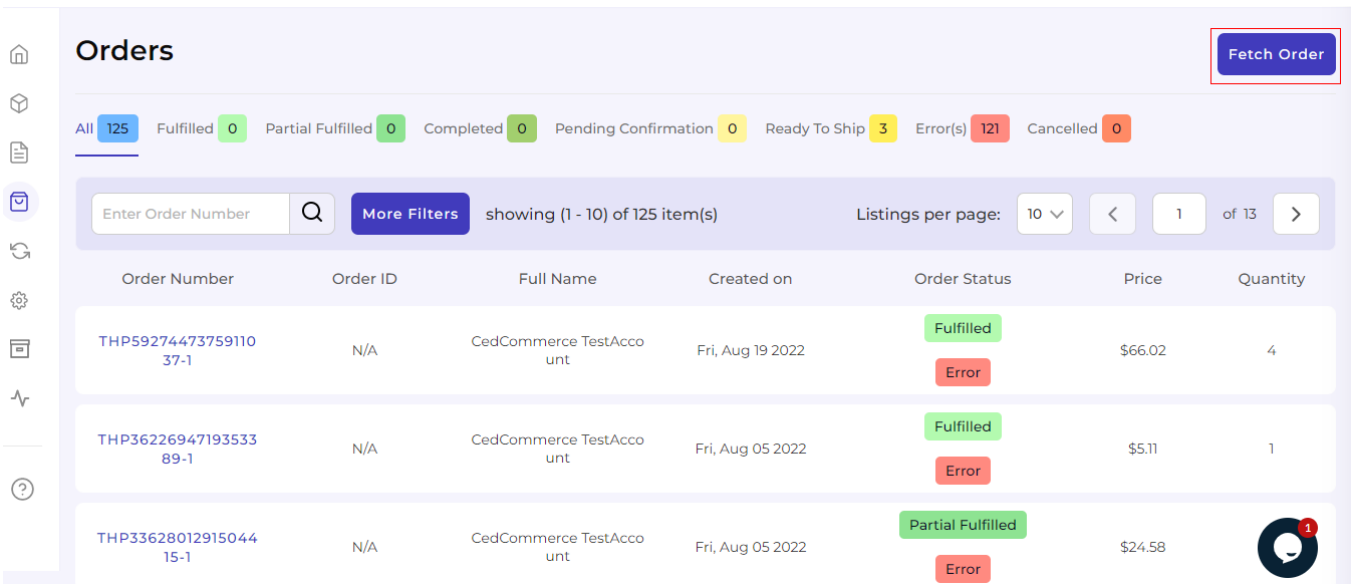
Adding Filters



The **'More Filter'** button allows you to filter your orders on the basis of Quantity and Price (as shown in the image above).

Fetch Order

By clicking on the Fetch Order button, you can manually fetch your orders to the app from Michaels.



Order section also enables you to Cancel Orders via the app and Ship Orders via the app.

Cancelling Order(s) Via the App

To cancel orders via the app, you need to select the product order(s) that is yet not shipped. Once, shipped or

fulfilled, the order(s) cannot be cancelled.

Consider the image below:

Firstly, click on the order(s) yet to be shipped.

Order Number	Order ID	Full Name	Created on	Order Status	Price	Quantity
THP59274473759110 37-1	N/A	CedCommerce TestAccount	Fri, Aug 19 2022	Fulfilled Error	\$66.02	4
THP36226947193533 89-1	N/A	CedCommerce TestAccount	Fri, Aug 05 2022	Fulfilled Error	\$5.11	1
THP33628012915044 15-1	N/A	CedCommerce TestAccount	Fri, Aug 05 2022	Partial Fulfilled Error	\$24.58	2
THP5965484644300 692-1	N/A	CedCommerce TestAccount	Tue, Aug 16 2022	Ready To Ship Error	\$17151.08	

Once clicked, the product page will open with details along Cancel and Ship buttons on the top. Click on the Cancel button as marker below:

THP5965484644300692-1

Cancel Order
Ship Now
Back

Delivery Details

Billing Details

Full Name: CedCommerce TestAccount
Address: New York - 10001
Phone Number: 7896541230

Shipping Details

Full Name: CedCommerce TestAccount
Address: New York - 10001
Phone Number: 7896541230

Order Details

Order Status: Ready To Ship
Order Number: THP5965484644300692-1
Created on: Tue, Aug 16 2022
Total Quantity: 2

Listing Items

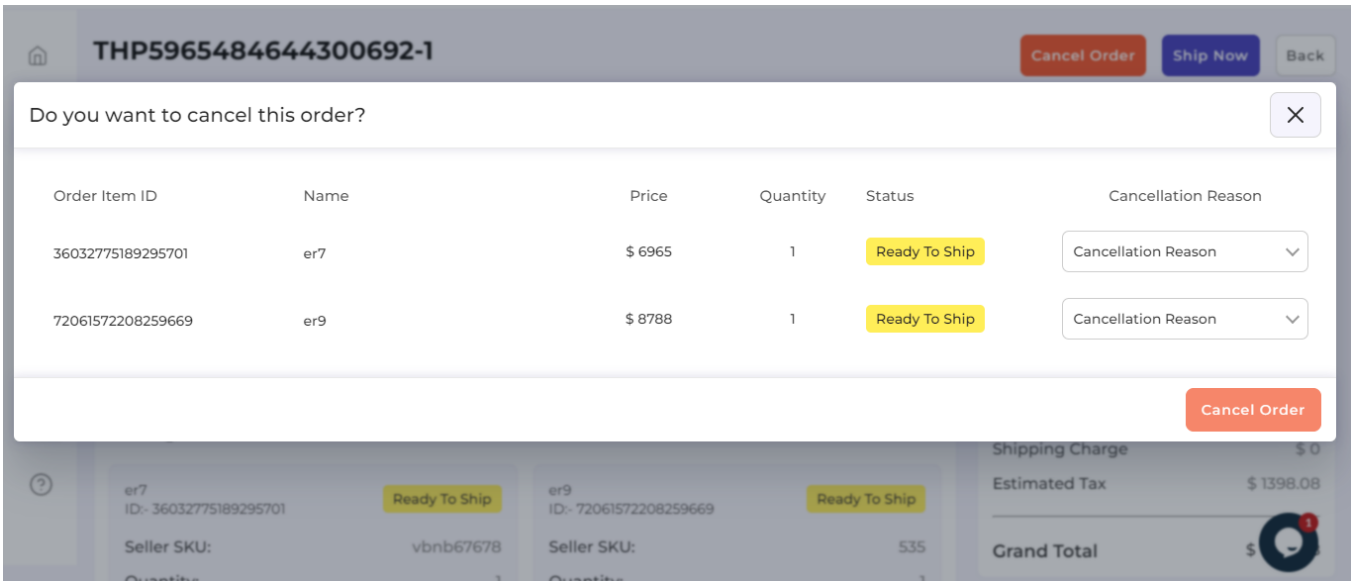
er7 ID: 36032775189295701	Ready To Ship
Seller SKU: vbnb67678	

