Wayfair Integration for Magento 2 User Guide

by CedCommerce Products Documentation

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1. Overview

Wayfair is an American marketplace where you can find the ultimate collection of furniture, Kitchen and Tabletop, Kid’s furniture, playroom, Bed and Bath, and so on. It was founded in 2002 and offers 14 million items from more than 11,000 global suppliers.

Wayfair Integration for Magento 2 helps the Magento 2 store owners to synchronize inventory, price, and other product details for the product creation and its management between the Magento 2 store and the Wayfair website. It has a feature that enables you to smoothly create the Wayfair Categories and its dependent attributes on the Magento store.

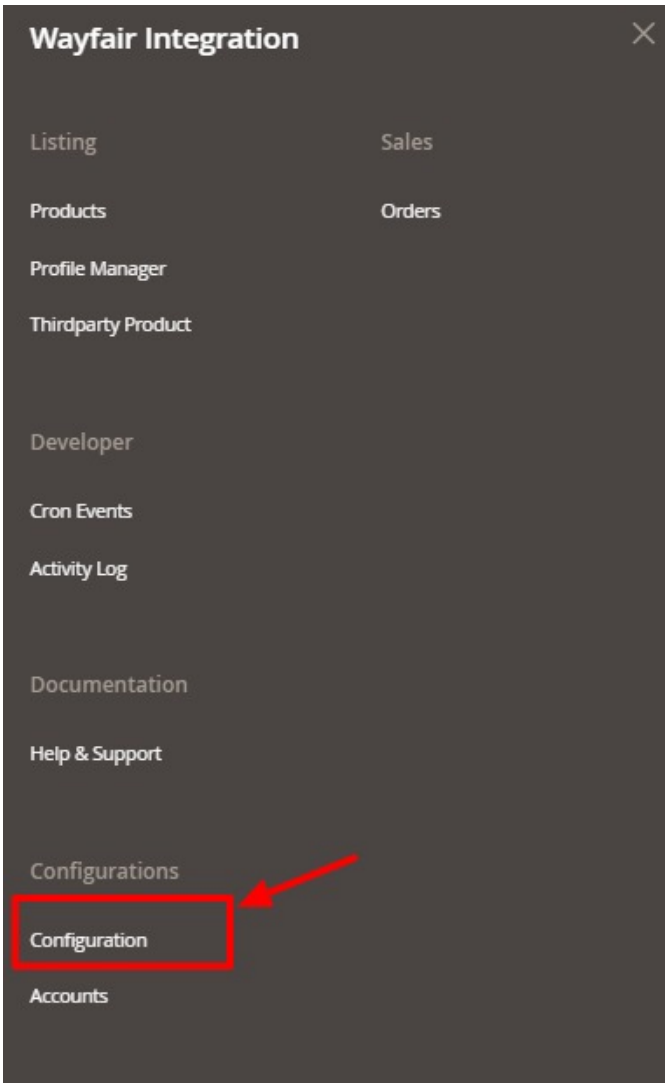
Key Features:

- **Shipment Automation:** You can automate the shipment process with various services like Shipstation, Shipwork, Stamps.com, Linnworks, Xtento, ShipRush.
- **Synchronized Inventory:** Auto synchronization of the inventory at regular intervals and the listing of the products along with all the details is established between Magento 2 and Wayfair.
- **Creation of Magento Orders:** The newly placed orders on Wayfair are automatically created in the Magento 2 store with all the required details as it is on the Wayfair marketplace.

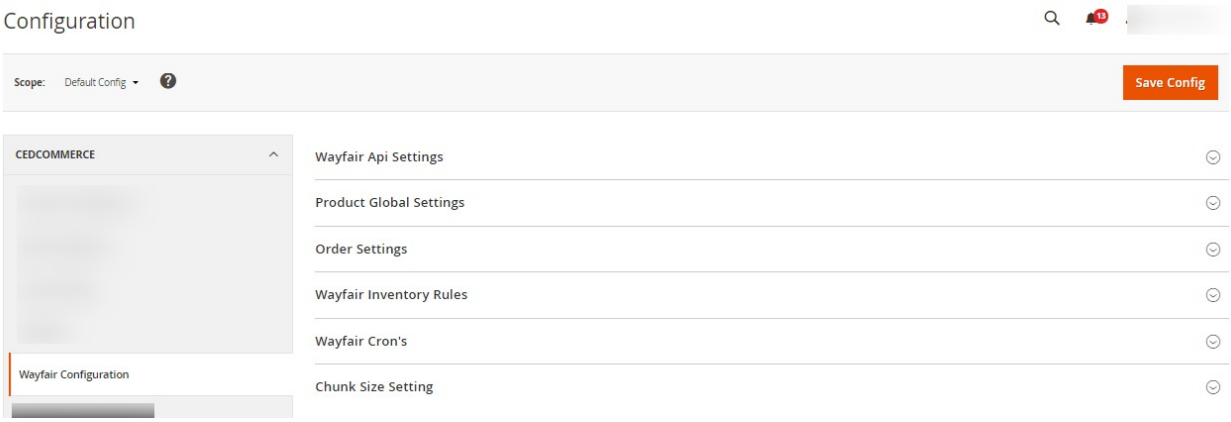
2. Configuration

To configure the extension,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **Wayfair Integration** menu.
   The menu appears as shown in the following figure:



3. Click on **Configuration**.
   The **Configuration** page appears as shown in the following figure:



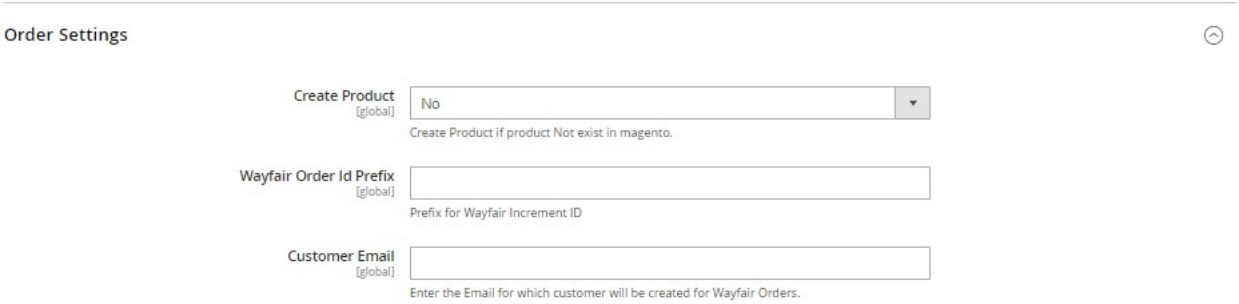
4. In the right panel, click on **Wayfair API Settings**, and the section expands as:

- In the **Enabled** list, select **Yes** to enable the extension features.
- In the **Debug Log** list, select **Yes** to start Wayfair Integration in the debug mode.

