ľ	Multivendor Marketplace Basic for Magento 2
Multivendor Marketplace B	Basic for Magento 2 merce Products Documentation

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#### 1. Overview



## MULTIVENDOR MARKETPLACE BASIC

### **USER GUIDE**

CedCommerce Inc.

This document will explain the feature and functionality of the MULTIVENDOR MARKETPLACE BASIC extension by CedCommerce for your Magento® Store.

Magento® Editions Compatibility Community – 2.0.x , 2.1.x , 2.2.x , 2.3.x

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# 2. Product Description

CedCommerce Multi-Vendor Marketplace is a very powerful and feature-rich open source extension for Magento eCommerce platform which converts your online store into a Multi-Seller/Multi-Vendor shopping platform, where the sellers get a channel with a vast number of customers to sell their products.

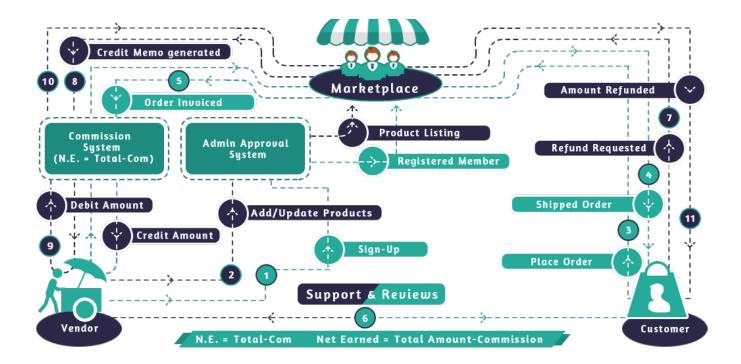
The administrator will have access to an enormous number of features from where the process flow of the marketplace can be controlled. Vendors can create their account from the store which is using CedCommerce Multi-Vendor Marketplace Solution and they can control their store by the easy to handle dashboard. A vendor has the ability to add product from his vendor panel, manage his products, see the orders placed in respect to his products, see the transactions or commission paid to the vendor by the admin and also see the analysis reports of

the performance of his store.

Customers can come to the platform and find the products provided by different sellers. So here the customers will be able to view the products at competitive prices by different sellers. Customers can place orders for multiple vendors products. All the payments will be received by the admin and then the admin can transfer the amount to the respective vendors by charging his commission as mentioned.

### 2.1. Multi Vendor Features for Admin

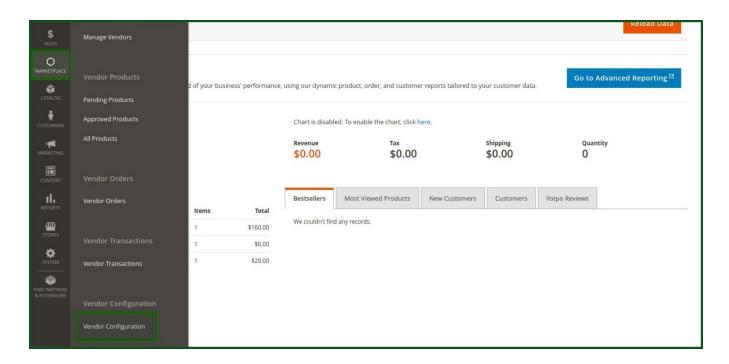
CedCommerce Marketplace is flexible enough to accommodate multiple functionalities with support towards multiple currencies, payment gateways and languages, CedCommerce Marketplace for Magento 2.x versions is one of the best-in-class extensions to build a multi-vendor store.



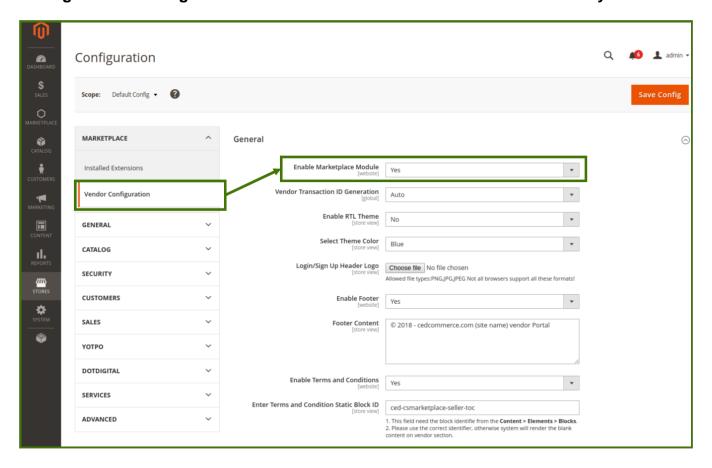
# 2.1.1. Manage Vendor Configuration

The configuration settings are one of the very important functions of the CedCommerce Multi-Vendor Marketplace extension. From here the admin can control the other features of the extension.

To reach the configurations go to the *Marketplace > Vendor Configuration*. The following screen will open.

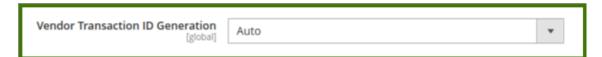


## Now go to the Settings and set YES / NO to Enable or Disable the Vendor System.



#### General

- Enable Marketplace Module: Enable it to Yes for vendors to register and sell their products/services.
- Vendor Transaction ID Generation: It is a transaction done by the vendor, here from the drop-down
  menu we have two kinds of options Auto/Manual once auto-selected then the vendor will get the autogenerated ID of every transaction, it is selected to manual then admin has to manage it.



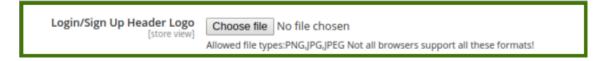
• Enable RTL Theme: Use the right-to-left language layout on your website, it stands for Right-To-Left, the format of writing a language. The language which follows the format is Arabic, Hebrew, Persian, and Urdu. The themes are overridden to add the functionalities to support the RTL method. Enable it to yes/no as per choice.



• Select Theme Color: Select the theme color from the drop-down menu available as per your choice.



• Login/Sign Up Header Logo: It is a kind of image used a logo of your storefront, the supported image is JPG, JPEG, PNG.



• Enable Footer: Once it is enabled to yes then the footer section will show on the frontend website.



• Footer Content: Once the footer is enabled then the content related to the footer will be shown, this footer content box will be used. i.e. generally used for adding "copyright".



• Enable Terms and Conditions: By enabling it to yes the term and conditions related to the website will be shown.

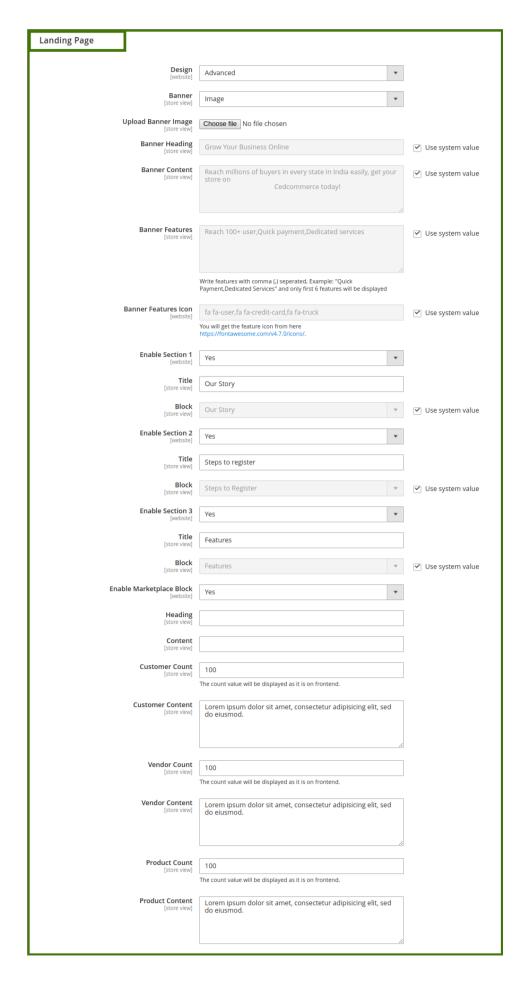


- Enter Terms and Condition Static Block ID: Exact Block identifier name and add the terms and conditions, so that It can use the same and show on the website, else it will be blank if not entered block identifier name correctly. E.g. Login to Magento 2, Move to Content -> Blocks, Click "Add New Block", add the below information, and save the configuration.
  - a. Enable Block: Enable the block.
  - b. Block Title: Name of the block to easily identify the purpose of creating the block.
  - c. Identifier: Enter a unique block identifier.
  - d. Store View: Select the store views to show the static block in.
  - e. Block Content: Add the content of the block.
  - f. Once the static block is saved, it can be seen enlisted in the grid



## **Landing Page**

Now in this section of landing pages, we will guide you to the landing pages configuration, refer to the below images;



• **Design:** Admin can select the design from the drop-down menu, in this, we have two options, **Advanced** and **Basic**, as per selection the layout will be shown on the website.



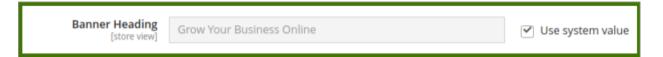
• Banner: Admin can select the banner image/video on the drop-down menu and it will show on the website.



• **Upload Banner Image:** Admin can choose the banner image, once click on the choose file option it will redirect to a system where admin can choose the file and upload it.



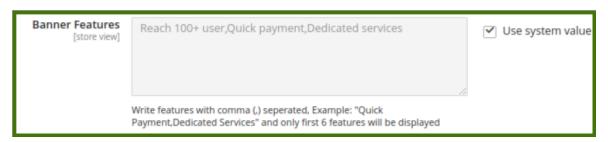
• Banner Heading: This is related to the product/services, what admin wants to display on the banner at the frontend.



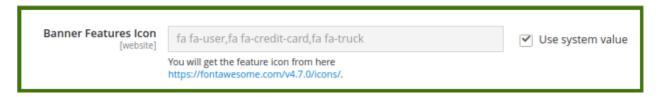
• Banner Content: This is the content related to banner headlines and images selected by the admin.



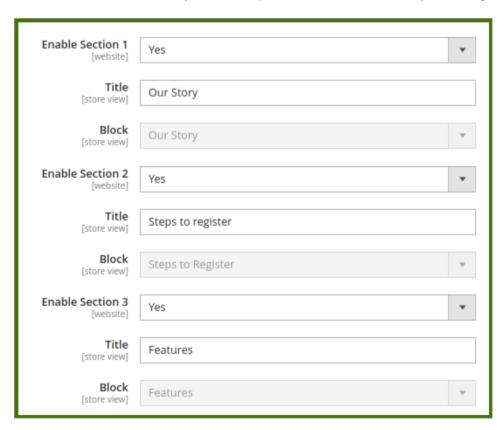
• Banner feature: This is related to the banner heading and content which will be displayed and 6 features will be displayed at a time.



• Banner Features Icon: This is an icon that helps us to identify the banner features listed, admin can use the icon from the given link as an example.



- Enable section 1: Enable it to Yes/No, once enabled then the Content will be shown on the website.
- Title: The content title.
- Block: Block basically shows the part of the website, like story block, sign-in block, product block, etc.



• Enable Marketplace Block: Select the available option Yes/No from the drop-down, once it is set to be Yes, it will start showing on the marketplace/frontend.



• **Heading:** It is the heading of the marketplace block which will appear on the frontend side.



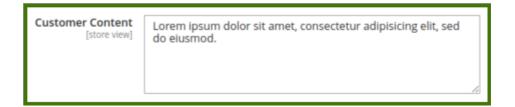
• **Content:** This is related to the content written as per the heading, which will show on the frontend, it should be very specific and clear.



• Customer Count: It shows the number of customers/visitors on your website, which creates an attraction to your new customer and new vendor about the credibility of the admin website and services.



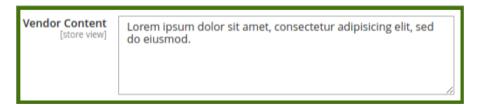
• Customer Content: This is showing the customer testimonials about particular products, services below customer count.



• **Vendor Count:** It shows the number of sellers selling on your website, which creates an attraction to your customer and new vendor about the credibility of the admin website and services



• **Vendor Content:** This will show the testimonials, any kind of information about happy vendors/sellers, or any kind of advertisement content to attract more vendors/sellers on their platform.



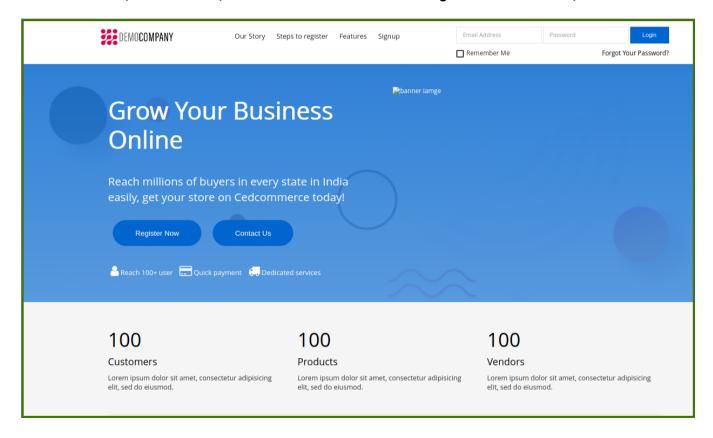
Product Count: This will show the number of products/services registered on the website, it will give more
credibility and confidence to the customers and sellers to come to buy and register themselves.



• **Product Content:** This is a kind of information or advertisement admin can run on a website related to any best selling product, new product and its discount running, best buy product, any useful information about product/services.



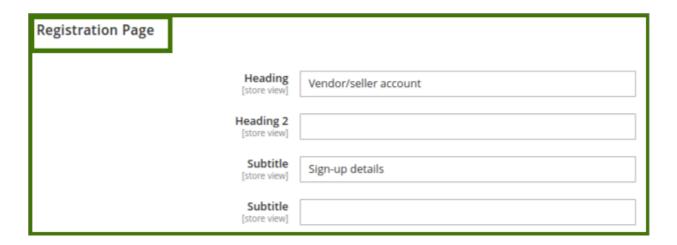
#### Customer Count, Vendor count, Product count Refer to below images on frontend view;



## **Registration Page**

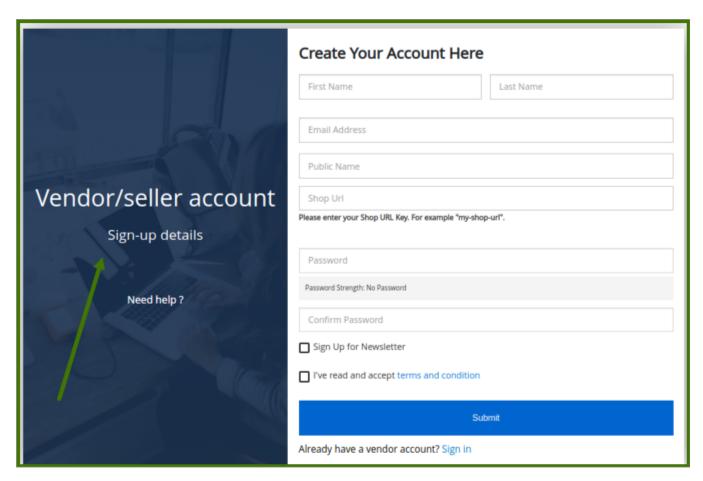
Now in this section of registration pages, we will guide you on the registration pages configuration and information, refer below images;

- 1. **Heading:** Admin can make any eye-catching headline which will look more attractive and also use for any instructions.
- 2. **Subtitle:** Related to the heading admin can make a subtitle for it.