Payment Details

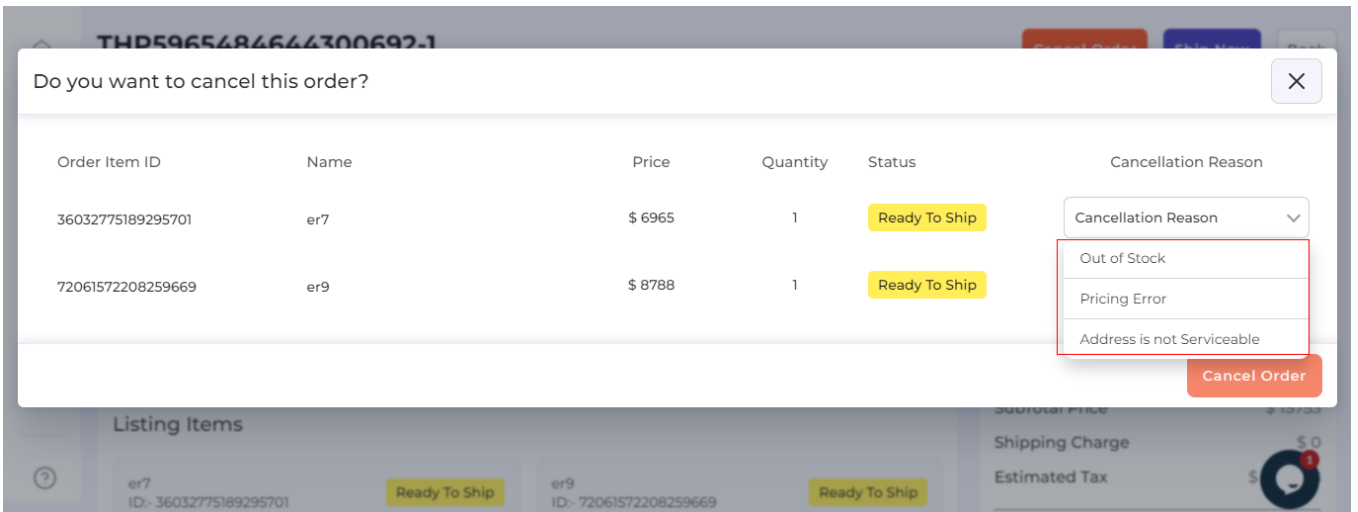
SubTotal Price: \$ 15753
Shipping Charge: \$ 0
Estimated Tax: \$ 1398.08

Grand Total \$ 17151.08

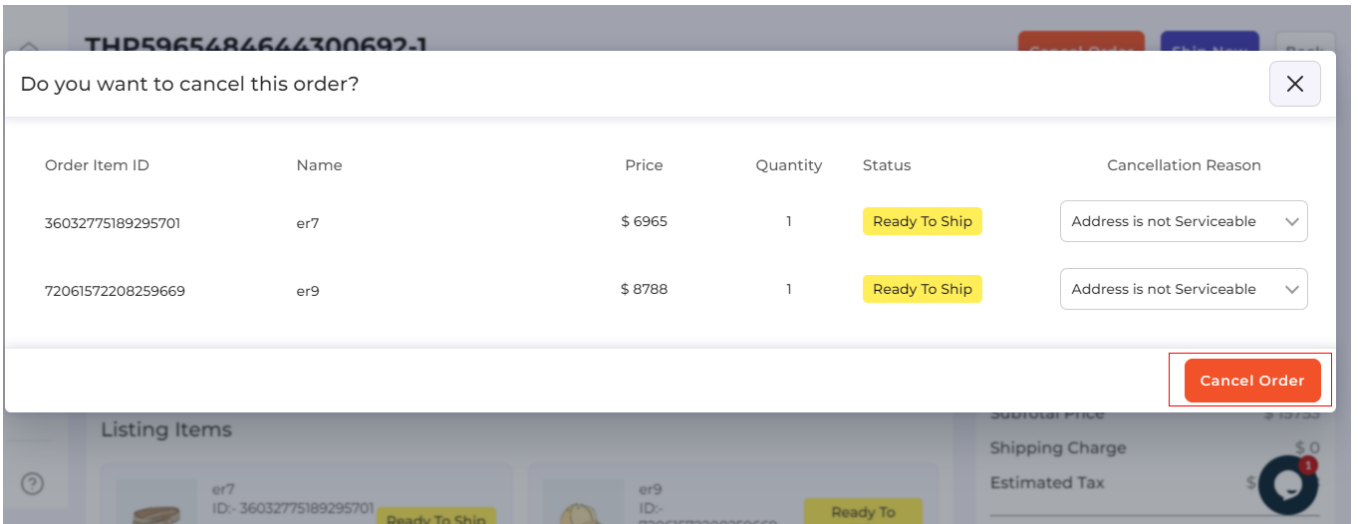
After clicking on the Cancel button, a portal will open asking for a suitable reason for cancelling the order(s).



Herein, you need to select a reason from the following options as shown below:



Now, select a suitable reason and click on the Cancel button.



