Michaels Shopify Integration

Michaels Shopify Integration

by CedCommerce Products Documentation

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1. Overview of the App

ABOUT MICHAELS MARKETPLACE

Michaels is a unique marketplace aiming at bringing the creative community on a single platform for the right audience to appreciate and buy creative and handmade products.

The outstanding perks of NO FEE on listings, Free In-store, and Curbside delivery along with Michaels rewards make this marketplace a suitable place to start an online business even for small and medium scale businesses. Not to mention, the marketplace delivers best-selling incentives suitable for current customer expectations and trends.

CEDCOMMERCE – A PROMISING ONE-STOP E-COMMERCE SOLUTION

Over the course of years, CedCommerce has successfully held a significant position in the building, scaling, and upgrading businesses of all sizes with remarkable integration solutions across multiple marketplaces and frameworks.

SALIENT FEATURES OF MICHAELS SHOPIFY INTEGRATION

Michaels Shopify Integration provides the complete integration solution to the Shopify store owners offering an opportunity to sell their store products on michaels.com along with managing their orders and return process. The Michaels Shopify Integration connects with the Michaels marketplace to integrate the products and orders between the Shopify and Michaels retailers. After the installation, the store owner can select Michaels categories and can fill in their respective attributes and the dependent attributes on the Shopify store.

There are several other highlighted features that are mentioned below:

Effortless Feed Optimization

The app assures simplified product listing, update, and upload—no more juggling and switching between the two platforms. In addition, you can optimize product feeds from one centralized place.

Real-time Synchronization

The app synchronizes your Shopify Store product(s) with Michaels. So whenever you make any changes in items such as Product title, description, inventory, prices – or receive an order on the marketplace, it gets synchronized in real-time.

Product Category Mapping

The app enables you to map the store's product categories and attributes of items in bulk with respective Michaels product categories and item attributes.

Quick Product Upload

The app lets you select the products you want to list on Michaels and upload them in one go. It eliminates manual errors and saves your time for other essential tasks.

Order Management

It has a centralized order management feature that enables you to keep track of all the orders placed on the

Michaels marketplace. Get instant notification on the app whenever an order is placed on the marketplace to prevent delays in fulfillment.

2. Onboarding the App

After the installation of the app, you have to set up the configuration settings to establish a connection between the Shopify store and Michaels Seller Panel. The **Onboarding Process** contains two steps. The first step is **Authentication** and the second step is **Profiling**.

Let's explore each of these steps separately.

Step 1: Authentication

• The first thing is to connect your Michaels account with the Michaels Shopify Integration App. Click on the **Connect** button to proceed ahead.



• After clicking on the Connect button, you will have to enter Your API key .

S Cedcommerce Michaels Account Connect - Google Chrome —		\times
connector-dev.demo.cedcommerce.com/remote/public/mic	haelswe	ba
CED COMMERCE ••• Michaels		
Connect to Michaels		t
Enter Email		
apps@cedcommerce.com		
Enter API Key		

I agree to the terms and conditions		
Submit		

• After entering your API key, click on the **Submit** button. Once submitted, you will receive confirmation message as shown below. From here onwards, you will head start with Profiling Section.

🔇 CedComm	erce MIC	HAELS - Google Chrome	—		\times
Connect	tor-dev.	demo.cedcommerce.com/apps/mich	haels/show	/messa	ige
		Congratulations 🖕			
	0	Successfully connected Michaels account.	ł		
		Done	<i>~</i>		

Step 2 – Profiling

In this step, you will be redirected to the **Profiling Section**. Here you need to choose the Michaels category in which you want to sell and assign the Shopify products. That's how the page looks:

STEP 2/2		• •
Profiling		Help 🕑 🔒
Set upload rules for Michaels	Movie Poster Frames	~
Here you need to select the desired Michaels category in which you want to upload the		
above assigned products. Based on the selected category, you need to map the	Shop Categories > Frames > Poster Frames > Movie Poster Frames x	
Michaels attributes with the Shopiny Attributes. Note - Model and/or line were suggested with brand attribute as they are not out of the box at Shopify Kindly Select The Category First For Attribute Mapping		
Select attribute mapping		
	Required Attributes	(+)
	Variation Attributes	(i)
	Recommended Attributes	\oplus
		T

- For this, select your product's Category under Select Category for Mapping as displayed below.
- Thereafter, in **Select Attribute(s)**, map at least one attribute corresponding to each product and then **click on Save & Proceed**.
- *Attribute Mapping* is an ultimate process in which you provide additional details (features) of your product like *age, gender, size, pattern,* etc. It **enhances the visibility of your product catalog** among the shoppers (they can shop using filters plus recommendations) across Michaels marketplace.
- This is how you begin, under Select Category, click on "Select" and choose your category from the dropdown.

 . .			
Profiling		Help 🕟 🗎	
Set upload rules for Michaels Here you need to select the desired Michaels response to which you want to unload the	Movie Poster Frames	v	
above assigned products. Based on the selected category, you need to map the Michaels attributes with the Shopify Attributes. Note - Model and/or line were suggested with	Search Shop Categories	Î	
brand attribute as they are not out of the box at Shopify Kindly Select The Category First For Attribute Mapping	New Arrivals Frames		
Select attribute mapping	Required Attributes	\oplus	
	Variation Attributes	\odot	
	Recommended Attributes	Ð	
		TALK TO EXPE	121

After selecting your category, you will see your selected category in the Green Box. Look at the image below:

Set upload rules for Michaels Here you need to select the desired Michaels category in which you want to upload the above assigned products. Based on the selected category, you need to map the Michaels attributes with the Shopify Attribute. Note - Model and/or line were suggested with brand attribute as they are not out of the box or Shopify Kindy Select The Category First For Attribute Mapping	Movie Poster Frames Shop Categories > Frames > Poster Frames > Movie Poster Frames ×	~
Select attribute mapping	Required Attributes	÷
	Variation Attributes	Ð
	Recommended Attributes	Ð

• Once done with selecting your category, you must choose at least one attribute for your Product(s).

There are three types of attributes that you will have to fill in based on your product demands.

Required Attributes: These are the compulsory attributes that must be selected for mapping Shopify attributes with Michaels attributes.

Variation Attributes: These attributes help in adding additional information about the variants of the product(s). This is an optional attribute in case you have no variants for your product(s).

