Vendor SEO Suite Addon[M2]

by CedCommerce Products Documentation

1. Overview

This all-in-one Vendor SEO solution for Magento 2 reduces search optimization, workload, and dramatically improves the online visibility of CedCommerce Marketplace-based shops. It is an admin related module and has got nothing to do with frontend. It helps the site owner to change the URLs according to his needs by allowing him to specify his own URLs by editing the default URLs being used, but custom URLs should not be any random URLs, they should be proper URLs maintaining the standard.

A special feature of this addon is that it also displays suggested URLs also called Nice URLs (Request Path) in this case which help the user to have a reference of what kind of custom URLs should be given.

Key Features:

1. **SEO friendly:** The site can be made SEO friendly by changing the URL of Vendor Related pages from the admin panel.
2. **Sub-domain mapping:** The vendor panel can also be mapped as a sub-domain of the site.

For Example:

1. If your domain is http://www.yourdomain.com (http://www.yourdomain.com)
then the vendor panel can be mapped at a sub-domain
like http://seller.yourdomain.com(http://seller.yourdomain.com)
orhttp://vendor.yourdomain.com(http://vendor.yourdomain.com)

2. The administrator can decide the sub-domain prefix from the admin panel.

2. Configuration

The configuration settings can be opened from CsMarketplace > Vendor Configuration in the menu section.

1. Enable SEO Url System

Locate the "**Enable SEO URL System**" field and set it to **Yes** to display SEO related options in the admin panel. If you would like to provide a sub-domain to your sellers then you can select **Yes** in the "**Use Custom Vendor Panel URL**" field and thereafter provide a sub-domain URL as per your wish in the "Custom Vendor Panel URL" field.

Note: This sub-domain feature will work only in case you have a sub-domain of your site. This feature can be provided as a service only as it demands some customization like creating a sub-domain at your site, mapping it to the site, and the vendor panel by adding certain pieces of code in some files. For this, we need your cPanel details along with your store URL, admin panel login details, and FTP details. You will also have to create a ticket on our website at http://support.cedcommerce.com/(http://support.cedcommerce.com/)
 with all the details mentioned over here. Then our developers will do it for you as soon as possible.

2. Vendor Shop Page URLs

In order to change the URL of the Vendor Shop page navigate to the "SEO Information (CsMarketplace Page)" tab and specify the suffix in the "Marketplace URL Suffix" field and URL-key for the Vendor Shop page. The suffix

can be anything like .shop, .html, .php, etc. but it should be valid. Whenever the shop URL is changed it gets directly reflected in the frontend URL but in order to change vendor panel URLs, synchronization has to be performed every-time the change is done otherwise the changes won't be reflected at frontend.

Marketplace URL Suffix [website]	.html
Marketplace Shop URLs Path [website]	seller

After making all the necessary changes in the Configuration settings click on the "**Save Config**" button to save the changes made in the system.

3. URL Rewrite Management

This section allows the admin to change the URLs. To open this section, select CsMarketplace > URL Rewrite Management option from the menu section. The following page will appear:-

Manage Url Rewrite

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Synchronize Marketplace URLs   **Add New URL Rewrite**

Search   Reset Filter   26 records found   20 ▼ per page   ⟨   1   of 2   ⟩

ID ↑	Name	Request Path	Target Path	Status	Action
26	Vendor Forgot Password	vendor-forgot-password.html	csmarketplace/account/forgotpassword/	READY	Edit
25	Vendor Registration	vendor-registration.html	csmarketplace/account/create/	READY	Edit
24	Vendor Login	vendor-login.html	csmarketplace/account/login/	READY	Edit
23	Marketplace	marketplace.html	csmarketplace/vshops/index	READY	Edit
22	Vendor Customer	vendor-customer.html	csmessaging/customer/customer	READY	Edit
21	Vendor Admin	vendor-admin.html	csmessaging/index/admin	READY	Edit
20	Shipping Methods	shipping-methods.html	csmultishipping/methods/view	READY	Edit
19	Shipping Settings	shipping-settings.html	csmultishipping/settings/index	READY	Edit
18	Transaction Settings	transaction-settings.html	csmarketplace/vsettings/index	READY	Edit
17	Products Report	products-report.html	csmarketplace/vreports/vproducts	READY	Edit
16	Orders Report	orders-report.html	csmarketplace/vreports/vorders	READY	Edit

This table displays the "**Request Path**" (a suggestion of how the custom paths should be given) with its respective "**Target Path**" (the actual path where the request path should be forwarded), the "**Status**" (whether

rebuilding is required or not), option for "**Rebuilding**" and "**Edit**" action.

4. Synchronize Marketplace URLs

To synchronize the URLs click the "**Synchronize Marketplace URLs**" button present just above the grid on the **CsMarketplace > URL Rewrite Management page.**

"Synchronize Marketplace URLs" helps in updating the entire rewrite table including both the rewrite tables i.e. our rewrite table as well as the core rewrite table. All the URLs listed in the grid will get updated or synchronized with the main rewrite table.

5. Add/Edit a URL Rewrite

To add a URL Rewrite click on the "**Add New URL Rewrite**" button and to edit any URL Rewrite Click on the "**Edit**" link of that particular URL Rewrite that has to be edited.

In the "Name" field provide the name of the URL Rewrite, in the "Request Path" provide your custom request path that should appear for a particular URL. "Target Path" shows the redirect path for a particular request. This field remains un-editable for security reasons.

6. Rebuild A URL

To rebuild a URL either click on the respective "**Rebuild**" link for any particular URL or edit a URL Rewrite and click the "**Rebuild URL**" button. Rebuilding updates the URL in the core URL Rewrite table. This functionality creates an entry of the URL Rewrite in the core Rewrite table.

If a particular URL is not found in the core URL Rewrite table then a red color Notification appears in the "Status" column on the URL Rewrite Management page indicating that Rebuilding is required. A Notification message appears in the admin panel Notification area as well regarding the Rebuilding of the URLs. Thereafter, that specific URL can be Rebuild so as to create its entry in the main/core (default) URL Rewrite table. A screenshot given below depicts the same.

Manage Url Rewrite

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| Synchronize Marketplace URLs | Add New URL Rewrite |

| Search | Reset Filter | 26 records found | | | | 20 ▾ per page | ‹ | 1 | of 2 | › |

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24	Vendor Login	vendor-login.html	csmarketplace/account/login/	READY	Edit
23	Marketplace	marketplace.html	csmarketplace/vshops/index	READY	Edit
22	Vendor Customer	vendor-customer.html	csmessaging/customer/customer	READY	Edit
21	Vendor Admin	vendor-admin.html	csmessaging/index/admin	READY	Edit
20	Shipping Methods	shipping-methods.html	csmultishipping/methods/view	READY	Edit
19	Shipping Settings	shipping-settings.html	csmultishipping/settings/index	READY	Edit
18	Transaction Settings	transaction-settings.html	csmarketplace/vsettings/index	READY	Edit
17	Products Report	products-report.html	csmarketplace/vreports/vproducts	READY	Edit
16	Orders Report	orders-report.html	csmarketplace/vreports/vorders	READY	Edit

Support: If you need support or have questions directly related to Vendor Free Shipping Addon, please use our Online Message Form to contact our support team or send us an email at support@cedcommerce.com(mailto:support@cedcommerce.com)