

# **Wish Marketplace Integration App Guide**

by CedCommerce Products Documentation

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## 1. Overview

Wish is a highly growing mobile-first online marketplace that allows shoppers to browse and buy items from third-party sellers. It was founded back in 2010 by Peter Szulczewski and Danny Zhang and has since become popular across the world. The Wish marketplace headquarter is based in San Francisco, USA.

With offices around the globe, Wish is one of the largest cross-border eCommerce marketplaces. Wish (<https://merchant.wish.com/welcome-invite-only?>) is one of the largest global eCommerce marketplaces, connecting over 70 million consumers in more than 60+ countries.

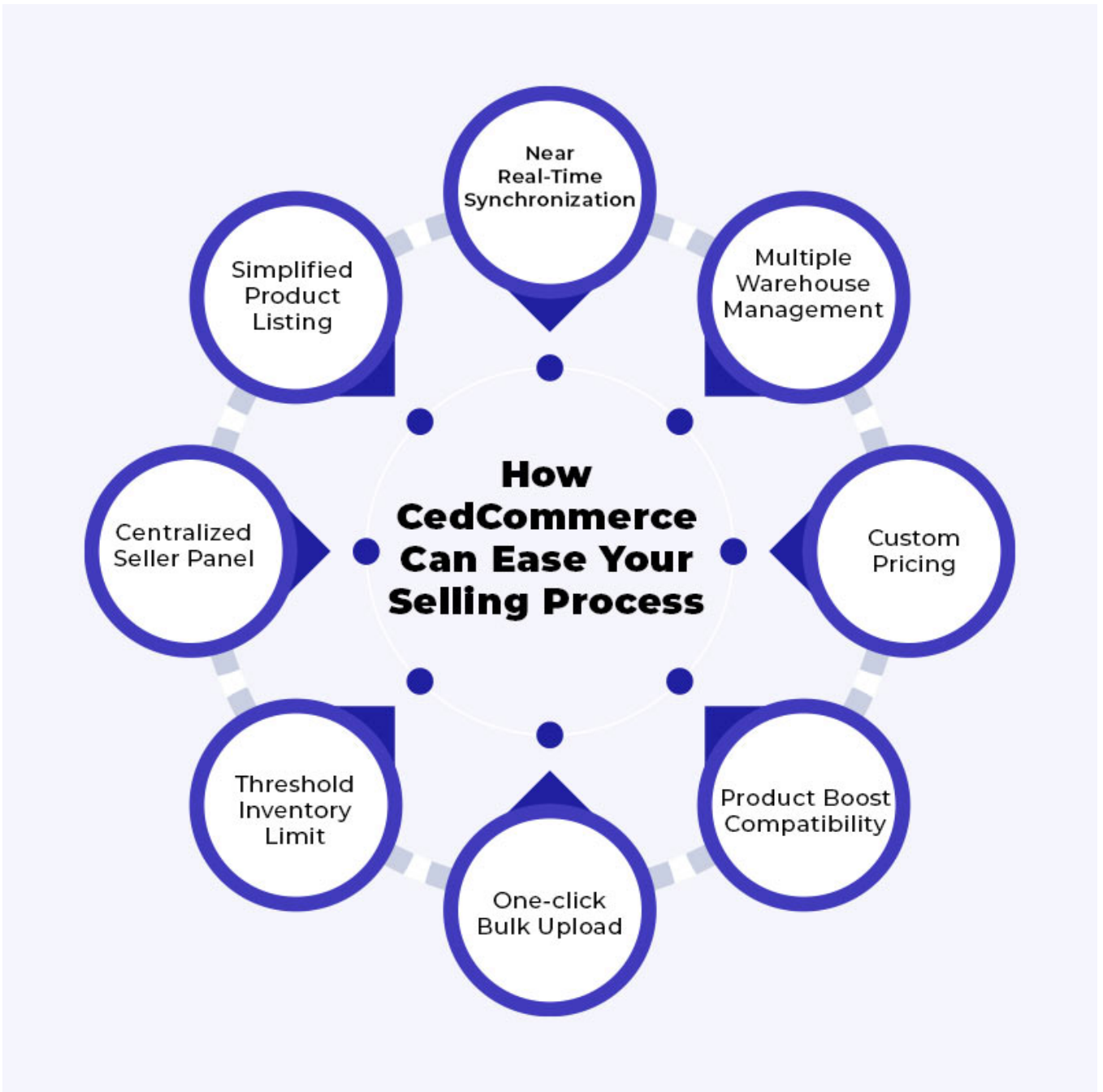
### Role of Shopify-Wish Integration app:

To automate the selling process on Wish.com, CedCommerce, the Official Development Partner of the Wish marketplace, offers an integration app enabling Shopify sellers to connect their stores with Wish.com and move the products from their Shopify-based store to Wish, and also manage orders received from Wish.com.

The **Wish Shopify integration app** (<https://apps.shopify.com/wish-marketplace-integration>) developed by Cedcommerce is meant to help sellers in integrating their Shopify store with Wish Marketplace. The app establishes a seamless synchronization of products, orders, pricing, and returns between the store and marketplace.

The unmatched features offered through the **Wish-Shopify Integration app** ensure merchants automated selling experience on Wish.com. Merchants can easily install the app from the Shopify App Store and sync their Shopify store with Wish.com in just a few clicks.

### The key features of the Wish-Shopify Integration App



**Real-time Synchronization**

For a seamless selling experience, the Wish-Shopify Integration App facilitates real-time syncing. It means when you are selling on wish.com as well as on your Shopify store, the updates related to inventory or orders will be in real-time. The app will reflect the same results on both platforms.

**Simplified Listing**

The integration app simplifies your task of listing products on the Wish marketplace, making it quick and easy. Not just this, whether it is product attribute mapping, setting price and shipping templates, or managing returns, everything is easily handled on the Wish Seller panel and without much hassle.

**Order Management**

The centralized order management feature of this app enables sellers to manage orders from one single admin place. It eliminates the need of going back and forth for order acknowledgment or cancellation between the

Shopify store and Wish Seller Panel. The order is automatically created in your store as soon as placed on Wish.com.

### **One-click Bulk Upload**

Get all the products uploaded on the Wish marketplace in one go. Also, the feature saves your precious time for other essential tasks.

### **Threshold Inventory**

The feature allows you to set a limit for your products. Whenever the product's inventory is equal or less than that threshold limit, sellers will instantly receive a notification on their admin panel, and buyers won't be able to purchase the products, saving merchants from going out of stock and affecting their seller performance.

### **ProductBoost Compatibility**

The Wish Shopify Integration app is compatible with Wish's ProductBoost Campaign. That means sellers can easily create a campaign by selecting the desired budget. This feature is essential for all sellers seeking ways to boost their sales at double-pace.

### **Tickets & Infraction**

The feature allows sellers to sync and track tickets generated for problems or issues on Wish.com. Furthermore, sellers can also keep a check on the infractions imposed on their products on the Wish marketplace.

### **Custom Pricing**

The custom pricing feature of the Wish integration app ensures sellers to set prices for their products on Wish.com according to their preferences. In other words, the feature allows you to increase or decrease the cost of your products anytime.

### **Multiple Warehouse Management**

The integration app is compatible with Express warehouse managing, i.e., sellers can easily manage multiple express warehouses from one admin panel. It eliminates the need for tracking each warehouse individually.

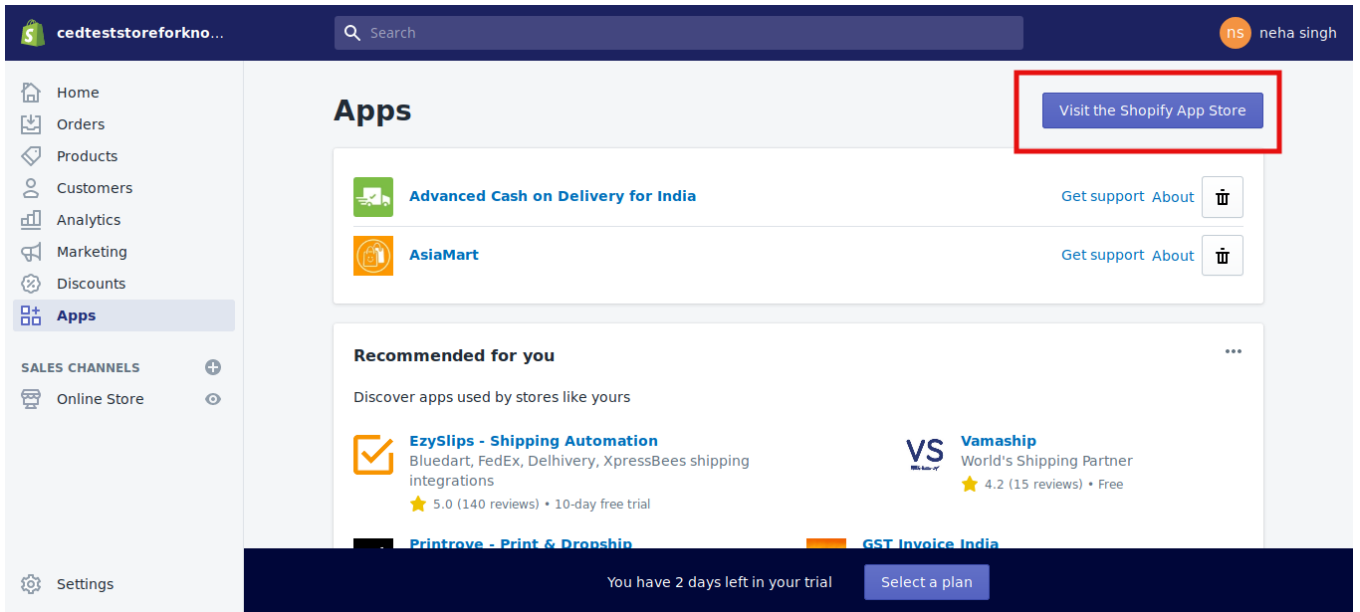
## **2. How To Install Wish Marketplace Integration App?**

This section covers the process of Installation of Wish Marketplace Integration App on the Shopify store.

### **Steps To Install Wish Marketplace Integration App:**

1) First Login to your Shopify Store.

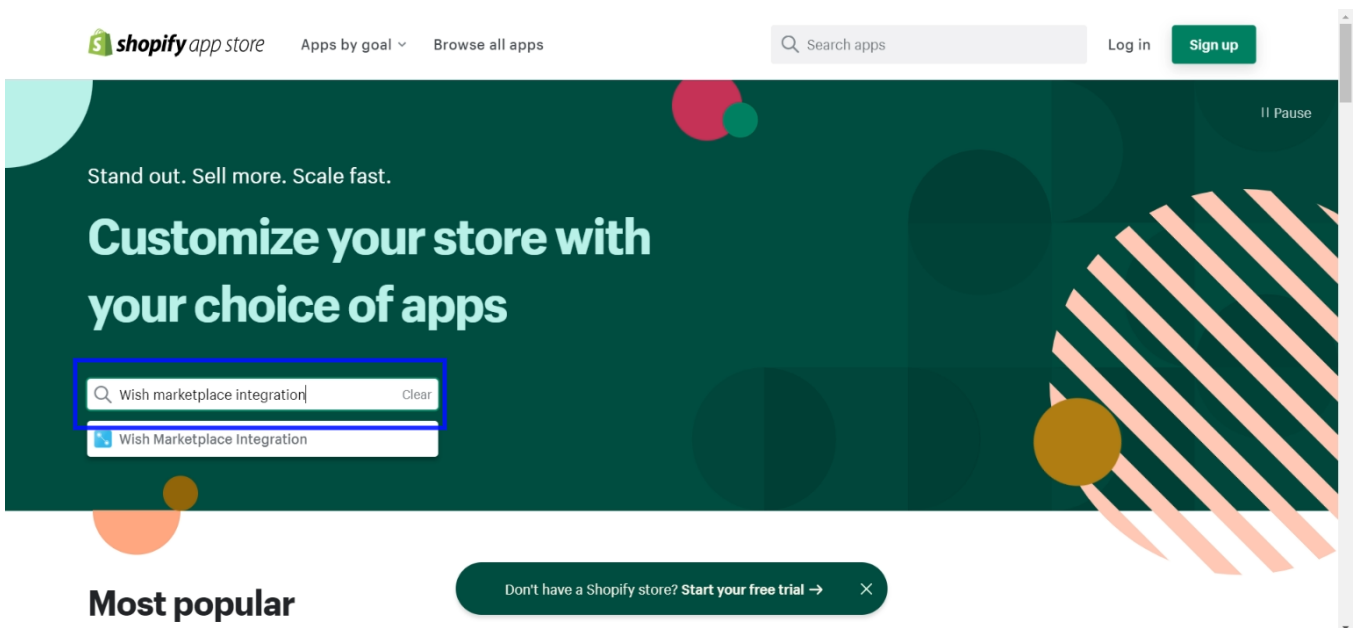
2) Then on the Shopify store panel, from the left side menu click on **Apps** option as shown in the image below:



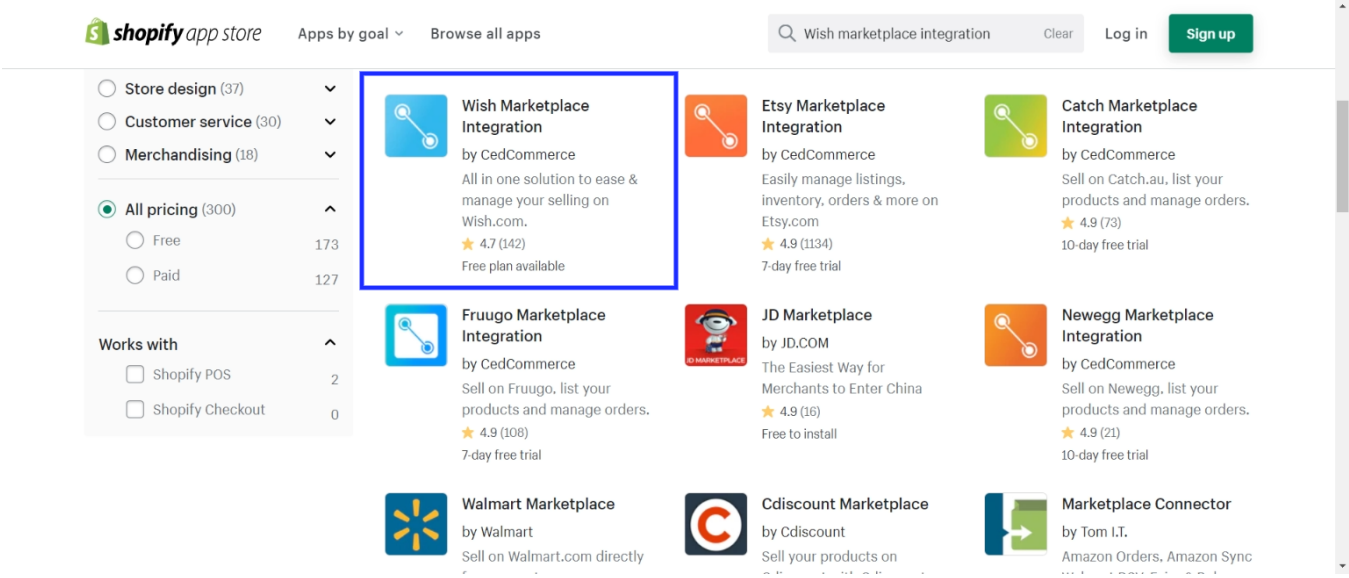
Visit Shopify app store

Once you click on **Apps**, the page that appears is as shown in the image above and you need to click on **Visit the Shopify App Store** button.

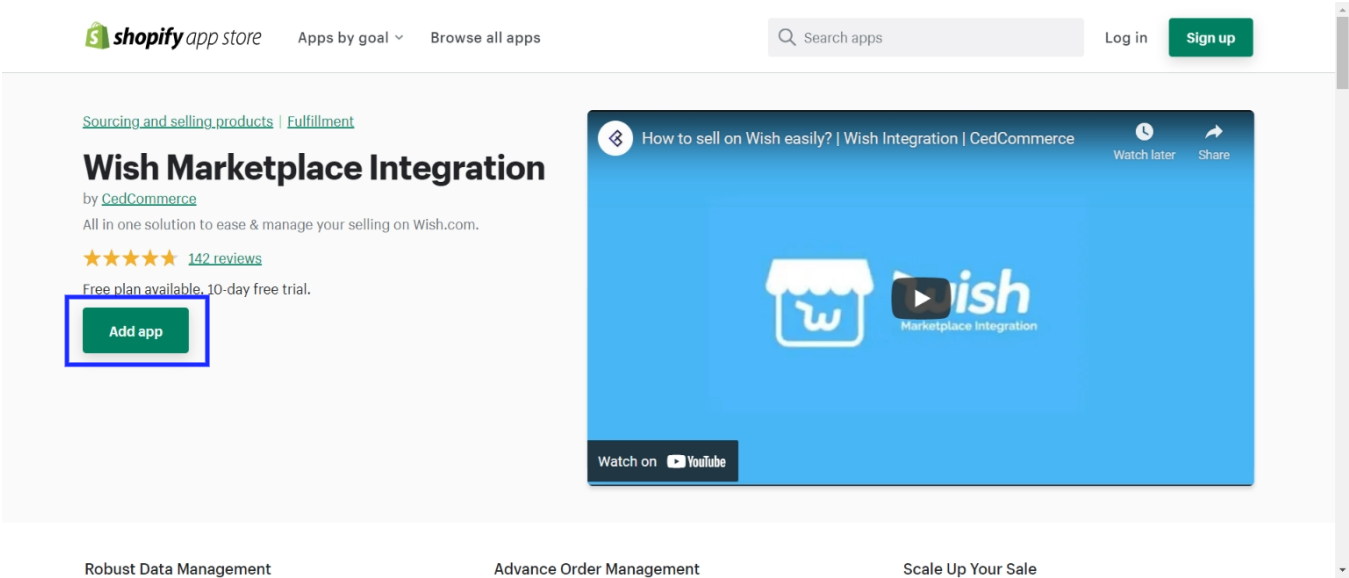
3) After that, you'll be redirected to the Shopify App Store. In the search bar, type **Wish Marketplace Integration**, click on the search button or press enter.



The page that appears is shown in the following image. Click on Wish Marketplace Integration App.

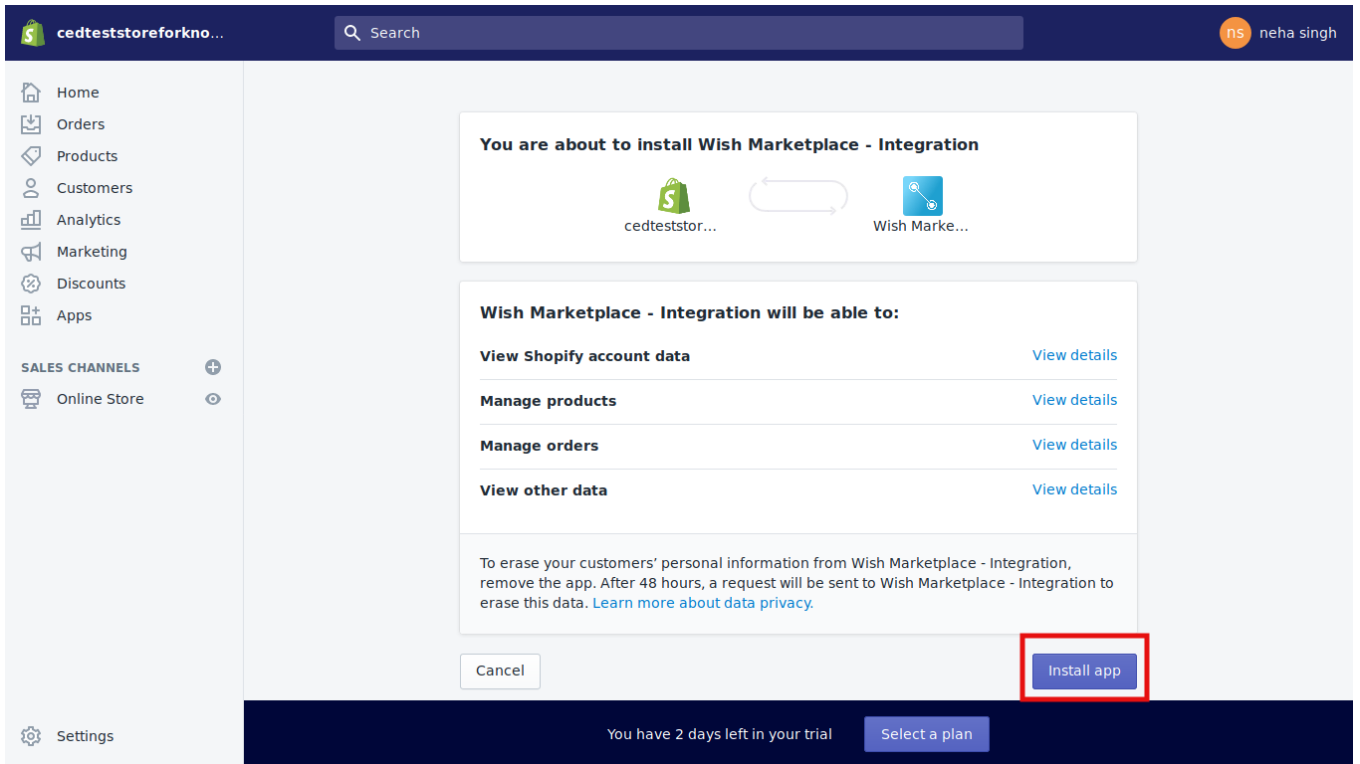


4) Here is the page of Wish Marketplace Integration app. You can read the functionality of the app from here. Click on **Add app** button.



5) Click the **Install app** button.





## Install App

The Wish Marketplace Integration App will be installed at your Shopify store. Now you need to complete the configuration steps to connect the app with Wish Marketplace.

### 3. Registration and Configuration Setup

The section covers registration and configuration steps for integrating your Shopify store with the Wish marketplace. And, the steps are as follows-

#### Step 1:

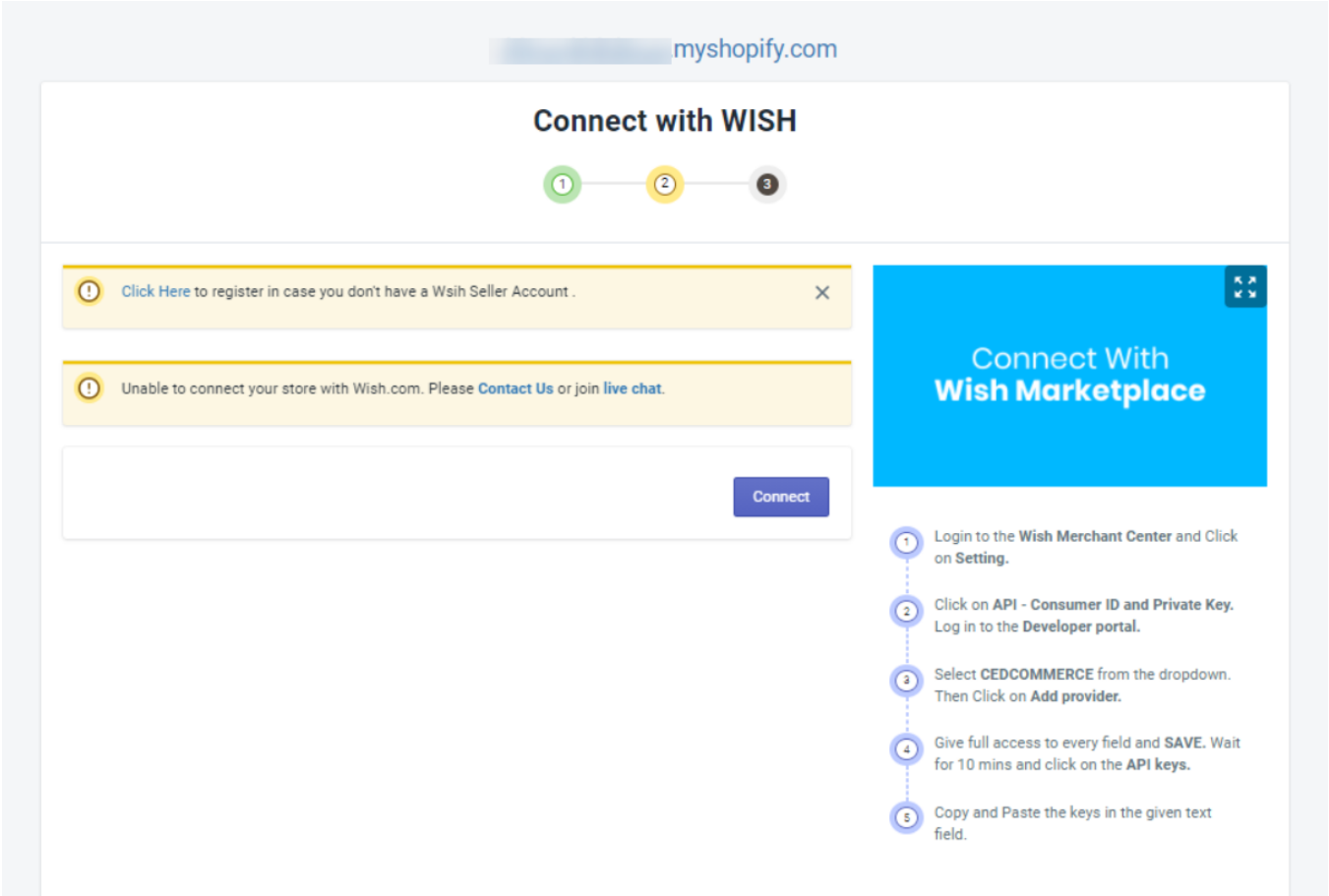
Once the app is installed in the Shopify store, you are redirected to the Registration page. The page that appears is shown in the following image:

This is the first step of the Wish app Configuration. You need to fill up the general details on the Registration Page.

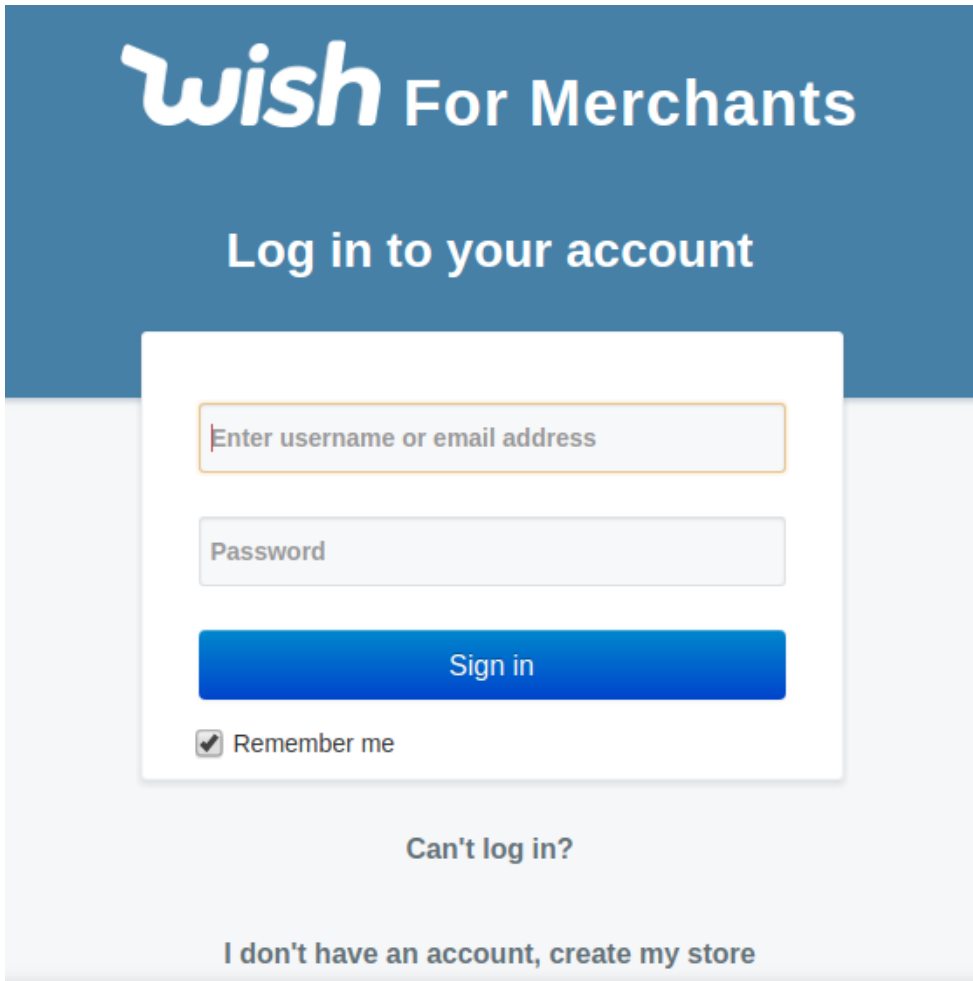
After filling up the required field, accept the Agreement by checking the box, and click on Next.

**Step 2:**

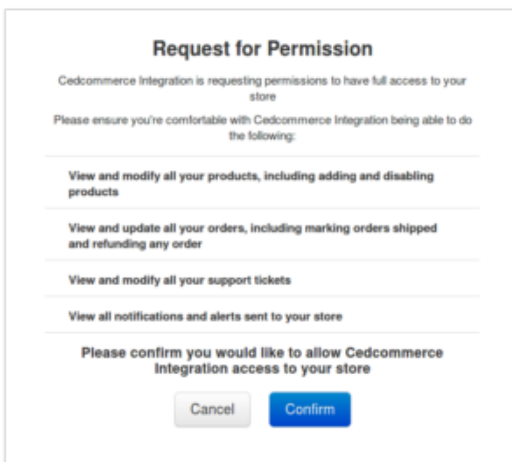
After Completing Step 1: Registration, the next step is **Wish API Authentication**, as shown in the following figure:



Click on **Connect**. You will be redirected to the Wish Merchant Support Sign-In page, wherein you need to enter your login details as shown in the image below:



After that, you will find a confirmation pop-up window will appear, as shown in the image below:



Click on the **Confirm** button. This completes the Step-2 of the Wish configuration.

**Note:** Don't have a Wish seller account? **Create one.**

**Step 3:**

After the API authentication step, it's time to Import Products, which is the third and last step of the configuration process. The import products page appears as shown in the following image: Note: you need to perform 2 steps:

- **Import:** That means you are transferring the products from Shopify to the App
- **Upload:** That means you are transferring the products from App to Wish by your own choice

The screenshot displays the 'Import Products' screen within a web browser window. At the top, the URL '.myshopify.com' is visible. The main heading is 'Import Products', followed by a progress indicator with three numbered steps: 1 (green), 2 (green), and 3 (yellow). Below this is a yellow note box with an exclamation mark icon: 'Note :: Switch to Custom Paid Plan to Import more than 10K SKUs.' Underneath is a white box titled 'Import Product Options' containing a dropdown menu with the text 'Select import options' and a downward arrow. To the right is a blue banner with the text 'Import Products to WISH MARKETPLACE INTEGRATION' and a small 'NEW' badge. Below the banner is a vertical list of five numbered steps: 1. Select **All Products**, if you want to import all your products from the Shopify store to App. 2. Select **Published Products**, if you want to import only the published products from your Shopify store to the app. 3. Select **Filter Products**, if you want to import products according to Vendor, Product Type, Custom, or Smart Collection. 4. After choosing the **Filter Products** option, just choose your vendor, product type, Custom, or Smart Collection, you want to import in the app. 5. **NOTE:** Product type is mandatory to import the products on the app.

### How to import products?

To start with the import procedure, you need to select one of three options from the drop-down menu, as shown by the arrow in the above image.

## Import Products

1 — 
 2 — 
 3

! Note :: Switch to Custom Paid Plan to Import more than 10K SKUs.

Import Product Options


Select import options

Select import options

All products import

Published products import

Apply filter for



- 1 Select **All Products**, if you want to import all your products from the Shopify store to App.
- 2 Select **Published Products**, if you want to import only the published products from your Shopify store to the app.
- 3 Select **Filter Products**, if you want to import products according to Vendor, Product Type, Custom, or Smart Collection.

After choosing the **Filter Products** option, just

This feature allows you to import products in 3 ways:

- **All Products:** If you want to import all the existing products from Shopify to the app.
- **Published Products:** When you want to import only the published products available on your Shopify store to the app, then you select this option. All published means the products live at Shopify stores and not hidden by the admin.  
**NOTE:** In the case of Published Products, when you further need to select Import 'All Store Products', it means only the visible products are imported.
- **Apply Filter for:** This feature lets you filter out your products according to the vendor, Product Type, Smart collection, or collection. The filter products screen appears as shown in the following image:

.myshopify.com

## Import Products

① — ② — ③

**Note ::** Switch to Custom Paid Plan to Import more than 10K SKUs.

Import Product Options

Apply filter for

Product Type  
 Product Vendor  
 Smart collection  
 Collection

Confirmation

Are you sure you want to import all products from your Shopify store to the app?

- 1 Select **All Products**, if you want to import all your products from the Shopify store to App.
- 2 Select **Published Products**, if you want to import only the published products from your Shopify store to the app.
- 3 Select **Filter Products**, if you want to import products according to Vendor, Product Type,

Once you choose your desired and fill in all necessary details, all you need is to click the **Start Import** button, your Shopify products will start importing from your store to the app.

Once you are done with the importing process, you need to click on **Next** and you will be redirected to the Admin Panel (dashboard) of the Wish Marketplace Integration App which will look like as shown below:

CEDCOMMERCE | Note:- Discuss queries related to Wish | Schedule a meeting | Welcome, [User Name]

Home | Products | Import Products | Orders | Export/Import | Product Boost | Tickets | Infractions | Penalties | Pricing | Settings | Help | Contact Us

### Welcome, [User Name]

Check out the recent progress in your store. Click [here](#) to refresh dashboard. last refresh : 2020-12-05 18:46:08 IST

Rate the performance of app and our services! ★★★★★

SKU(s)		Orders	
<b>396</b>		<b>225</b>	
Uploaded-SKU(s)	9	Un-fulfilled-Orders	20
Not-uploaded-SKU(s)	387	Fulfilled-Orders	2
Disabled-SKU(s)	0	Refunded-Orders	1
Rejected-SKU(s)	0	Failed-Orders	321
<a href="#">All Products</a>		<a href="#">All Orders</a>	

**To-Do**

- 387 product(s) products not uploaded kindly upload asap.
- 20 order(s) need to be fulfill from shopify app store do asap.

**Filter Data** | This Week

**SALES ANALYTICS** | INR 0

REVENUE(INR)

Account Info | [Know More](#)

And when you reach the Dashboard of the app, you complete the Wish App Configuration process.

## 4. Product Section

The product section deals with all product-related activities on Wish. You can manage Shopify products that you

have imported to the app. You can also view the Product Details like Title, SKU, product price, etc, perform bulk actions (that can be performed on mass products), check Product Status (enabled/Disabled/not uploaded), and perform various other operations.

From here, sellers can check the following-

- **Manage Products** (<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=manage-product-9>)
  - This allows you to manage Shopify products, edit them, and upload them on Wish.com. The sub-section also allows you to make necessary modifications to the product listing.
- **Shipping Template** (<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=shipping-temp>)
  - It helps you create shipping templates having their own transit periods and charges.
- **Manage Returns** (<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=manage-returns-2>)
  - The section lists all products returned to the Wish Marketplace.
- **Not-in App Products** (<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=not-in-app-products>)
  - The feature lets you map/link any Wish product with your Shopify product.
- **Wish Feeds** (<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=feed-status-2>)
  - You can check your feed details and their status here.

The screenshot shows the dashboard interface. On the left, a navigation menu includes 'Home', 'Products' (highlighted with a red box), 'Re-Import Products', 'Activities', 'Orders', 'Bulk Operations', 'Product Boost', 'Wish Tickets', 'Infractions', 'Penalties', 'Pricing', 'Wish Notifications', 'Settings', 'Help', and 'Contact Us'. The 'Products' menu item is expanded to show 'Manage Products', 'Shipping Template', 'Manage Returns', 'Not-in App Products', and 'Wish Feeds'. The main dashboard area displays 'Welcome, 20k Sh' and a 'Rate the performance of app and our services!' prompt. Below this, there are two summary cards: 'SKU(s) 10000' and 'Orders 1236'. The SKU card includes a table with columns for SKU type and count: Uploaded-SKU(s) 491, Not-uploaded-SKU(s) 9504, Disabled-SKU(s) 5, and Rejected-SKU(s) 0. The Orders card includes a table with columns for order type and count: Un-fulfilled-Orders 494, Fulfilled-Orders 36, Refunded-Orders 9, and Failed-Orders 697. A 'To-Do' section at the bottom indicates '9504 sku(s) not uploaded, Kindly upload them to get orders on wish.' On the right, there is a 'Filter Data' section for 'This Week' and a 'SALES ANALYTICS' section showing 'INR 0' and a line graph for 'REVENUE(INR)'.

## 4.1. Manage Product

The Manage Product section helps you edit and manage products in bulk as well as in singularity. Each product in this section is listed with product details like product ID, images, titles, prices, no. of inventories, and so on.



Under Products Tab, you will see the Manage Product option.

The screenshot shows the dashboard interface. The left sidebar has a 'Products' tab with a red circle '1' and a 'Manage Products' option with a red circle '2'. The main content area has a header 'Welcome, 20k sh' and a sub-header 'Check out the recent progress in your store. Click [here](#) to refresh dashboard. Last refresh : 20 hrs 6 mins ago'. Below this is a 'Rate the performance of app and our services!' section with a star rating. The main data is presented in two columns: 'SKU(s)' and 'Orders'. The 'SKU(s)' column shows a total of 10000, with a sub-table: Uploaded-SKU(s) 491, Not-uploaded-SKU(s) 9504, Disabled-SKU(s) 5, and Rejected-SKU(s) 0. The 'Orders' column shows a total of 1236, with a sub-table: Un-fulfilled-Orders 494, Fulfilled-Orders 36, Refunded-Orders 9, and Failed-Orders 697. At the bottom, a 'To-Do' section shows '9504 sku(s) not uploaded, Kindly upload them to get orders on wish.' On the right, there is a 'Filter Data' section with a dropdown set to 'This Week' and a 'SALES ANALYTICS' chart showing 'REVENUE(INR)' with a value of 'INR 0'.

The function of the **Manage Product** section is to let select your desired product and perform the following actions:

- **Upload product on Wish**(<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=upload-products-on-wish>)  
-It allows you to upload the selected product(s) on Wish instantly.
- **Disable product on Wish**(<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=disable-product-on-wish>)  
– The selected product(s) is enabled on Wish.com and you can disable that product using this action.
- **Enable product on Wish**(<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=enable-product-on-wish-2>)  
– The selected product(s) is disabled on Wish.com and you can enable that particular product with this action.
- **Sync product from Shopify**(<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=sync-product-from-shopify>)  
– You can sync the selected product(s) information from Shopify.
- **Update shipping on Wish**(<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=update-shipping-on-wish-2>)  
– Through this, you can update the shipping status of that product(s) on Wish.
- **Update inventory on Wish**(<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=update-inventory-on-wish-2>)  
– With this, you can update the inventory of the selected product(s) on Wish, i.e., increase or decrease the inventory count of that product.
- **Update status from Wish**(<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=update-status-from-wish-2>)

- Through this, you can update the status of the selected product(s) from Wish.com.
- **Update price on Wish**(<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=update-price-on-wish-2>)
  - By this, you can update the price of the selected product(s) on the Wish marketplace.
- **Delete product from Wish**(<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=delete-product-from-wish-2>)
  - The product is uploaded on Wish.com and the action allows you to delete the selected product from the Wish marketplace.
- **Edit product details**(<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=edit-product-details-2>)
  - From this, you can quickly edit the details like the brand name, inventory, height, weight, and so on of the selected product.

The screenshot displays the 'Manage Products' dashboard. At the top, there's a navigation bar with the CED Commerce logo and a 'Welcome, 20: 5h' message. The left sidebar lists various management tools. The main content area features a 'Manage Products' header with a 'Need help?' link. Below this, there are two notification banners: one for selecting products and another for an upload limit (496 / 500 SKU(s)). A central search and filter section allows users to search by title, SKU, or product ID. A table of products is shown, with one product selected. A context menu is open over the selected product, listing various actions such as 'Upload Product On Wish', 'Disable Product On Wish', 'Enable Product On Wish', 'Sync Product from Shopify', 'Update Shipping On Wish', 'Update Inventory On Wish', 'Update Status From Wish', 'Update Price On Wish', and 'Delete Product From Wish'. The 'Edit Products Details' option is highlighted. The product row below shows details for 'update latest', including its Wish ID, product ID, price range (700 - 1000 INR, 9.80 - 14.00 USD), stock quantity (1470), and status (ENABLED - 6). A red 'Error' message is visible next to the status. The bottom of the screen shows a Windows taskbar with the time 01:10 PM on 10-02-2022.

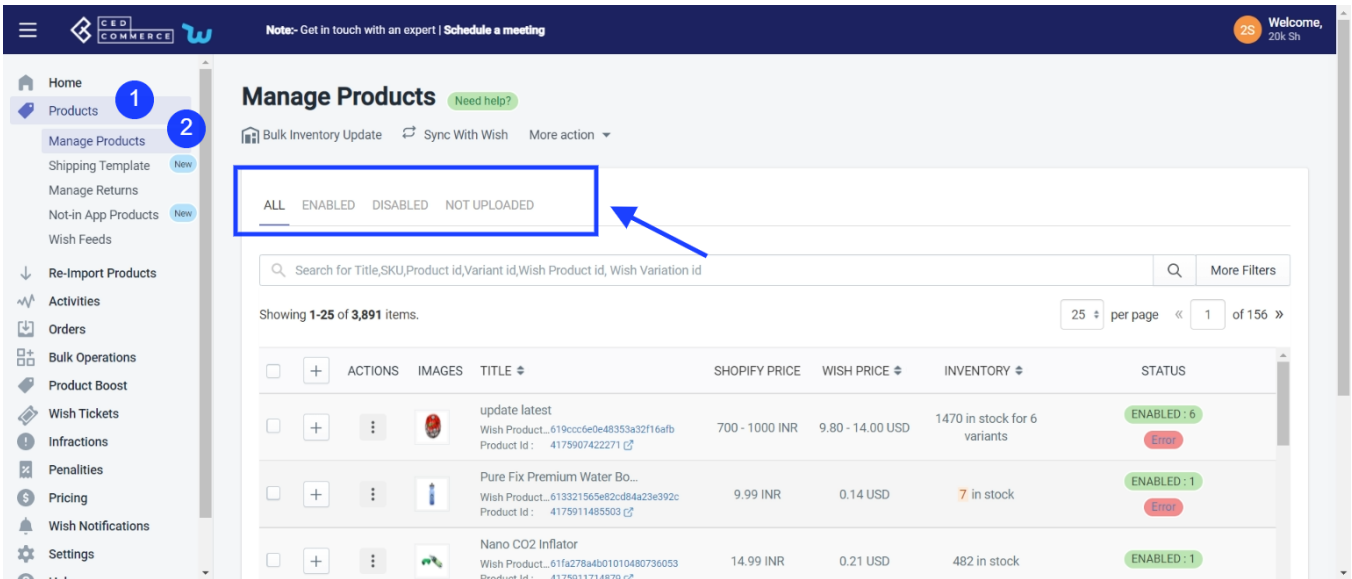
Besides the “**Choose Action to perform**” dropdown menu, you can even “**Edit**” or “**View**” details of a single product by clicking on the “**Three Dots**” icon adjacent to each product image.

On clicking the “**Three dots**” icon, you will get two options-

- **Edit Product**(<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=edit-product-3>)  
: It enables you to edit the details of the selected product.
- **Error:**(<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=err>)  
If any error is found in the product, this option shows up. By clicking on ‘error,’ you will see a list of ‘wish errors’ along with SKU, error type, and time of the error. You can correct these errors and can retry uploading your product.
- **View Product**(<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=view-product-3>)  
: It enables you to view the complete details of the selected product.
- **Enroll in Return**(<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=enroll-in-return>)  
: This option is available only on enabled items and lets you enroll a product for return if the product is defective or any other issue is found.

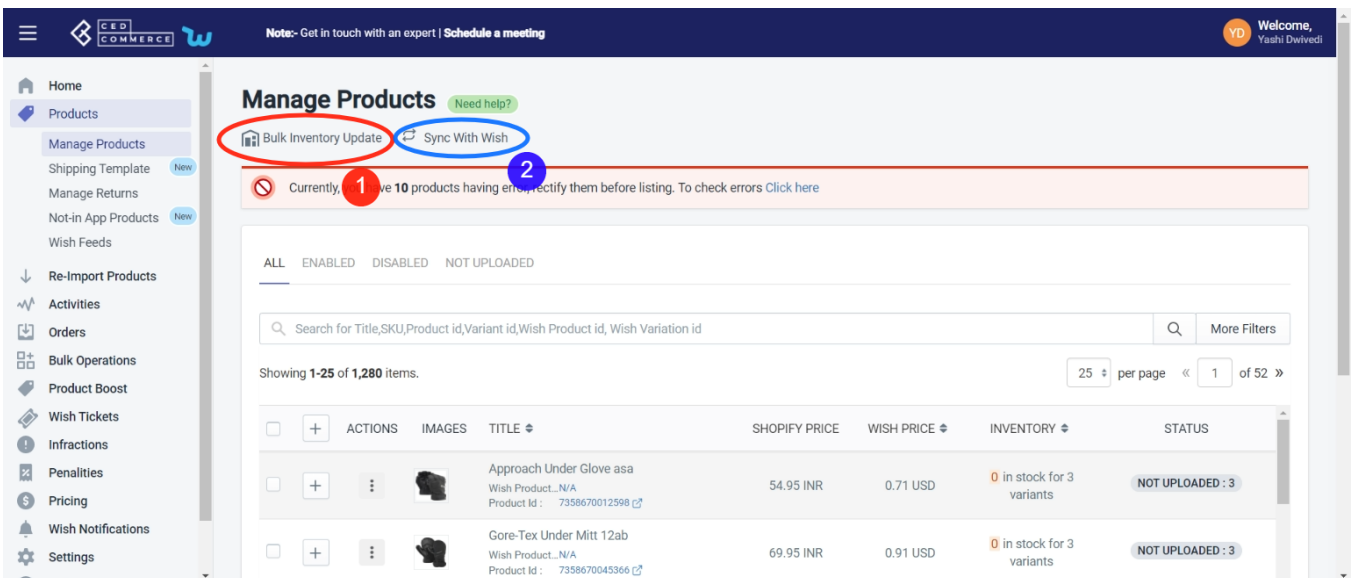
Other performing actions for selected products, you can even check the number of products with the following options-

- **Enabled** – View the list of products that are uploaded on Wish.com and marked enabled
- **Disabled** – View the list of Shopify products that are marked disabled on Wish.com
- **Not uploaded** – view the list of Shopify products that are marked “Not uploaded”



Sellers can also perform the following tasks here:

- **Filter Products**(<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=manage-product-filter-options>) : Filter products on the basis of Shopify product, product type, review status, price, weight, and inventory.
- **Sync with Wish:** When you click on the “Sync With Wish” option, whatever the product status is on the Wish marketplace, that is reflected on the app.
- **Bulk Inventory update:** You can update inventory either manually or automatically. The option will redirect you to the Wish Feed Status page wherein you can check the status of the bulk inventory feeds that are pending. With the help of ‘Bulk Inventory Update’, you can easily update inventory in bulk and keep track of the inventory through feed status.

