

Kogan Integration for Magento 2 User Guide

by CedCommerce Products Documentation

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1. Overview

Kogan, an Australian marketplace founded in 2006 is known for selling electronics, homes, furniture, fashion wear, etc. More than one million products from different brands fill the shopper's bag every day on this Australian Kogan marketplace. This Australian marketplace has a growing customer base of over three million. It offers a wide range of products from leading brands across a wide range of categories including appliances, electronics, homewares, hardware, toys, and many more.

Kogan integration for Magento 2 is an online selling extension that makes the selling process easy and smooth on the Kogan marketplace. It simply automates the selling on the marketplace and establishes perfect sync between the marketplace and Magento 2 store. Experience the most simplified selling on the Kogan marketplace through a single selling centralized console. Sellers can organize the complete workflow of their Magento store and experience efficient selling like never before.

Key Features-

- **Bulk Uploading of Products:** Sellers have the flexibility to upload products in bulk on the Australian marketplace-Kogan. This integration feature enables sellers to get their products uploaded automatically with just a single click.
- **Automatic Synchronisation:** This integration extension facilitates inventory, price, orders, and other details synchronization between Kogan Marketplace and Magento 2 store at regular intervals of time.
- **Multi-Account Management:** Sellers can easily integrate their multiple Kogan accounts with a single Magento 2 store dashboard. This will make selling hassle-free and automated for online sellers on Kogan.
- **Simple & Configurable Products Upload:** It facilitates sellers to upload both simple and configurable types of products on the Kogan marketplace. This will eliminate the manual process of performing the same simple and configurable products upload tasks.
- **Rejected Order Notification:** If a product gets rejected on Kogan, its information is automatically fetched and listed on Magento 2 admin panel. This will help to understand the exact issues that are facing online selling platforms.

2. Kogan Integration Extension Installation



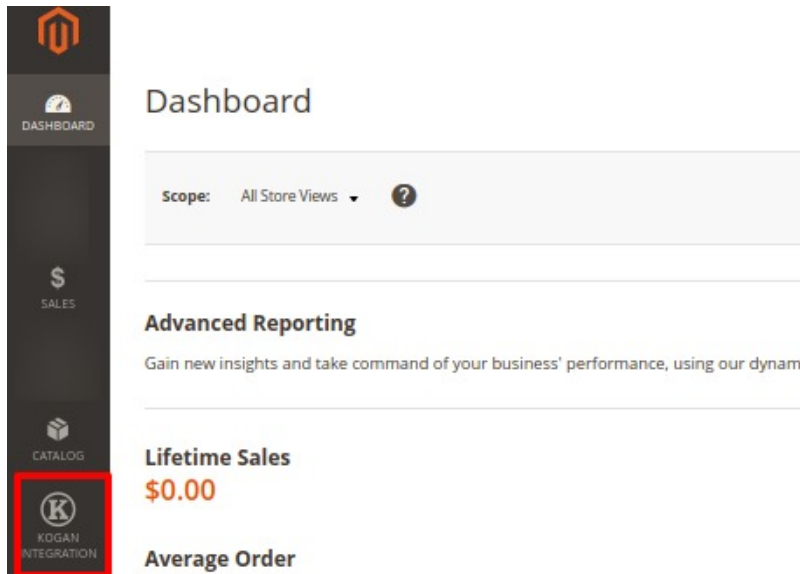
You can do it manually (if you wish). Here's how to do so-

To install the extension,

- Log in the **FTP**, and then go to Magento 2 root folder (generally present under the [public_html](#) folder).
- Create a new folder named **code** under the **app** folder; under the **code** folder, create a folder named **Ced**.
 - **Upload or Drag and Drop** [app/code/Ced/Kogan](#) directory.
 - After successfully uploading the directory, the extension will be installed/upgraded.
 - Now run the following upgrade command in cmd

```
php bin/magento setup:upgrade
php bin/magento setup:di:compile
php bin/magento setup:static-content:deploy -f
php bin/magento indexer:reindex
php bin/magento cache:flush
```

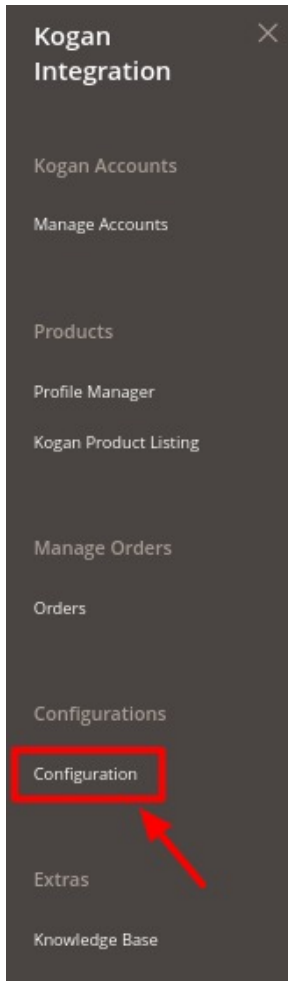
- Once the extension is installed it appears in the main menu of the Magento panel just like this –



