

# **Zalando Integration for Magento 2 User Guide**

by CedCommerce Products Documentation

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## 1. Overview

Zalando is a European e-commerce company based in Berlin, Germany founded in 2008. This eCommerce company offers fashion and lifestyle products to customers in 17 European markets. Zalando marketplace was earlier famous for selling footwear. At the end of December 2012, Zalando opened its first, custom-designed logistics centre in Erfurt referred to as “Europe’s largest wardrobe” because of its sheer size (120,000 square metres).

Zalando integration for Magento 2 is a tool that integrates Zalando seller panel with Magento 2 store for an automated selling experience. This extension helps sellers to list products on Zalando Marketplace easily. You can also easily manage products, price, inventory and automate orders between your Magento 2 store and Zalando Marketplace.

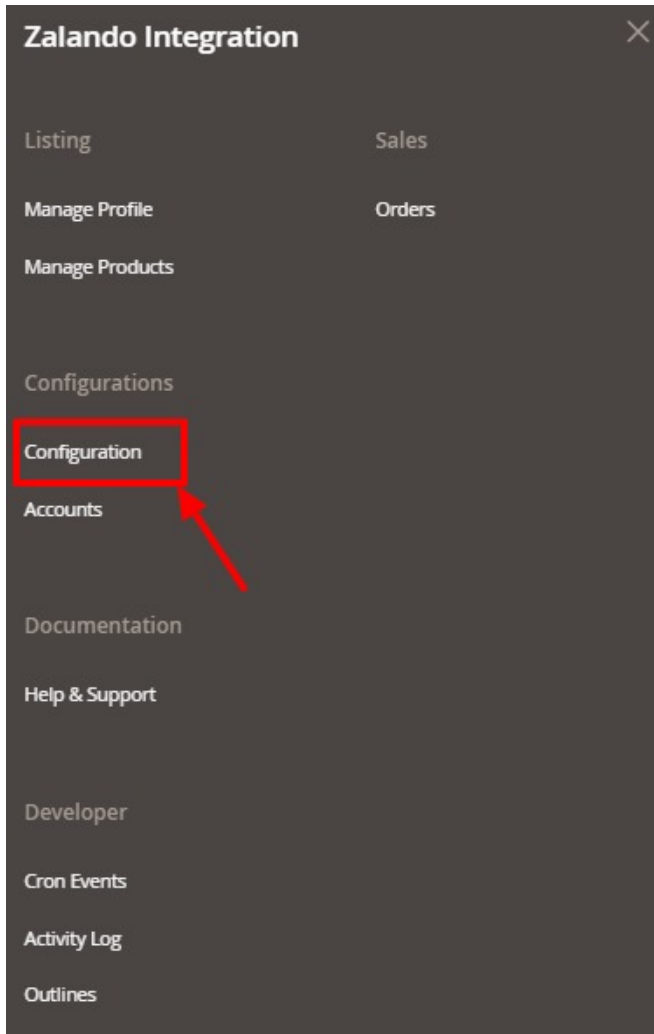
### Key Features

- **Bulk Product Upload:** You have the flexibility to upload products in bulk on Zalando marketplace.
- **Automatic Synchronisation:** The extension facilitates inventory, price, orders and other details synchronization between Magento 2 store and Zalando Marketplace at regular intervals of time.
- **Manage Multiple Accounts:** You can easily integrate your multiple Zalando accounts with a single Magento 2 store.
- **Simple & Configurable Products Upload:** You can upload both simple and configurable type of products on the Zalando marketplace.
- **Rejected Order Notification:** If a product gets rejected on Zalando, its information is automatically fetched and listed on Magento 2 admin panel.

## 2. Configuration Settings

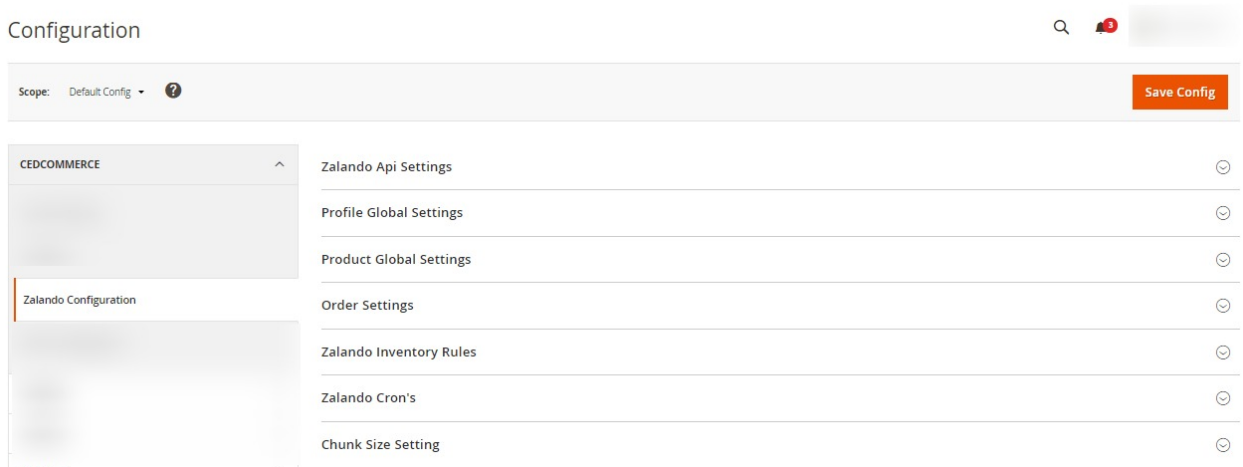
### To configure the extension,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **Zalando Integration** menu.  
The menu appears as shown in the following figure:



3. Click on **Configuration**.

The **Configuration** page appears as shown in the following figure:



4. In the right panel, click on **Zalando API Settings**, and the section expands as:

Zalando Api Settings

**Enabled** [global] Yes

**Mode** [global] Sandbox   
Select Account Mode Sandbox or Live Production

**SandBox Client ID** [global]

**SandBox CLIENT SECRET** [global]

**Use Multi Account** [global] Yes

**Redirect URL** [global]

**Orders Fetch Start Date** [global] 2020-10-13

**Sale Channel** [global] Germany   
Please select Any Country for sale channel

---

**Debug Log** [global] No

**Select Store** [global] Default Store View

5. Under **Zalando Api Settings**, do the following steps:
  - In the **Enabled** list, select **Yes** to enable the extension features.
  - In **Mode**, select the account mode from the list.
  - In **Sandbox Client Id**, enter the client id from the sandbox account.
  - In **Sandbox Client Secret**, enter the secret key from seller panel.
  - In **Use MultiAccount**, select **Yes** if you want to use multiple accounts.
  - In **Redirect URL**, the store URL is automatically fetched.
  - In **Orders Fetch Start Date**, select the date to start fetching the orders.
  - In **Sale Channel**, select the target region for the sales.
  - In the **Debug Log** list, select **Yes** to start Zalando Integration in the debug mode.
  - In the **Select Store**, select the store view.

6. Now scroll down and click on **Profile Global Settings**, the section is expanded as:

Profile Global Settings ⌵

Please set the global settings for zalando profile

**Create Duplicate Profile with Product** [global] No   
This Setting usefull when your using multi Account, I will not work with single account.