Recommended Attributes: These attributes help in adding quality to your product listing with more features. These are optional, you may fill them as per your choice.

Set upload rules for Michaels Here you need to select the desired Michaels category in which you want to upload the above assigned products. Based on the selected category, you need to map the Michaels attributes with the Shopify Attributes. Note - Model and/or line were suggested with brand attribute as they are not out of the box at Shopify Kindly Select The Category First For Attribute Mapping	Movie Poster Frames Shop Categories > Frames > Poster Frames > Movie Poster Frames x	•
Select attribute mapping	Required Attributes	\oplus
	Variation Attributes	\oplus
	Recommended Attributes	Ŧ

Choose at least one attribute. It will look something like this:

Set upload rules for Michaels			
Here you need to select the desired Michaels category in which you want to upload the	Movie Poster Frames		~
above assigned products. Based on the selected category, you need to map the Michaels attributes with the Shopify Attributes.	Shop Categories > Frames > Poster Fra	mes > Movie Poster Frames x	
Note - Model and/or line were suggested with brand attribute as they are not out of the box at Shopify Kindly Select The Category First For Attribute Mapping			
Select attribute mapping	Required Attributes		Θ
	Standard Michaels Attributes	Match Type Value	Â
	Srand	Attribute V Brand	~
	Veight	Attribute V Weight	~
	Ieight	Fixed V 7	

Note: Take note of the formula of the dimensions. These dimensions should be strictly followed to generate the shipping label. What it means is that if the dimensions chosen exceed what is acceptable for generating shipping labels, then your input will not be acceptable. Below is the formula for the dimensions that you must abide by:

- Length: length< 108 inch and 2*width + 2*height + length < 165 inch
- Width: 2*width + 2*height + length < 165inches
- Height: 2*width + 2*height + length < 165 inch

• Weight: < 150 lb (70kg)

Once done with selecting all the attributes (fixed, variable, and recommended), click on the **Save** button to complete the onboarding process.

Set upload rules for Michaels Here you need to select the desired Michaels category in which you want to upload the above assigned products. Based on the selected category, you need to map the	Movie Poster Frames Shop Categories > Frames > Poster Frames > Movie Poster Frames ×	~
Michaels attributes with the Shopily Attributes. Note - Model and/or line were suggested with brand attribute as they are not out of the box at Shopify Kindly Select The Category First For Attribute Mapping		
Select attribute mapping	Required Attributes	\oplus
	Variation Attributes	\oplus
	Recommended Attributes	ŧ

3. Dashboard of the App

Once you have successfully onboarded the app, you will be directed to the App's Dashboard. Take a look below to see how it looks:

»						
â	Welcome, User					
0						_
	Orders	View all	Products	View all	Completed Activ	ities View All
Ĩ	3 Fulfilled		42 Not Uploaded		IO1 product(s February 1, 20	s) has been successfully imported. 22, 9:58 GMT
Ĩ	Pending				101 product(s	i) has been successfully imported.
4 -	 Confirmati on 		0 Error		January 31, 20	222, 1223 GMT
· · ·	Ready To		0 Pending		January 31, 20	a) has been successfully imported. 122, 11:06 GMT
?	Ship		58 Finish		Status of alre been synced	ady uploaded Products(s) has from Michaels to our app.
0	1 Cancelled				Status of alre	eady uploaded Products(s) has
					January 31, 20	from Michaels to our app. 122, 6:57 GMT
	Gross Sales					
	1.0					
	0.9					
	0.8					TALK TO EXPERT

Before jumping to each of the sections in detail, take a note of the tabs on the left corner of the Page. These are different tabs that you can click on to perform different tasks. To understand, refer to the image below:



Here is the zoomed view for clear understanding:



Now, let's understand each of the tabs and their functions in detail.

Dashboard

A dashboard tracks and keeps the record of products imported and uploaded along with all the recent activities. It showcases the following details:

- It shows the order status.
- The status of the products that have been imported or uploaded on Michaels marketplace.
- It shows the total gross sales.
- The recent activities performed by the application.

Let's know about each of them separately.

Orders

The first section you get to see is the **Order section.** The order section displays the status of your orders under different categories. These categories are **Pending Confirmation**, **Ready to ship**, **Fulfilled**, **Delivered**, **and Completed**.



Products

The next is the Product section. The Product gives you an insight into the current status of your products. These statuses are displayed under below mentioned categories.

- Not Uploaded
- Error
- Pending
- Finish

You can look at the image below for clarity:



Note: The pie chart shows a graphical representation of the status of your Products.

Gross Sales

The bottom section shows your Gross Sales. It is a graphical representation of your sales over a period of time. This is how it looks:



Activities

This section of the Dashboard helps you to get all the ongoing or completed activities you have recently performed. This is how it looks:



Here we end with the Dashboard tab. Just below the dashboard app is the Profiling tab. In the next section, you will know in detail about the Profiling tab.

4. Profiling Section of the App

Profiling is all about creating a category of a similar product set or is created on the basis of the particular template or conditions for several products so as to upload them further on the marketplace.

By such *refined categorizations*, profiling not only saves time in performing multiple operations on a particular product set but also **makes the process easier while uploading the products**.

Click on the "Profile" Tab as displayed below.

Dashboard	Profile				Create Profile
Profile Products	Enter Profile Name	Q	Listi	ings per page: 10∨ <	1 of 1 >
Orders	Name	Category	Rule(s)	Total Product(s) Affected	Actions
G Return	Default	Shop Categories > Art Supplies > Storage & Studio Supplies > All Storage & Studio Supplies	All Products	266	:
 Configuration Activities 	Physicall	Shop Categories > New Arrivals	(product_type %LIKE% Womens && brand %LIKE% United By Blue)	0	:
	Profile 1	Shop Categories > Frames > Shop By Frame Size > 11x14 Frames	(product_type %LIKE% Home) (product_type %LIKE% Womens)	% о	:
⑦ FAQ	Profile 2	Shop Categories > Frames > Shop By Frame Size > 11x14 Frames	(product_type %LIKE% Womens) (product_type %LIKE% Accessories)	0	:
(B) HELP	Testl	Shop Categories	(product_type %LIKE% Bags && brand %LIKE% Nike && product_type %LIKE% Womens	λ O	:
	test2	Shop Categories > Frames > Frame Collections	(product_type %LIKE% Bags) (product_type %LIKE% Accessories) (tags =	6 O	:

• Based on the category you have chosen before (in Step 2 of your onboarding process), the profile section will contain a *default category and scope for additional categories that you will want to add in the future. Refer to the image below:*

»					
	Profiling				Create Profile
() ()	search profile	٩			10 v < 1 of1 >
-∿-	Name	Category Path	Query	Total Product Effected	Actions
0	fgfg	Shop Categories > Frames > Shop By Fram e Size > 16x20 Frames	(title %LIKE% bgn)	o	:
(8)	Default	Shop Categories > Frames > Poster Frame s > Movie Poster Frames	All Products	264	:
					TALK TO EXPERT

But in case you want to change or create a new profile, please follow the steps below;

Creating a Profile:

Click on "Create Profile" as shown below:

»					
	Profiling				Create Profile
- 	search profile	٩			10 v < 1 of1 >
\sim	Name	Category Path	Query	Total Product Effected	Actions
?	fgfg	Shop Categories > Frames > Shop By Fram e Size > 16x20 Frames	(title %LIKE% bgn)	o	:
0	Default	Shop Categories > Frames > Poster Frame s > Movie Poster Frames	All Products	264	:

You will be redirected to the profile creation page where you will need to first **Enter "Profile Name"** (remember every profile name has to be a unique name) and thereafter **perform Category Mapping** as shown below:

>>			
	Profiling		Discard Save
ē	Profile Name	Select Suitable Name	
<u>ب</u>	Select Store Product(s) to upload Here you can apply the rules to group products with similar properties.	Rule Group	۲
۵	Set upload rules for Michaels Here you need to select the desired Michaels category in which you want to upload the above assigned products. Based on the selected category, you need to map the Michaels attributes with the Shopily Attributes. Note - Model and/or line were suggested with brand attribute as they are not out of the box at Shopily Kindly Select The Category First For Attribute Mapping	Select	v
			TALK TO EXPETZ

Further, you need to select "**Rule**" containing conditions to select a particular type of product in the profile you are selecting. Take a look below:

»			
â	Profiling	(Discard Save
	Profile Name	Select Suitable Name	
@ ~~ (?) (8)	Select Store Product(s) to upload Here you can apply the rules to group products with similar properties.	Rule Group OVER RIDE EXISTING PRODUCT Product Must Match: Any Condition Image: Contains Image: Contains Product Type Contains Run Query Add More	O
	Set upload rules for Michaels Here you need to select the desired Michaels category in which you want to upload the above assigned products. Based on the selected category, you need to map the Michaels attributes with the Shopify Attributes.	Select	XPETZT

The Rule is based on **Any Condition** as well as **All Conditions** that define whether you want *all* the selected conditions or *any of them* to be true. Take a look at the image below:

»			
â	Profiling		Discard Save
	Profile Name	Select Suitable Name	
\$	Select Store Product(s) to upload		
\sim	Here you can apply the rules to group products with similar properties.	Rule Group	Θ
		OVER RIDE EXISTING PRODUCT	
?		Product Must Match : O Any Condition O All Condition	
0		Product Type Contains Filter Value	
		Run Query Add More	
	Set upload rules for Michaels		
	Here you need to select the desired Michaels category in which	Select	АЦК ТО ЕХРЕГЕТ

How does "Override" work?

Suppose, earlier you have created a profile XYZ of a particular product set. Some of the **products** of profile XYZ are **mutual (common/same)** in the profile you are creating currently, let's say ABC.

Now, *if you enable the override option*, the mutual products will get removed from the profile XYZ and would be linked to your "new current" profile ABC.

Consequently, whenever you upload the profile ABC to the Michaels Catalogue, those mutual products will get updated automatically with the details furnished under profile ABC (not XYZ). Therefore, be cautious while executing the changes.

Once you are done with aligning the *ruling group*, click on "**Run Query**" to fetch the product details. Refer to the image below:

~			
â	Profiling	Disc	ard Save
	Profile Name	Select Suitable Name	
* ~ ? 8	Select Store Product(s) to upload Here you can apply the rules to group products with similar properies.	Rule Group OVER RIDE EXISTING PRODUCT Product Must Match: Any Condition Product Type Contains Product Type Contains Plue Quere Ard More	Θ
	Set upload rules for Michaels Here you need to select the desired Michaels category in which you want to upload the above assigned products. Based on the selected category, you need to map the Michaels attributes with the shopity Attributes.	Select	↓ ↓ 27

For your convenience, we have explained it through a sample below:

In the "Rule Group", choose from Product Category any option from Vendor, Title, and Tag.

»			
ŵ	Profiling		Discard Save
0	Here you can apply the rules to group products with similar properties.	Rule Group	Θ
		OVER RIDE EXISTING PRODUCT	
		Product Must Match : O Any Condition O All Condition	
ŝ		Vander V	
\sim		Product Type	
0		Vendor	
M		Title	
8		Tag 🔶	
	Set upload rules for Michaels	Frames	~
	Here you need to select the desired Michaels category in which you want to upload the above assigned products. Based on the selected category, you need to map the Michaels attributes with the Shopify Attributes.	Shop Categories > Frames	
	Note - Model and/or line were suggested with brand attribute as they are not out of the box at Shopify Kindly Select The Category First For Attribute Mapping		
	Select attribute manping		
	Select attribute mapping	Required Attributes	TALK TO EXPERT

Further in the **Rule Group itself**, choose the **Value** from the **Contains** section's dropdown. The dropdown will contain the following options:

- Equals
- Not Equal
- Contains
- Does Not Contain

»			
命	Profiling		Discard Save
(()	Select store Froduct(s) to upload Here you can apply the rules to group products with similar properties.	Rule Group	Θ
		OVER RIDE EXISTING PRODUCT Product Must Match: O Any Condition All Condition	
© ~		Vendor Vendor Vendor	
0		Run Query Add More Equals Not Equals	
0		Contains Does Not Contain	
	Set upload rules for Michaels Here you need to select the desired Michaels category in which you want to upload the above assigned products. Based on the selected category, you need to map the Michaels attributes with the Cheorie Straington	Frames Shop Categories > Frames ×	~
	Note - Model and/or line were suggested with brand attribute as they are not out of the box at Shopily Kindly Select The Category First For Attribute Mapping		
	Select attribute mapping	Required Attributes	49672r 🕁

With respect to it, enter the Filter Value and click on "Run Query".