5. In the right panel, click on **Product Global Settings**, and the section expands as:

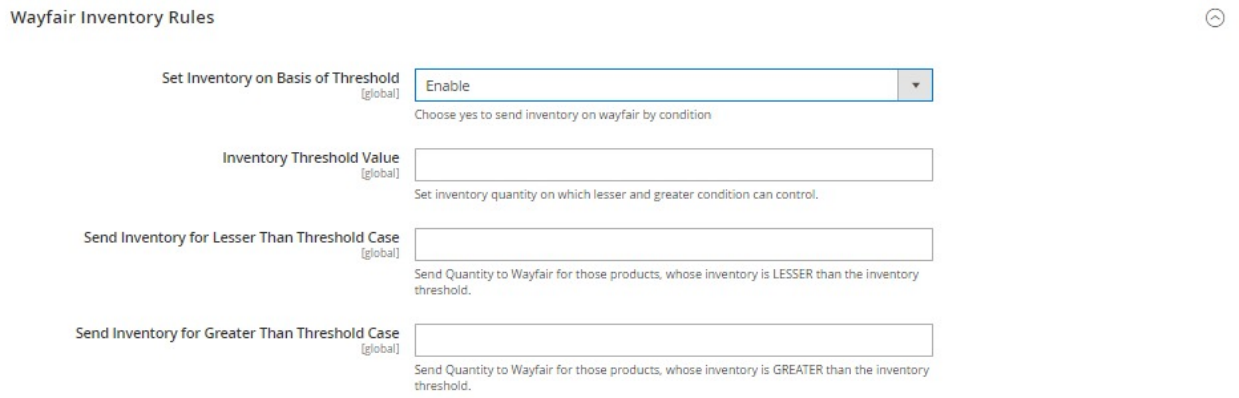
- In the **Wayfair Product Price** list, select one of the following options:
  - **Increase by Fixed Price:** If selected, then the Modify by Fix Price field appears.
  - **Increase by Fixed Percentage:** If selected, then the Modify by Percentage Price field appears. Enter the numeric value to increase the price of the Wayfair, product price by the entered value % of Magento price
    For Example,
    Magento price + 5% of Magento price.
    Magento Price = 100
    Select Increase By Fixed Percentage option
    Enter Percentage = 5
    100 + 5% of 100 = 100 + 5 = 105
    Thus, Wayfair Product Price = 105
  - **Decrease by Fixed Price:** If selected, then the Modify by Fix Price field appears.
  - **Decrease by Fixed Percentage:** If selected, then the Modify by Percentage Price field appears.
    Enter the numeric value to decrease the price of the Wayfair product price by the entered value % of Magento price.
    For Example,
    Magento price – 5% of Magento price.
    Magento Price = 100
    Select Decrease By Fixed Percentage option
    Enter Percentage = 5
    100 – 5% of 100 = 100 – 5 = 95
    Thus, Wayfair Product Price = 95

6. In the right panel, click on **Order Settings**, and the section expands as:



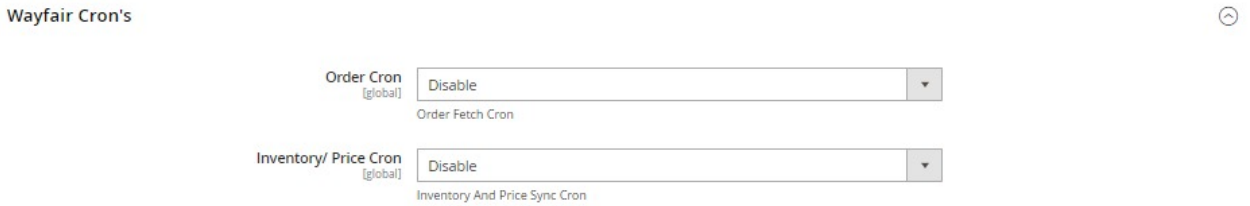
- In the **Create Product** field, select **Yes** if you want to create a product if it does not exist in Magento and yet has been ordered on Wayfair.
- In the **Wayfair Order Id Prefix** box, enter the text as a prefix for Wayfair Increment ID.
- In the **Customer Email** field, enter the email for which customer will be created for Wayfair Orders.

7. In the right panel, click on **Wayfair Inventory Rules**, and the section expands as:



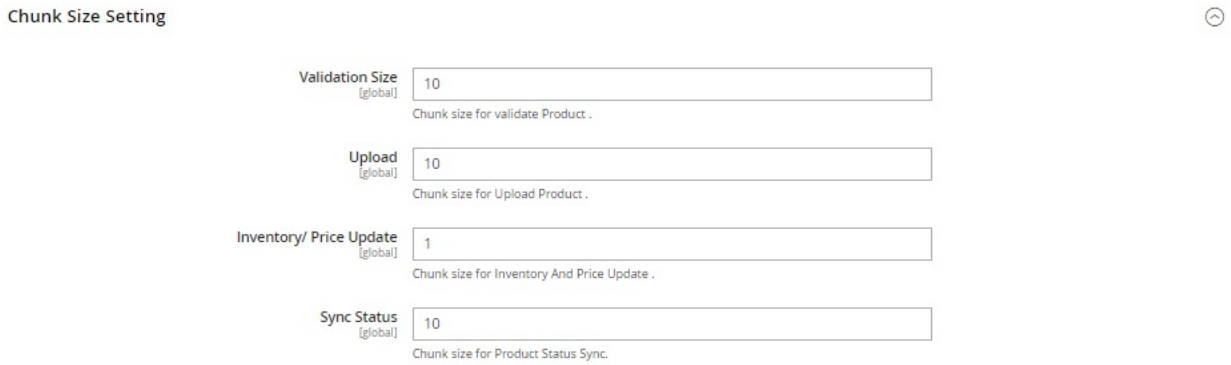
- In the **Set Inventory on Basis of Threshold** list, select **Enable** to send the inventory based on the threshold.
- In the **Inventory Threshold Value** box, enter the required value.
- In the **Send Inventory for Lesser Than Threshold Case** box, enter the required value.
- In the **Send Inventory for Greater Than Threshold Case** box, enter the required value.

8. In the right panel, click on **Wayfair Cron's**, and the section expands as:



- In the **Order Cron** list, select **Enable** to enable the order fetch cron.
- In **Inventory/Price Cron**, select **Yes** to synchronize inventory and price through crons.

9. In the right panel, click on **Chunk Size Setting**, and the section expands as:



- In the **Validation Size** field, enter the chunk size for the products. The products that will get validated before being uploaded on Wayfair would be the same as the number you enter in this field.
- In the **Upload field**, enter the number of products that you want to upload in one go from Magento to Wayfair.
- In **Inventory/Price Update,** enter the chunk size for inventory and price.
- In the **Sync Status** field, enter the chunk size of the products. The number of products that you will be able to sync the status for would be the same as the number that you enter in this field.

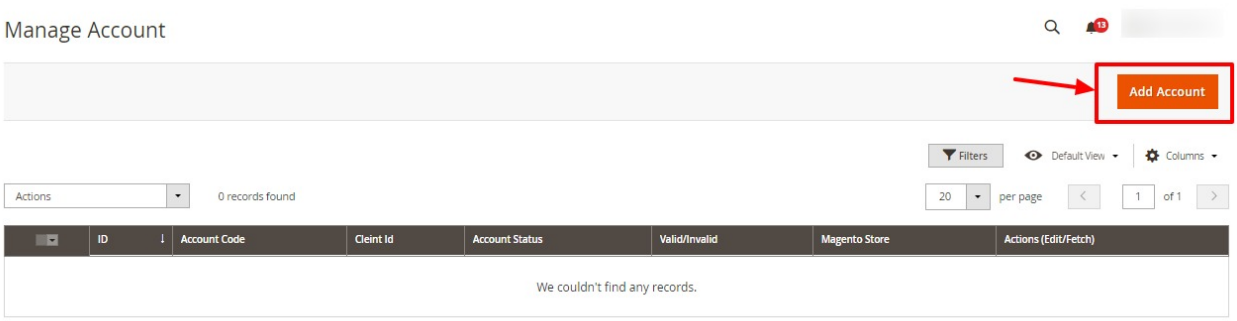
10. Click on the **Save Config** button.
    The configuration settings will be saved.