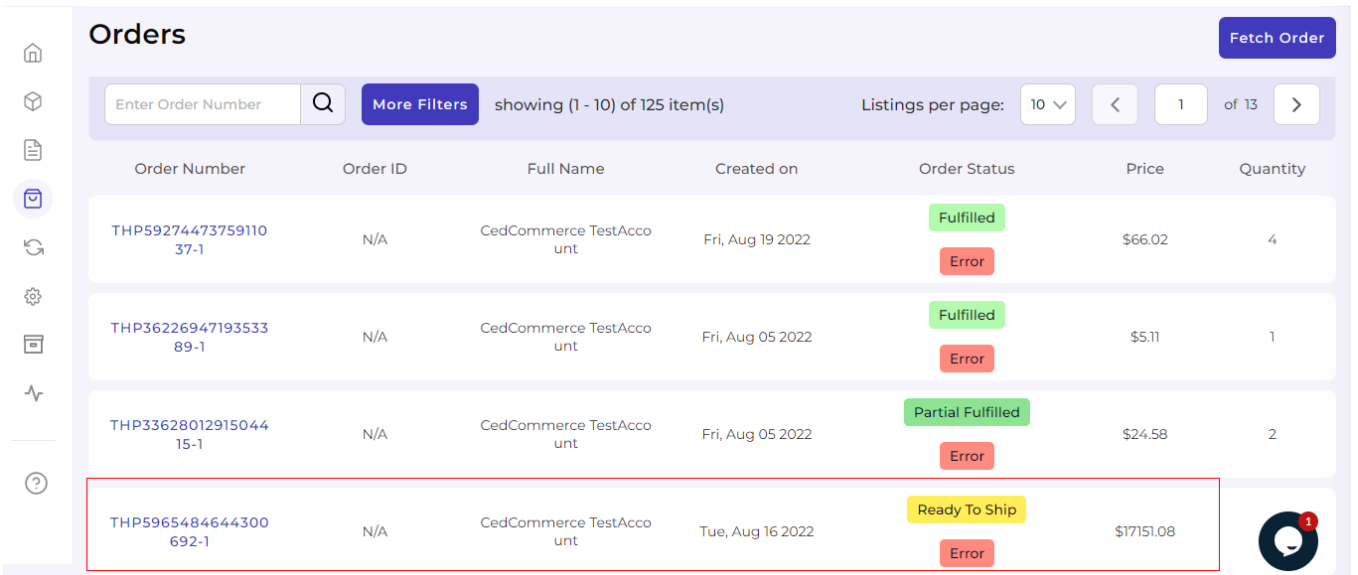
Once the order is cancelled, you will receive a confirmation message.

Shipping Order(s) via the app

Just like the 'Order cancellation', the order(s) that are ready to ship or that fulfil or the shipping requirements can be shipped directly via the app. The process is almost the same cancelling the order.

Consider the description below:

Firstly, click on the order(s) yet to be shipped.



Once the selected order details gets opened, click on the 'Ship Now' button.

THP5965484644300692-1 Cancel Order Ship Now Back

Delivery Details

Billing Details
 Full Name: CedCommerce TestAccount
 Address: New York - 10001
 Phone Number: 7896541230

Shipping Details
 Full Name: CedCommerce TestAccount
 Address: New York - 10001
 Phone Number: 7896541230

Order Details
 Order Status: Ready To Ship
 Order Number: THP5965484644300692-1
 Created on: Tue, Aug 16 2022
 Total Quantity: 2

Payment Details
 SubTotal Price: \$ 15753
 Shipping Charge: \$ 0
 Estimated Tax: \$ 1398.08
Grand Total: \$ 17151.08

Listing Items

	er7 ID:- 36032775189295701	Ready To Ship
	er9 ID:- 72061572208259669	Ready To Ship

Once clicked, a portal will open for you to fill the Tracking Number and Tracking URL. Thereafter, click on the 'Ship Now' button below.

THP5965484644300692-1 Cancel Order Ship Now Back

Tracking Information ×

Listing	Quantity	Status	Tracking Number	Carrier	Tracking URL
er7	1	Ready To Ship	<input type="text"/>	Select Carrier ▼	<input type="text"/>
er9	1	Ready To Ship	<input type="text"/>	Select Carrier ▼	<input type="text"/>

Ship Now

You will receive a confirmation message, once the orders get into shipping status.

Here we come to the end of the Order tab. From here on we will see how to use the Returns section that helps you to set some Refund and return-related functions.

7. Returns Section

The next tab is the Return Tab. The 'Return' tab helps you keep an automated record of all the returns under various segregation. They are:

- Pending Returns

- Refunded
- Refund Rejected

Returns Sync Returns

All **11** Pending Return **0** Refunded **8** Refund Rejected **3**

Enter Return Number Listings per page: 10

Return Number	Order Number	Created on	Return Status
R54608544108085251	THP1382433695145837-1	Wed, Apr 27 2022	Refunded
R54669098846994435	THP5798661903364553-1	Wed, Apr 27 2022	Refunded
R54700782820737027	THP2764580676899457-1	Wed, Apr 27 2022	Refunded
R54712787254329347	THP4733188012734023-1	Wed, Apr 27 2022	Refunded

Each of these sections has a different purpose to serve. Let's read them below:

All: The 'All' sections help you get all your refund requests in one place. You can see all the data right before your screen. It will include all details like the Return Number, Order Number, Created On, and Return Status.