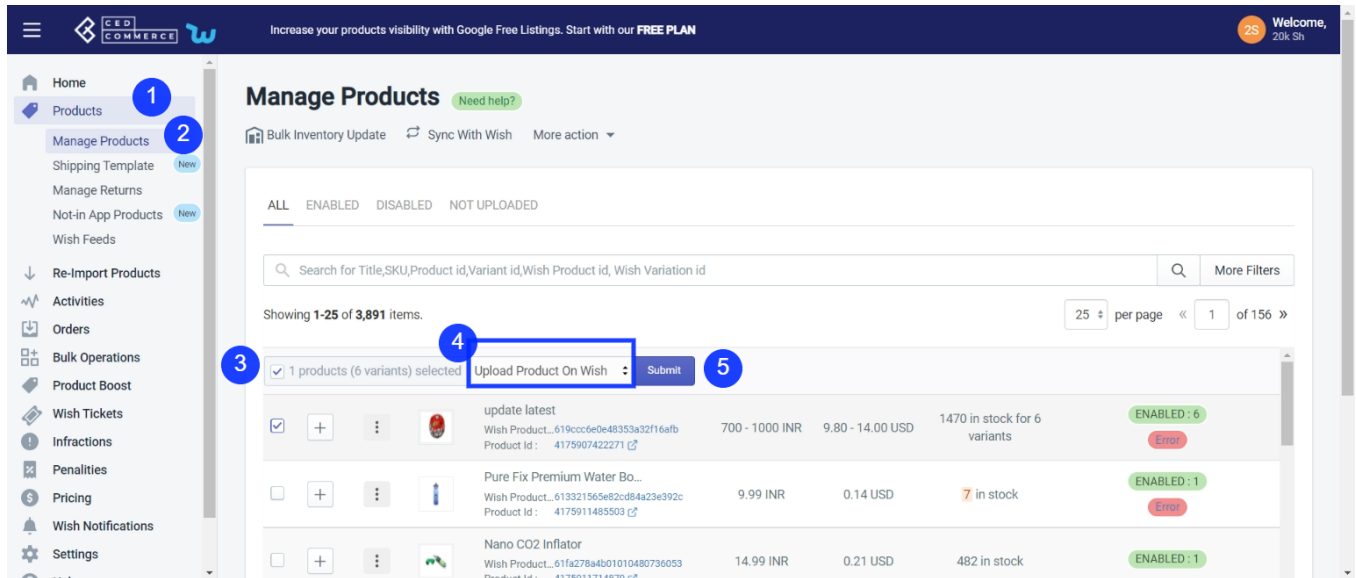


### 4.1.1. Upload Products on Wish

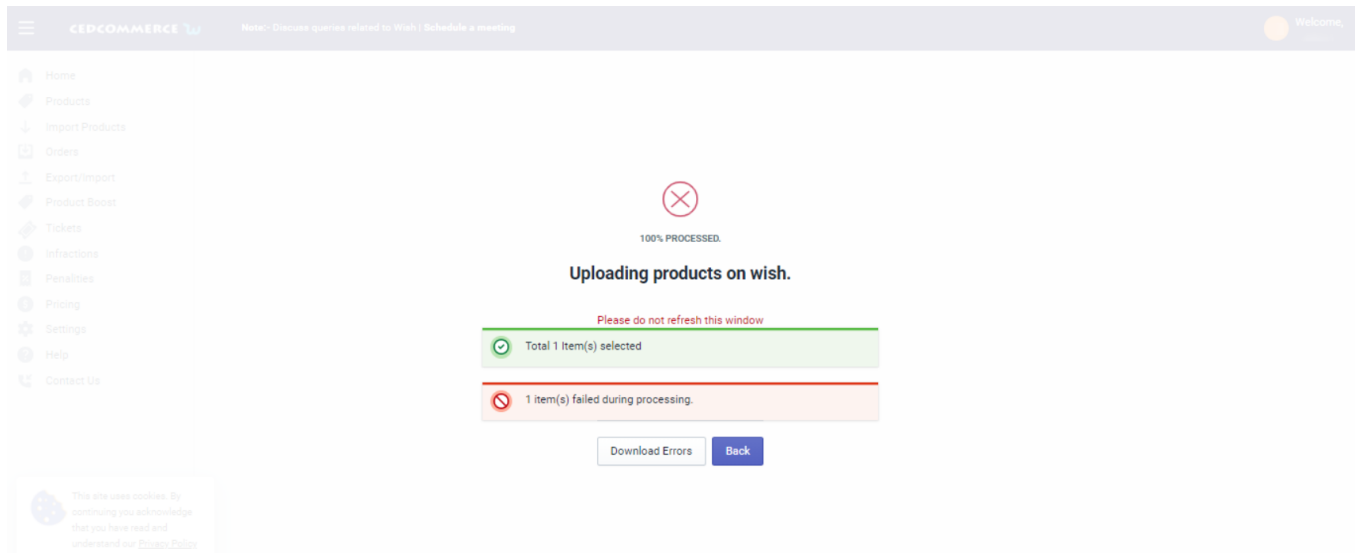
The option helps you to upload selected products on Wish.

### How to upload product on Wish?

- Select the products which you want to upload on Wish
- Click on **“Choose Action to perform”**
- Choose the **“Upload product on wish”** option from the dropdown.
- And click on the **Submit** button.



On clicking the “Submit” button, the selected product(s) starts uploading, and a confirmation page appears as shown in the image below:-



You will notice that the products whose information is correctly added will be successfully uploaded. In contrast, the products with certain incorrect information will fail to upload during the processing, and the number will be displayed on your screen.

**Note:** You can check and rectify the errors in Product(s) by downloading the errors by clicking on the “Download

errors” button via CSV.

After successfully uploading all the selected product(s) on Wish, you will reach this page and go back to the Manage Product section; you need to click on the “Back” button.

### 4.1.2. Disable Product on Wish

If you want to disable any product(s) from Wish.com temporarily due to certain reasons like no inventory available, then you need to choose this option.

#### How to disable products on Wish.com?

- You can either select a product or ‘select all’ option to choose all products whichever way you want.
- Click on **“Choose Actions to perform”**
- Choose the **“Disable product on Wish”** option from the dropdown
- And click on the **Submit** button.

The screenshot shows the 'Manage Products' section of the app. The sidebar on the left has 'Products' (1) and 'Manage Products' (2) highlighted. The main area shows a list of products with a search bar and filters. A dropdown menu (3) is open over the first product, showing 'Disable Product On Wish' (4) and 'Submit' (5) options. The table lists products with their status (ENABLED) and error messages.

Product Name	Price (INR)	Price (USD)	Stock	Status
update latest	700 - 1000 INR	9.80 - 14.00 USD	1470 in stock for 6 variants	ENABLED - 6
Pure Fix Premium Water Bo...	9.99 INR	0.14 USD	7 in stock	ENABLED - 1
Nano CO2 Inflator	14.99 INR	0.21 USD	482 in stock	ENABLED - 1
Monkeylight	50 INR	0.70 USD	100 in stock	ENABLED - 1
Pure Fix Pro Carbon Fork				

As soon as you select this option and click on the “Submit” button, the pop-up window appears as shown in the following image:

The screenshot shows the 'Manage Products' interface in CEDCOMMERCE. A modal dialog box is displayed in the center, asking for confirmation to disable a product on Wish. The dialog has two buttons: 'CANCEL' and 'OK'. A red arrow points to the 'OK' button. The background interface shows a table of products with columns for product name, status, price, and stock. The table includes products like '111Fly 6 update 11', 'Pure Fix 700C 40mm Whee...', and 'Kryptonitetest121'.

**TIP TO REMEMBER:** You are not removing any product(s) from Wish.com, instead, you are limiting its visibility to your buyers on Wish, by disabling it temporarily. Your product(s) will be visible in the Delete selection on Wish Panel.

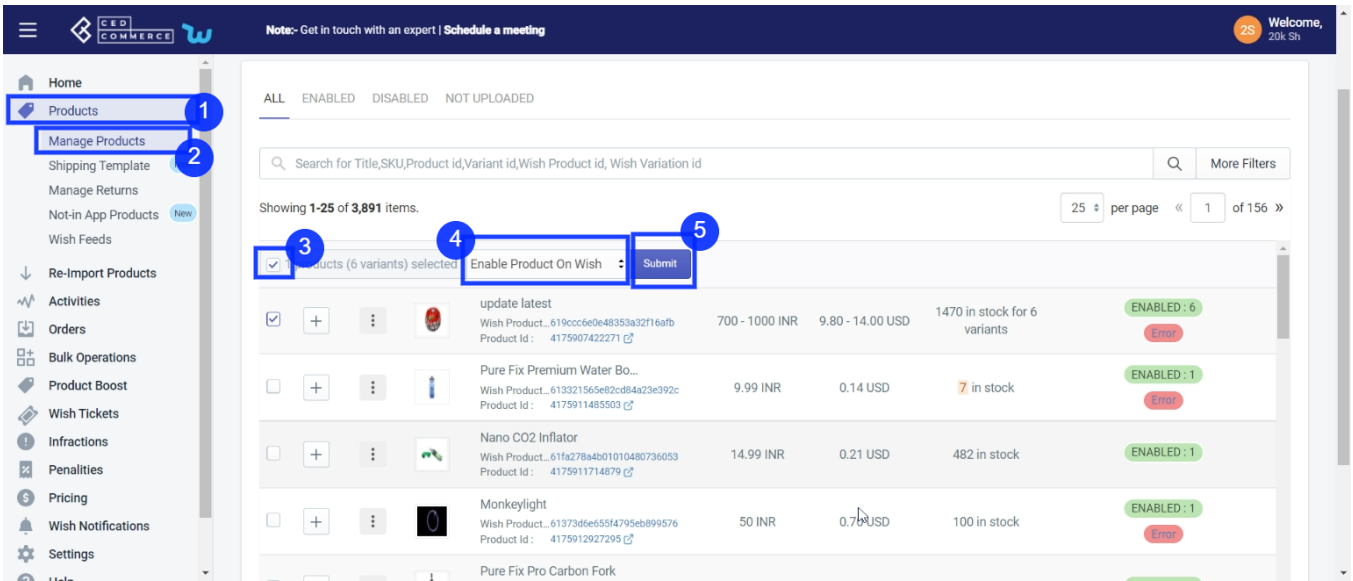
Click on the **OK** button to proceed with the selected action.

### 4.1.3. Enable Product on Wish

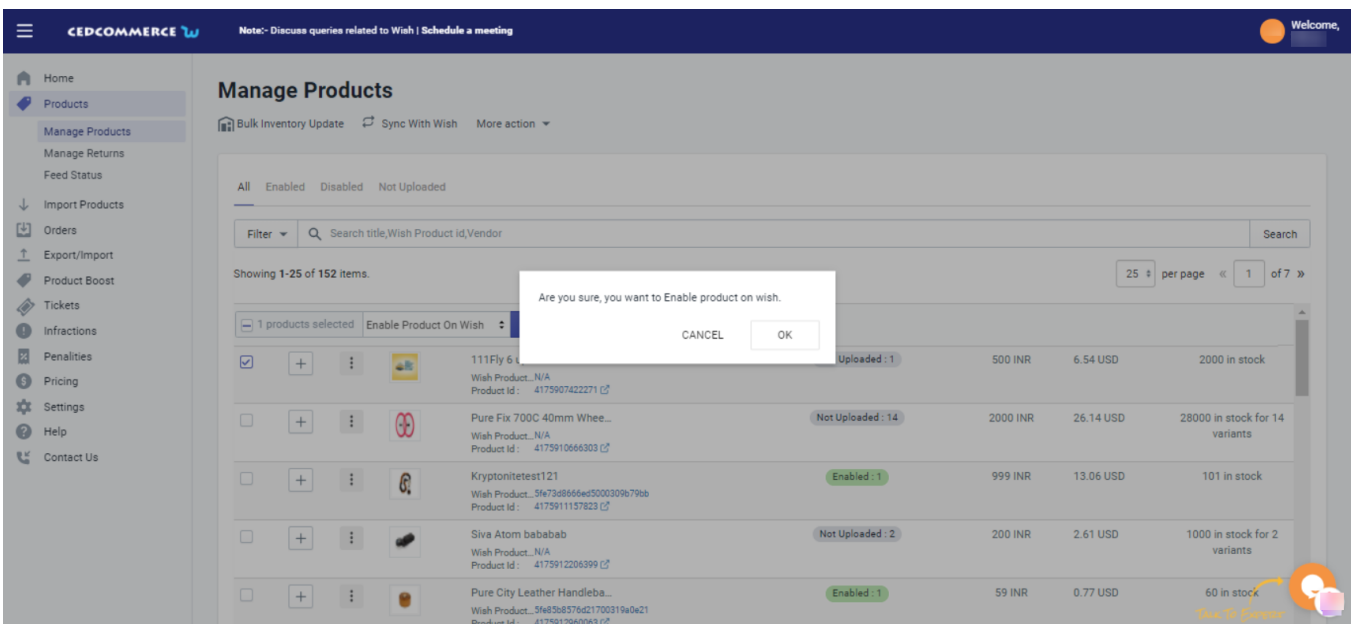
If you want to enable the products that were temporarily disabled on Wish.com, you must choose this option.

#### How to Enable products on Wish.com?

- You can either select a product or the '**Select All**' option to choose all products whichever way you want.
- Click on "**Choose Action to perform**".
- Choose the "**Enable product on Wish**" option from the dropdown.
- And click on the **Submit** button.



On clicking the “Submit” button, a confirmation page appears as shown in the image below:-



You need to click on “OK” to confirm your action, and once you confirm, all the temporarily disabled product(s) on Wish.com will be enabled on Wish.com and will be visible to buyers.

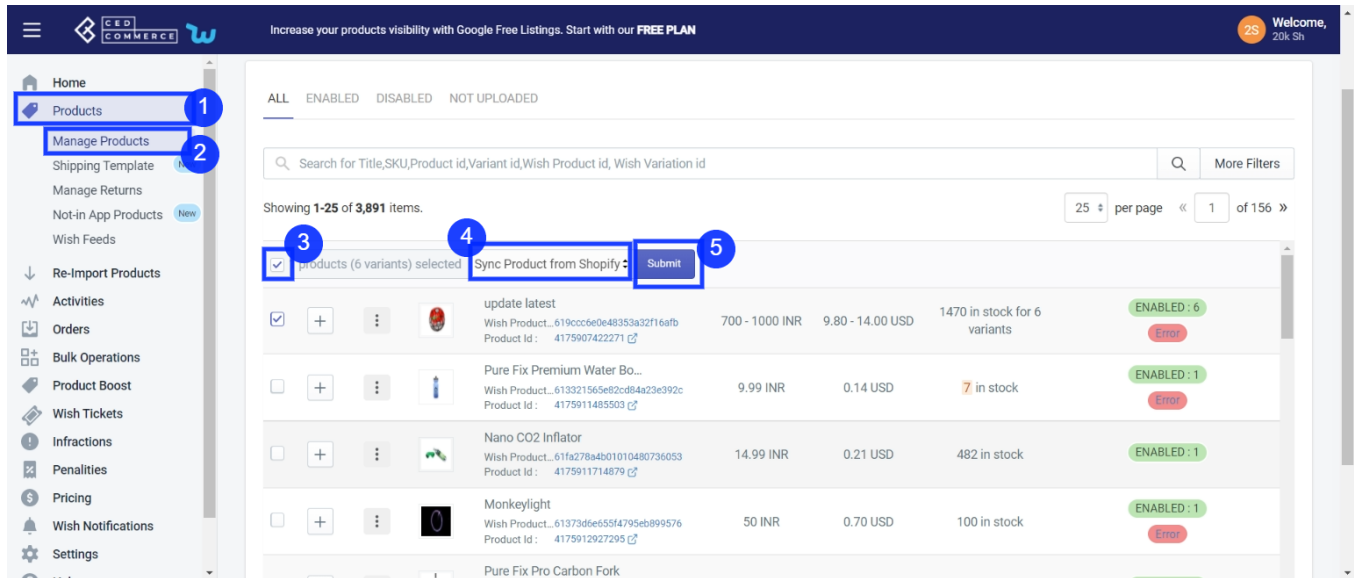
#### 4.1.4. Sync Product from Shopify

This option enables users to immediately sync the selected product(s) or bulk products with the Shopify store. You can sync Shopify products with the app in just a few clicks. It helps in managing products and reduces repetitive work by ensuring that product attributes are synced in real-time. It can either be done manually or automatically through the ‘Setting section’ (<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=settings-10>)

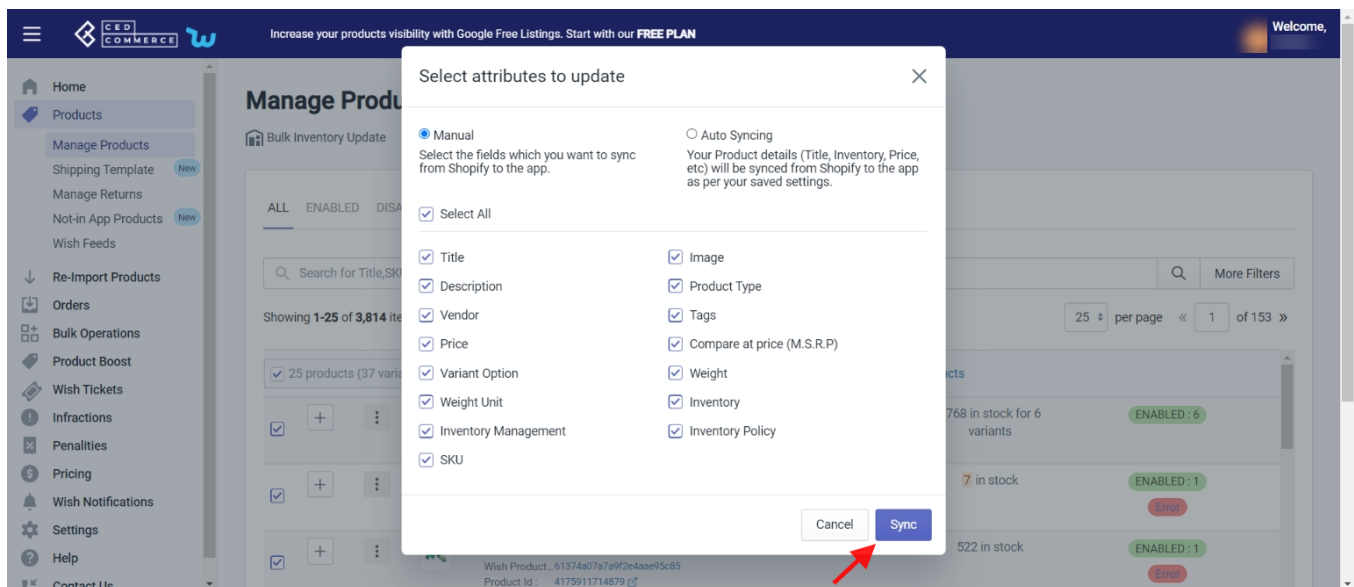


## How to Sync product(s) from Shopify?

- Select the products which you want to upload on Wish or select all for bulk operation.
- Click on **“Choose Action to perform”**
- Choose the **“Sync product from Shopify”** option from the dropdown.
- And click on the **Submit** button.



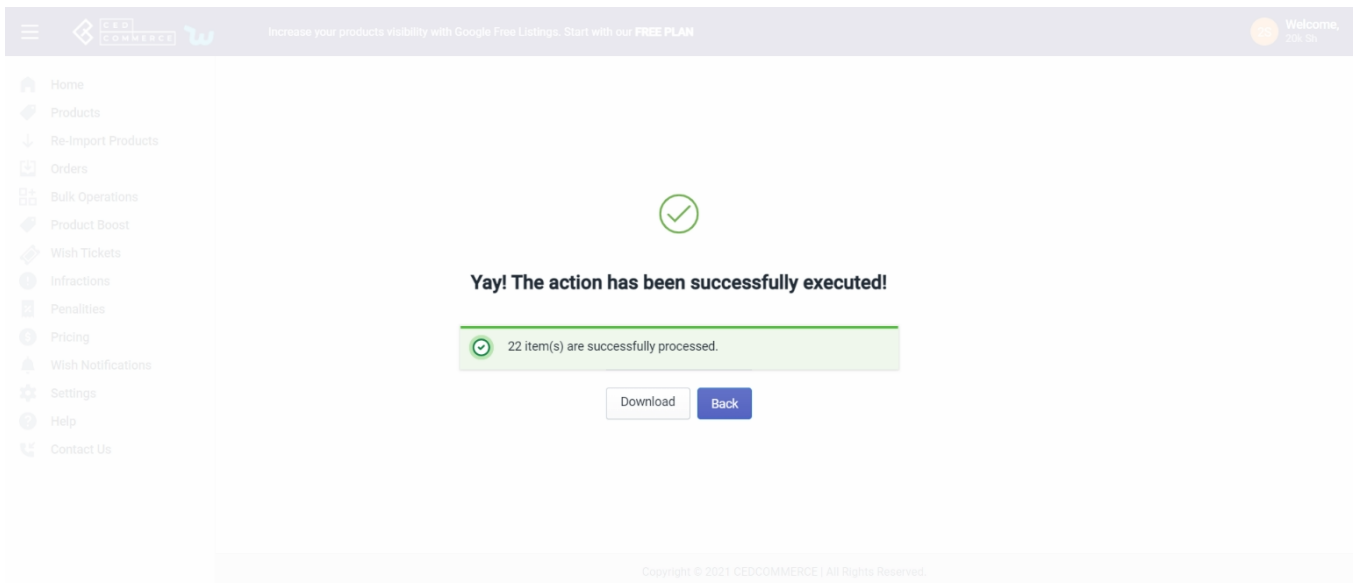
On clicking the **“Submit”** button, a pop-up window with multiple fields will appear as shown in the figure:



- Either choose the **“Manual”** option and select your desired fields or **“Select all”**; or opt for the **“Auto syncing”** option to choose the areas and confirm your action by clicking the **“Sync”** button.
- **Manual:** Manual syncing enables merchants to sync their Shopify product with Wish Product in no time. Or if auto syncing is disabled, sellers can sync manually. By choosing the manual setting, you can add or remove any attribute that you want to sync with the Shopify store. For this you don't need to go to the 'setting' section, rather you can do it right from here. Select attributes that you want to sync and it's done in no time.

The manual syncing option is provided so sellers could sync products instantly without having to change any global setting. The manual setting works only for the selected products.

- **Auto syncing:** When you select this, you don't have to do anything manually, and your product attributes will be synced automatically which you have selected in the product settings. This is managed from the "setting section". If auto-sync is enabled on the "Setting" section, the synchronization takes place automatically. To make an edit in auto-sync, head to the "Setting section". (<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=settings-10>)
- And that's all, the selected product(s) will start syncing with Shopify.



**NOTE:** If Auto syncing is not enabled in the "Setting" section, and you choose Auto syncing here. The settings will be updated automatically.

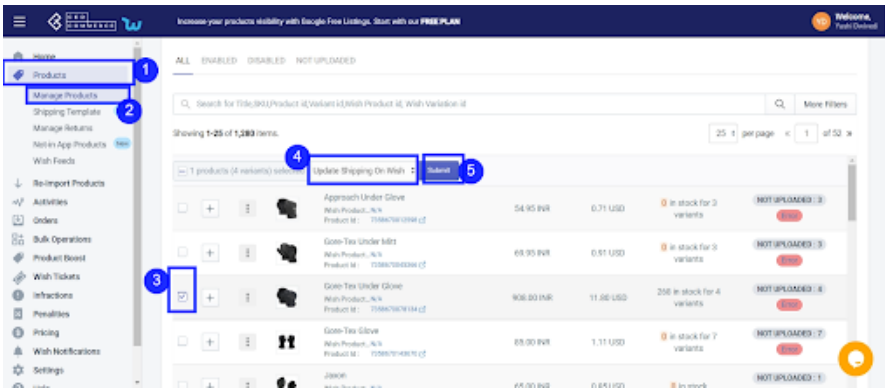
**NOTE:** Following options like "sync product from Shopify, update inventory on Wish, update status from Wish, and update price on Wish are auto-synced and can be managed from the settings section. By enabling auto-sync, attributes like inventory, price, title, etc are automatically synced with the Shopify store. No manual efforts are needed to do so.

#### 4.1.5. Update Shipping on Wish

This option enables users to immediately sync & update the shipping price of the selected product on the Wish marketplace.

##### How to update the shipping price on Wish?

- Select the product/s or select all for bulk operation.
- Click on "**Choose Action to perform**"
- Choose the "**Update Shipping on Wish**" option from the dropdown.
- And click on the Submit button



On clicking on submit, you will get a confirmation popup and now your shipping information of the product is updated.

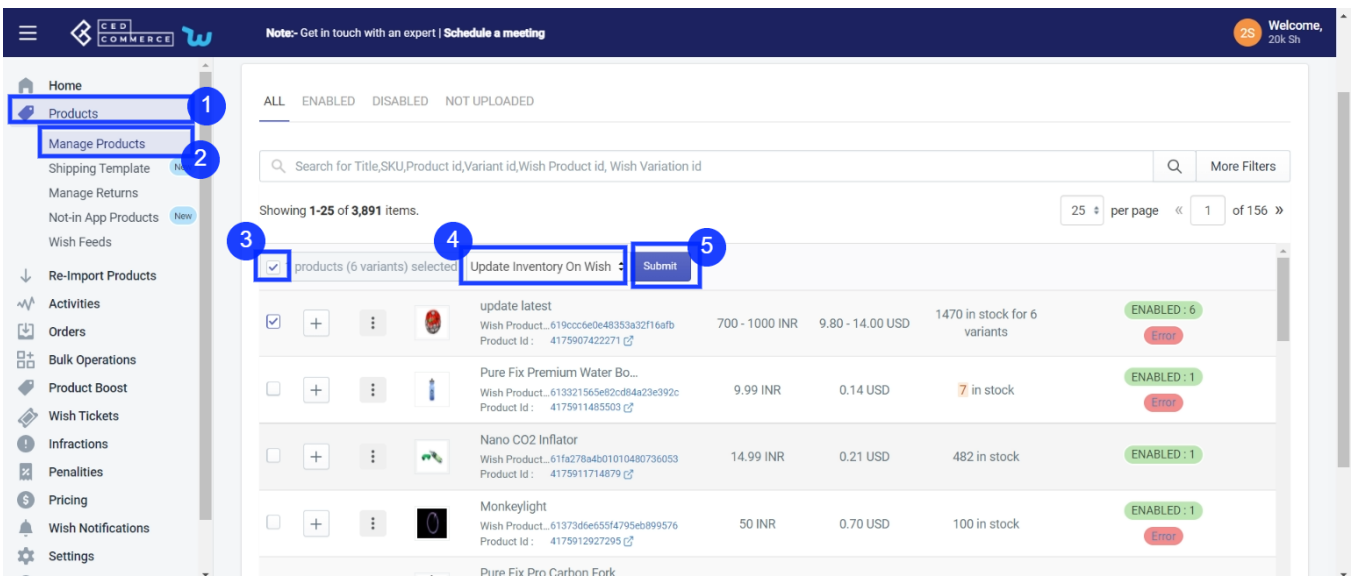
**Note:** If there is an error in the product or its variant, you can download the error file and after rectifying those errors, try again.

### 4.1.6. Update Inventory on Wish

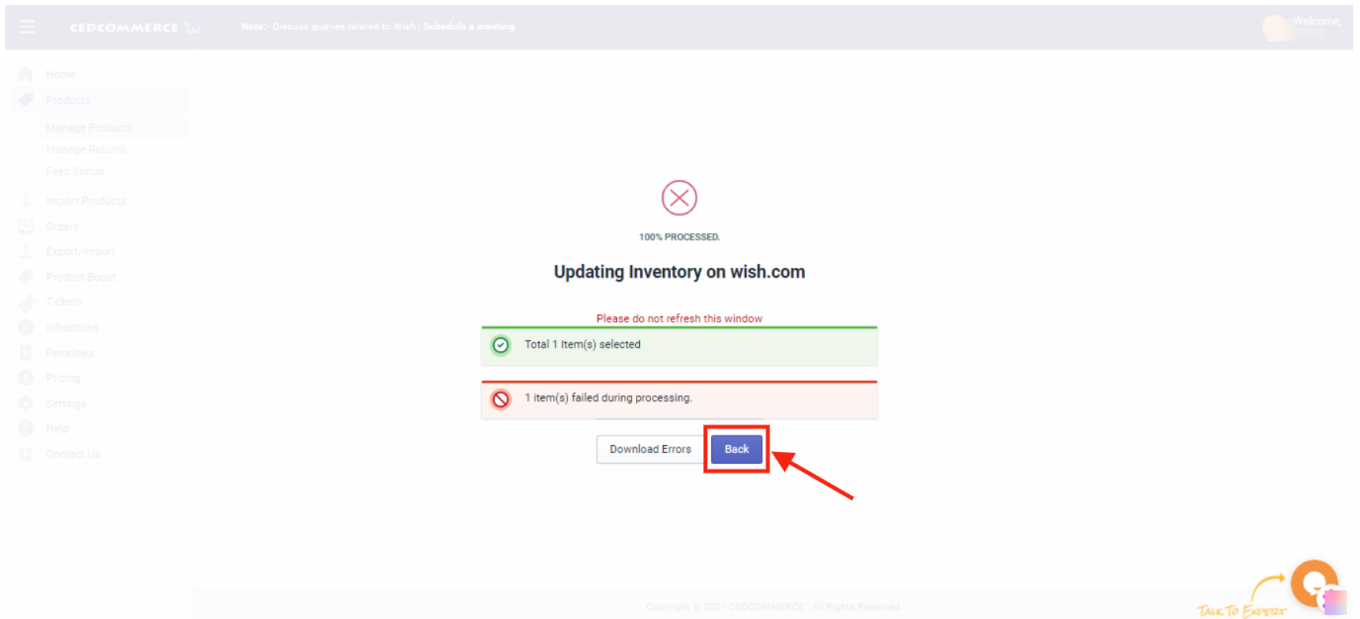
If you want to update the inventory of any product on Wish, you need to choose this action.

#### How to update inventory on Wish.com?

- You can either select a product or select all option to choose all products whichever way you want
- Click on **“Choose Action to perform”**
- Choose the **“Update inventory on Wish”** option from the dropdown.
- And click on the **Submit** button.



Once the status is updated; you will get confirmation, and the page will appear as follows-



You will find that the products whose information is correctly inserted will be successfully updated. The products with certain incorrect information the inventory will fail to update during the processing, and the number will be displayed on your screen.

**Note:** You can check and rectify the errors in Product(s) by downloading the errors by clicking on the “Download errors” button via CSV.

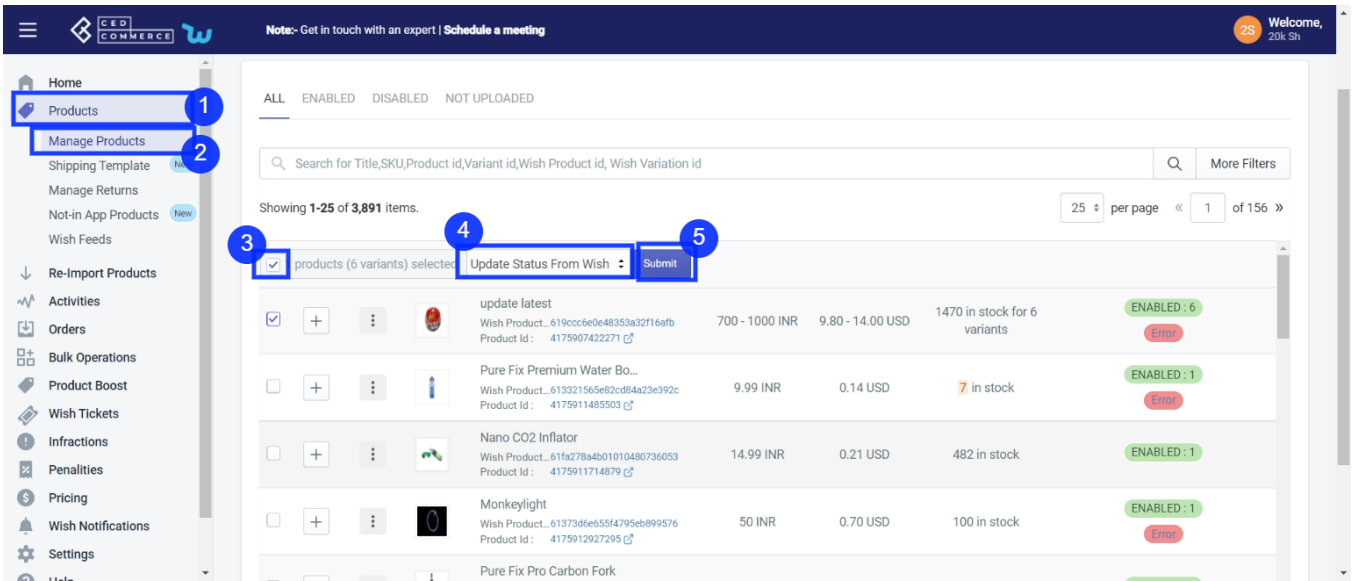
After successfully inventory update of all the selected product(s) on Wish, you will reach this page and go back to the Manage Product section; you need to click on the “**Back**” button.

#### 4.1.7. Update Status from Wish

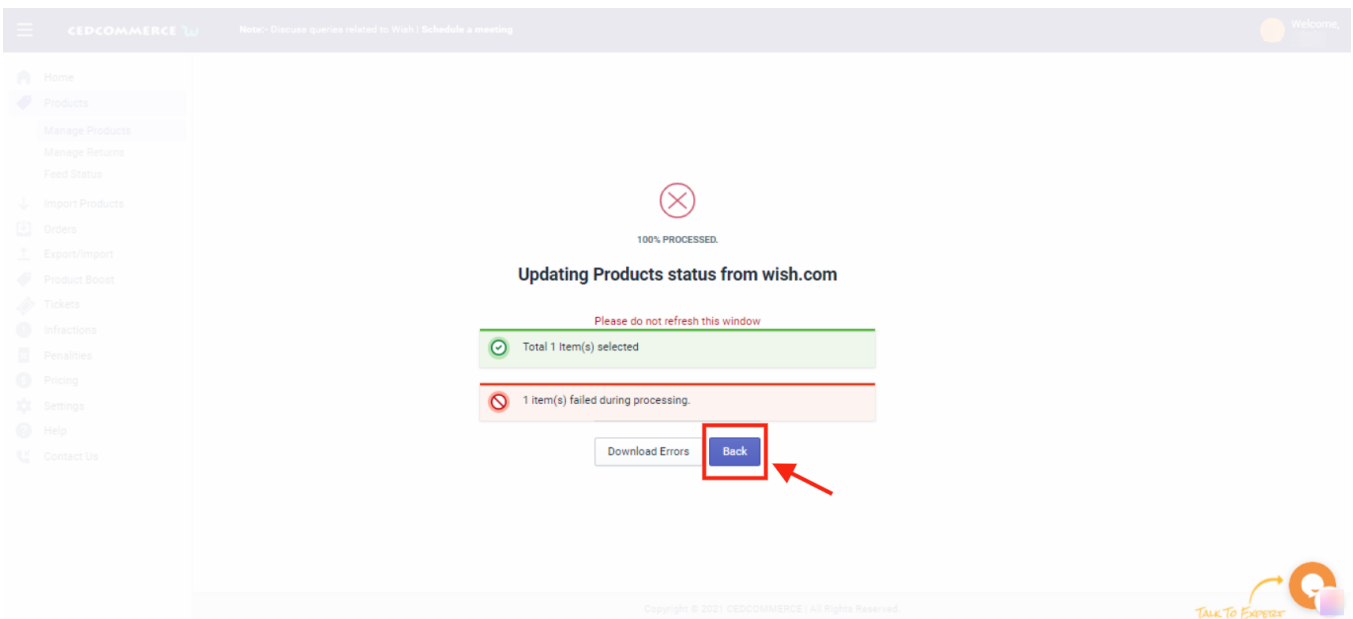
If you want to update any product’s status from Wish, you need to choose this action.

##### How to Update status on Wish.com?

- You can either select a product or “select all” option to choose all products whichever way you want
- Click on “Choose Action to perform”
- Choose the “Update status on wish” option from the dropdown.
- And click on the Submit button.



On clicking the “Submit” button, the status of the selected product(s) will start updating, and a confirmation page appears as shown in the image below:-



You will find that the products whose information has correctly inserted those products status will be successfully updated. In contrast, the products’ quality with certain incorrect information will fail to update during the processing, and the number will be displayed on your screen.

**Note:** You can check and rectify the errors in Product(s) by downloading the errors by clicking on the “Download errors” button via CSV.

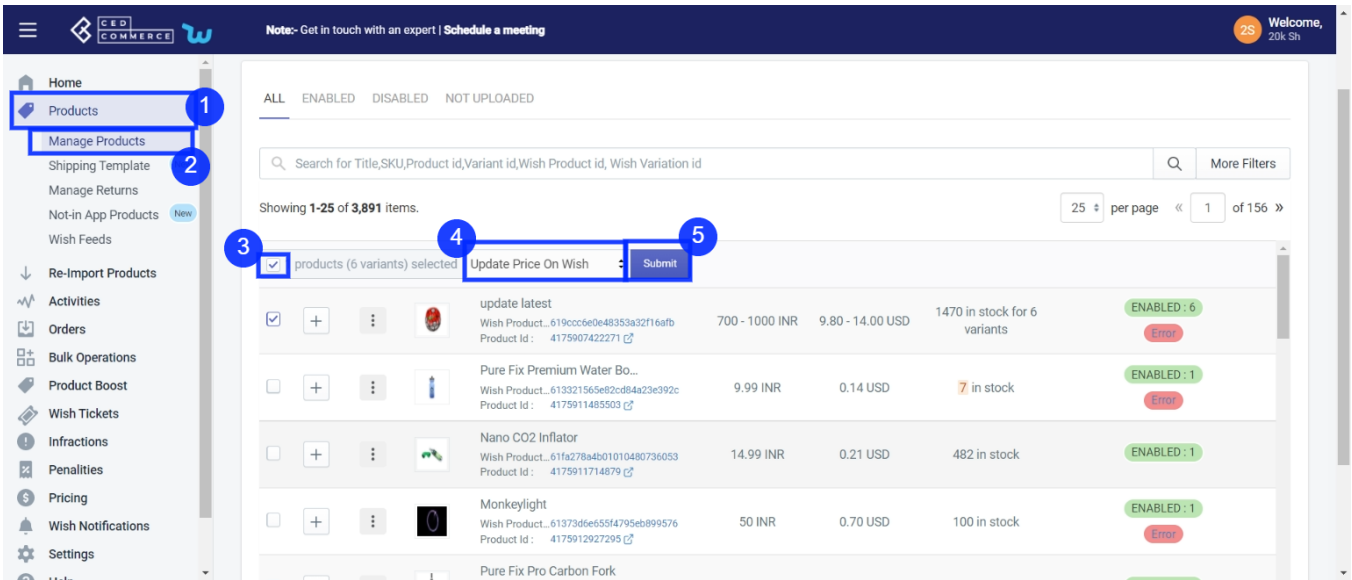
After successfully updating the status of all the selected product(s) on Wish, you will reach this page and go back to the Manage Product section; you need to click on the “Back” button.

### 4.1.8. Update Price on Wish

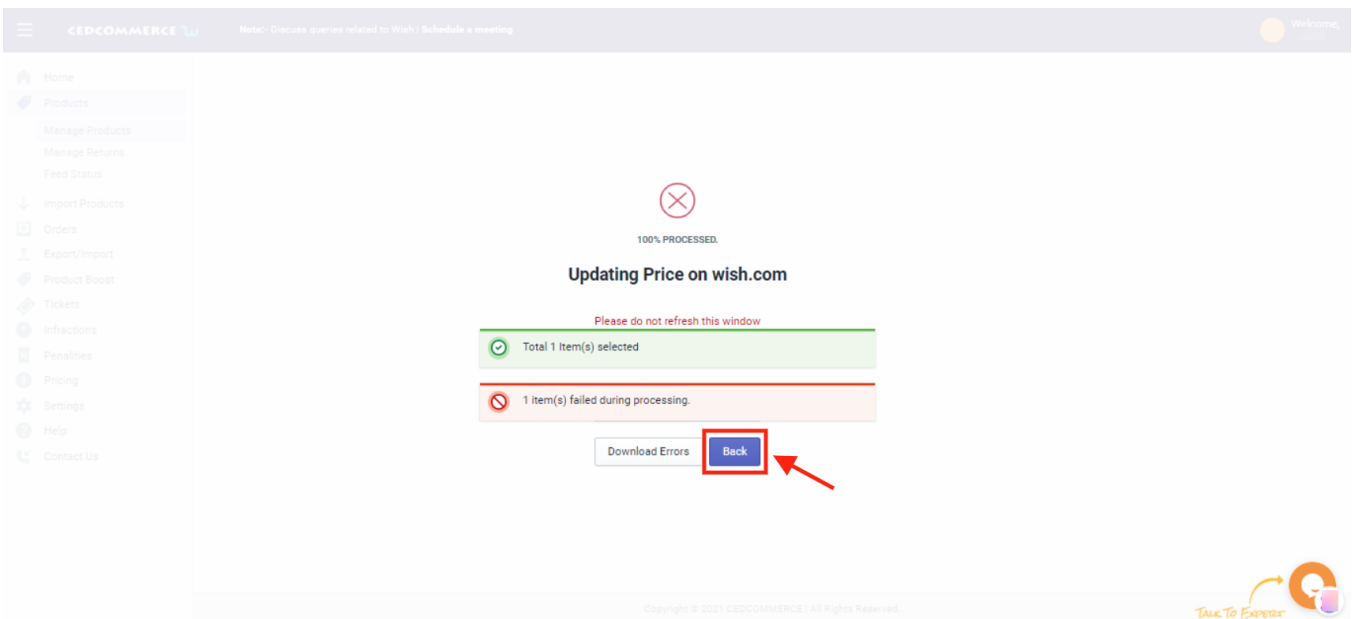
The option allows the user to update the product price from Shopify to Wish. So, if you want to update the price of any product on Wish, then you need to choose this action.

How to update the price on Wish.com?

- You can either select a product or the **“Select All”** option to choose all products whichever way you want
- Click on **“Choose Action to perform”**
- Choose the **“Update Price on Wish”** option from the dropdown
- And click on the **Submit** button.



On clicking the “Submit” button, the price of the selected product(s) will start updating and a confirmation page appears as shown in the image below:-



You will find that the products whose information is correctly inserted their price will be successfully updated, while the products with certain incorrect information will fail to update during the processing and the number will

be displayed on your screen.

**Note:** You can check and rectify the errors in Product(s) by downloading the errors by clicking on the “Download errors” button via CSV.

After successfully updating the price of all the selected product(s) on Wish, you will reach this page, and go back to the Manage Product section, you need to click on the “**Back**” button.

#### 4.1.9. Delete Product from Wish

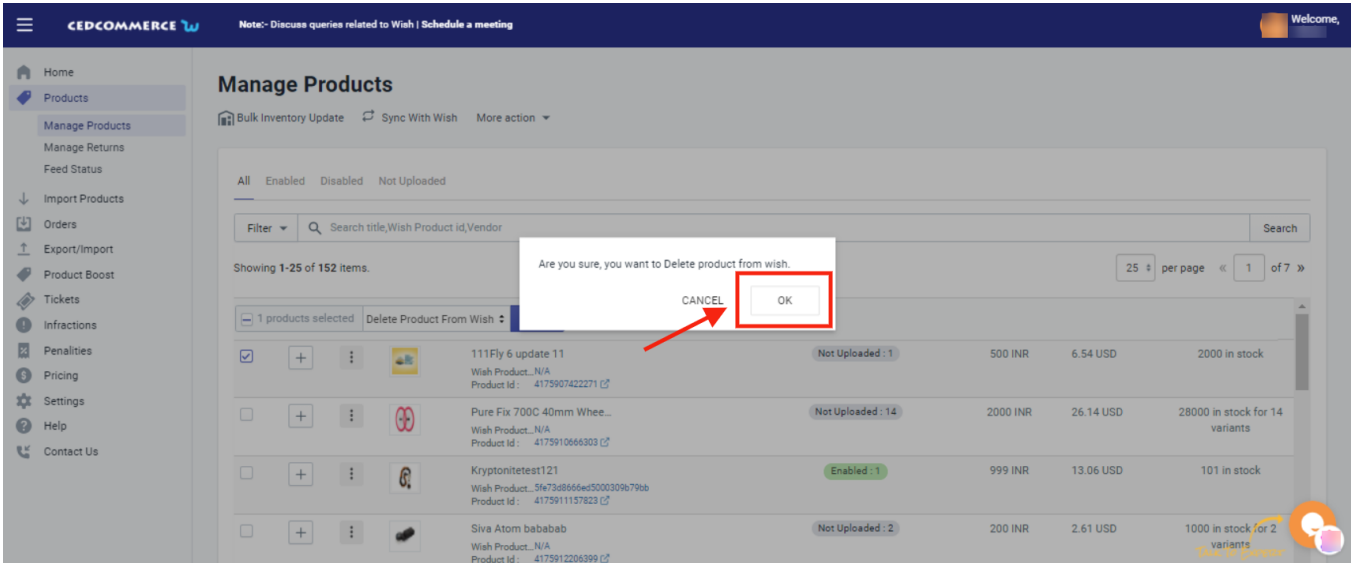
If you want to delete any product(s) uploaded on Wish.com, you must choose this option. By deleting the product, you will not permanently remove the Wish product; instead, you are just making the selected product(s) invisible from buyers.

##### How to Delete products from Wish.com?

- You can either select a product or select all option to choose all products whichever way you want
- Click on “**Choose Action to perform**”
- Choose the “**Delete product from Wish**” option from the dropdown
- And click on the **Submit** button.

The screenshot shows the 'Manage Products' page in the Wish Marketplace integration app. The sidebar on the left contains navigation options, with 'Products' (1) and 'Manage Products' (2) highlighted. The main area displays a table of products with columns for product details, prices, and stock status. A dropdown menu (3) is open over the product list, showing the 'Delete Product From Wish' option (4) selected, and a 'Submit' button (5) is highlighted. The table shows products like 'update latest', 'Pure Fix Premium Water Bo...', 'Nano CO2 Inflator', and 'Monkeylight'.

As soon as you select this option and click on the “Submit” button, the pop-up window appears as shown in the following image:



**TIP TO REMEMBER:** You are not removing any product(s) from Wish.com. Instead, you are limiting its visibility to your buyers on Wish by disabling it temporarily. Your product(s) will be visible in the Delete selection on Wish Panel.

