

# **Iconic Marketplace Magento 2 Integration User Guide**

by CedCommerce Products Documentation

<b>1. Overview</b>	<b>3</b>
<b>2. Manage Apps</b>	<b>3</b>
<b>3. Configuration</b>	<b>5</b>
<b>4. Manage Profile</b>	<b>10</b>
4.1. Add New Profile	11
4.2. Submit Actions in Bulk	14
<b>5. Manage Products</b>	<b>17</b>
5.1. Edit a Product	17
5.2. Validate a Single Product	19
5.3. Submit Actions in Bulk on Selected Products	20
<b>6. Manage Orders</b>	<b>23</b>
<b>7. View Failed Orders</b>	<b>24</b>
<b>8. Developer Options</b>	<b>25</b>
8.1. Feed	26
8.2. Cron Logs	27
8.3. Category	29
8.4. Attribute	30
<b>9. Help &amp; Support</b>	<b>31</b>
<b>10. Categories</b>	<b>32</b>

## 1. Overview

The Iconic Marketplace is the number one online marketplace in Australia and New Zealand of fashion and lifestyle. The primary purpose of this marketplace is liberation, i.e., it's all about the people to express their best version. The ICONIC marketplace is part of the Global Fashion Group, the world's leader in online fashion for emerging markets.

The SellerCenter-Iconic Marketplace Multichannel Magento 2 Integration is an eCommerce tool that connects your Magento 2 store with the Iconic Marketplace and facilitates with the seamless selling experience to the sellers. The exclusive features of this multichannel integration helps the sellers in automating the selling and boost their business.

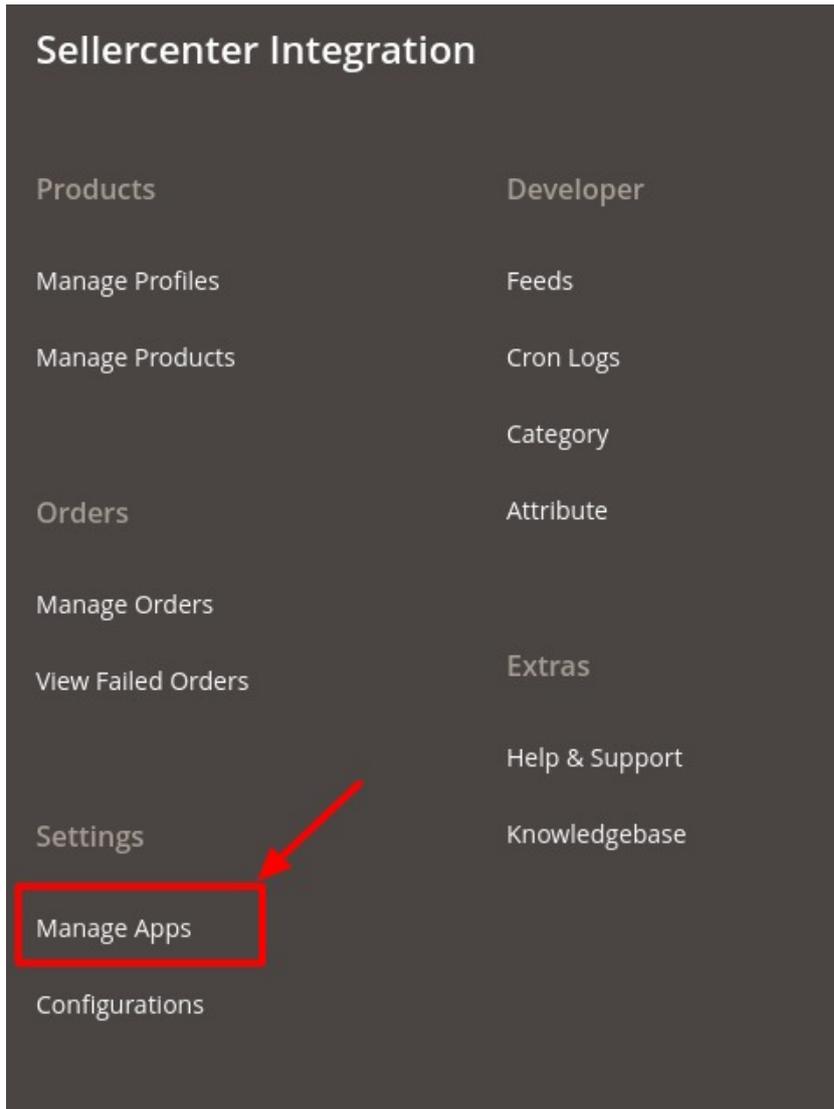
Key Features:

- **Product Upload Based on Profile:** Enables the admin to create a profile based on a single category, and then assign the products to the profile to automate the product upload.
- **Magento Order creation:** The newly placed orders on Sellercenter are automatically created in the Magento 2 store with all the required details as it is on Sellercenter.
- **Product Data Validation:** The extension enables validating of the product information in accordance with Sellercenter standards and values.
- **Bulk upload:** Admin gets the authority to upload bulk products on Sellercenter by just selecting the products and upload in one go.
- **Auto synchronization:** Auto synchronization of the product listing, order, inventory, return and refund, and pricing at regular intervals is established between Magento 2 and Sellercenter.
- **Email Notification:** Admin receives the notification through the mail on new order creation, low stock and if the product is rejected from Sellercenter.

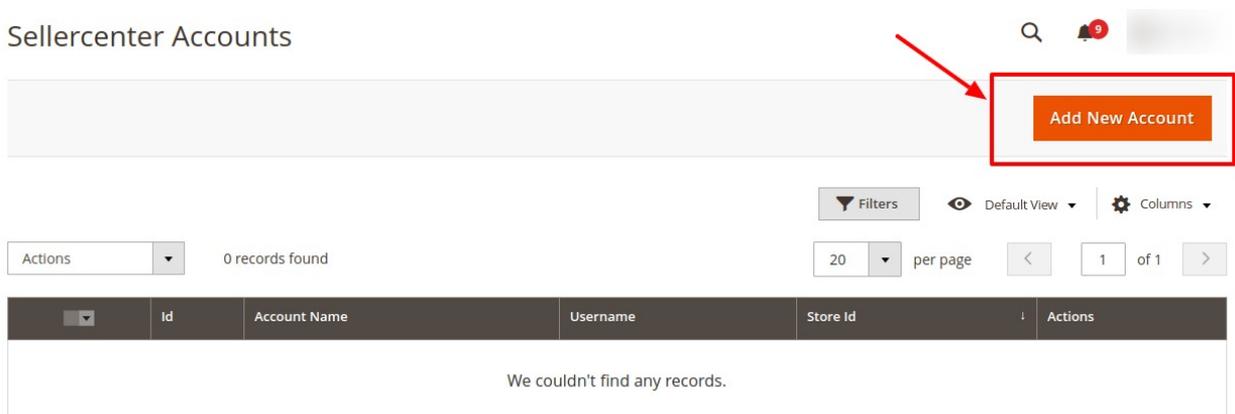
## 2. Manage Apps

To Manage App Section,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **SELLERCENTER INTEGRATION** Menu.  
The menu appears as shown in the figure:



- 3. Click on **Manage Apps**.  
The **Sellercenter Account Page** appears as shown:



- 4. Click on **Add New Account**.  
The **Add New Account** page appears as:

## Add Account



← Back
Save
Save and Continue Edit

## Account Information

Account Version \*

Account Name \*

Marketplace \*  ▼

Account Type \*  ▼

Username \*

Api Key \*  Validate

## Store

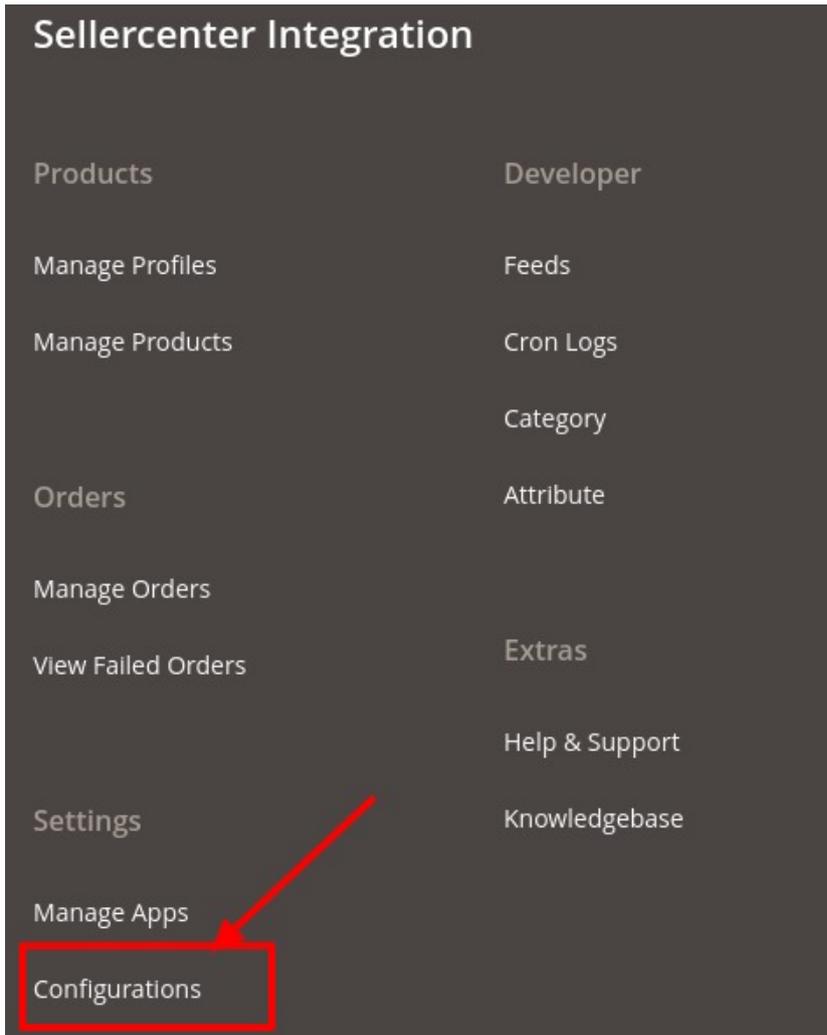
Default Store \*  ▼ ?

5. Now under **Account Information**, do the following steps:
  - In the **Account Version**, the version of the account will be displayed.
  - In the **Account Name**, enter the name of the account.
  - In **Marketplace**, select the marketplace from the list.
  - In the **Username**, enter the username of the account.
  - In the **API Key** enter the API copied from the seller panel.
  - And then click on **Validate** for the validation/checking the account details entered.
6. Now under **Store**, select the store view in **Default Store**.
7. Click on **Save** Button.  
The account will be created.

### 3. Configuration

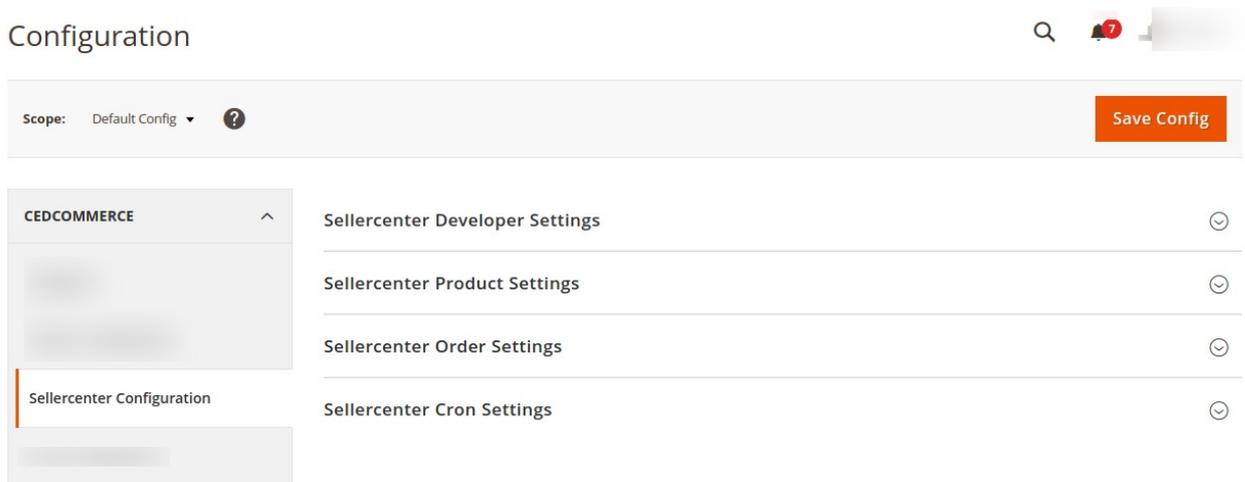
#### To Set up the Configuration Settings in the Magento 2 Admin Panel,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **SELLERCENTER INTEGRATION** Menu.  
The menu appears as shown in the figure:



3. Click **Configuration**.

The **SellerCenter Configuration** page appears as shown:



4. In the right panel, click the **Sellercenter Developer Settings**.

The **Sellercenter Developer Settings** tab is expanded and the relevant fields appear as shown in the

following figure:

### Sellercenter Developer Settings

Debug [global] Yes

5. Under **Sellercenter Developer settings**, do the following steps:
  - In **Debug**, select **Yes** to enable the debugging for the developer.
6. In the right panel, scroll down to **SellerCenter Product Settings**.  
The tab is expanded as:

### Sellercenter Product Settings



- ⌵ Sellercenter Price Settings

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- ⌵ Sellercenter Inventory Settings

- Under **Sellercenter Product Settings**, click on **Sellercenter Price Settings** and the tab is expanded as:

## Sellercenter Product Settings

 Sellercenter Price Settings

**Product Price** [global]  

Select to send a different product price to **Sellercenter**

**Include Taxes** [global]  

Add taxes to product price to be sent to **Sellercenter**

**Parent Values In Case Of Configurable Product** [website]

Description

ShortDescription

 ?

Choose The Attribute Values That Will Be Fetched From Configurable Product

- Under this **Sellercenter Price Settings**, do the following steps:
  - In the **Product Price**, you may select a price option in accordance with which the price for your products will be sent or reflected on Sellercenter. The options are:
    - Increase by Fixed Price**
    - Increase by Fixed Percentage**
    - Decrease by Fixed Price**
    - Decrease by Fixed Percentage**
  - **Increase by Fixed Price:** If selected, then the Enter Amount field appears. Now suppose if you enter 50 in the field and your product is available on Magento for 100, the product will be available on Sellercenter for 150 as you have chosen increased by fixed price and have entered the amount of 50; so it will be added to the price for which the product is available on Magento and the resultant amount will be reflected on Sellercenter, which is 150 in this case.
  - **Increase by Fixed Percentage:** If selected, then the Enter Percentage field appears. Enter the numeric value to increase the price of the SellerCenter, product price by the entered value % of Magento price  
For Example,  
Magento price + 5% of Magento price.  
Magento Price = 100  
Select Increase By Fixed Percentage option  
Enter Percentage = 5  
 $100 + 5\% \text{ of } 100 = 100 + 5 = 105$   
Thus, Sellercenter Product Price = 105
  - **Decrease by Fixed Price:** If selected, then the Enter Amount field appears. Now suppose

if you enter 50 in the field and your product is available on Magento for 100, the product will be available on Sellercenter for 50 as you have chosen decreased by fixed price and have entered the amount of 50; so it will be subtracted from the price for which the product is available on Magento and the resultant amount will be reflected on Sellercenter, which is 50 in this case.

- **Decrease by Fixed Percentage:** If selected, then the Enter Percentage field appears. Enter the numeric value to decrease the price of the Sellercenter product price by the entered value % of Magento price  
For Example,  
Magento price – 5% of Magento price.  
Magento Price = 100  
Select Decrease By Fixed Percentage option  
Enter Percentage = 5  
 $100 - 5\% \text{ of } 100 = 100 - 5 = 95$   
Thus, Sellercenter Product Price = 95
  - In **Include Taxes**, select **Yes** if you want to add taxes to the product price.
  - In **Parent values in case of Configurable Product**, select the attribute whose value will be fetched from parent product.
- Now scroll down to **Sellercenter Inventory Settings**, and the tab is expanded as:

#### ⊖ Sellercenter Inventory Settings

<b>Set Inventory on Basis of Threshold</b> <small>[global]</small>	<input type="text" value="Enable"/>	Choose yes to send inventory on sellercenter by condition
<b>Inventory Threshold Value</b> <small>[global]</small>		Set inventory quantity on which lesser and greater condition can control.
<b>Send Inventory for Lesser Than Threshold Case</b> <small>[global]</small>		Send Quantity to Sellercenter for those products, whose inventory is LESSER than the inventory threshold.
<b>Send Inventory for Greater Than Threshold Case</b> <small>[global]</small>		Send Quantity to Sellercenter for those products, whose inventory is GREATER than the inventory threshold.