3. Configuration Settings

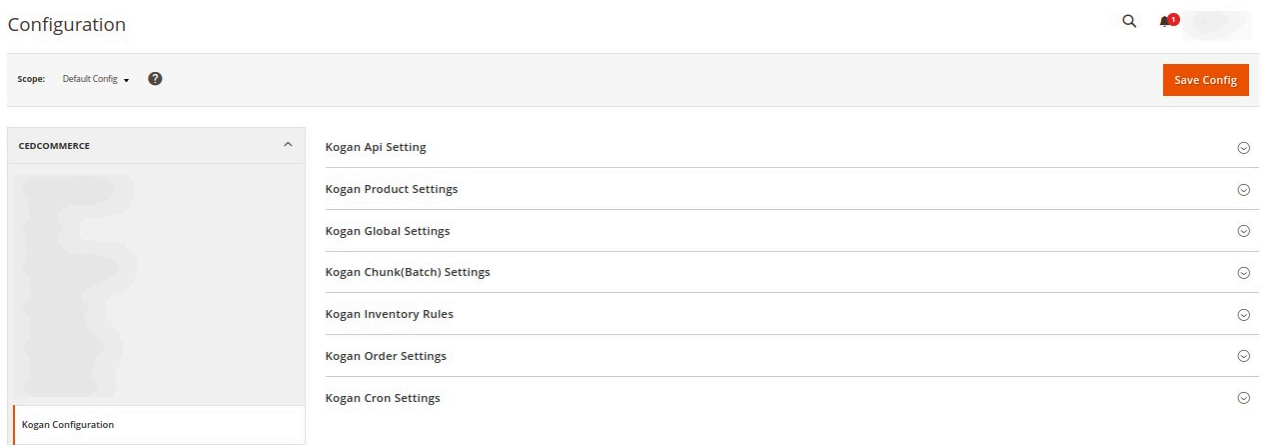
To set up the configuration settings,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click on **Kogan Integration**.
The menu appears as shown below:



3. Click on **Configuration**.

The **Configuration Settings** page appears as shown below:



4. In the right panel, click on **Kogan Api Setting**, the section is expanded as shown below:

Kogan Api Setting



Enabled [global] Yes

Debug Log [global] Yes

5. Under **Kogan Api Settings**, do the following steps:

- In the **Enabled** list, select **Yes** to enable the extension features. In order to use the extension enabling it is a must.
- In the **Debug Log**, select **Yes** to start Kogan Integration in the debug mode.

Debug mode captures the log for debugging process.

6. Now scroll down and click on **Kogan Product Settings**, the section is expanded as shown below:

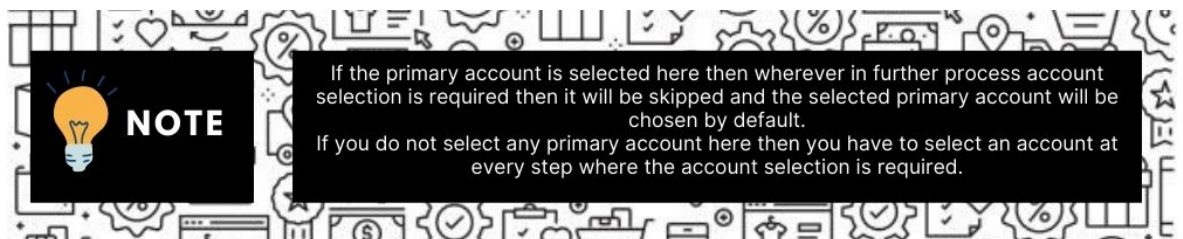
Kogan Product Settings



Primary Account [global] -- Select Primary Account--

7. Under **Kogan Product Settings**, do the following steps:

- In **Primary Account**, select the account you want to set as primary.



NOTE

If the primary account is selected here then wherever in further process account selection is required then it will be skipped and the selected primary account will be chosen by default.

If you do not select any primary account here then you have to select an account at every step where the account selection is required.

8. Scroll down and click on **Kogan Global Settings**, the section is expanded as shown below:

Kogan Global Settings

Please set the global settings for Kogan.com



Kogan Product Price [global] Default Magento Price

Select to send a different product price to **kogan.com**

9. Under **Kogan Global Settings**, do the following steps:

- In **Kogan Product Price**, select one of the following options:
 - **Increase by Fixed Price:** If selected, then the **Modify by Fix Price** field appears.
 - **Increase by Fixed Percentage:** If selected, then the **Modify by Percentage Price** field appears.
Enter the numeric value to increase the price of the Kogan, product price by the entered value % of Magento 2 price.
For Example,
Magento 2 price + 5% of Magento 2 price.
Magento 2 Price = 100
Select **Increase By Fixed Percentage** option

Modify by Percentage Price = 5

$100 + 5\% \text{ of } 100 = 100 + 5 = 105$

Thus, Kogan Product Price = 105

- **Decrease by Fixed Price:** If selected, then the **Modify by Fix Price** field appears.

- **Decrease by Fixed Percentage:** If selected, then the **Modify by Percentage Price** field appears.

Enter the numeric value to decrease the price of the Kogan product price by the entered value % of Magento 2 price

For Example,

Magento 2 price – 5% of Magento 2 price.

Magento 2 Price = 100

Select **Decrease By Fixed Percentage** option

Modify by Fix Price = 5

$100 - 5\% \text{ of } 100 = 100 - 5 = 95$

Thus, Kogan Product Price = 95

10. Scroll down and click on **Kogan Chunk(Batch) Settings**, the section is expanded as shown below:

Kogan Chunk(Batch) Settings



The screenshot shows three configuration fields for Kogan Chunk(Batch) Settings:

- Product Validation Chunk Size** (global): 20
- Product Upload Chunk** (global): 5
- Product Enable/Disable/Sync Chunk** (global): 20

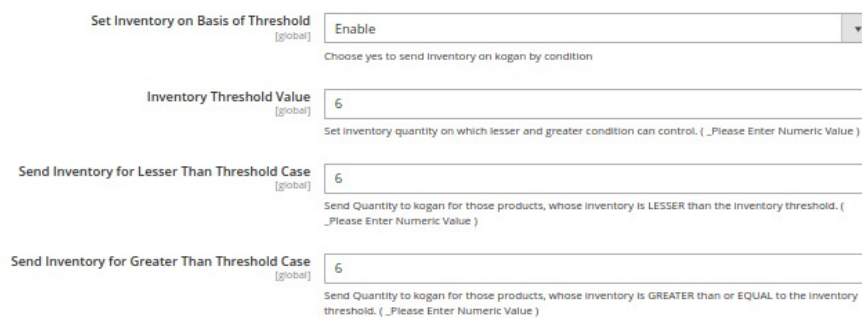
The reason why we perform these chunks settings is to easily manage Unlimited data by bifurcating it into limited parts.