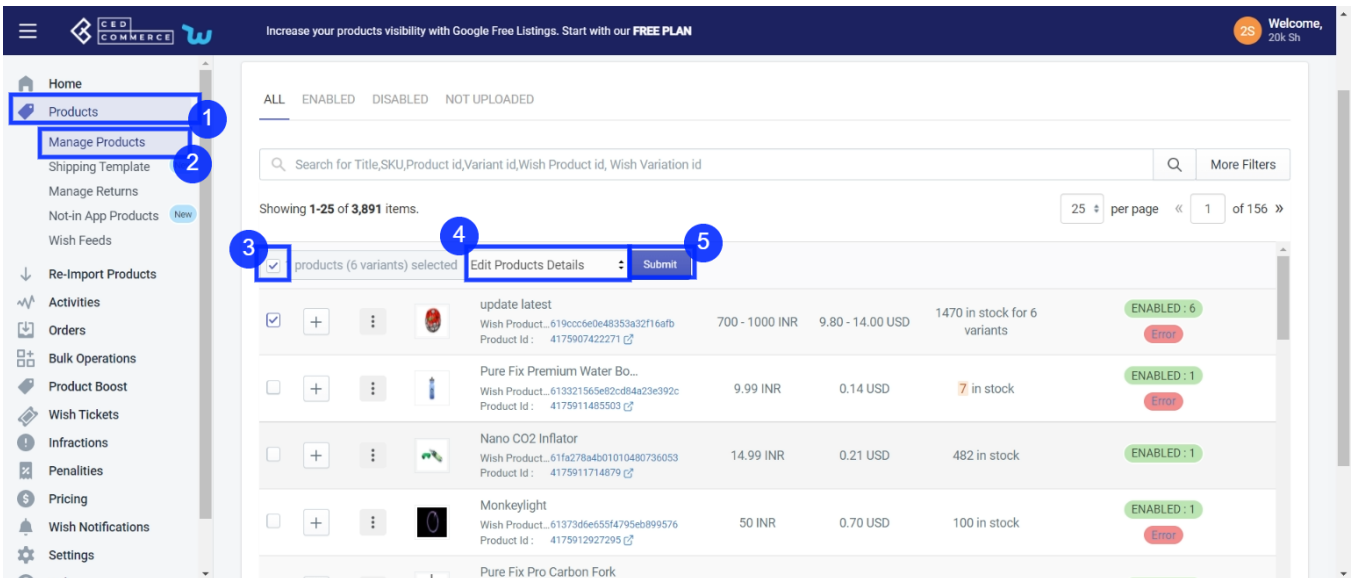
Click on the **OK** button to proceed with the selected action.

### 4.1.10. Edit product details

If you want to edit the product details on Wish.com, then you must choose this option.

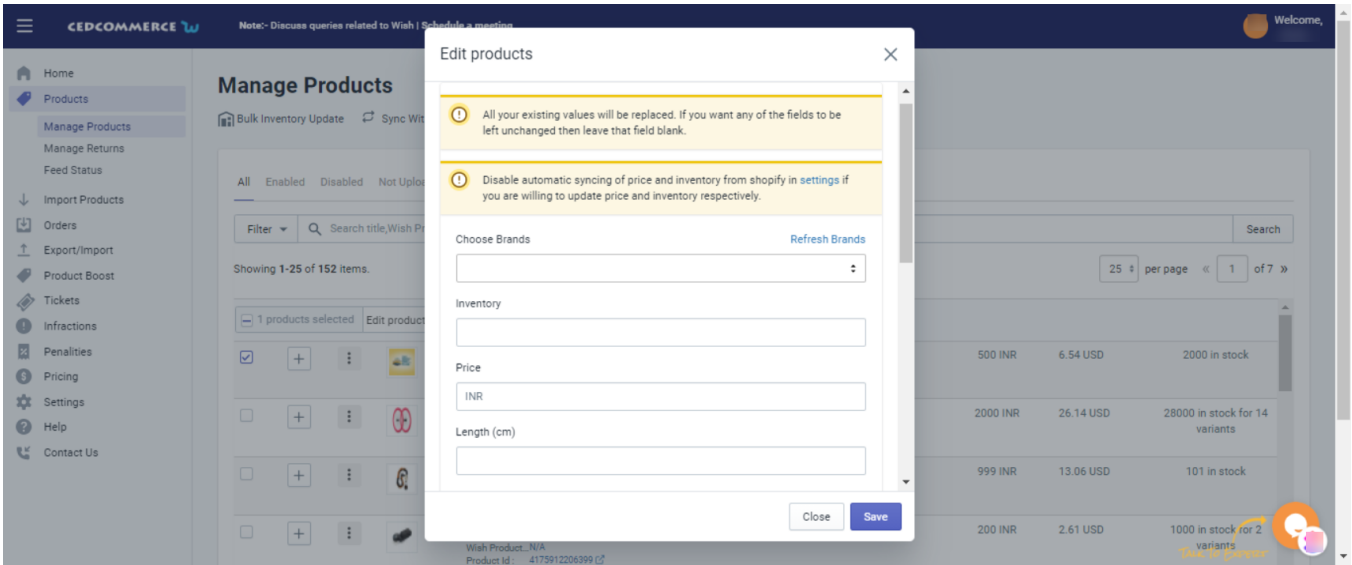
#### How to Edit product details on Wish?

- You can either select a product or **'Select All'** option to choose all products whichever way you want
- Click on **"Choose Action to perform"**
- Choose the **"Edit product details"** option from the dropdown.
- And click on the **Submit** button.





As soon as you select this option and click on the “Submit” button, the pop-up window appears as shown in the following image:

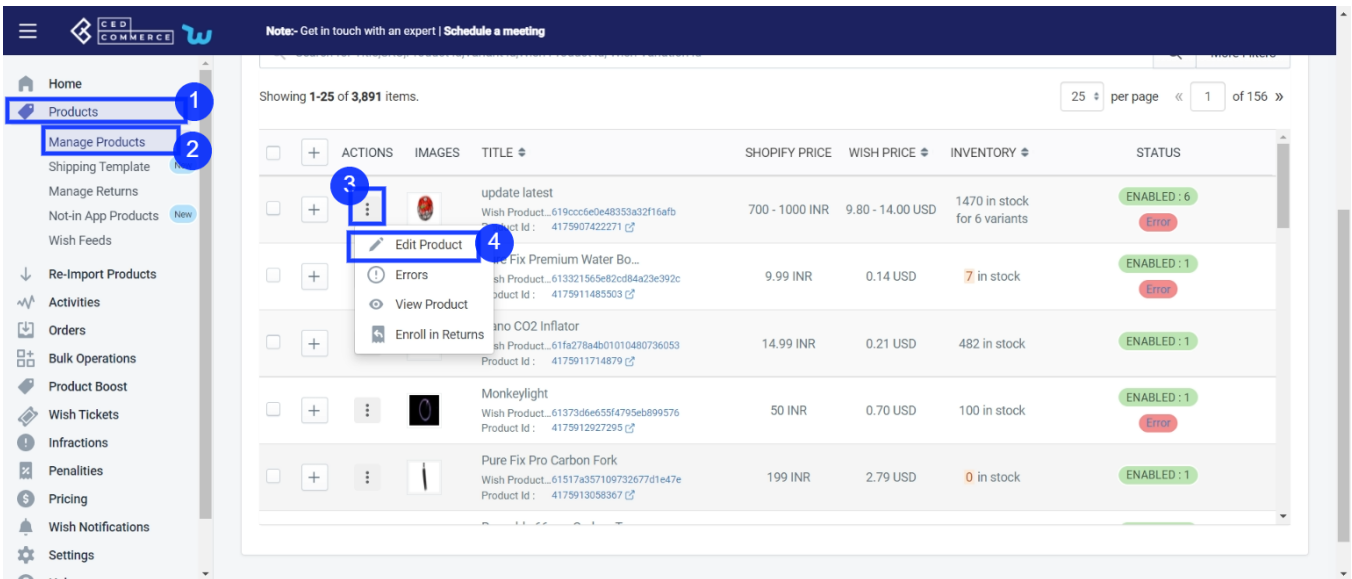


You need to fill in the details in the given sections and then click on the “Save” button to save the details you’ve provided for the product(s).

### 4.1.11. Edit Product

The “Edit Product” allows you to edit even the minute detail of a single product. That means, if you wish to edit the basic information, variant, inventory, logistic details, shipping details, or product syncing option of any particular product, then you can use this option.

On clicking the “Edit Product” option from the “Three Dot” icon, you will see the following image –



Here, you will be given the following sub-section to edit-

- Basic
- Variants
- Images
- Variants size/color
- Product Syncing options
- Logistic details
- Inventory distribution
- Shipping details

Let's look at each Sub-section individually-

## Basic-

The sub-section is meant to edit the general information of a particular product. You are allowed to edit –

- **Title:** You can edit the title of the product from here.
- **Choose brands:** You can choose your preferred brand of the selected product from here.
- **Tags:** You can enter the most used tags for the selected product over here. By this buyers would be able to find/see the product on Wish.
- **Vendor:** You can update the vendor name of the selected product over here.
- **Product type:** You can enter the product type over here.
- **Condition of the product:** From the drop-down menu select whether the product is new, old, or refurbished.
- **The maximum quantity of products per order:** Mention the maximum quantity a person can order at a time.
- **MSRP:** This is the actual or Maximum price of the product. You can offer a discount if you want. It is similar to 'Compare at Price' on Shopify.
- **Description:** You can add or edit the description of the selected product from here.

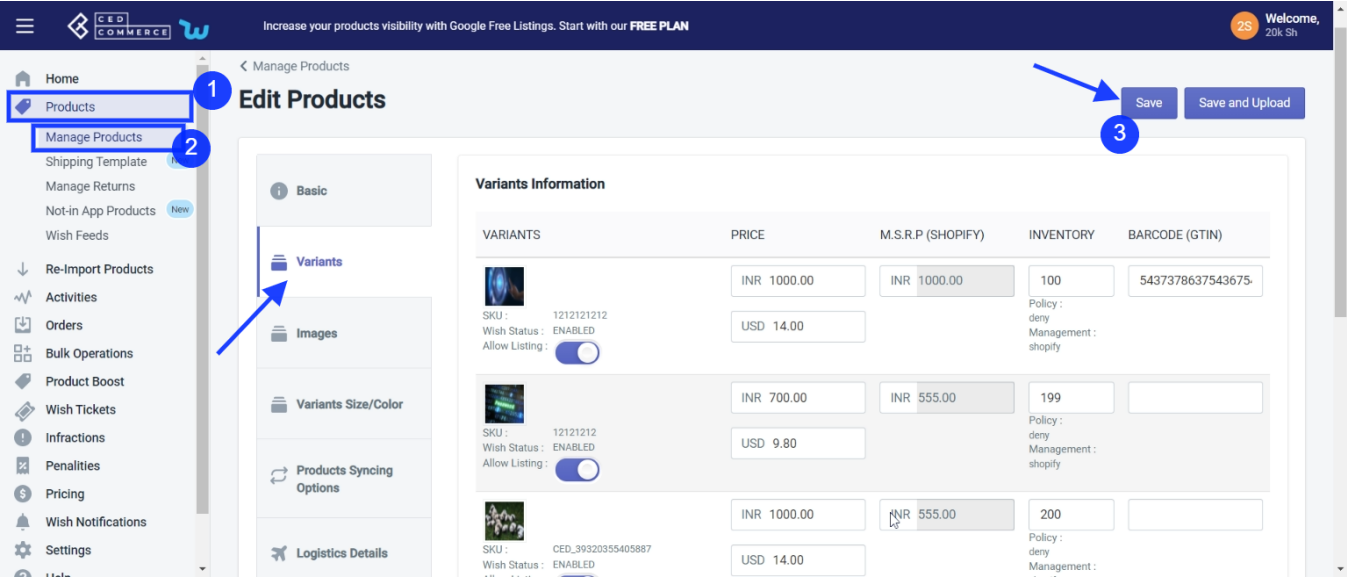
The screenshot displays the 'Edit Products' page. On the left, a sidebar lists various management options. The main area is titled 'Edit Products' and features a 'Basic' tab. The 'General Information' section contains the following fields:

- Title:** A text input field with the value 'update latest'.
- Choose Brands:** A section with a checked checkbox 'Use vendor as brands' option selected in Setting section of app' and a 'Fetch Brands' button. Below it, a message states 'No brands available for now, click refresh brands to fetch brands from wish' with a refresh icon.
- Tags:** A text input field with the value 'woman'.
- Vendor:** A text input field with the value 'update webhook Akki'.
- Product Type:** A text input field with the value 'Badge Akki'.
- Condition Of Product:** A dropdown menu with 'Used Product' selected.

At the top right of the main content area, there are 'Save' and 'Save and Upload' buttons. The interface also includes a navigation sidebar on the left and a top header with the CED COMMERCE logo and a note: 'Note- Get in touch with an expert | Schedule a meeting'.

## Variants

With this subsection, you can make changes in price, M.S.R.P, and inventory. Along with that, you can also enable or disable its listing on wish.com.



**Note:** MSRP must always be higher than the base price.

### Images

The sub-section is meant to assist you with ranking images for the relevant product. For example, if you have 5 images for a product, you can rank the best one as 1st image and 2nd, 3rd, 4th & 5th accordingly and it will appear on the wish marketplace similarly.

The screenshot displays the 'Edit Products' page in the Wish Marketplace Integration App. The interface includes a sidebar with navigation options such as Home, Products, Shipping Template, Manage Returns, Not-in App Products, Wish Feeds, Re-Import Products, Activities, Orders, Bulk Operations, Product Boost, Wish Tickets, Infractions, Penalties, Pricing, Wish Notifications, Settings, Help, and Contact Us. The main content area is titled 'Edit Products' and features a 'Basic' tab. Under the 'Basic' tab, there are sections for 'Image Ranking' and 'Variants Size/Color'. The 'Image Ranking' section shows a 'Primary/Main Image' of a pair of black gloves and a table of 'Variants Images' with columns for 'SKU' and 'IMAGE'. The 'Variants Size/Color' section has a checkbox for 'Use option attributes same as Shopify'.

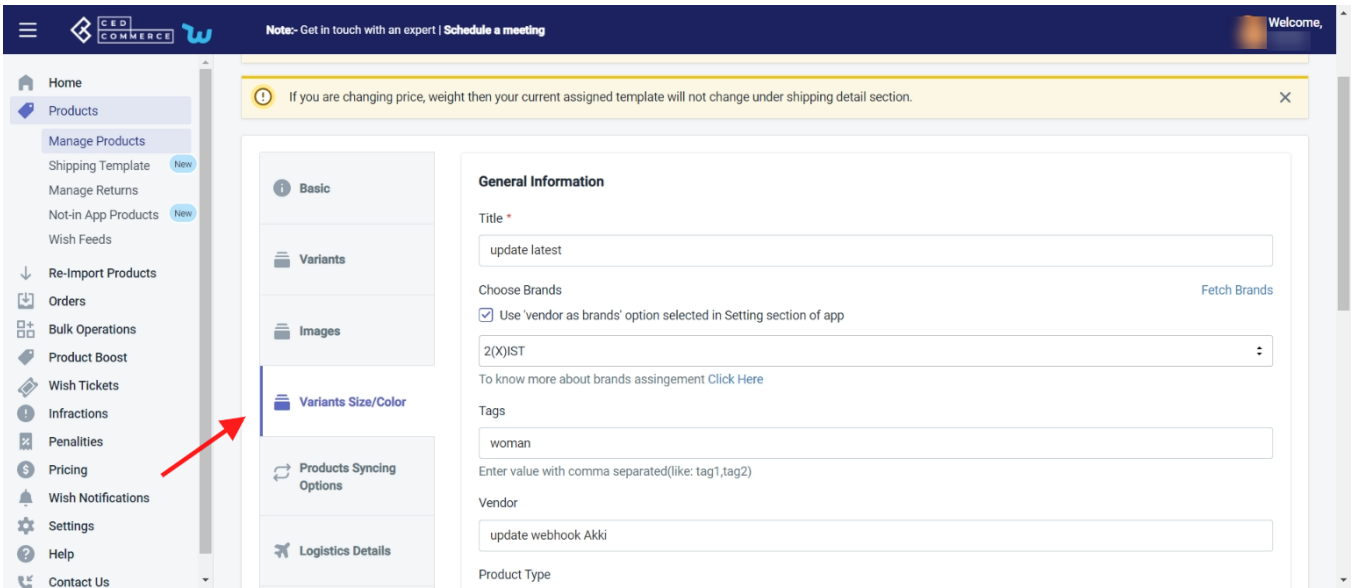
SKU	IMAGE
CED_41516978143414	
CED_41516978176182	
CED_41516978208950	

## Variants Size/Colors

The sub-section allows you to edit the size and colors of the selected product.

Tick the checkbox at the top that says **'Use option attributes same as Shopify'** if you want to offer the same variant as the Shopify store to the Wish marketplace.

Uncheck the box if you want to edit the variants of the product, i.e., size and color. Once you uncheck this field, you can manually add any size, color, or any other attribute name. From here you can map attributes of that particular item, i.e., you can link Shopify attributes with Wish attributes.



**Note:** If you don't have any size or color in your Shopify store, but want to offer variants in the Wish store you can edit the field manually without making any changes in Shopify. This update will work between the App and Wish Marketplace.

Navigate to the 'Bulk Operations section(<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=product-update-16>)' if you want to perform this edit in bulk.

Here, you can even, checkout your saved attribute mapping setting by clicking on the “**Setting Section**” hyperlink text.

### When does it show an error?

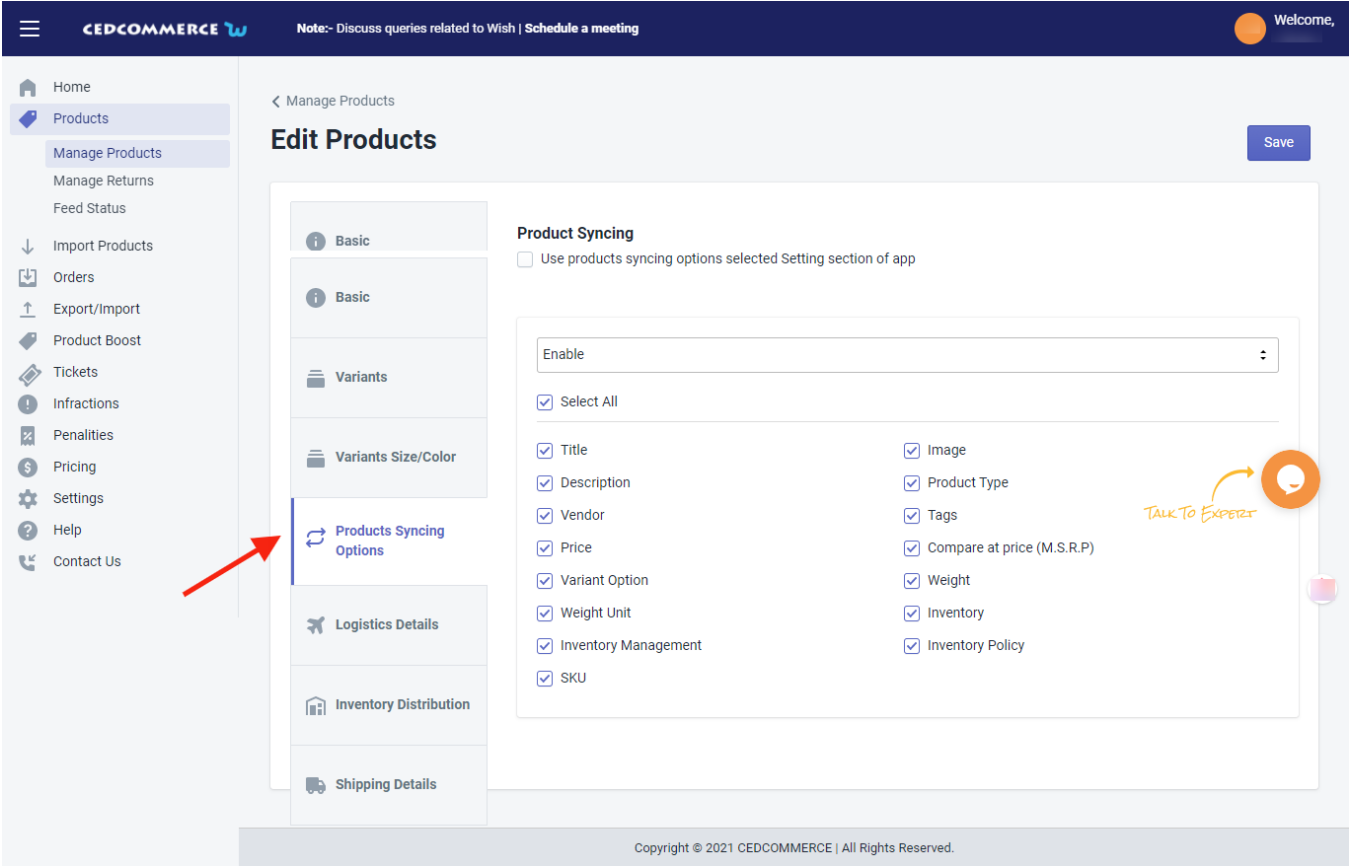
Wish shows an error when the Size or color attribute is not available on Shopify and you are trying to upload the product on Wish.

Note: Wish accepts only 2 attributes, i.e., size and color.

So sometimes, when the size or color attribute is not available on Shopify, and the product is being listed on Wish. Wish shows error. In that case, you can manually edit these fields and update the listing of products on Wish.com.

### Product Syncing Options

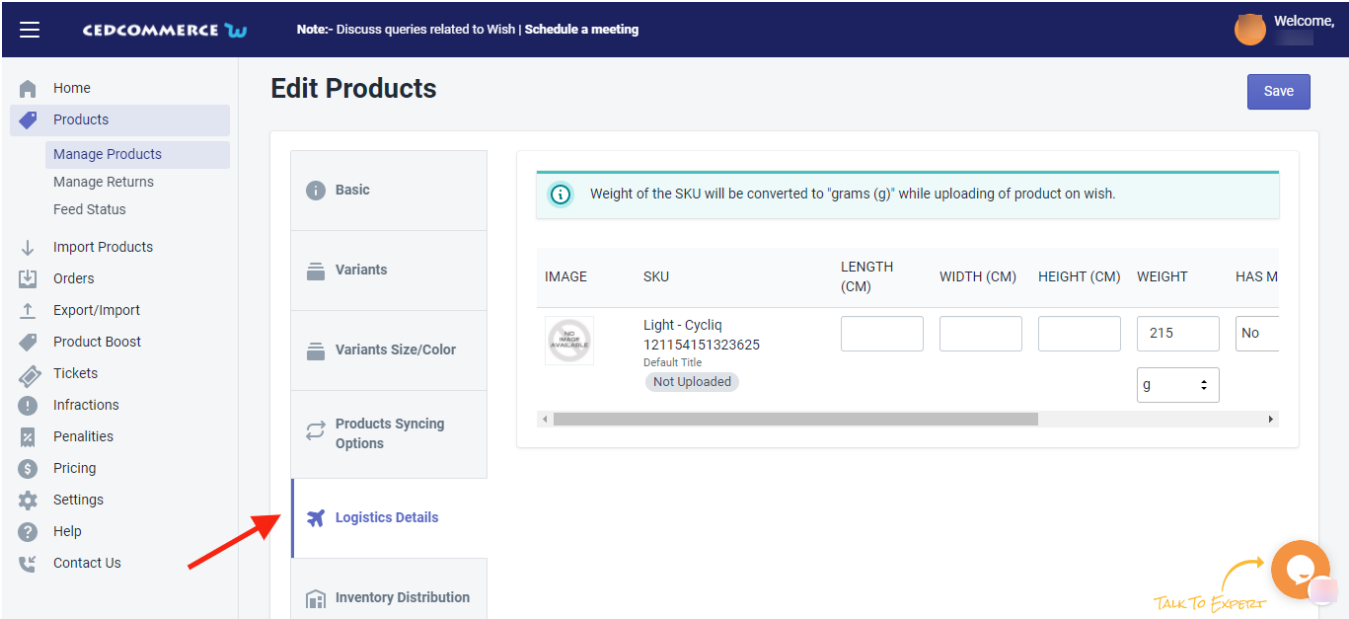
The **Product Syncing Options** enable you to edit the details of the selected product such as title, description, image, vendor, price, SKU, product type, weight, weight unit, and so on. The sub-section provides you two options – either you can opt for “**Use products syncing options selected Setting section of app**” which means whatever setting you've opted for product information in the settings section, you can opt for it. Or, you can individually select the desired option.



### Logistics Details

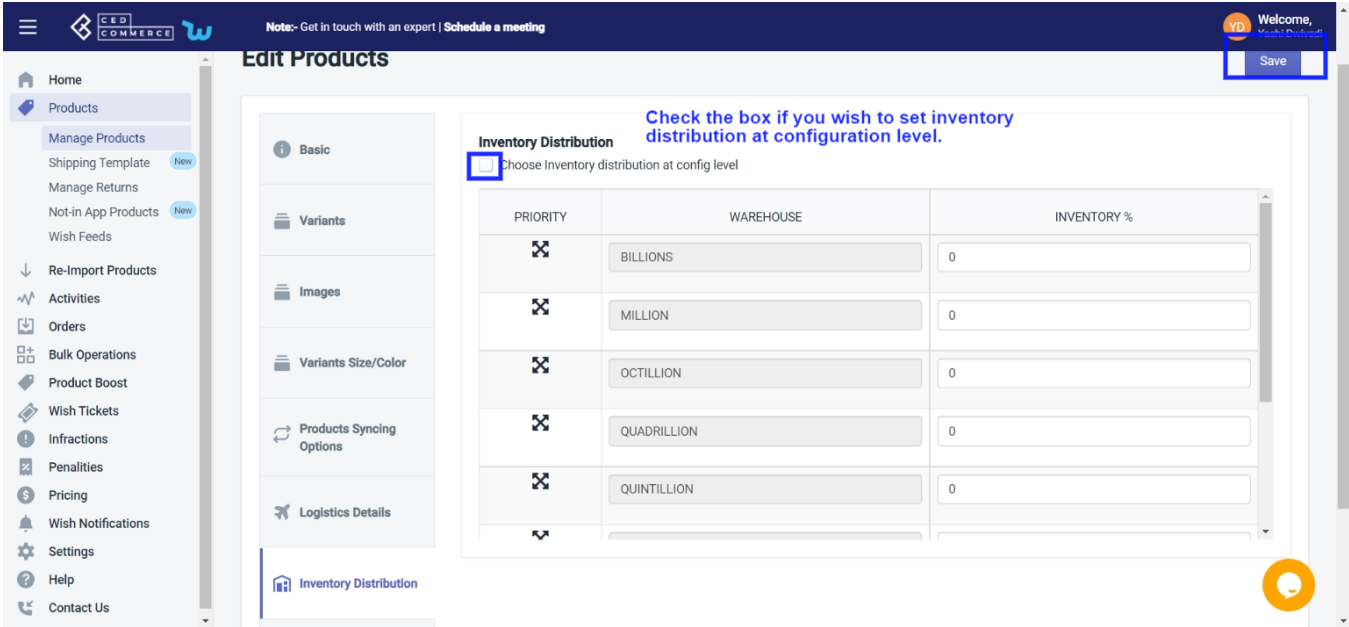
The sub-section allows you to edit detailed information of the selected product such as length, width, height, and weight. Also, you can edit the details like does the product has metal, powder, liquid, and battery. The option in this sub-section looks like in the following image.

**Note:** The weight of the SKU will be converted to “grams (g)” while uploading the product on wish.



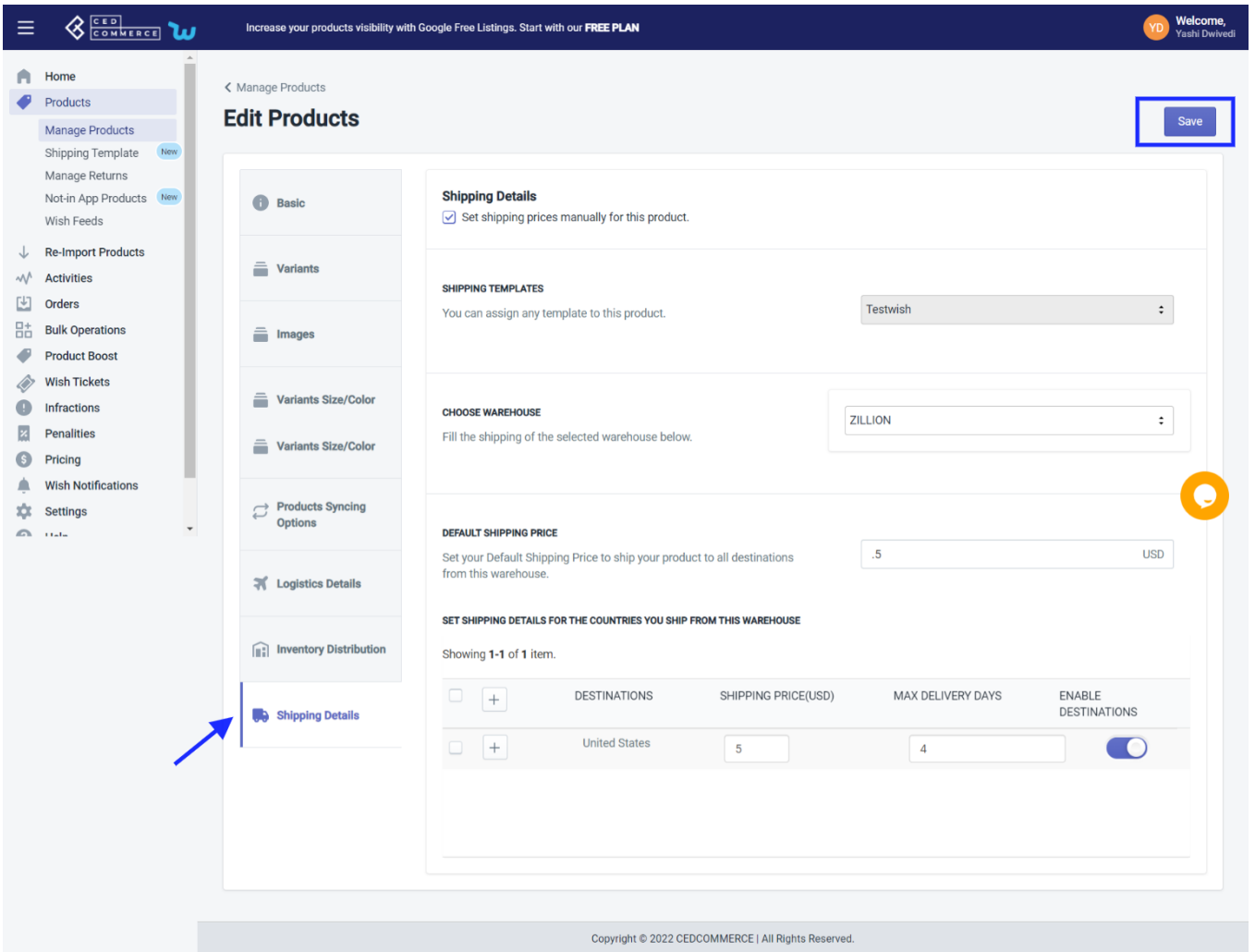
### Inventory Distribution

The sub-section allows you to edit the inventory distribution of the selected product. It provides you two options – either you can opt for inventory distribution set at configuration level; or you can individually update the inventory distribution by providing details of Warehouse, priority, inventory %, and inventory allocated.



### Shipping Details

The sub-section allows you to edit the shipping formation of the selected product. The section provides you two options as you can either opt for the shipping setting applied at the setting section of the app for the warehouse. Or, you can fill in the details individually.

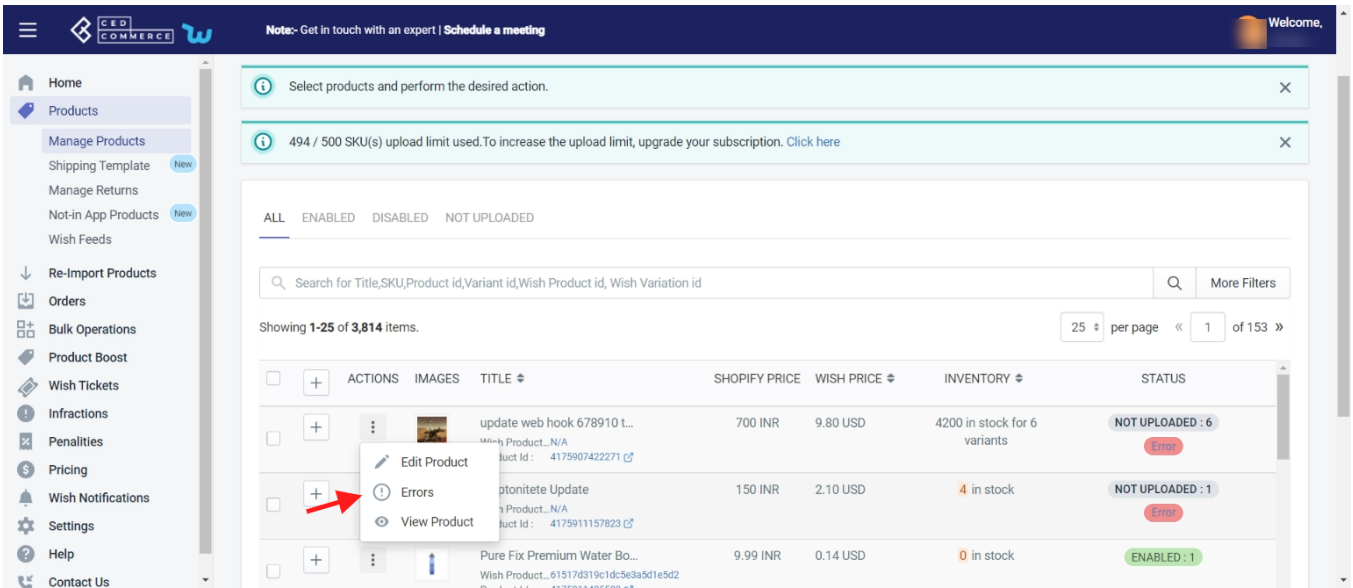


### 4.1.12. Error

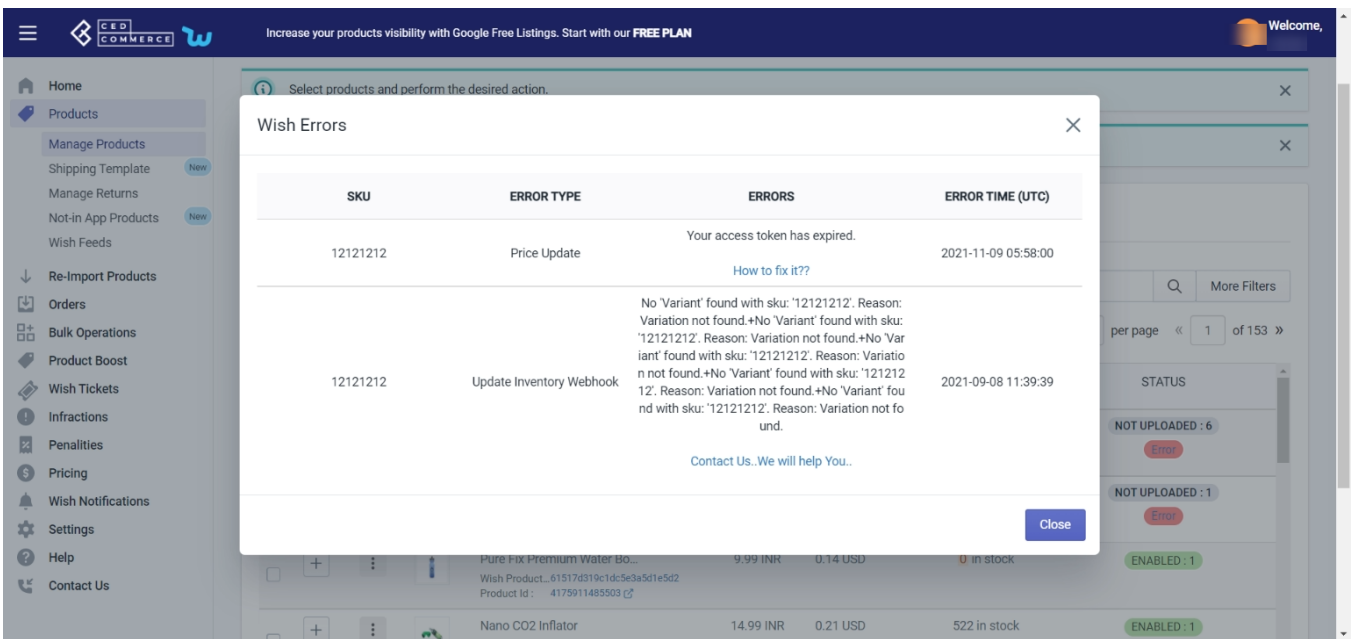
The error section provides you with in-depth details of the selected product. To view error(s) of any product, you need to-

- Select Desired Product
- Click on 'Three-dot'
- Select 'Errors'
- Or you can also view errors by clicking on the 'Error' under the status tab.





On Clicking on the Option, the following page appears



Here you can find

- Product SKU
- Type of error
- Errors(s)
- Error time

Under 'errors', you can easily see what errors are there in the product and how you can fix them. After clicking on "How to Fix it?", you are redirected to the "Wish Integration knowledge base", and you can find your solution here.

Or you may also contact an expert by clicking on "Contact Us".

### 4.1.13. View Product

The **View Product** section provides you in-depth details of the selected product. To view details of any product, you need to-

- Select the desired product
- Click on the “**three-dot**” icon
- Select the “**View product**” option

The screenshot displays the 'Manage Products' interface. At the top, there's a navigation bar with 'CEDCOMMERCE' and a note: 'Note:- Discuss queries related to Wish | Schedule a meeting'. The left sidebar contains various menu items like Home, Products, Manage Products, etc. The main content area shows a table of products. The table has columns: ACTIONS, IMAGES, TITLE, STATUS, PRICE ON SHOPIFY, PRICE IN USD, and INVENTORY. The first row is '111Fly 6 update 11' with status 'Not Uploaded : 1' and price '500 INR / 6.54 USD'. The second row is 'Fix 700C 40mm Whee...' with status 'Not Uploaded : 14' and price '2000 INR / 26.14 USD'. The third row is 'Kryptonitetest121' with status 'Enabled : 1' and price '999 INR / 13.06 USD'. A red box highlights the 'View Product' option in the ACTIONS column for the second product, with a red arrow pointing to it. A 'Talk To Expert' chat bubble is visible in the bottom right corner.

On clicking the option, the **View Product** page looks as following-

The screenshot displays the 'Manage Products' page in the CEDCOMMERCE app. The page is titled 'Product Information' and shows details for a product named '111Fly 6 update 11'. The interface includes a sidebar with navigation options like Home, Products, Import Products, Orders, and Settings. The main content area is divided into several sections: Product ID and Updated At, Product Type and Product Vendor, Description, Tags, Variants, and Images. A 'Talk To Expert' callout is visible over the Tags section.

**Product Information**

Shopify

**111Fly 6 update 11**

PRODUCT ID	UPDATED AT
4175907422271	2021-01-21T07:40:44-05:00

**PRODUCT TYPE**  
update

**PRODUCT VENDOR**  
update

**DESCRIPTION**  
12343215435413432431update 4

**TAGS**  
arrivals, AW15, man, SALE, signature, SS15, tops, update, Video Recorders, visible, woman

**VARIANTS**

SR. NO.	VARIANT ID	IMAGE	INVENTORY	PRICE	TITLE	COM
1	30320201400383		2000	INR 500.00	Default Title	INR 4

Light - Cycliq  
1211541513  
23625

**IMAGES**

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In this section, you will find each and every detail of the product such as –

- Product ID: a unique ID of the selected product
- Updated at: the date on which the product was updated
- Product type
- Product vendor
- Description
- Tags
- Variants
- Images

#### 4.1.14. Enroll In Return

This option is available only for the enabled product. If a product is sold and a return is requested, you can enroll such a product for return.

- Just enter a few basic details like length, width, height & weight.
- Enter warehouse information and save & enroll to proceed further.

The screenshot shows the 'Enroll in Returns' interface. At the top, there are 'Save' and 'Save and Enroll' buttons. The main form is titled 'Enroll in Returns' and is divided into two sections:

**PRODUCT LOGISTICS INFORMATION**

TITLE	LENGTH (IN CM)	WIDTH (IN CM)	HEIGHT (IN CM)	WEIGHT (IN GRAMS)
SKU: 1001 Title: Medium / Black	568	96	876	403.56
SKU: 1002 Title: Large / Black	543	96	876	403.56

Below the table, there are 'Set Default' options for each row, with radio buttons for 'Yes' and 'No'.

**RETURN WAREHOUSE INFORMATION**

REGION	WAREHOUSE
EU	No warehouse found. To create new return warehouse click here
US	No warehouse found. To create new return warehouse click here
ME	No warehouse found. To create new return warehouse click here

- And now save the information and proceed.
- Your product is successfully enrolled for return.

#### 4.1.15. Manage Product - Filter Options

Filter out your preferences to view the details of your desired products by clicking the “**Filter**” button. The Filter section shows the following options-

- **Shopify product type**– the option lets you select different types of products such as pumps, apparel, fixed-gear bicycle, and so on.
- **Vendor:** By this filter, you can list all your products based on their vendor.
- **Type of product**– Select the type of product i.e. whether you are looking for Simple or Variant products.
- **Review status** – Filter the status as per your wish and choose from – Approve/Rejected/Pending option.
- **Weight** – you can input the desired weight limit starting from the lowest weight limit to the highest weight limit.
- **Price** – Input your desired price range/limit in this section. Type in your preferred “Lowest price limit” to “Highest price limit”.
- **Inventory** – The option allows you to set the lowest to the highest number of product inventory.

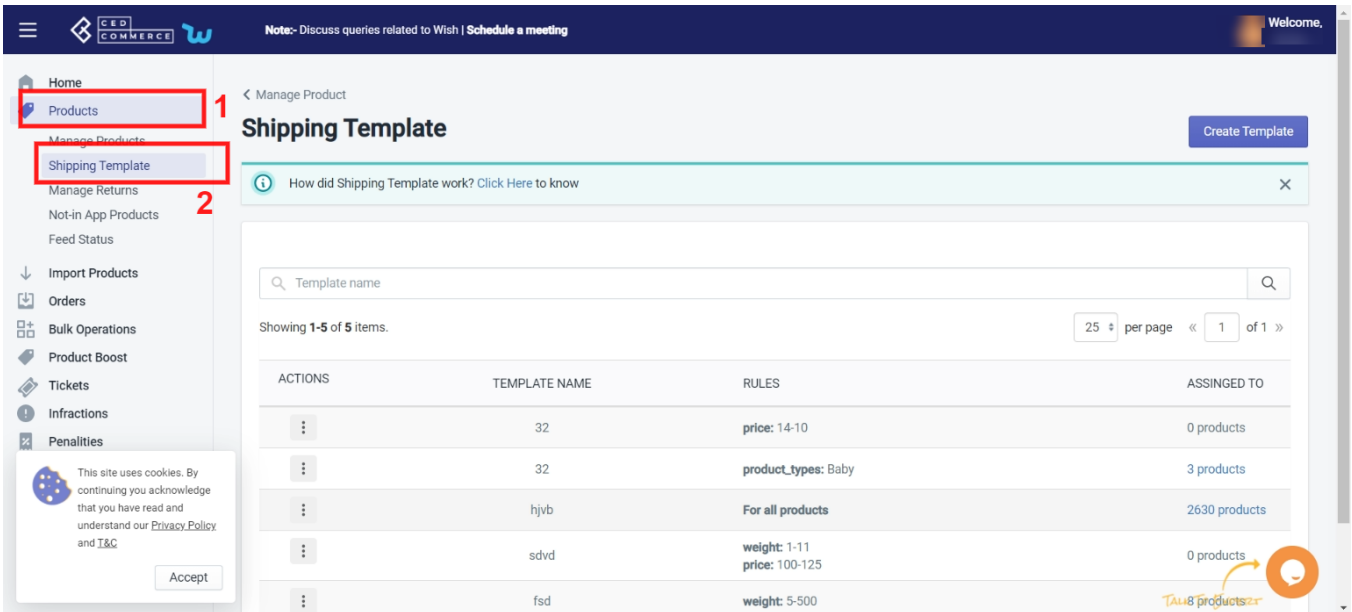
After filtering all your requirements in the given fields, simply click on “**Apply filter**” to view your desired product information.

## 4.2. Shipping Template

‘**Wish Marketplace Integration**’ allows you to create and save custom shipping settings in a predefined format called a ‘**Shipping Template.**’ The shipping options range from ‘**Standard**’ to ‘**Express shipping,**’ with each set having its own transit periods and charges. A seller can build and customize shipping charges and delivery region using the Shipping Template feature.

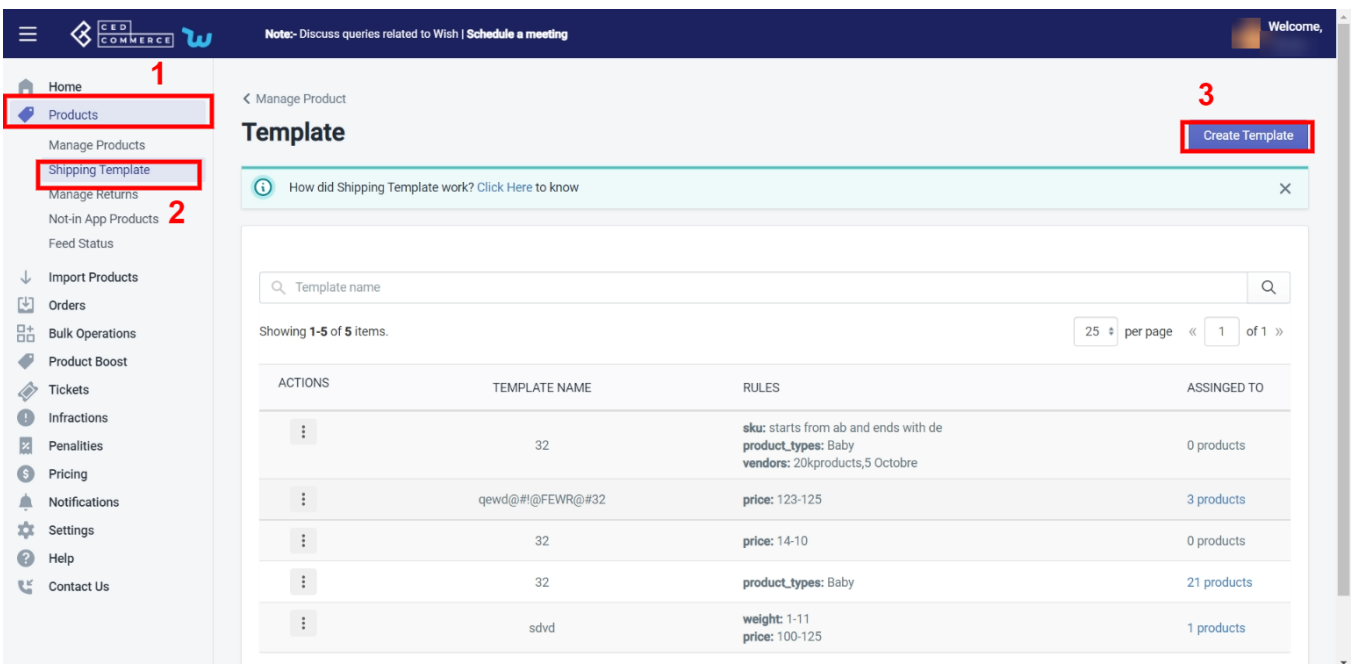
It is one of the new features provided by the integration app. This helps sellers by providing an option to create standard shipping templates for products having similar attributes.