7. Under **Profile Global Settings**, do the following steps:
  - In **Create Duplicate Profile with Product**, select **Yes** if you want to create a duplicate profile for the products.
8. Scroll down and click on **Product Global Settings**, the section is expanded as:

Product Global Settings



Please set the global settings for Zalando.com

Zalando Product Price [global]  ▼  
Select to send a different product price to zalando.com

9. Under **Product Global Settings**, do the following steps:

- In the **Zalando Product Price** list, select one of the following options:
  - **Increase by Fixed Price:** If selected, then the Modify by Fix Price field appears.
  - **Increase by Fixed Percentage:** If selected, then the Modify by Percentage Price field appears. Enter the numeric value to increase the price of the Zalando, product price by the entered value % of Magento price  
**For Example,**  
 Magento price + 5% of Magento price.  
 Magento Price = 100  
 Select Increase By Fixed Percentage option  
 Enter Percentage = 5  
 $100 + 5\% \text{ of } 100 = 100 + 5 = 105$   
 Thus, Zalando Product Price = 105
  - **Decrease by Fixed Price:** If selected, then the Modify by Fix Price field appears.
  - **Decrease by Fixed Percentage:** If selected, then the Modify by Percentage Price field appears.  
 Enter the numeric value to decrease the price of the Zalando product price by the entered value % of Magento price.  
**For Example,**  
 Magento price – 5% of Magento price.  
 Magento Price = 100  
 Select Decrease By Fixed Percentage option  
 Enter Percentage = 5  
 $100 - 5\% \text{ of } 100 = 100 - 5 = 95$   
 Thus, Zalando Product Price = 95

10. Now scroll down and click on **Order Settings**, the section is expanded as:

Order Settings

Create Product [global]  ▼  
Create Product if product Not exist in magento.

Zalando Order Id Prefix [global]   
Prefix for Zalando Increment ID

Customer Email [global]   
Enter the Email for which customer will be created for Zalando Orders.

Shipping [global]  ▼

Payment [global]  ▼

11. Under **Order Settings**, do the following steps:

- In the **Create Product** field, select **Yes** if you want to create a product if it does not exist in Magento and yet has been ordered on Zalando.
- In the **Zalando Order Id Prefix** box, enter the text as a prefix for Zalando Increment ID.
- In the **Customer Email** field, enter the email for which customer will be created for Zalando

Orders.

- In **Shipping**, select the shipping method of the order.
- In **Payment**, select the payment method of the order.

12. Scroll down and click on **Zalando Inventory Rules**, the section is expanded as:

Zalando Inventory Rules ⌵

Set Inventory on Basis of Threshold [global]  ▼  
Choose yes to send inventory on zalando by condition

Inventory Threshold Value [global]   
Set inventory quantity on which lesser and greater condition can control.

Send Inventory for Lesser Than Threshold Case [global]   
Send Quantity to Zalando for those products, whose inventory is LESSER than the inventory threshold.

Send Inventory for Greater Than Threshold Case [global]   
Send Quantity to Zalando for those products, whose inventory is GREATER than the inventory threshold.

13. Under **Zalando Inventory Rules**, do the following steps:

- In the **Set Inventory on Basis of Threshold** list, select **Enable** to send the inventory based on the threshold.
- In the **Inventory Threshold Value** box, enter the required value.
- In the **Send Inventory for Lesser Than Threshold Case** box, enter the required value.
- In the **Send Inventory for Greater Than Threshold Case** box, enter the required value.

14. Scroll down and click on **Zalando Cron's**, the section is expanded as:

Zalando Cron's ⌵

Order Cron [global]  ▼  
Order Fetch Cron

Price Cron [global]  ▼  
Price Sync Cron

Inventory Cron [global]  ▼  
Inventory Sync Cron

Shipment Cron [global]  ▼  
This will automatically generate

15. Under **Zalando Cron**, do the following steps;

- In the **Order Cron** list, select **Enable** to enable the order fetch cron.
- In **Price Cron**, select **Enable** to sync the price through cron.
- In **Inventory Cron**, select **Enable** to sync the inventory.
- In **Shipment Cron**, select **Enable** to generate the shipments automatically.

16. Scroll down and click on **Chunk Size Setting**, the section is expanded as:

### Chunk Size Setting

Validation Size <small>[global]</small>	<input type="text" value="10"/>	Chunk size for validate Product .
Upload <small>[global]</small>	<input type="text" value="10"/>	Chunk size for Upload Product .
Inventory Update <small>[global]</small>	<input type="text" value="1"/>	Chunk size for Inventory Update .
Price Update <small>[global]</small>	<input type="text" value="10"/>	Chunk size for Price Update .
Sync Status <small>[global]</small>	<input type="text" value="10"/>	Chunk size for Product Status Sync.

17. Under **Chunk Size Setting**, do the following steps:

- In the **Validation Size** field, enter the chunk size for the products. The products that will get validated before being uploaded on Zalando would be the same as the number you enter in this field.
- In the **Upload field**, enter the number of products that you want to upload in one go from Magento to Zalando.
- In **Inventory Update**, enter the chunk size for inventory to be updated.
- In **Price Update**, enter the chunk size for the price.
- In the **Sync Status** field, enter the chunk size of the products. The number of products that you will be able to sync the status for would be the same as the number that you enter in this field.

18. Click on the **Save Config** button.

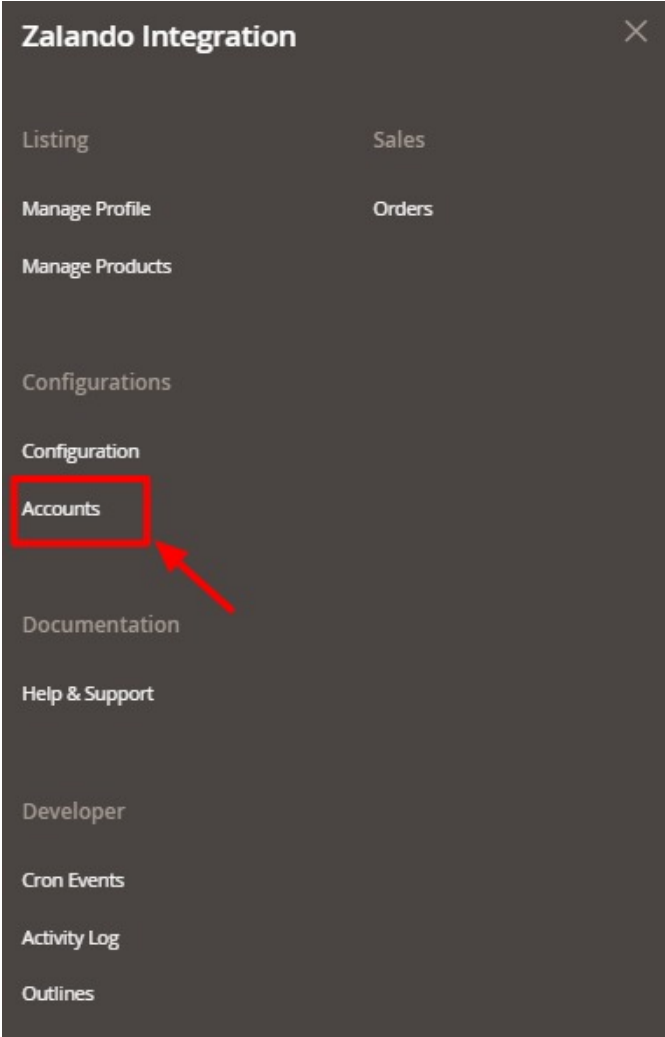
The configuration settings will be saved.