11. Under **Kogan Chunk(Batch) Settings** do the following steps:

- In **Product Validation Chunk Size**, select the number of products you want to be sent to Kogan for validation in one batch.
- In **Product Upload Chunk**, select the number of products you want to be sent to Kogan for uploading, in one batch.
- In **Product Enable/Disable/Sync Chunk**, select the number of products you want to be sent to Kogan to enable, disable or synchronise in one batch.

12. Now scroll down and click on **Kogan Inventory Rules**, the section is expanded as shown below:

Kogan Inventory Rules



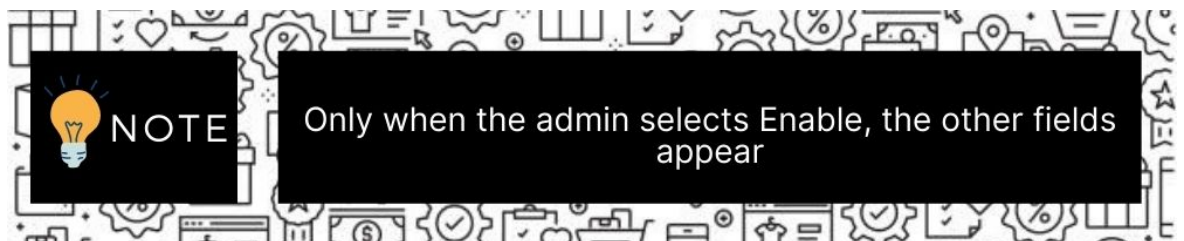
The screenshot shows four configuration fields for Kogan Inventory Rules:

- Set Inventory on Basis of Threshold** (global): Enable
- Inventory Threshold Value** (global): 6
- Send Inventory for Lesser Than Threshold Case** (global): 6
- Send Inventory for Greater Than Threshold Case** (global): 6



13. Under **Kogan Inventory Rules**, do the following steps:

- In the **Set Inventory on Basis of Threshold** list, select **Enable** to send the inventory based on the threshold.



- In the **Inventory Threshold Value** box, enter the value which you consider to be the minimum for your inventory.
- In the **Send Inventory for Lesser Than Threshold Case** box, enter the value that needs to be visible on Kogan in case your inventory is lesser than the threshold value that you have set in the earlier parameter.
- In the **Send Inventory for Greater Than Threshold Case** box, enter the value that needs to be visible on Kogan in case your inventory is more than the threshold value that you have set.

For Example:

Suppose you have set the threshold value of a product to be 500. You have set the greater than the threshold value to say 600 and the lesser than the threshold value to be 300.

Now you have 530 of that product in the inventory, then the number visible on Kogan would be 600. Suppose you sold 33 products and now the value is decreased to be 497 which is below the threshold. The value that will now appear on Kogan will be 300.

14. Scroll down and click on **Kogan Order Settings**, the section is expanded as shown below:



15. Under **Kogan Order Settings**, do the following steps:

- In **Kogan Order Id Prefix**, enter the text as a prefix for Kogan increment Id.



16. Now scroll down and click on **Kogan Cron Settings**, the section is expanded as shown below:

Kogan Cron Settings ⊖

Kogan Order Cron [global] ▼
Order Fetch Cron

Kogan Price Cron [global] ▼
Price Sync Cron

Kogan Inventory Cron [global] ▼
Inventory Sync Cron



17. Under **Kogan Cron Settings**, do the following steps:

- In the **Kogan Order Cron**, select **Enable** if you want to fetch the orders. Order Crons are used to fetch waiting for shipment orders at approx 10 minutes.
- In **Kogan Price Cron**, select **Enable** to synchronize the Kogan Product Price between Magento and Kogan at regular intervals of time. This cron runs every 5 minutes to sync.
- In the **Kogan Inventory Cron** list, select **Enable** to enable the Inventory & Price Synchronisation automatically at regular intervals of time. This cron runs every 5 hours to sync.



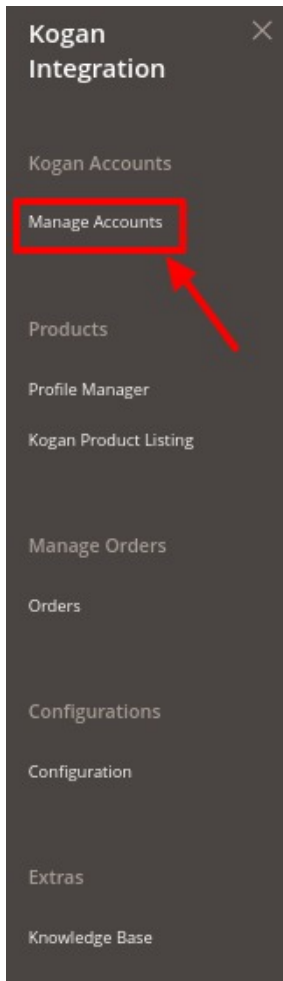
18. Click on the **Save Config** button.
The Configuration settings will be saved.