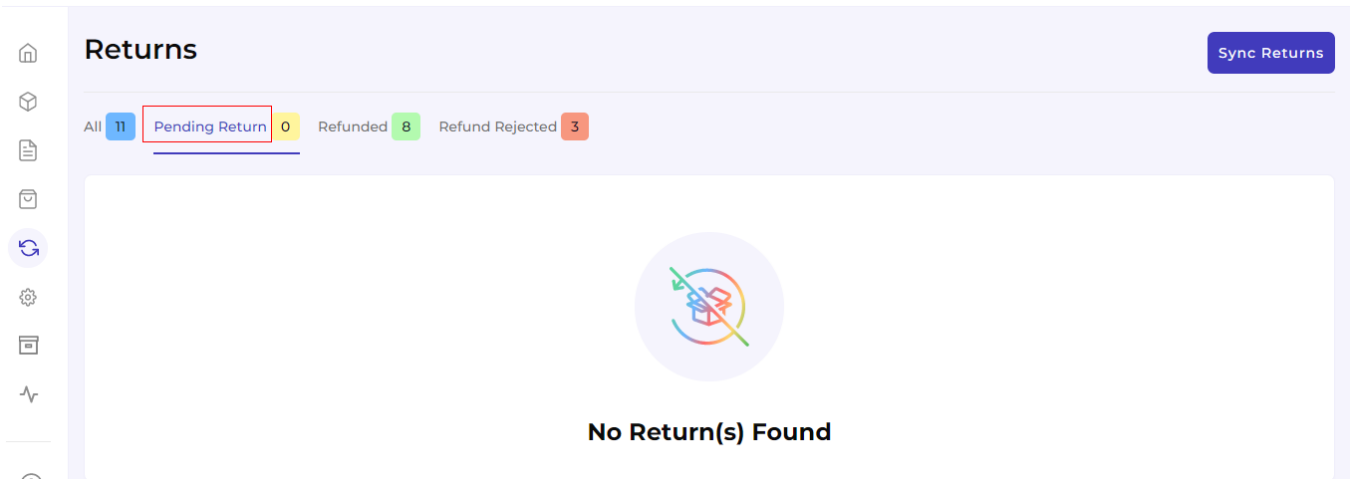
Returns Sync Returns

All **11** Pending Return **0** Refunded **8** Refund Rejected **3**

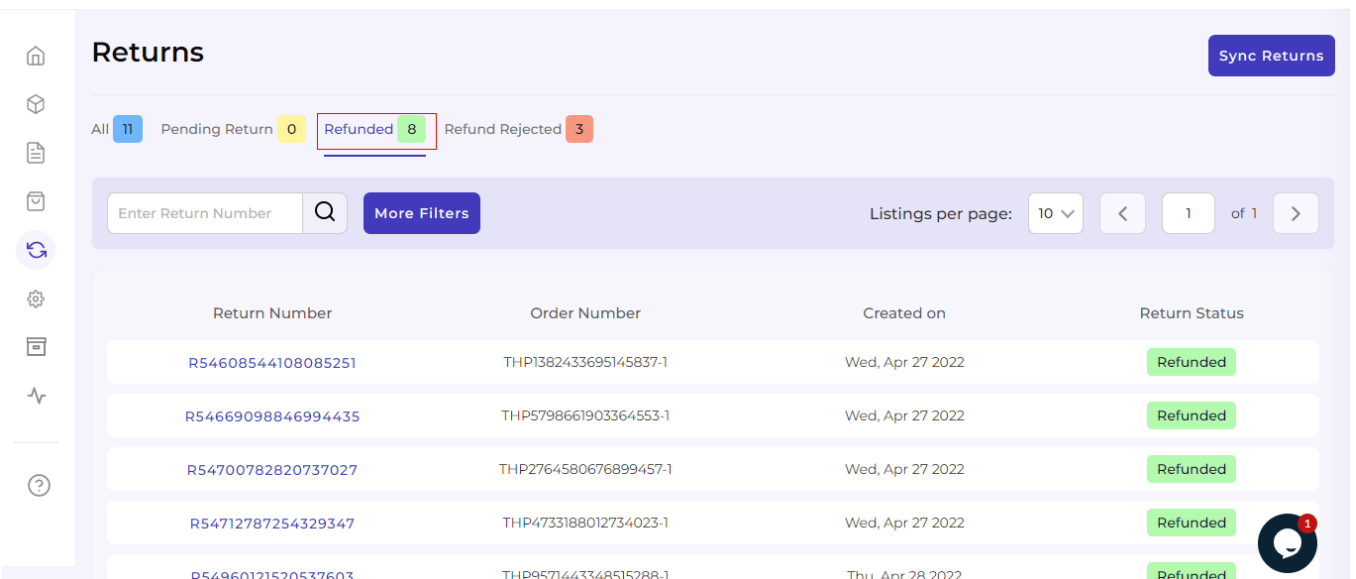
Enter Return Number Listings per page: 10

Return Number	Order Number	Created on	Return Status
R54608544108085251	THP1382433695145837-1	Wed, Apr 27 2022	Refunded
R54669098846994435	THP5798661903364553-1	Wed, Apr 27 2022	Refunded
R54700782820737027	THP2764580676899457-1	Wed, Apr 27 2022	Refunded
R54712787254329347	THP4733188012734023-1	Wed, Apr 27 2022	Refunded

Pending Returns: The section 'Pending Return' helps you to get details about all your pending returns on Michaels that still need your clearance. You get to see the order number, return number, created on, and return status. In case you have no Pending Returns, there will be an empty list.



Refunded: This section helps you see all your refunded returns. All the details are available for your clear reference and cross-checking.



By clicking on any of the return numbers, you can see the complete detail of that particular product along with SKU and Quantity.

R54608544108085251 Back

Order Number: THP1382433695145837-1

Refunded

Name	autoupdate retesting why not
Return Item Id	54608544108085249
Created On	Wed, Apr 27 2022
SKU	54211667649724418
Quantity	1

Refund Rejected: The section 'Refund rejected' allows you to get details of the return requests that you have rejected.

Returns Sync Returns

All 11 Pending Return 0 Refunded 8 Refund Rejected 3

Listings per page: 10 1 of 1

Return Number	Order Number	Created on	Return Status
R54944144257662979	THP3370550004788921-1	Thu, Apr 28 2022	Refund Rejected
R54968380748054531	THP5994212621669028-1	Thu, Apr 28 2022	Refund Rejected
R55044174035927043	THP4554402187491854-1	Thu, Apr 28 2022	Refund Rejected

The important thing here to note is that while rejecting any Refund you will have to put the reason for rejecting the refund. The image attached below clearly shows the reason mentioned for rejecting the refund.

R58082455392272387
 Order Number: THP8390080138952976-1

Refund Rejected

Name	Test Woo Product
Return Item Id	58082455392272385
Created On	Fri, May 06 2022
SKU	50282970864304129
Quantity	1
Refund Reject Reason	This product wasn't received.