## 3. Account Settings

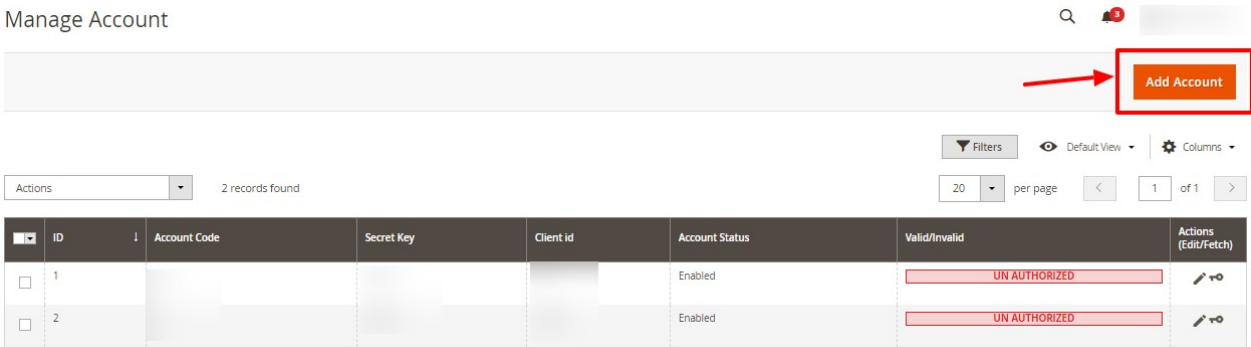
To manage the accounts in the extension,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **Zalando Integration** menu.  
The menu appears as shown in the following figure:





3. Click on **Accounts**.  
The **Manage Account** page appears as shown below:



4. To add a new account, click on **Add Account** button on the top right corner.  
You'll be redirected on a new accounts page:

New Account 🔍

← Back    Reset    Save

ACCOUNT INFORMATION

Account Information

Account Information

**Account Information**

Account Code For internal use. Must be unique with no spaces

Client Id Enter Client Id to authorized your shop.

Secret Key Enter Secret Key to authorized your shop.

Account Type Sandbox

Valid/Invalid Un Authorized

Account Status Disabled

Account Store Default Store View  
Your account status in magento.

Access Token

5. Under **Account Information**, do the following steps:
  - In **Account Code**, enter a unique code for your account.
  - In **Client Id**, enter the Client Id from the Zalando seller panel.
  - In **Secret Key**, enter the secret key from the Zalando Seller panel.
  - In **Account Type**, select the type of account.
  - In **Valid/Invalid**, the seller details status entered by you will be shown that it is valid or not.
  - In **Account Status**, select **Enable** to enable the status of the account.
  - In **Account Store**, select the store view.
  - In the **Access Token**, the token will be fetched automatically once the account is validated.
6. Click on **Save** button.  
The New Account will be created and displayed in the manage orders grid.

**To Edit an Account.**

1. On **Zalando Accounts page**, click the **edit** button for the account that you want to edit, as shown in the image below:

Manage Account 🔍

Add Account

Filters    Default View    Columns

Actions    2 records found    20 per page    1 of 1

ID	Account Code	Secret Key	Client id	Account Status	Valid/Invalid	Actions (Edit/Fetch)
1				Enabled		<span style="border: 1px solid red; padding: 2px;">✎</span>
2				Enabled		✎

2. The **Edit Account page** will appear as:

The screenshot shows the 'Account Information' form. It contains the following fields and options:

- Account Code \***: Text input field with a note: "For internal use. Must be unique with no spaces".
- Client Id**: Text input field with a note: "Enter Client Id to authorized your shop."
- Secret Key**: Text input field with a note: "Enter Secret Key to authorized your shop."
- Account Type**: Dropdown menu with 'Sandbox' selected.
- Valid/Invalid**: Dropdown menu with 'Un Authorized' selected.
- Account Status \***: Dropdown menu with 'Enabled' selected.
- Account Store \***: Dropdown menu with 'Default Store View' selected. Note: "Your account status in magento."
- Access Token**: Text input field.

Navigation buttons: Back, Reset, Save.

3. Make the changes as per requirement in the respective section.
4. Click on **Save** button.  
The edits in the account will be saved.

**To Authorise an account.**

1. On **Zalando Accounts page**, click the **Authorise** button for the account that you want to authorise, as shown in the image below:

The screenshot shows the 'Manage Account' table with the following data:

ID	Account Code	Secret Key	Client id	Account Status	Valid/Invalid	Actions (Edit/Refresh)
1	[Redacted]	[Redacted]	[Redacted]	Enabled	[Redacted]	[Edit/Refresh]
2	[Redacted]	[Redacted]	[Redacted]	Enabled	[Redacted]	[Edit/Refresh]

A red arrow points to the 'Actions' column for the first record.

2. The account will be authorised and the status will be updated as Valid.

**4. Manage Zalando Profiles**

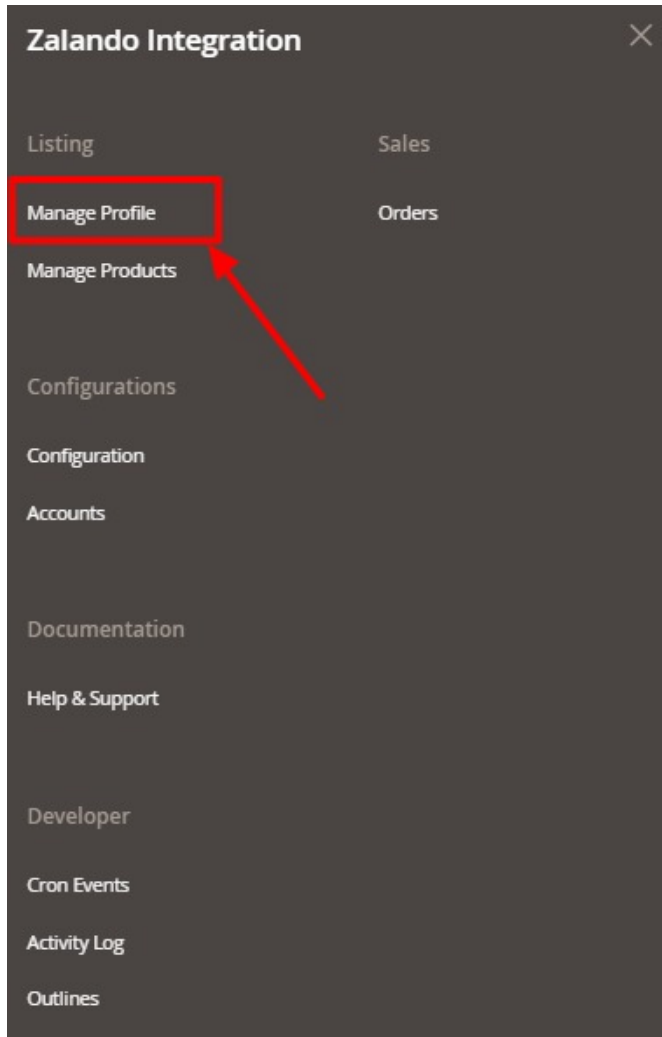
**Under manage profile you can perform the following actions:**

- Add New Profile
- Edit Existing Profile
- Submit Actions in Bulk on Selected Profiles

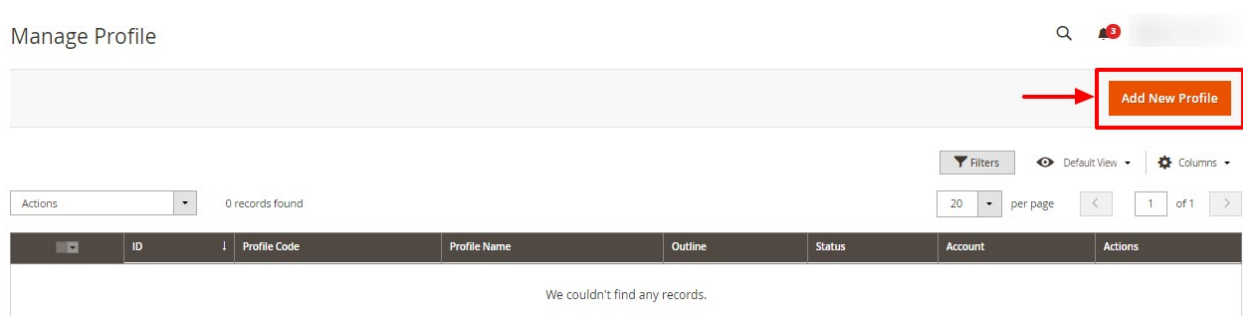
## 4.1. Add New Profile

To add a new profile,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **Zalando Integration** menu.  
The menu appears as shown in the following figure:



3. Click on **Manage Profile**.  
The **Manage Profile** page appears as shown in the following figure:



- Click the **Add New Profile** button.  
The **New Profile** page appears as shown in the following figure:

- In the right panel, under the **Profile Information** section, do the following steps:
  - In **Profile Code**, enter the unique code for the profile.
  - In **Profile name**, enter the name of the profile.
  - In **Profile Status**, select the status of the profile.
- In the left navigation panel, click on **Mapping**.  
The menu appears as shown below:

- In the right panel under **Category Mapping**, do the following steps:
    - In the **Account**, select the account in which you want to upload the product.
    - In **Outline**, select the root category of the product.
  - Under **Zalando/Magento Attribute Mapping(Required/Optional mapping)**, map the Zalando attributes to the Magento store attributes.
  - Under **Zalando/Magento Attribute Mapping(Variant Attribute mapping)**, map the different Zalando attributes to the Magento attributes.
7. In the left navigation panel, click the **Profile Products** menu.

← Back Delete Reset Save and Continue Edit Save Profile

**PROFILE INFORMATION**

---

Profile Info

Mapping ✎

Profile Products

Hide Product(s) Assigned to Other Profile(s)

Search [Reset Filter](#)

3 records found 20 per page < 1 of 1 >

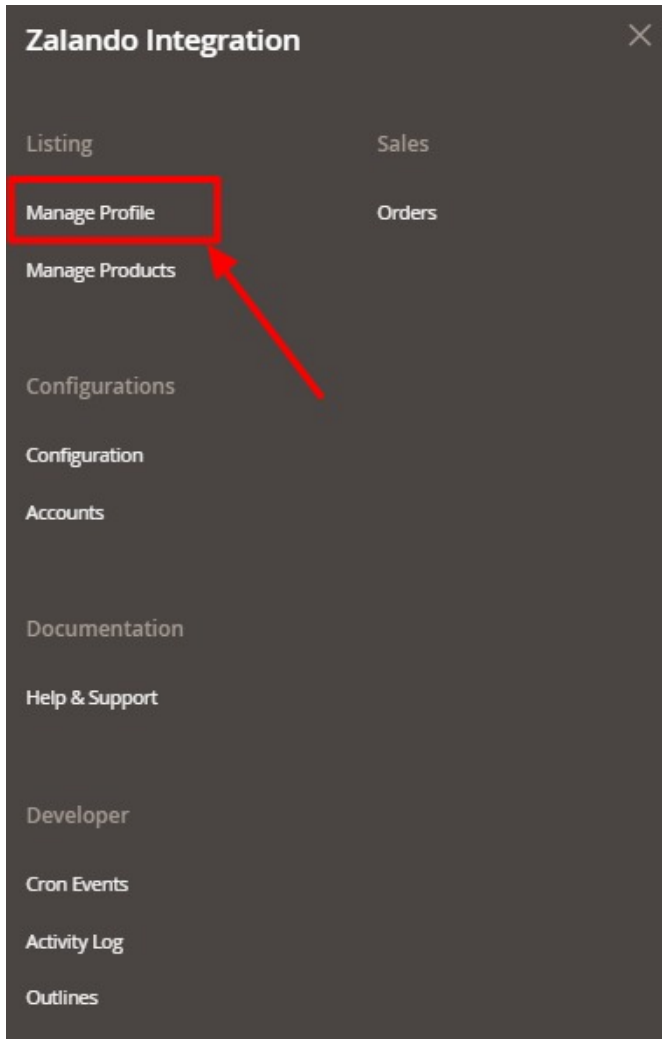
	Product Id	Product Name	Type	Status	Attrib. Set Name	SKU	Price	QTY
Yes <span style="font-size: 0.8em;">▼</span>	From <input type="text"/> To <input type="text"/>	<input type="text"/>	<span style="font-size: 0.8em;">▼</span>	<span style="font-size: 0.8em;">▼</span>	<span style="font-size: 0.8em;">▼</span>	<input type="text"/>	From <input type="text"/> To <input type="text"/> USD <span style="font-size: 0.8em;">▼</span>	From <input type="text"/> To <input type="text"/>
<input type="checkbox"/>	1	shirt	Simple Product	Enabled	Default		\$123.99	123
<input type="checkbox"/>	2	Laptop	Simple Product	Enabled	Default		\$133.00	23
<input type="checkbox"/>	6	Jeans	Configurable Product	Enabled	Default			0

8. All the products listed are displayed here.
9. Click the **Save Profile** button.  
The profile is saved and listed on the **Manage Profile** page.

## 4.2. Edit an Existing Profile

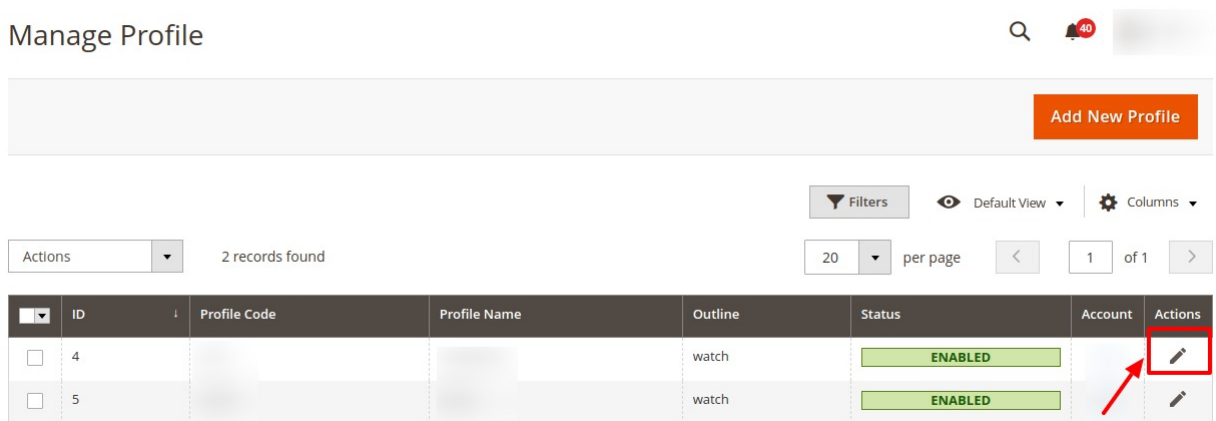
### To edit a profile,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **Zalando Integration** menu.  
The menu appears as shown in the following figure:



3. Click on **Manage Profile**.

The **Manage Profile** page appears as shown in the following figure:



4. Scroll down to the required profile.

5. In the **Action** column, click **Edit**.

You will be redirected to the profile page.