3. Account Settings

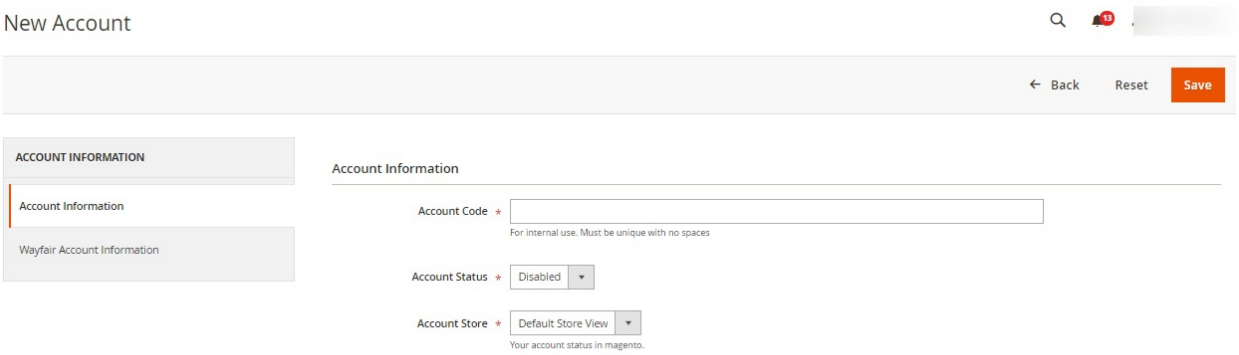
To manage accounts on Wayfair,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **Wayfair Integration** menu.
   The menu appears as shown in the following figure:

3. Click on **Accounts**.
   The **Manage Accounts** page appears as shown below:

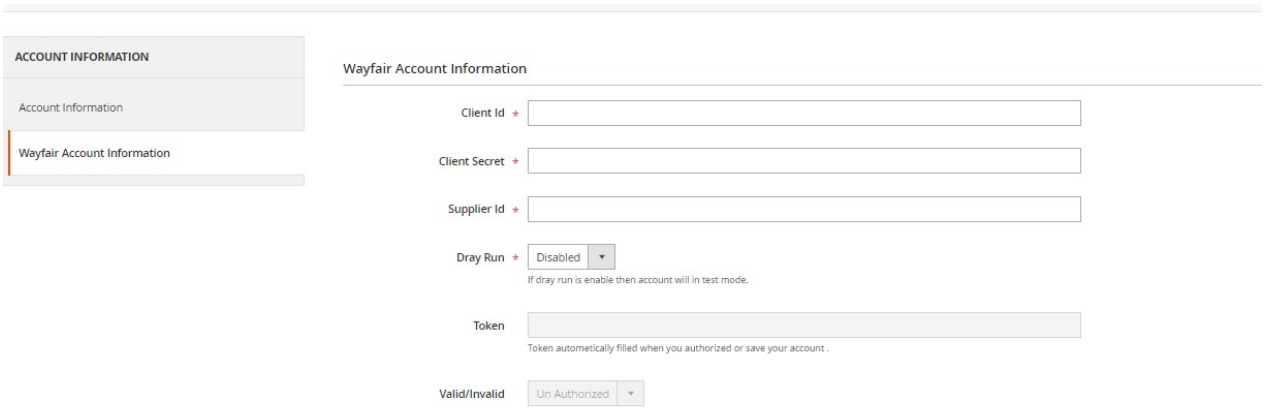


4. To add a new account, click on **Add Account** button on the top right corner.
   You'll be redirected on a new accounts page:



- Enter the **Account Code** in the first section.
- You can choose the current status of the account under the section **Account Status**.
- In the **Account Store** section choose the view of the store

5. Now click on **Wayfair Account Information**, and the section appears as:



6. Under **Wayfair Account Information**, do the following steps:
   - In **Client Id**, enter the client id from the seller panel of Wayfair.
   - In **Client Secret**, enter the secret key from the seller panel.
   - In **Supplier id**, enter the id of the supplier from the seller panel.
   - In **Dray Run**, select **Enable** if you want your account to run in test mode.
   - In **Token**, the token will be automatically fetched once the account is created.
7. Click on the **Save** button.
   The new account will be created.

4. Manage Profile

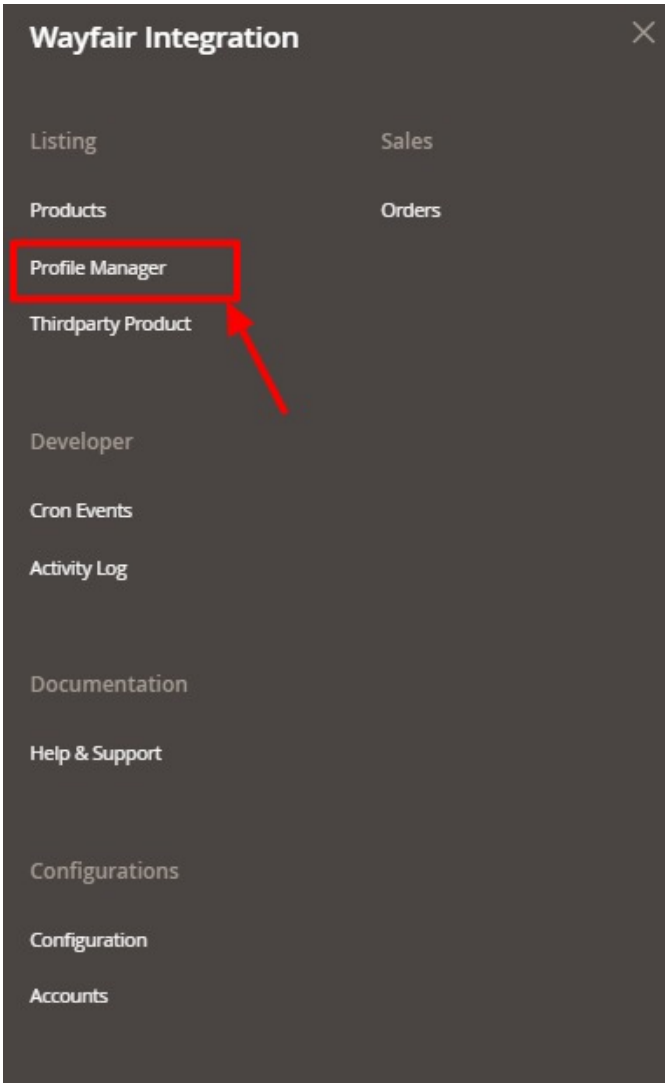
Admin can complete the following tasks:

- Add a new profile
- Edit the existing profile
- Submit Actions on the Manage Profile page