More Filters: By clicking on 'More Filters', you will see a section opening on the left side of the screen where you can put the order number of your desired order, and accordingly the list will get customized.

Refer to the image below for clarity:

The screenshot shows the 'Returns' app interface. A 'Filters' modal is open on the right side, featuring a search input field labeled 'Order Number' with an upward arrow icon and the text 'Enter the Order Number'. Below the input field are 'Reset' and 'Apply' buttons. The background shows a table of returns with the following data:

Return Number	Order Number
R54608544108085251	THP1382433695145837-1
R54669098846994435	THP5798661903364553-1
R54700782820737027	THP2764580676899457-1
R54712787254329347	THP4733188012734023-1
R54944144257662979	THP3370550004788921-1

Sync Returns: By clicking on the 'Sync Return' button, you can Sync the status of your return to Michaels from the App.

Returns Sync Returns

All **11** Pending Return **0** Refunded **8** Refund Rejected **3**

Enter Return Number Listings per page: 10 1 of 2

Return Number	Order Number	Created on	Return Status
R54608544108085251	THPI382433695145837-1	Wed, Apr 27 2022	Refunded
R54669098846994435	THP5798661903364553-1	Wed, Apr 27 2022	Refunded
R54700782820737027	THP2764580676899457-1	Wed, Apr 27 2022	Refunded
R54712787254329347	THP4733188012734023-1	Wed, Apr 27 2022	Refunded

The purpose of the Return tab is to deliver an automated and descriptive view of all the Returns in one place. Here we come to the end of the Returns tab. From here on we will see how to use the Configuration section that helps you to set some major Price, Product, Inventory, and Account settings.

8. Configuration Section

After you are done with the Order section, next comes Configuration Tab. The **Configuration tab** helps you manage your **General and Account Configuration settings**. Each of them has a different purpose. Let's read about each of them separately.



Configuration

- Title
- Description
- Barcode
- Tags
- Images
- Brand
- Price
- Inventory

Product Auto Sync

Manage the product's attribute syncing from Shopify to Michaels marketplace. These settings are to confirm that you are managing these pieces of information from Shopify. If you uncheck any option it means, you don't want to manage the particular attribute from Shopify.

Product Settings

Select your preferred product(s) settings for Michaels.

Product Auto Import
Disable
Enable automatic import of any new product on the app from Shopify

Product Auto Upload
Enable
Enable automatic product upload from the Shopify to the Michaels marketplace

Product Auto Update
Disable
If enabled, any change in the product(s) on Shopify will be updated automatically on Michaels.

Product Auto Delete
Enable
If enabled, products deleted from the Shopify will be automatically deleted on the app and the listing will be deactivated on the Michaels

Price Markup
Fixed Increment 1000
Enable the option if you want to send some specific increment or decrement in the original price

Inventory Rules

Minimum threshold value
0444
Whenever the product reaches this inventory value on Michaels, the product will get Out of Stock

Maximum inventory level
999
Send this inventory to Michaels in case you have chosen Don't track inventory or Continue when out of stock

Order Management

Auto Create Order
Enable
Enable it to create orders on the Shopify

Manage Shipment
Enable
Enable it if want to send shipment details to Michaels from Shopify

Shopify order name as Michael Order id
Enable
if enabled, we will send Michael Order id on Shopify Order name index.

Currency Settings

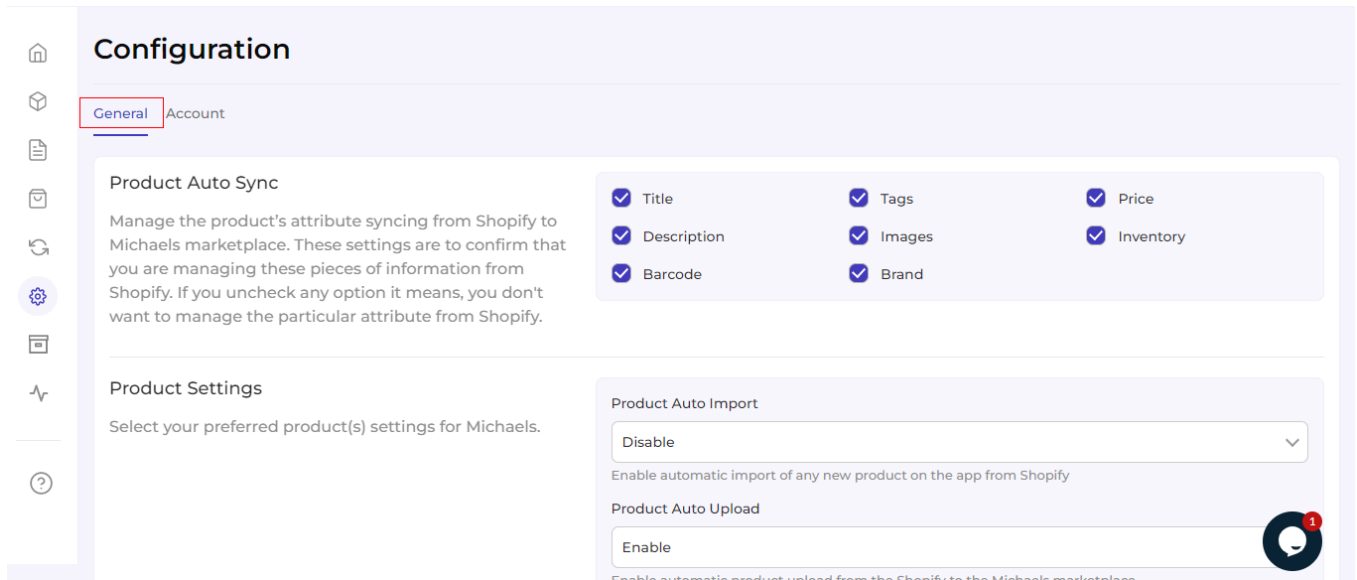
Shopify Currency INR **Michaels Currency** USD

Conversion Rate
79.43 [Fetch latest rate](#)
1 USD = 79.43 INR

Back Save

General

By clicking on General Option, you will have access to fill or change product-related permissions. The permissions updated here will be automatically synchronized and updated on Michaels if enabled.