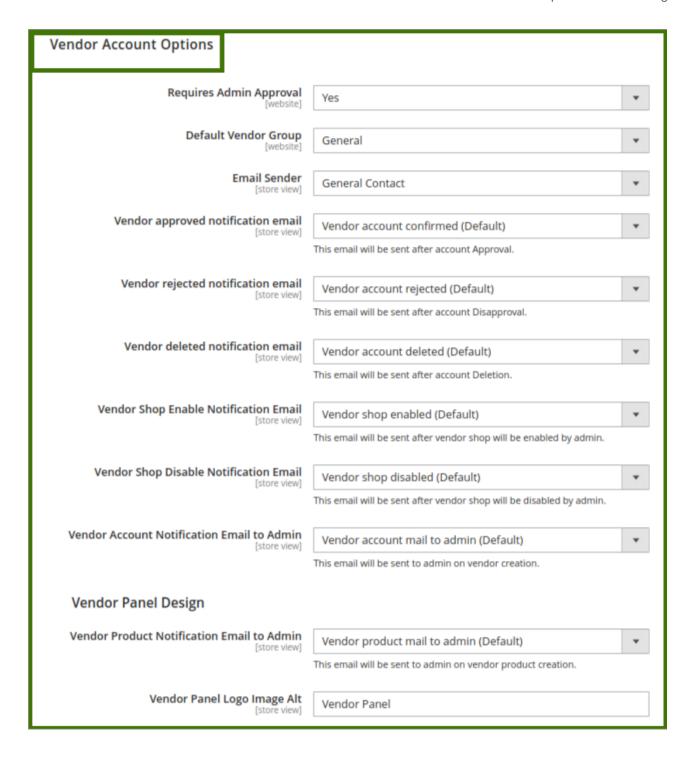


This shows the information content related to the signup page on the vendor portal, with separate heading and subtitle, refer below image for more clarity;

**Vendor Panel Frontend Side view** 



**Vendor Account Options** 



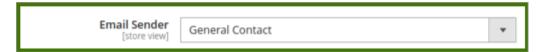
• Require Admin Approval: When the fields at the setting is marked as "YES" then the customer needs admin approval to become a vendor for his store, and if it is set to "NO" then the admin approval will not be required to become a vendor. The vendor can directly access his seller account.



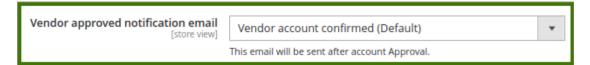
• **Default Vendor Group:** The admin can set the default group for the new vendor from the drop-down field. The admin can set various email templates and email senders for Account mails.



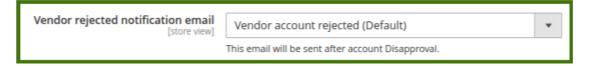
• Email Sender: Admin sets the email sender contact in the configuration, for the communication between admin and vendor, will be sent by the same selected email-sender option, in this admin can choose from the drop-down list like customer support, sales representative, etc.



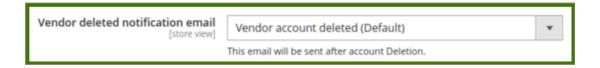
• **Vendor Approved Notification email:** This email will be sent to the vendor by admin after the account gets approved, on the registered email id of the vendor.



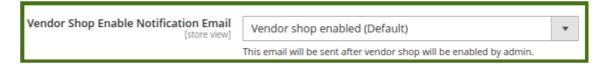
• **Vendor rejected notification email:** When the vendor accounts disapprove by admin, the notification will be sent by email to the registered vendor email id.



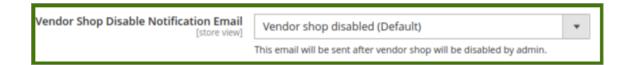
• **Vendor deleted notification email:** Whenever the vendor profile has deleted the notification for account deletion will be sent by email.



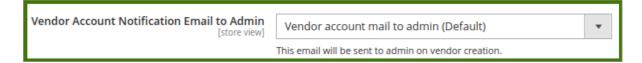
• **Vendor Shop Enable Notification Email:** The email notify the Vendor that the shop is now enabled on the website, it is the email that is registered by the vendor during the signup process.



• **Vendor Shop Disable Notification Email:** This email notifies the vendor that the shop is now disabled on the website, it is on the same email which is registered by the vendor during the signup process.

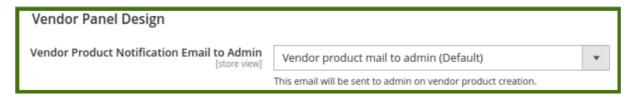


• Vendor Account Notification Email to Admin: This email is to notify the admin on the creation of a new vendor on the website.



## **Vendor Panel Design**

• **Vendor Product Notification Email to Admin:** Whenever a new product is created by a vendor, an email is sent to the admin to notify the activity by the vendor and approve the product/services on the website.

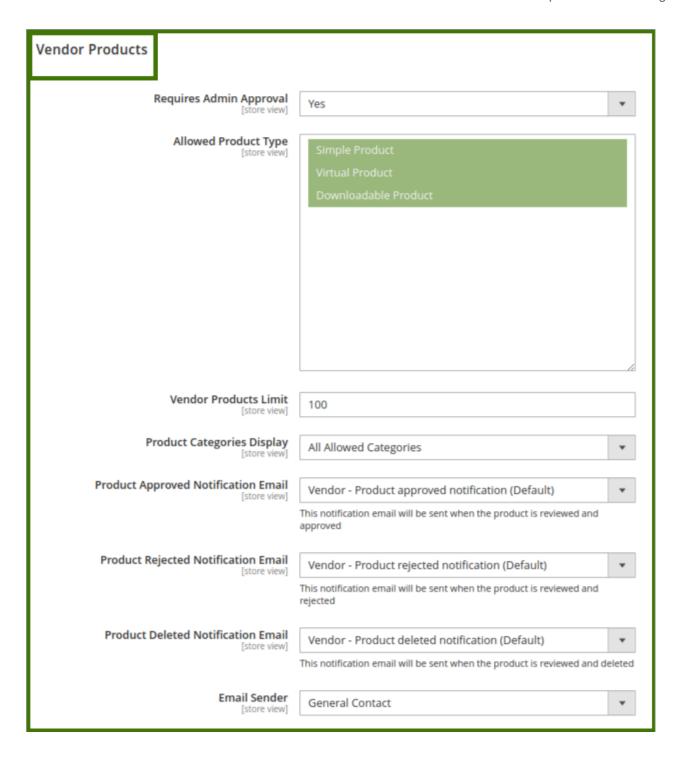


#### **Social Links**

Admin can enable & attach social links like *Facebook, Instagram, Twitter and Linkedin,* etc for promotion of the website.



## **Vendor Products**



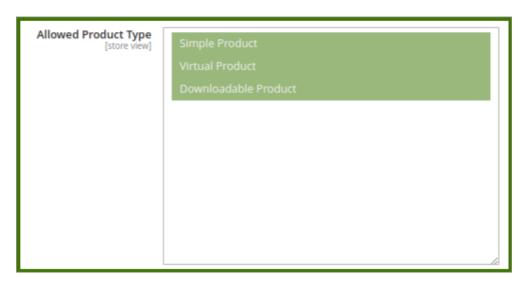
Required Admin Approval: This field will give control to the admin to allow the products to be published
on web-store by default or he needs all the products to be reviewed before approving them manually. If
the field is set to "NO" then all the products created by the vendor will be auto-approved. If set to "YES",
admin will manually approve the products then it will be listed on the frontend store.



• Allowed Product Type: In this field, admin can assign the types of products that vendors can create are;

- 1. Simple Product
- 2. Virtual Product
- 3. Downloadable Product

**NOTE**: The rest of the Product type is not available for the Multi-Vendor Basic package, they are available for Multi-Vendor Platinum Package.



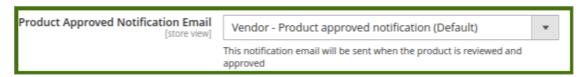
 Vendor Products Limit: The admin can restrict the product creation limit for the vendors, by setting the limit from the option so that each vendor can create only the specified number of products.



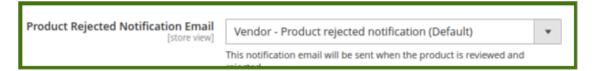
- **Product Category Display:** Here the admin has the option even to manage category and sub-category for vendors so that they can add the products into.
  - a. **All Allowed Categories:** All the categories that are available in the e-commerce marketplace, are made available for the vendors.
  - b. **Specific Categories:** The categories selected from here will only be available to the vendor at the time of product creation if "*Specific Category*" is selected from the drop-down.



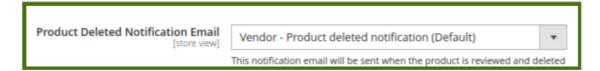
• **Product Approved Notification Email:** The notification email will be sent to the vendor once the product added by the vendor is reviewed.



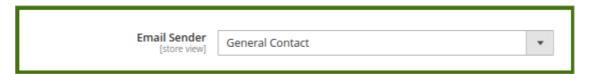
• **Product Rejected Notification Email:** The notification email will be sent to the vendor for the rejected product/services added by the vendor.



• **Product Deleted Notification Email:** The Notification email will be sent to the vendor when the product is deleted from the website.

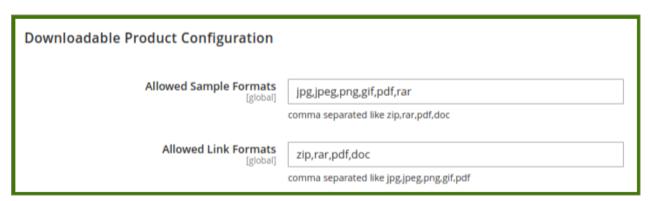


• Email Sender: Here admin can choose the sender in the drop-down menu to send the notification email to the vendor like from customer support, sales representative.

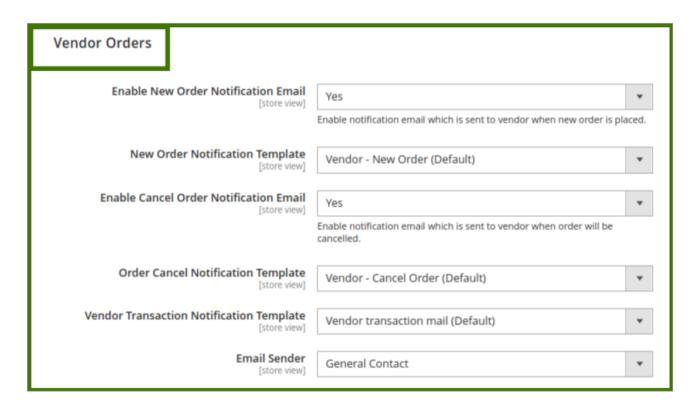


## **Downloadable Product Configuration**

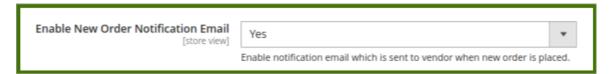
- Allowed Sample Formats: Admin can set various allowed formats for the SAMPLE VERSION of the downloadable product. Here also the admin can enter the product types separated by commas.
- Allowed Link Formats: Admin can set various allowed formats for the *FULL VERSION* of the downloadable product. Admin can enter the product types separated by commas.



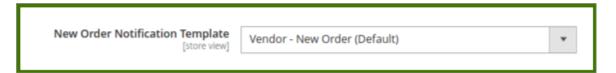
#### **Vendor Orders**



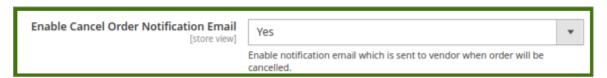
• Enable New Order Notification Email: If the option is set to "YES" the New Order notification will be sent to the vendor and if set to "NO" it will not send email to the vendors for an order received.



• **New Order Notification Template:** Set the Email template that will be sent at the time of New order notification to the vendor.



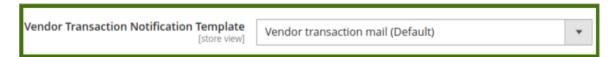
• Enable Cancel Order Notification Email: If this is set to "YES" then the Cancel Order notification is sent to the vendor and if set to "NO" it will not send email to the vendors for canceled orders.



• Order Cancel Notification Template: Here the admin can select and set the Email template that will be sent to a vendor at the time when the order will be canceled for the vendor.



• **Vendor Transaction Notification Template:** Here the admin can choose the Templet that will be sent to the vendor at the time when the admin has clear the Monetary due to the vendor.



• Email Sender: Set the email sender contact for the communication regarding Vendor Order Management.



• **Vendor Commission**: Admin can set the commission fee for vendors and define how it will be calculated whether percentage-wise/fixed.