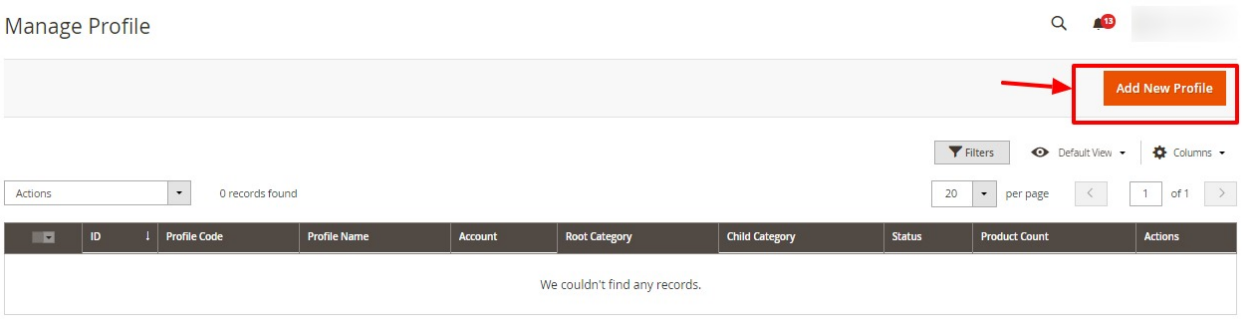
4.1. Add New Profile

To add a new profile,

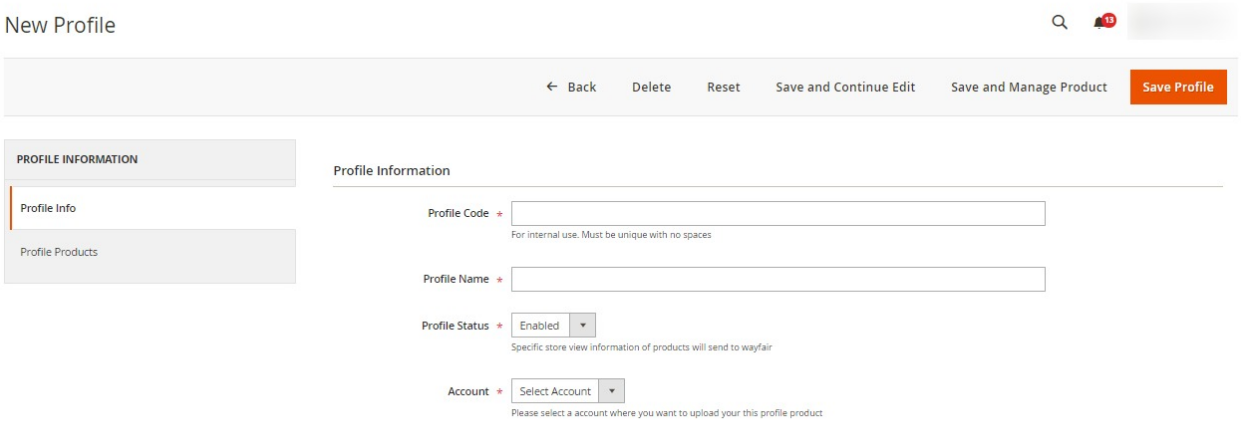
1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **Wayfair Integration** menu.
   The menu appears as shown in the following figure:



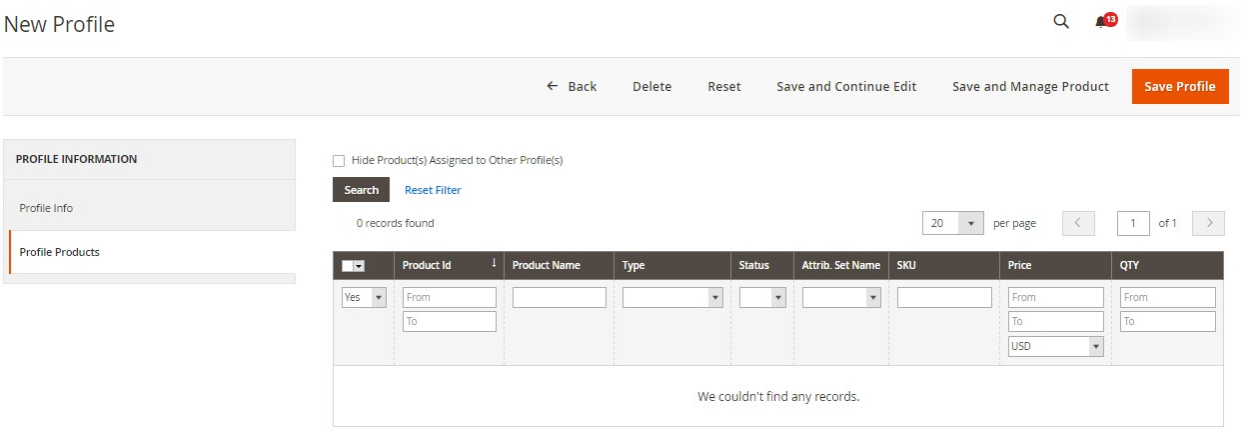
3. Click **Profile Manager**.
   The **Manage Profile** page appears as shown in the following figure:



4. Click the **Add New Profile** button.
   The **New Profile** page appears as shown in the following figure:



5. In the right panel, under the **Profile Information** section, do the following steps:
   - In the **Profile Code** box, enter a profile code.
   - In the **Profile Name** box, enter the name of the profile.
   - In the **Status** list, select **Active** to enable the profile.
   - In **Account** select the account in which you want the profile to be created.
6. In the left navigation panel, click the **Profile Products** menu.

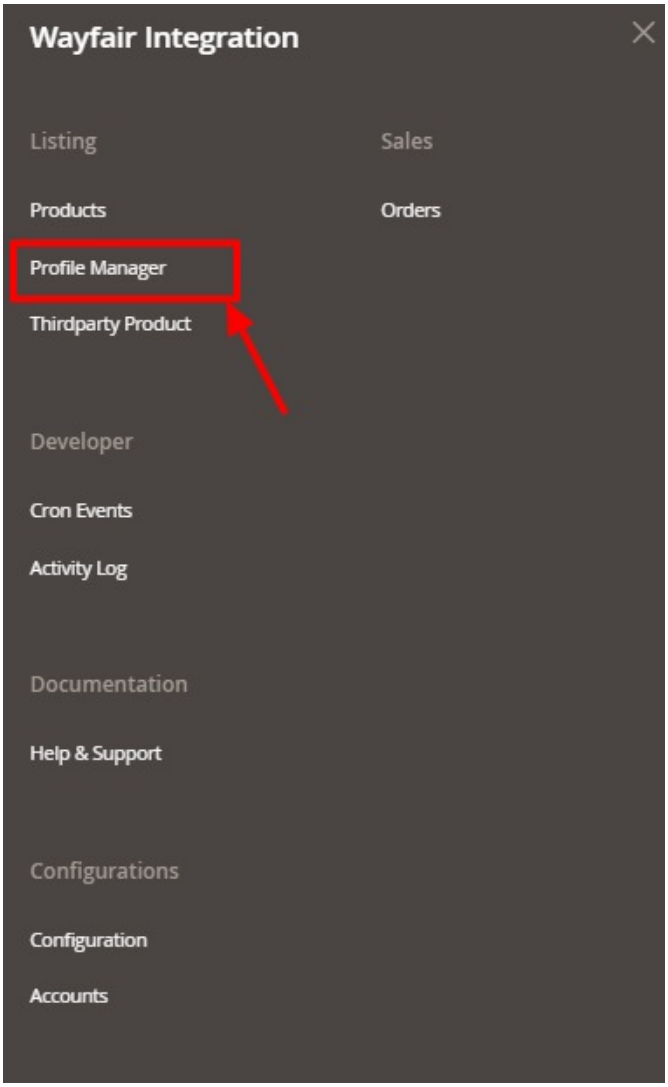


7. Since no products are assigned to the profile, there are no products listed in the table.
8. Click the **Reset Filter** link. All the products will be displayed in the table.
9. Select the checkboxes associated with the required products that you want to assign to the new profile.
10. Click the **Save Profile** button.
    The profile is saved and listed on the **Manage Profile** page.