4. Manage Accounts

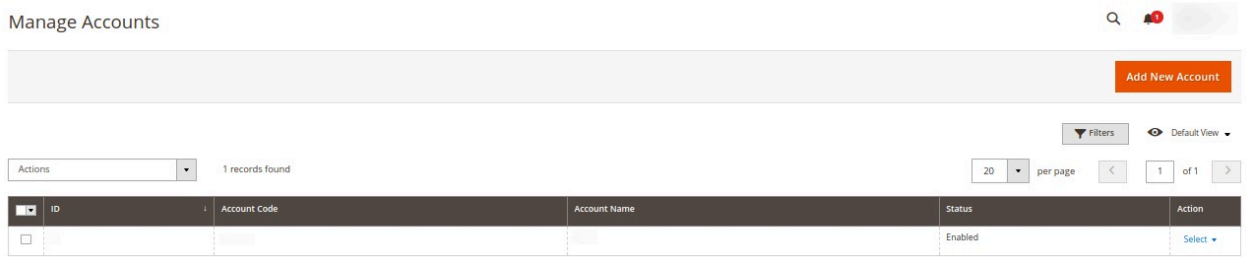


To manage accounts on Kogan,

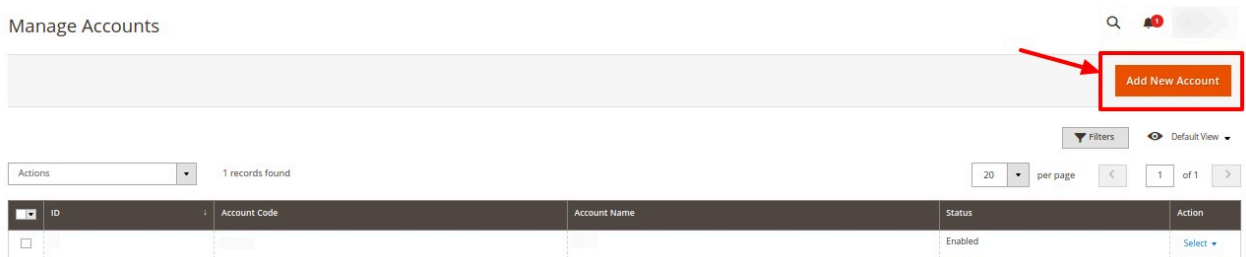
1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click on **Kogan Integration**.
The menu appears as shown below:



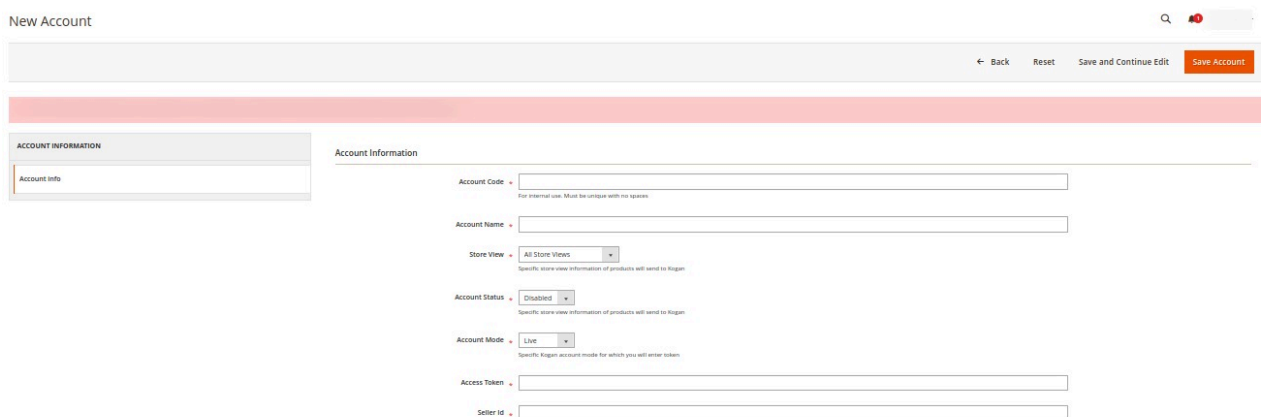
3. Click on **Manage Accounts**.
The **Manage Account** page appears as shown below:



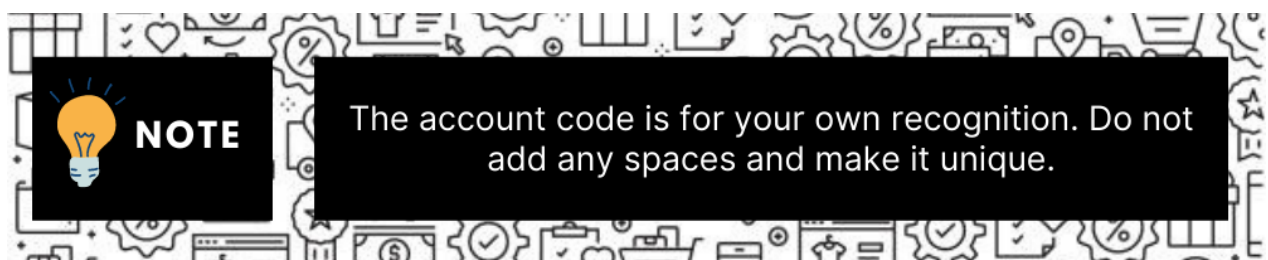
- 4. All the accounts that are created will be listed here along with the details associated with them.
- 5. To add a new account, click on **Add New Account** button on the top right corner.



- 6. You will be redirected to a new account creation page as shown below:



- 7. In **Account Code**, enter the unique code for your account.



- 8. In **Account Name**, enter the name for the account.
- 9. In the **Store View**, choose the Magento store view you want to choose for your Kogan store.

- In **Account Status**, if you select **Enable** the connectivity will be there for product sync, order fetch, etc. and if you select **Disable** then the account will be disconnected from Magento.
- In **Account Mode**, select the specific Kogan account mode(**Sandbox or Live**) for which you will be fetching the token.

Sandbox mode is for testing purposes and Production mode is for the live website.

- In **Access Token**, enter the Access Token Id you have fetched in the Kogan Seller panel.
- In **Seller Id**, enter the seller id from the Kogan seller panel.
- Click on the **Save Account** button.