It determines what you charge for standard shipping, where you ship to, what shipping options you will offer, and what would be the handling time for products. These can depend upon various possibilities such as Weight, Price, SKU, Product type, and Vendor option.



### 4.2.1. How to Create Shipping Template?

Under Products Tab, go to the Shipping Template option.

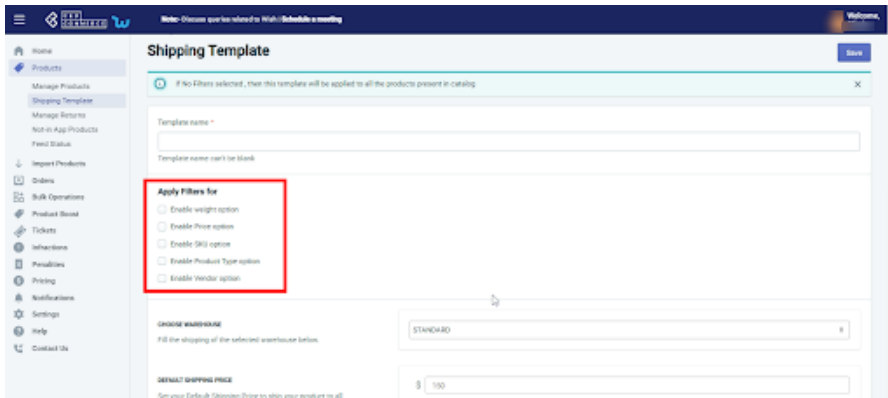


The shipping template section allows you to perform the following tasks:

**Create Template:** When you click on the 'Create Template' tab, the next screen appears. You can create your template by following these simple steps.

**Step 1: Template Name-** Create a template name at your convenience.

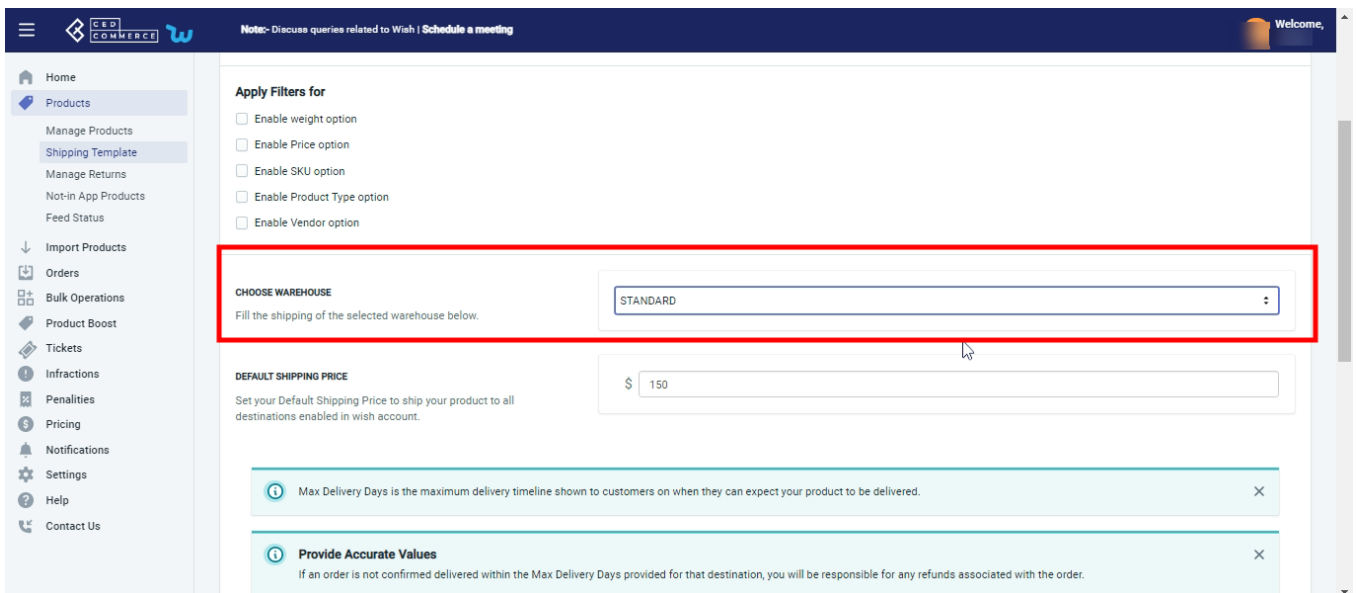
**Step 2: Apply filters for-** Choose from the various filters available.



- **Enable Weight option:** You can decide the shipping costs based on the product's weight. All products within a set weight range will be charged the same shipping fee.
- **Enable Price option** – You may quickly list products based on their prices, and you can charge the same shipping fee for all products that fall within the chosen price range.
- **Enable SKU option**– Seller can differentiate products based on the product's SKU and set similar shipping prices for desired SKU products.
- **Enable Product Type option**– With this filter, you can list products based on their product type and can fix a similar shipping charge for such product type. For example, you can set identical shipping prices on all jewelry or attire.
- **Enable Vendor option**– This option lets you filter products based on vendor. And you can set a similar shipping charge for all products from that vendor.

(Note: If you choose two filter options simultaneously, the second one will prevail)

**Step 3: Choose Warehouse-** After deciding the name and choosing the suitable filter, select a warehouse-type depending on the location of the warehouse. It could be 'Standard or Express AU (For Australia) or Express US(For USA).

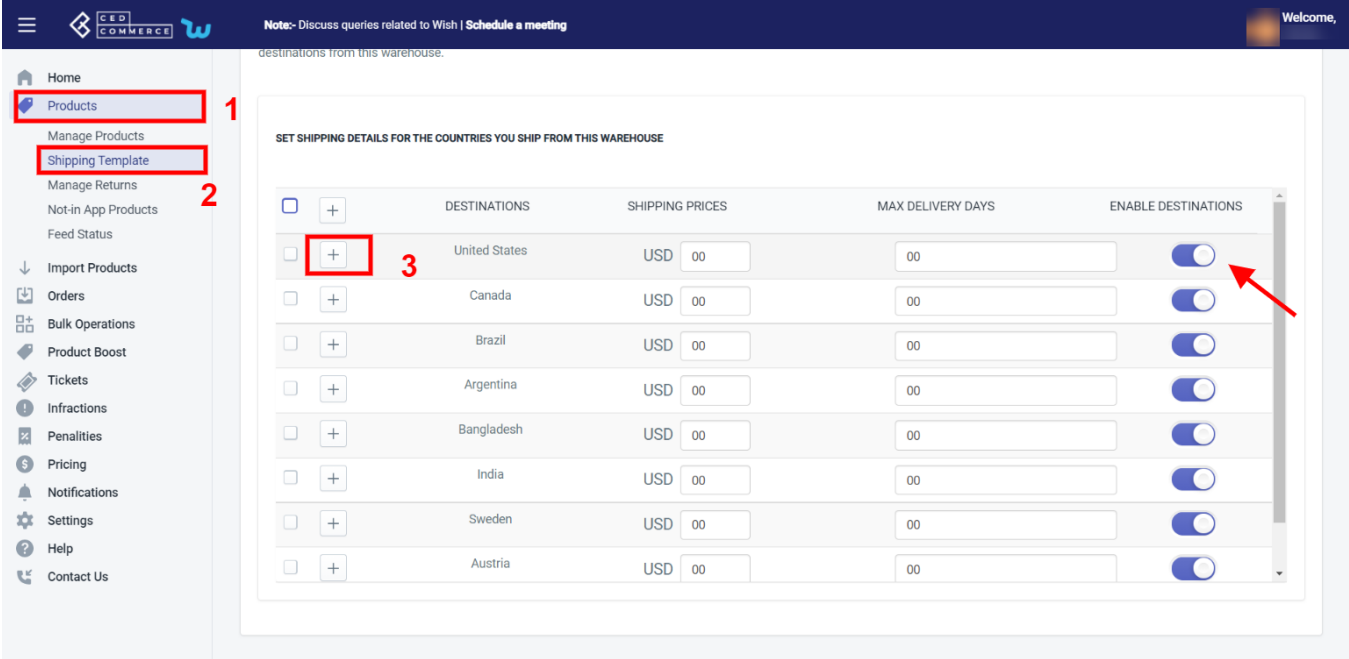


**Step 4:** Also, you can enable or disable any destination/country by clicking on the slide button. Shipping templates also lets you choose from different states of a country and you can enable or disable your shipping templates for that particular state. The countries that have states enabled are:

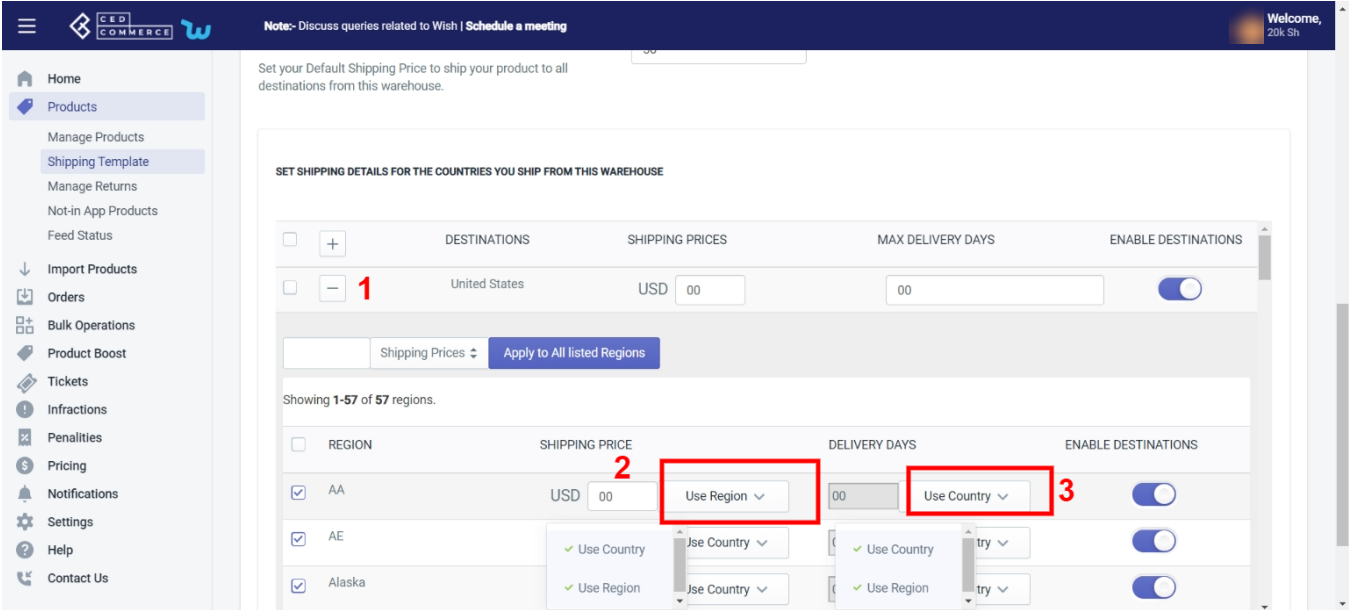
USA  
Brazil  
France  
Australia

**How to set the shipping price and maximum delivery days?**

- Click on the '+ icon', a list of all states in that country will be displayed. You can scroll through and find the names of all states.

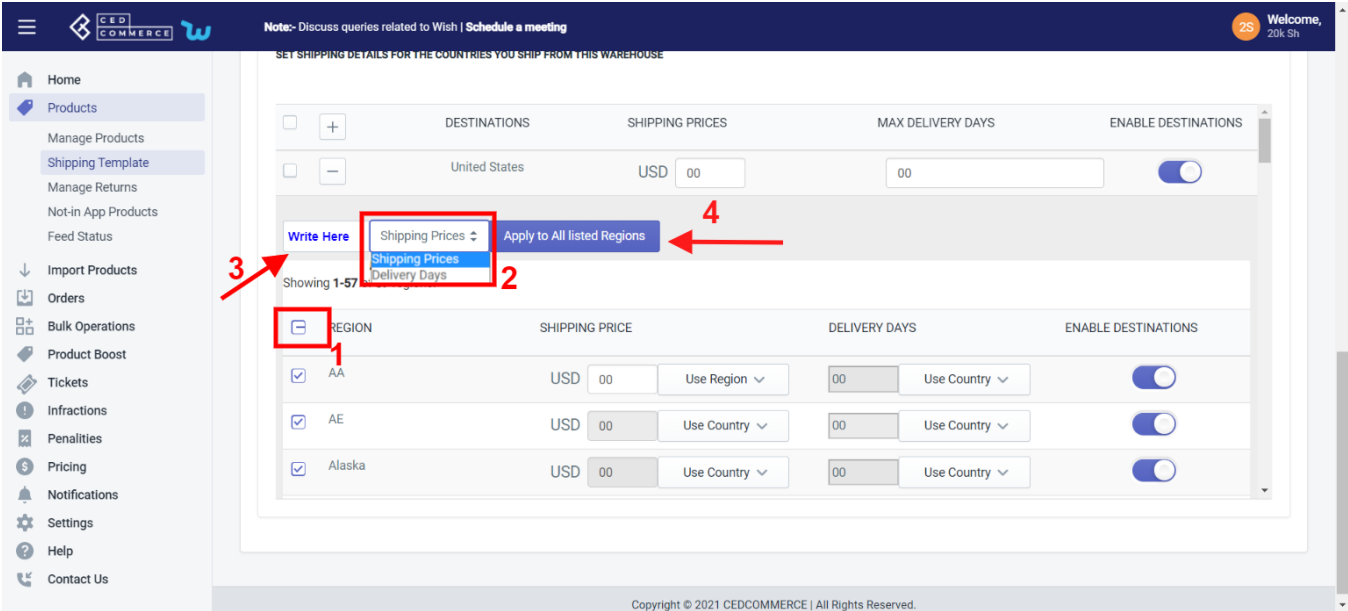


- Select 'Use Region' from the drop-down menu and set the shipping price.
- Select 'Use Region' from the drop-down menu and now set maximum delivery days. You set desired delivery days under which you can ship the product, and the same will be visible on **Wish.com**.

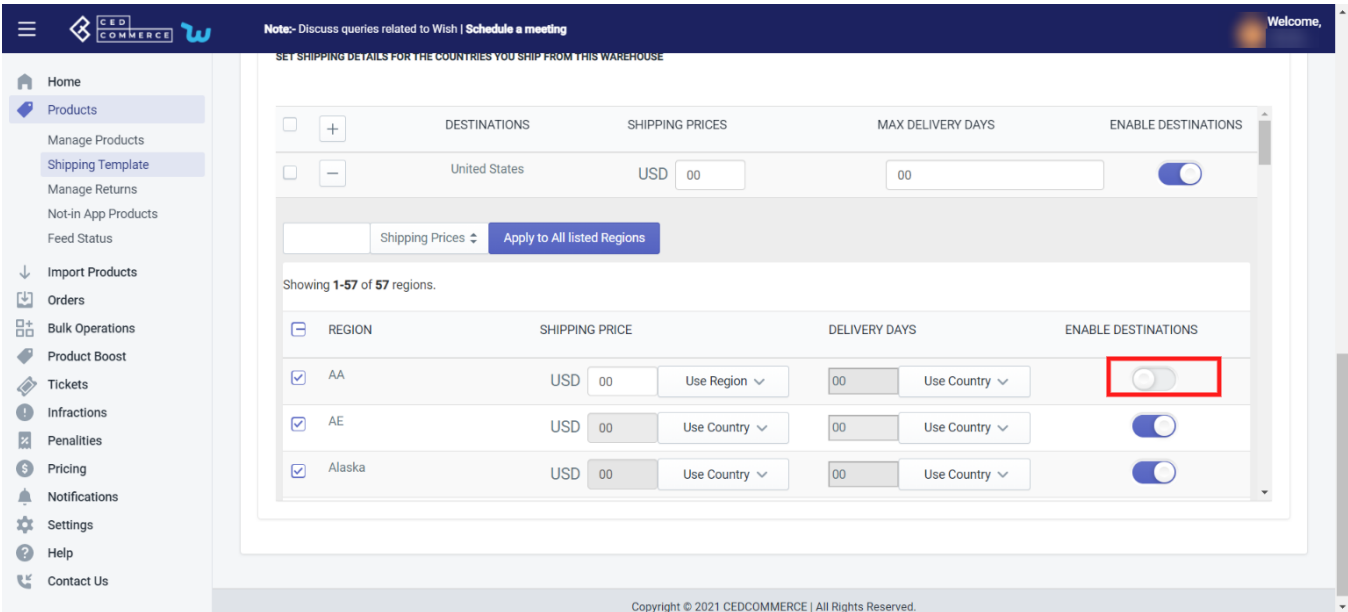




- Type/Write the Shipping price and maximum delivery days for that state or you can also perform the bulk operation by clicking on the drop-down menu and choosing between shipping Price and delivery days.
- Click 'Apply to all listed regions'.



- You can disable a particular region of that country by clicking on the slide button and then the shipping template would not apply to that state.



**Note:** Whenever a country is already enabled from the merchant center of the Wish marketplace, It can't be modified or disabled from this 'Wish Marketplace Integration'.

**Step 5:** Save the template by clicking on the **'Save Tab'** on the top right of the page, and now your template is ready.

**Note:** You can set different shipping prices for different countries, and if no shipping price is set for any particular country, the 'default shipping price' shall prevail.

Default shipping price is a predefined price that applies for all products and countries if no other shipping price is set.

## 4.2.2. Edit/Delete Section

You can edit or delete any particular template by clicking on the **'Three Dots'** icon. It provides two options:

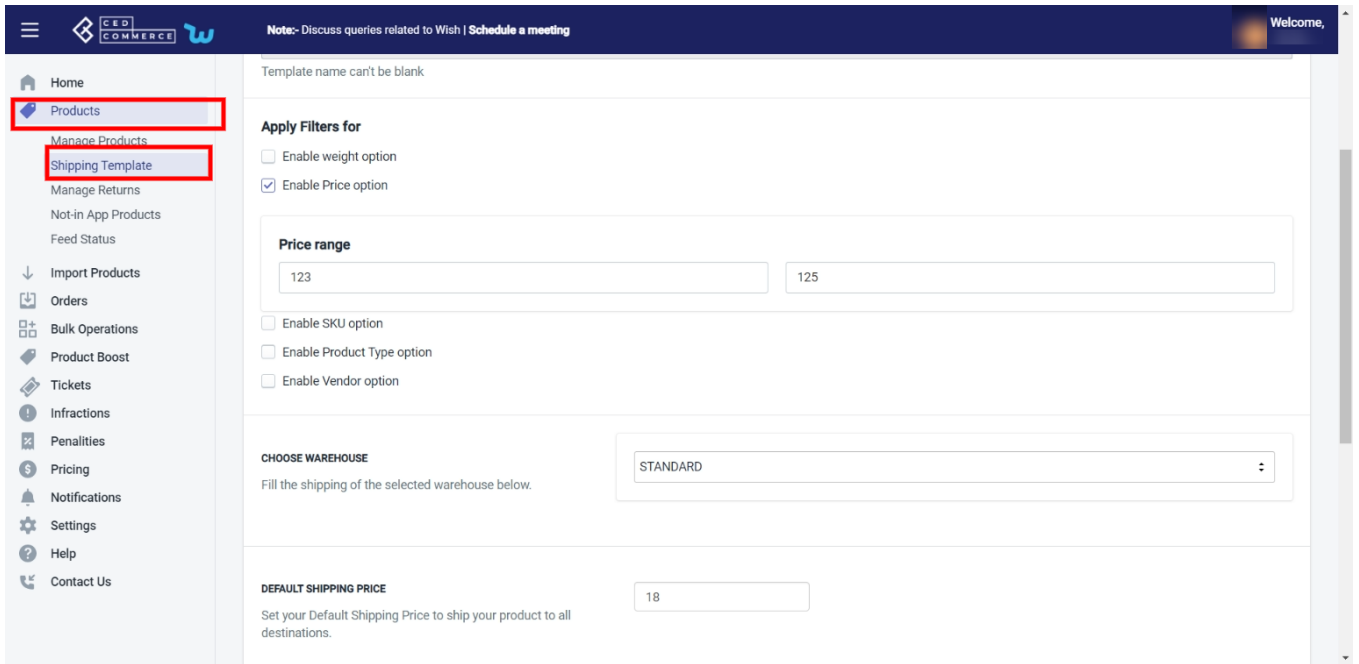
**Edit Template:** It offers you to view or make changes to existing templates.

- Click on the **'Three-Dots'** icon beside the template name and choose the edit option. The following screen shall appear.

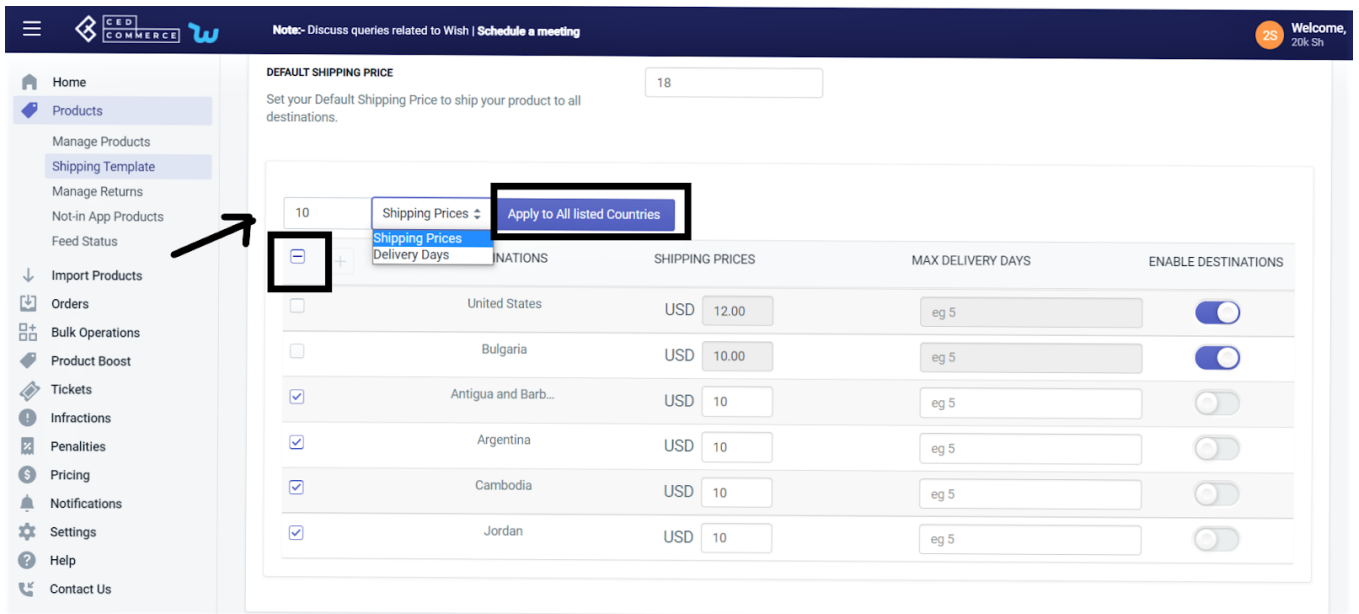
The screenshot displays the 'Template' management page. The left sidebar contains navigation options like Home, Products, Manage Products, Shipping Template, Manage Returns, Not-in App Products, Feed Status, Import Products, Orders, Bulk Operations, Product Boost, Tickets, Infractions, Penalties, Pricing, Notifications, Settings, Help, and Contact Us. The main content area shows a table of templates. The first row is highlighted, and a red box around the 'Edit Template' option in the 'ACTIONS' column indicates the next step.

ACTIONS	TEMPLATE NAME	RULES	ASSIGNED TO
⋮ Edit Template	32	sku: starts from ab and ends with de product_types: Baby vendors: 20kproducts,5 Octobre	0 products
⋮ Delete Template	qewd#@FEWR#@32	price: 123-125	3 products
⋮	32	price: 14-10	0 products
⋮	32	product_types: Baby	21 products
⋮	sdvd	weight: 1-11 price: 100-125	1 products

- You can change filters, warehouses, or even default shipping prices. Along with that, You can also make changes in custom shipping prices and delivery days and even add a new destination country.



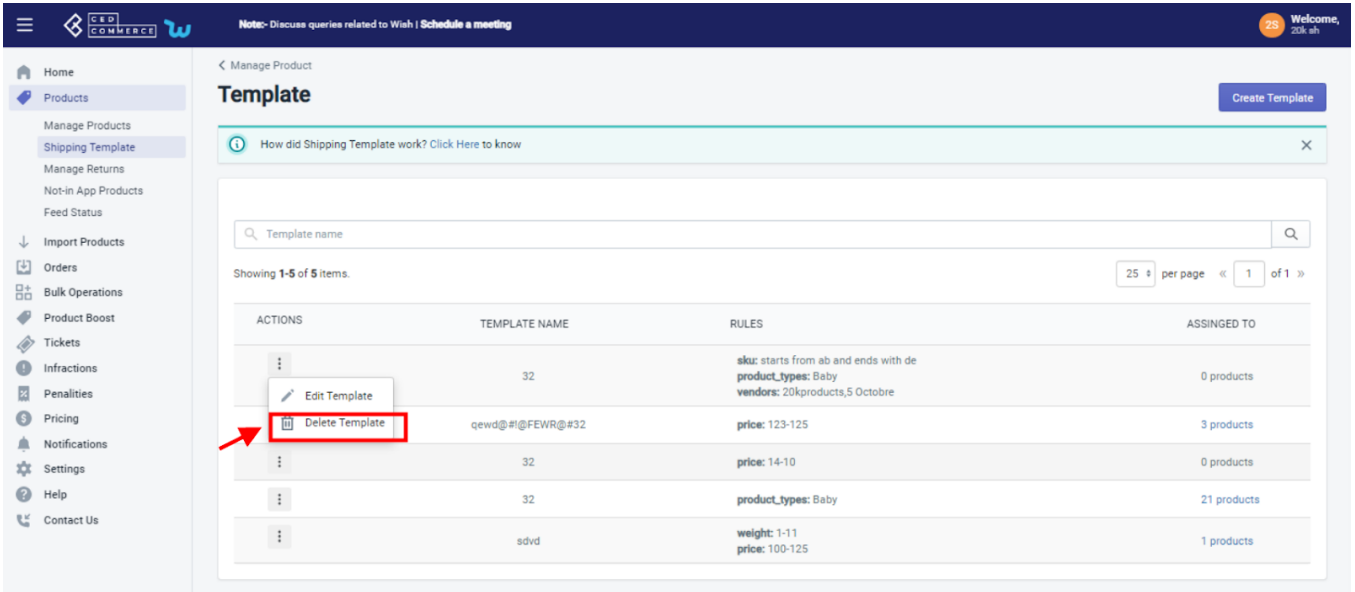
- Also, you can enable or disable any destination/country by clicking on the slide button.
- You can perform bulk action by clicking on the box and choosing between 'Shipping price/ Max delivery days', and then setting a price for all countries.



- Click on 'Apply to all countries'.

**Delete template:** You can quickly delete any template that you think is unusable or too old with this option.

- Click on the 'Three-Dots' icon beside the template name and choose the delete option.

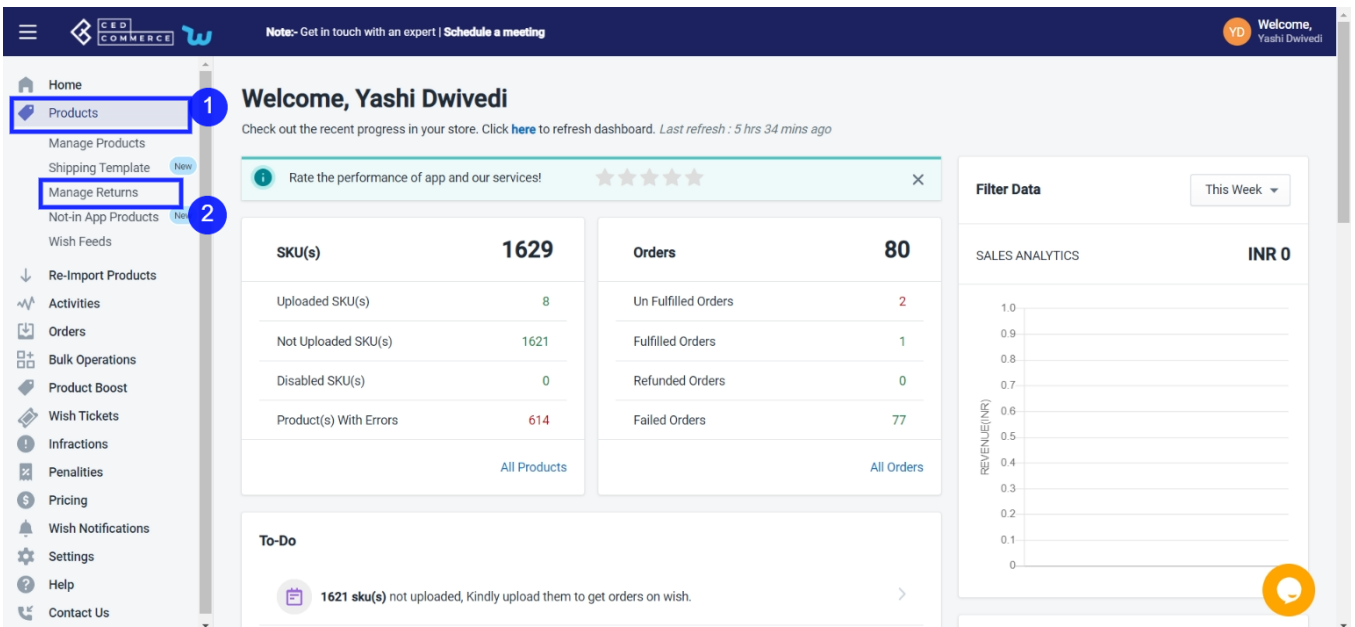


- A confirmation popup appears.
- By clicking on the 'OK' button, your template gets deleted.

(Note: Once you delete a template, you will lose all the details of the mapped product)

### 4.3. Manage Returns

The **Manage Returns** section displays the list of all the products returned to the marketplace. Each product returned is displayed with its image, title, Wish product ID, status, and so on.

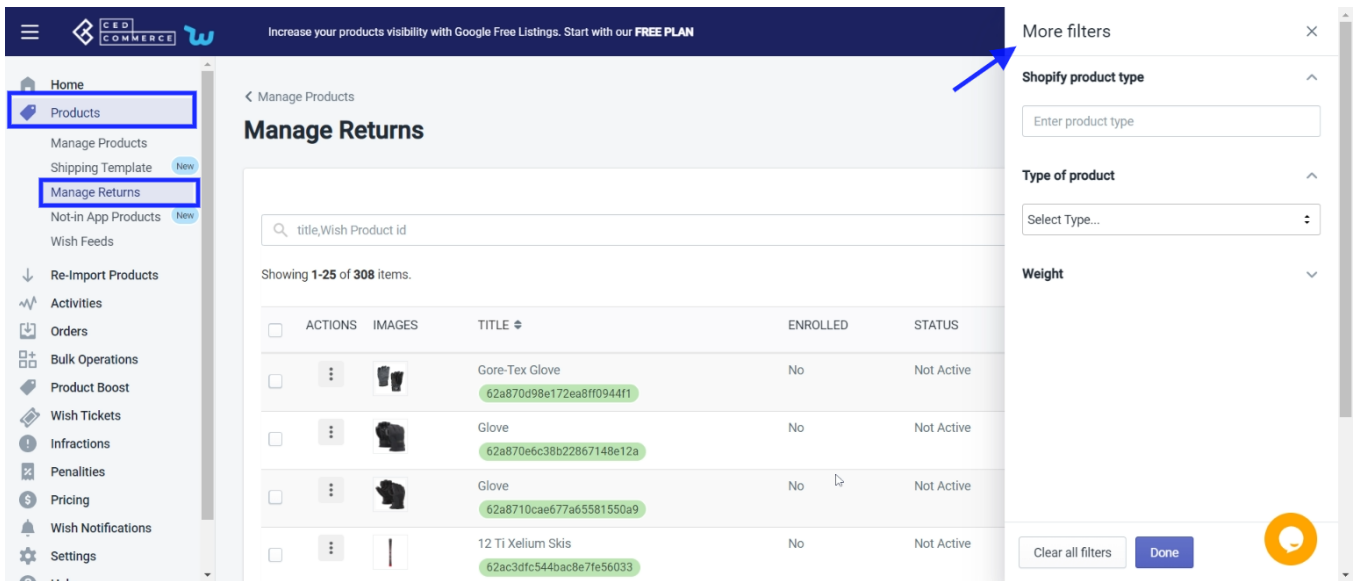


You can even filter to view returned products of your preference by clicking on the "Filter" button. The Filter tab displays the following options-

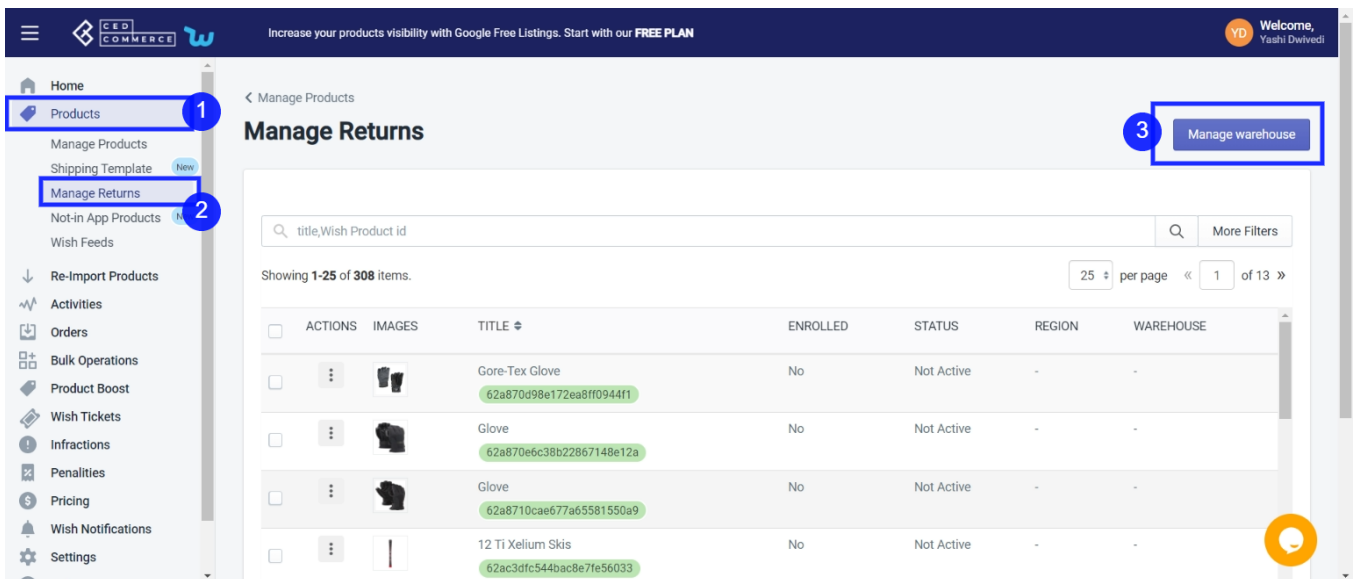
- **Shopify product type** – select the type of Shopify product that you wish to see. Pumps, fixed-gear

bicycles, tools, apparel, etc., are a few options found in this filter.

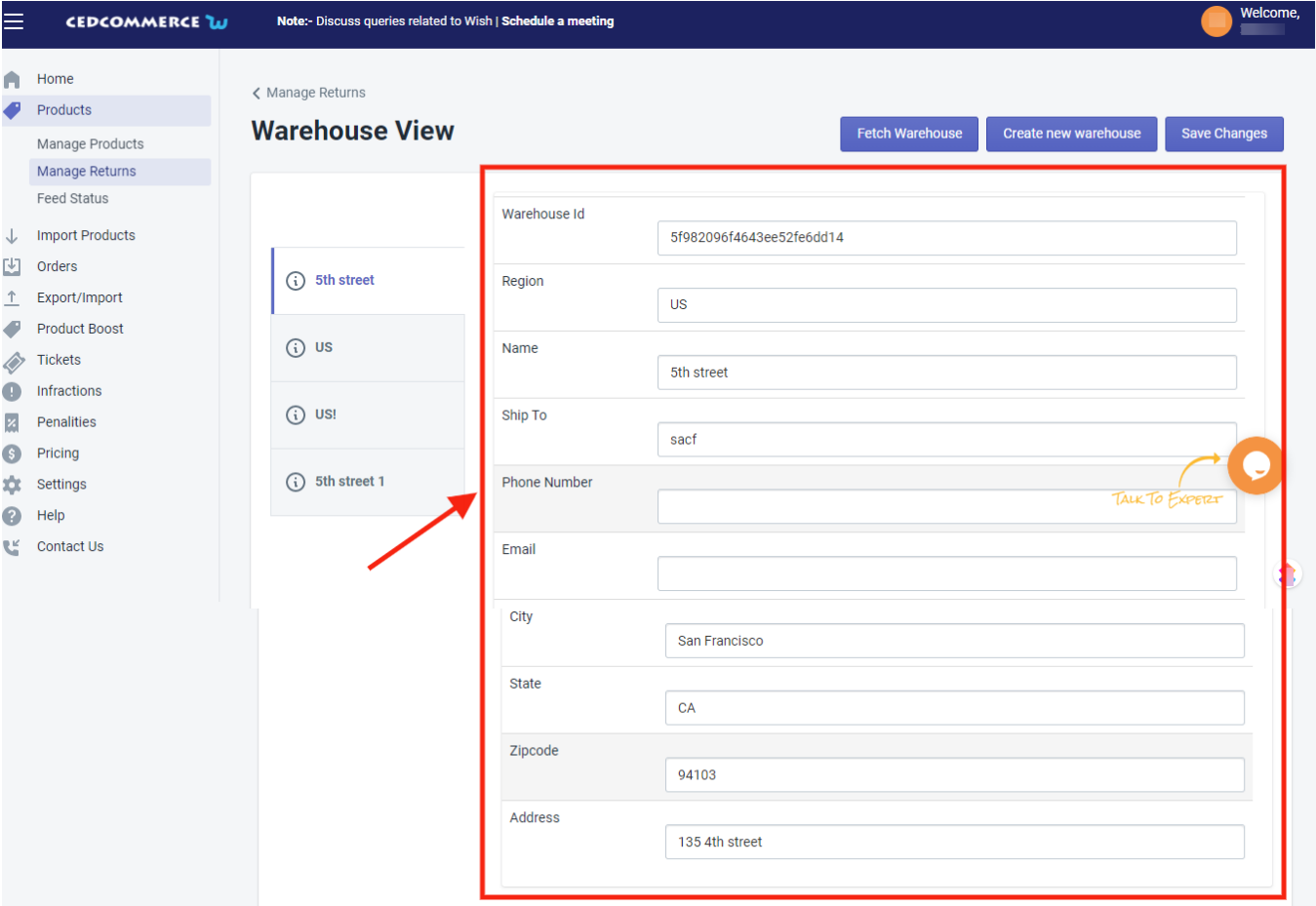
- **Type of product** – Choose from the option Simple/Variant
- **Weight**- Filter the product on the basis of the weight of the product.



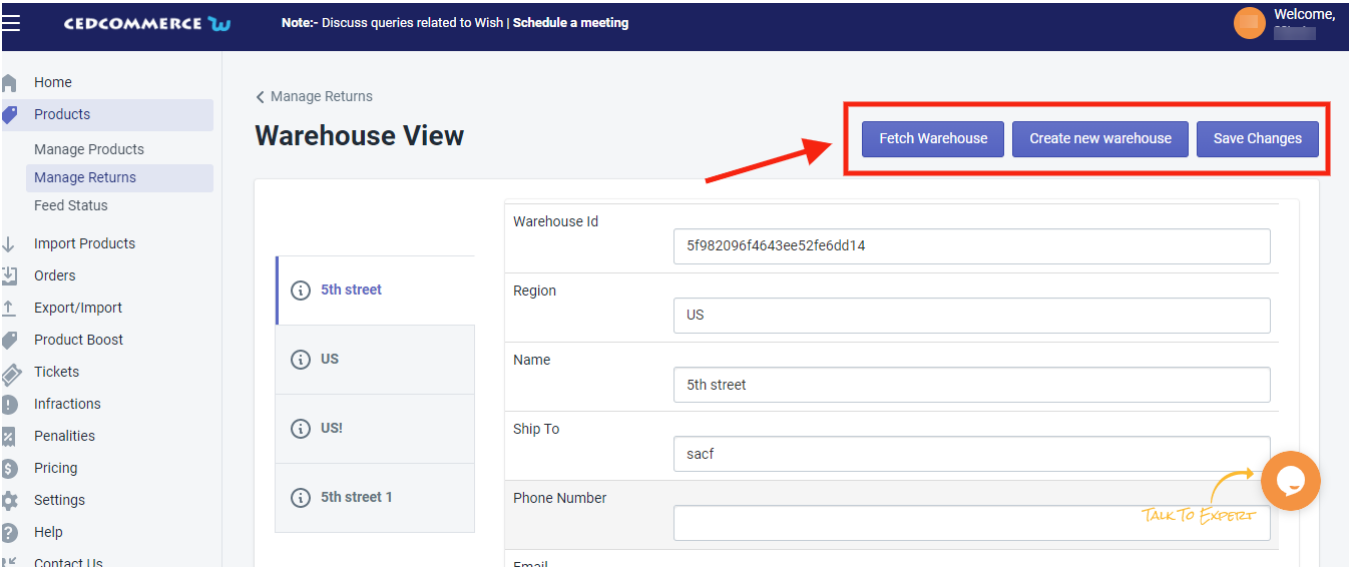
The “**Manage Warehouse**” button on the top-left corner of the section allows you to view the complete list of return warehouses available in your store.



When clicking on the “**Manage Warehouses**” button, you will be redirected to the **Warehouse view** page. Here you will find details like region, name, Warehouse ID, phone number, email, etc., of each Warehouse here. The page will look like the image given below:



You will also find “Fetch Warehouse” and “Create new warehouse”. The page will look like the image given below.



The **Fetch Warehouse** option displays the list of all recently created return warehouses on your store.

While the **Create new warehouse** option enables you to create a new warehouse in your store.

And lastly, the **“Save Changes”** option allows you to save all the recent changes made in the return Warehouse section.

To **Create New Warehouse**, you simply need to click on the given button, a pop-up page will appear on the screen as shown below:

The screenshot shows a 'Manage Returns' dashboard with a 'Warehouse' section. A 'Create new warehouse' button is visible. A 'Save Changes' button is also present. A 'Note:- Discuss queries related to Wish | Schedule a meeting' is displayed at the top. The 'Enter Details' pop-up form contains the following fields:

- Warehouse Name: Enter Your Warehouse Name
- Ship To: name that helps the carrier successfully identify the return warehouse and de
- Region: Choose..
- Street Address: Enter Your Street Address

Buttons for 'Close' and 'Create' are located at the bottom of the form.

To create a new warehouse, you need to enter the following details in this pop-page-

- **Warehouse name** -The name of the warehouse you wish to create
- **Ship to** – enter the name that helps carrier successfully identify the retain warehouse
- **Region** – choose the desired region for your warehouse
- **Street Address** – enter your new warehouse street address here
- **City** – enter the city name your new warehouse will be
- **Zipcode** – enter the zip code of your new warehouse locality
- **State** – enter the name of the state where your new warehouse is
- **Country** – the country your new warehouse is located
- **Email address** – enter your email address
- **Phone number** – enter your phone number here.

After filling in all the details, click on the **“Create”** button to save the details you’ve provided and create a new warehouse.

#### 4.4. Not-in App products

**‘Wish Integration App’** lets you handle all your products that are not in your Shopify store but are listed on the Wish marketplace. You can enable or disable its listing at any point in time with this dashboard.

The app lets you map/link any wish product with your Shopify product. When you map one Wish product with a Shopify product, any update done in Shopify would automatically reflect on wish.

Various products are not listed on Shopify stores because their SKU is different from the SKU on a Wish. You can manage, edit, enable or disable such product listing on Wish.

To map or edit a product, follow these steps:

- Click the **‘Product’** menu.
- Click **‘Not In-App Product.’**

- The 'Not in-app' page appears as follows.

ACTIONS	IMAGE	PRODUCT NAME	SKU	INVENTORY	PRICE (USD)	WISH VARIATION ID	MAF
<input type="checkbox"/>		316	CEDCOSS8873	1893	0.39	625986d5f434e456b62b9a1c ENABLED	N
<input type="checkbox"/>		3161	CEDCOSS1949	1984	0.32	625986d87bc17ba1a5735872 ENABLED	N
<input type="checkbox"/>		3163	CEDCOSS1951	1889	1.09	625986db1e83f4bf7c52b99f ENABLED	

This section contains 3 fields/options:

**All:** You can see a list of all products, whether enabled or disabled, from wish.com. 'Wish Integration App' helps you look at all the products your Shopify store doesn't have.