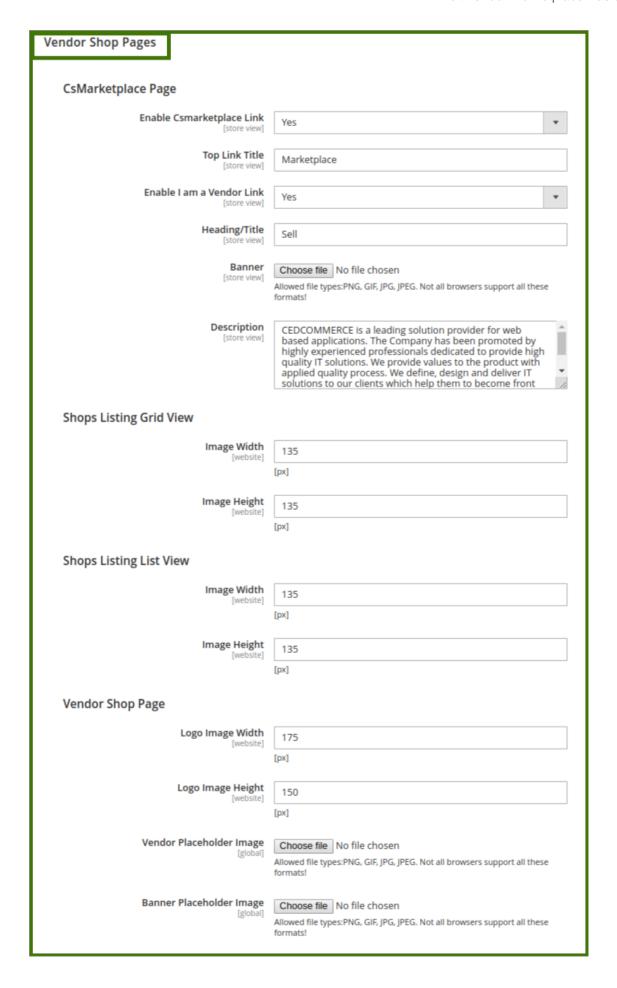
1. **Calculate Commission Fee:** Admin can set the commission fees based on the following option. Currently, available types of commission methods are Percentage and Fixed.



 Commission Fee: Admin can set the amount of the commission fee that needs to be sent to the vendor by admin. The commission is calculated on the product price (Sub-Total). The value provided here depends on what commission type you have selected (Fixed or Percentage).



# **Vendor Shop Page (Frontend Configuration)**



• Enable CsMarketplace Link: The option helps vendors to enable and disable the "Marketplace" link available on the Store frontend header. It allows a vendor to signup on the page and registers themselves.



• **Top Link Title:** This is the text that you want to get it displayed on the header or Marketplace after enabling the Cs Marketplace Link.



• Enable I am a Vendor Link: This option helps admin to enable the feature for vendor/sellers signup and login at the frontend header.



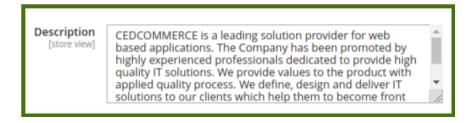
 Heading/Title: This is a heading title text for the vendor signup/login. whatever text provided in the field will reflect at the frontend.



• Banner: This banner added by the admin here is displayed on the "Marketplace".



• **Description:** Add a description of the marketplace.



 Shop Listing Grid View: Admin can restrict the image size, Width & Height for vendors to upload images on websites.

Shops Listing Grid View	
Image Width [website]	135
	[px]
<b>Image Height</b> [website]	135
	[px]

• Shop Listing List View: Admin can restrict the image size, Width & Height for vendors to upload images on websites.

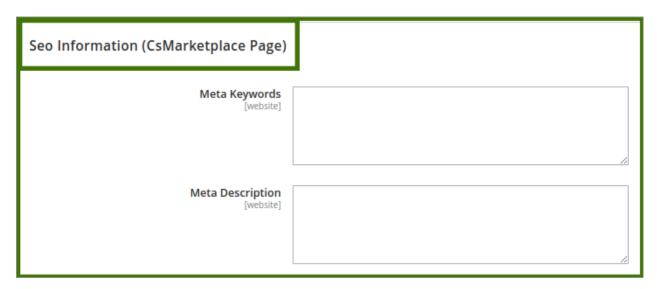
Shops Listing List View	
Image Width [website]	135
	[px]
<b>Image Height</b> [website]	135
	[px]

Vendor Shop Page: In this Section vendor can add a logo, vendor placeholder image, banner image, all the specification of size assigned, and managed by admin. Refer to the below images.

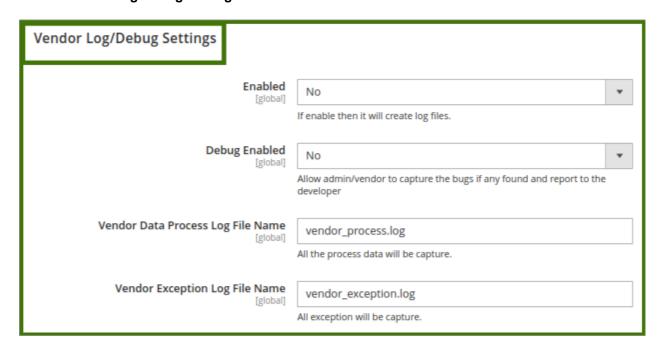
Vendor Shop Page	
<b>Logo Image Width</b> [website]	175 [px]
<b>Logo Image Height</b> [website]	150 [px]
Vendor Placeholder Image [global]	Choose file No file chosen  Allowed file types:PNG, GIF, JPG, JPEG. Not all browsers support all these formats!
Banner Placeholder Image [global]	Choose file No file chosen  Allowed file types:PNG, GIF, JPG, JPEG. Not all browsers support all these formats!

- 1. Logo Image: the width and height dimension is set by admin, the specification of sizes restricted by admin
- 2. **Vendor Placeholder Image:** The default image for the vendor section, the file type is defined by admin.

- 3. Banner Placeholder Image: The default image for the banner section, the file type is defined by admin.
- **SEO Information (Cs marketplace page):** This will help the website in increasing the quantity and quality of traffic to your website through organic search engine results.



- 1. **Meta Keywords:** These are a specific type of meta tag that appears in the HTML code of a Web page and help tell search engines what the topic of the page is. It can be set by the admin for the website.
- 2. **Meta Description:** It is a brief description of the page, related to keywords.
- Vendor Log/Debug Settings:

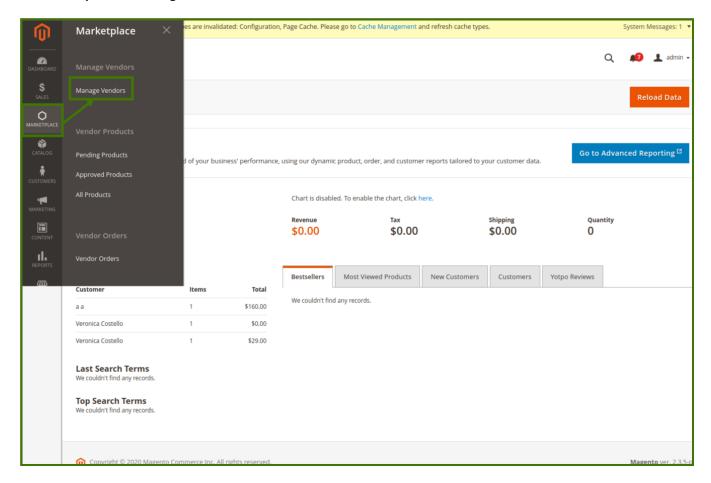


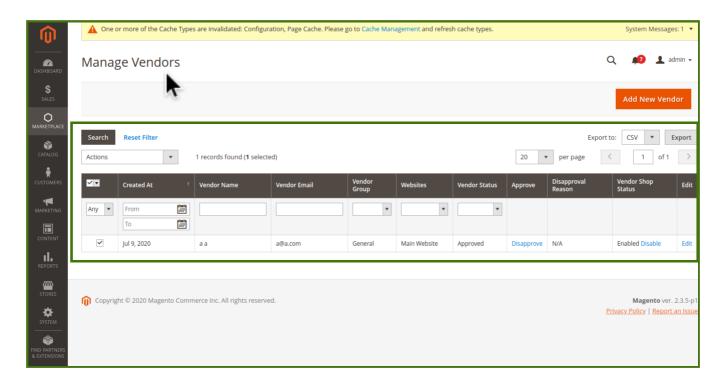
- 1. **Enable:** When the debug logging feature is enabled, each step of the process is recorded in a log file. This log can then be used to analyze and address any failures that may be occurring with the process.
- 2. Debug enabled: Enabled It to yes/no

- 3. Vendor Data Process Log File Name: name the log file so that it can be recognized easily by admin.
- 4. **Vendor Exception log file name:** It is also used to identify exception problems so it is named as exception log file name.

# 2.1.2. Manage Vendors

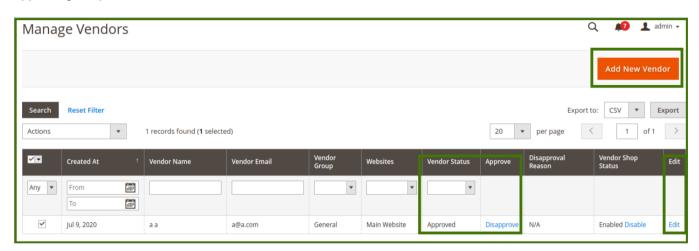
To manage the vendors in the CedCommerce Multi-Vendor Marketplace extension admin can go to the *Marketplace > Manage Vendors* link.



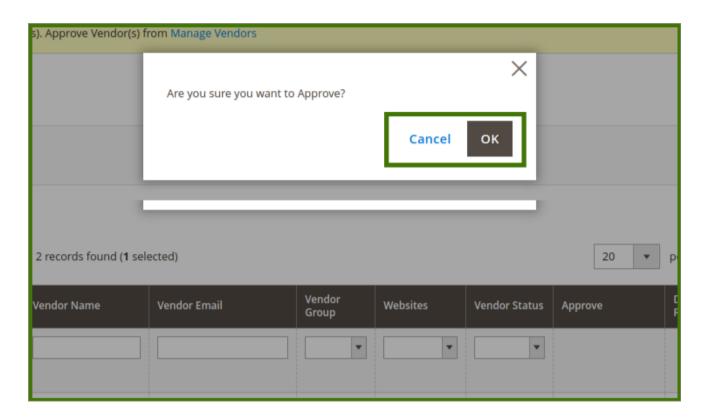


Here the admin can see the list of all his Vendors registered in the e-commerce marketplace. Even from here if the admin wants to create the vendor account, the above page vendor can manage it directly by clicking on the "Add New Vendor" button. On clicking the "Edit" the respective vendor's information page can be edited. By clicking on the "Approve/Disapprove" the vendor would be approved or disapproved respectively.

Here If an Admin **Disapprove** the product for a vendor, then he needs to provide an *appropriate reason for not approving* the product.



Whenever clicking on approve or disapprove a window will pop up and ask for the confirmation.



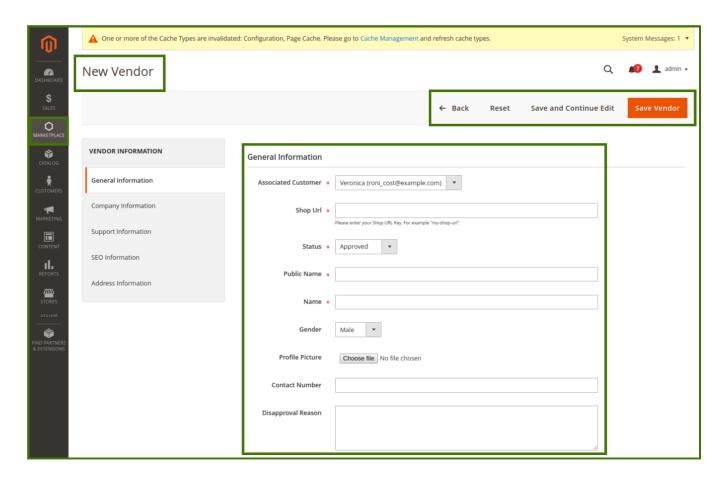
#### **Add New Vendor**

If the user already has a customer account you can even register him as a vendor or if the admin directly needs to create a vendor account from the admin panel he can further go-ahead by creating a customer. We are using the Manage customer's modules for the vendors, extended the customer's features, and added fields for the vendor's profile. So if you are creating a new vendor you are actually assigning an existing customer as a vendor.

#### Magento < Ced Marketplace < Manage Vendor < Add New Vendor

Note: If the vendor has a customer account; the admin can directly pick from there and assign the required field so that the vendor mandatory details are filled out.

If the vendor does not have a customer account, the admin needs to create a customer account and then proceed towards creating a new vendor for him.



#### **General Information**

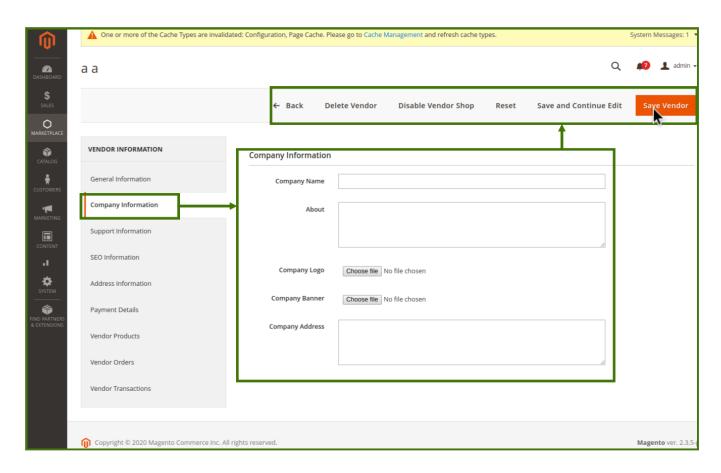
If the admin does not want to assign an existing customer then he can create a new customer and assign the newly created customer as a vendor.

- Associated Customer: Can assign an existing customer as a vendor.
- Shop URL: A unique shop URL should be assigned to the vendor shop page.
- Status: Set the status of the vendor as Approve/Disapprove.
- **Vendor Group:** Can assign the vendor to a particular group.
- Public Name: Can set some of the public names for the vendor which customer can see.
- . Name: Name of the vendor
- Gender: Can set the gender of the vendor.
- Profile Image: Can set some Vendor profile image.
- Contact Number: Can set some particular contact number.
- **Disapproval Reason:** If the account is disapproved by the admin then the admin can write the reason, depending upon the criteria.

After filling up all the information, click on the Save button appear on the top right corner.

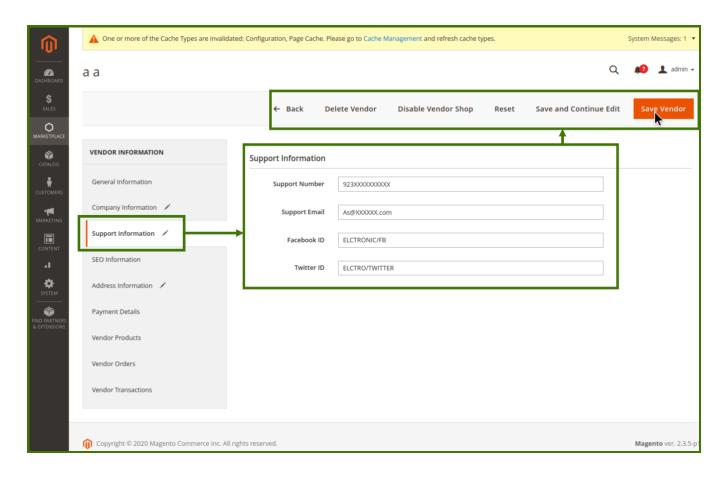
## **Company Information**

Admin needs to fill the information, and all the above information related to the company can be viewed at the frontend.