»			
â	Profiling	(Discard Save
 ♥ ● ● ↓ ♥ ↓ ♥ ♥	Select Store Product(s) to upload Here you can apply the rules to group products with similar properties	Rule Group OVER RIDE EXISTING PRODUCT Product Must Match: Any Condition Vendor Image: Condition Condition Vendor Equals Run Query Add More	Θ
	Set upload rules for Michaels Here you need to select the desired Michaels category in which you want to upload the above assigned products. Based on the selected category, you need to map the Michaels attributes with the ShopIfy Attributes. Note - Model and/or line were suggested with brand attribute as they are not out of the box at ShopIfy Kindly Select The Category First For Attribute Mapping	Frames Shop Categories > Frames	

In case you want to **add more rule groups, click on logics "Any Condition " or "All Condition"** and **then "Run Query**" Let the app fetch the product details. A glimpse of the same has been displayed below for better understanding:

To add more groups, click on the option Add More.

»					
â	Profiling				Discard Save
	Select Store Product(s) to upload Here you can apply the rules to group products with similar properties.	Rule Group			Θ
© ^-		Product Must Match : Any Co	All Condition	Filter Value	
?		Product Type V	Contains V	Filter Value Delete	
۵		Run Query Add More			
	Set upload rules for Michaels Here you need to select the desired Michaels category in which you want to upload the above assigned products. Based on the selected category, you need to map the Michaels attributes with the Shopify Attributes.	Frames Shop Categories > Frames ×		Ταικ	Te FilePer

You can choose **All conditions** to run a query:

roduct Must Match	Any Condition O All Condi	tion	
Title	► Equals	✓ Camels	
Product Type	✓ Equals	✓ Filter Value	Delete
Run Query Add	More		

You can choose Any Condition to run a query:

OVER RIDE EXIST	ING PRODUCT	Condition	
Title	← Equals	Camels	
Dreadwate Torres	✓ Equals	Filter Value	Delet

Now, you need to select a product category. Based on the selected product category, you will further map attributes for the product category you have just chosen.

 Click on Run Query to fetch the number of the product(s) on the basis of the Rule Group(s) created. 	S Run Query Add More
Select Product Category Select your 'Category' that best defines your product(s). Note: Based on the selected category, you will further map Shopify attributes with Michaels attributes.	Select Search Shop Categories New Arrivals Frames All Frames Ture To Evopor

Once you are done with **completing the basic profile creation part**, you will be shifting to the next step, "**Attribute Mapping**" which will be just below as guided in *the next step*.

It is mandatory to **map at least one attribute per profile** in the attribute mapping. The same can be edited any time after profile creation.

Select Product Category	Frames
Select your 'Category' that best defines your product(s). Note: Based on the selected category, you will further map Shopify attributes with Michaels attributes.	Shop Categories > Frames ×
Select Attribute Mapping Through 'Attribute Mapping' you can enhance your product catalog and	Required Attributes
additional product information. Required Attributes: These are the compulsory attributes that must be calended for many in Charlie attributes with Michael attributes.	Variation Attributes
Variation Attributes: These are optional attributes that help in adding additional information about the variants of the product(s).	Recommended Attributes
Recommended Attributes: These are optional attributes that help in adding quality to your product listing with more features.	

You will get three options – "**Required**", "**Variation**" and **Recommended** to map your attributes. **Required** is a compulsory option whereas **Variation and Recommended** are optional. You can either choose two, three or just Required attributes to proceed further.

REQUIRED ATTRIBUTES

Under '**Required**', the attribute mapping is done on the basis of *Brand, Weight, Height, Width, length* to the category that you have selected in the previous step. Refer to the image below:

Required Attributes		
Standard Michaels Attributes	Match Type	Value
Brand	Attribute	✓ Brand
Veight	Attribute	♥ Weight
C Height	Fixed	~
		in
C Length	Fixed	~

Now, there are a few things you need to understand here. There are two headings you will have to select your attributes. Match Type and Value. Look at the image below:

Required Attributes			Θ
Standard Michaels Attributes	Match Type	Value	A
Brand	Attribute	Brand	~
S Weight	Attribute	✓ Weight	~
Height	Attribute	✓ Select Title	~

Under Match Type you will have two options to choose from Attribute and Fixed. Look at the image below:

Required Attributes			e
Standard Michaels Attributes	Match Type	Value	
Brand	Attribute	Brand	~
🕑 Weight	Attribute Fixed	Weight	~

- If chosen **Attribute**, you will have further options as a drop-down under **Value** to choose from. The dropdown will have the following sections: Title, SKU, Brand, Product id, Quantity, weight, weight unit, color, barcode, height, weight, length, and width.
- Whereas, if chosen **Fixed**, you will have to choose and assign a Value on your own (in other words, you are allowed to add "custom" value under this).

Look at both the cases in the images below:

When you choose Attribute:

			Θ
Match Type		Value	
Attribute	~	SKU	~
		Title	
Fixed		SKU	-1
Fixed	~	Product id	
	Match Type Attribute Fixed Fixed	Match Type Attribute V Fixed V Fixed V	Match Type Value Attribute SKU Fixed SKU Fixed SKU Fixed Product id

When you choose Fixed:

Required Attributes	Θ
Standard Michaels Attributes	Match Type Value
Srand	Fixed V
✓ Weight	Fixed V

VARIATION ATTRIBUTES

Under 'Variations', the attribute mapping is done on the basis of Size, Color, Model, and Count. Refer to the image below:

Variation Attributes			
Standard Michaels Attributes	Match Type	Value	
Size	Attribute	♥ Size	
Color	Attribute	♥ Color	
Model	Attribute	~ ѕки	
Count	Attribute	▼ Title	

- Variation attributes have a similar process as performed under Required attributes. There are two headings you can select attributes under. Match Type and Value.
- Under Match Type you have two options to choose from Attribute and Fixed.
- If chosen **Attribute**, you will have further options as a dropdown under **Value** to choose from. The dropdown will have the following sections: Title, SKU, Brand, Product id, Quantity, weight, weight unit, color, barcode, height, weight, length, and width.
- Whereas, if it is chosen Fixed, you will have to fill a Value on your own.