← Back   Delete   Reset   Save and Continue Edit   **Save Profile**

**PROFILE INFORMATION**

- Profile Info
- Mapping
- Profile Products

**Profile Information**

**Profile Code \***   
For internal use. Must be unique with no spaces

**Profile Name \***

**Profile Status \***  ▼  
Specific store view information of products will send to zalando

6. Make the changes as per the requirement.

7. Click the **Save Profile** button.

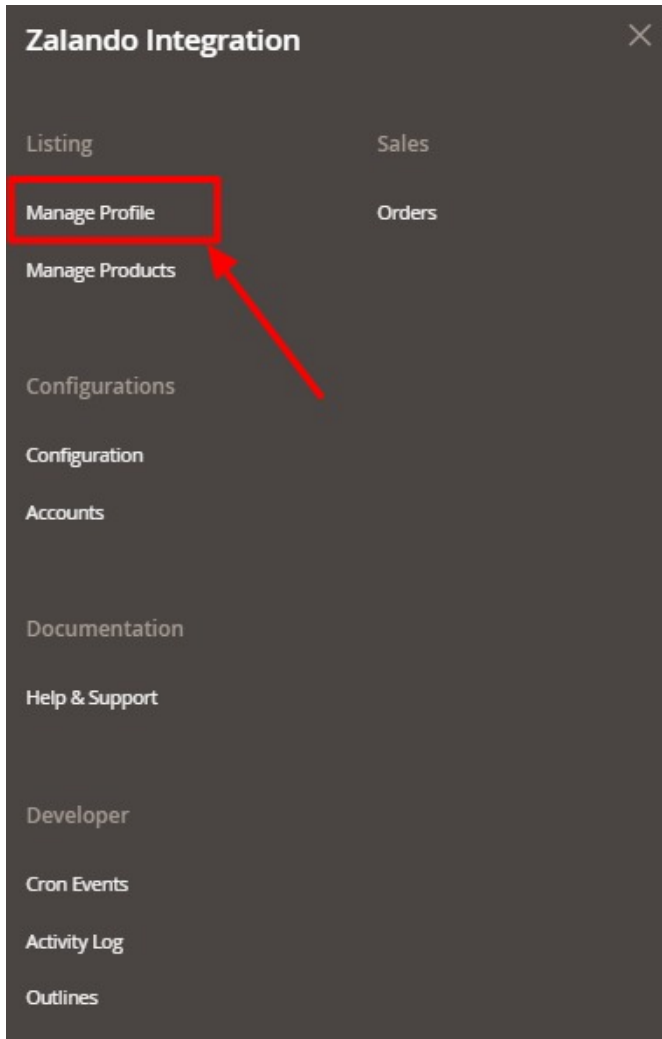
The profile is saved with the updated changes and listed on the **Manage Profile** page.

### 4.3. Submit Bulk Actions on Profile

#### To perform actions in bulk,

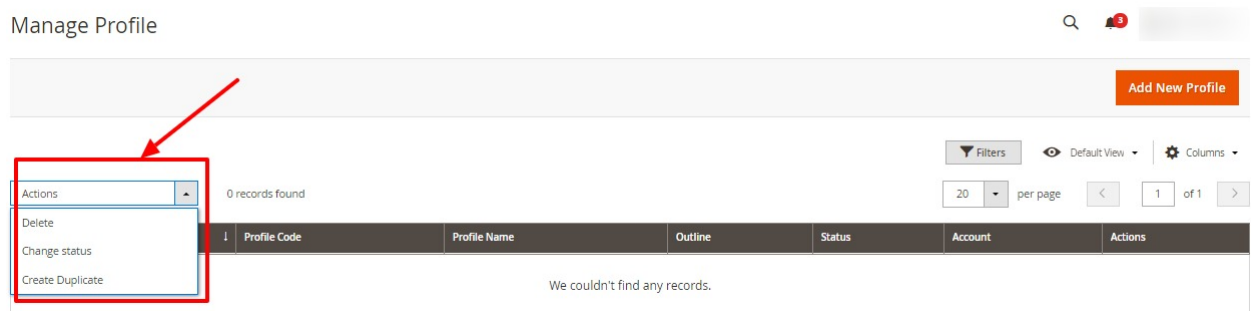
1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **Zalando Integration** menu.  
 The menu appears as shown in the following figure:





3. Click on **Manage Profile**.

The **Manage Profile** page appears as shown in the following figure:



4. Click the **Arrow** button next to the **Actions** field.

The **Actions** list appear as shown in the above figure.

5. In the **Actions** list, click **Delete** to delete the selected profiles.

The profiles will be deleted.

6. To change the status of the profiles, click on **Change Status** in the **Actions** field.

The status of the selected profiles will be changed.

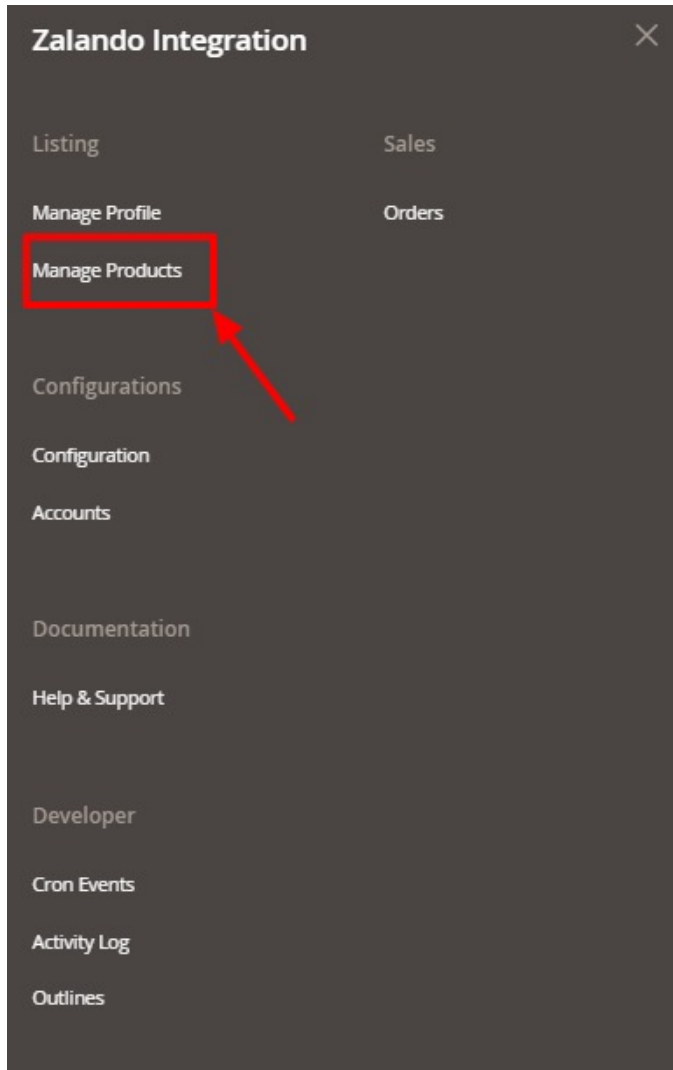
7. To create the duplicated profiles, click on **Create Duplicate** in the **Actions** field.

The duplicate profiles will be created.

## 5. Manage Products

To manage Zalando products,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **Zalando Integration** menu.  
The menu appears as shown in the following figure:



3. Click on **Products**.  
The **Manage Products** page appears as shown below:

## Manage Products

Active filters: Account: nw ✕ Clear all

Actions ▼ 3 records found 20 ▼ per page < 1 of 1 >

ID	Thumbnail	Name	Type	SKU	Qty	Price	Visibility	Status	Zalando Product Status	Zalando Profile	Account	Validation	Actions
1		shirt	Simple Product		123.0000	\$123.99	Catalog, Search	Enabled	NOT-UPLOADED			VALID	
2		Laptop	Simple Product		23.0000	\$133.00	Catalog, Search	Enabled	UPLOADED			VALID	
6		jeans	Configurable Product		0.0000		Catalog, Search	Enabled	NOT-UPLOADED			VALID	

4. To edit a product, click on the **Edit** button under **Actions** column and do the required edits in the product details.
5. To upload a product, click on the **Upload** icon under the **Actions** column.