- Company Name: If the vendor is associated with some company he can set the name.
- About: Here the admin can add some relevant company Information for the vendor.
- Company Logo: Can upload a company logo.
- Company Banner: Can upload the company banner.
- Company Address: Can set the company address.

## **Support Information**

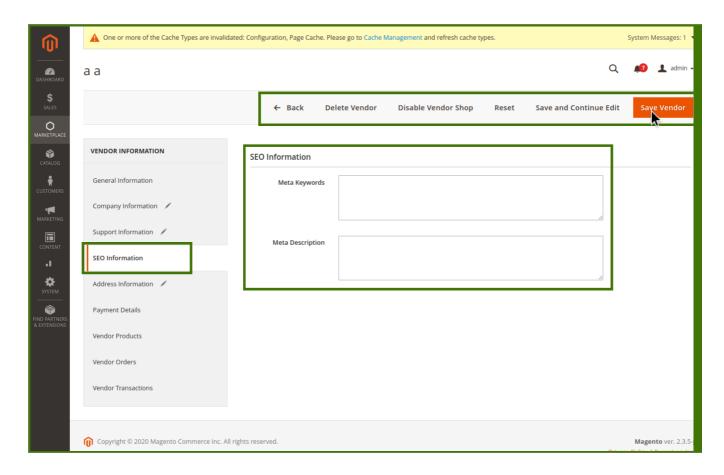


Admin can set the support information details here:

- **Support Number:** The vendor support number can be set here, So that if required customer can contact him.
- Support Email: Vendors Support email can be entered here So that if required, customers can mail him.
- Facebook ID: Vendor's Facebook Id can be given here so that on the frontend vendor shop page facebook option is set.
- Twitter ID: Vendor's Twitter Id can be given here so that on the frontend vendor shop page twitter option is set

### **SEO Information**

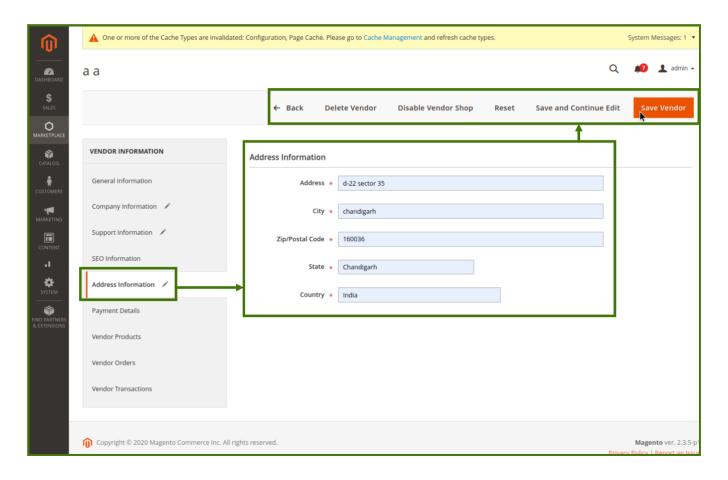
Admin can set the SEO information details here.



- Meta Keywords: SEO related keywords for the vendor shop can be added here.
- Meta Description: The description of SEO related keywords can be given here.

#### **Address Information**

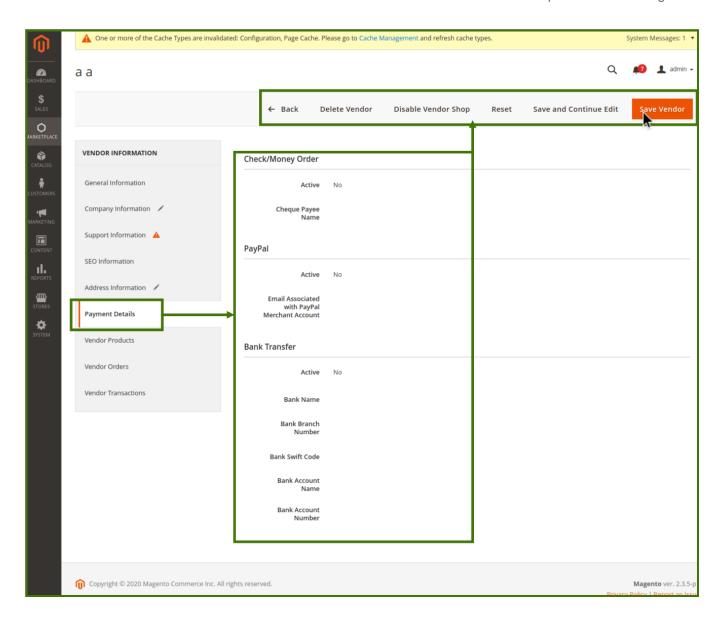
Here admin can add the vendor's address details that will be used for admin (Either admin can add from the backend else the vendor can also add his details from his panel that will be finally reflected in the Magento admin panel).



- Address: This field will show the vendor's address.
- City: This field will show vendors City.
- Zip/Postal Code: This field will show vendors Area postal code
- State: This field will show vendors State that he belongs from.
- Country: This field will show vendors Country.

## **Payment Details**

Vendors Payment details can be viewed by the admin. This information will be filled by the vendor from the vendor panel itself.

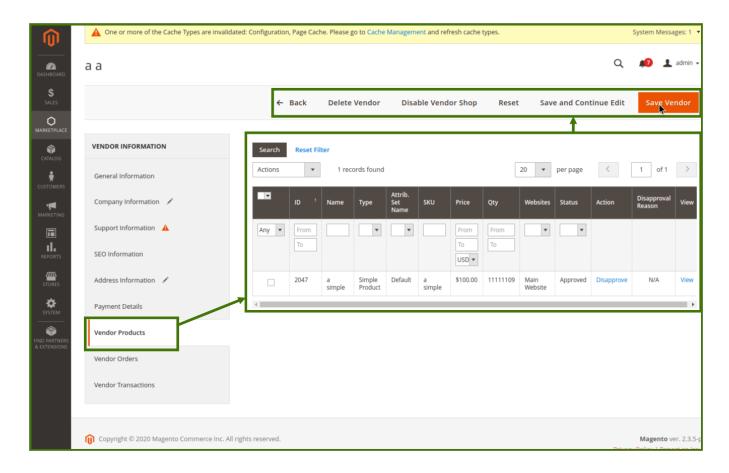


## **Vendor Products**

All the vendor products will be shown here in this section.

Admin can view all the vendor's associated products.

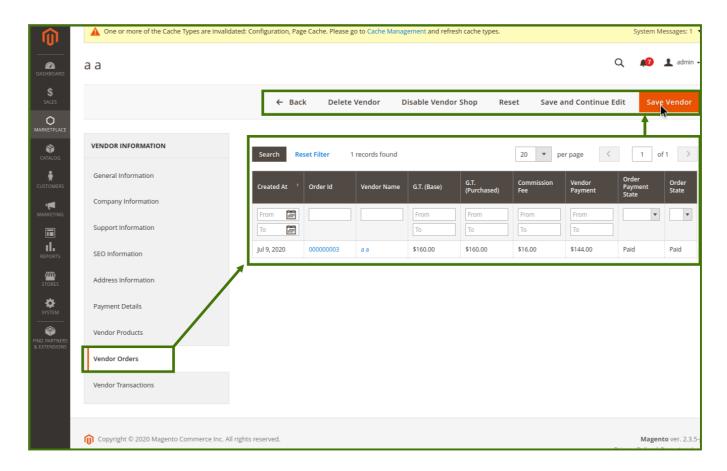
Admin can *Delete Vendor, Disable Vendor Shop, Reset,* and if admin wants to see the details of the product, can click upon the **View** option.



## **Vendor Orders**

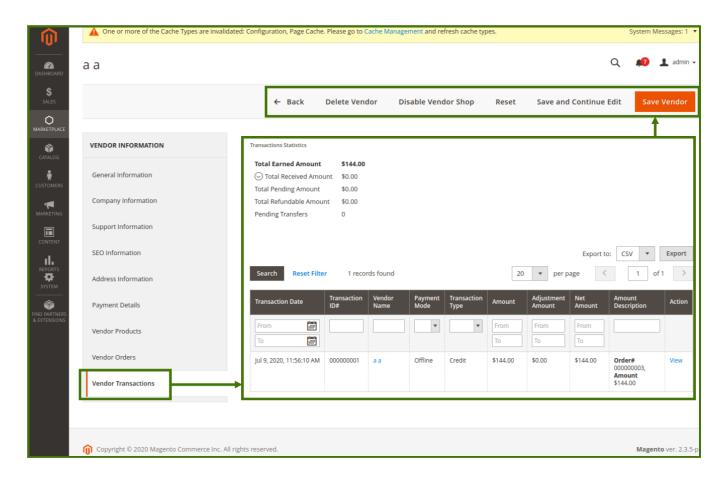
All the orders that are for the vendor's associated products can be viewed from this tab.

Date Created, Order I'd, G.T (base), G.T (purchased), Commission, Vendor Payment, Order payment state, Order state



### **Vendor Transaction**

All the vendor-related transactions will be shown here. *Transaction Id, Vendor name, Payment mode, Transaction type, the Adjustment amount* 

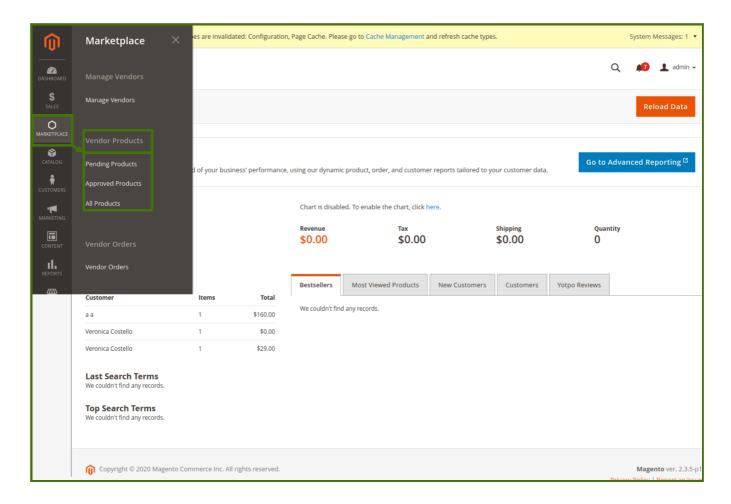


## 2.1.3. Vendor Product

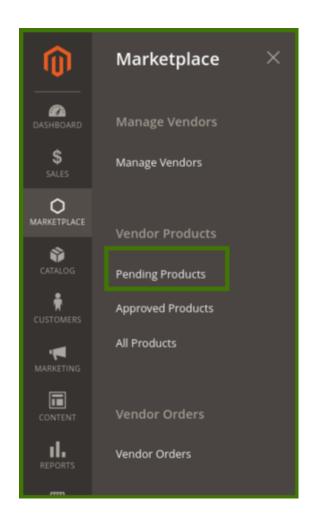
The vendor products feature shows all the products that are added by the vendors can be found in the *Marketplace>Vendor Products* Menu. For the ease of access to the admin, the CedCommerce Multi-Vendor Marketplace Basic extension has divided the Vendor Products into

- Pending Products
- Approved Products
- All Products

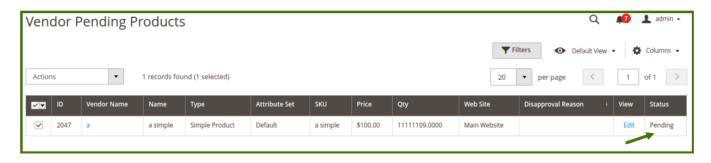
These bifurcate the product based on the product status refer to below images for more clarity;

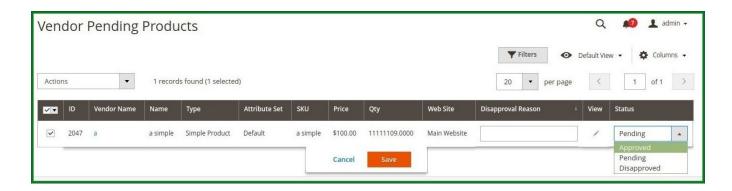


# **Pending Products**



It is having all the products in the **Pending state** it is just for the admin to quickly access. After analyzing the vendor's products the admin can approve or disapprove the products. If the admin makes any action for **Approval** or **Disapproval**, that notification mail will be sent to the vendor by email.

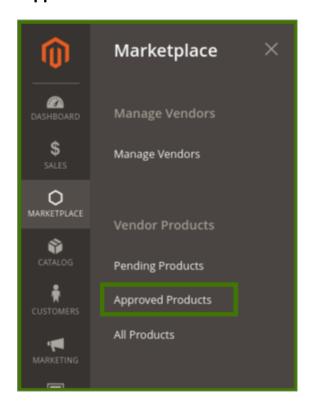




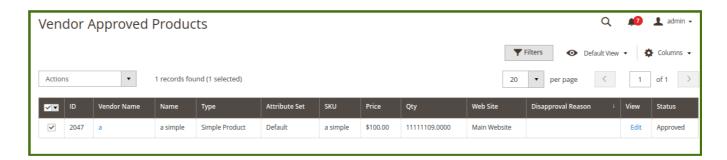
Admin can APPROVE and DISAPPROVE any product manually or can select for the mass action

- **Approved**: The approved link will approve the product and the approved product will be visible in the marketplace.
- **Disapproved:** The disapprove link will disapprove of the product and that product will be removed from the marketplace.

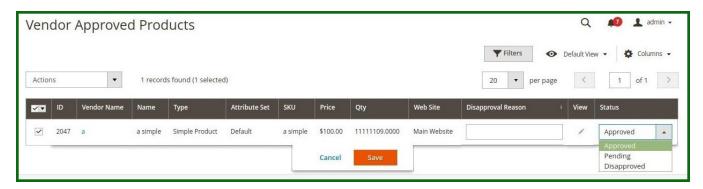
## **Approved Products**



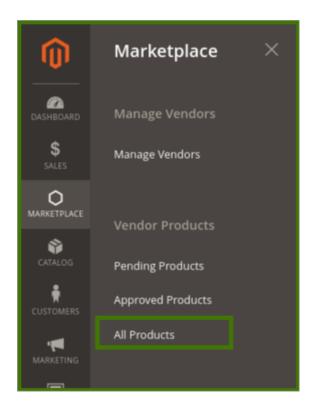
Here when you click the approved products option then it will open up the page which will have the list of all the approved products. Admin can view the product page and also update the product information. At every single line, a *disapprove option* will be visible and at any time the admin can *disapprove* of the product.