There are 5 sections that will need your attention.

Product Auto Sync

The section helps you to manage product's attribute syncing from Shopify to Michaels marketplace. Enabling/Disabling them means that you are managing/ not managing those attributes from Shopify.



Product Settings

The Product setting is meant to enable/disable settings related to the products for Michaels under 5 categories.

Product Auto Import: The feature helps you to automate nay product import from app to Shopify.

Product Auto Import

Disable ▼

Enable automatic import of any new product on the app from Shopify

Product Auto Upload: By enabling the option you allow products to automatically get uploaded from Michaels to Shopify.

Product Auto Upload

Enable ▼

Enable automatic product upload from the Shopify to the Michaels marketplace

Product Auto Update: This feature helps you enable or disable the automated updating of the changes made in product details on your Shopify store.

Product Auto Update

Disable ▼

If enabled, any change in the product(s) on Shopify will be updated automatically on Michaels.

Product Auto Delete: This feature helps you enable or disable the automated deletion of the products on Michaels when deleted on Shopify if enabled.

Product Auto Delete

Enable ▼

If enabled, Shopify's deleted product(s) will automatically be removed from Michaels.

Price Markup: Setting Price Markup helps you make Fixed/Percentage increment or decrement in the original price.

Price Markup

Fixed Increment ▼ 1000

Enable the option if you want to send some specific increment or decrement in the original price

Inventory Rules

Setting up Minimum and Maximum Inventory helps you to never go 'Out of Stock' on Michaels.

Configuration

Inventory Rules

Minimum threshold value

Whenever the product reaches this inventory value on Michaels, the product will get Out of Stock

Maximum inventory level

Send this inventory to Michaels in case you have chosen Don't track inventory or Continue when out of stock

Order Management

This settings section will allow you to enable/disable order related permissions on the app.

Auto Create Order: By enabling it you allow Orders to get created on Shopify.

Auto Create Order

Enable ▼

Enable it to create orders on the Shopify

Manage Shipment: The feature enables you to send shipment details to Michaels to Shopify

Manage Shipment

Enable ▼

Enable it if want to send shipment details to Michaels from Shopify

Shopify Order name as Michaels Order ID: By enabling the option, you allow app to send Michaels Order ID on Shopify Order name index.

Shopify order name as Michael Order id

▼
Enable

if enabled, we will send Michael Order id on Shopify Order name index.

Currency Settings

Currency setting is meant to put currency value as per countries and fetch latest conversion rates.

Currency Settings

<p>Shopify Currency</p> <input style="width: 90%;" type="text" value="INR"/>	<p>Michaels Currency</p> <input style="width: 90%;" type="text" value="USD"/>
<p>Conversion Rate</p> <div style="display: flex; align-items: center;"> <input style="width: 150px;" type="text" value="79.87"/> Fetch latest rate </div>	
<p>1 USD = 79.87 INR</p>	

Once completed with all the permissions and details, click on **Save or Back** (whatever the case may be).

Account

In account connection, you can reset the Michaels Assets connected with the app during the onboarding. You can update your API Key and Access Token Key.

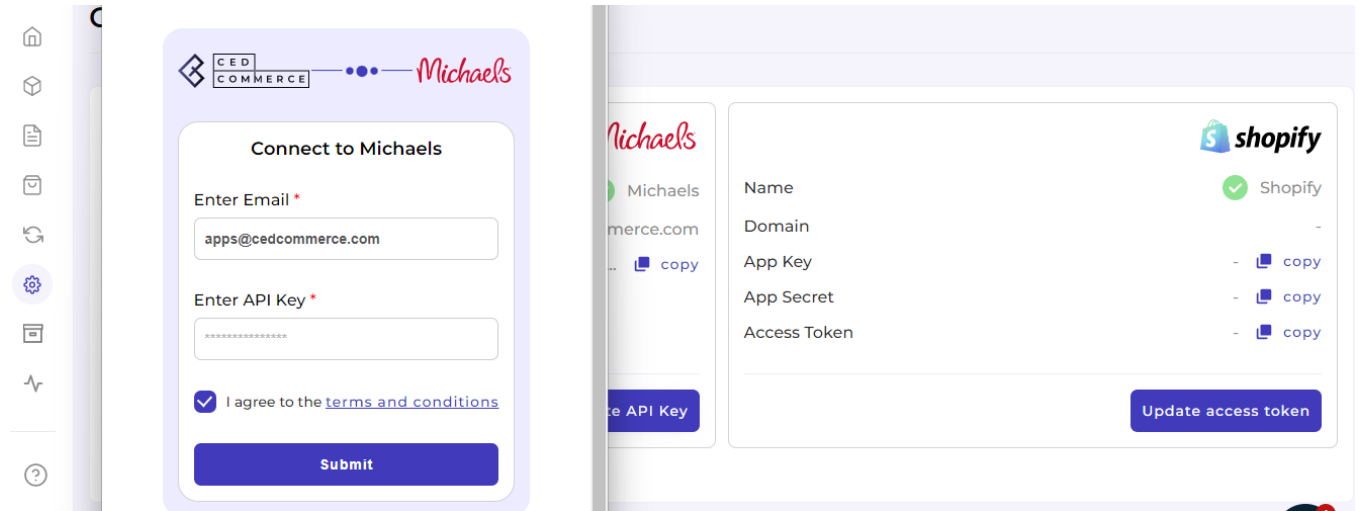
That's how it looks:

Configuration

<div style="text-align: right; margin-bottom: 10px;"> </div> <p style="text-align: right; margin-bottom: 5px;"> ✓ Michaels </p> <p>Email Id apps@cedcommerce.com</p> <p>API Key 5a3beb0626c5a5821bc1e2ef0... copy</p> <div style="text-align: right; margin-top: 10px;"> Update API Key </div>	<div style="text-align: right; margin-bottom: 10px;"> </div> <p style="text-align: right; margin-bottom: 5px;"> ✓ Shopify </p> <p>Domain -</p> <p>App Key - copy</p> <p>App Secret - copy</p> <p>Access Token - copy</p> <div style="text-align: right; margin-top: 10px;"> Update access token </div>
--	--