## Manage Products

Active filters: Account: nw ✕ Clear all

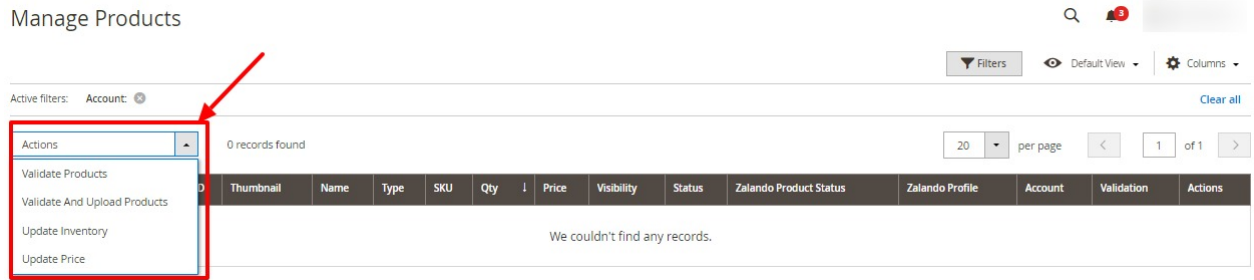
Actions ▼ 3 records found 20 ▼ per page < 1 of 1 >

ID	Thumbnail	Name	Type	SKU	Qty	Price	Visibility	Status	Zalando Product Status	Zalando Profile	Account	Validation	Actions
1		shirt	Simple Product		123.0000	\$123.99	Catalog, Search	Enabled	NOT-UPLOADED			VALID	
2		Laptop	Simple Product		23.0000	\$133.00	Catalog, Search	Enabled	UPLOADED			VALID	
6		jeans	Configurable Product		0.0000		Catalog, Search	Enabled	NOT-UPLOADED			VALID	

The status of the product will be displayed as uploaded.

### **To perform bulk actions on products,**

1. In the **Actions** list, click the arrow button.  
A list appears as shown in the figure:

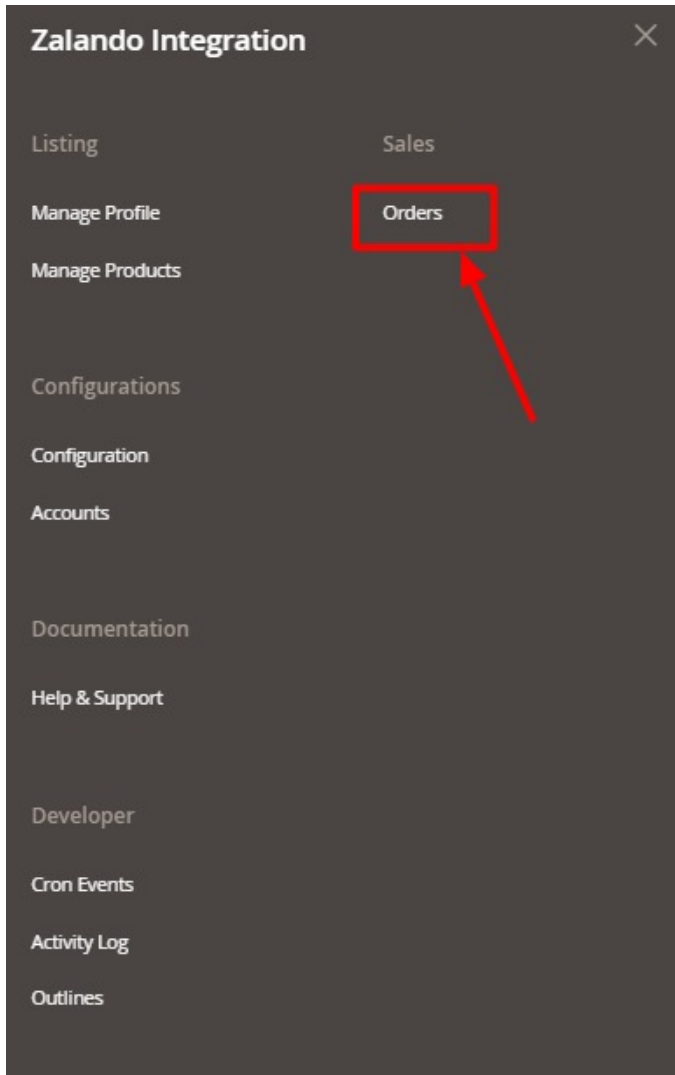


2. Select the checkboxes associated with the required products.
3. To validate products, click on the **Validate Products**. Selected Products will be validated.
4. To validate and upload products, click on **Validate and Upload Products**. Selected products will be validated and uploaded.
5. To update inventory, click on the **Update Inventory**. The inventory for selected products will be updated.
6. To update the price, click on **Update Price**. The price for selected products will be updated.

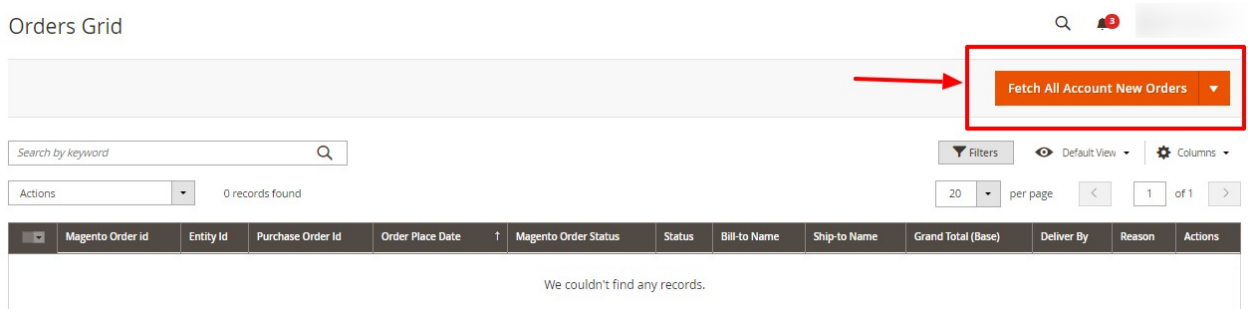
## 6. Manage Orders

### To View Orders,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **Zalando Integration** menu.  
The menu appears as shown in the following figure:



- 3. Click on **Orders**.  
The **Manage Orders** Page appears as shown below:

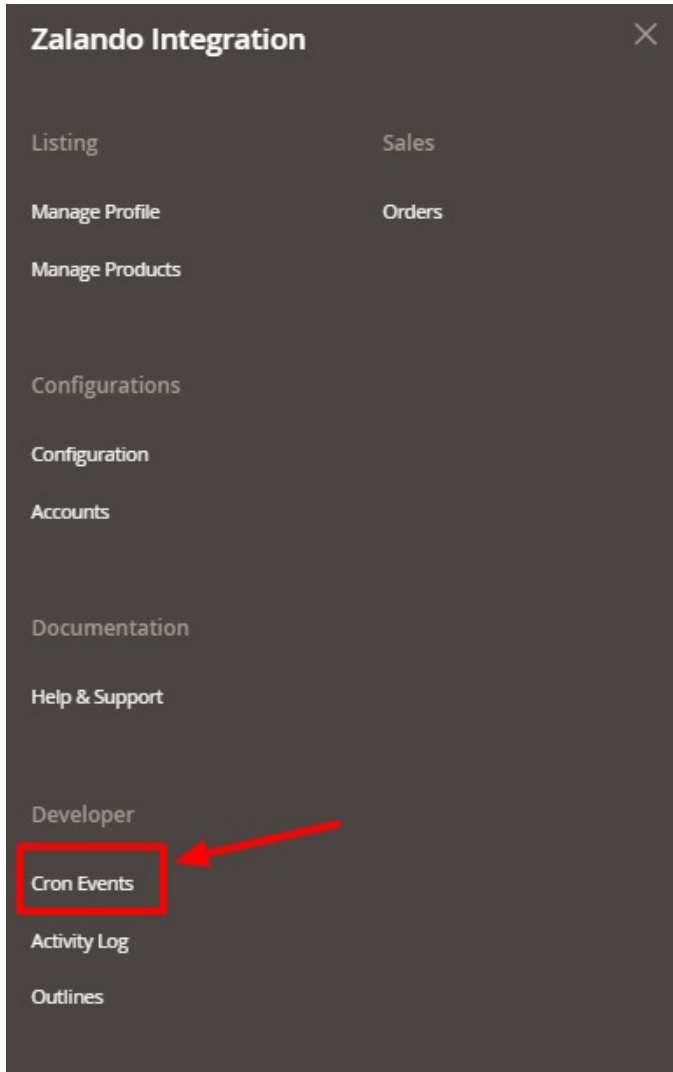


- 4. To fetch new orders click on **Fetch All New Account Orders** button.  
The orders will be fetched and displayed in the Order grid.