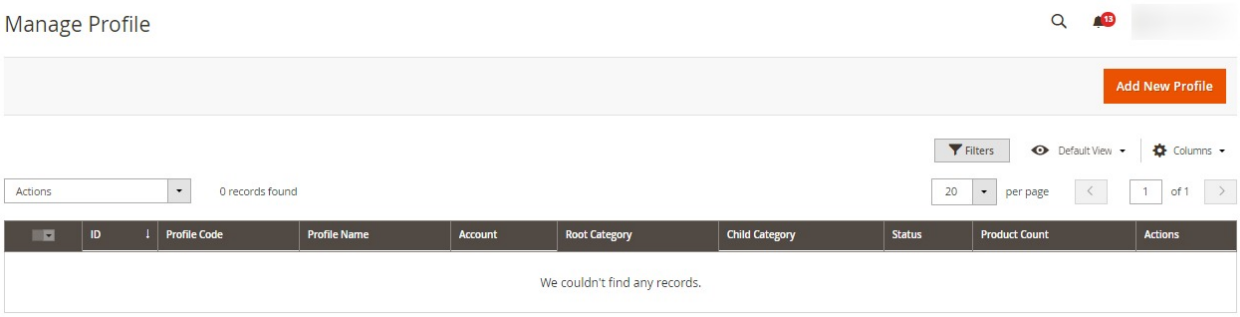
4.2. Edit a Profile

To edit a profile,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **Wayfair Integration** menu.
   The menu appears as shown in the following figure:



3. Click **Profile Manager.**
   The **Manage Profile** page appears as shown in the following figure:

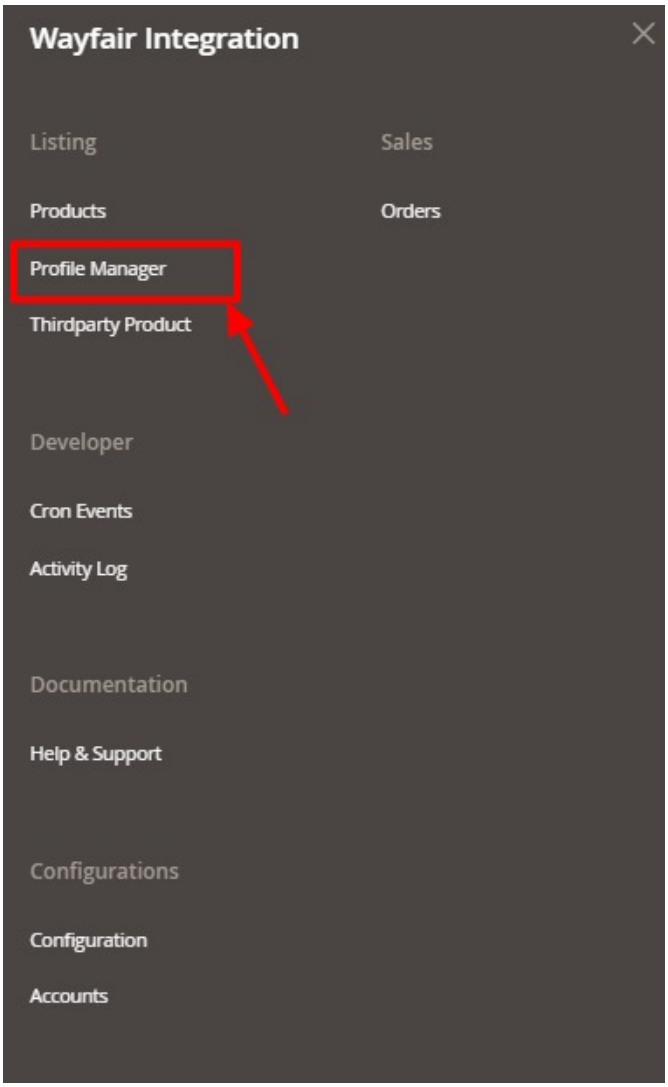


4. Scroll down to the required profile.
5. In the **Action** column, click **Edit**.
6. Make the changes as per the requirement.
7. Click the **Save** Profile button.
   The profile is saved and listed on the **Manage Profile** page.

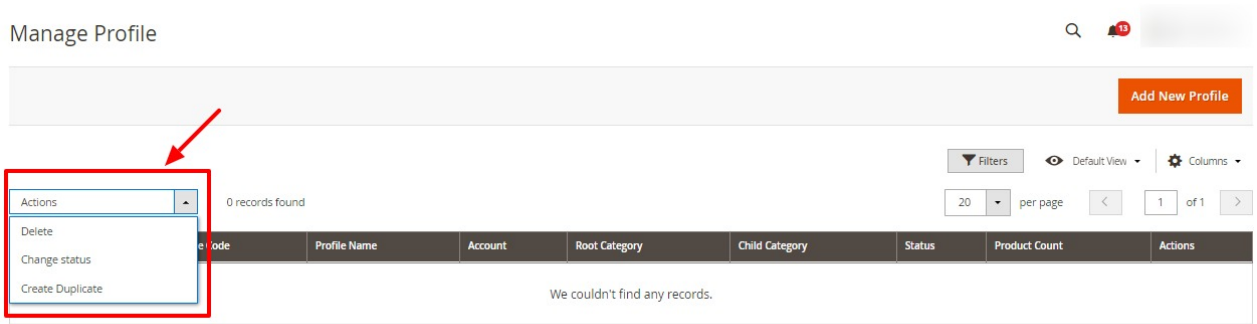
4.3. Submit Actions in Bulk on Profile

To perform actions,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **Wayfair Integration** menu.
   The menu appears as shown in the following figure:



3. Click **Profile Manager.**
   The **Manage Profile** page appears as shown in the following figure:



4. Click the **Arrow** button next to the **Actions** field.
   The **Actions** list appear as shown in the above figure.
5. In the **Actions** list, click **Delete** to delete the selected profiles.
   The profiles will be deleted.
6. To change the status of the profiles, click on **Change Status** in the **Actions** field.

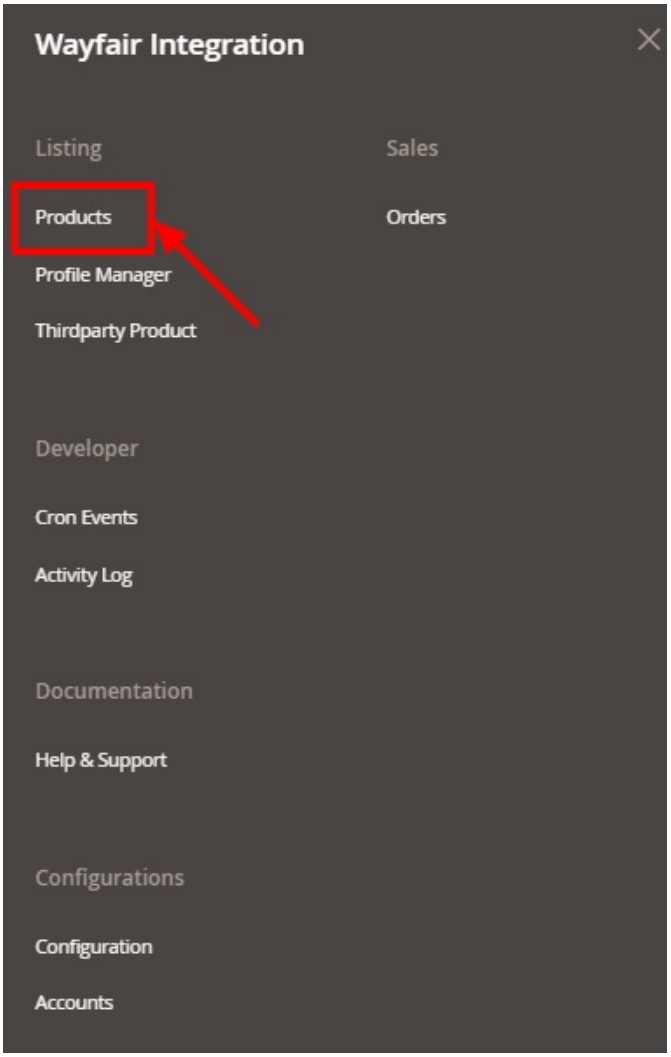
The status of the selected profiles will be changed.