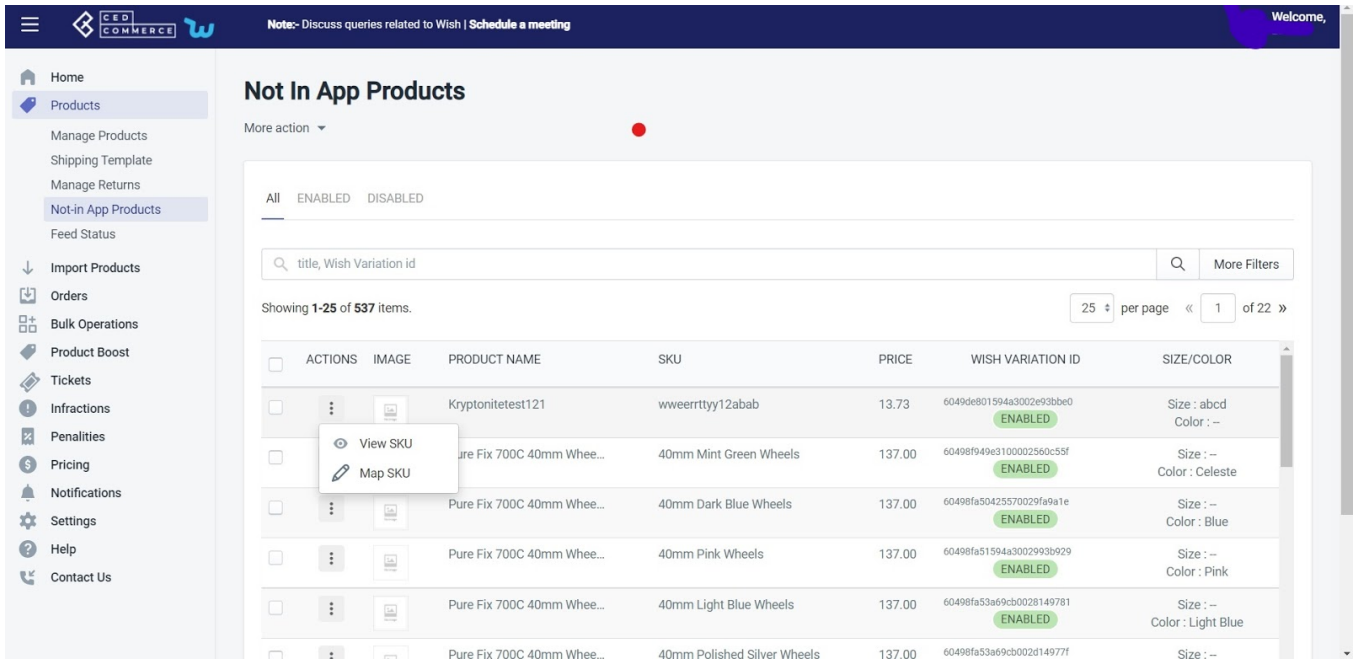
**Enabled:** This section shows a list of products that are promoted and visible on wish.com.

**Disabled:** By clicking on this, you get to see products that are disabled but available on wish.com.

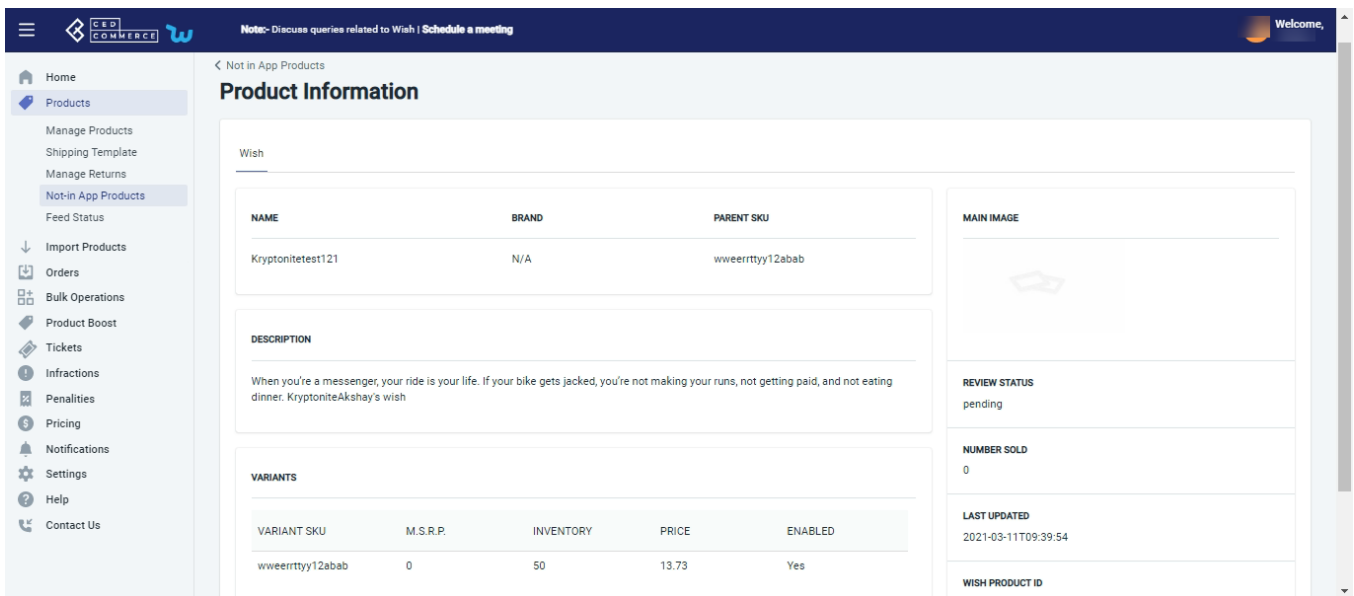
You can also look for a particular product from the search bar by typing its 'Title' or 'Wish variation id.' You will need to find the Shopify product before mapping it with the Wish product.

- A list of all products appears. You can see details like image, product name, SKU, Price, wish variation id, size, and color.
- By clicking on the box beside the 'Action Tab,' you may choose any product or select all products at once and perform bulk action.
- Under the tab 'Action,' when you click on 'Three-dots.' The following options will appear:





**View SKU:** By clicking on the view SKU you can see all the product details.' like seller name brand, parent SKU, description, variants, review status, wish product ID, etc.



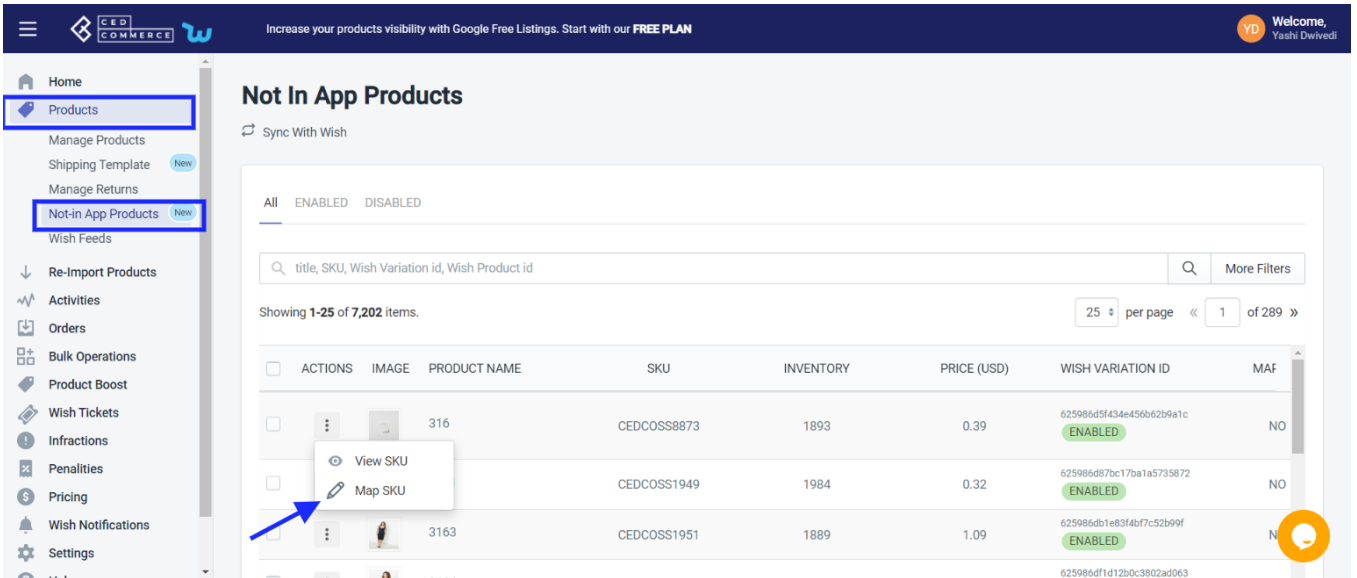
### 4.4.1. Map SKU

Sometimes, sellers need to list a product on Wish manually. These products are then not available on the Shopify store, or they may have different product information on the Shopify store. So, sellers can map or link their wish product with existing Shopify products to help automate inventory and status of products on Wish.

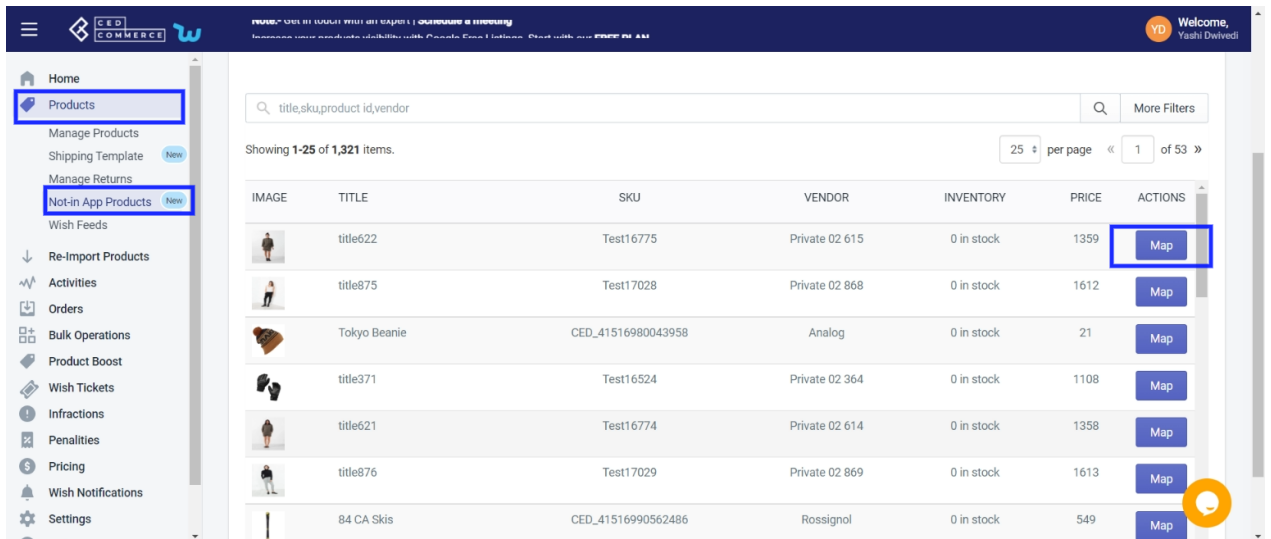
**Note:** The status of the product must be ' **Not Uploaded.**'

#### Steps to Map product

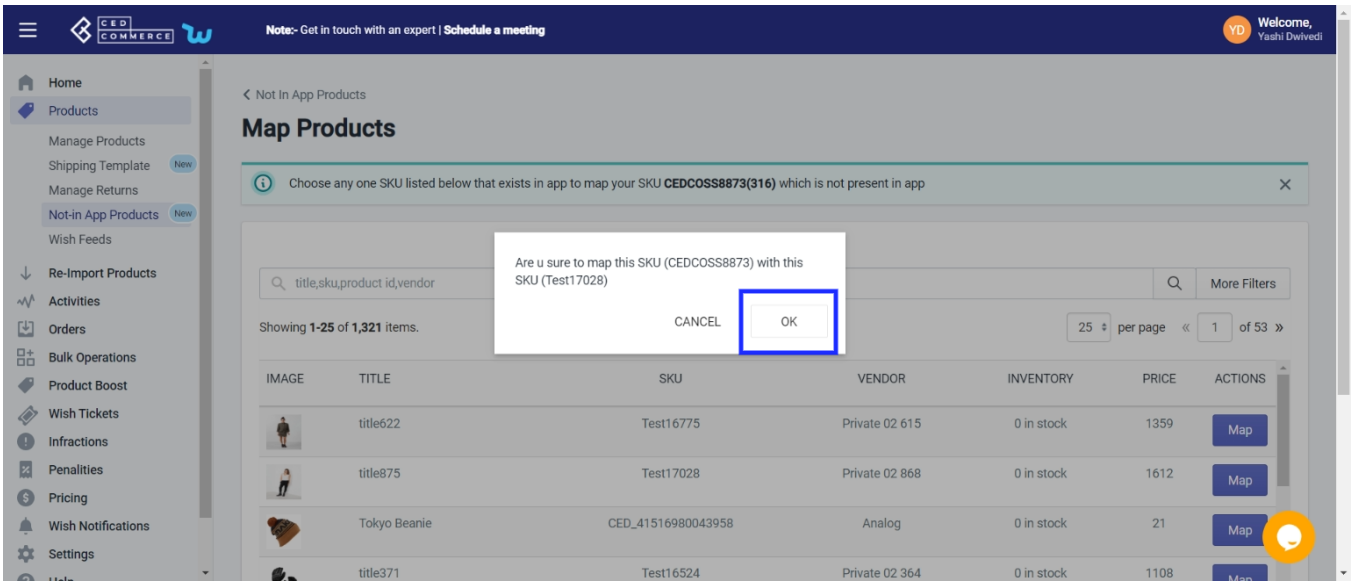
- Go to the **'Not in the App'** section.
- A list of all Wish products appears on the screen.
- You can search your desired product, which you want to map to a Shopify product.
- Under the action tab, Click on the **'Three-Dots'** icon.
- Choose **'Map Product.'**



- A list of products from Shopify stores will appear. The seller can select and choose the product that you want to map with the Wish product. You can also search the product from the search bar by product name or product id.
- Search product and click on **'Map.'**



- A confirmation message will pop up, and the seller needs to confirm by clicking **'OK.'**



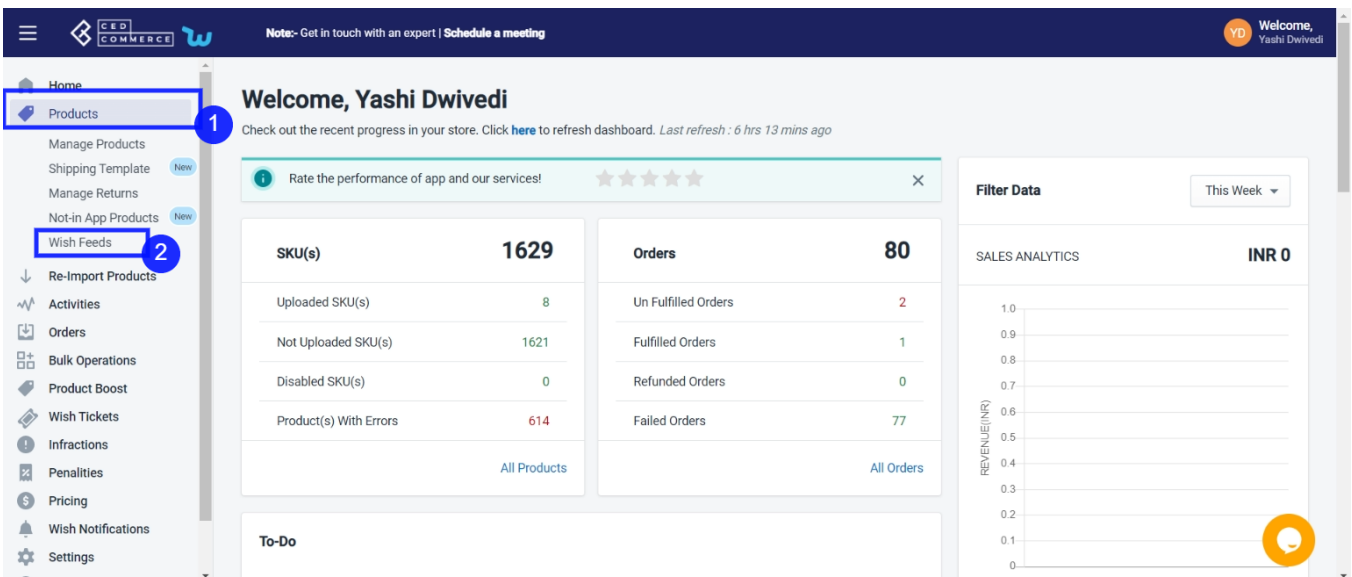
- You will get the confirmation message, and your product is now mapped.  
**Sync With Wish:** This tab appears on the top right of the page and helps you sync the changes with the Wish marketplace.

### 4.5. Wish Feeds

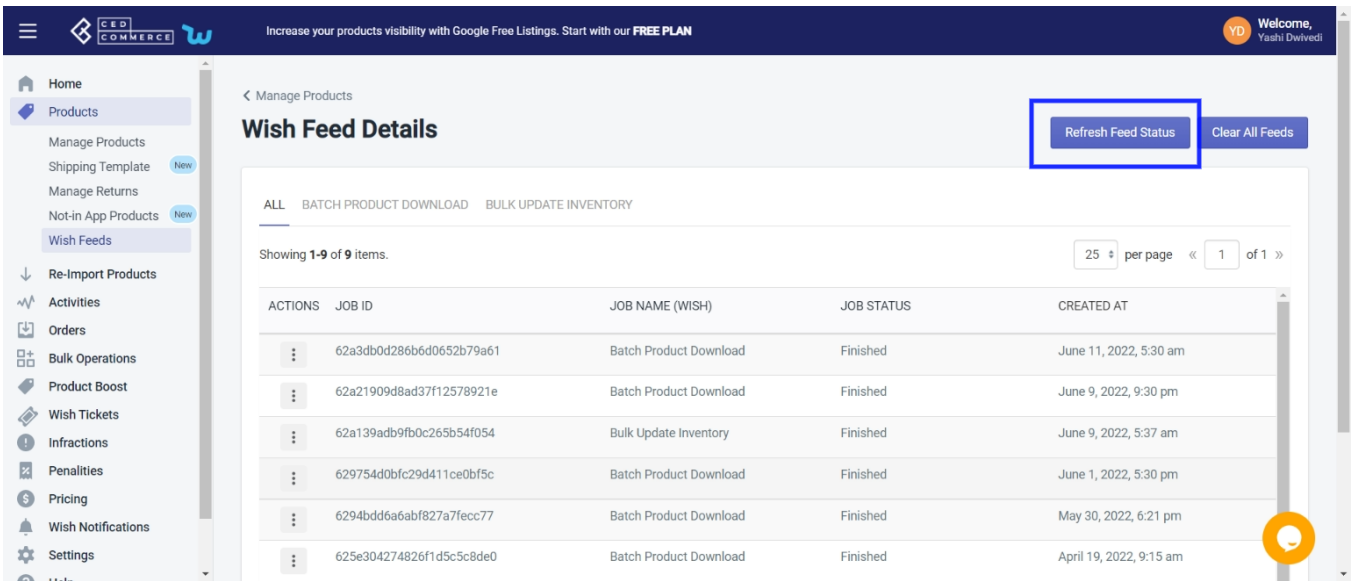
The section enables sellers to obtain the status of actions on each product. From product upload to product information update, whatever action performed on the app, gets reflected at Wish.com. Each product feed over here is listed with its ID, name, status ( the date when it was created and the Action performed on that particular product. This section is applicable for Inventory and price updates in bulk via feed.

**To view the item feed follow the below steps:**

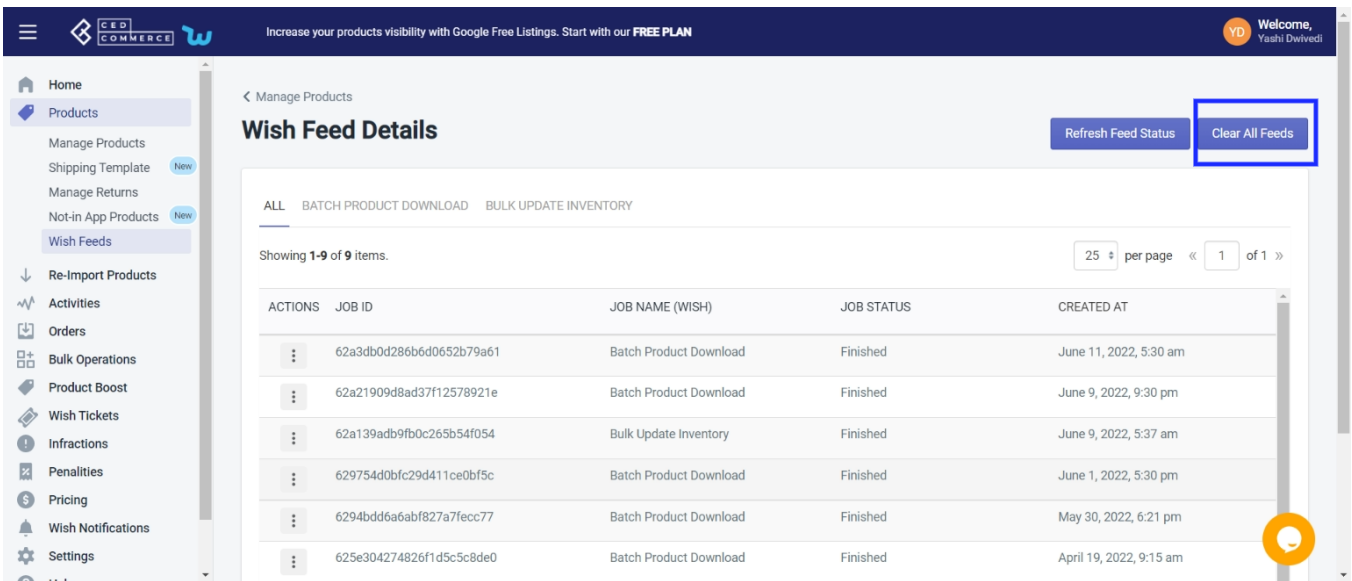
- Go to the **Wish Marketplace Integration App**.
- Click the **Product** menu.
- Click the **Wish Feeds**.



At any point, you can refresh the feed status and view the latest feeds by clicking on the **“Refresh Feed Status”** button.



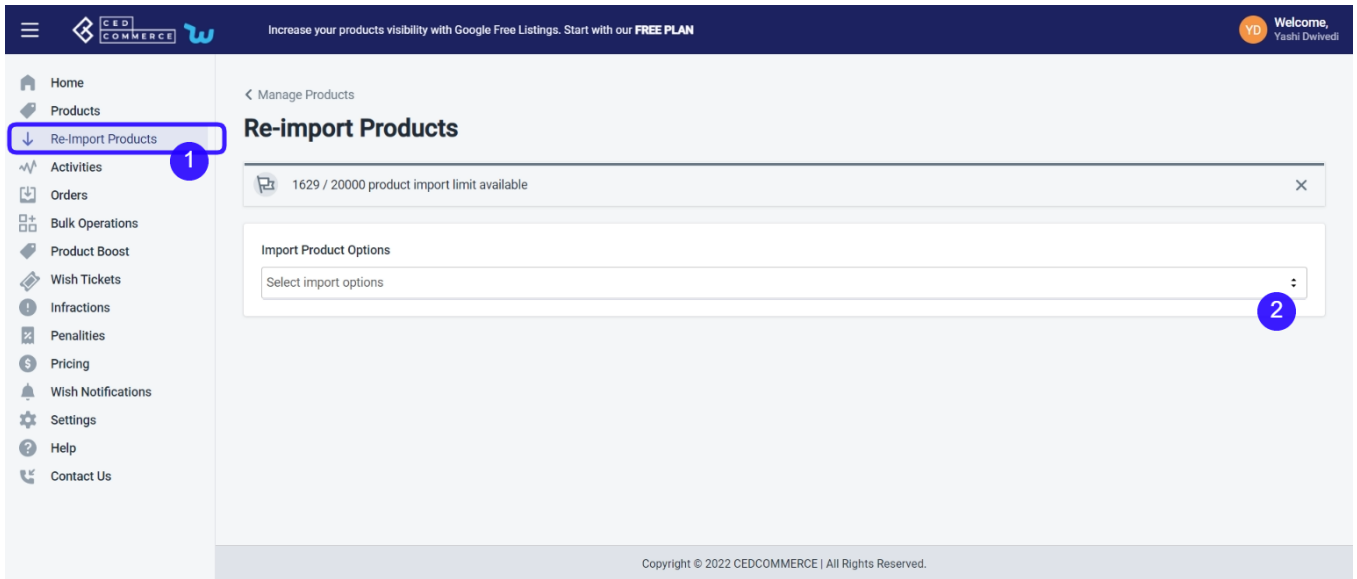
Not just this, you can even clear all feed, not required to be reviewed anymore. All you need is to simply click on the **“Clear all feeds”** button.



To view details, click on three dot and see details associated with product.

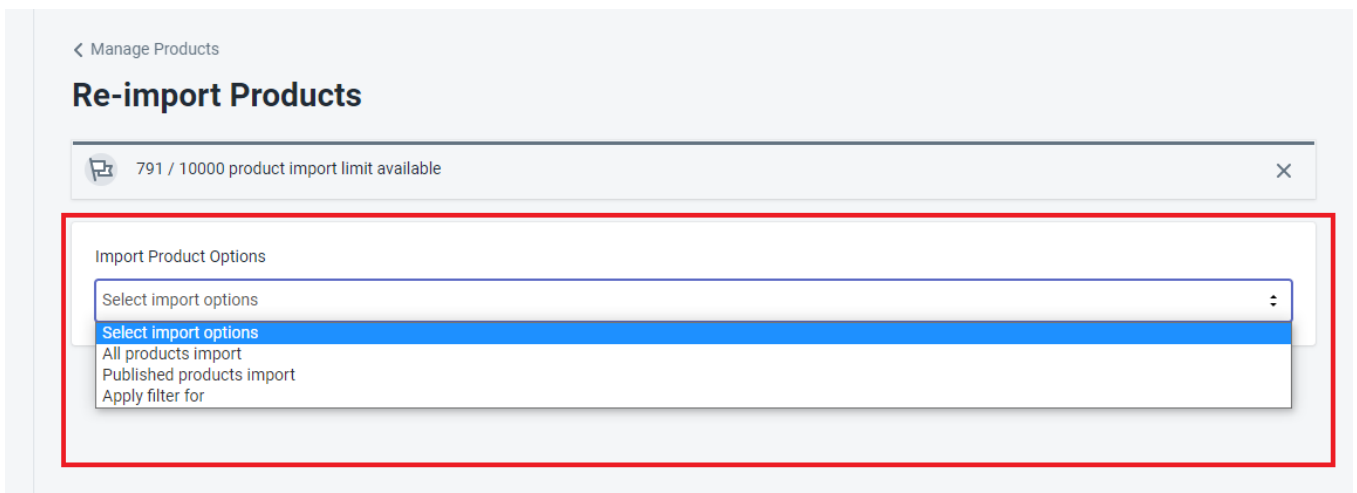
## 5. Re- Import Product

The section is meant to import new products from your Shopify store. The **“Import Products”** section is used when you’ve added new products in the Shopify store and want to import them in the “Wish Marketplace Integration App”. The “Import Products” page appears as follows:



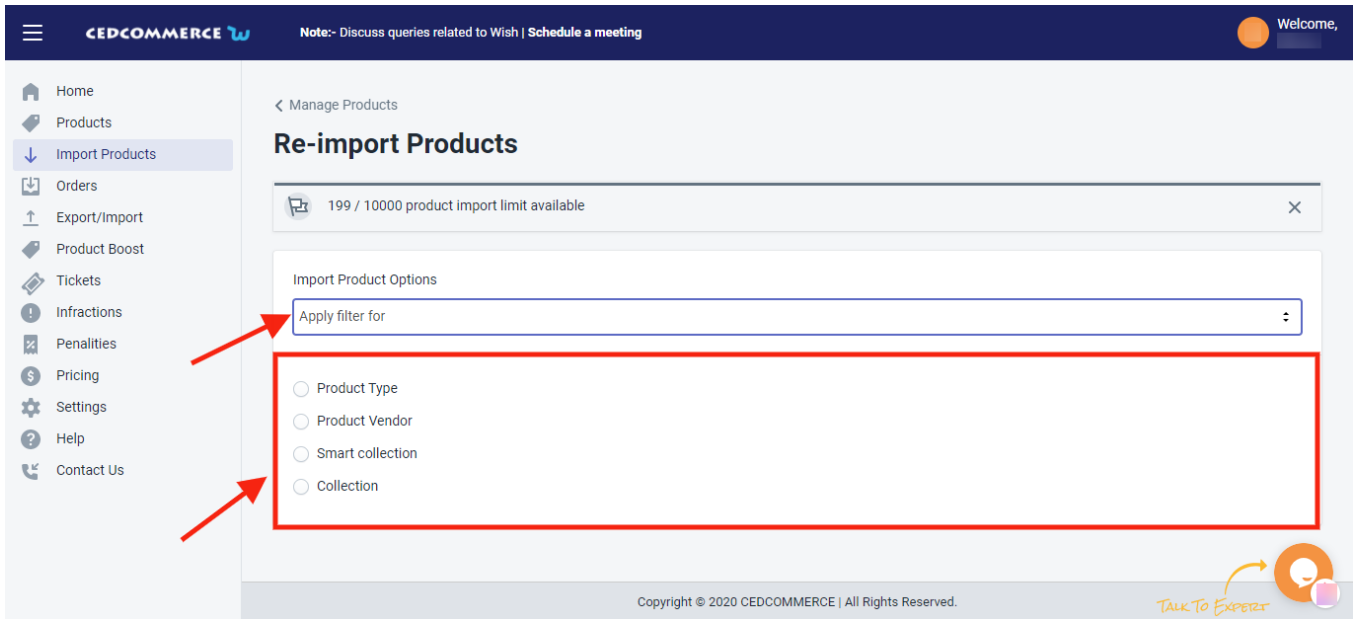
Sellers can select the products they want to import in the app and it consists of the following options:

- **All product import:** the store owners can import all the Shopify store products in the app
- **Published product import:** the store owners are allowed to import only those products which are available at the Shopify store front-end.
- **Apply filter for:** the option enables the store owners to import only those products which they want to upload from their Shopify store to the app.



When you choose “**Apply filter for**”, you can choose from four different categories namely –

- **Product Type** – enables you to import products on the basis of “Product Type” assigned in your Shopify Store.
- **Product Vendor** – enables you to import the products on the basis of “Vendor” from your Shopify Store.
- **Smart Collection** – enables you to import the products on the basis of the “Auto Collection” created in your Shopify Store.
- **Collection** – enables you to import the products on the basis of the “Manual Collection” created in your Shopify Store.



For each category, you need to write your desired option and then click on “**Start Import**”

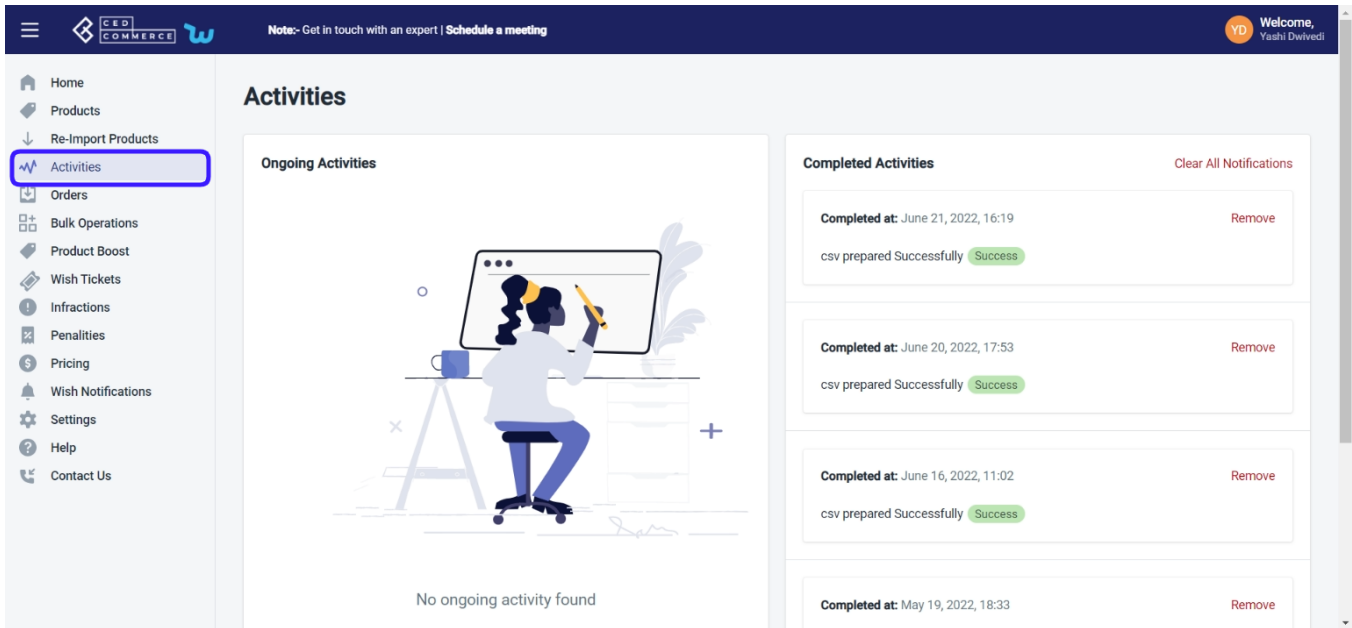
After clicking on ‘Start Import’, you get the following two options:

- **Instant Import:** By this, Import start taking place immediately and within a few minutes, all Shopify product will be imported on the ‘Wish Marketplace Integration app.
- **Backend Import:** This feature is made to save your time. And after clicking on Backend Import, product import starts and you can see that in the “Activities Section”. Along with that, you can also perform any other operation in the app. After completion of product Import, you will be notified via a popup message.

Note: You can also enable the automatic product to create from the setting section of the App and you can learn more about it here(<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=settings-10>)

## 6. Acti

It lists down all completed and ongoing imports of products. This all-new feature is introduced, where you can start importing the product and without disturbing the ongoing process, you can perform other actions as well.



## 7. Order Section

Whenever a new order is placed on the Wish marketplace, it is instantly fetched on the Wish-Shopify Integration app. The same order is generated for the merchants of the Shopify store to view the details and fulfill them in their native order processing system.

**Note:** Only the New/Unshipped state orders are imported into the Wish Marketplace Integration app.

Under this section, the admin can access the following two features-

- **Sales**

**Order**(<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=wish-shopify-integration-guide-3>)

: under this tab, you will find all data regarding orders created on Wish.com.

- **Failed**

**Order**(<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=wish-shopify-integration-guide-4>)

: Under this tab, data – order number, reasons for the error, and their date – for all the failed order gets displayed.

The screenshot shows the CEDCOMMERCE dashboard. The sidebar on the left has the 'Orders' menu item highlighted with a red box and a red arrow pointing to it. The main dashboard area displays a 'Welcome' message and a performance rating prompt. Below this, there are two main sections: 'SKU(s)' and 'Orders'. The 'SKU(s)' section shows a total of 199 SKUs, broken down into: Uploaded-SKU(s) 14, Not-uploaded-SKU(s) 185, Disabled-SKU(s) 0, and Rejected-SKU(s) 0. The 'Orders' section shows a total of 209 orders, broken down into: Un-fulfilled-Orders 39, Fulfilled-Orders 0, Refunded-Orders 1, and Failed-Orders 169. To the right, there is a 'Filter Data' section set to 'This Week' and a 'SALES ANALYTICS' section showing a total revenue of INR 334.8. A bar chart shows revenue for 'Mon' at approximately 334.8. A 'Talk to Expert' chat bubble is visible in the bottom right corner.

## 7.1. Sales Order

Managing and handling products require a lot of time and patience. Especially when there are a lot of updates coming in daily. The app's **"Sales Order"** page gives you access to modify and edit the status of products and synchronize it on the Wish Marketplace. It is one of the crucial sections of the **'Wish Marketplace Integration'** app. With this section, you can fetch, receive, and process orders from Wish Marketplace to your Shopify integration app.

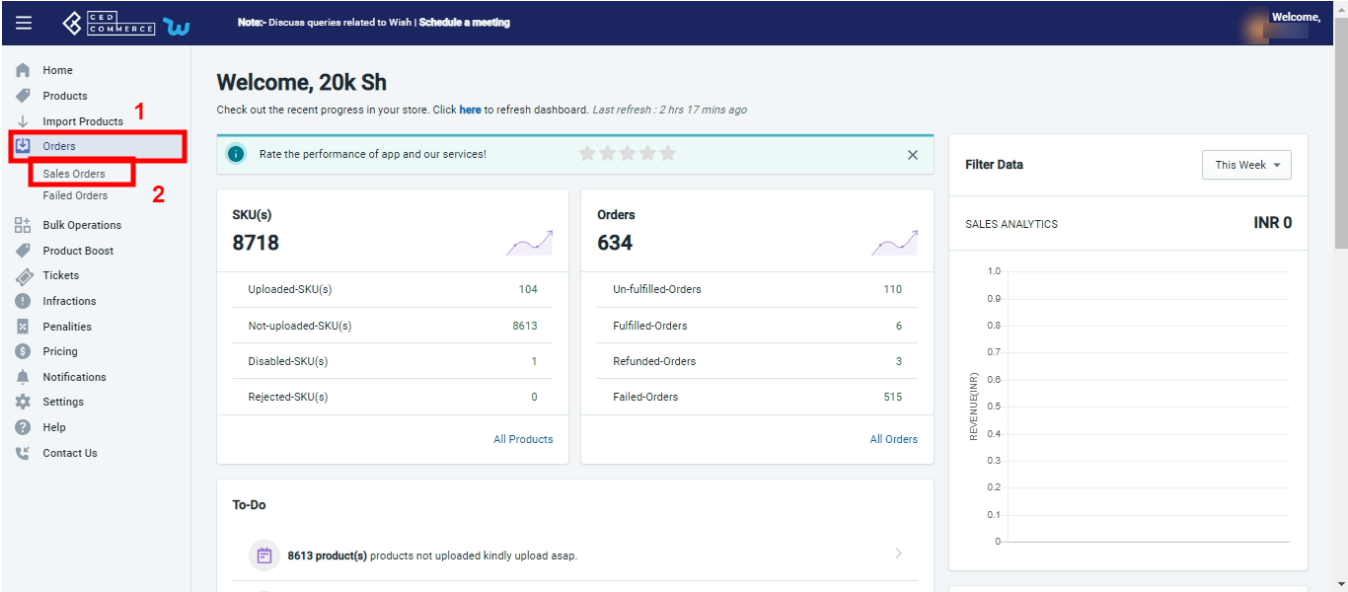
All new orders created on Wish.com are instantly fetched by the **'Wish Marketplace Integration'** app in the dedicated panel. The app's robust order management system makes the same order on the Shopify store so that you can view the details and fulfill them through the app without taking the pain of visiting the marketplace and fulfilling orders from there and then again coming back to the Shopify store for updating stocks and orders.

It lists each order with – Wish Order ID, Order SKU, Shopify Order Name, Shopify Order ID, Order Date, and then there is action.

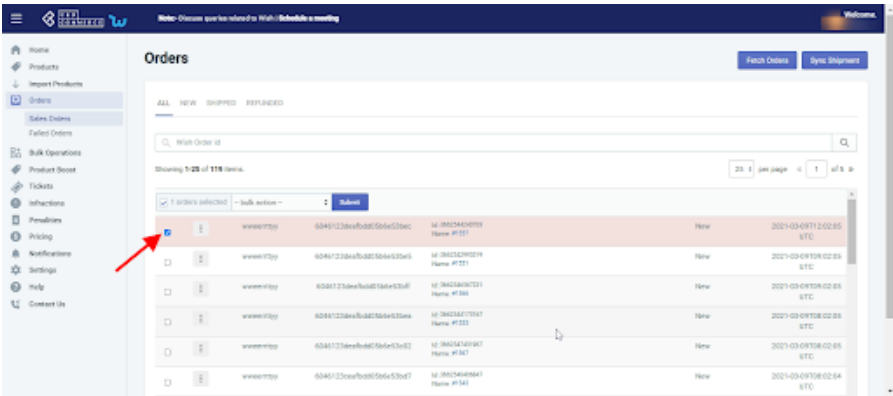
### Steps to perform bulk operations

- Go to the **'Orders'** section.
- Choose **'Sales order.'**

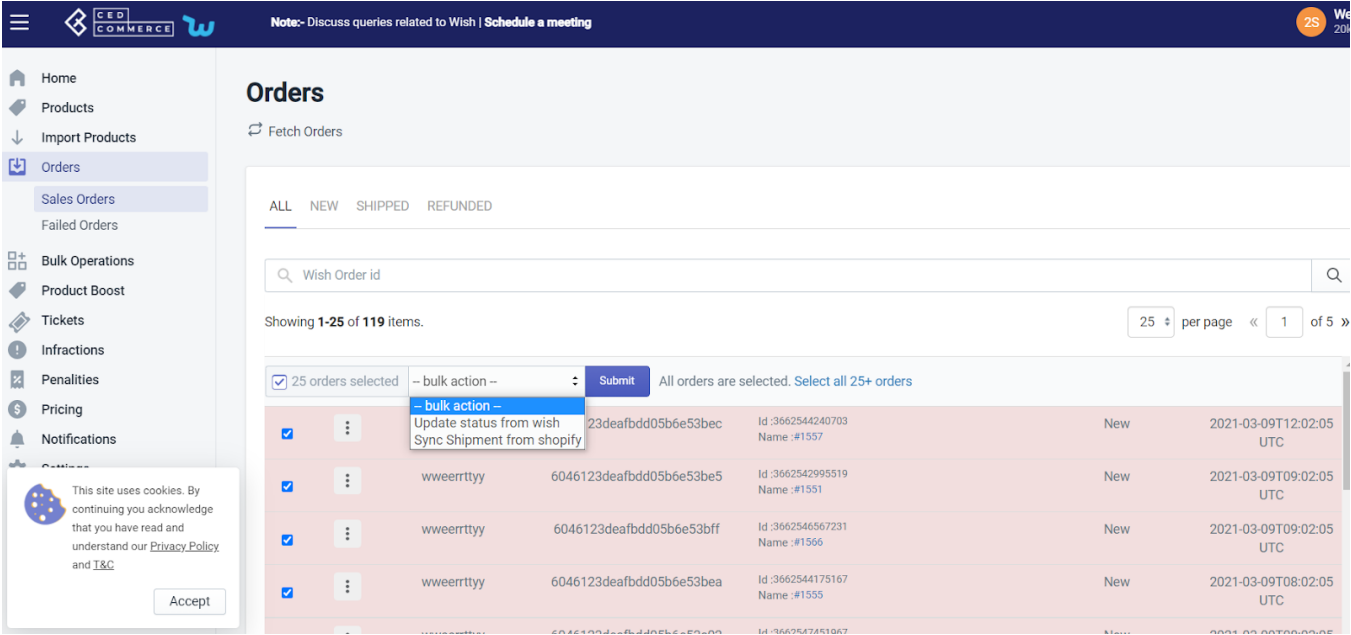




- Select products you want to update or synchronize by clicking on the **‘Checkbox’** beside the product name.



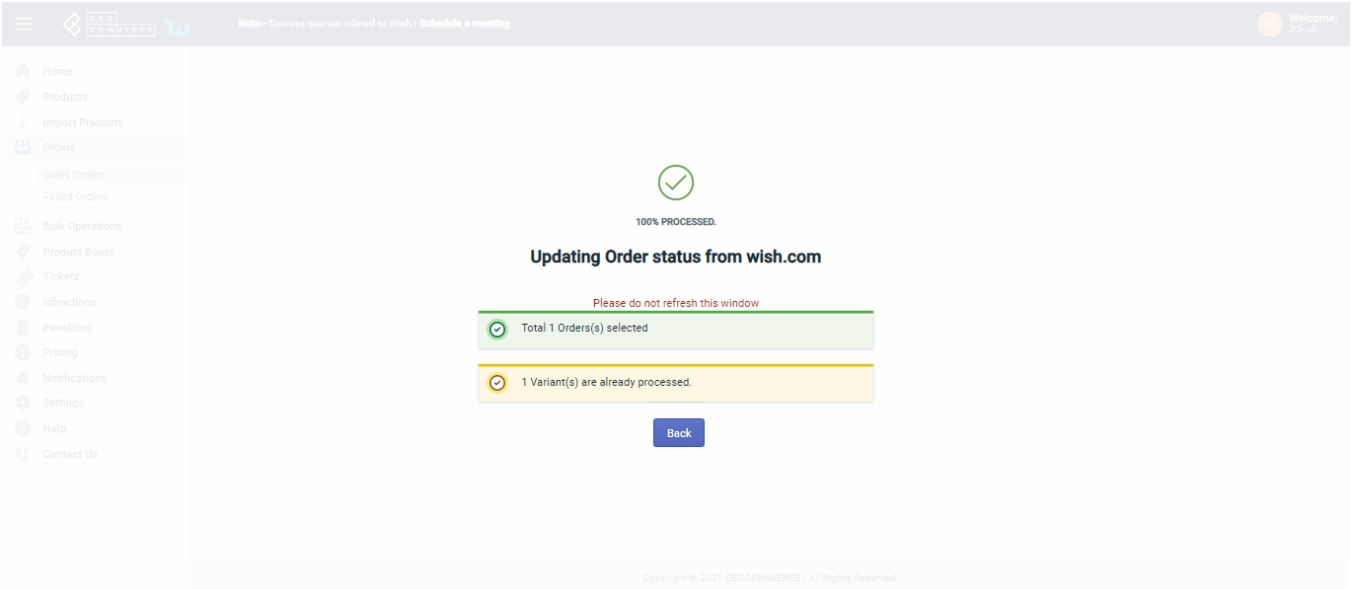
- You can also select all products together by clicking on the **‘Checkbox’** beside the **‘Action’** tab.
- From the drop-down menu choose any of the following options.



**Update status from Wish:** This option helps you to update the order status on the Wish Marketplace. Once the status has been updated on wish.com, a confirmation message displays on the screen.

**Sync shipment from Shopify:** When you click on ‘**Sync Shipment**,’ you can easily update the Shipment information of orders on Wish.com. Once the shipment information is successfully updated, a success message will appear on your screen.

- Click ‘**Submit.**’
- A confirmation window appears displaying that your order(s) status is successfully updated on Wish.



Merchants can also fetch order details.

The screenshot displays the 'Orders' management interface. A red box highlights the 'Fetch Orders' button in the top left of the main content area, with a red arrow pointing to it. The interface includes a sidebar with navigation options and a main content area with a search bar, a table of orders, and a pagination control. The table has columns for ACTIONS, ORDER SKU, WISH ORDER ID, SHOPIFY DETAILS, STATUS, and CREATED AT. The table lists several orders with their respective IDs and creation dates.

ACTIONS	ORDER SKU	WISH ORDER ID	SHOPIFY DETAILS	STATUS	CREATED AT
<input type="checkbox"/>	12345	61013b1a14391704a288e1ca	Id :9934082170943 Name :#1602	New	2021-07-29T11:10:18 UTC
<input type="checkbox"/>	12345	61013b1ba540e303a403fc67	Id :9934085054527 Name :#1609	New	2021-07-29T08:10:19 UTC
<input type="checkbox"/>	12345	61013b1ba540e303a403fc69	Id :9934085447743 Name :#1611	New	2021-07-29T08:10:19 UTC
<input type="checkbox"/>	12345	61013b1a14391704a288e1c8	Id :9934082072639 Name :#1601	New	2021-07-29T08:10:18 UTC
<input type="checkbox"/>	12345	61013b1a14391704a288e1c3	Id :9934080532543 Name :#1597	New	2021-07-29T07:10:18 UTC
<input type="checkbox"/>	12345	61013b1ba540e303a403fc66	Id :9934084956223	New	2021-07-29T06:10:19 UTC

### Fetch Order

When you click on the **Fetch Order** button, it means you will be able to fetch new orders from Wish.com to the Wish Integration app. The new orders if available are fetched from Wish.com and are listed on the page and a success message appears. If there are no new orders on Walmart, then the relevant message appears on the page.