Look at the images below for a better understanding:

When you choose Attribute

Variation Attributes				Θ
Standard Michaels Attributes	Match Type		Value	
Size	Attribute	~	SKU	~
			Title	A
✓ Color	Fixed	~	SKU	- 1
🖉 Madal			Brand	
Model	Fixed	~	Product id	

When you choose Fixed

Variation Attributes				Θ	
Standard Michaels Attributes	Match Type		Value		
Size	Fixed	~	13		
Color	Fixed	~	Royal Blue		

RECOMMENDED ATTRIBUTES

Recommended attributes are additional features and are completely optional. Based on the product category chosen, you might or might not have Recommended attribute to fill.

Based on the criteria given, you will have to select your option from the drop-down below. See a sample below:

Required Attributes			÷
Variation Attributes			÷
Recommended Attributes			Θ
Standard Michaels Attributes	Match Type	Value	
Opening Size		Select	~
Material	Attribute 🗸	Select	~

With this, you finish your Attribute Mapping task!

Once completed with a unique Profile name, Product Category, Running query, and Attribute Mapping, click on the **Save button** at the top right of the page. Refer below:

	Discard Save
Markers	
Rule Group	Θ
OVER RIDE EXISTING PRODUCT Product Must Match : O Any Condition O All Condition	
Product Type Contains Choose Run Query Add More	

After completing Attribute Mapping, you will be prompted with the message "**Profile Created Successfully**" and further, you will be redirected to the "**Profiling**" Page having the details of the Profile(s) created *(please refer below the screenshot)*.

Name	Category Path	Query	Total Product Effected	Actions
fgfg	Shop Categories > Frames > Shop By F rame Size > 16x20 Frames	(title %LIKE% bgn)	0	:
Default	Shop Categories > Frames > Poster Fra mes > Movie Poster Frames	All Products	265	:
camels	Shop Categories > Frames	(brand != Nike)	0	:

In case you want to **"Edit" or "Delete" the profile**, click on three dots corresponding to that particular profile. According to the options displayed, you can choose what suits your case.

Name	Category Path	Query	Total Product Effected	Actions
fgfg	Shop Categories > Frames > Shop By F rame Size > 16x20 Frames	(title %LIKE% bgn)	o	:
Default	Shop Categories > Frames > Poster Fra mes > Movie Poster Frames	All Products	265	:
camels	Shop Categories > Frames	(brand != Nike)	0	:

»					
	Profiling				Create Profile
©	search profile	٩			10 v < 1 of1 >
\sim	Name	Category Path	Query	Total Product Effected	Actions
?	fgfg	Shop Categories > Frames > Shop By Fram e Size > 16x20 Frames	(title %LIKE% bgn)	0	
0	Default	Shop Categories > Frames > Poster Frame s > Movie Poster Frames	All Products	264	Delete Edit
					TALK TO EXPERT

With this, we are done with the creation of a profile successfully!

5. Products Section of the App

The product tab comes the next after exploring and operating Profiling Tab. This tab gives a *comprehensive realtime status of the operations performed on the products*. Let's understand this product management block-wise as displayed below:

»		MMERCE					FB	Fb-test-003
â	Prod	ucts				Up	load Product(s) to Michaels	More Actions 🔻
6	All 266	Not Uploaded 257	7 Error(s) 9 Pending 0	Finish 0				
	Enter	Title or Id Q	Customize Grid More Filters			Listings	per page: 10 V K	of 27 >
\$		Image	Title	Price	Quantity	Status (j)	Profile	Action
\sim	•		Ayres Chambra	y-update USD 100	25	Error 👁	Default	:
(?) (8)	•	(Pennsylvania N	otebooks -		Error 👁	Default	:
	•	()	Whitney Pu	llover -		Not Uploaded	Default	:
		(†)	Gertrude Ca	rdigan -		Not Uploaded	Default	:
		÷ 🌔	Harriet Char	mbray -		Not Uploaded	Default	\bigcirc
		-0					TALK TO E	XPETZT

Side Top Bar

>>) M M E R C E					_		FB Fb-test-003
â	Prod	ucts						Upload Product(s) to Michae	Is More Actions 🔺
0	All 266	Not Uplo	aded 257	Error(s) 9 Pending 0 Finish 0				lm Pro	port shopify oduct(s)
	Enter	Title or Id	Q	Customize Grid More Filters			Lieti	Syr	ic Product(s) Status
(ئ ا	•		Image	Title	Price	Quantity	Status 🛈	Profile	Action
~	•			Ayres Chambray-update	USD 100	25	Error 👁	Default	:
() (3)	•	÷		Pennsylvania Notebooks			Error 🛛	Default	:
	•	÷		Whitney Pullover			Not Uploaded	Default	:
	•	Ð		Gertrude Cardigan			Not Uploaded	Default	\bigcirc
		\odot						TALK	TO EXPERT

The right Top bar just opposite to Products(heading) serves three options.

- Import products from Shopify store to Michaels App
- Sync status of already uploaded products
- Upload products to Michaels

By clicking on these options, you can perform the respective activities. All you have to do is to select a product from the ones listed below and click on the required option to complete an activity.

Product Status

It shows the statuses of the products. Here are different statuses, you will find your products categorized under:

Products					Upl	oad Product(s) to Michaels	More Actions V
All 266 Not U	Jploaded 257 Err	or(s) 9 Pending o Finish o					
Enter Title or Id	QCusto	mize Grid More Filters			Listings p	er page: 10 V	1 of 27 >
	Image	Title	Price	Quantity	Status 🛈	Profile	Action
•		Ayres Chambray-update	USD 100	25	Error 🛛	Default	:
• +		Pennsylvania Notebooks			Error 🛛	Default	:
• •	C. C.	Whitney Pullover			Not Uploaded	Default	:

- All: Total no. of products available (of all status).
- Not Uploaded: Total no. of products imported from Shopify store to the app but not uploaded in the

product catalog of Michaels.

- Error: Total no. of products with errors (for any reason)that need to be corrected.
- Pending: Confirmation pending from Michaels after requesting bulk upload from the app.
- Finished: Total no. of products uploaded and are available in the product catalog on Michaels.

More Filters

Below the Products' status lies the option of **More Filters.** These are extra filters that are when selected for the products, adds additional value to that particular product.

Just after clicking on the More Filter option, you will get a box opened on the far right of the screen with listed filters. Based on your requirements, you can choose the filters.