To Edit an Account,

- Click on the edit button associated with the account you wish to make changes in:

Manage Accounts

1 records found

ID	Account Code	Account Name	Status	Action
2			Enabled	Edit Manage Products

- The edit account page opens up where you can make the desired changes as you wish:

Account Information

Account Code *

Account Name *

Store View * All Store Views

Account Status * Enabled

Account Mode * Sandbox

Access Token *

Seller Id *

← Back Reset Save and Continue Edit **Save Account**

- Click on the **Save** button and account changes are finalized.

5. Manage Profile

Product Profiling is a process of arranging similar types of products from a catalog and bundling them to perform multiple bulk actions.



Let's say you are selling Clothing – you create a profile labeled as Men's T-shirts and add all the t-shirts in the same profile. Now with product profiling, you have the feasibility to take actions such as bulk upload, alter the prices, edit details and even remove them in bulk with just a few clicks.

Admin can create a new profile and assign the required products to the profile. While creating and editing the profile, the admin can map the Magento Store attributes to the Kogan attributes. These attributes are applicable to all the products that are assigned to the profile.

Admin can complete the following tasks:

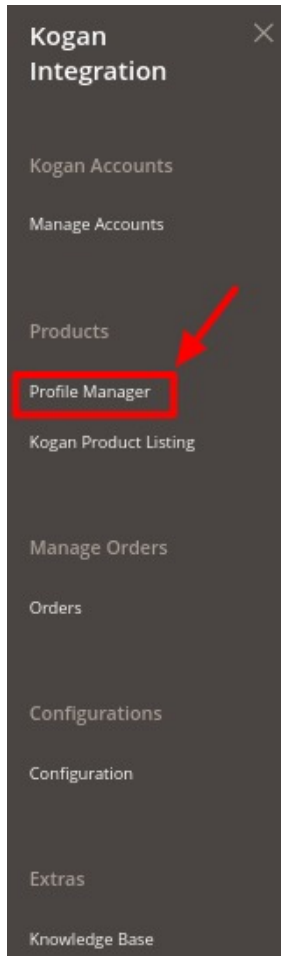
- Add a new profile
- Edit the existing profile
- Submit Actions on the Manage Profile page

5.1. Add New Profile

To add a new profile,

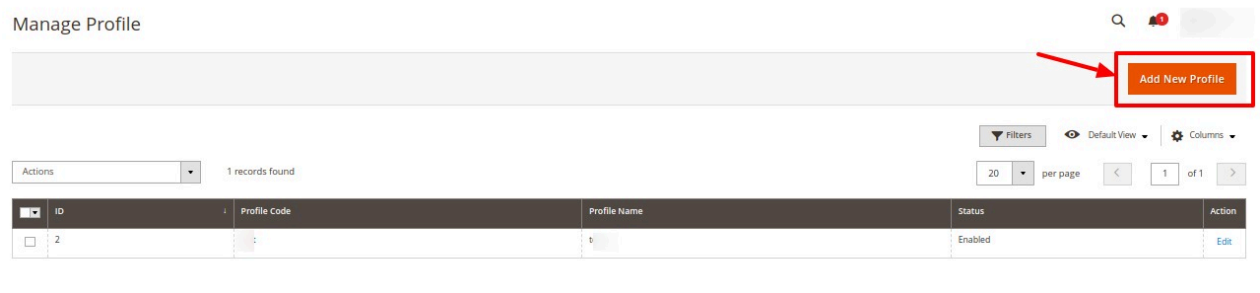
1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click on **Kogan Integration**.

The menu appears as shown below:



3. Click on **Profile Manager**.

The **Manage Profile** page appears as shown below:



4. To create a new profile, click on **Add New Profile** button.

The new profile page creation appears as shown below:

New Profile 🔍 🔔

← Back **Save** **Save and Manage Products**

PROFILE INFORMATION

General Information

Attribute Mappings

Category Mappings

Profile Products

General Information

Profile Code *

Profile Name *

Profile Status * Enabled ▼

Select Account * test ▼

5. In the right panel, under **General Information** do the following steps:
 - In the **Profile Code** box, enter a profile code.
Note: It is only for internal use. Use the unique profile code with no spaces. Start with small letters.
 - In the **Profile Name** box, enter the name of the profile.
Note: Use the unique name to identify the profile.
 - In the **Status list**, select **Active** to enable the profile.
Note: The Inactive option disables the profile.
 - In **Select Account**, select the particular account for which you want the profile to be created.
6. In the left navigation panel, click on the **Attribute Mappings** menu.
 The section appears as shown below:

New Profile 🔍 🔔

← Back **Save** **Save and Manage Products**

PROFILE INFORMATION

General Information

Attribute Mappings

Category Mappings

Profile Products

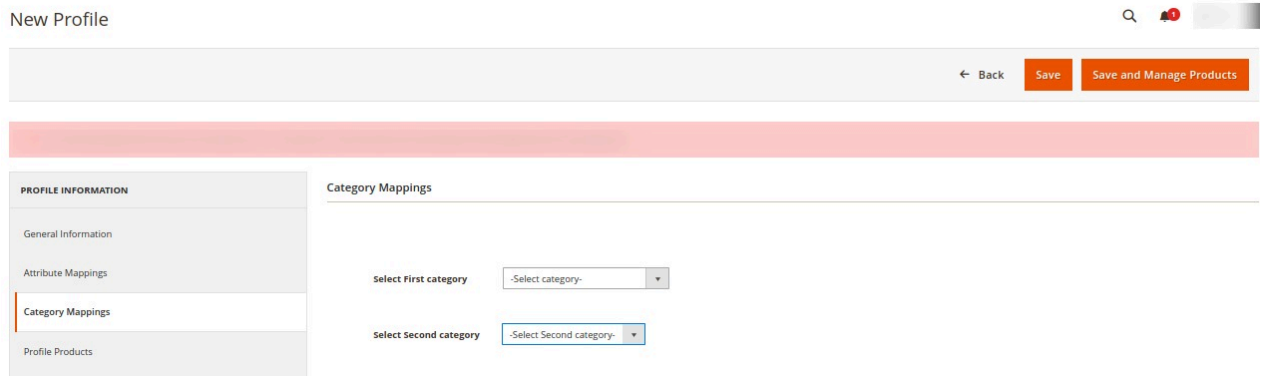
Attribute Mappings

Select Group [- Select Group -] ▼

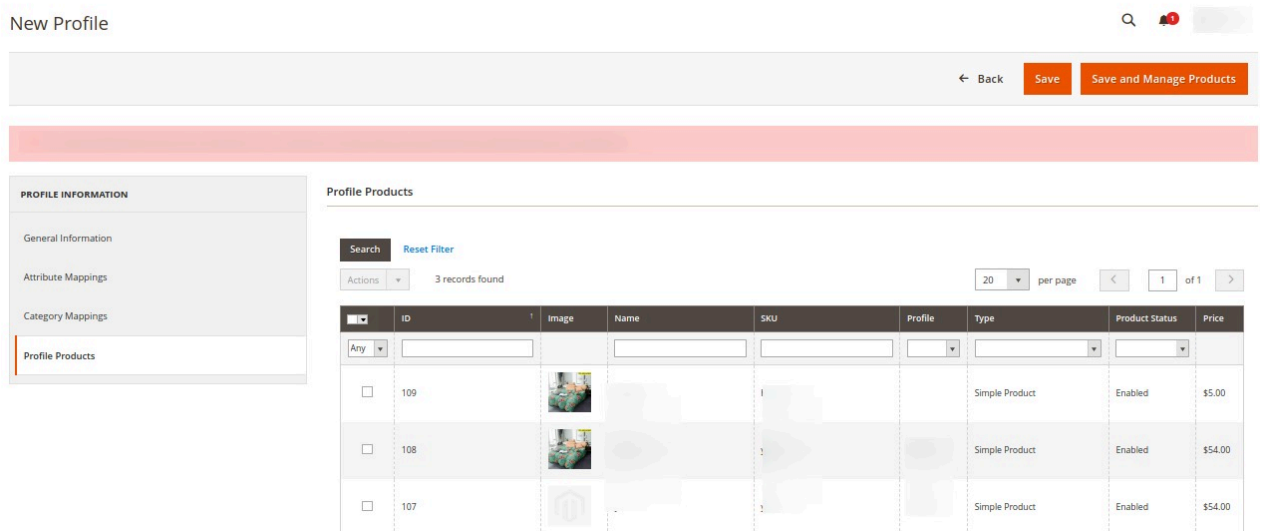
Please map all Kogan attributes with Magento attributes.

Kogan Attribute	Magento Catalog Attribute	Default Value	Action
<input type="text" value="Kogan profile id"/>	<input type="text" value="Kogan Profile id"/>		
<input type="text" value="Product sku"/>	<input type="text" value="SKU"/>		
<input type="text" value="Product title"/>	<input type="text" value="Product Name"/>		
<input type="text" value="Product description"/>	<input type="text" value="Description"/>		
<input type="text" value="Stock"/>	<input type="text" value="Quantity"/>		
<input type="text" value="Price"/>	<input type="text" value="Price"/>		
<input type="text" value="Handling class"/>	<input type="text" value=""/>		

7. Under **Attribute Mappings** do the following steps:
 - In **Select Group**, choose the group from the drop-down list to map the attributes.
 - Then map all the required/optional Kogan attributes with the Magento attributes.
8. In the left navigation click on the **Category Mappings** menu.
 The section appears as shown below:



9. Under **Category Mappings**, select the first and second categories for your profiles to map.
10. Then in the left navigation panel, click on **Profile Products**.
The section appears as shown below:



11. The products assigned to the profile will be listed as shown in the above image.

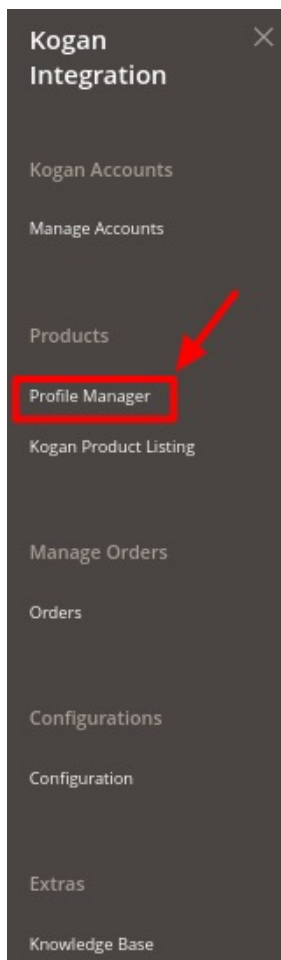


12. Click on the **Save Profile** button.
The new profile will be created and displayed in the Manage Profile grid.

5.2. Edit Existing Profile

To edit an existing profile,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click on **Kogan Integration**.
The menu appears as shown below:



3. Click on **Profile Manager**.
The **Manage Profile** page appears as shown below:



4. Scroll down to the required profile.
5. In the **Action** column, click on **Edit**.
The required profile page appears as shown in the following figure:

test

PROFILE INFORMATION

General Information

Attribute Mappings

Category Mappings

Profile Products

General Information

Profile Code *

Profile Name *

Profile Status *

Select Account *

6. Make the changes as per the requirement.

7. Click the **Save Profile** button.

The profile is saved and listed on the **Manage Profile** page.