By default, if some mistakes were done by admin, then also admin can check and change the status from available options, refer below images;



#### **All Products**



Click on the All products link from the admin site, it will open the entire products list. Either the product is *Approved* or *Disapproved*, and even all the *Pending Products* list is also shown in the list. Admin can filter the status of the product, view each product in a new window, and can update the information about the product.

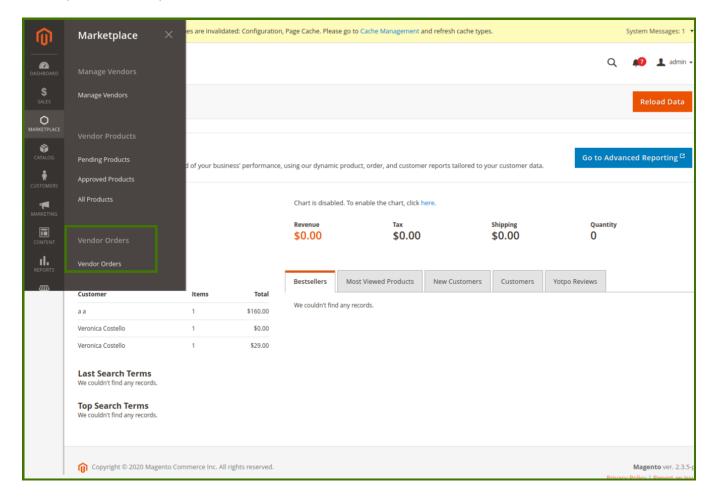
Admin can also approve or disapprove the product from here.



## 2.1.4. Vendor Order

Admin can visit the vendor orders page by going to *Marketplace > Vendor Orders*. The vendor Orders page is a very important section of the CedCommerce Multi-Vendor Marketplace. All the marketplace orders can be viewed here.

Suppose, if a customer places orders from the frontend by adding two vendors' products in the cart then, in the vendor order section two order rows will be created for both the vendors and the order will also show up in the vendor panel of the respective vendor.

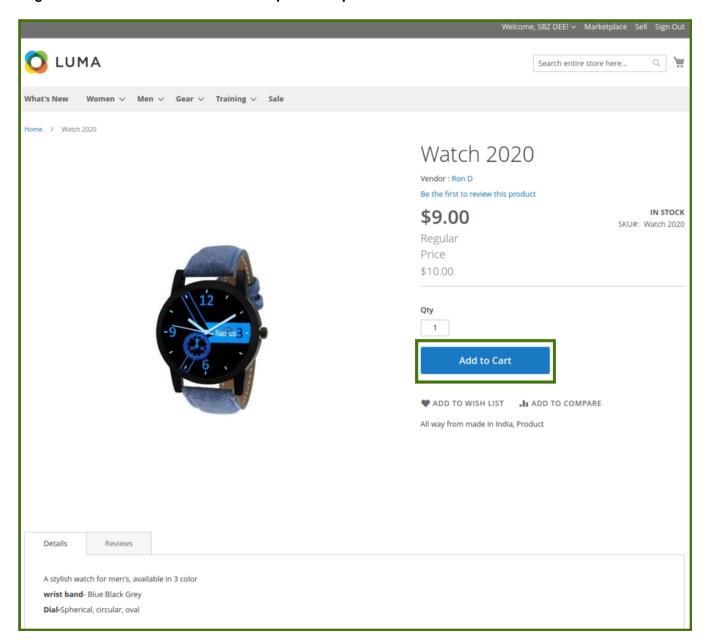


## Manage Vendor order flow:

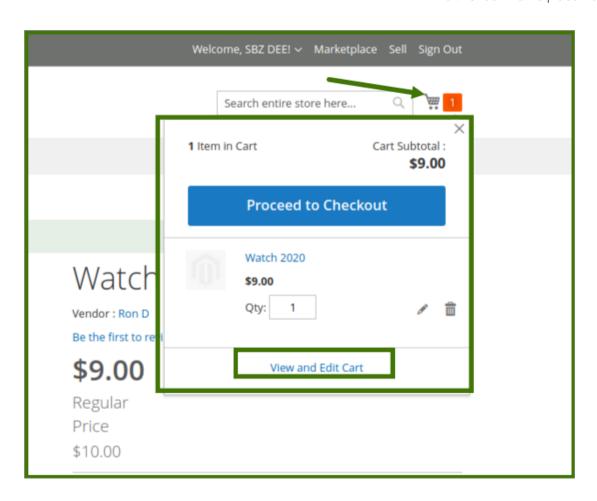
From customer order place ->vendor account->admin account, Refer below-mentioned steps and images;

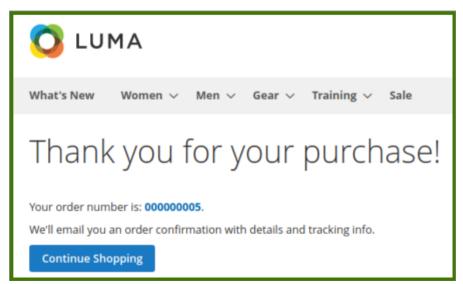
#### Frontend/customer view:

Log in to Customer account-> select the product-> place the order.

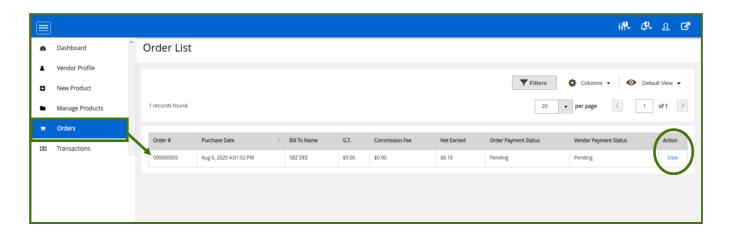


View/Edit the cart or directly check-out the page.





**Vendor/Seller view:** Once the order is placed by the customer now the vendor can log in into the vendor account and see the status of the product ordered by the customer.

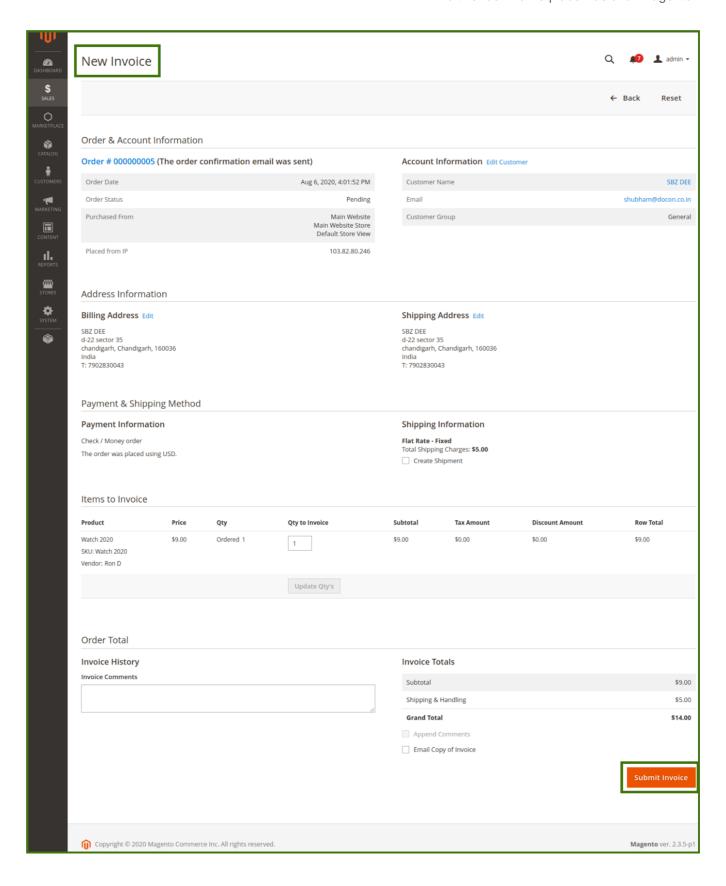


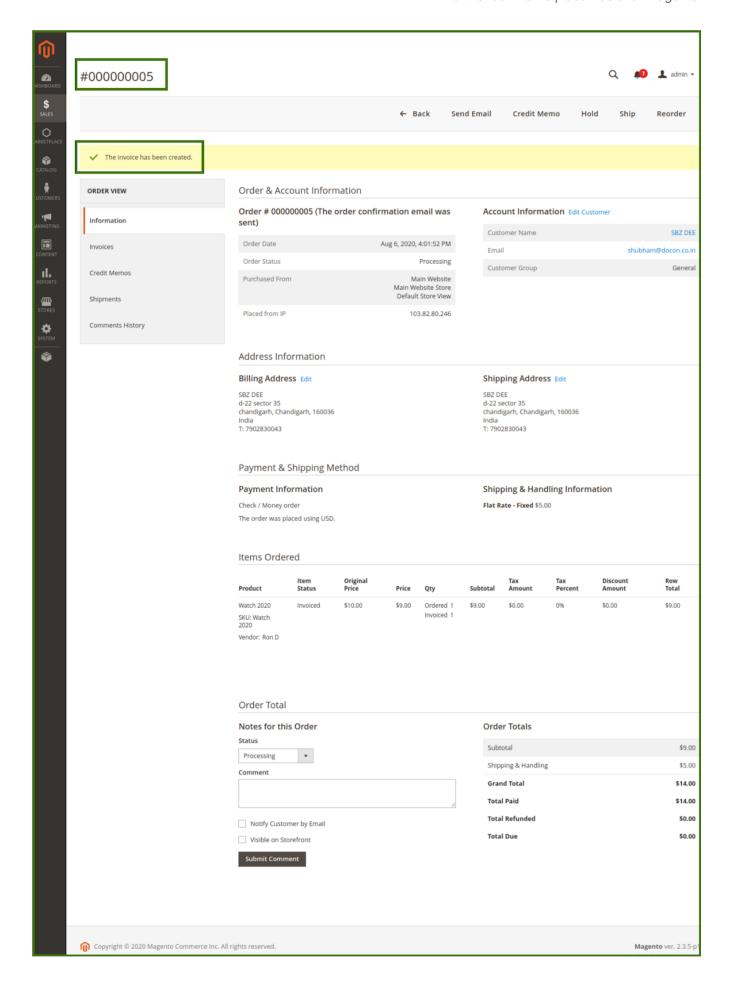
#### **Admin View:**



- Order Id: Shows the id of the placed order & on clicking it the order details page will open.
- Vendor Name: It shows the name of the vendor whose products order has been placed.
- G.T.(Base): It is the base price in which the order has been placed.
- **G.T.(Purchased):** It is the global price including shipping and Tax (If Included) from which the commission will be calculated to the vendors.
- **Commission Fee:** Commission fee is the Fee set by the admin (in %age or Fixed amount), using which the commission for the order that will be paid to the admin by a vendor can be calculated.
- **Vendor Payment:** It will show the expected payment which should be transferred to the vendor for his orders after deducting the admin commission amount.
- Order Payment State: It shows the payment status of the order whether it has been invoiced or not. If the order has been invoiced, it will become paid else it remains in the pending state.
- Order State: It shows the payment status along with the action that can be performed by the admin like "Pay Now" or "Refund". Admin can pay to the vendor for any order and even make the Refund of any order if he wants to debit the amount from the vendor.

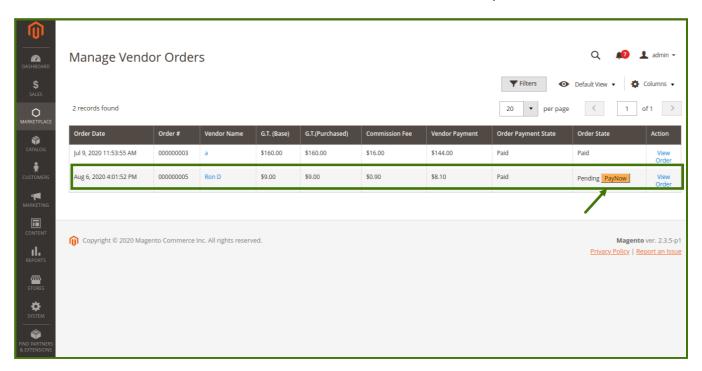
Click on view order I'd a new page will open with the details of the order, now admin can click on the invoice section, a new page will appear, make necessary changes, and then submit the invoice.





Once the invoice is generated now on the admin panel manage vendor order section pay now option will be available.

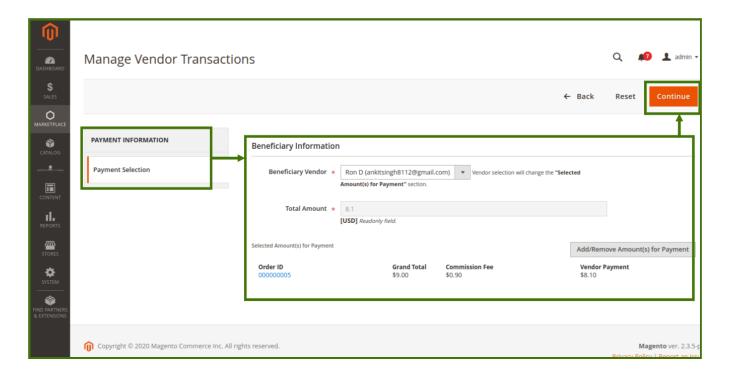
- Pay Now Button: Pay Now button will come only when the order payment state is Paid It means that the order has been invoiced and the payment can be made to the vendor.
- **Refund Button:** The refund button will only come when the order payment state is Paid and Credit Memo has been created. Credit memo creation notifies the admin that the order has been refunded and the admin can debit the amount from the vendor's account if the amount was paid to the vendor.



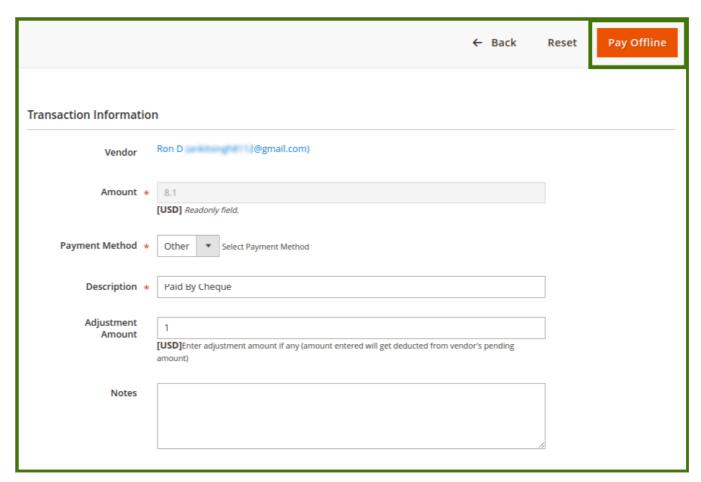
Admin can click on the PayNow button to pay a vendor for the product after deducting the commission.