In addition, each of these options has further options to choose from. Each of them is mentioned below in detail:

Michaels Status:

	1
	~

Profiling:

	Michael Status	Υ
	Michael status	~
Cu	Profiling	^
itatus	Profiling	~
	fgfg	
Active	Default	
	Price	\checkmark

Quantity:



Price:

Not Upload	From Enter the minimum quantity of product
Not Uploar	To Enter the maximum quantity of product
Not Upload	Price 🔨
Not Uploa	From Enter the minimum price of product To
Not Upload	Enter the maximum price of product
Not Upload	Reset Apply TALK TO EXPERT

Once selected all the options, click on the option Reset or Apply (as per the case).

>>									Filters
â			More Filt	ers				Cu	Michael status
0				-					Profiling 1
			Image	Title	Price	Quantity	SKU	Status	Profiling
@	0		3 /1	a	USD 165	25	The Scout Skincare Kit_12345_update	Active	Quantity 🔨
~~	0	÷		Ayres Chambray				Not Uploar	From Enter the minimum quantity of product
() (8)	0	(+)	0	Lodge				Not Upload	To Enter the maximum quantity of product
	0	(+)		Pennsylvania Notebooks				Not Upload	Price
	0	(+)	8	Mud Scrub Soap				Not Upload	From Enter the minimum price of product
	0	÷	0	Whitney Pullover				Not Uploar	Reset Apply TAKTO EXPERT

Customize Grid

Just next to '**More Filters'** option, you can see '**Customize Grid**.' The option of *Customize Grid* helps you to customize the columns you want to see for your products.

With the help of Customize Grid, you can see the following details: id, Image, Title, Price, Quantity, SKU, Status, Tags, Profile, and Action. Each of the options will show the desired result on the list of the products.

»		MERCE							FB Fb-test-003
â	Prod	ucts						Upload Product(s) to M	ichaels More Actions V
6	All 266	Not Uploa	ded 257	Error(s) 9 Pending 0 Finis	sho				
	Enter	Title or Id	Q	Customize Grid More Filters				Listings per page: 10~	< 1 of 27 >
\$	ld Id		mage	V Title V Price	Quantity	SKU	Status 🛈	Tags 🕑	Profile 🖌 Action
~			Image	Title	Price	Quantity	Status (i)	Profile	Action
?	•			Ayres Chambray-updat	te USD 100	25	Error 🛛	Default	:
0	•	Ð		Pennsylvania Notebool	ks -		Error 👁	Default	:
	•	÷	9	Whitney Pullover			Not Uploaded	Default	:
	•	÷		Gertrude Cardigan			Not Uploaded	Default	~O
		Ē		Unite Chambre			Not Deleaded	Disfordt	TALK TO EXPERT

Just opposite to the Customize Grid and More filters is Listing Per Page, where there are two boxes with numeric values.

Produ	cts							Upload Prod	uct(s) to Michaels	More Actions V
All 266	Not Uploaded 257	Error(s) 9	Pending 0	Finish o						
Enter Tit	le or Id Q	Customize Grid	More Filters					Listings per page:	10~ <	1 of 27 >
🔲 Id	V Image	V Title	V Price	Quanti	ity	🔵 ѕки	Status (j)	Tags	V Profile	Action
	Image		Title		Price	Quantity	Status (D	Profile	Action
•		A	yres Chambray-	update	USD 100	25	Error O		Default	÷

- The first value enables you to show the number of products you want to be listed on your screen. For instance, if you choose 5, there will be a list of 5 products visible, if put 10, then a list of 10 items will be visible, and so on and so forth.
- The second value is the multiple pages of listed products. If there are a total of 14 pages of listed products, with the help of this option you can easily choose which listed page you want to see out of the

total 14 listed pages.

Here we come to the end of the Product Tab. Hereafter, we shall be exploring Order Tab in detail.

6. Order Section of the App

Order Tab helps you to view and manage all your orders from a single screen. The order tab allows you to

- Know the status of all your order(s)
- Sync your order(s)
- Add filters to your order(s)
- Customize your orders grid

This is how it looks:

Orders					Sync Order
All 13 Fulfilled 3 Completed	2 Pending Confirmation 0	Ready To Ship 6 Cancelled 2			
Enter Order Number Q Custo	mize Grid More Filters			Listings per page: 10~	1 of 2 >
Order Number	Full Name	Created on	Order Status	Price	Quantity
THP7030631353258163-1	CedCommerce TestAccount	Thu, Jan 13 2022	Completed	\$54.44	1
THP6535444885489579-1	CedCommerce TestAccount	Mon, Jan 17 2022	Completed	\$108.88	2
THP9684525700195455-1	CedCommerce TestAccount	Mon, Jan 17 2022	Fulfilled	\$217.75	4
THP5416118725521512-1	CedCommerce TestAccount	Tue, Jan 18 2022	Cancelled	\$54.44	1
THP8757128498165165-1	CedCommerce TestAccount	Tue, Jan 18 2022	Cancelled	\$163.31	3
THP4441047217891363-1	CedCommerce TestAccount	Wed, Feb 09 2022	Ready To Ship	\$54.44	1
THP7909539136694930-1	CedCommerce TestAccount	Wed, Feb 09 2022	Ready To Ship	\$16.33	1
THP3656704341606032-1	CedCommerce TestAccount	Wed, Feb 09 2022	Ready To Ship	\$43.54	2
THP1700345234163335-1	CedCommerce TestAccount	Wed, Feb 09 2022	Ready To Ship	\$76.2 TAL	K TO EXPERT

Order Status

There is some prominent Order status that you will see in the Order tab. They are listed below along with what they signify:

Fulfilled: Already shipped items

Completed: Order fulfilled and accepted by the customer

Pending Confirmation: Orders ready to be fulfilled but not confirmed by customer

Ready to Ship: Order confirmed and ready to be shipped

Canceled: Items canceled successfully

By clicking on each of the statuses, you will be able to see a list of products under each status in a detailed

manner. The App automates the status for your convenience, right from Open to Completed.