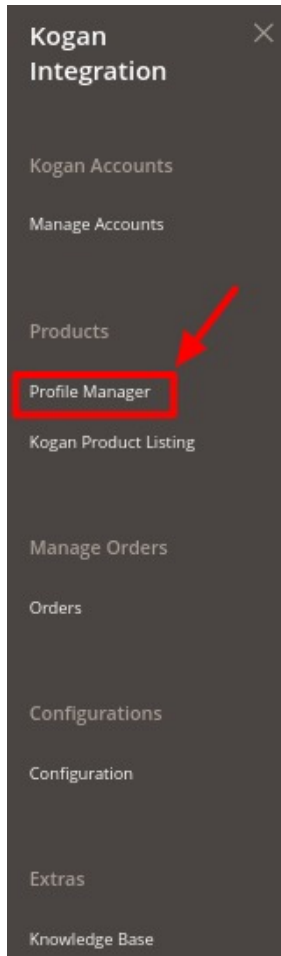
5.3. Submit Bulk Actions on Profiles

With this extension, the admin can delete, disable or enable profiles in bulk.

To perform actions on selected profiles in bulk,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click on **Kogan Integration**.

The menu appears as shown below:



3. Click on **Profile Manager**.

The **Manage Profile** page appears as shown below:

The 'Manage Profile' page features a search bar, a notification icon, and an 'Add New Profile' button. Below the table, there are controls for filters, default view, and columns. The table has columns for ID, Profile Code, Profile Name, Status, and Action. The first row shows ID 2, Profile Code, Profile Name, Status 'Enabled', and an 'Edit' action.

ID	Profile Code	Profile Name	Status	Action
2			Enabled	Edit

4. On this page, all the available profiles are listed.

5. Select the checkboxes associated with the required profiles.

6. In the **Actions** list, click on **Delete**.

Manage Profile 🔍 🔔 1

[Add New Profile](#)

Filters Default View Columns

20 per page 1 of 1

1 records found

Profile Code	Profile Name	Status	Action
		Enabled	Delete

Actions: Delete, Disable, Enable

The selected profiles will be deleted.

- To disable the profiles, select the profiles that you want to disable. Then in the Actions list, click on Disable.

Manage Profile 🔍 🔔 1

[Add New Profile](#)

Filters Default View Columns

20 per page 1 of 1

1 records found

Profile Code	Profile Name	Status	Action
		Enabled	Delete

Actions: Delete, Disable, Enable

The selected profiles will be disabled.

6. Manage Product Listings

To manage product listing on Kogan,

- Go to the **Magento 2 Admin** panel.
- On the left navigation bar, click on **Kogan Integration**.
The menu appears as shown below:



3. Click on **Kogan Product Listing**.
The **Product Listing** page appears as shown below:

Kogan Product Listing 🔍 🔔

Account View: Primary Account ▾

Filters Default View Columns

Actions 2 records found 20 per page 1 of 1

ID	Kogan Profile ID	Store Category	Thumbnail	Name	Type	SKU	Price	Quantity	Visibility	Status	Kogan Status	Validation	Action
107		Default Category, Sports & Fitness, Furniture, Tools			Simple Product		\$54.00	4.0000	Catalog, Search	Enabled	Pending	INVALID	
108		Default Category, Sports & Fitness, Furniture, Tools			Simple Product		\$54.00	4.0000	Catalog, Search	Enabled	Pending		

All the available products are listed on this page.

To edit the product,

1. Click the **Edit** button adjacent to the product under the **Actions** column.

Kogan Product Listing

Account View: Primary Account

Filters Default View Columns

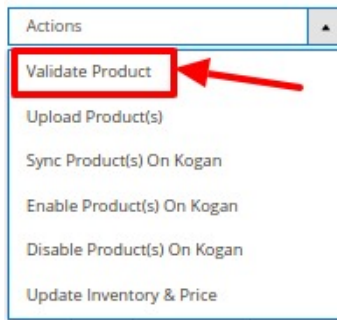
Actions 2 records found 20 per page 1 of 1

ID	Kogan Profile ID	Store Category	Thumbnail	Name	Type	SKU	Price	Quantity	Visibility	Status	Kogan Status	Validation	Action
107		Default Category: Sports & Fitness, Furniture, Tools			Simple Product		\$54.00	4,0000	Catalog, Search	Enabled	Pending	INVALID	
108		Default Category: Sports & Fitness, Furniture, Tools			Simple Product		\$54.00	4,0000	Catalog, Search	Enabled	Pending		

2. The Edit Product page will appear and then do the required edits and Save.

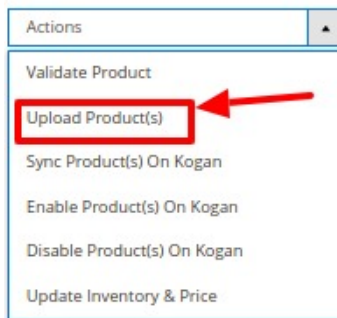
To perform bulk actions on products,

1. To validate products in bulk, on the Kogan Product Listing Page in the **Actions** list click on **Validate Product**.



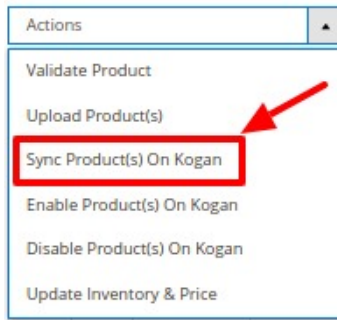
The selected products will be validated.

2. Now select the products that you want to upload, then in the **Actions** list click on **Upload Product(s)**.



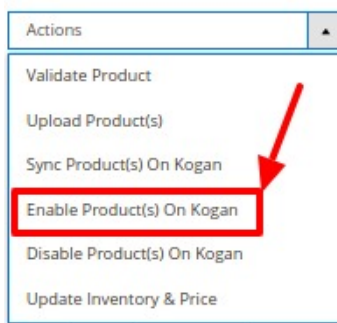
The selected products will be uploaded on the Kogan marketplace.