Click on PayNow a new window will open up showing the details of transaction information,

On clicking it the "Payment Information Page" will open. Here the admin will fill the Beneficiary Information (Vendor) for whom the transaction is to be done. On clicking the drop-down menu select vendor, Add Amount for payment "Total Amount" and finally click on the Continue button to proceed to the final Transaction Information Page.



Selecting the amount to be paid, admin press on Continue move further with the transaction, a new page will open up refer below image;



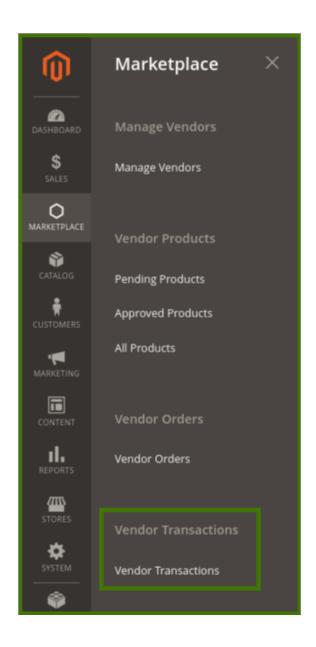
- **Vendor**: This will show the name of the vendor to whom the payment will be made.
- Amount: Amount of the order which will be credited to the vendor's account. It is the read-only field; you need to select the orders from the previous page then only the amount for each order will be shown here.
- **Payment Method:** Will give the ability to the admin to select the payment method. It is cheque/Money Order/PayPal/other. All of them are offline payment methods.
- Description: Mention the detail of payment method if selected to other then the mentioned list
- Adjustment Amount: This amount is a sort of service charge that the admin can deduct or add to the final payment amount.

Notes: Any notes related to transactions can be written here, then click on Pay offline.

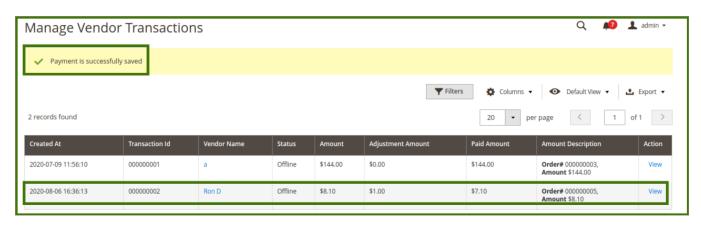
### 2.1.5. Vendor Transaction

Admin can visit the vendor transactions page by going to *Marketplace > Vendor Transactions*. Admin can view the list of vendor-wise transactions in the grid. This section shows the outstanding amount for a vendor based on order wise.

Admin can also Generate the table records of the vendor and the transaction history (Pending or Completed) in the form of CSV and XML file.



The image shown below is that of the transaction view page. It will have all the details of the orders which have been saved in the process of the transaction. This is non-editable data just for viewing purposes.



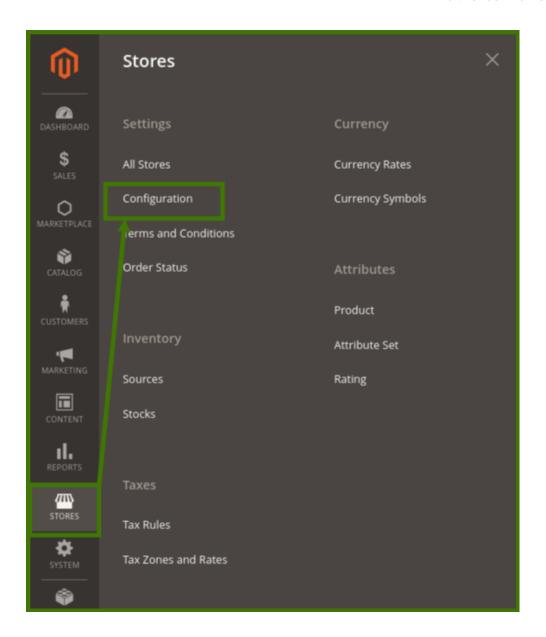
#### **Transaction Grid:**

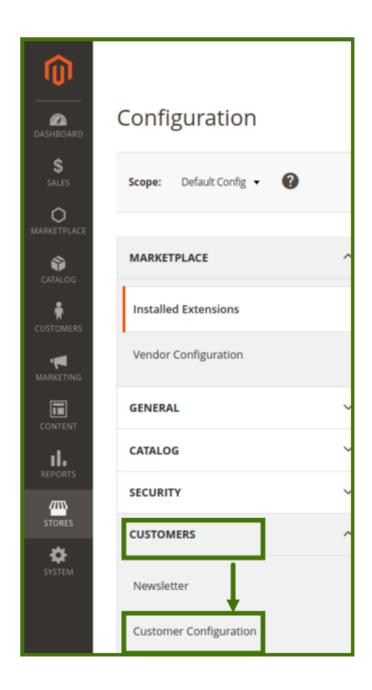
- Transaction date: The date of the transaction when the payment is made to the vendor.
- Transaction ID#: It is the Transaction ID assigned to the transaction.
- Vendor Name: The vendor to whom the transaction is made.
- Payment Mode/Status: It shows that the payment made to the vendor is online or offline.
- Amount: It is the amount paid to the vendor.
- Adjustment Amount: It is the amount paid as some extra charges during the transaction.
- Amount Description: The description of the order will be shown here.
- Action (View): Admin can see the details of the transaction.

# 2.1.6. Customer Configuration (Functional Dependency)

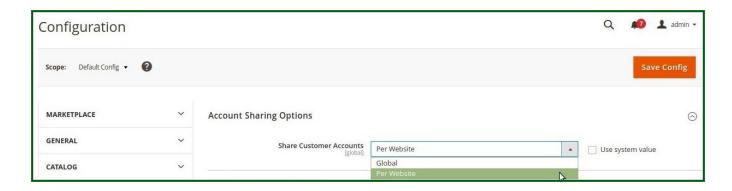
CedCommerce Multi-Vendor Marketplace extension gives you enormous features for the vendor and admin entities. Here the vendors are extended from the customers with additional features added to them. So some customer configuration dependencies are applicable for vendors as well.

Admin can reach the customer configuration by **Stores > Configuration > Customer > Customer Configuration** and from here the admin can manage the configuration of the scope of vendor/customer.





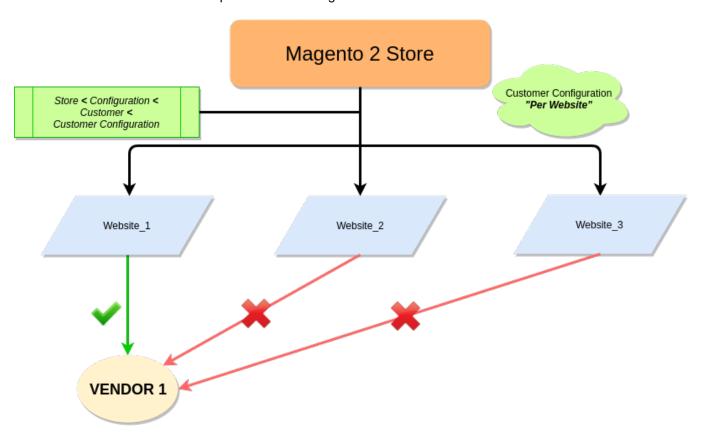
Let's assume there are multiple websites that have the same admin panel of Magento 2. Currently, the customer configuration is set to the "*Per Website*" mode. Here admin can choose from two different modes available.



### **Per Website**

Here the "Per Website" mode means that if on your Magento 2 multiple sites are running, vendors can log in only to the website from which they have registered. They cannot log in to other websites in any case. In this case, the admin can assign the product to his current website only.

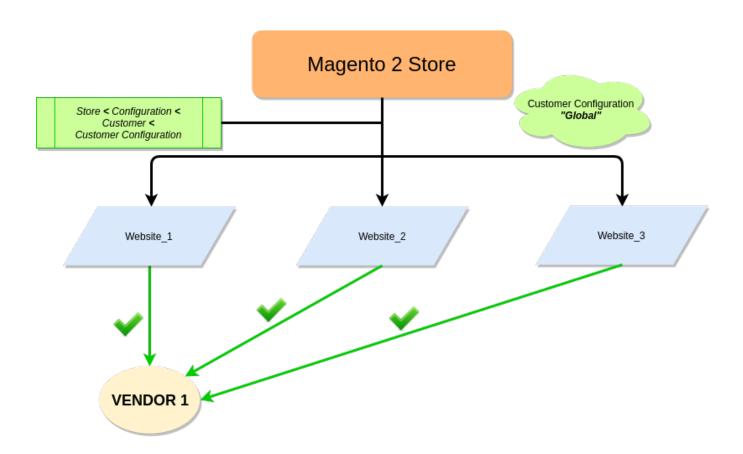
Given below is the block representation of the per website mode. The vendor can only create and manage the stores on the current website from where he has been registered. If at any time the Configuration is toggled to the "Global" mode the admin needs to perform re-indexing.



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#### **Global Mode**

The "Global mode" is just the reverse of the "Per Website" mode. If the vendor has been registered from any of the websites, he can control his Magento 2 stores even if multiple websites exist. Global mode gives vendors the capability to create products on different websites and manage all the orders as well.



### 2.2. Multi Vendor Feature for Vendor Panel

CedCommerce Multi-Vendor Marketplace is an open source extension for Magento 2 E-Commerce that converts your online store into a Multi-Seller/Multi-Vendor shopping platform, where the sellers get hold of a popular channel to sell their products and also get to reach a large number of customers base.

Vendors can create their shops in the Admin's E-commerce store that is using Multi-vendor Solution by CedCommerce and they can control their store by the ease to handle dashboard. A vendor has the ability to add products from his vendor panel, manage his products, view the orders placed in respect to his products, view the transactions or commission deducted by admin to the vendor and also the analysis reports of the performance of his store.

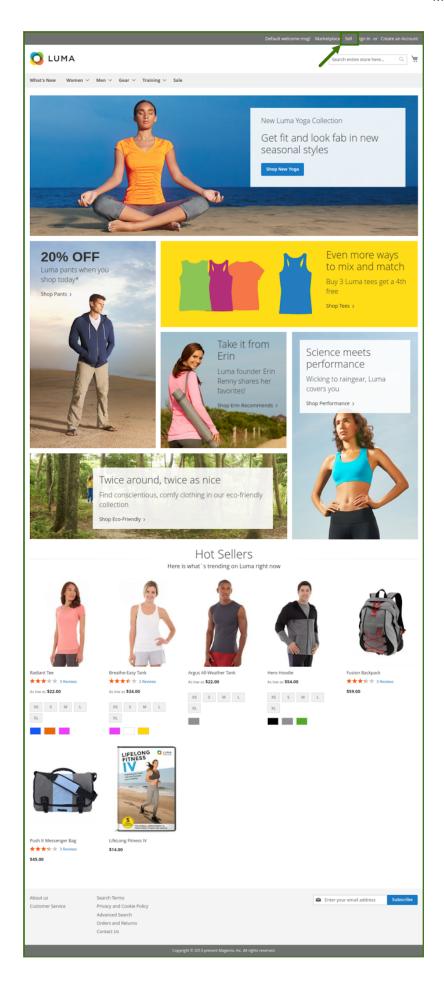
Customers can visit the e-commerce store and be able to see all the products provided by all the sellers. So here the customers can avail the feature of getting the product at a competitive price by different sellers. Orders can be placed for multiple products sold by different vendors.

All the payments will be received by the admin for the order generated by the customer, and then the admin can transfer the amount of commission to the respective vendors.

## 2.2.1. Become a Vendor

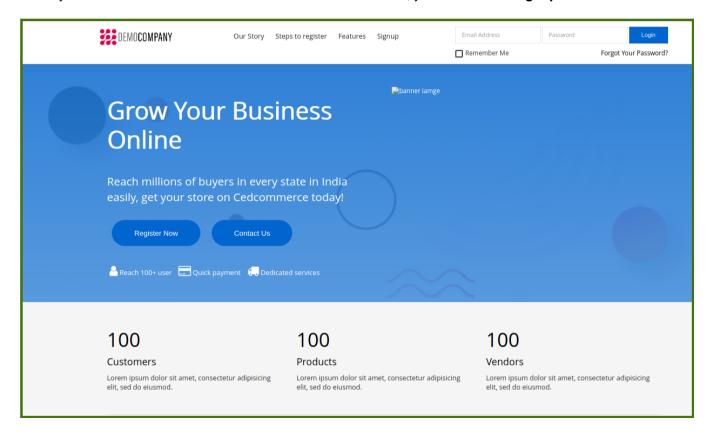
CedCommerce Multi-Vendor Marketplace Solution is an extension for vendors that provide the facility of multivendor for an e-commerce store. Vendors can add their products to the site and those products can be reviewed by the admin. After the review, if the admin thinks that the product is fulfilling all the policies of his store then he can approve that product and that product will be available for sale on the site, and if the admin disapproves the product, he needs to provide the reason for disapproval and the confirmation mail is always to send to the vendor.

Any new vendor can come on the site in the following ways. If you are a vendor, at the top of the frontend store you will see the top link "Sell", click on that link. After clicking on the "Sell" button the vendor registration page will open up.



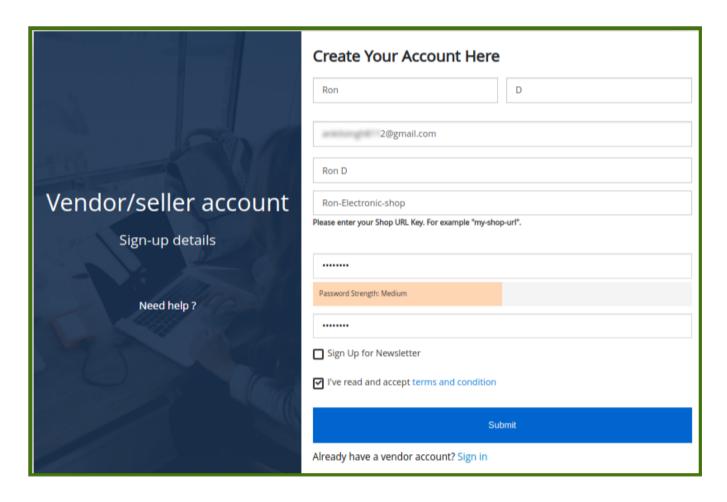
## Sign in or Sign up for Vendor Account Login

If you are already a registered vendor you can directly put your credentials and login to your Vendor Dashboard, else if you are a new vendor and want to create a vendor account, you can click on **Signup** 



### **Create a New Vendor Account**

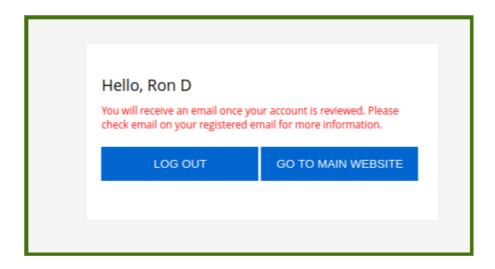
Fill all the entries if you want to become a vendor, click on the Submit button and the request for your account approval as a vendor will be sent to the admin. Admin can review the details of the vendor and when the admin approves your request, you will be able to see the vendor panel and do other operations on your store.