7. To create the duplicated profiles, click on **Create Duplicate** in the **Actions** field.
   The duplicate profiles will be created.

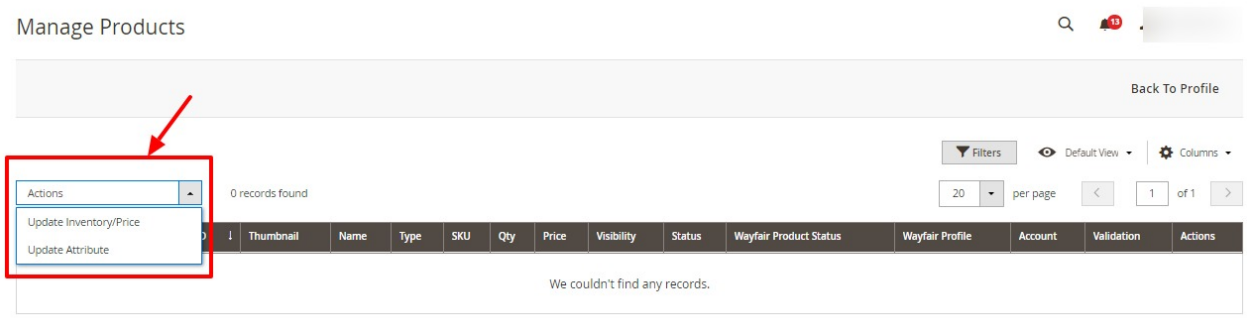
5. Manage Products

To manage Wayfair products,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **Wayfair Integration** menu.
   The menu appears as shown in the following figure:



3. Click on **Products**.
   The **Manage Products** page appears as shown below:

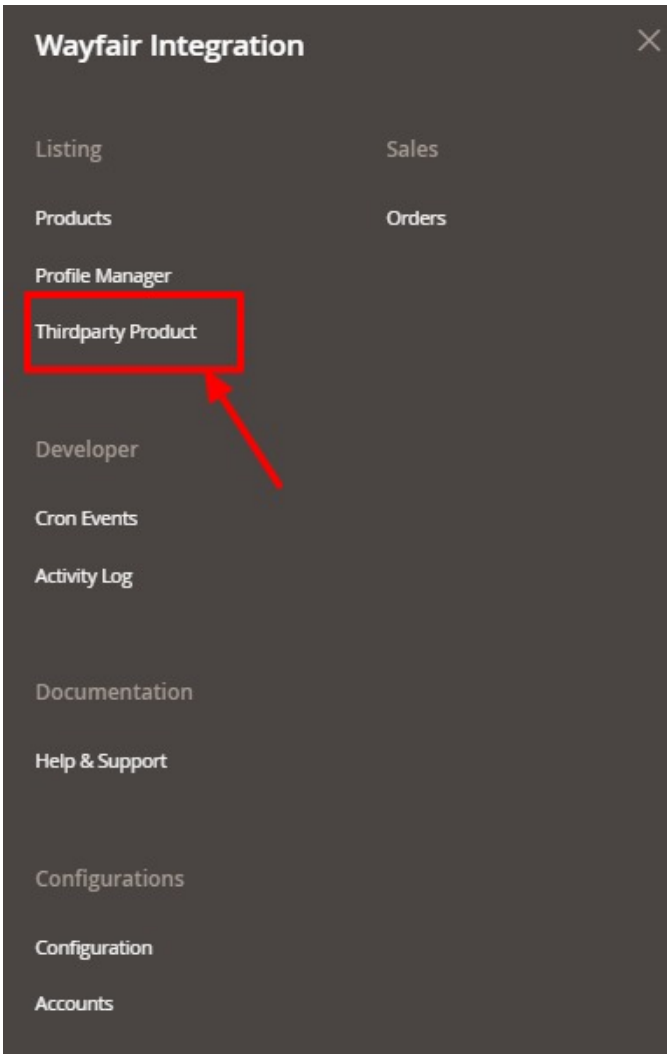


4. To update the inventory or the price of the product, click on **Update Inventory/Price** under the **Actions** field.
   The inventory and price will be updated.
5. For updating the attributes of the products, click on **Update Attributes** under the **Actions** field.
   The attributes will be updated.

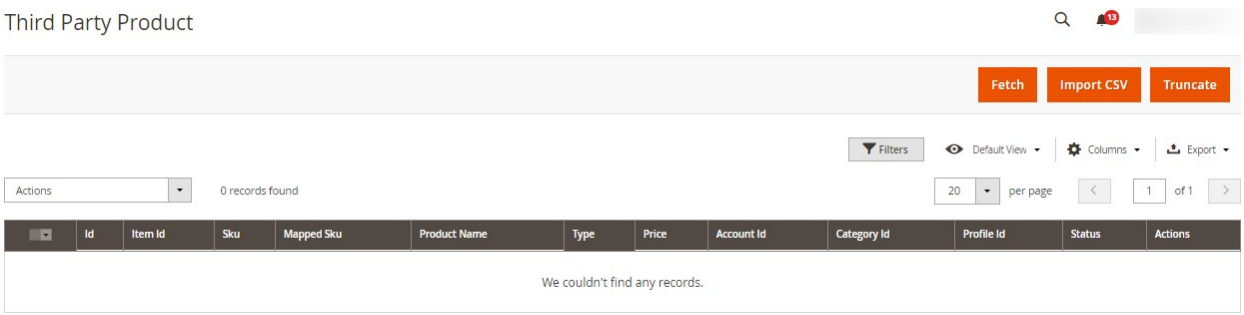
6. Third Party Product Settings

To Manage Third Party Products On Wayfair,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **Wayfair Integration** menu.
   The menu appears as shown in the following figure:



3. Click on **Third-Party Product**.
   The **Third Party Product** Settings tab:



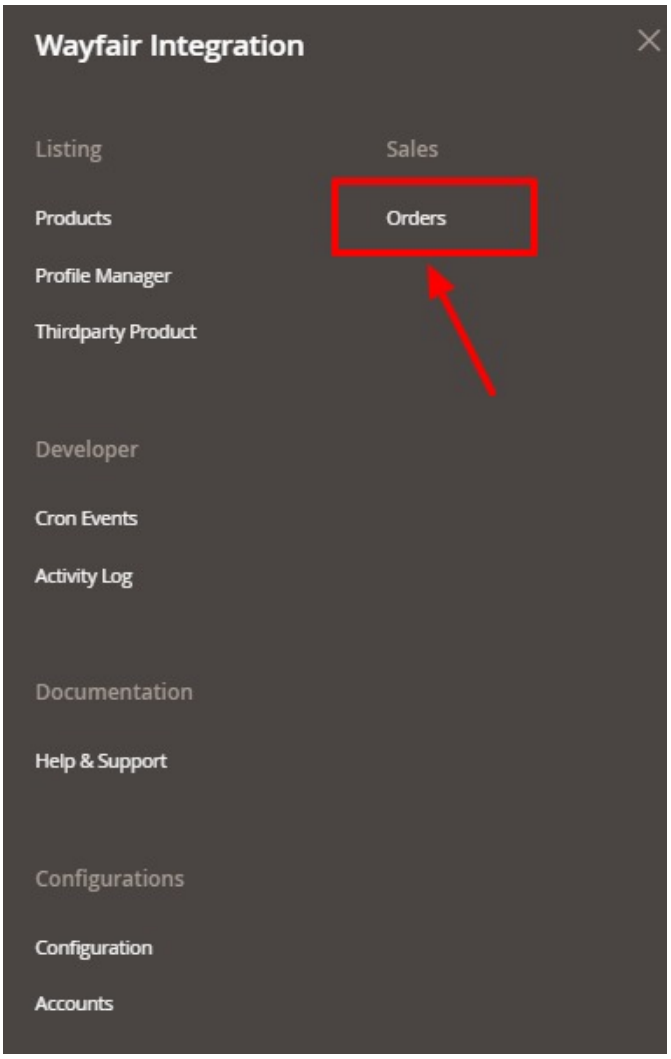
4. . To Fetch all the products from the Wayfair seller panel, Click on the **Fetch** button on the top right hand.
   All the products start getting fetched and as soon as done a success message appears.
5. If you wish to import the products in CSV format you can do so by selecting desired products and clicking on the **Import CSV button.**
   The CSV file will get downloaded.
6. To delete all the **Third-party Products**, click on **Truncate** button.

The products will be deleted.

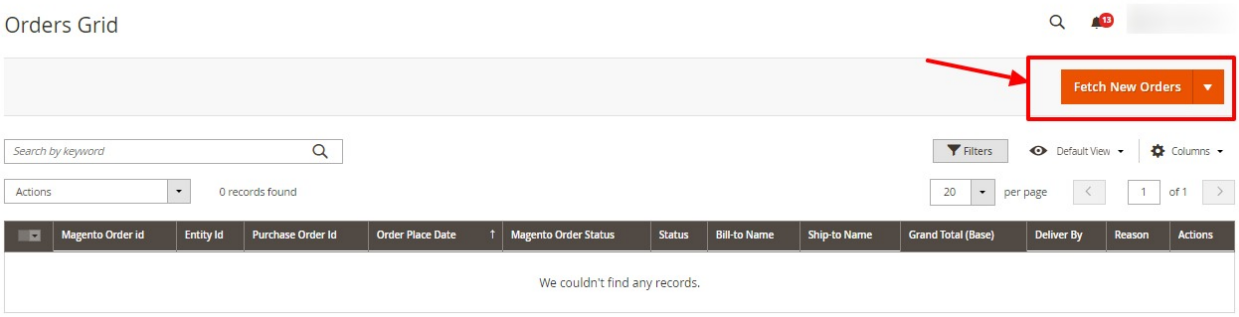
7. Manage Orders

To View Orders,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **Wayfair Integration** menu.
   The menu appears as shown in the following figure:



3. Click on **Orders**.
   The **Manage Orders** Page appears as shown below:

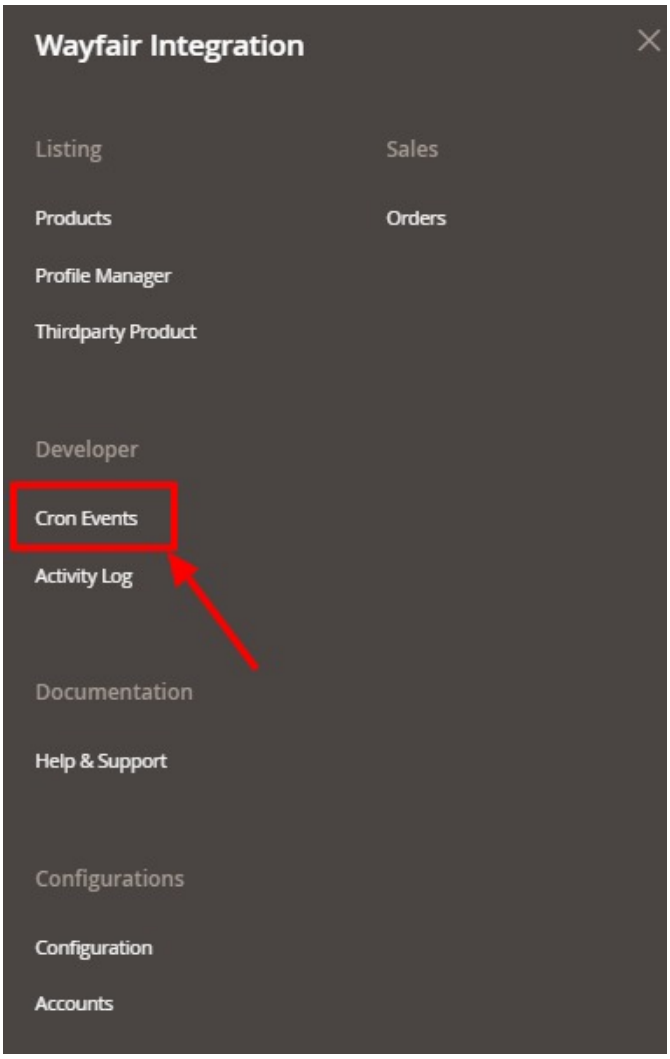


4. To fetch new orders click on **Fetch New Orders** button.
   The orders will be fetched and displayed in the Order grid.

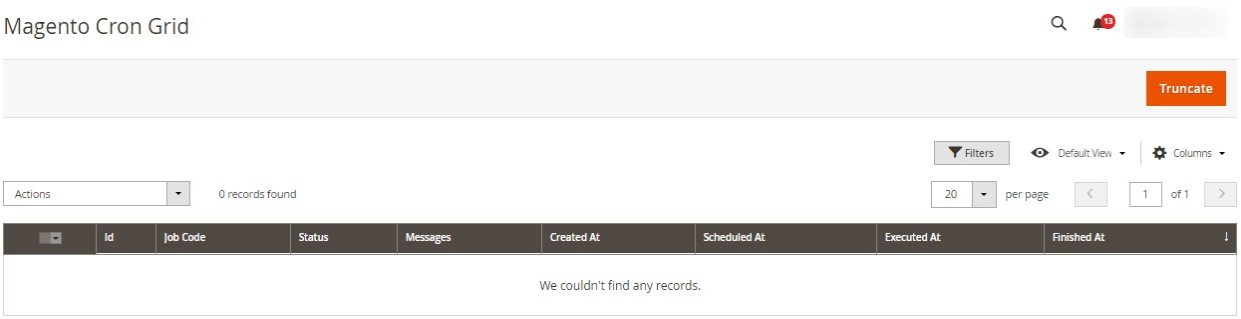
8. Cron Logs

To View Cron Logs,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **Wayfair Integration** menu.
   The menu appears as shown in the following figure:



3. Click on **Cron Events**.
   The **Cron Grid** page appears as shown in the following figure:

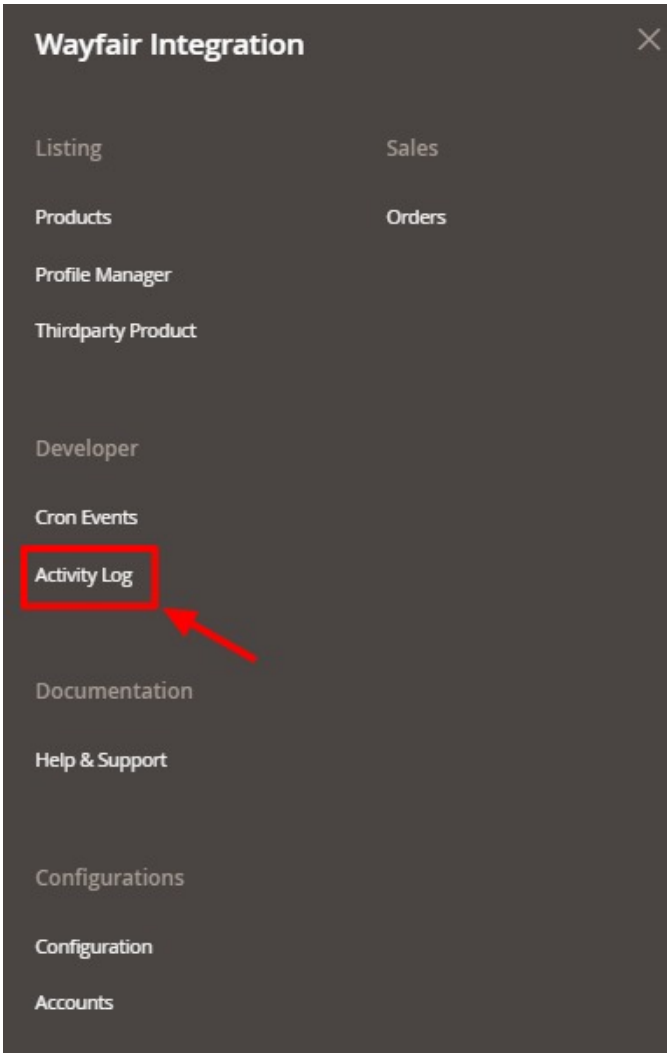


4. The running crons along with the details will be displayed.

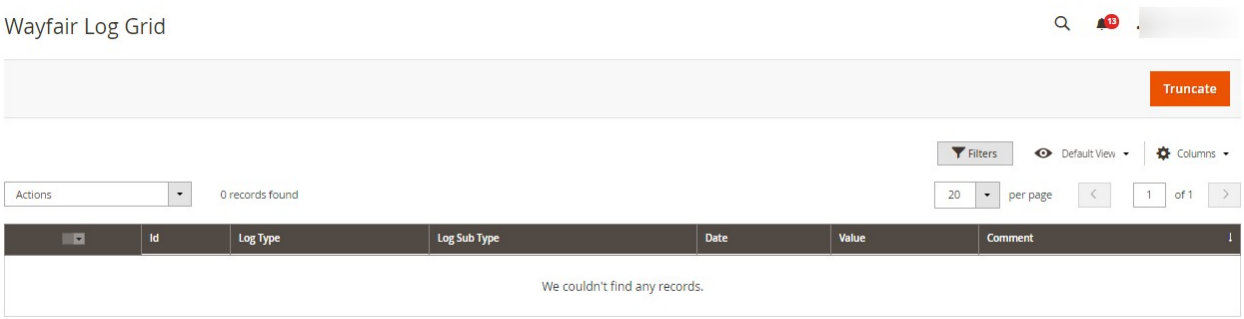
9. Activity Logs

To view activity details,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **Wayfair Integration** menu.
   The menu appears as shown in the following figure:



3. 3. Click on **Activity Log**.
   The **Wayfair Log Grid** page appears as shown in the following figure:

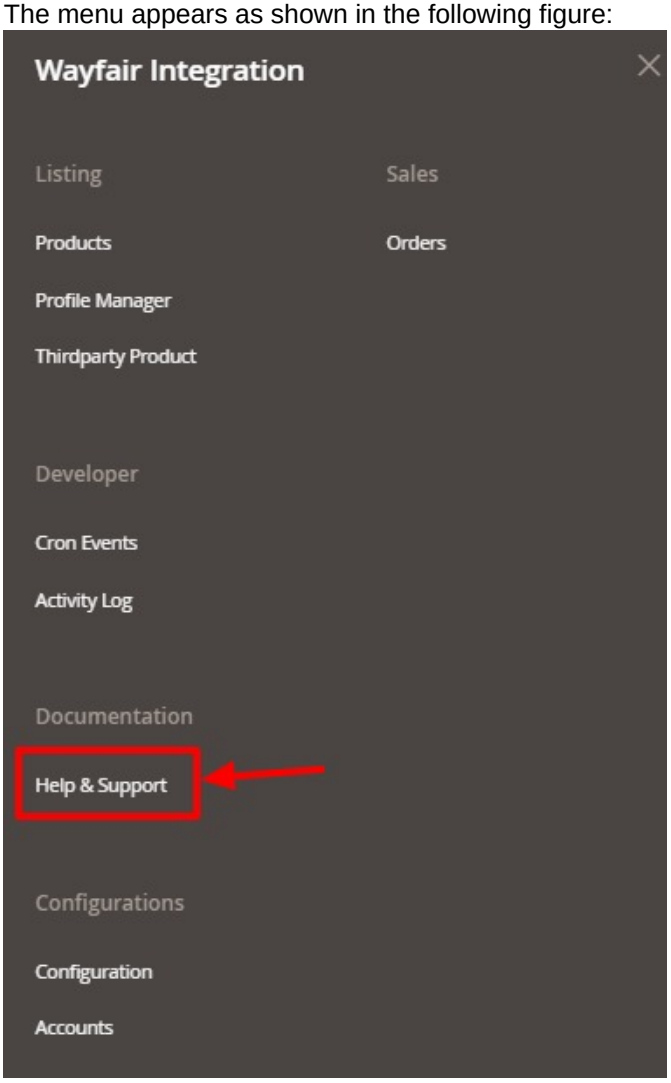


4. The activity details will be displayed here in the grid.

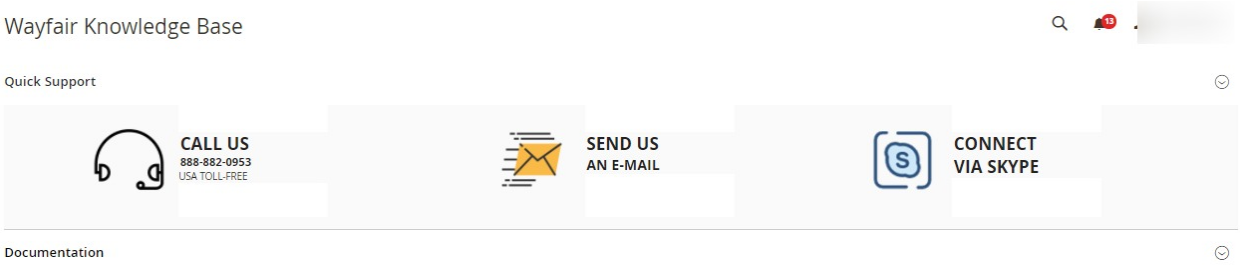
10. Help and Support

To view help and support,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **Wayfair Integration** menu.
   The menu appears as shown in the following figure:



3. . Click on **Help & Support.**
   The H**elp & Support** page appears as shown in the following figure:



4. Under **Quick Support**, you may see the different ways to get in touch with us.
    - You may **call us** at the number given on the page.
    - Click **Send us an E-mail** and your mailbox will get opened and you may mail us your question or query.
    - Click **Connect via Skype** and you will be able to join us on Skype instantly where we are available 24×7.
5. Click on **Documentation** section and then click on **Wayfair Integration for Magento 2 User Guide**, you will be navigated to the guide of the extension.