3. Select the products that you want to synchronise on Kogan, then in the **Actions** list click on **Sync Product(s) on Kogan**.



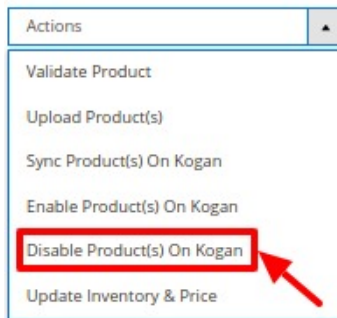
The selected products will be synced.

4. Select the products that you want to enable in bulk on Kogan, in the **Actions** list click on **Enable Product(s) on Kogan**.



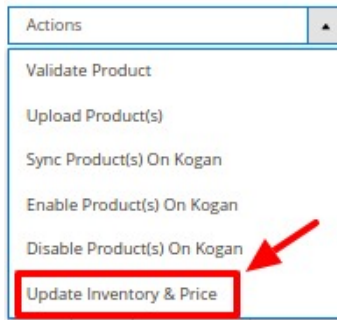
The selected products will be enabled on the Kogan marketplace.

5. Select the products that you want to disable, in the **Actions** list click on **Disable Product(s) on Kogan**.



The selected products will be disabled on Kogan.

6. Select the products for which you want to update the inventory and price, in the **Actions** list click on **Update Inventory & Price**.



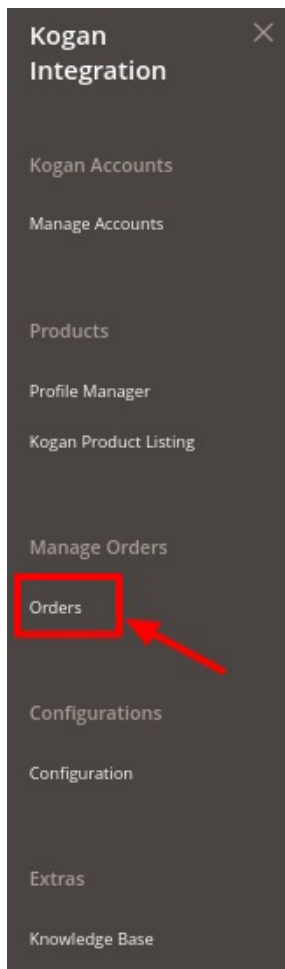
The price and inventory will be updated for the selected products.

7. Manage Orders

To manage orders,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click on **Kogan Integration**.

The menu appears as shown below:



3. Click on **Orders**.

The **Kogan Order Grid** page appears as shown below:

Kogan Order List 🔍 🔔

Fetch New Orders

Filters | Default View | Columns

Actions 0 records found 20 per page | 1 of 1

🔍	Magento Order id	Account	Order Place Date	Magento Order Status	Base Grand Total	Shipping Name	Billing Name	Failed Reason	Kogan Status	Kogan Order id
We couldn't find any records.										

4. Click on **Fetch New Orders**, and all the orders will get fetched from the Kogan.

5. If the order is imported successfully then, a new record is found in the Orders Grid table.

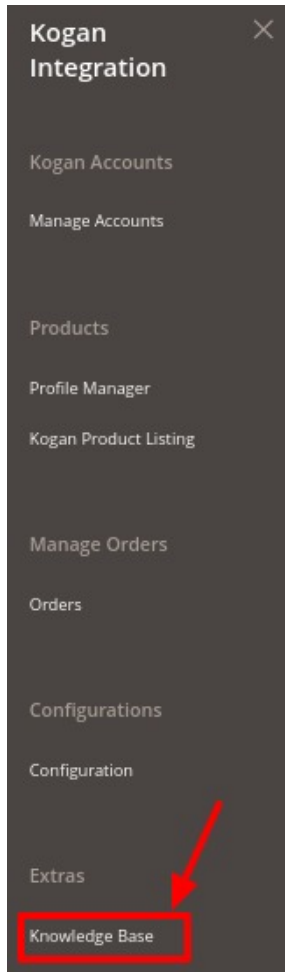


8. Knowledge base

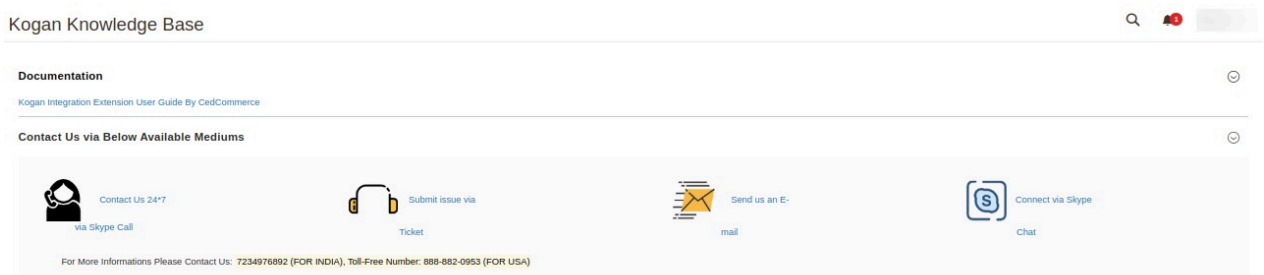
To view the Knowledge base,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click on **Kogan Integration**.

The menu appears as shown below:



3. Click on the **Knowledge base**.
The **Knowledge base** page appears as shown below:



4. On clicking the **Kogan Integration Extension User Guide By CedCommerce**, the users will be navigated to the guide/document to integrate the Magento store with Kogan.
5. Sellers can contact us via **Skype, Email, Ticket** for any query related to the extension or selling online.