The fields shown above have to be filled by the vendor to set up a vendor account in the admins' Marketplace store.

- Name: It is the public name that will show on the vendor shop page (Shop Name).
- **Shop URL:** The vendor needs to enter the shop URL without any space. It is the vendor shop page URL kev.
- Password: Create a Password
- Term and Condition: Admin can add his various terms and condition that he needs to vendors agree on before creating their account on his E-commerce marketplace, therefore admin can list all those Terms and Condition form his panel and navigating to Cad Marketplace < Vendor Configuration < General < Enter Terms and Condition Content.</li>

As soon as the vendor register for a vendor seller account, an admin will get an automatic email notification for the new vendor registration request.



Until the admin approves the vendor profile and the shop URL, the vendor's shop will be in the new vendor mode. A vendor will see a message on his vendor panel.

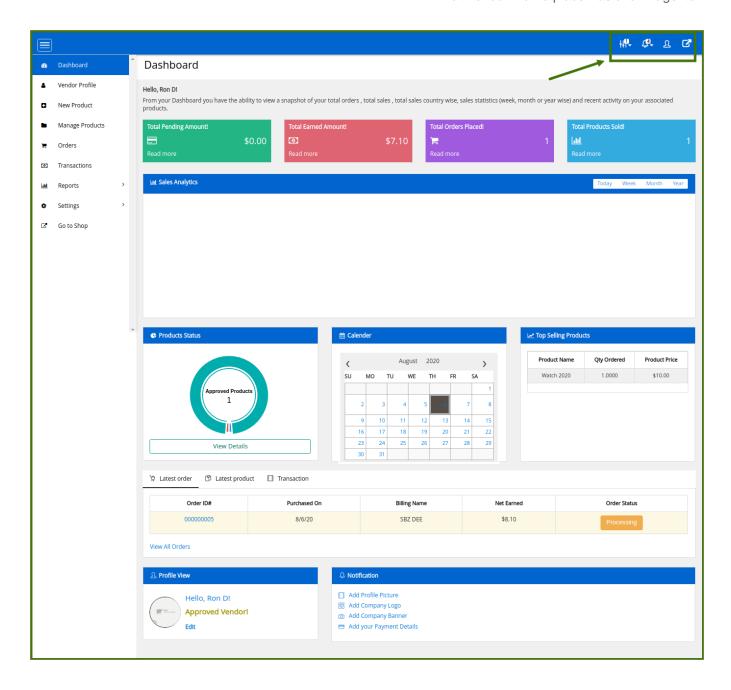
Note: Now how admin approves the vendor account is explained above in the "Manage Vendor" Section.

# 2.2.2. Vendor Account Header Setting

## **Vendor Navigation Panel**

On the dashboard page and Vendor, profile pages vendor can see different navigation links available for accessing other panels. The notification section notifies the vendors of several activities like

- New Product Order Received
- Any new notification regarding anything related to product/service.



## **Vendor Profile Completeness**

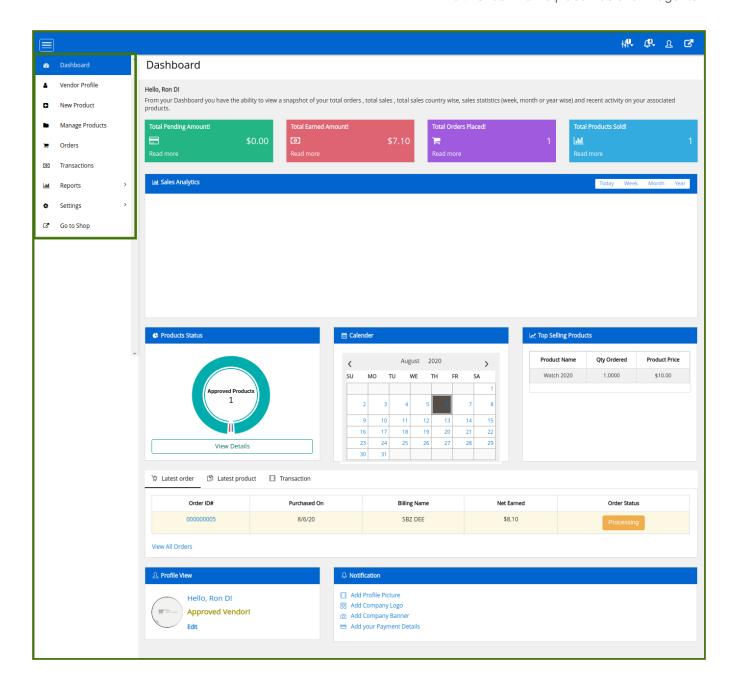
This shows the detail of your profile completeness percent, and it also provides you the option to directly navigate to your profile and provide missing details/update new details.



## 2.2.3. Vendor Dashboard

A vendor can see the vendor dashboard after getting successfully approved by the admin. Now a vendor can open up his dashboard panel by Signing in to his seller account by clicking on "Sell" on the header.

A vendor from the vendor dashboard can manage his account by creating products, view orders placed for his products, view the transactions done by the admin, his shop settings, dashboard, etc.



## **Dashboard Page**

A vendor can visit the dashboard page by clicking on the "Sell" link at the top. If the vendor is logged in then he will be redirected to the vendor dashboard page. A dashboard is literally the summary page of his shop where he can see the performance and all the recent activities performed.

Categorization of the dashboard page information:-

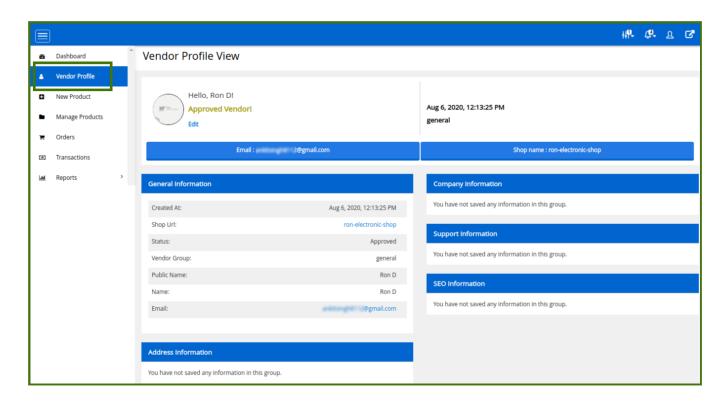
• Total Pending Amount: Total pending amount is the amount of the products for which the order has been placed and invoiced by the admin but the payment is not yet received by the vendor. When that amount will be paid by the admin, it will be removed from the total pending amount

#### section.

- **Total Earned Amount:** This amount is the total payment done to the vendor by the admin for his products sold on the store till yet.
- Total Orders Placed: Total Number of orders placed for vendor's products will be shown here as a count.
- **Total Product Sold:** It shows the count of how many vendor's products have been sold from the Marketplace.
- Sales Analytics: Sales analytics graph is a useful graph for the vendor to analyze the performance of his store. This will show how many products are being sold on his site. A vendor can see the store performance for different time intervals. Today, Weekly, Monthly, Yearly.
- Product Status: The Product status shows the data graphically how many Products added by a vendor.
- **Approved Products**: show the total number of vendor's products that have been approved by the admin. When the product has been approved, then only it is visible at the store.
- **Disapproved Products:** will have the total number of products that have been disapproved by the admin and these products do not show up at the store anymore.
- **Pending Products** shows the total number of the products that have been created by the vendor but not approved or disapproved by the admin till yet.
- **Top Selling Product:** This shows the list of vendors' products that have been selling the most, i.e. products that have the most number of orders placed till yet.
- Latest Order: This grid shows the latest order that has been placed for a vendor till yet, and provides its detail as mentioned in the grid. The vendor can directly click on the "Order id#" and move to the order section to manage the order.
- Latest Product: This grid shows the latest product that has been added by a vendor, and provides its details as mentioned in the grid. The vendor can directly check from here the status of the product that if it is approved by the admin or not, to edit the product he can directly move to a product page to manage its details.
- Transaction: This shows the list of transactions that have been made by the admin for a vendor's order.
- Country Wise Order: Country wise order count report shows the number of orders coming from different countries if the Marketplace store is selling products across the globe. When you hover over the country area it will show the number of orders coming from that country as a tooltip (Popup).

#### 2.2.4. Vendor Profile

When the vendor logs into his account the menu bar that he sees on the left side of this panel below Dashboard



## **Vendor Profile Page**

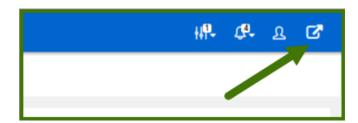
A vendor can go to the vendor profile page by clicking on the left side navigation profile link. On the profile page, the vendor can see his full profile. He can see the relevant information about his profile and if he wants to edit this information, the vendor can click the "*Edit*" option on the top.

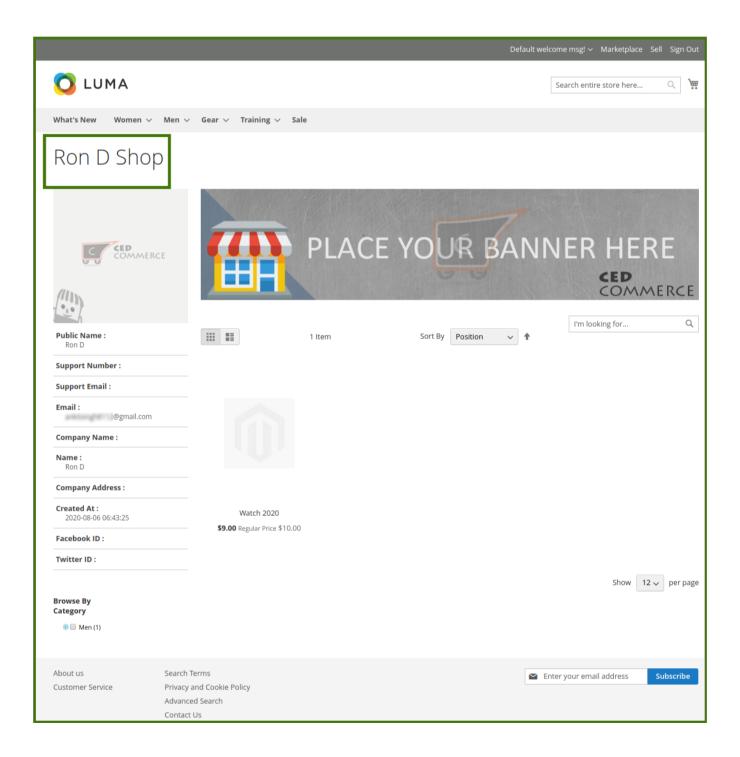
Here the "Approved Vendor" label shows that the vendor has been approved and now he can perform the basic operation like **Adding Product** and **Selling Product** on the Marketplace store.

When the vendor clicks on "Edit" on the top then the profile edit page will open and the vendor can put the information about the profile in the relevant fields and save the form. Now the profile will be visible to the customers on the front end.

This profile information will be visible on the Shop Page. So depending on the profile completeness, a vendor can fill the entire information. It also gives confidence to the customers that the vendor is genuine.

By this option on the vendor panel, vendors move to the shop page directly, refer below image;





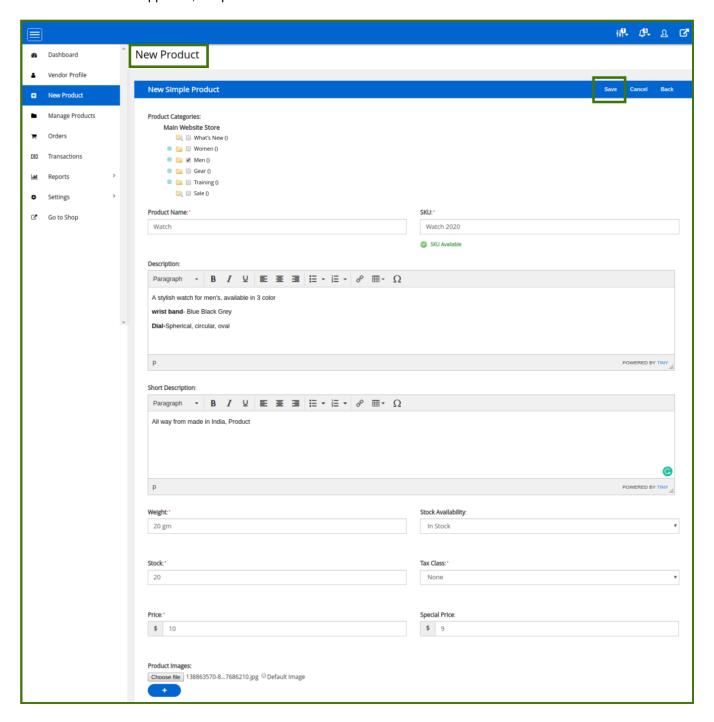
# 2.2.5. Adding a Product

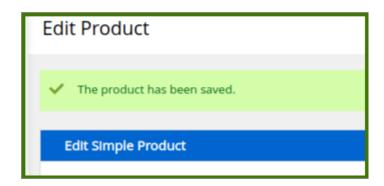
A vendor can add a new product just by clicking the link "New Product" in the left navigation panel. It will open up the form for creating a new product. Vendors need to perform several steps to create a new product. Right now

with the CedCommerce Multivendor Basic Version, only three types of products can be created by the vendor: Simple Product, Virtual Product, Downloadable Product

#### **Simple Product**

A vendor can create a simple product any time after the approval of his account. Any vendor can click the new product link to open up the above form for the selection of the product type. A vendor can select the simple product and click on the Continue button. You will get the form where you can insert the details of the product. After the successful approval, the product will be visible to the frontend customers.





By filling out all the fields you can create a new simple product, and then when the **admin provides the approval** for your product the product is available online.

Admin View: Goto-> Admin panel-> Marketplace-> Vendor Products-> Pending products.