Adding Filters

]				Filters	×
Orders					Quantity	^
All 13 Fulfille	ed 3 Completed	2 Pending Confirmation 0	Ready To Ship 6 Cancelle	d 2	Equal Enter the quantity of order (in numeric value	~))
Enter Order Num	ber Q Custom	hize Grid More Filters		L	Price	^
Orde	r Number	Full Name	Created on	Order Status	From	
THP70306	31353258163-1	CedCommerce TestAccount	Thu, Jan 13 2022	Completed	Enter the minimum price of order	
THP653544	4885489579-1	CedCommerce TestAccount	Mon, Jan 17 2022	Completed	То	
THP96845	25700195455-1	CedCommerce TestAccount	Mon, Jan 17 2022	Fulfilled	Enter the maximum price of order	
THP54161	18725521512-1	CedCommerce TestAccount	Tue, Jan 18 2022	Cancelled		
THP87571	28498165165-1	CedCommerce TestAccount	Tue, Jan 18 2022	Cancelled		
THP44410	47217891363-1	CedCommerce TestAccount	Wed, Feb 09 2022	Ready To Ship		
THP79095	39136694930-1	CedCommerce TestAccount	Wed. Feb 09 2022	Ready To Ship		

The 'More Filter' button allows you to filter your orders on the basis of Quantity and Price (as shown in the image above).

Customize Grid

As in the Product section, the Order section too allows you to customize your grid as per your need. You can easily tick the categories you want to see or hide.

Orders					Sync Order
All 13 Fulfilled 3 Completed	2 Pending Confirmation 0	Ready To Ship 6 Cancelled 2			
Enter Order Number Q Custon	nize Grid More Filters			Listings per page: 10 V	1 of 2 >
Id Order Numbe	er 🕑 Full Name	Created on	Order Status	V Price	Quantity
Order Number	Full Name	Created on	Order Status	Price	Quantity
THP7030631353258163-1	CedCommerce TestAccount	Thu, Jan 13 2022	Completed	\$54.44	1
THP6535444885489579-1	CedCommerce TestAccount	Mon, Jan 17 2022	Completed	\$108.88	2
TH D969/525700195/55-1					
11193084323700193433-1	CedCommerce TestAccount	Mon, Jan 17 2022	Fulfilled	\$217.75	4

Sync Order

By clicking on the Sync Order button, you can sync your orders to Michaels from App.

Orders						Sync Order
All 13 Fulfilled	3 Completed 2	Pending Confirmation 0	Ready To Ship 6 Cancelled 2			
Enter Order Number	Q Customiz	e Grid More Filters			Listings per page: 10 V	1 of 2 >
🚺 Id	Order Number	V Full Name	Created on	Order Status	Price	Quantity
Order Nu	umber	Full Name	Created on	Order Status	Price	Quantity
THP70306313	53258163-1	CedCommerce TestAccount	Thu, Jan 13 2022	Completed	\$54.44	1
THP65354448	85489579-1	CedCommerce TestAccount	Mon, Jan 17 2022	Completed	\$108.88	2

Here we come to the end of the Order tab. From here on we will see how to use the Returns section that helps you to set some Refund and return related functions.

7. Returns Section of the App

The next tab is the Return Tab. The 'Return' tab helps you keep an automated record of all the returns under various segregation. For example, the Return tan is segregated under different sections. They are

- Pending Returns
- Refunded
- Refund Rejected

อ	Returns			Sync Returns
	All Pending Return Refunded Refund Rejer	cted		
2	Enter Return Number Q Customize Grid Mo	re Filters	Listings pe	r page: 10 V (1 of 1)
*	Return Number	Order Number	Created on	Return Status
v	R6124075841670348803	THP1251732900791127-1	Tue, Jan 11 2022	Refunded
	R6124163252844756995	THP1993309151296434-1	Tue, Jan 11 2022	Refunded
2	R6126840254420746243	THP7763999913175099-1	Wed, Jan 12 2022	Refund Rejected
3	R18372983049355268	THP7763999913175099-1	Wed, Jan 19 2022	Refund Rejected

Each of these sections has a different purpose to serve. Let's read them below:

All: The 'All' sections help you get all your refund requests in one place. You can see all the data right before your screen. It will include all details like the Return Number, Order Number, Created On, and Return Status.

All Pending Return Refunded Refund Re	jected		
Enter Return Number Q Customize Grid	More Filters	Listings per	page: 10√ < 1 of1 >
Return Number	Order Number	Created on	Return Status
R6124075841670348803	THP1251732900791127-1	Tue, Jan 11 2022	Refunded
R6124163252844756995	THP1993309151296434-1	Tue, Jan 11 2022	Refunded
R6126840254420746243	THP7763999913175099-1	Wed, Jan 12 2022	Refund Rejected
R18372983049355268	THP7763999913175099-1	Wed, Jan 19 2022	Refund Rejected

Pending Returns: The section 'Pending Return' helps you to get details about all your pending returns on Michaels that still need your clearance. You get to see the order number, return number, created on, and return status.

Refunded: This section helps you see all your refunded returns. All the details are available for your clear reference and cross-checking.

All Pending Return Refunded Refund R	ejected		
Enter Return Number Q Customize Grid	More Filters	Listings per page	: 10 V < 1 of1
Return Number	Order Number	Created on	Return Status
R6124075841670348803	THP1251732900791127-1	Tue, Jan 11 2022	Refunded
R6124163252844756995	THP1993309151296434-1	Tue, Jan 11 2022	Refunded

By clicking on any of the return numbers, you can see the complete detail of that particular product along with SKU and Quantity. Look at the image below:

R6124075841670348803				
	£7-1			
	Refunded			
Name	-			
Return Item Id	6124075841670348801			
Created On	Tue, Jan 11 2022			
SKU	6063898986166288384			
Quantity	1			

Refund Rejected: The section of 'Refund rejected' allows you to get details of the return requests that you have rejected.

All Pending Return Refunded Refund Reje	ore Filters	Listings per p	age: 10 V 🔇 1 of1 >
Return Number	Order Number	Created on	Return Status
R6126840254420746243 R18372983049355268	THP7763999913175099-1 THP7763999913175099-1	Wed, Jan 12 2022 Wed, Jan 19 2022	Refund Rejected

The important thing here to note is that while rejecting any Refund you will have to put the reason for rejecting the refund. The image attached below clearly shows the reason mentioned for rejecting the refund.

R6126840254420746243

Order Number: THP7763999913175099-1

	Refund Rejected
Name	-
Return Item Id	6126840254420746241
Created On	Wed, Jan 12 2022
SKU	6052247186568896512
Quantity	1
Refund Reject Reason	It wasn't damaged
Refund Reject Comment	It wasn't damaged

Other Features

Other features involve Customize Grid, Filters, and Syncing the Returns.