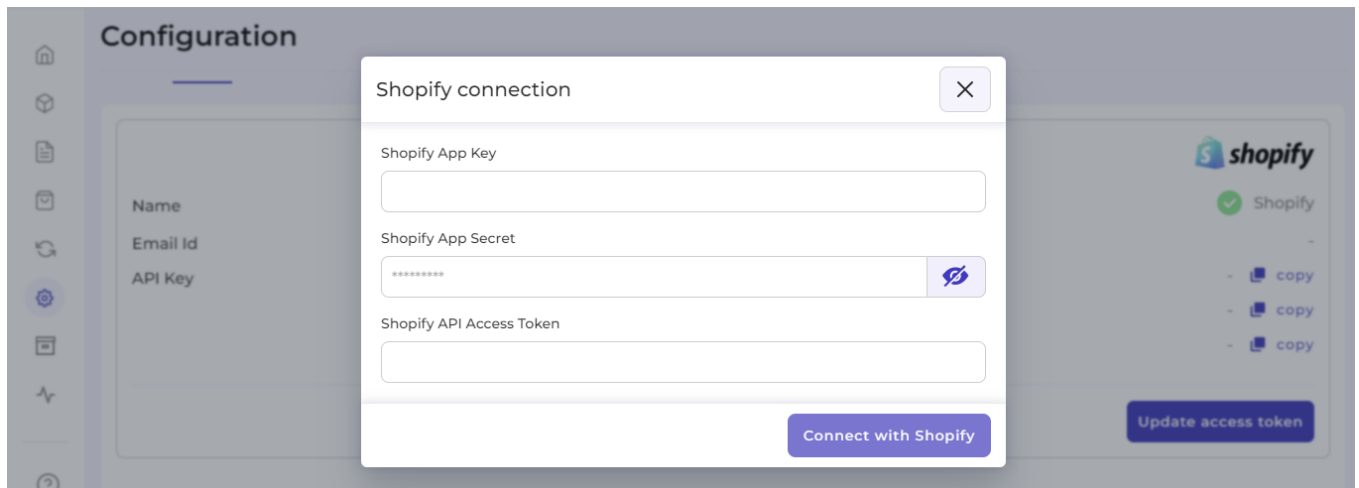
Update API Key

After clicking on Update API Key, type the new API key on the open form and press submit.



Update Access Token

To update Access Token Key, click on the button and fill the required fields on the form opened. Thereafter, click on Connect with Shopify.

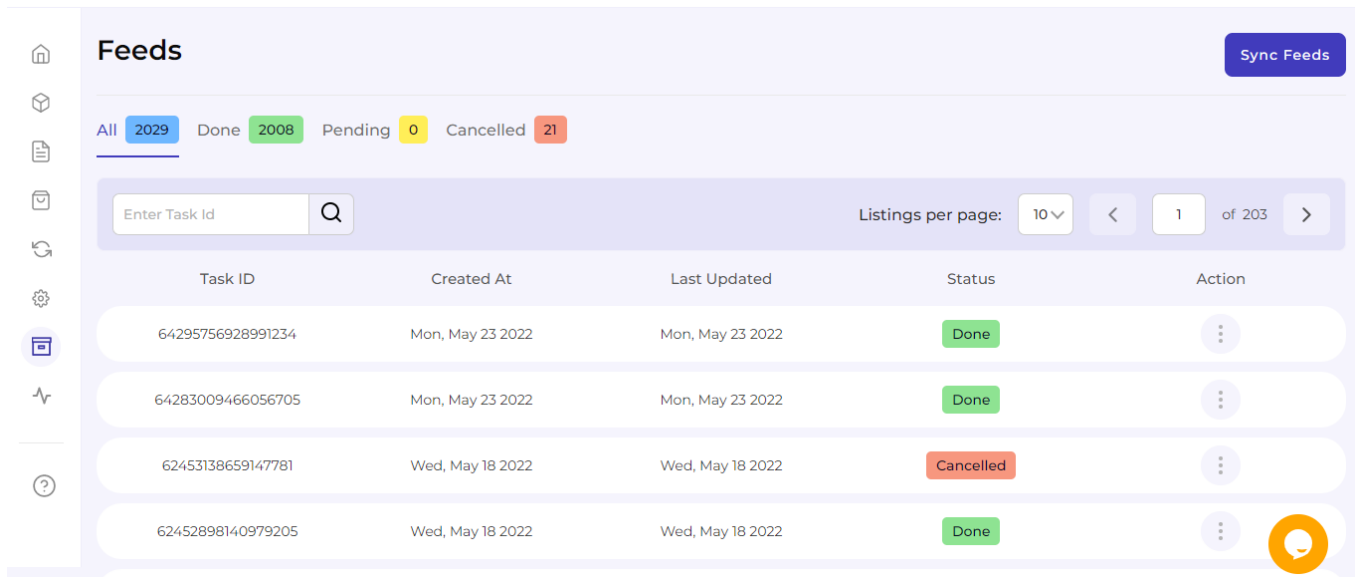


With this, we end with the configuration section.

9. Feeds Section

The Feeds section is meant to help sellers know about the status of the action pending from Michaels marketplace. For example, once the action of 'Product Upload' is completed from the app, Michaels needs to update it on their site. For each of the actions performed, a unique task id is generated to check the status.