#### **Virtual Product**

A virtual product should be used for a virtual (not touchable) item. Think about insurance, a reservation, an extra product guarantee, or whatever. A virtual product does not allow selecting a shipping method at checkout simply because there's nothing to ship. These products can be created by the vendor in the store. A virtual product cannot be shipped. Virtual product's form fields are the same as the simple product so please refer to the simple product section for the field information. To create all types of products in the store please ask your Magento store administrator to install CedCommerce Vendor Product Addon. This addon will have all types of Magento product support.

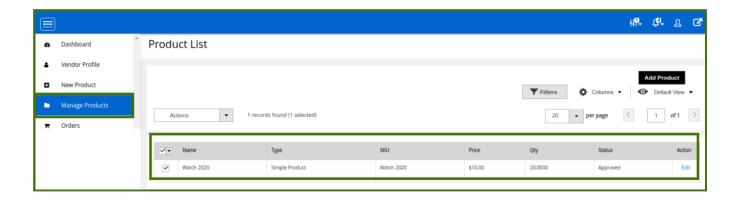
#### **Downloadable Product**

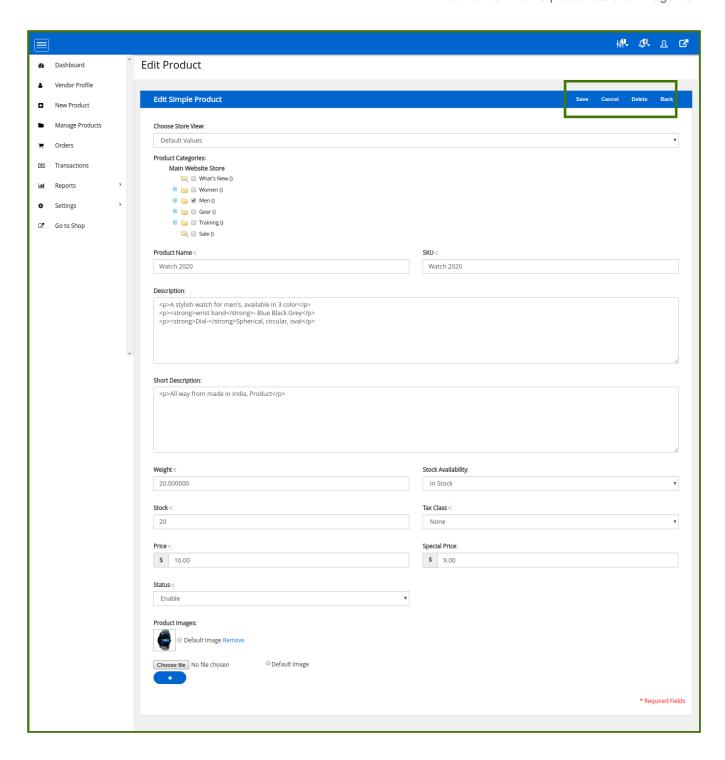
Downloadable products are the products that can be purchased and downloaded at the same time but these products are not shippable. It can be any type of digital media content or eBook etc. The downloadable product form will be the same as the simple product form but it will have some sort of new fields to upload your sample and full digital content.

Note: In the "CedCommerce Basic Multivendor Marketplace" package you have the option to add these 3 types of the product only. if you want all the 6 types of product and even the custom option you can go for the CedCommerce Platinum Package

# 2.2.6. Manage Product

A vendor can manage all his created products just by clicking the "Manage Products" option in the left navigation menu. Vendors can see the following type of managed product grid.





A vendor can search any of his products on the store; he will get the product page link on the product and can delete/update the product information at the same time. The vendor can filter the product store wise on the site vendor panel. Here are the following fields that are available in the product grid.

- **ID** is the field for the product to uniquely identify it. It is related to the admin to easily find the respective product.
- **Product Name** It will show the product name and the vendor can filter the product just by inputting the product name and clicking on the search button.
- **Product Image** Vendor can see the product image that has been set for the product.
- **Product Type** This will show the type of the product. Vendors can also filter the product listing by clicking on the product type drop-down.

- Status This will show the status of the product either is enabled or disabled.
- **Approved:** It will show that the product has been approved by the admin and if the product is enabled then it will show on frontend.
- Disapproved: It will show that the product has been disapproved by the admin and will not show on the frontend.
- **Enabled:** It is the product's global status. If the vendor does not want to show the product on the site he can disable the product and it will not show.
- **Disabled:** This type will not show the product anyhow on the site.
- Price It will show the general regular price of the product on the site.
- Quantity It will show how much quantity of the product is left and can be sold on the site.
- Action Vendor either can edit or delete the product on the site.

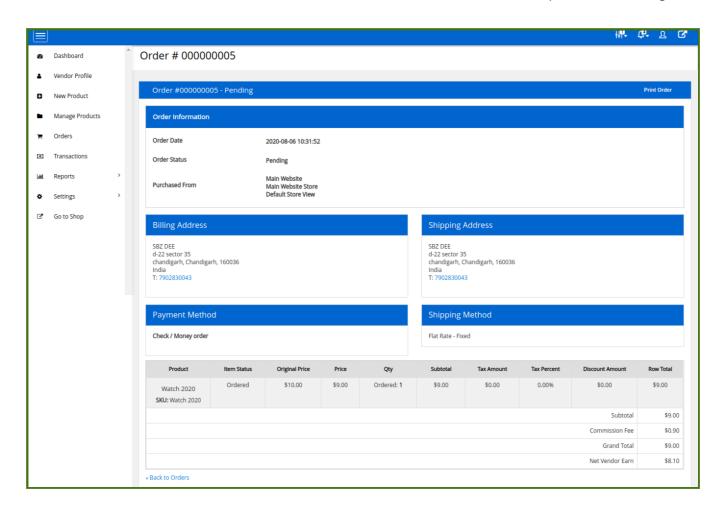
## 2.2.7. Manage Order

Manage Orders can be found in the left vendor navigation panel on the "Orders" link. The orders link will show the following grid and can be explored by clicking on the order view link.



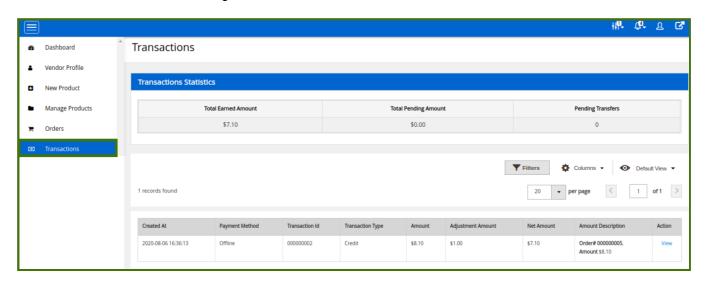
**Order Grid** Order grid will be available when the Manage Orders option in the left vendor panel navigation menu is clicked.

- Order Id: Order id is the unique id available for the orders placed on the Magento store. Vendors can also view the order by clicking on the order id.
- Purchased date: It will have the details when the order was placed.
- Bill to Name: It will show the name of the person who placed the order.
- G.T: It is the grand total value of the order.
- Commission Fee: It is the commission amount that has been paid to the admin for the specific order.
- Net Earned: It is the amount which has been earned by the vendor.
- Order Payment Status: It is the order payment status i.e. either paid or pending.
- Vendor Payment Status: Vendor gets the payment or the status remains pending.
- Action/Order View: The order view page can be seen at any time by clicking on the action. It will show you the details of the order. Refer below images:



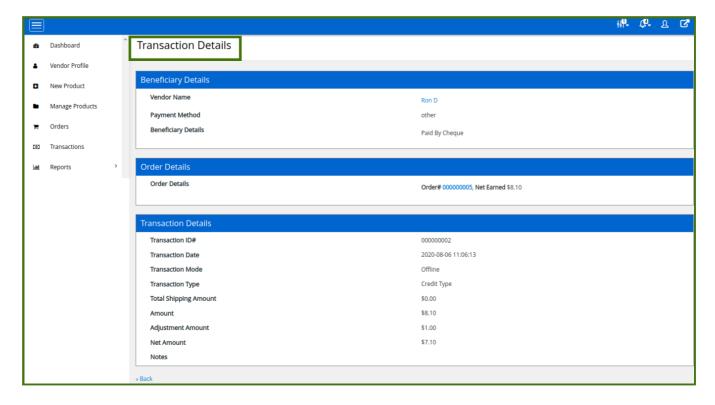
## 2.2.8. Transaction

Vendors can see the transaction list by clicking on the "*Transaction*" on the vendor navigation menu. It will show the transaction list in the form of a grid.



**Transaction Statistics** The transaction statistics can be seen on the transactions page. It will be shown on the top of the page showing the transaction summary.

- **Total Earned:** It is the total amount earned by the vendor from his orders. The entire earned amount will be transferred to the vendor by the admin.
- Total Pending Amount: This is the amount that has been paid by the customer to the admin but the admin did not transfer the payment to the vendor till now.
- **Pending Transfer:** It will be the number of orders for which the payment hasn't been transferred to the vendor. The entire pending amount has already been paid in this case, by the customer to the admin but the admin never transferred the payment to the vendor.
- Created At: It will show the date on which the admin has made the payment to the vendor.
- Payment Method: It will show the payment mode to the vendor i.e. by which mode the payment has been
  made to the vendor. Right now only offline payment is available with CedCommerce Multi-Vendor
  Marketplace. You can ask the administrator to upgrade the extension for online payment options.
- **Transaction Id:** The transaction id will be any unique id that has been assigned by the admin during the payment.
- Adjustment Amount: The amount of adjustment is done over the original price.
- · Amount Description: The details of the amount
- Total Amount/Amount: Show the amount and total amount after all deductions and charges.
- Action/ Transaction View: The vendor can see the transaction details by clicking on the view link.

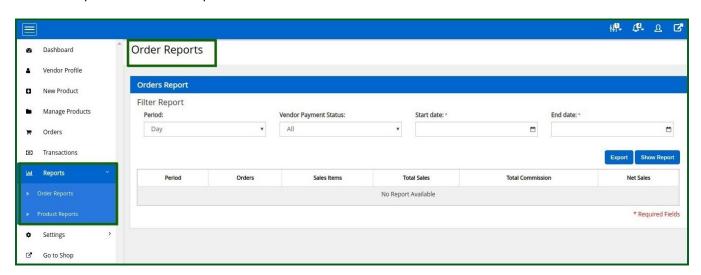


# 2.2.9. Reports

The vendor can reach the vendor reports tab by the vendor navigation link "reports". By this link, vendors can see the reporting of the **products** and **orders**.

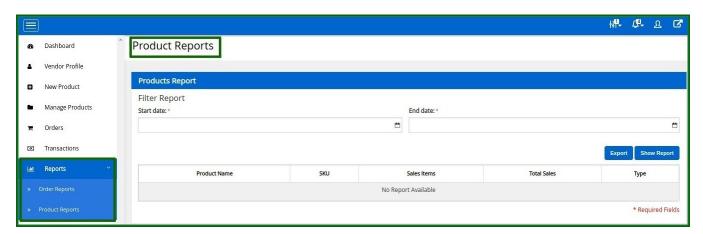
**Order Reports** The order report will show the orders have been placed in a given time span. The reporting section is quite important in terms of the analysis of the shop. The vendor can also filter the report by using the

date duration. The vendor can see the above form in the vendor reporting section. The vendor needs to fill the dates and in which period he wants to see the report. He then needs to click on the show report button; it will show the report of his orders of products.



- Period: The vendor can select the period for the report he wants to see. Here Day, Month, and Year
  options are available.
- Start/End Date: Can set the start and end date for which he wants to view the report.
- Vendor Payment Status: The vendor can select the payment status to Pending, Paid, or Cancelled.
- Show Report: The vendor can click the "Show Report" button to see the report.
- Export: The vendor can export the filtered report by clicking the "Export" button.
- Sales Item: The name of the sales item
- . Total Sales: No of sales for the particular product on day, month and year
- Total Commission: Total commission paid by the vendor to admin.
- Net Sales: Total revenue sales for the time

**Product Reports** It will show the reports of the products i.e. how many products have been sold from the vendor's shop. The interface of the product report is the same as the order report section.

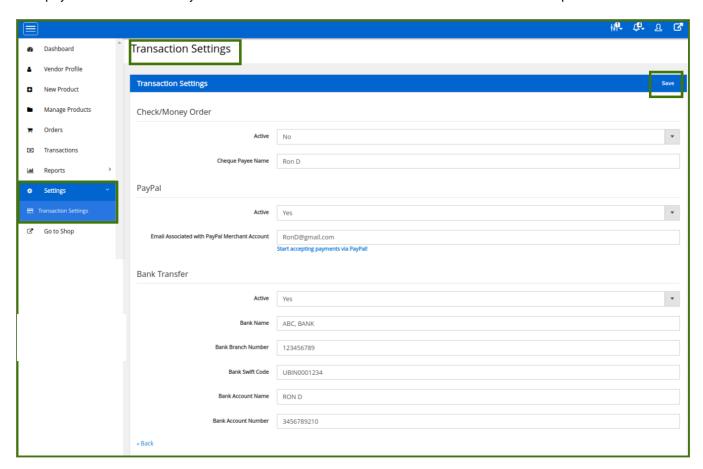


At any time if the vendor wants to switch the report he can click the respective link from the navigation menu and see the report. The vendor can *filter* the report based on the date and the *export*. This report can have complete analytics based on vendors' products.

# **2.2.10. Settings**

CedCommerce Multi-Vendor Marketplace provides a Settings panel for transaction-related settings. Vendors can enter different payment details as per their choice.

This payment detail is used by an admin to transfer the vendor amount to him for his related product sold.



Vendors can set three payment methods settings from here.

**Check/Money Order** This is an offline payment method option and is available with the CedCommerce Multi-Vendor Marketplace Solution extension. In this setting, a vendor will get the field

- Active: Vendor can enable/disable the payment method.
- Cheque Payee Name: The name of the personal account to whom the payment will be made.

#### **PayPal**

This payment method has been included but it is not for the online transfer purpose. Vendor can just fill the details of his PayPal account and save the settings.

- Active: Vendor can enable/disable the payment method.
- Email Associated with the PayPal account the email associated with PayPal can be entered here.

#### **Bank Transfer**

• Active: Vendor can enable/disable the payment method.

• Bank Name: Name of the Bank

• Branch Name: Name of the Bank Branch

• Swift Code: Bank Swift code.

Bank Account Name: Account holder name.
Account Number: Bank Account Number.

# 3. Support

If you need any support or have questions directly related to CedCommerce Multi-Vendor Marketplace, please use our Online Message Form to contact our support team or send us an email at support@cedcommerce.com

Regards CedCommerce Inc.