Customizing Grid: By clicking on the 'Customize Grid' you can see the desired details of the return products. Refer to the image below:

Enter Return Number Q	Customize Grid More Filters		Listings per page: 10	✓ (1 of1 >
🕑 id	Return Number	V Order Number	Created on	Return Status
Id	Return Number	Order Number	Created on	Return Status
61f271d4aa787e5ef0642f56	R6124075841670348803	THP1251732900791127-1	Tue, Jan 11 2022	Refunded
61f271d4aa787e5ef0642f55	R6124163252844756995	THP1993309151296434-1	Tue, Jan 11 2022	Refunded
61f271d4aa787e5ef0642f54	R6126840254420746243	THP7763999913175099-1	Wed, Jan 12 2022	Refund Rejected
61f271d4aa787e5ef0642f53	R18372983049355268	THP7763999913175099-1	Wed, Jan 19 2022	Refund Rejected
61f028cdbde5cb78f90d5894	R18372983049355268	THP7763999913175099-1	Wed, Jan 19 2022	Refund Rejected

More Filters: By clicking on 'More Filters', you will see a section opening on the left side of the screen where you can put the order number of your desired order, and accordingly the list will get customized.

Refer to the image below for clarity:

C E D C C M M E R C E Returns All Pending Return Refunded Refund Rejected C tree Return Number C customize Grid More Filters Return Number Order Number C reated on R6124165252844756995 T HP1933309151296434-1 Tue, Jan 11 2022			_		
Return Number Order Number Return Statistic Ox348803 THP1251732900791127-1 THP1251732900791127-1 Tue, Jan 11 2022	COMMERCE			Filters	×
All Pending Return Refunded Refund Rejected THP1251732900791127-1 Enter Return Number Order Number Created on Refurn Number Order Number Created on R6124075841670348803 THP1251732900791127-1 Tue, Jan 11 2022 R6124163252844756995 THP1993309151296434-1 Tue, Jan 11 2022	Returns			Order Number	
Return Number Order Number Created on R6124075841670348803 THP1251732900791127-1 Tue, Jan 11 2022 R6124163252844756995 THP1993309151296434-1 Tue, Jan 11 2022	All Pending Return Refunded Refund Re	jected		THP1251732900791127-1	
Return Number Order Number Created on R6124075841670348803 THP1251732900791127-1 Tue, Jan 11 2022 R6124163252844756995 THP1993309151296434-1 Tue, Jan 11 2022	Enter Return Number Q Customize Grid		Enter the Order Number		
R6124075841670348803 THPI251732900791127-1 Tue, Jan 11 2022 R6124163252844756995 THPI993309151296434-1 Tue, Jan 11 2022	Return Number	Order Number	Created on		
R6124163252844756995 THP1993309151296434-1 Tue, Jan 11 2022	R6124075841670348803	THP1251732900791127-1	Tue, Jan 11 2022		
	R6124163252844756995	THP1993309151296434-1	Tue, Jan 11 2022		

Sync Returns: By clicking on the 'Sync Return' button, you can Sync your returns to Michaels from the App.

Returns			Sync Returns
All Pending Return Refunded Refund Rejected	I.		
Enter Return Number Q Customize Grid More F	ilters	Listings per pa	ge: 10∨ < 1 of1 >
Return Number	Order Number	Created on	Return Status
R6124075841670348803	THP1251732900791127-1	Tue, Jan 11 2022	Refunded
R6124163252844756995	THP1993309151296434-1	Tue, Jan 11 2022	Refunded

The purpose of the Return tab is to deliver an automated and descriptive view of all the Returns in one place. Here we come to the end of the Returns tab. From here on we will see how to use the Configuration section that helps you to set some major Price, Product, Inventory, and Account settings.

8. Configurations Section of the App

After you are done with the Order section, next comes Configuration Tab. The **Configuration tab** helps you manage your **General and Account Configuration settings**. The Configuration tab contains two options: **General** and **Accounts**. Each of them has a different purpose. Let's read about each of them separately.

»		
û ♥	Configuration	
	General Account	
7	Michaels Settings	
\$	Choose your desire settings	Price Template
-\r		Select V
		Product (INV/Price only) Auto Update
(?)		Select 🗸
~		Any change in product will be automatically updated on Michaels, if Enable
ø		Product Auto Create
		Select
		Only Products (along with all variants) will be uploaded, individual variants won't be created on Michaels
		Product Auto Delete
		Select
		Auto delete products from Michaels, when deleted from Shopify
		Threshold Inventory
		Threshold Inventory
		Minimum 2 threshold value is suggested

General

By clicking on General Option, you will have access to fill or change product-related permissions. The permissions updated here will be automatically synchronized and updated on Michaels if enabled.

There are 3 sections that will need your attention.

Product Auto Update: This feature helps you enable or disable the automated updating of the changes made in product details on your Shopify store.

Select			
Coord			
Search			
Enable			

Product Auto Create: This feature helps in automatically updating the Products along with variants on Michaels if enabled.

Any change in product will be automatically updated on Michaels, if Enable	
Product Auto Create	
Select	
Only Products (along with all variants) will be uploaded, individual variants won't be created on Michaels	
- Product Auto Delete	

Product Auto Delete: This feature helps you enable or disable the automated deletion of the products on Michaels when deleted on Shopify if enabled.

Product Auto Delete		
Select		`
Auto delete products from Michae	s, when deleted from Shopify	
Threshold Inventory		

Once completed with all the permissions and details, click on Save or Back (whatever the case may be).

Account

In account connection, you can reset the Michaels Assets connected with the app during the onboarding. Once you reset your account you will be redirected to step-1 of the app where you will have to onboard again.

That's how it looks:

Configuration		
General Account		
Accounts	Micheals (ID:- 31)	Michaels
	Sites Enabled 😋	
		Re-Connect

With this, we end with the configuration section.

9. Overviewing the Activities

After completing the intricacies of the configuration tab, the next tab is the 'Activities Tab'. The Activities tab updates about the real-time progress of your ongoing and recent operations performed, like product synchronization, importing or uploading of products, profile creation, changes made in product attributes, details, status, etc.

We have attached a sample below to provide you with a clear understanding of it.

Activities	
	10 v < 1 of 2
334 product variant(s) has been successfully imported.	January 13, 2022, 11
334 product variant(s) has been successfully imported.	January 13, 2022, 5
334 product variant(s) has been successfully imported.	January 12, 2022, 16
334 product variant(s) has been successfully imported.	January 12, 2022, 15
334 product variant(s) has been successfully imported.	January 12, 2022