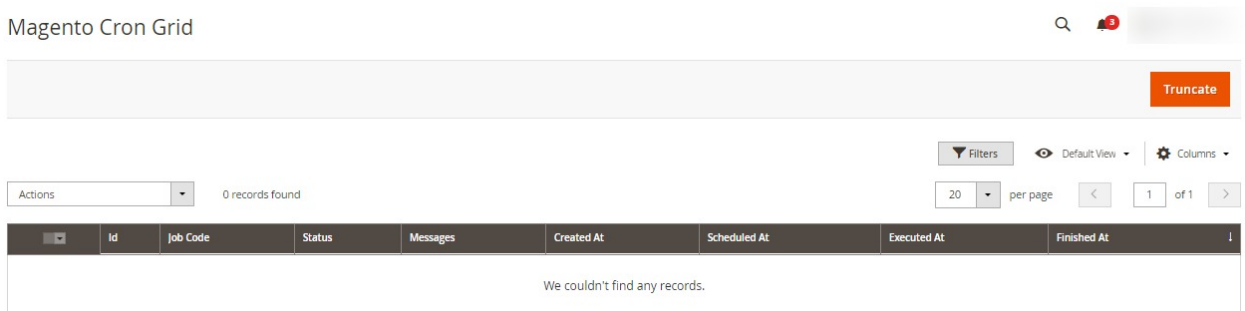
## 7. Cron Logs

**To View Cron Logs,**

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **Zalando Integration** menu.  
The menu appears as shown in the following figure:



3. Click on **Cron Events**.  
The **Cron Grid** page appears as shown in the following figure:

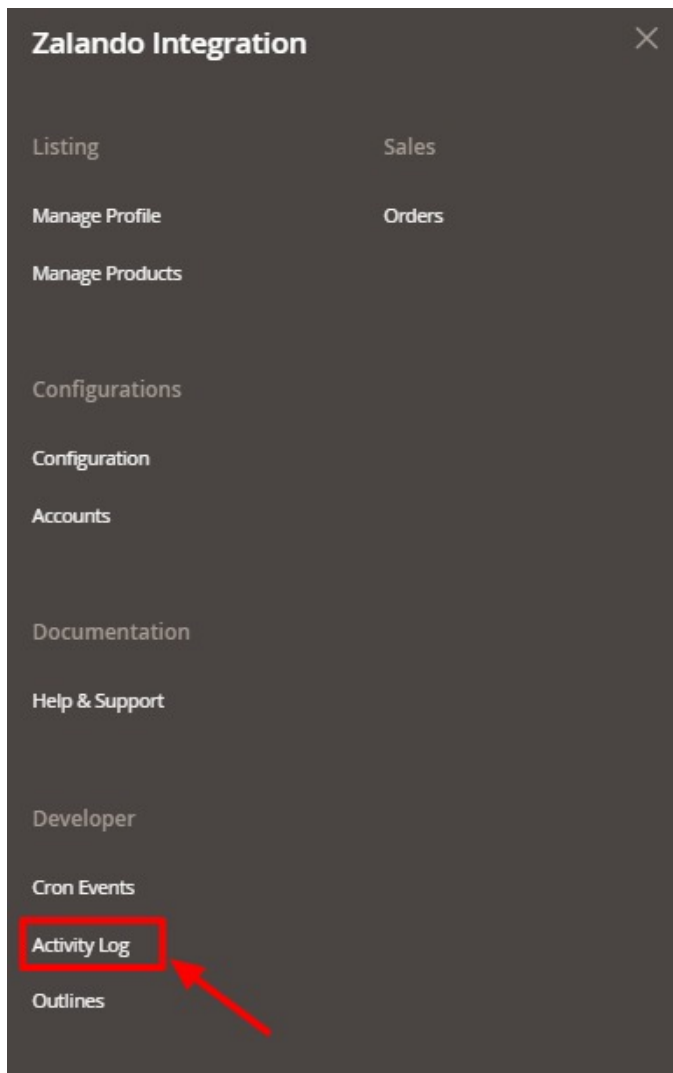


4. The running crons along with the details will be displayed.
5. To delete the crons, click on **Truncate** button. The selected crons will be deleted.

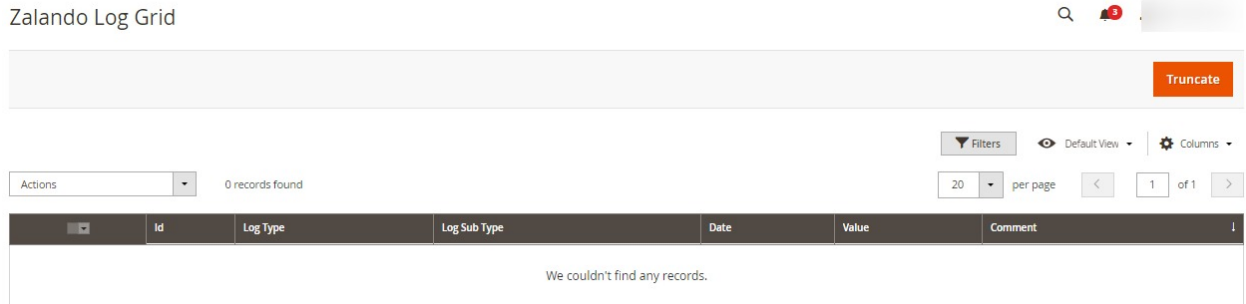
## 8. Activity Logs

### To view activity details,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **Zalando Integration** menu.  
The menu appears as shown in the following figure:



3. Click on **Activity Log**.  
The **Zalando Log Grid** page appears as shown in the following figure:

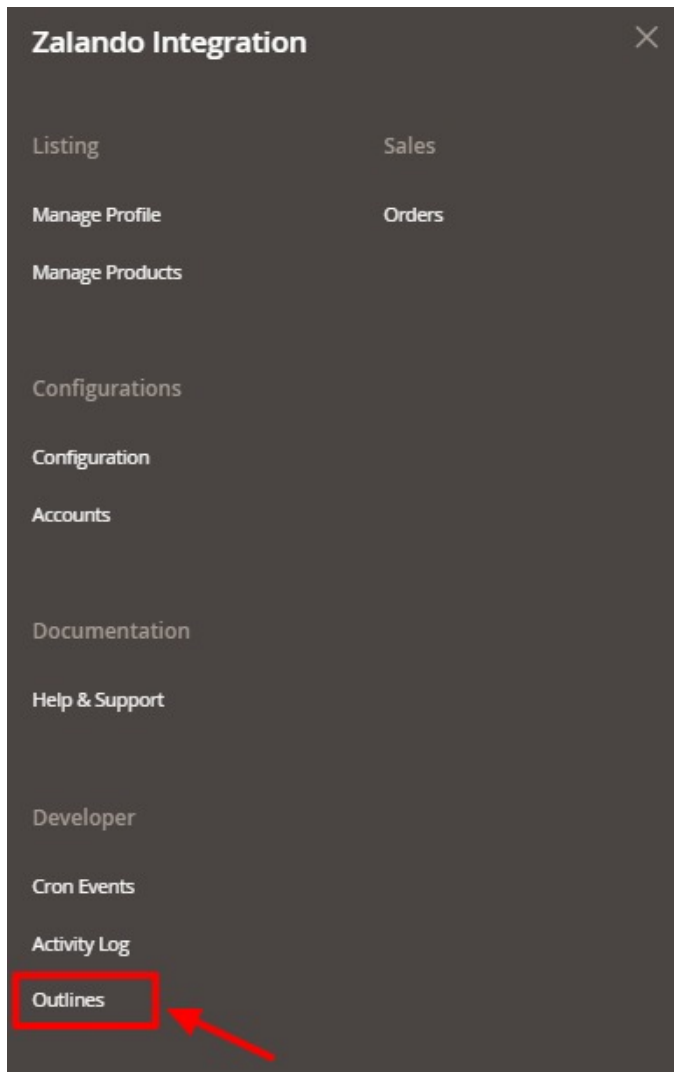


4. The activity details will be displayed here in the grid.

## 9. View Outlines

To View outlines,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **Zalando Integration** menu.  
The menu appears as shown in the following figure:





### 3. Click on **Outlines**.

The **Manage Outlines** page appears as shown below:

Id	Outline Labels	Zalando Required Attributes
1	watch	ean,size_codes,color_code,primary,media,season_code,supplier_color,description,target_age_groups,target_genders,name,brand_code,size_group
4	system	ean,size_codes,color_code,primary,media,season_code,supplier_color,description,target_age_groups,target_genders,name,brand_code,size_group
5	sun	ean,size_codes,color_code,primary,media,season_code,supplier_color,description,target_age_groups,target_genders,name,brand_code,size_group
7	sets_and_palettes	ean,size_codes,color_code,primary,media,season_code,supplier_color,description,target_age_groups,target_genders,name,brand_code,size_group
14	nail	ean,size_codes,color_code,primary,media,season_code,supplier_color,description,target_age_groups,target_genders,name,brand_code,size_group
15	lounge	ean,size_codes,color_code,primary,media,season_code,supplier_color,description,target_age_groups,target_genders,name,brand_code,size_group
16	lip_cosmetic	ean,size_codes,color_code,primary,media,season_code,supplier_color,description,target_age_groups,target_genders,name,brand_code,size_group
17	kitchen	ean,size_codes,color_code,primary,media,season_code,supplier_color,description,target_age_groups,target_genders,name,brand_code,size_group
18	headphones	ean,size_codes,color_code,primary,media,season_code,supplier_color,description,target_age_groups,target_genders,name,brand_code,size_group

4. The outline details will be displayed in the grid.

5. To fetch new outlines, click on **Fetch Outlines** button. The outlines will be fetched and displayed in the grid.

6. To synchronise attributes, click on **Sync Attribute**. The attributes will be synced.

7. To delete the outlines, click on **Truncate** button. The selected outlines will be deleted.

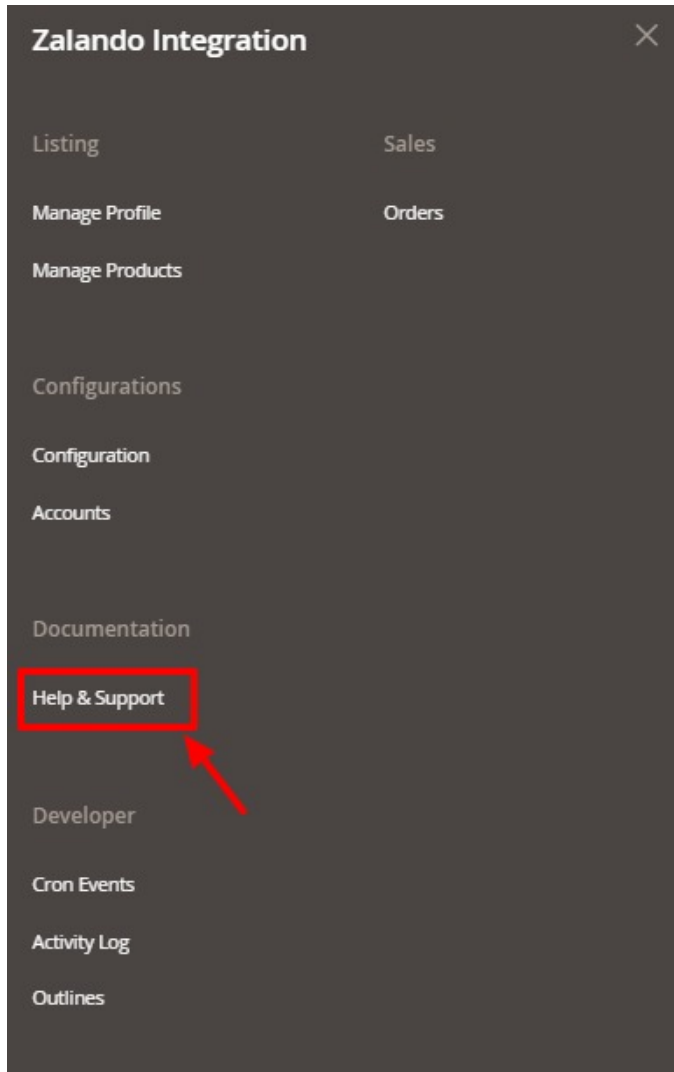
## 10. Help and Support

### To view help and support,

1. Go to the **Magento 2 Admin** panel.

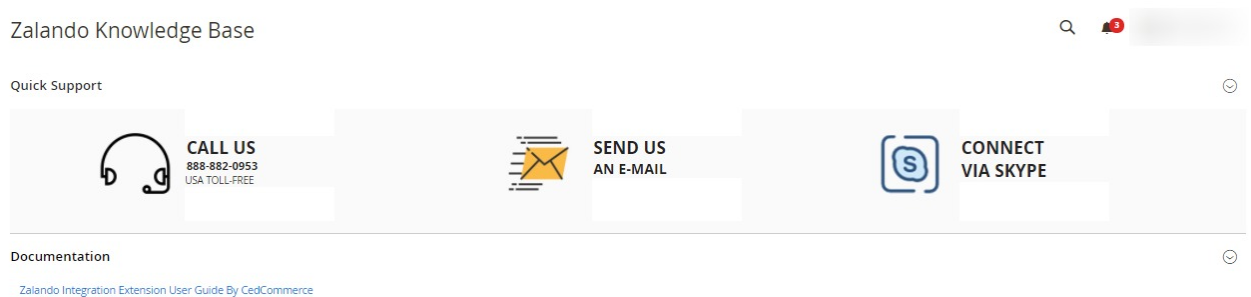
2. On the left navigation bar, click the **Zalando Integration** menu.

The menu appears as shown in the following figure:



3. Click on **Help & Support**.

The **Help & Support** page appears as shown in the following figure:



4. Under **Quick Support**, you may see the different ways to get in touch with us.

- You may **call us** at the number given on the page.
- Click **Send us an E-mail** and your mailbox will get opened and you may mail us your question or query.
- Click **Connect via Skype** and you will be able to join us on Skype instantly where we are available 24x7.

5. Click on **Documentation** section and then click on **Zalando Integration Extension User Guide by CedCommerce**, you will be navigated to the guide of the extension.