**You will also find three options adjacent to your Sales Order information:**

1. 

To View the Current Order Details.

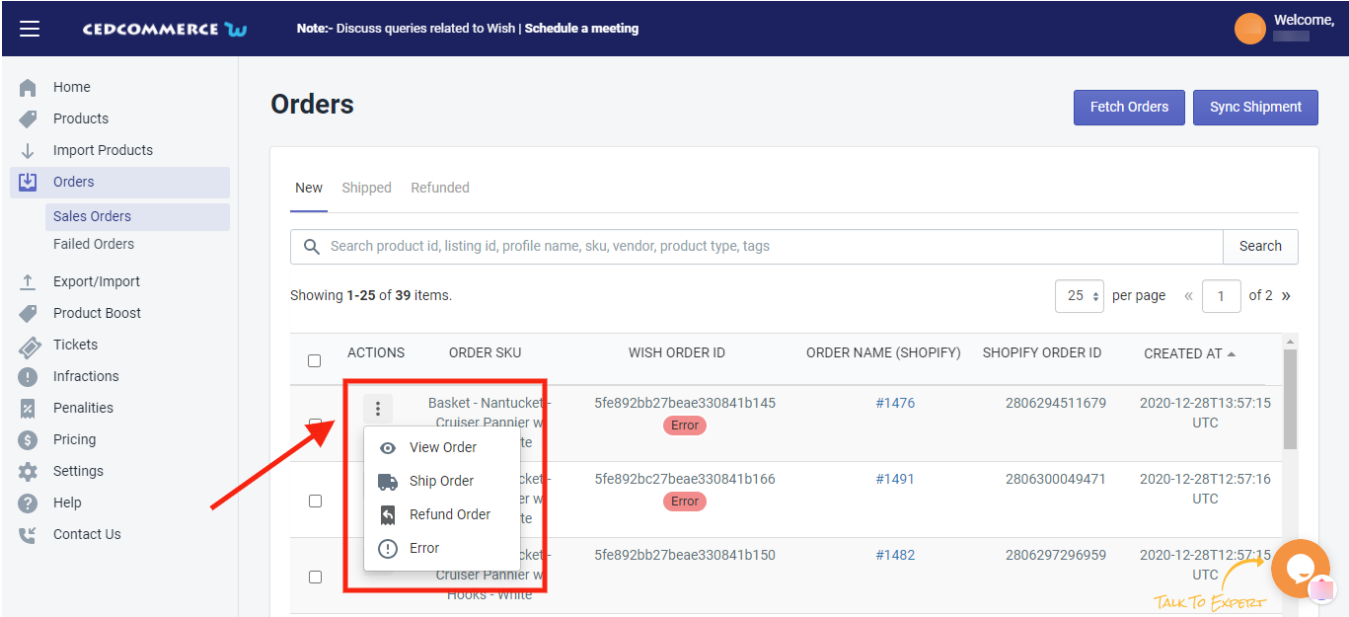
2. 

To Ship the order manually.

3. 

To Refund order.

4. To view Error orders

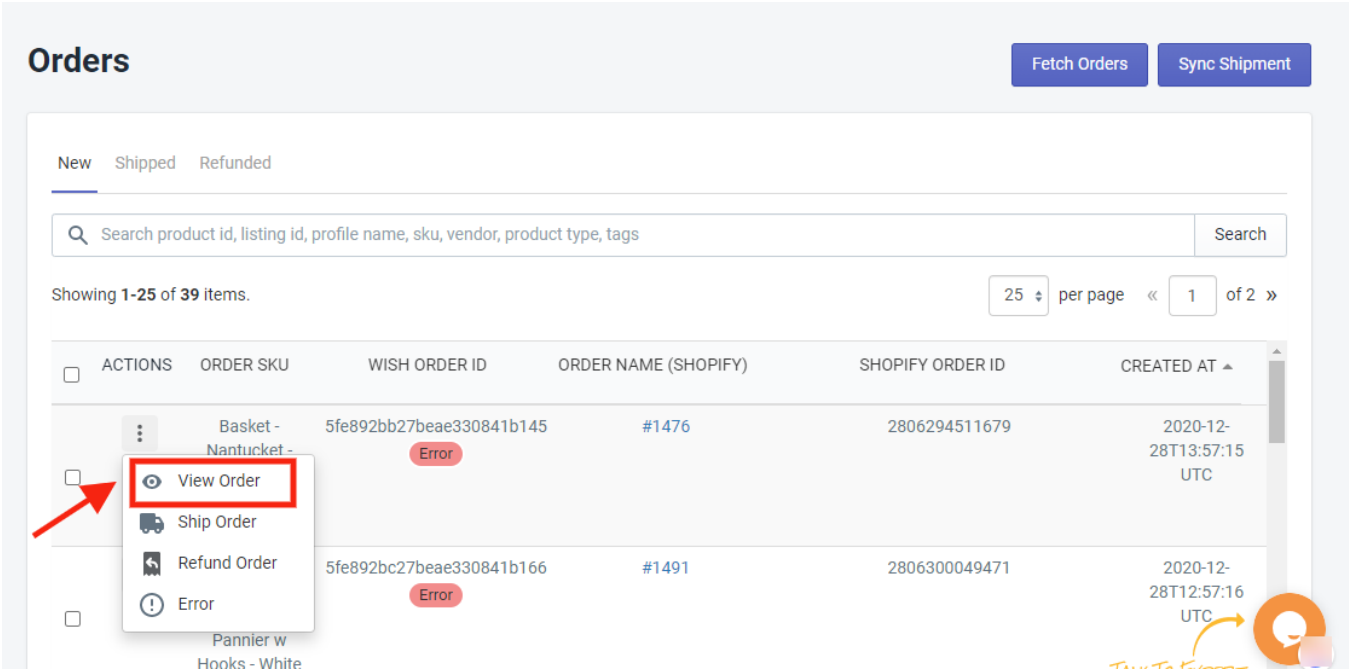


To **View the Current Order** details, do the following steps:

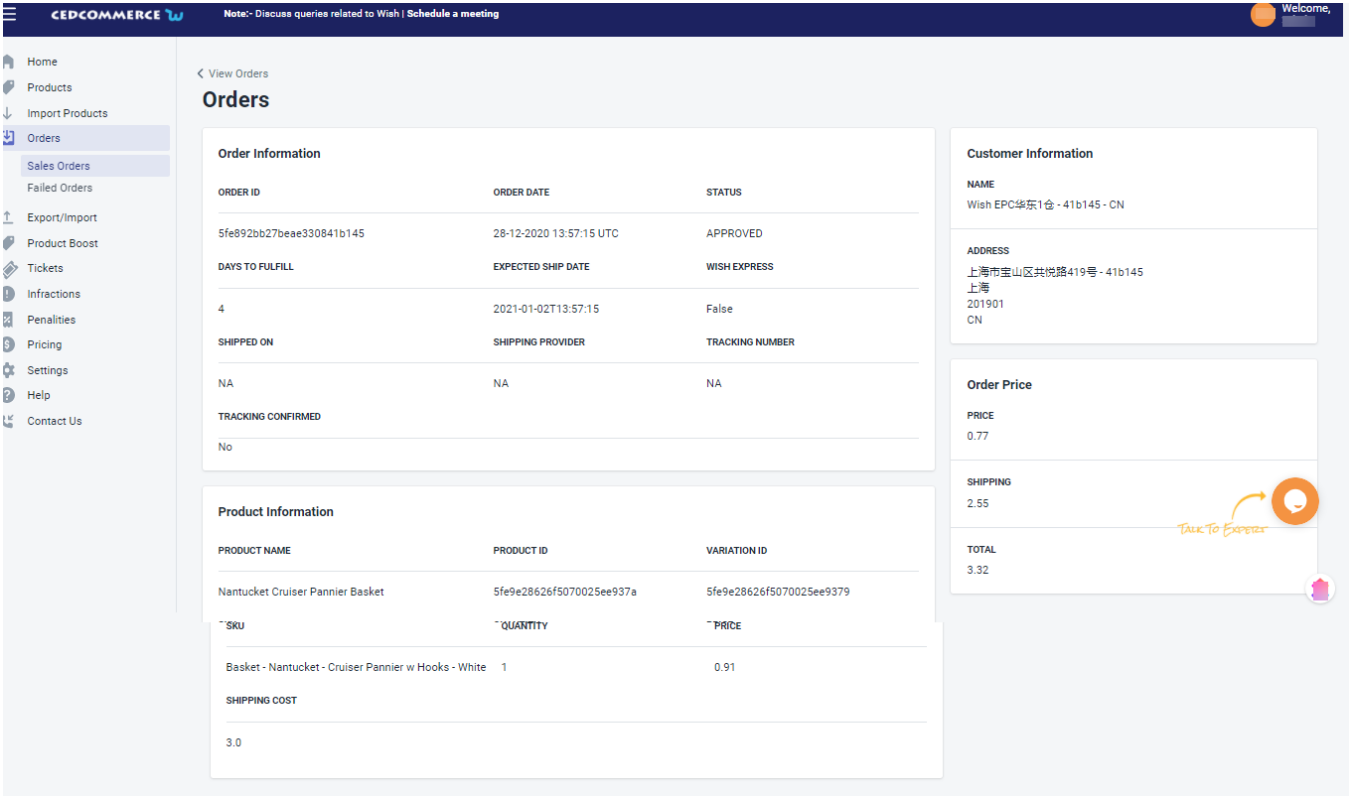
- Scroll down to the required sales order.
- In the respective row of the sales order, click the **View**



icon.



- The page appears as shown in the following figure:

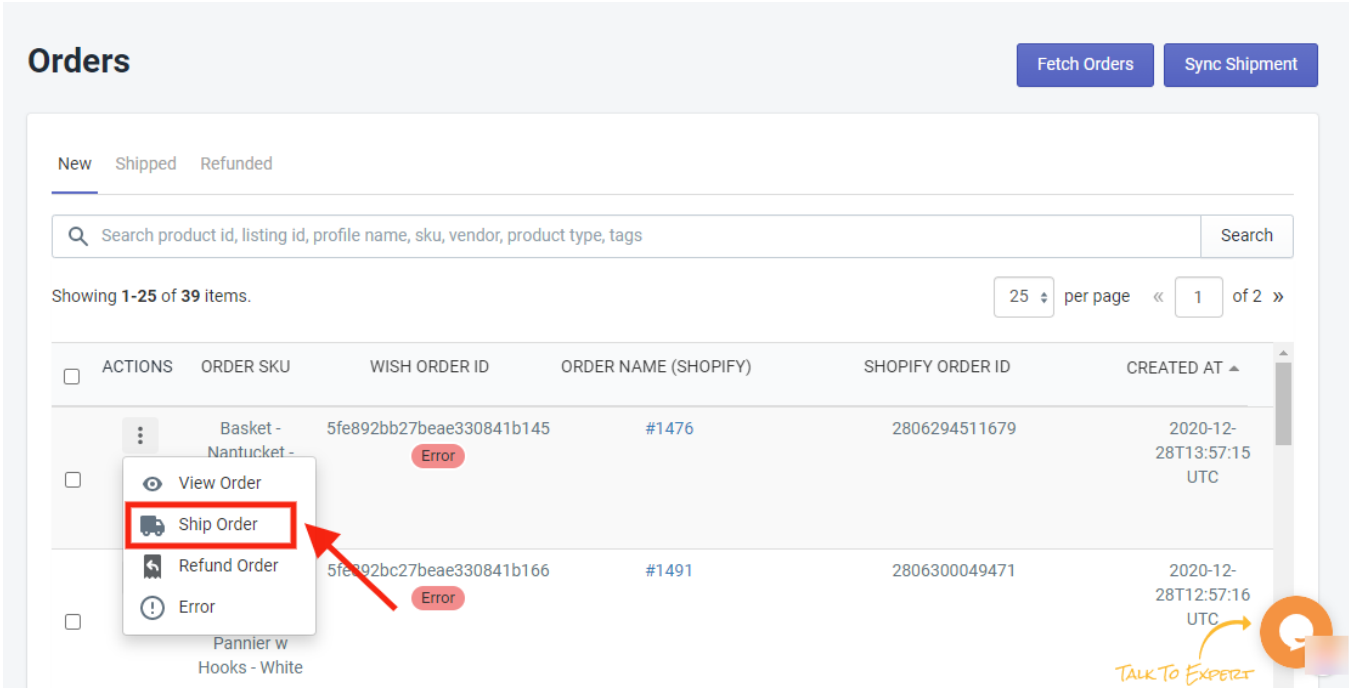


All the details of the current order appear on this page.

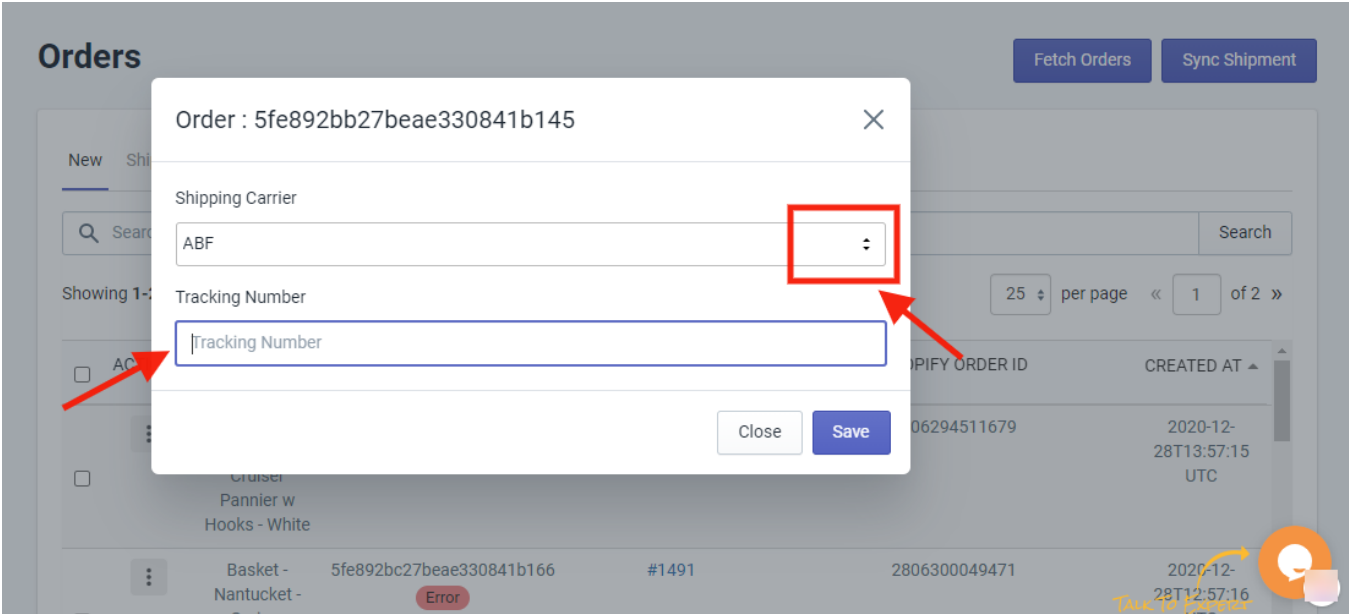
To track **Shipped orders** manually, you need to click on the



icon.



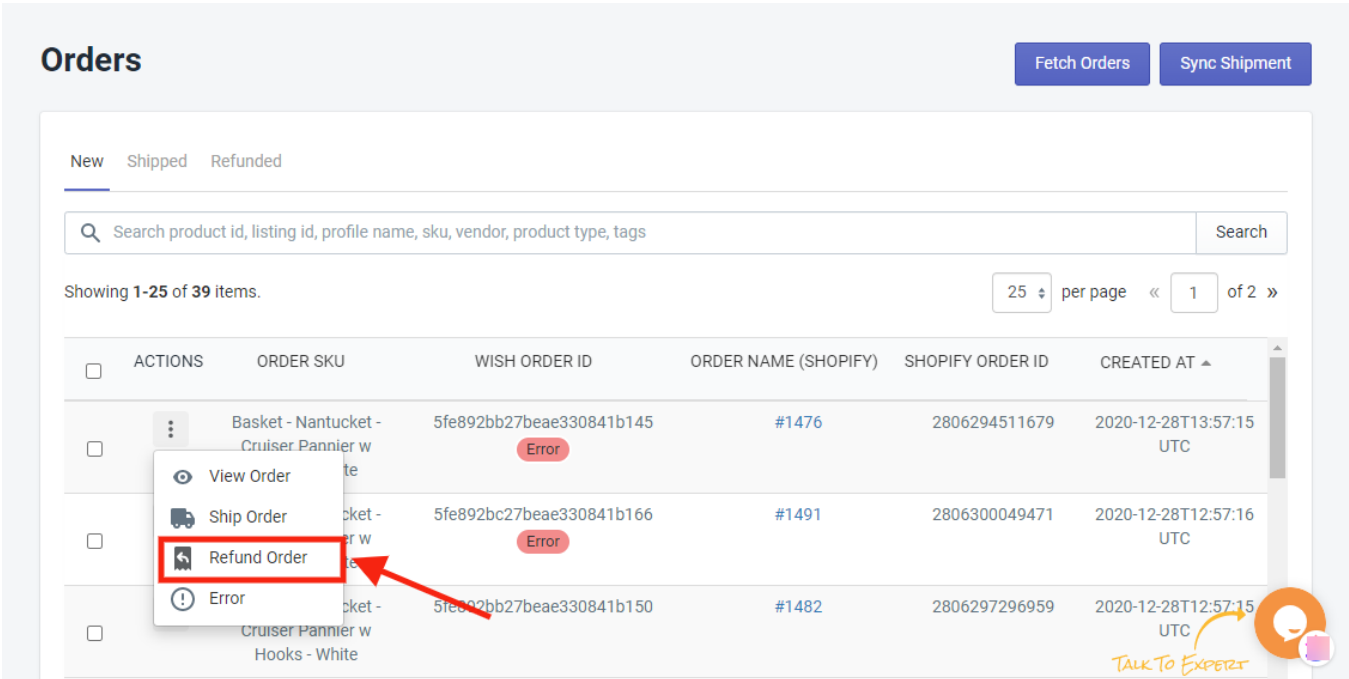
The page will appear as shown in the image below, you need to select the desired shipping carrier from the dropdown list and provide the tracking number of the selected order:



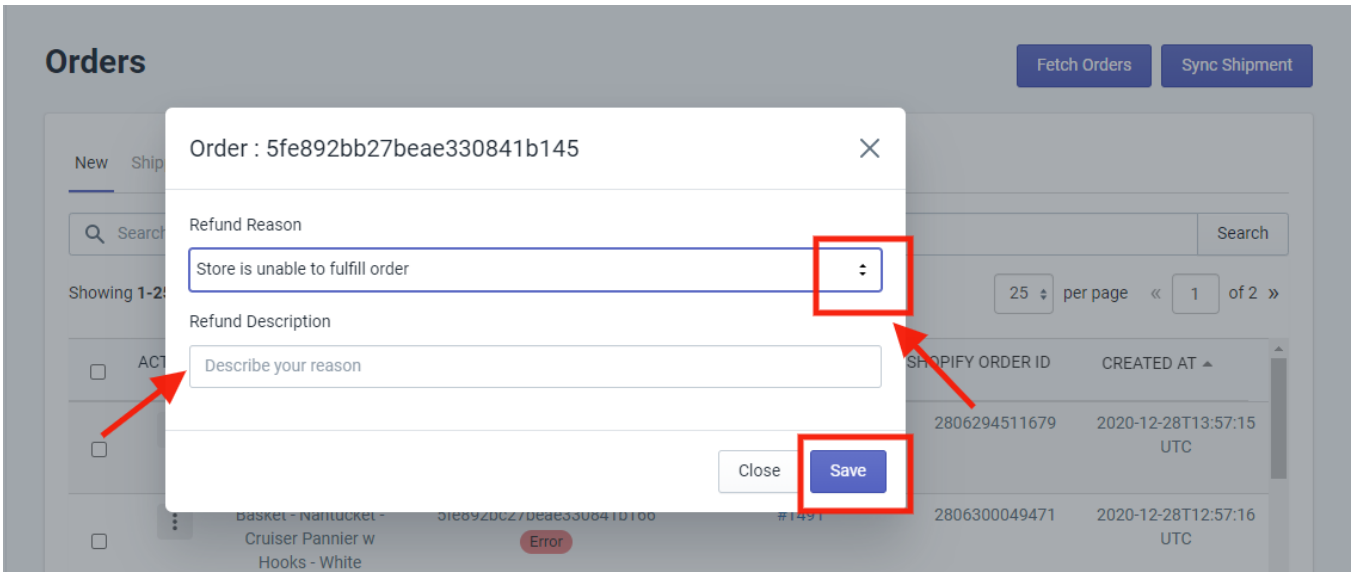
To view **Refund Order**, Click on the



icon, as shown below:



Once you click on the Refund icon, a pop window appears as shown below, you need to enter Refund reason and Refund Description and click on the “Save” button to proceed:

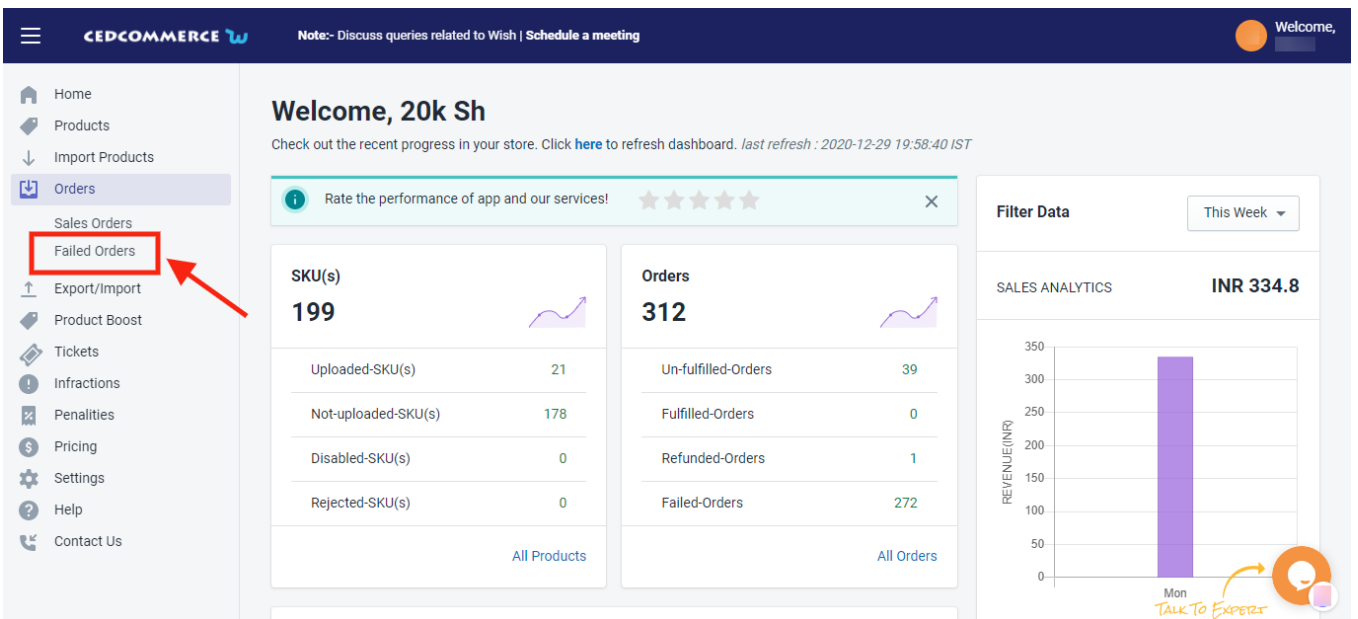


## 7.2. Failed Order

The Shopify store owner can view the list of failed Wish orders over here.

To manage the Failed orders

- Go to the **Wish Marketplace Integration App**.
- Click the **Order** menu.
- Click the **failed Order**.
- The **Wish Failed Order Details** page appears.



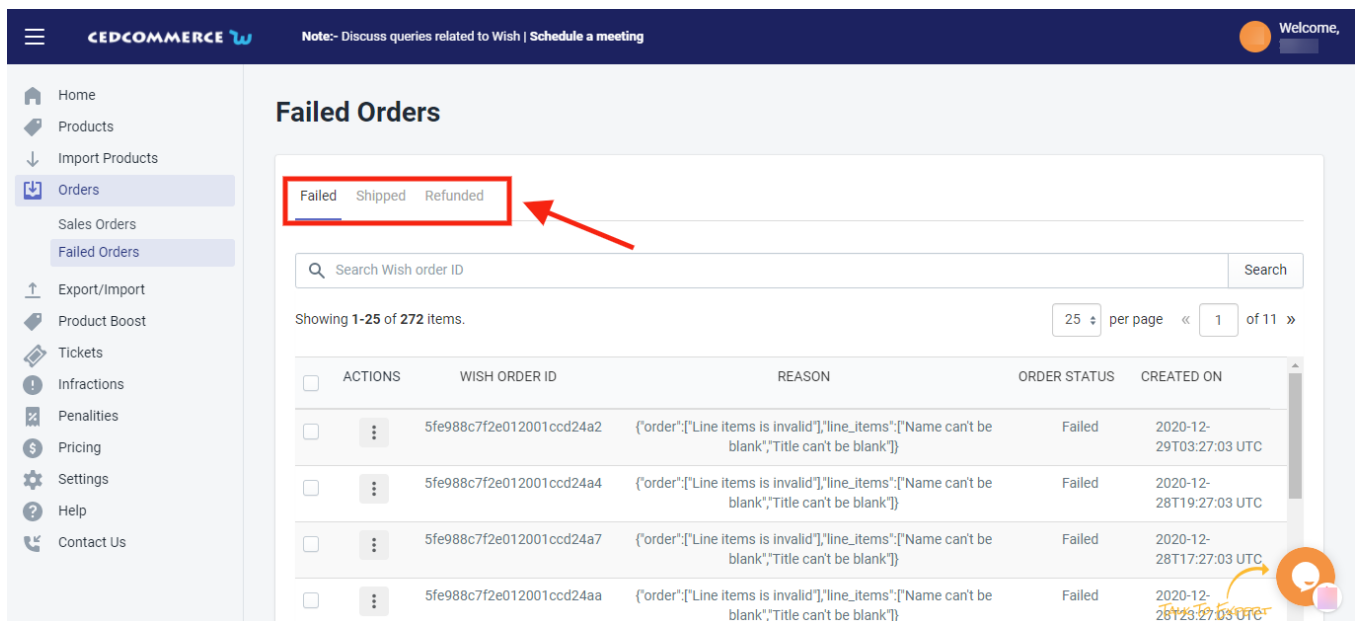
Orders are not imported from Wish and shown in the Failed Order section due to the following reasons:

- Whenever a seller receives an order for a particular product that is **Out of Stock** in the Shopify store.
- Or, when the **Product SKU** does not exist in the Shopify store or the product SKU is different on Wish and Shopify store in that case orders will not fetch.

Each failed order is listed with Wish Order ID, the reason why it was failed, order date, and actions.

It displayed the list of failed orders under the following tabs-

- **Failed** – displays the list of orders failed due to reasons like Out of stock, etc.,
- **Shipped** – displays the list of orders that were marked shipped directly from Wish but failed due to various reasons.
- **Refunded** – displays the list of orders that were marked refunded.



The screenshot shows the CEDCOMMERCE dashboard with a sidebar on the left containing navigation options like Home, Products, Import Products, Orders, Sales Orders, Failed Orders, Export/Import, Product Boost, Tickets, Infractions, Penalties, Pricing, Settings, Help, and Contact Us. The main content area is titled 'Failed Orders' and features three tabs: 'Failed', 'Shipped', and 'Refunded'. The 'Failed' tab is selected and highlighted with a red box and an arrow. Below the tabs is a search bar labeled 'Search Wish order ID' and a pagination control showing 'Showing 1-25 of 272 items' and '25 per page' of 11 pages. A table of failed orders is displayed with the following columns: ACTIONS, WISH ORDER ID, REASON, ORDER STATUS, and CREATED ON. The table contains four rows of failed orders, each with a checkbox in the ACTIONS column and a vertical ellipsis icon. The REASON column contains the text: {"order":{"Line items is invalid"},"line\_items":{"Name can't be blank","Title can't be blank"}}. The ORDER STATUS column shows 'Failed' and the CREATED ON column shows dates in UTC format.

ACTIONS	WISH ORDER ID	REASON	ORDER STATUS	CREATED ON
<input type="checkbox"/> ⋮	5fe988c7f2e012001ccd24a2	{"order":{"Line items is invalid"},"line_items":{"Name can't be blank","Title can't be blank"}}	Failed	2020-12-29T03:27:03 UTC
<input type="checkbox"/> ⋮	5fe988c7f2e012001ccd24a4	{"order":{"Line items is invalid"},"line_items":{"Name can't be blank","Title can't be blank"}}	Failed	2020-12-28T19:27:03 UTC
<input type="checkbox"/> ⋮	5fe988c7f2e012001ccd24a7	{"order":{"Line items is invalid"},"line_items":{"Name can't be blank","Title can't be blank"}}	Failed	2020-12-28T17:27:03 UTC
<input type="checkbox"/> ⋮	5fe988c7f2e012001ccd24aa	{"order":{"Line items is invalid"},"line_items":{"Name can't be blank","Title can't be blank"}}	Failed	2020-12-28T23:27:03 UTC

To view the Failed Order details, do the following steps:

- Scroll down to the required failed order.
- In the respective row of the failed order, click the **View**



icon.



### Failed Orders

Failed Shipped Refunded

Search Wish order ID Search

Showing 1-25 of 272 items. 25 per page 1 of 11

ACTIONS	WISH ORDER ID	REASON	ORDER STATUS	CREATED ON
<input type="checkbox"/>	5fe988c7f2e012001ccd24a2	{"order":{"Line items is invalid"},"line_items":{"Name can't be blank","Title can't be blank"}}	Failed	2020-12-29T03:27:03 UTC
<input type="checkbox"/>	2001ccd24a4	{"order":{"Line items is invalid"},"line_items":{"Name can't be blank","Title can't be blank"}}	Failed	2020-12-28T19:27:03 UTC
<input type="checkbox"/>	5fe988c7f2e012001ccd24a7	{"order":{"Line items is invalid"},"line_items":{"Name can't be blank","Title can't be blank"}}	Failed	2020-12-28T17:27:03 UTC
<input type="checkbox"/>	5fe988c7f2e012001ccd24aa	{"order":{"Line items is invalid"},"line_items":{"Name can't be blank","Title can't be blank"}}	Failed	2020-12-28T15:27:03 UTC

- The page appears as shown in the following figure:

< View Orders

## Orders

### Order Information

ORDER ID	ORDER DATE	STATUS
5fe988c7f2e012001ccd24a2	29-12-2020 03:27:03 UTC	APPROVED
DAYS TO FULFILL	EXPECTED SHIP DATE	WISH EXPRESS
4	2021-01-03T07:27:03	False
SHIPPED ON	SHIPPING PROVIDER	TRACKING NUMBER
NA	NA	NA
TRACKING CONFIRMED	No	

### Product Information

PRODUCT NAME	PRODUCT ID	VARIATION ID
Park Tool IB-3 Multitool	5fe99c4d67e0003035902b	5fe99c4d67e0003035902a
SKU	QUANTITY	PRICE
Tool - Park IB-3 Multitool	98	9.31
SHIPPING COST	12.0	

### Customer Information


**NAME**  
Wish EPC华东1仓 - cd24a2 - CN

---

**ADDRESS**  
上海市宝山区共悦路419号 - cd24a2  
上海  
201901  
CN

---

### Order Price

*Talk To Expert* 

**PRICE**  
7.91

---

**SHIPPING**  
10.2

---

**TOTAL**  
1774.78

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All the details of the failed order will appear on this page.

### To cancel the Failed Order on Wish, do the following steps:

- Scroll down to the required failed order.
- In the respective row of the failed order, click the **Cancel** icon.
- A confirmation dialog box appears.
- Click the **OK** button.
- The failed order is canceled.

## 7.3. Carrier Mapping

The Carrier mapping section helps you link your Shopify carrier with the Wish carrier. Wish accepts only limited shipping carriers and forbids any other carrier service. Most of the time the shipping carrier is available on both Shopify and Wish but has a different name. For example, ZNlogic (on Shopify) & Zinc (on Wish). Due to this,

sellers often face difficulty and get confused about choosing the apt carrier option. It also results in wrong tracking detail as Shopify carriers do not sync with Wish (Wish does not allow any other carrier).

In case you are using a different carrier in your Shopify store, you can easily map it with the available Wish Shipping carriers so that the shipment details can be updated on other platforms.

### **Steps to map(link) Shopify carrier with Wish carrier**

Step 1: Write the Shopify carrier name in the box.

Step 2: Now choose the Wish shipping carrier from the drop-down.

Step 3: Click 'Map Carrier Service'.

Step 4: A confirmation popup appears and your Shopify carrier is now linked with Wish carrier service.

The screenshot displays the 'Shopify to Wish carrier mapping' interface. The sidebar on the left contains navigation options, with 'Orders' (1) and 'Carrier Mapping' (2) highlighted. The main content area features a form with two input fields: 'Shopify Carrier Service' (3) containing 'Znlogic' and 'Wish Carrier Service' (4) with a dropdown menu showing 'zi', 'BrazilCorreios', and 'Zinc'. A 'Map Carrier Service' button (5) is located below the first field. Below the form is a search bar and a table with columns for 'SHOPIFY CARRIER', 'WISH CARRIER', and 'ACTIONS'. A 'Talk To Expert' chat icon is visible in the bottom right corner.

Note: Tracking number must be acceptable by Wish and with the same carrier name.

You can also perform bulk operations, and delete all shipping carriers at once.

To delete all/ some mapped carrier services, click on the 'Check Box' and choose 'Delete Selected Carrier Mapping' from the drop-down menu, then click 'Submit'. After confirmation, the selected shipping carrier would be deleted.

## 8. Bulk Operations

‘**Wish Marketplace Integration**’ allows you to perform multiple bulk operations in one go. Sellers can import products from Shopify stores through CSV and upload one or multiple products at a time. The app also lets you update and upload products by following some simple steps.

It has two sub-sections –

- Product Upload(<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=product-upload-4>)
- Product Update(<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=product-update-16>)

The screenshot shows the dashboard for a user named '20k Sh'. The left sidebar contains a navigation menu with items like Home, Products, Import Products, Orders, Bulk Operations, Product Upload, Product Update, Product Boost, Tickets, Infractions, Penalties, Pricing, Notifications, Settings, Help, and Contact Us. The 'Orders' section is highlighted with a red box. The main dashboard area features a 'Welcome, 20k Sh' message, a 'Rate the performance of app and our services!' prompt, and two summary cards: 'SKU(s) 8754' and 'Orders 731'. Below these are tables for product and order status. A 'To-Do' section shows '11 product(s) are less in stock, allot the required stock'. On the right, there is a 'Filter Data' section, a 'SALES ANALYTICS' chart showing revenue for Monday at INR 14349.75, and a 'Recent Activities' section with a 'TALK TO EXPERT' button.

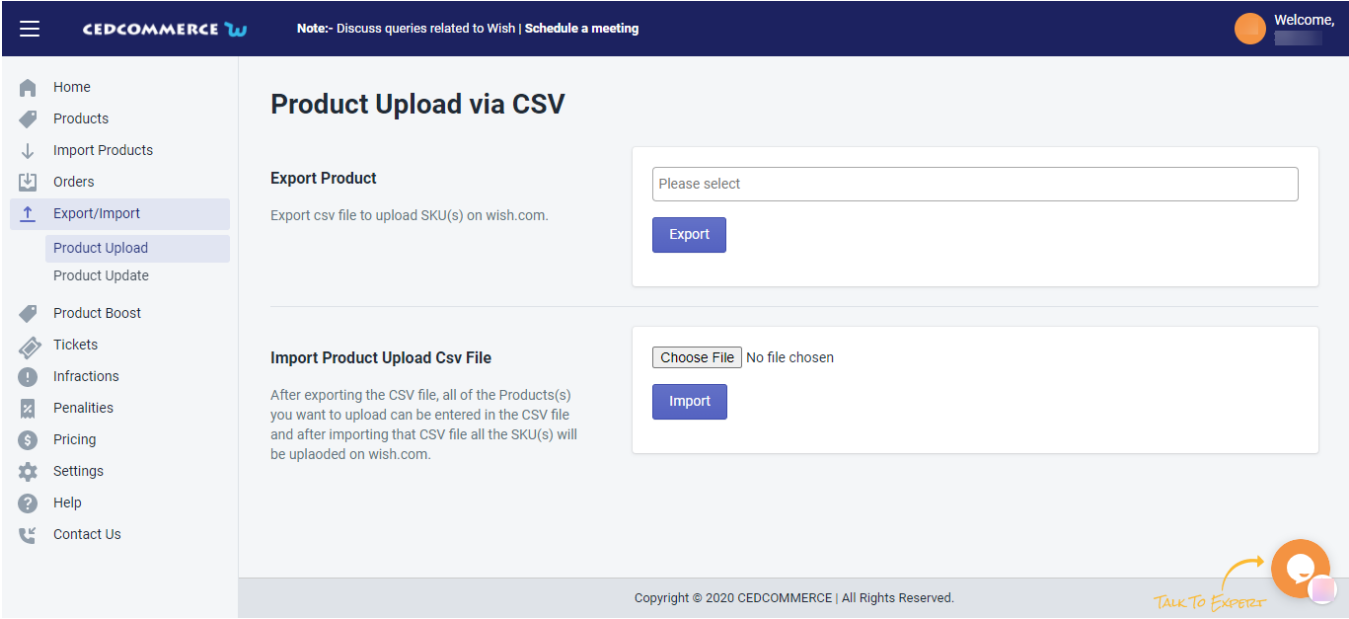
**Note:** If you want to add/edit size and colour attributes in your products. You can do so by adding it to your CSV file. Even if the product has no variant on Shopify and you want to add variant products on Wish, just add these variants in a CSV file and import the same.

## 8.1. Product Upload

### Product Upload via CSV

The Product Upload section enables you to upload Shopify products on Wish.com via CSV file. Here you need to follow these two steps-

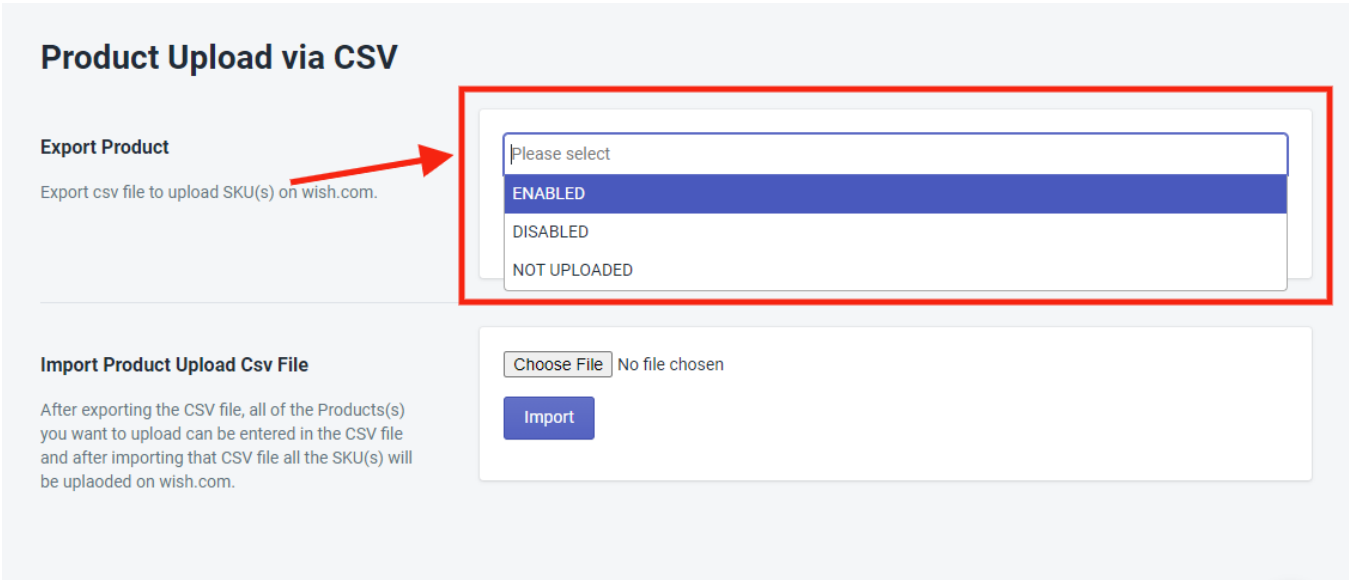
- Export product
- Import CSV product upload files.



### Export Product

The section enables you to export the CSV files on Wish.com in order to upload product SKU(s) on your seller panel. To Export Product via CSV file, you need to select any or all of the given product status-

- **Enabled** – select the CSV file of enabled products
- **Disabled** – select the CSV file of disabled products
- **Not Uploaded** – select the CSV file of products that are not uploaded



### Import Product Upload CSV file

Once you've exported the CSV file, you can add the SKU(s) of all the products you wish to upload on Wish.com in the CSV file.

After that, all you need to do is to add the CSV file here, by clicking on the "Choose file" option as given in the

image below and click on “Import”. All the SKU(s) of newly uploaded products will automatically be uploaded on Wish.com.

**Product Upload via CSV**

**Export Product**  
Export csv file to upload SKU(s) on wish.com.

Please select  
**ENABLED**  
 DISABLED  
 NOT UPLOADED

**Import Product Upload Csv File**  
 After exporting the CSV file, all of the Products(s) you want to upload can be entered in the CSV file and after importing that CSV file all the SKU(s) will be uploaded on wish.com.

Choose File No file chosen

**Import**

## 8.2. Product Update

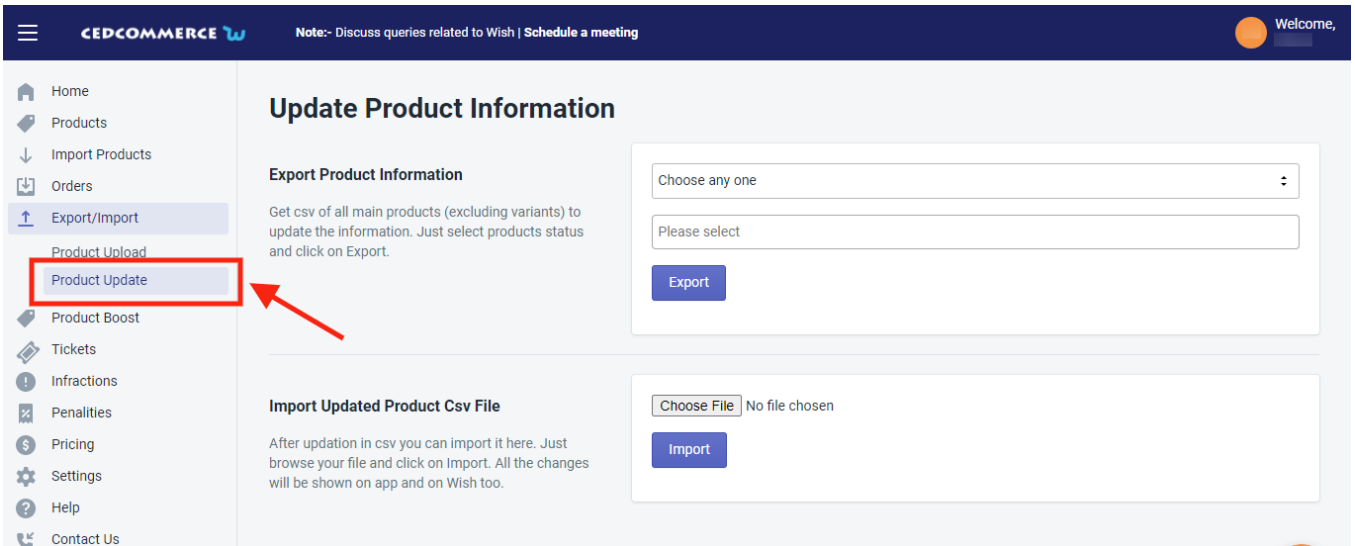
**Wish Marketplace Integration** allows you to perform multiple bulk operations in one go. If there is any change needed in the title, description, MSRP, or anything, you don't need to do it one by one, for each product.

With the Bulk operation feature, you can simply download CSV files, make edits in one go, and re-upload products on Wish in a few minutes.

This feature by Cedcommerc is introduced to save sellers from repetitive and redundant tasks and give sellers the freedom to edit product listings at ease.

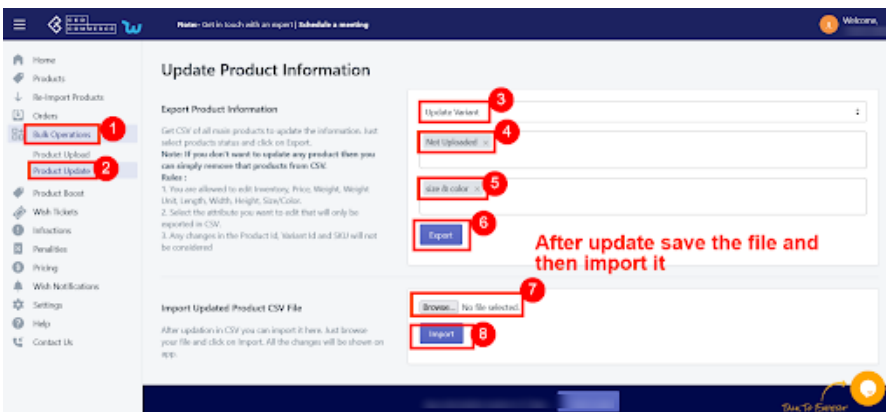
To upload the products in bulk you need to follow the steps given below:

1. Go to the **“Bulk Operation”**.
2. Click on **Product Update**.
3. From the drop-down menu choose between **“Product variant & Update product”**
4. Then select **“Product status”** i.e. enabled/ disabled or not uploaded.
5. Now you need to export the format of the file by clicking on **“Export”**.
6. Make necessary changes in the exported CSV file and save it.
7. Now import that updated CSV file on the app from the **“Import”** button. As a result, all the details in the CSV get updated on the app.



**Export product information** – You can export any product’s info from here. All you need is to choose-

- Options- “Update Product” or “Update Variant”
- Choose – “Enabled”, “Disabled” and “Not uploaded” options.
- And lastly, click “Export.”



**Note:** If you don’t want to update any product then you can simply remove those products from the CSV file.

Product Id can’t be changed.

## 9. Product Boost

The app is compatible with the Product Boost feature. It has a separate section to create ProductBoost campaigns and keep track of all the campaigns.

The ProductBoost feature helps you in promoting products across the marketplace. It is Wish’s native advertising tool for merchants. It is meant to promote your best products. Combined with the state-of-the-art optimization algorithm of Wish, the ProductBoost feature increases the exposure of your products and get them in front of millions of customers who are most likely to buy them.