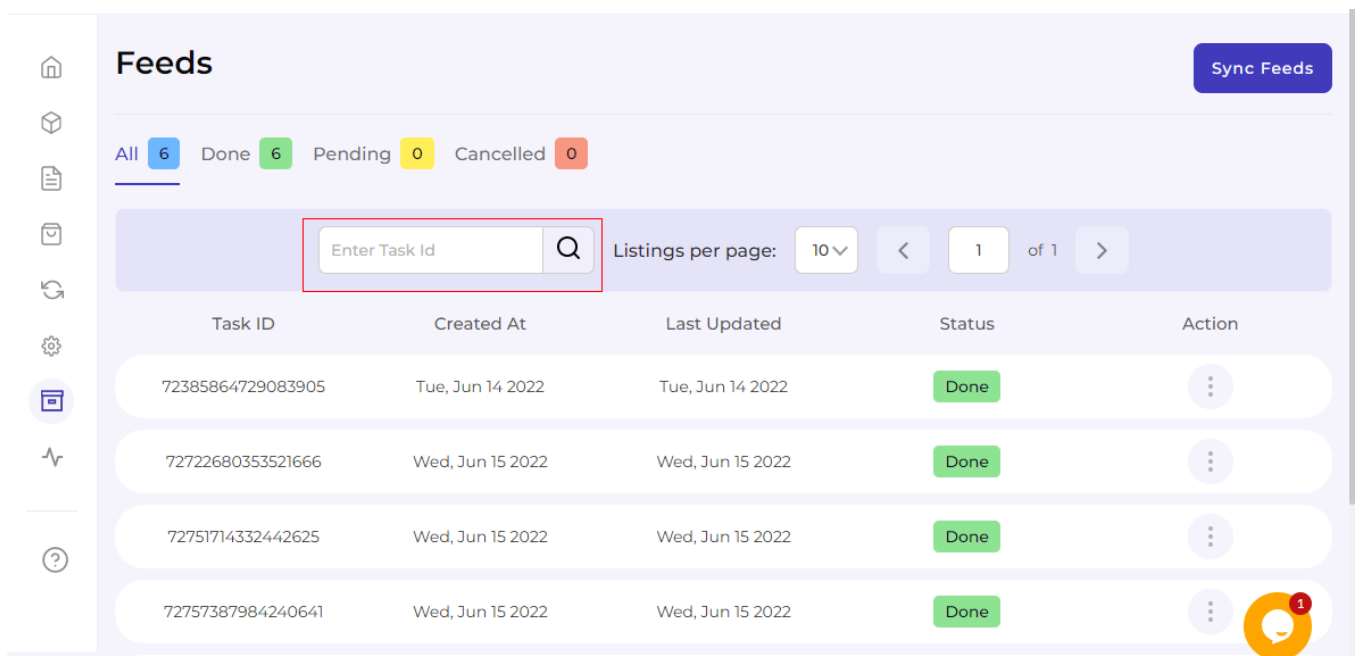
Check the image below:



Here is the explanation of each of the statuses:

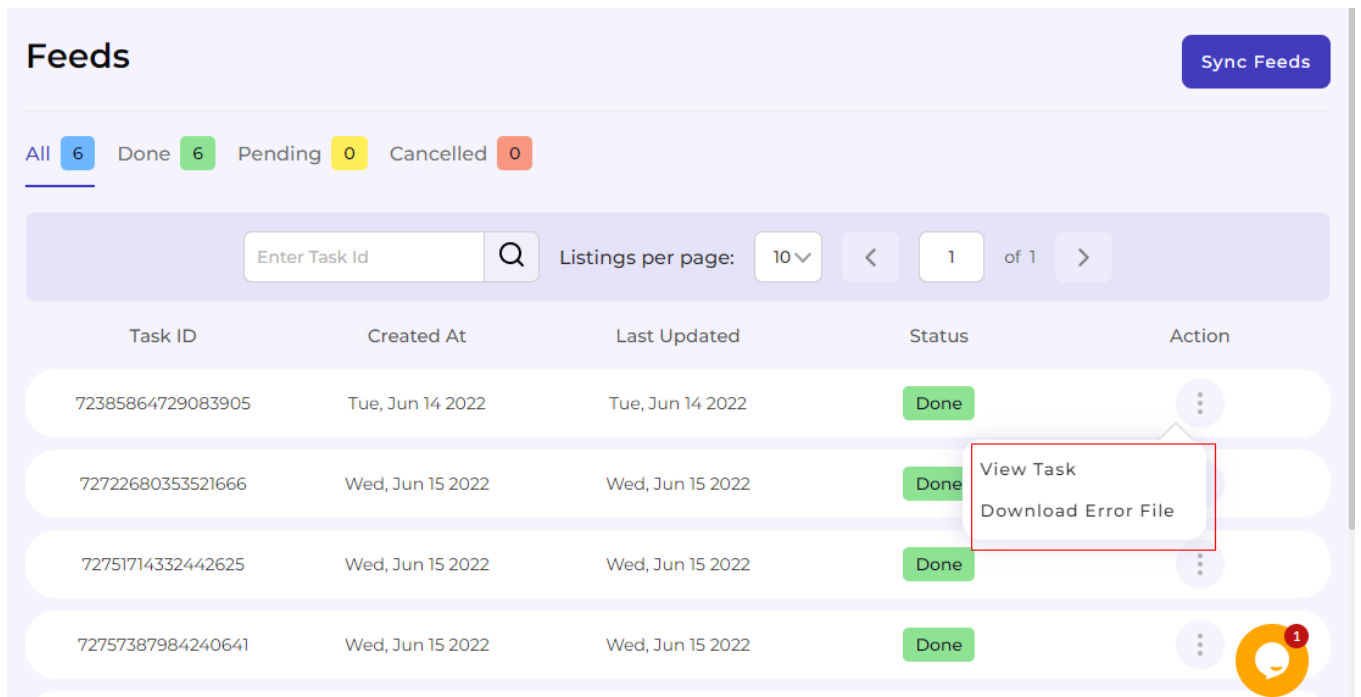
- All: It shows the total number of Feeds.
- Done: It shows completed and approved feeds on Michaels’s end.
- Pending: It shows the processing or pending approval from Michaels’s end.
- Cancelled: It shows the refused or cancelled actions on Michaels’s end.

In order to check the status of any action taken, all you need to do is enter the ‘Task id’ in the search bar and check the status.



Also, in order to see the task in detail or download the file, consider clicking on the ‘Action’ button as shown

below:



From here onwards, you have the Activities tab to view all the actions at one place.

10. Activities Section

After completing the intricacies of the configuration and Feeds tab, the next tab is the '**Activities Tab**'. The Activities tab updates about **the real-time progress of your ongoing and recent operations performed**, like product synchronization, importing or uploading of products, profile creation, changes made in product attributes, details, status, etc.

We have attached a sample below to provide you with a clear understanding of it.