### Role of ProductBoost-



- Boosted products earn higher rankings if they are relevant to Wish customers.
- ProductBoost means high quality and engaging listings, holding eligibility for more impressions throughout the campaign.
- It also optimizes the cost of impressions for your campaigns and promotes your products.

Sellers opted for ProductBoost can perform the following two tasks-

- **Create campaign**(<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=create-campaigns>)
  - The tab enables you to create ProductBoost campaigns
- **List all campaigns**(<https://docs.cedcommerce.com/shopify/wish-marketplace-integration-app-guide/?section=list-all-campaigns>)
  - The tab list the complete list of campaigns over here.

The screenshot shows the CEDCOMMERCE dashboard. The sidebar on the left contains a menu with the following items: Home, Products, Import Products, Orders, Export/Import, **Product Boost** (highlighted with a red box), Create Campaign, List All Campaigns, Tickets, Infractions, Penalties, Pricing, Settings, Help, and Contact Us. The main content area displays a 'Welcome' message and several data cards. The 'SKU(s)' card shows 199 total SKUs, with sub-categories: Uploaded-SKU(s) 21, Not-uploaded-SKU(s) 178, Disabled-SKU(s) 0, and Rejected-SKU(s) 0. The 'Orders' card shows 312 total orders, with sub-categories: Un-fulfilled-Orders 39, Fulfilled-Orders 0, Refunded-Orders 1, and Failed-Orders 272. A 'Filter Data' dropdown is set to 'This Week'. The 'SALES ANALYTICS' section shows a total revenue of INR 334.8 and a bar chart for 'Mon' with a value of approximately 334.8. A 'Talk To Expert' button is visible in the bottom right corner.

## 9.1. Create Campaign

This subsection allows you to create a ProductBoost campaign by filling in basic campaign details, choosing products for promotion, and setting the desired budget.

The screenshot shows the 'Create Campaign' interface. On the left, the 'Product Boost' menu is expanded, and 'Create Campaign' is highlighted with a red box. The main form is titled 'Create Campaign' and has a 'Save' button in the top right. The form is divided into sections: 'Campaign Basics' (selected), 'Select Products', and 'Set a budget'. The 'Campaign Basics' section contains the following fields:

- Campaign Name \***: A text input field with the placeholder 'Enter Your Campaign Name'.
- Start Date(mm-dd-yyyy) \***: A date input field with the placeholder 'Enter Your Campaign Start Date'.
- End Date(mm-dd-yyyy) \***: A date input field with the placeholder 'Enter Your Campaign End Date'.
- Auto Renew \***: A dropdown menu currently set to 'Yes'. Below it, the text reads 'Auto renew this campaign after completion'.
- Enable Intense Boost**: A dropdown menu currently set to 'No'. Below it, the text reads 'It allows campaigns to receive premium impressions faster.'

A 'Talk To Expert' chat bubble is visible in the bottom right corner.

## How to create a ProductBoost campaign?

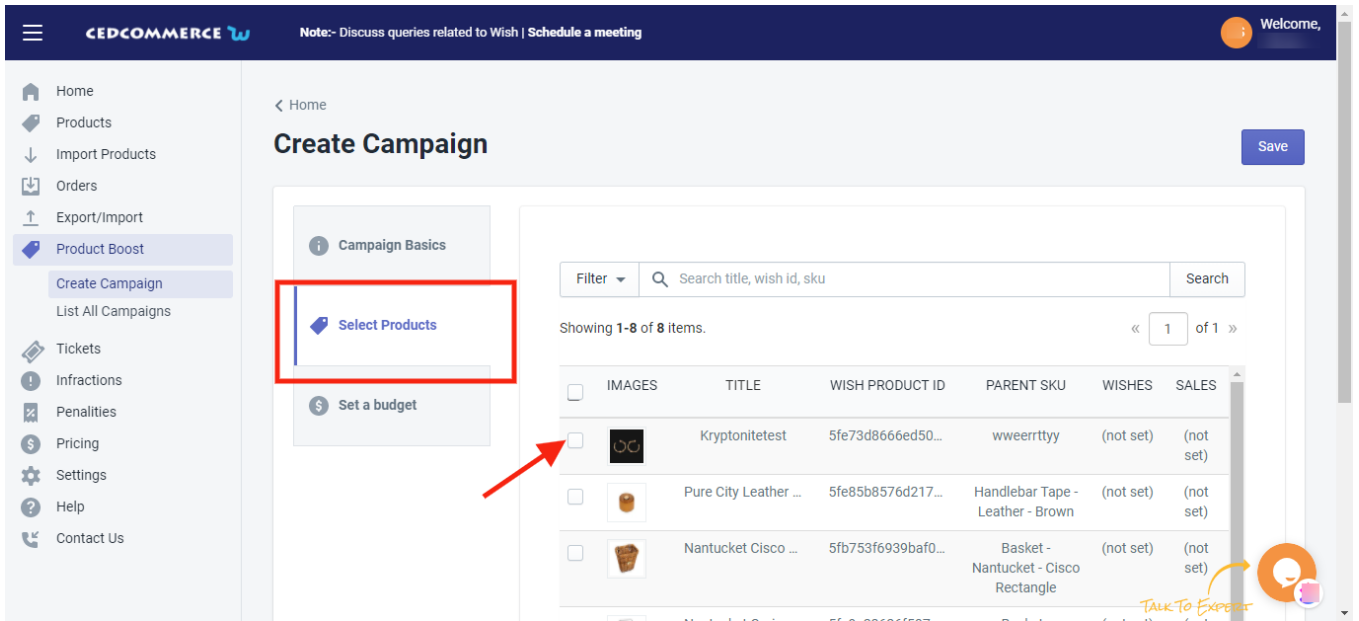
To create a campaign for ProductBoost, sellers need to

- Log into your Wish Integration App's admin panel
- Go to the **"ProductBoost"** tab on the left-side menu option
- Click on the tab and choose the **"Create a campaign"** option
- Now, you will be redirected to the Create a campaign page as shown in the image below
- In the **"Campaign Basics"** options, you need to fill in the campaign name, its start & end date, and you have to enable or disable Auto-renew and Intense Boost options.

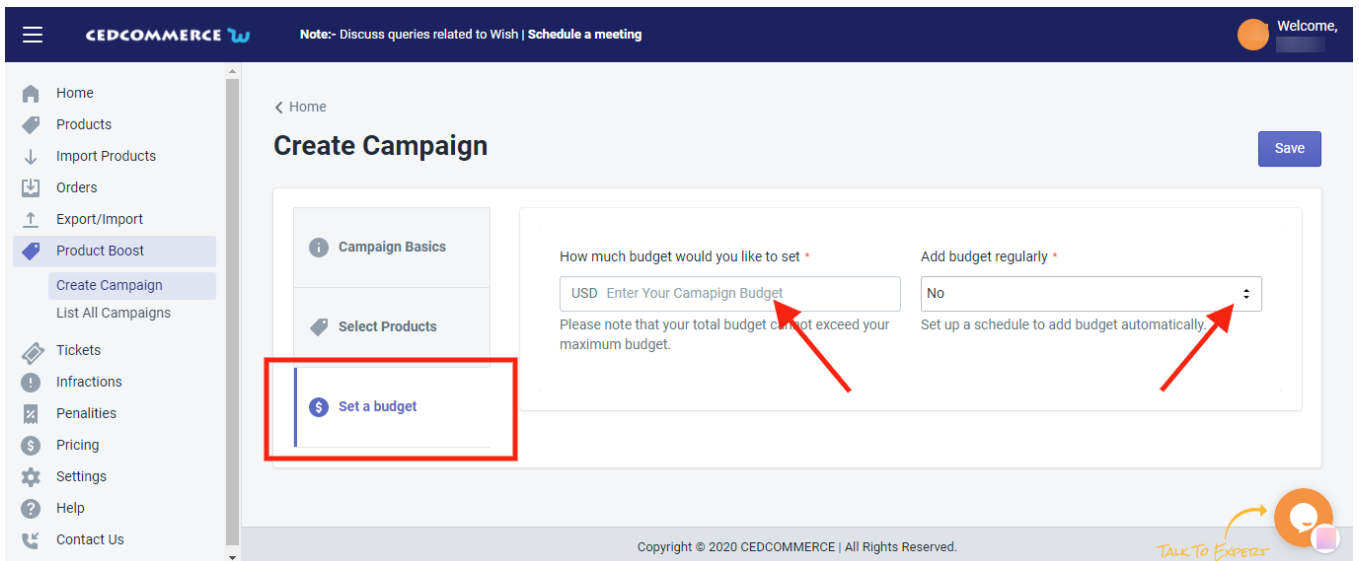
This screenshot is similar to the one above but includes red arrows pointing to specific elements. One arrow points to the 'Campaign Basics' tab in the left sidebar, and another points to the 'Enable Intense Boost' dropdown menu, which is currently set to 'No'.

**Note:** Before you create a campaign on the app, make sure to join the program from the Wish merchant center.

- Next, you need to select the products which you wish to include in your campaign for promotion. For that, click on the **"Product"** tab, a list of product sheets will appear on your screen as shown in the image below.



- You need to tick the boxes of products you wish to promote and **“Save”** the changes.
- The third and the last step to creating a ProductBoost campaign is to set a budget. On clicking on the **“Set a budget”** option you will be provided with two options as given below.



The **“How much budget would you like to set”** allows you to enter a set amount for your campaign. And the **“Add Budget regularly”** option indicates that whether you wish to update your campaign budget regularly or not.

## 9.2. List all Campaigns

The section displays the complete list of all the ProductBoost campaigns which you have created directly on Wish.com. You can click on “fetch campaigns” to get all the details.

The screenshot displays the 'List of Product Campaigns' interface. The left sidebar contains a navigation menu with 'List All Campaigns' highlighted in a red box and an arrow pointing to the table. The table lists 7 campaigns with the following data:

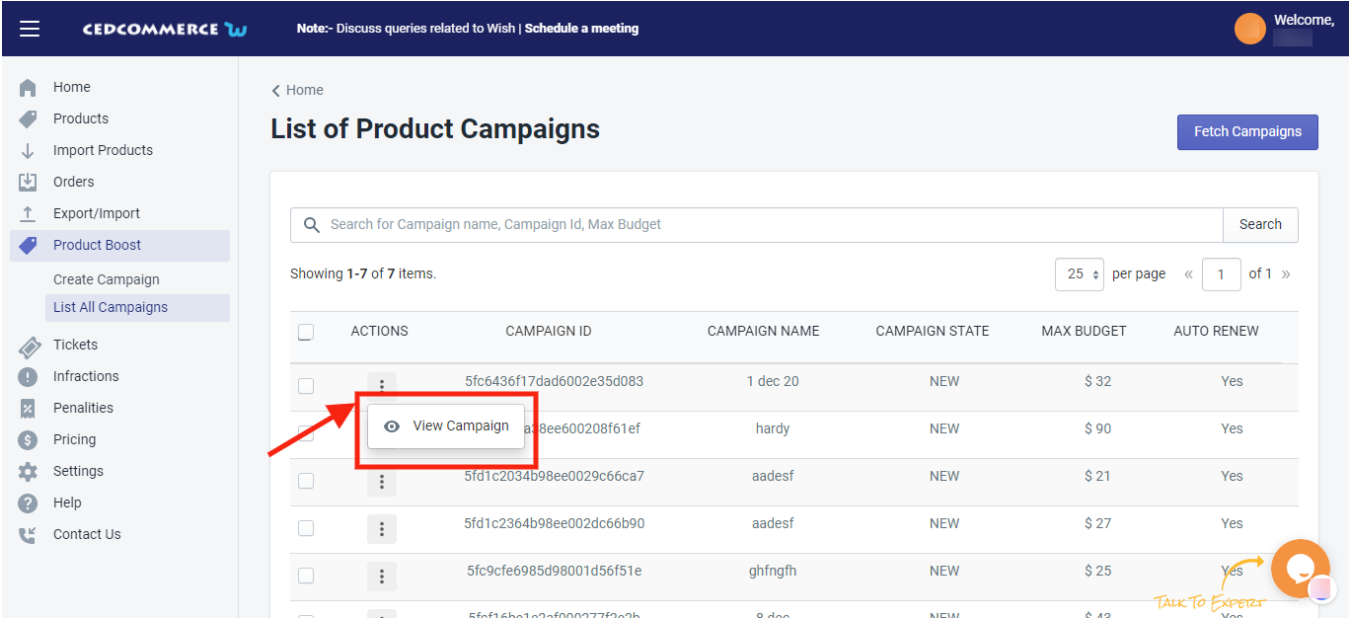
ACTIONS	CAMPAIGN ID	CAMPAIGN NAME	CAMPAIGN STATE	MAX BUDGET	AUTO RENEW
<input type="checkbox"/> ⋮	5fc6436f17dad6002e35d083	1 dec 20	NEW	\$ 32	Yes
<input type="checkbox"/> ⋮	5fe993fba38ee600208f61ef	hardy	NEW	\$ 90	Yes
<input type="checkbox"/> ⋮	5fd1c2034b98ee0029c66ca7	aadesf	NEW	\$ 21	Yes
<input type="checkbox"/> ⋮	5fd1c2364b98ee002dc66b90	aadesf	NEW	\$ 27	Yes
<input type="checkbox"/> ⋮	5fc9cfe6985d98001d56f51e	ghfngfh	NEW	\$ 25	Yes
<input type="checkbox"/> ⋮	5fe16b1a2af600277f9a0k	o des	NEW	\$ 42	Yes

Each ProductBoost campaign carries this information-

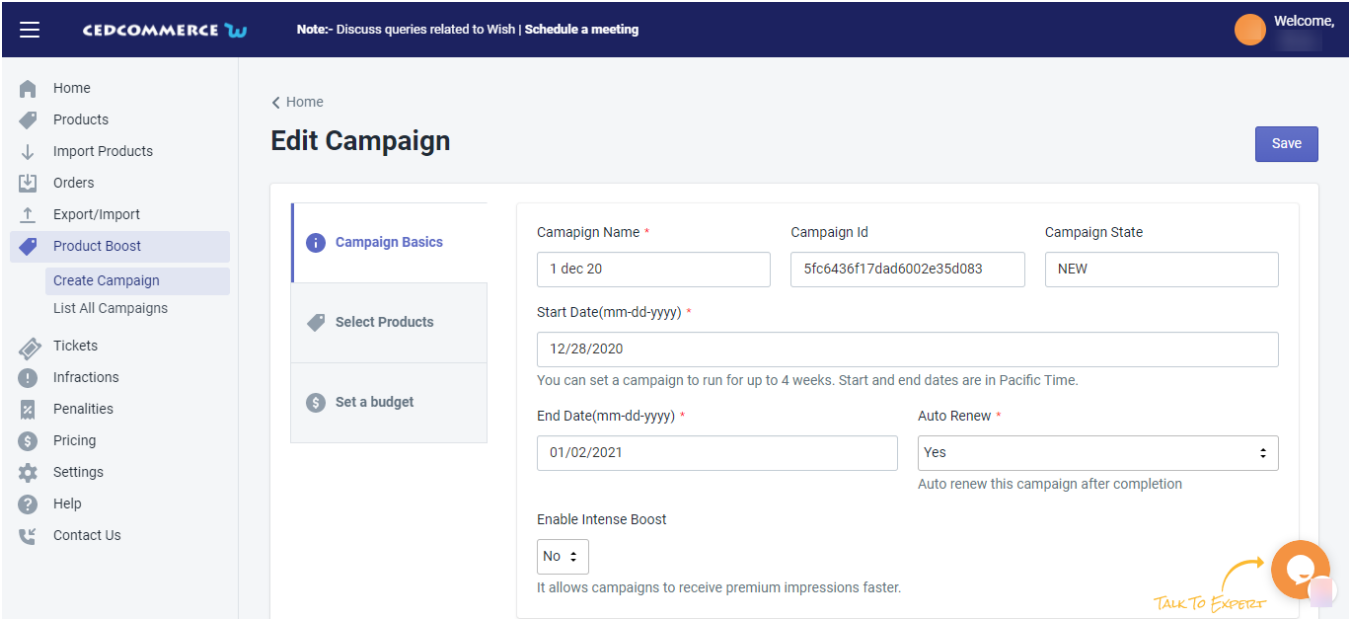
- **Campaign ID** – each campaign is allotted with a Unique Identification Number on Wish which you can see here
- **Campaign name** – Each campaign is given a name and you can find it here
- **Maximum budget** – Sellers set a budget for each of ProductBoost campaign(s) and the maximum allotted budget of that campaign is mentioned under this tab. You can check the max budget which you have set on Wish.com
- **Campaign State** -the state resembles that whether the campaign is active or not on Wish
- **Auto-renew** – Here you will find the option that you want to auto-renew the campaign or you want to do it manually
- **Actions** – the tab list the actions taken for the campaigns

Now, if you want to view current details of any ProductBoost campaign, you need to follow these steps-

- Scroll down to the required ProductBoost campaign.
- In the respective row of the campaign, click the View(eye) icon.

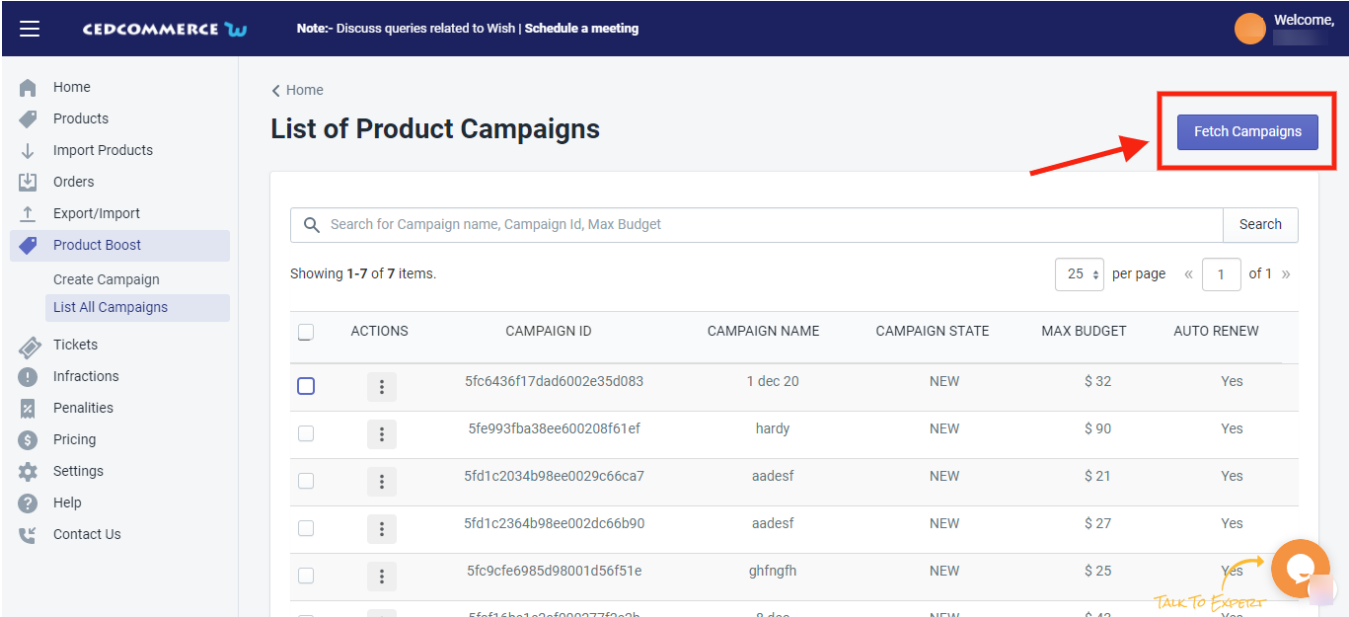


- The page appears as shown in the following figure:



- All the details of the current campaign appear on this page.
- Click the Close button to close the current page.

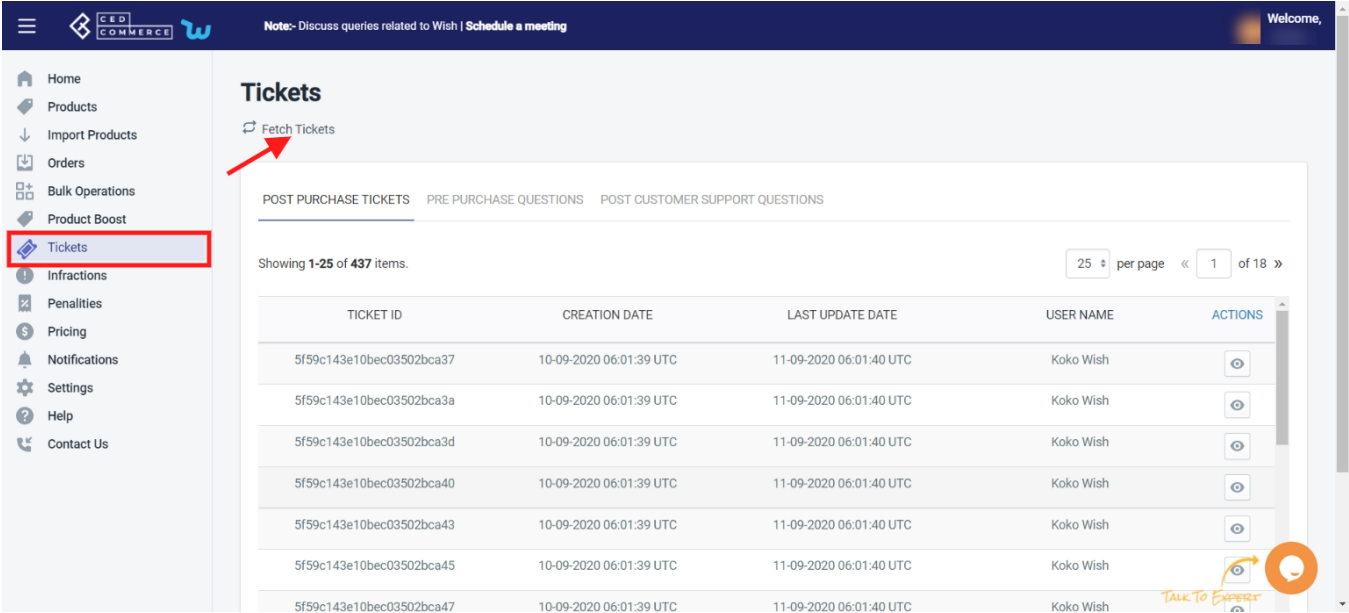
In the top-right corner of the List of Product Campaigns, you will find the “Fetch Campaign” tab.



Whenever you wish to see the recent updates or campaigns created on Wish.com, you can click on this tab and get the complete details of recent updates made related to the ProductBoost campaign

### 10. Wish Tickets

**Fetch Ticket:** You can get the latest tickets or any recent update related to any Ticket(s) fetched from Wish.com on your panel by clicking on the “Fetch Tickets” tab.



The page lists all the tickets that are generated for issues on the Wish marketplace. Once a customer places an order on Wish, they can contact the sellers about their order by opening a ticket. This feature fosters consumer-merchant trust, gives customers confidence while making purchases, and enhances the whole customer

experience.

The tickets are listed in three different tabs:

**POST PURCHASE TICKETS:** All the tickets raised for initiating a return or refund for the product or reporting defective, damaged, or missing items are listed under this tab.

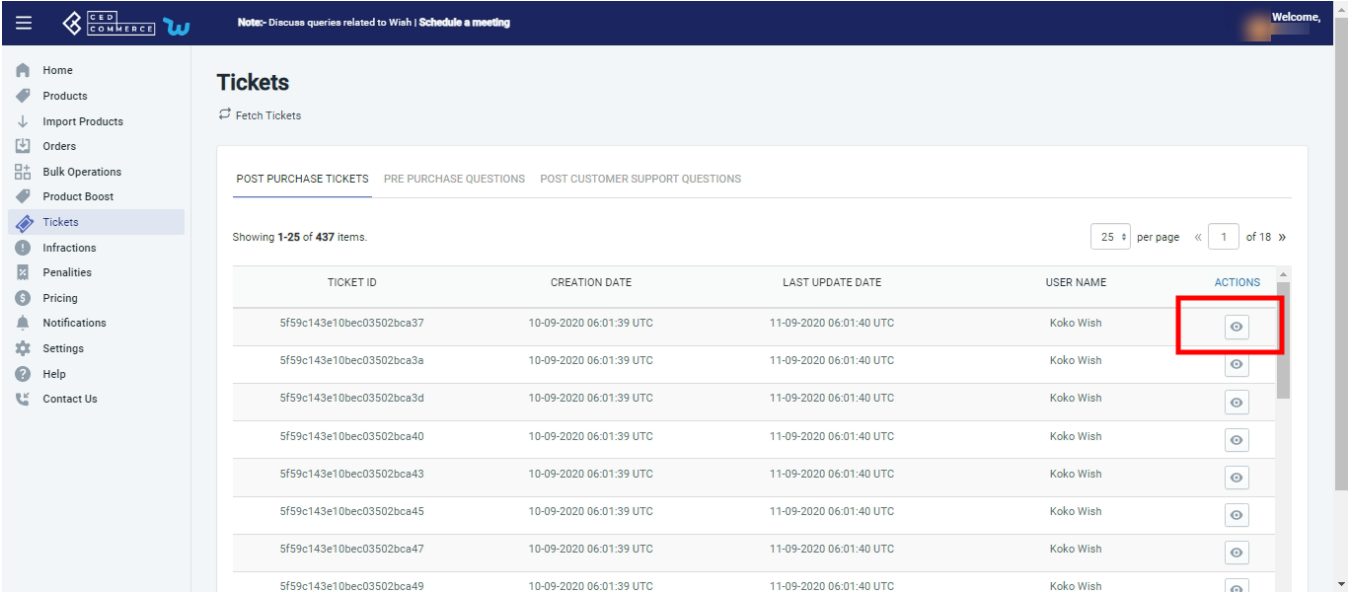
**PRE-PURCHASE QUESTIONS:** This section covers a complete list of questions asked by the customer, like product size or color or any other general questions.

**POST CUSTOMER SUPPORT QUESTIONS:** This section covers all the questions asked by customers after they have purchased the product like

- Changing a product (size, color, etc.) post-order.
- Removing an item from their order.
- Changing the shipping address.
- Inquiring about the status of their order.
- Requesting tracking/shipping information.

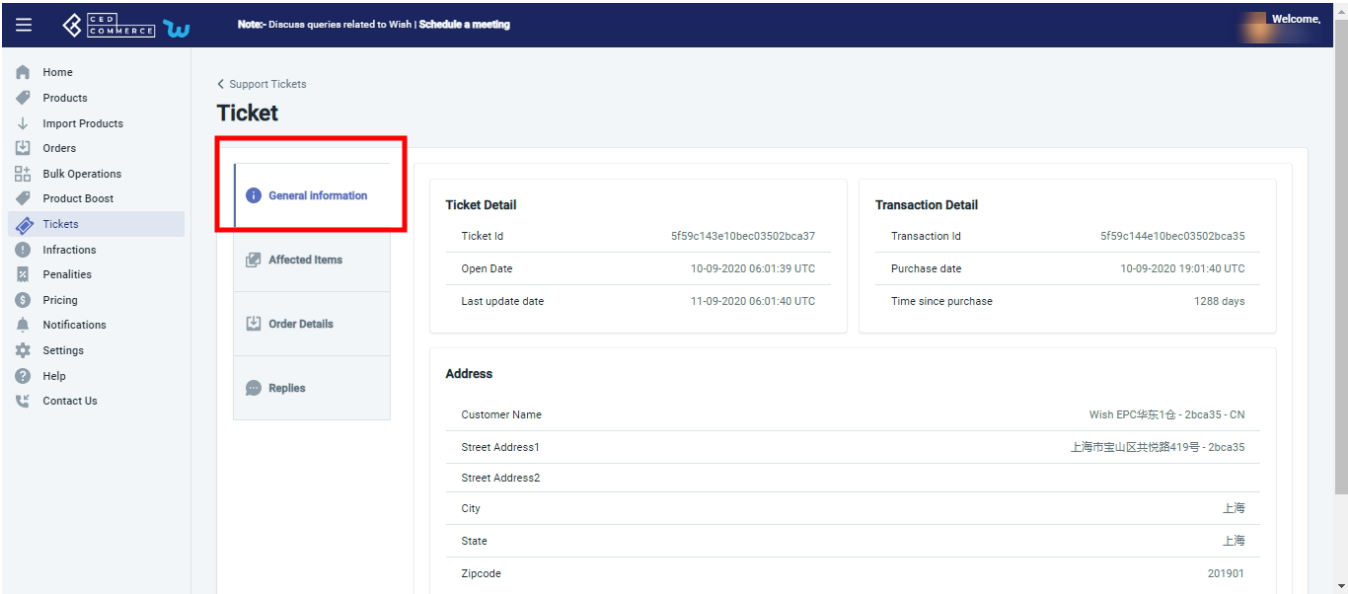
**Note:** The Wish Customer Support Team will only intervene in a customer service matter if the issue cannot be or has not already been resolved by the merchant.

You can perform multiple actions through the list of tickets by clicking on the “**View**” icon under the “**action**” tab.



**General information**

- Ticket section> action> General information.

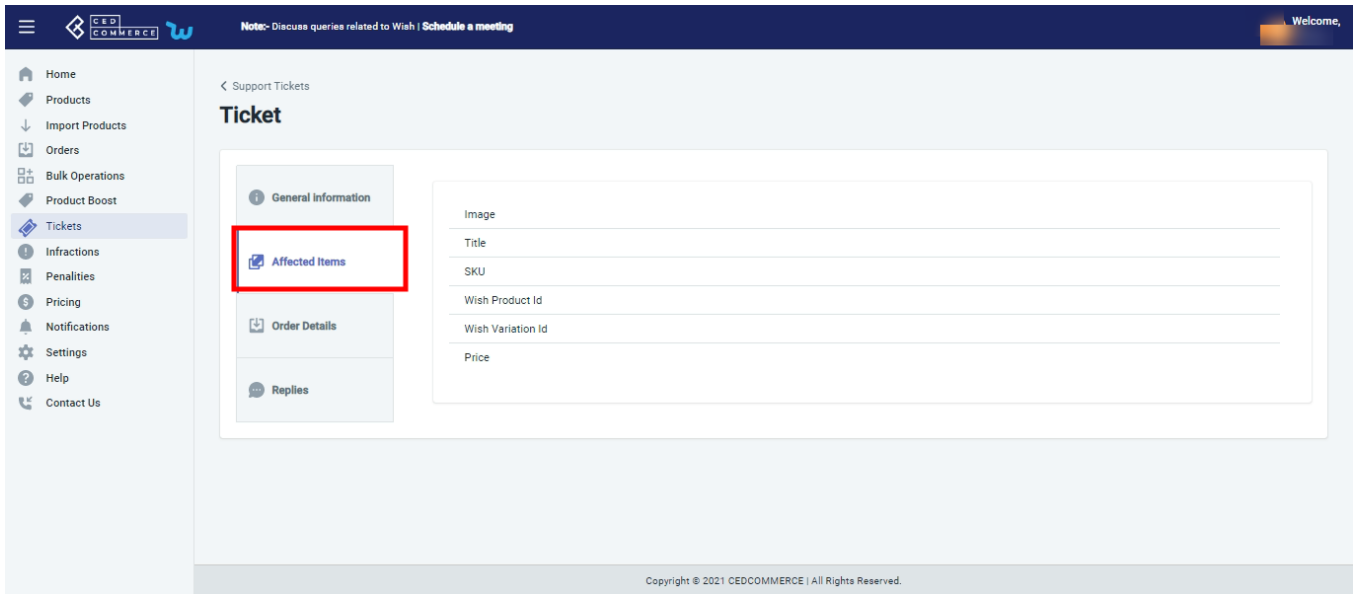


This section contains general information about the ticket and the order. You can find the date of creation of the ticket, ticket id, and last updated date. Along with this, you can also check the transaction date, id, address, and name of the customer who purchased the product.

**Affected items**

- Ticket section> action> affected item .

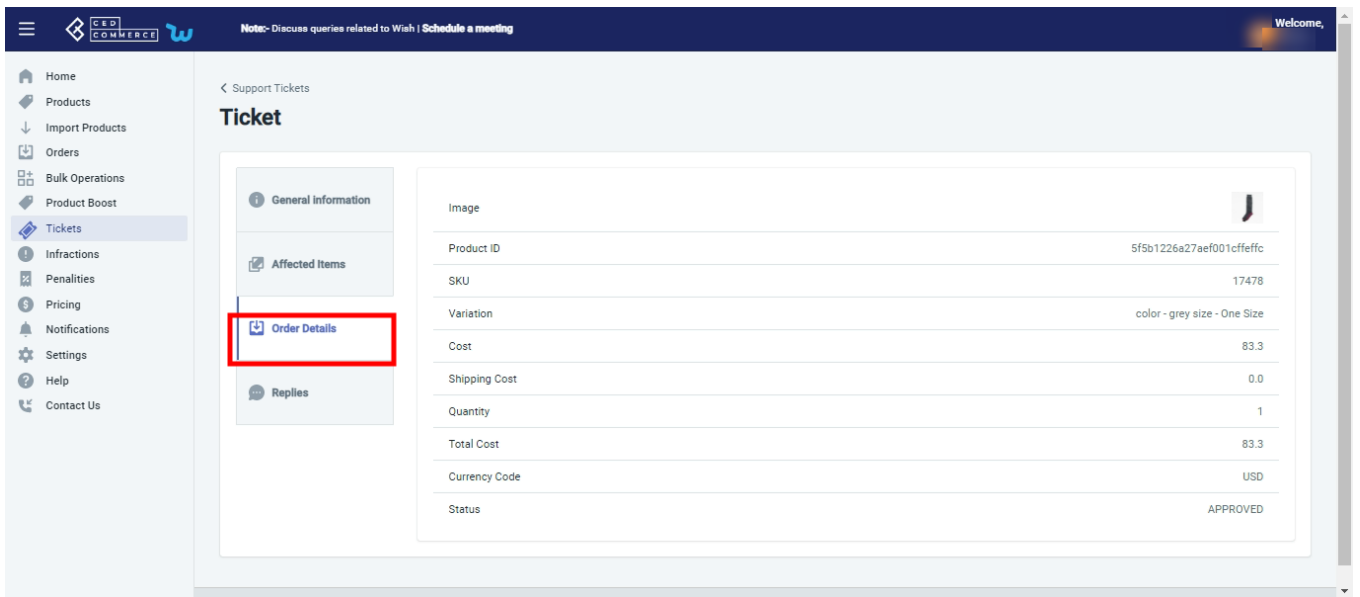




Under this subsection, you can check all relevant details of the product for which the ticket has been raised, like the image, the product title, SKU, wish product id, wish variation id, and price.

### Order details

- Ticket section> action> order details.



Further details of the order can be seen under this tab, like cost, quantity, payment mode, and order status.

### Replies

- Ticket section> action> replies.

The screenshot displays the 'Ticket' management interface. On the left is a sidebar with navigation icons for Home, Products, Import Products, Orders, Bulk Operations, Product Boost, Tickets (highlighted), Infractions, Penalties, Pricing, Notifications, Settings, Help, and Contact Us. The main area is titled 'Support Tickets' and 'Ticket'. It features a left-hand menu with 'General Information', 'Affected Items', 'Order Details', and 'Replies' (highlighted with a red box). The 'Replies' section shows two messages: one from 'user' on 10-09-2020 06:01:39 UTC asking 'Is this shirt in light blue or dark blue', and another from '20kproducts.myshopify.com' on 28-12-2020 15:54:53 UTC with the text 'kbjk'. Below the messages is a text input field with the placeholder 'Add a Reply to this Ticket'.

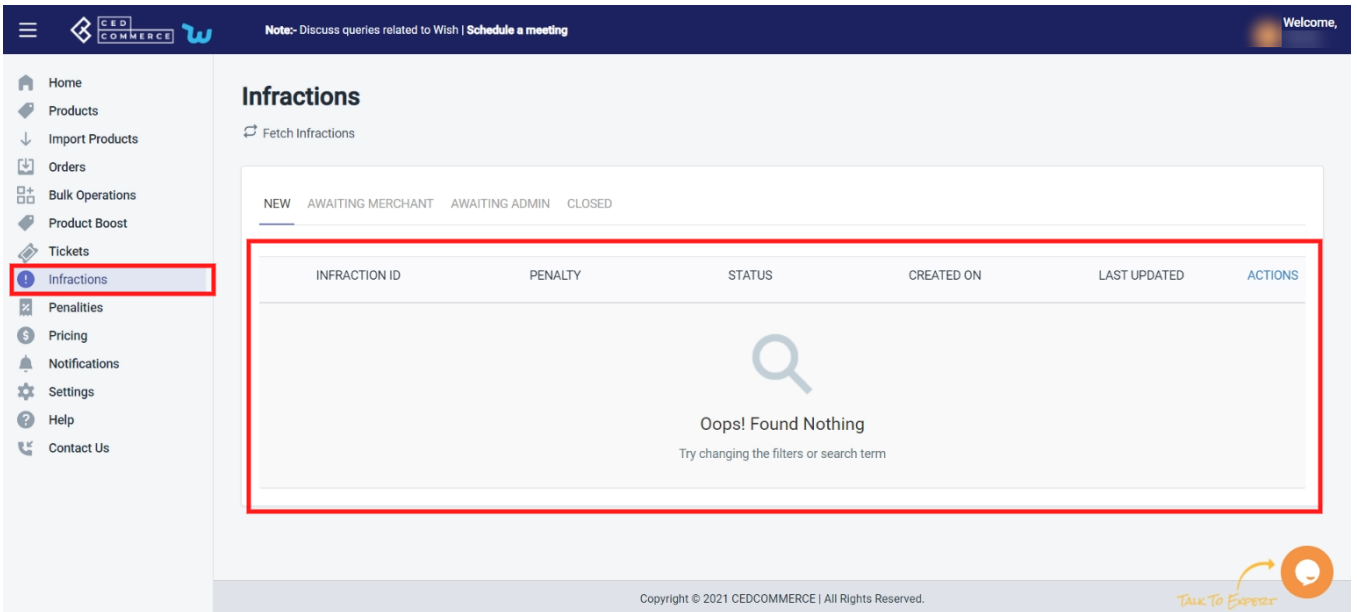
This section is probably the most helpful section. You can see the question/ complaint made for which ticket has been raised. Also, you can see if any reply has been made or not. If not, you can reply to the ticket by writing in the box provided.

**Note:** You need to reply with the utmost care, as Wish don't allow you to modify or edit your replies.

## 11. Infractions

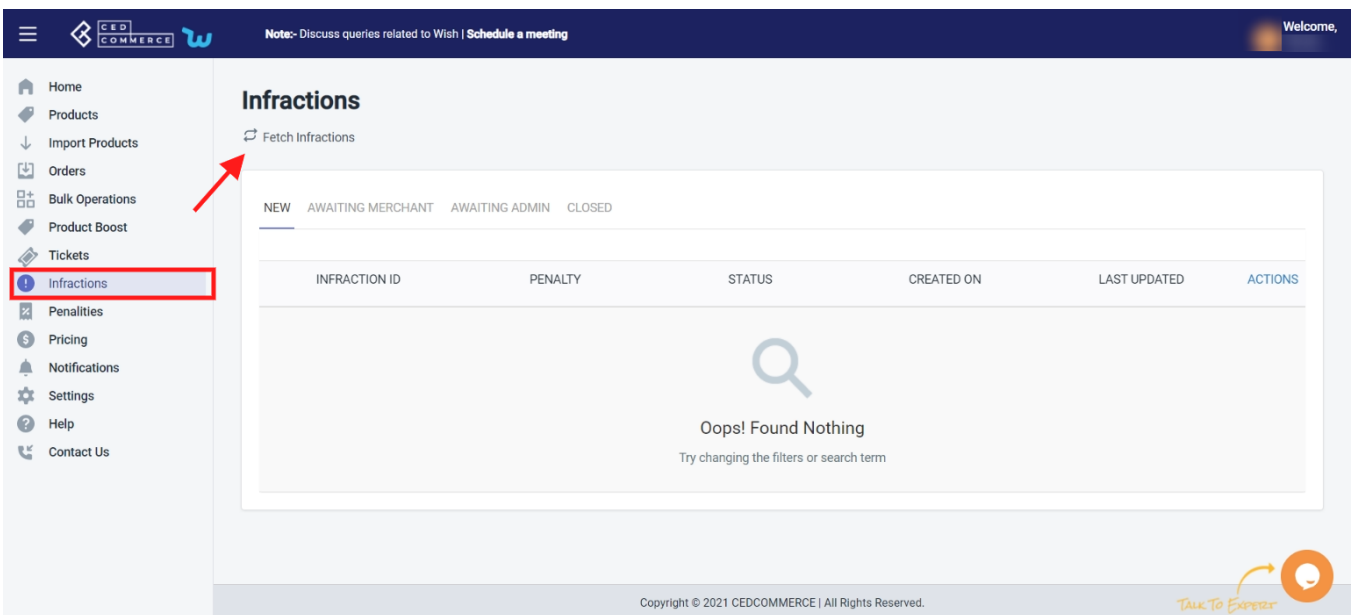
Whenever you list your product on Wish, Wish may detect that the product infringed the intellectual property right of any other seller. In such cases Wish issues infractions/alerts to sellers. This infraction must be addressed by the seller urgently, or Wish may charge a penalty for the same.

The page lists all the infractions imposed or raised on your product over here. All the infractions imposed on your products on Wish.com are listed with Infraction ID, penalty, status, the dates on which they were created, and last updated.



**You can either provide brand authorization to sell that product or you can modify your listing.**

Moreover, you can even fetch infractions directly from the Wish merchant panel over here by clicking on **“Fetch Infractions.”**



## 12. Penalties

The seller must do product listing as per the wish policy. Wish may impose a penalty on the seller for a variety of reasons. It can be levied for wrong listing, Product infringement, unresolved query/ or complaint, any complication in-store or even when manipulated, or doubtful product rating is observed.

Penalties are listed in the following sections:

**ALL:** Under this section, you can see a list of all penalties imposed on you by Wish.com.

The screenshot shows the 'Penalties' section of the Wish Marketplace interface. The left sidebar contains a navigation menu with 'Penalties' highlighted. The main content area features a 'Fetch Penalties' button and a filter bar with tabs for 'ALL', 'ORDER', 'PRODUCT', 'TICKET', 'PRODUCT VARIATION', 'STORE', and 'PRODUCT RATING'. The 'ALL' tab is selected. Below the filter bar, it indicates 'Showing 1-6 of 6 items.' and a pagination control showing '25 per page' and '1 of 1'. The main table lists penalties with the following columns: PENALTY ID, PENALTY REASON, AMOUNT, RELATED ENTITY TYPE, REVERSED AT, CREATED AT, and ACTIONS. The table contains five entries, all with a 50 USD penalty amount and a reason of 'Fine for not fulfilling order'. A 'Talk To Expert' button is visible in the bottom right corner.

PENALTY ID	PENALTY REASON	AMOUNT	RELATED ENTITY TYPE	REVERSED AT	CREATED AT	ACTIONS
5fd3dcb3a22d203438946507	Fine for not fulfilling order 5fcc5c91eacad04ebe6c0138 on time	50 USD	ORDER	01-01-1970 05:30:00 UTC	12-12-2020 02:25:15 UTC	
5fbbb2868824b3cd4f048fd7	Fine for not fulfilling order 5fb4158384ffb43ead05a0b6 on time	50 USD	ORDER	01-01-1970 05:30:00 UTC	23-11-2020 18:30:54 UTC	
5fb2750fc919ecae0730ade6	Fine for not fulfilling order 5faa6f5aec1b3124b5f3709e on time	50 USD	ORDER	01-01-1970 05:30:00 UTC	16-11-2020 18:18:15 UTC	
5fac88a9a8bca90058ac46d0	Fine for not fulfilling order 5fa4cf277226f5124577da94 on time	50 USD	ORDER	01-01-1970 05:30:00 UTC	12-11-2020 06:28:17 UTC	

**ORDER:** Wish Charges penalty for late fulfillment of an order or when the order is delayed or is not delivered on time. All such penalties are listed here.

**PRODUCT:** Wish may charge a penalty from the seller when there is a wrong product listing, infringement of the product, prohibited product listing. All the penalties charged on products are shown under the '**Product**' tab.

**TICKET:** When any query or issue arises, Wish initially raises tickets for a seller seeking their reply for the concern. The tickets could be raised for any of the following reasons:

- Wrong Listing of products
- Post-purchase support question
- Return or refund of the product
- Defective delivery
- Damaged, or missing product

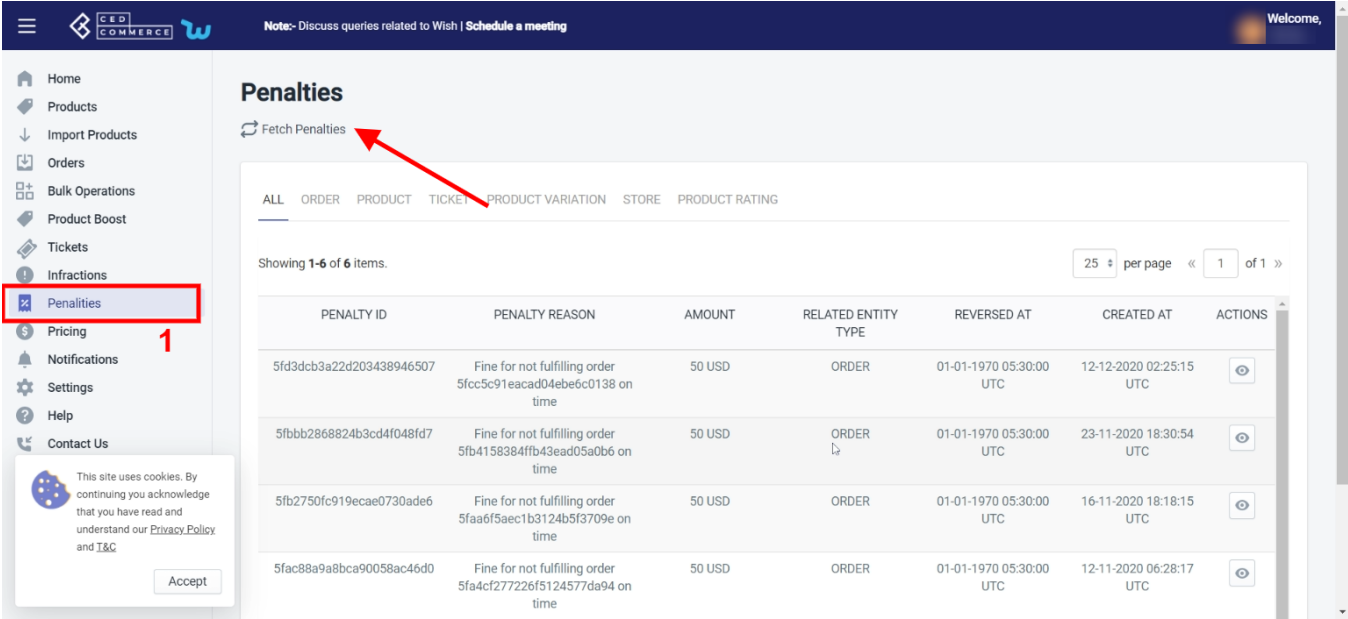
If these issues are not resolved in the stipulated time frame, Wish charges a penalty from the seller, and all these penalties are listed under the '**Ticket section.**'

**PRODUCT VARIATION:** There might be cases when the main product is listed well but one or the other variant of that product has some issue, in that case, if the issue remains unresolved, Wish would charge a penalty from the seller.

**STORE:** If any penalty is levied on the store, they are listed under this tab.

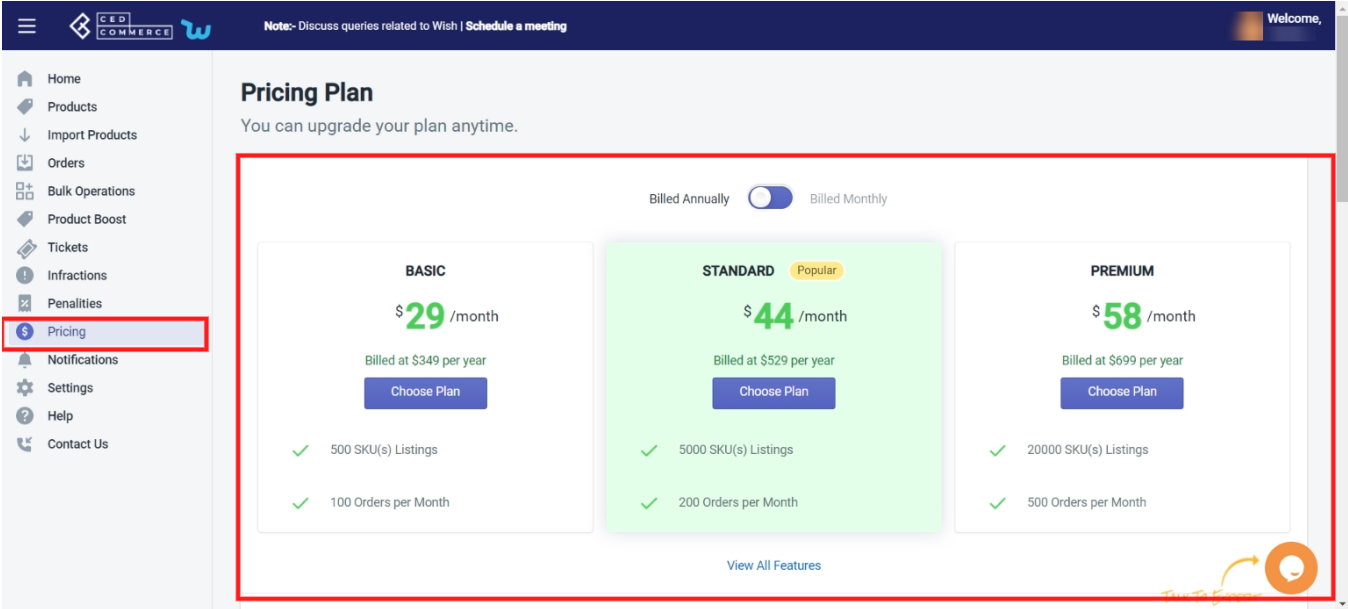
**PRODUCT RATING:** Wish keeps a close eye on product reviews, and strictly prohibits any falsification or manipulation in product reviews and ratings. The section highlights all the penalties raised on sellers for manipulating product reviews and ratings.

To view any recent updates regarding penalties directly from the marketplace, you can click on '**Fetch Penalty.**'



### 13. Pricing

All the plans are listed here. You can choose any at your convenience that fulfills your need.



### 14. Wish Notifications

With the help of this tab, you can view all wish notifications. You don't need to go and check the Wish app for the same.

**Fetch Notification:** Click on Fetch notification to receive all the latest Wish notifications in the app. There are three tabs in Wish Notification

- **All:** All wish notifications are listed here.
- **Viewed:** If you have already seen and viewed the notifications, they are listed here.
- **Unviewed:** After fetching the Wish notification, all new and unread notifications will be displayed here.

Under the Action tab, if you click on the “eye icon”, you will be redirected to the Wish page and now you can take action on the notification.

The screenshot displays the 'Notifications' page in the app. On the left sidebar, the 'Wish Notifications' menu item is highlighted with a red box and labeled '1'. In the main content area, the 'Fetch Notifications' button is highlighted with a red box and labeled '2'. Below this, there is a table with one notification. The table has columns for SERIAL NO, TITLE, MESSAGE, and ACTIONS. The 'ACTIONS' column for the notification contains an eye icon, which is highlighted with a red box and labeled '3'. The notification details are: SERIAL NO: 1, TITLE: There is a new system update!, MESSAGE: Tax Settings Updated: Three municipalities of U.S. state Alaska to become new marketplaces (effective July 1, 2020).

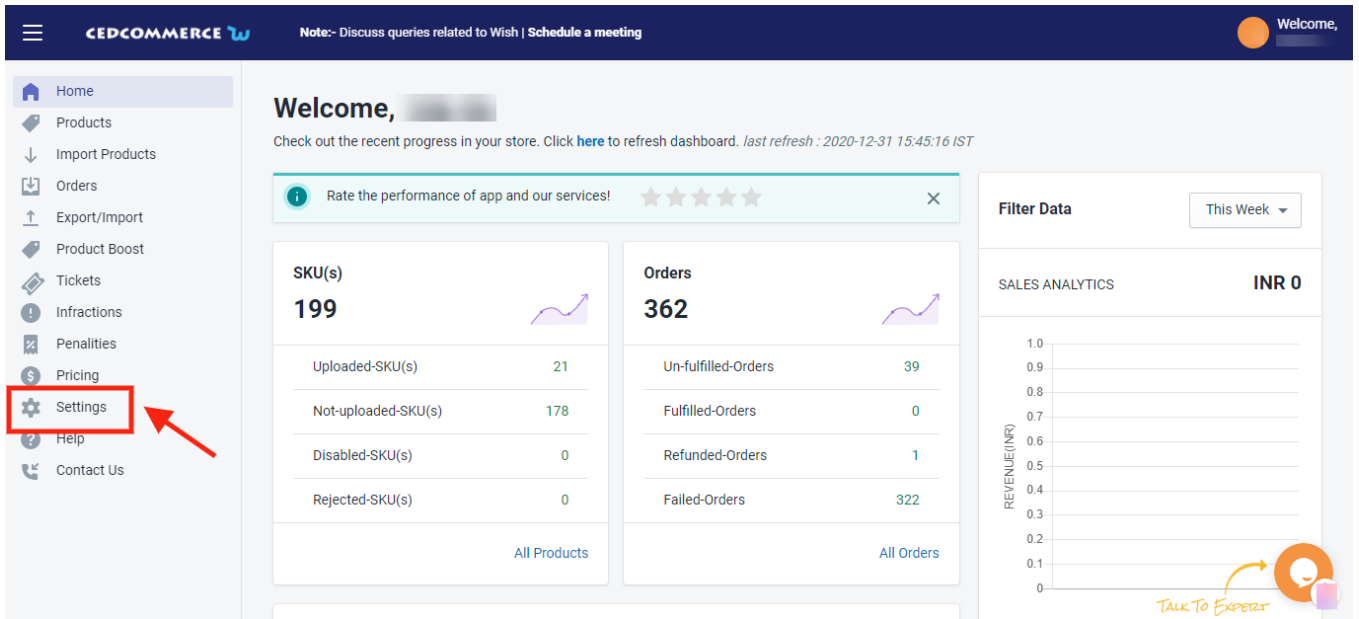
## 15. Settings

The **Wish Marketplace Integration** allows you to customize and set preferences for your Shopify store and the Wish store right within the app. As soon as you install the app and import products in the app, you can move to settings to complete all the configurations you need to apply. Here, can make all the necessary changes as per your preferences.

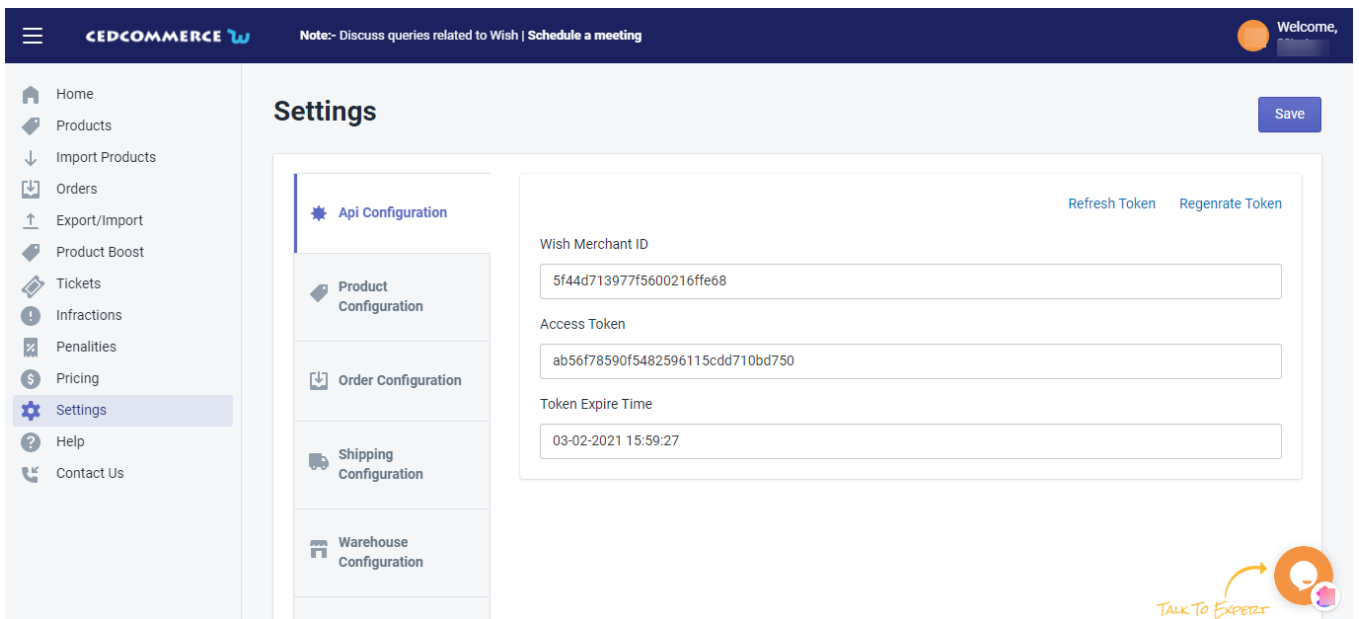
To get to the settings tab, you have to:

- Navigate to the left sidebar of the app. Click on the “**Settings**” button to enter into the options.
- A new window will appear with several different options consisting of several options to configure.

The image is shown below:

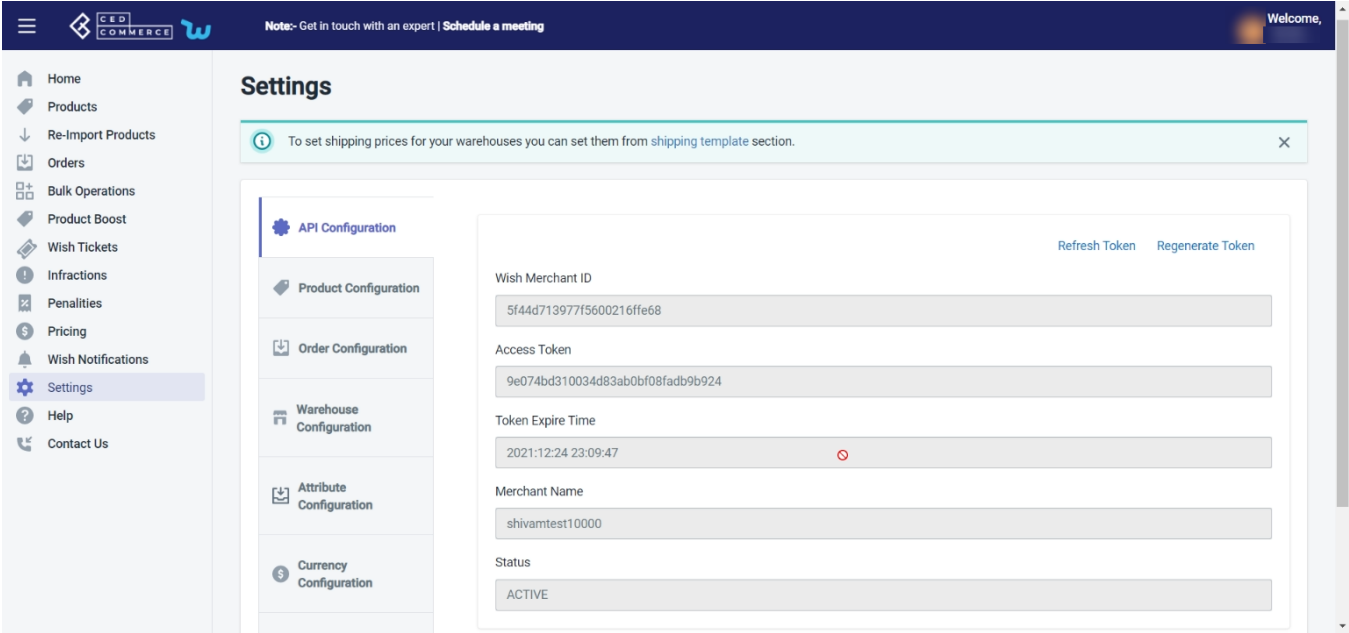


After clicking the settings options from the right side of the screen, a page with a list of settings options will open from where you can configure on the Wish Integration app, as shown in the image below:

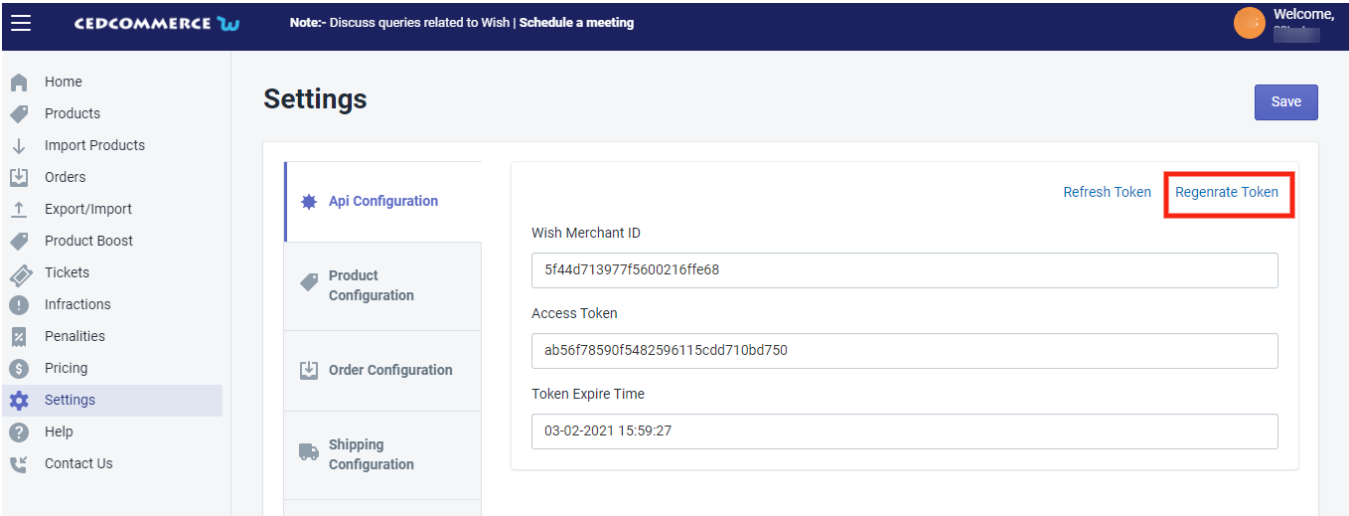


## Section 1: API Configuration-

In the **API Configuration section**, you will find the API details that you have filled in while configuring the app on your Shopify store. The section displays already filled up **Wish Merchant ID, the Access Token, Token Expire Time, Merchant Name, and Status** . The API configuration appears as the image shown below:

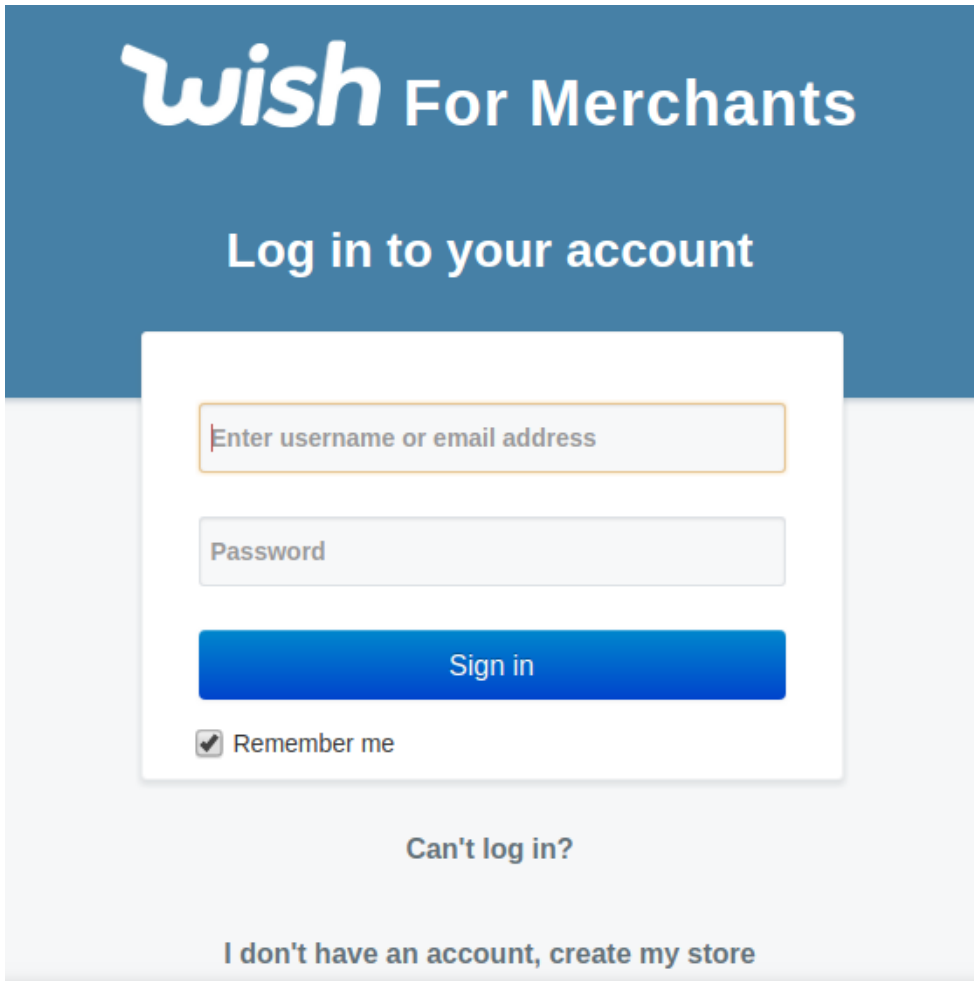


In case your token gets expired from the Wish marketplace, then you can generate a new token by clicking on the **Regenerate Token** button, as shown in the image below:



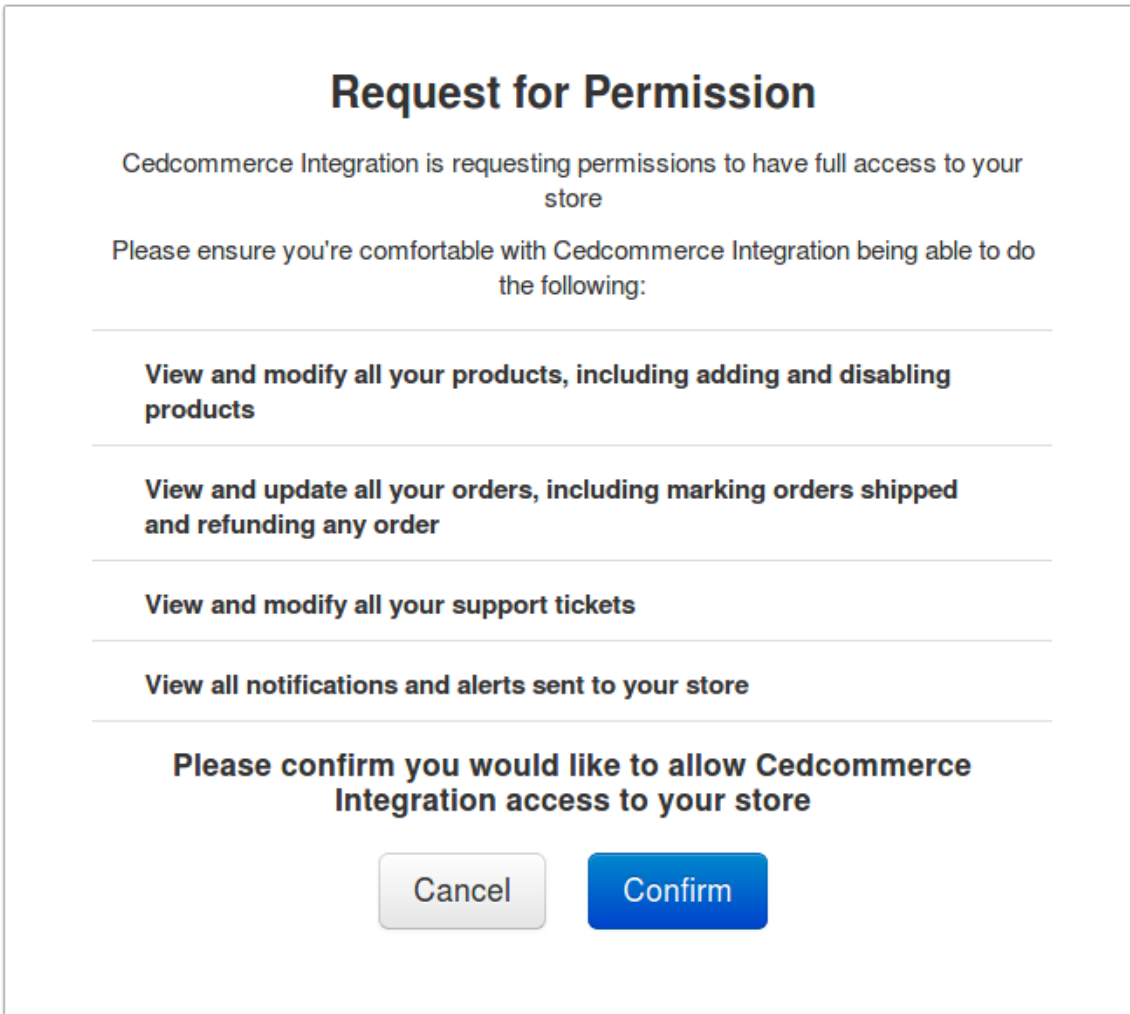
When you will click on **generate a token**, you will be redirected to your seller panel wherein you will have to fill up your login details, as shown below:





The image shows a login interface for 'Wish For Merchants'. At the top, the text 'Wish For Merchants' is displayed in white on a blue background. Below this, the heading 'Log in to your account' is centered. The login form is contained within a white box with a light gray border. It features two input fields: the first is labeled 'Enter username or email address' and the second is labeled 'Password'. Below these fields is a prominent blue button with the text 'Sign in'. Underneath the button is a checkbox labeled 'Remember me', which is currently checked. At the bottom of the form area, there are two links: 'Can't log in?' and 'I don't have an account, create my store'.

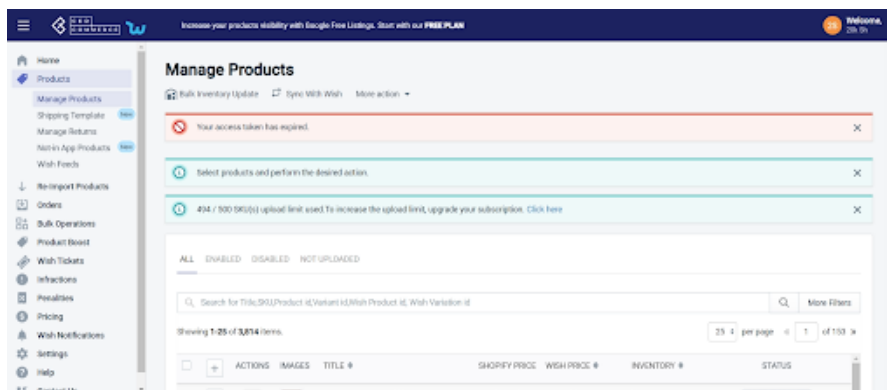
After filling up the login details, click **Sign in** and a new popup window will appear as shown below:



Click on **Confirm** and you're done. Thereafter checking all the API details, click on **Save**.

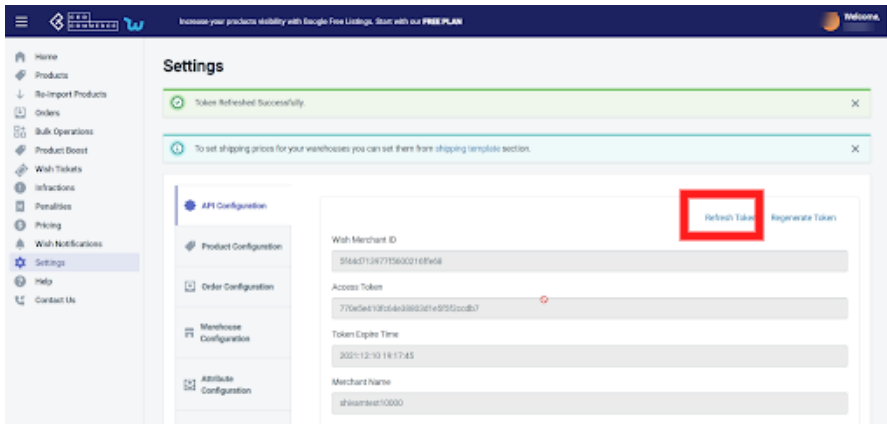
### Refresh Token

Sometimes, it may happen that your token gets expired and you fail to perform any task in the "Wish Integration App". And while performing any action you will get the following message.



To resume all the services

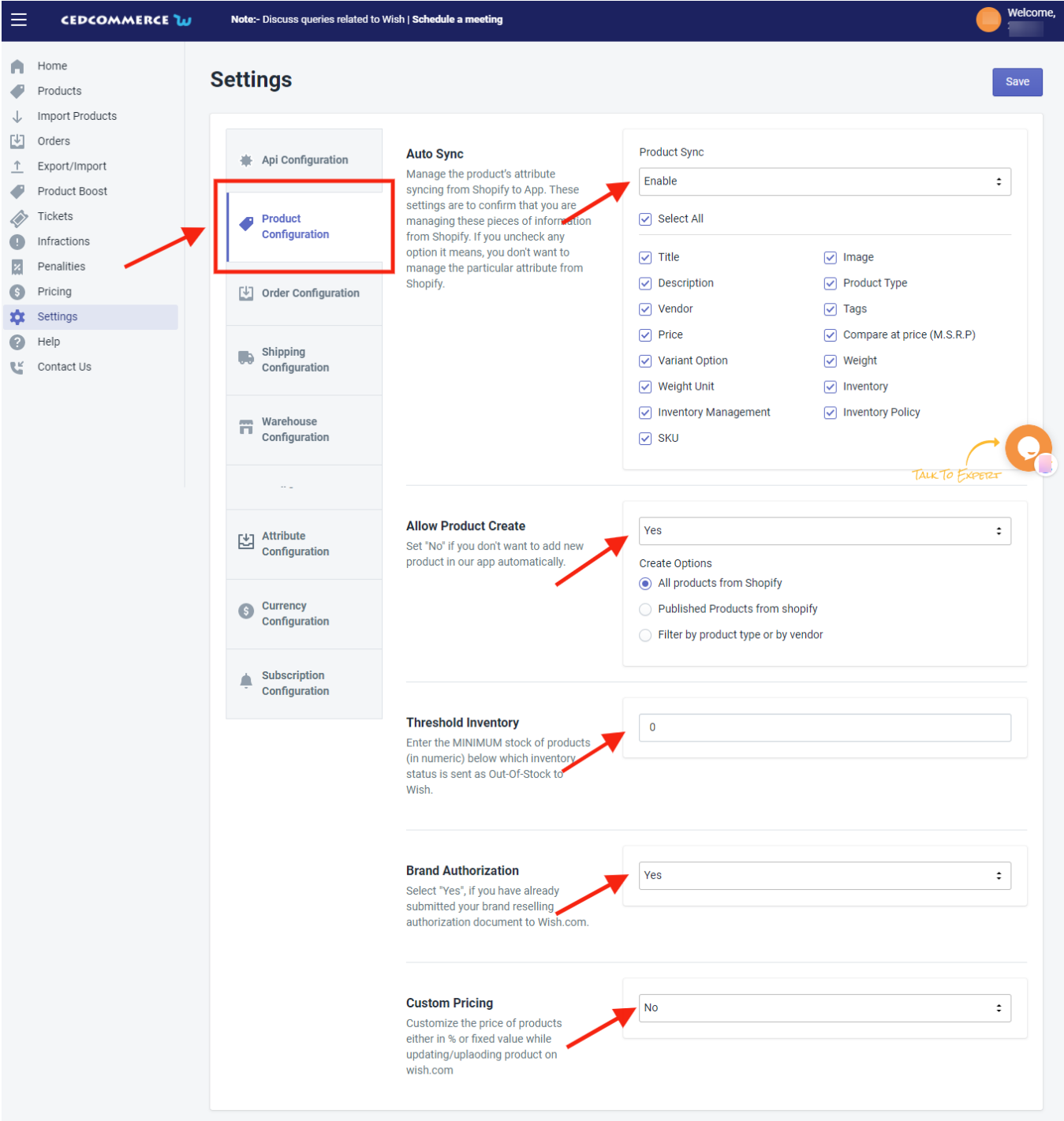
- Go to “setting”
- API configuration
- Click on “Refresh Token”
- A confirmation message will pop up.



## Section 2: Product configuration

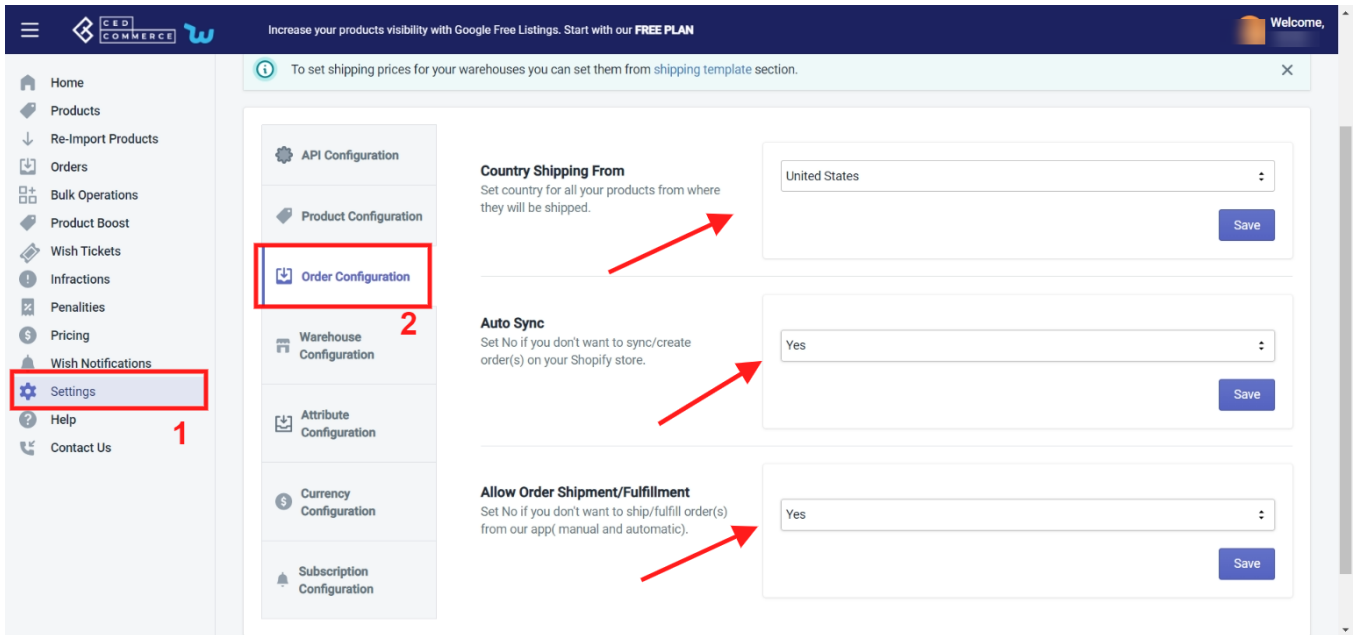
The section covers everything related to product sync, threshold inventory, brand authorization, and custom pricing. It consists of the following-

- **Auto Sync** – Here you can manage attribute synchronization from Shopify to the app. You can tick the given attributes to control the variant product upload from Shopify.
- **Allow product creation** – Whether you want to add a new product in the app automatically or not, the feature facilitates this.
- **Vendor As Brand-** If you want to use your vendor name as a brand name, Select yes. If not, Select No. To help sellers sell better, Wish introduced Brand tagging. Through this, you can get your brand name registered in the Wish Brand directory. And while uploading and listing products you can use your own brand name.
- **Threshold inventory** – You can set a threshold limit for products whenever the inventory limit is equal or below the set limit, your products will show out of stock/sold out on Wish
- **Brand Authorization** – Choose “Yes” if you had submitted a brand reselling authorization document to the Wish marketplace
- **Custom Pricing** – You can customize product prices either in % or fixed value Without making any changes in Shopify, this price will work in between our App and Wish Marketplace.



### Section 3: Order Configuration

The Order configuration setting section will allow you to manage your orders accordingly. The section appears as shown in the following figure:



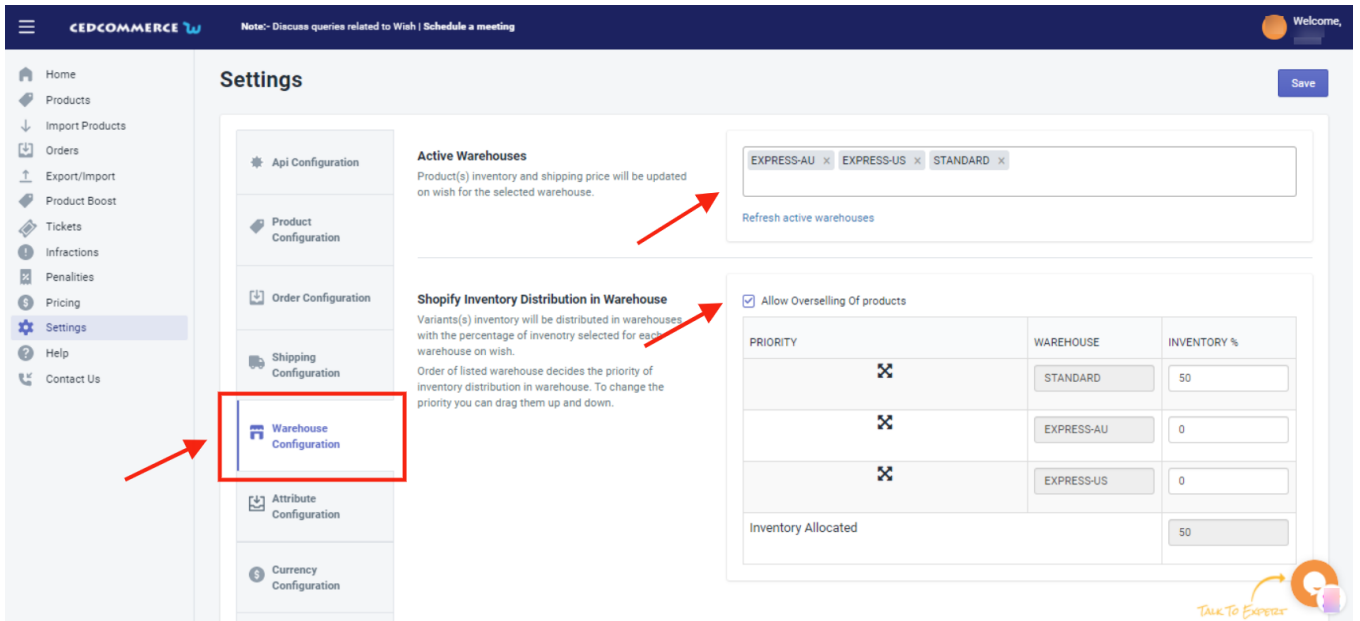
- **Country Shipping From-** Choose the origin country of the products from where they will be shipped.
- **Auto Sync** – Choose Yes, if you wish to apply the auto-order syncing feature in the Shopify store, This will lead to the automatic creation of Wish orders in your Shopify store from where you can easily ship them.
- **Allow Order Shipment** – Select “Yes” it will allow the shipping information to be fetched to the app and synced to the Wish to ship the order.

## Section 4: Warehouse configuration

The Warehouse configuration section enables you to keep track of your warehouse operations, from here you can manage your multiple warehouses on Wish.com

The section comprises-

- **Active warehouse** – From here you can check the number of active warehouses on Wish.com. You can create multiple warehouses directly on Wish.com and after that, you can fetch the data by clicking on “Refresh active warehouses”



- **Shopify inventory distribution in Warehouse:** this is the required section and designed to manage the inventory of the products in the multiple warehouses

If you can see below is the 3 active warehouses on Wish, you need to allocate the inventory in each of the warehouses, this inventory allocation would work in percentage, which means you need to distribute the inventories in each of the warehouses that must be in b/w 100%

You can set the priority by swapping the warehouses, as shown in the image below

**Note:** whenever you will create a new warehouse you need to distribute the inventories and run “update inventory on Wish” to make the products active on Wish.com.

- **Countries Available In Warehouse:** From here, you can choose the country from which you want to ship the product and from where the delivery destination is near.

### Section 5: Attribute Configuration

Although it is not necessary to map categories and attributes on Wish, you definitely need to map variant product attributes into the **two** mandatory attributes i.e. color and size recommended by Wish. Without that, you cannot upload the products Wish.

If you want to automap your product attribute from Shopify to Wish, select Yes. It will automatically use the Shopify product attribute as the Wish products attribute.

To enable auto-mapping you need to select “**Yes**”.

The screenshot shows the 'Settings' page in the CedCommerce dashboard. The left sidebar contains navigation options like Home, Products, Orders, etc. The main content area is titled 'Settings' and includes a 'Save' button. Under 'Attribute Configuration', the 'Auto Mapping' section is set to 'Yes'. Below this, a table maps 'Wish Attribute' to 'Shopify Option':

Wish Attribute	Shopify Option
color	<input type="text"/>
size	<input type="text"/>

Red arrows in the image point to the 'Yes' dropdown in the 'Auto Mapping' section and to the empty input fields in the 'Shopify Option' column of the table.

**Attribute Mapping:** Then, you will be provided with two main attributes option –

- Colour
- Size

Merchants need to map the other attributes of Shopify in “size” or “color” attributes as Wish accepts only these 2 attributes.

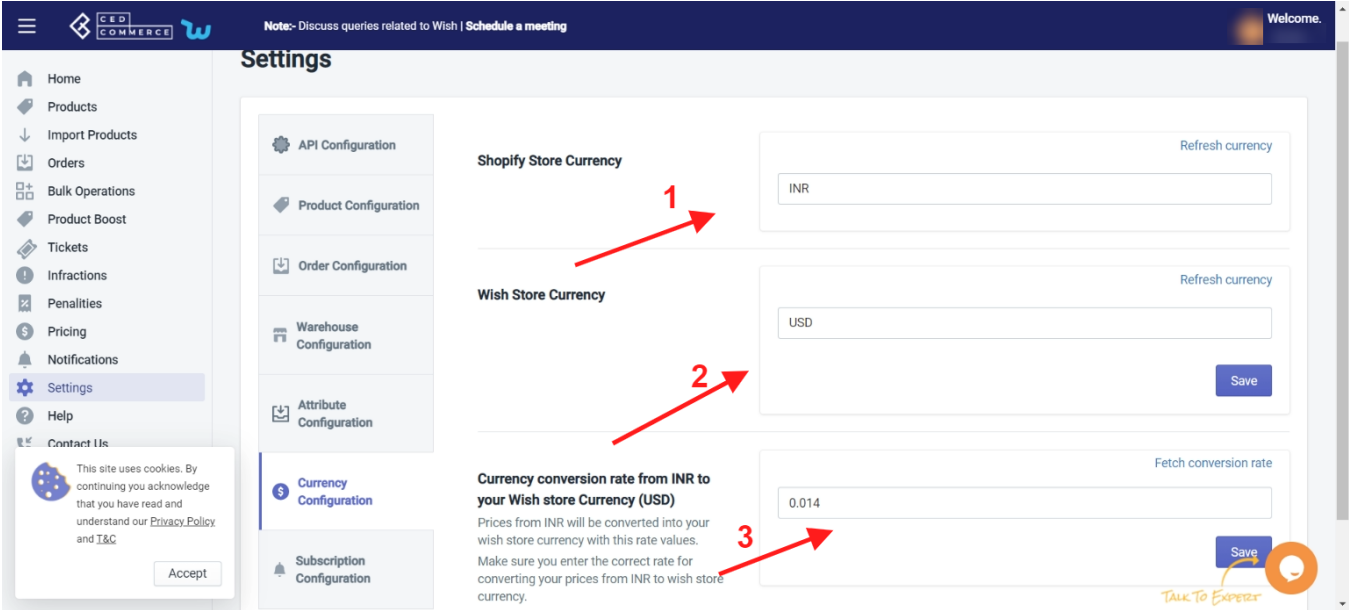
**Note:** Map all the other attributes other than color in “Size” as Wish has several attribute options in this field

## Section 6: Currency configuration

This configuration helps you easily convert your Shopify currency directly into Wish Currency, i.e. all you need to do is provide a conversion amount or you can also fetch the current conversion rate and set it for all products being sold worldwide.

### Steps to configure currency settings

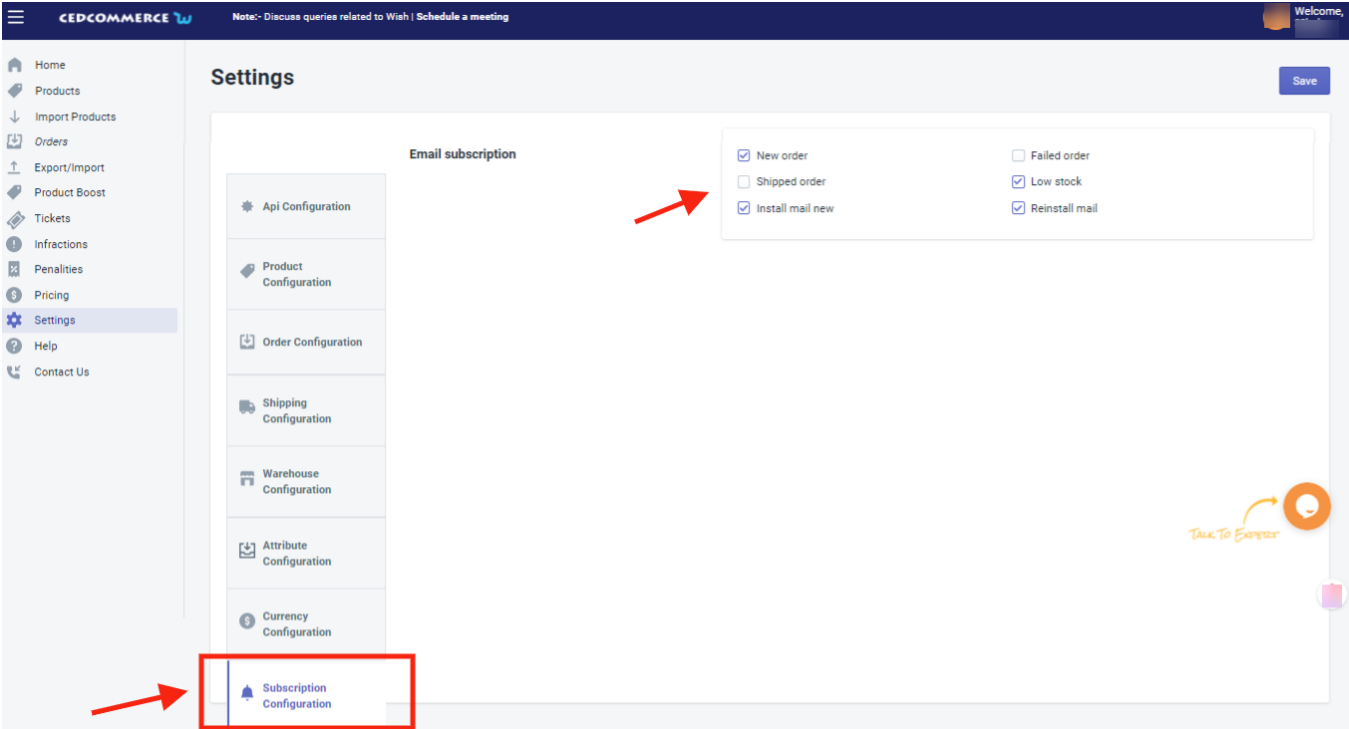
- Go to ‘**Setting**’.
- Choose ‘**Currency Configuration**’.
- Set your ‘**Shopify Store Currency**’.
- Set ‘**Wish Store Currency**’.
- Provide ‘**Conversion Rate**’ or fetch current conversion rate.
- Now ‘**Save**’ your setting.
- Now, sell tension-free, without worrying about currency conversion.



### Section 7: Subscription Configuration

Here sellers can check different preferences for the email subscription. It means merchants can choose their preferred reasons for what they should be kept updated via email.

Sellers will be getting emails regarding new orders, failed orders, low stock alerts, shipping orders, and so on.



Tick on the Checkboxes for which you want to receive emails.

And following this, we are done with the **Settings** section of the Wish Integration App.



## 16. Contact Us

Get in touch with experts and solve your query.

- Select a category for which you want assistance or else you can choose '**Other**'.
- Write your question in the box provided
- Click '**Submit**'.

The screenshot shows the 'Contact Us' interface. On the left, a sidebar lists navigation items: Home, Products, Import Products, Orders, Bulk Operations, Product Boost, Tickets, Infractions, Penalties, Pricing, Notifications, Settings, Help, and Contact Us (highlighted with a red box). The main content area is titled 'Contact US' and contains a form with the heading 'How can we help?'. Below the heading is a note: 'Please select a topic below related to your query. If you don't find what you need, please select "Other"'. The form includes a dropdown menu labeled 'Product' (indicated by red arrow 1), a text input field labeled 'Message (required)' (indicated by red arrow 2), and a smaller text input field labeled 'Write your concern in detail'. To the right, a 'Contact Us Directly' section lists support channels: Email Support, WhatsApp Support, Skype Support, and Ticket Support. The footer contains copyright information: 'Copyright © 2021 CEDCOMMERCE | All Rights Reserved.' and a 'Talk To Expert' button with a speech bubble icon.

Someone from the team will get in touch with you at the earliest.