- Under this perform the following steps:
- In **Set Inventory on Basis of Threshold**, select **Enable**.
  - In **Inventory Threshold Value**, enter the threshold value for the inventory you want to set up.
  - In **Send Inventory for Lesser Than Threshold Case**, enter the quantity when the inventory is lesser than the threshold so it will be sent to Sellercenter.
  - In **Send Inventory for Greater Than Threshold Case**, enter the quantity when the inventory is greater than the threshold so it will be sent to Sellercenter.

7. Now in the right panel, scroll to **Sellercenter Order Settings**.

The tab is expanded as:

## Sellercenter Order Settings

Sellercenter Order Id Prefix <small>[global]</small>	<input type="text"/>
	Prefix for Sellercenter Increment ID
Auto invoice imported order <small>[global]</small>	<input type="text" value="Enable"/>
	Auto Invoice Order Imported from Sellercenter in any case of successfull import.
Auto cancel failed order <small>[global]</small>	<input type="text" value="Disable"/>
	Auto Cancel Order on Sellercenter in any case of failure such as 'No Inventory'.
Enable Notification <small>[global]</small>	<input type="text" value="Disable"/>
	Order import notification via email to store admin

8. Under this **Sellercenter Order Settings**, do the following steps:
  - In **Sellercenter Order ID Prefix**, enter the required order id prefix.
  - In **Auto invoice imported order**, select **Enable** if you want to automatically import orders from Sellercenter.
  - In **Auto Cancel failed order**, select **Enable** if you want to automatically cancel failed order on Sellercenter.
  - In **Enable Notification**, select **Enable** if you want to receive notifications via email.
9. In the right panel now scroll to **Sellercenter Cron Settings**.  
The tab is expanded as:

## Sellercenter Cron Settings

Order Cron <small>[global]</small>	<input type="text" value="Enable"/>
	Order Fetch Cron
Inventory Price Cron <small>[global]</small>	<input type="text" value="Enable"/>
	Inventory Sync Cron

10. Under this **Sellercenter Cron Settings**, do the following steps:
  - a. In **Order Cron**, select **Enable** to enable the order cron for fetching.
  - b. In **Inventory/Price Cron**, select **Enable** to enable the inventory and price syncing cron.

## 4. Manage Profile

To manage profile, Admin can perform the following functions:

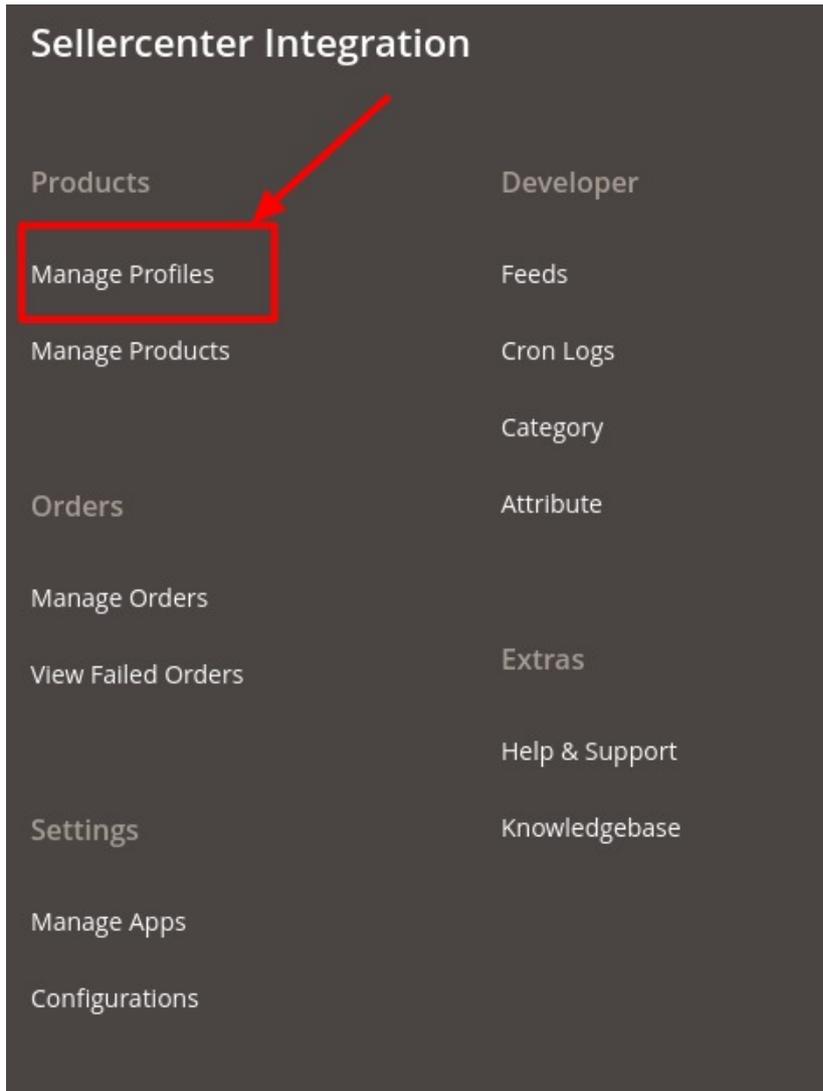
- Add a New Profile

- Bulk Actions on Selected Profiles

## 4.1. Add New Profile

### To Add a New Profile,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **SELLERCENTER INTEGRATION** Menu.  
The menu appears as shown in the figure:



3. Click on Manage Profiles.  
The **Manage Profile Page** appears as shown below:

## Manage Profile

The screenshot shows the 'Manage Profile' interface. At the top right, there is a search icon, a notification bell with '9', and a user profile icon. Below this is a light gray bar containing the 'Add New Profile' button, which is highlighted with a red border and a red arrow. Underneath are controls for filters, view options (Default View), and columns. A table header is visible with columns: ID, Profile Code, Profile Name, Status, and Action. The table body is empty, displaying the message 'We couldn't find any records.' Below the table, there are pagination controls showing '20 per page' and '1 of 1'.

4. Click **Add New Profile** button.  
The **Add New Profile** page appears as shown:

## Edit Profile

The screenshot shows the 'Edit Profile' page. At the top right, there is a search icon, a notification bell with '9', and a user profile icon. Below this is a light gray bar containing a 'Back' button and two orange buttons: 'Save' and 'Save and Continue Edit'. The main content area is titled 'General Information' and contains a toggle for 'Enable Profile' which is currently turned on (Yes). Below this are two input fields: 'Profile Code \*' and 'Profile Name \*'. At the bottom, there are three expandable sections: 'Profile Mappings', 'Product Price Rules', and 'Profile Products', each with a downward arrow icon.

5. Under the **General Information**, perform the following steps:
  - Switch button to **Yes** in **Enable Profile**.
  - In the **Profile Code**, enter a unique profile code.
  - In the **Profile Name**, enter a unique profile name to identify the profile easily.
6. Now scroll to **Profile Mappings**, the tab is expanded as:

Profile Mappings



Profile Account \*

Attribute Set \* Attribute Set

Profile Category \*

Please map all Sellercenter attributes with Magento attributes.

Sellercenter Attribute	Magento Catalog Attribute	Is Secondary Store	Default Value	Action
<input type="button" value="Add Attribute"/>				

7. Under this **Profile Mapping** section, do the following steps:

- In the **Profile Account**, select the account.
- In the **Attribute Set**, select the attribute for the profile.
- In the **Profile Category**, select the required category from the displayed list.
- Now map all the Sellercenter attributes with Magento attributes and enter the default value for the same. You can also perform **Delete** action on the selected mapping.

Please map all Sellercenter attributes with Magento attributes.

Sellercenter Attribute	Magento Catalog Attribute	Is Secondary Store	Default Value	Action
<input type="text"/>	--please select--	<input type="checkbox"/>	<input type="text"/>	<input type="button" value="Delete"/>
<input type="button" value="Add Attribute"/>				

8. Now scroll down to the **Product Price Rules** section. The tab is expanded as:

Product Price Rules



Pricing Type \*

Pricing Value

9. Under this **Product Price Rules** Section, do the following steps:

- In the **Pricing Type**, select the type of pricing from the dropdown menu.
- In **Pricing Value**, enter the amount of pricing.

10. Now scroll to **Profile Products** section. The tab is expanded as:

Profile Products 

Default Store \*  

Secondary Store \*  

Product Selection \*

Product Addition \*

[Reset Filter and Remove](#) 2046 records found  per page  of 103

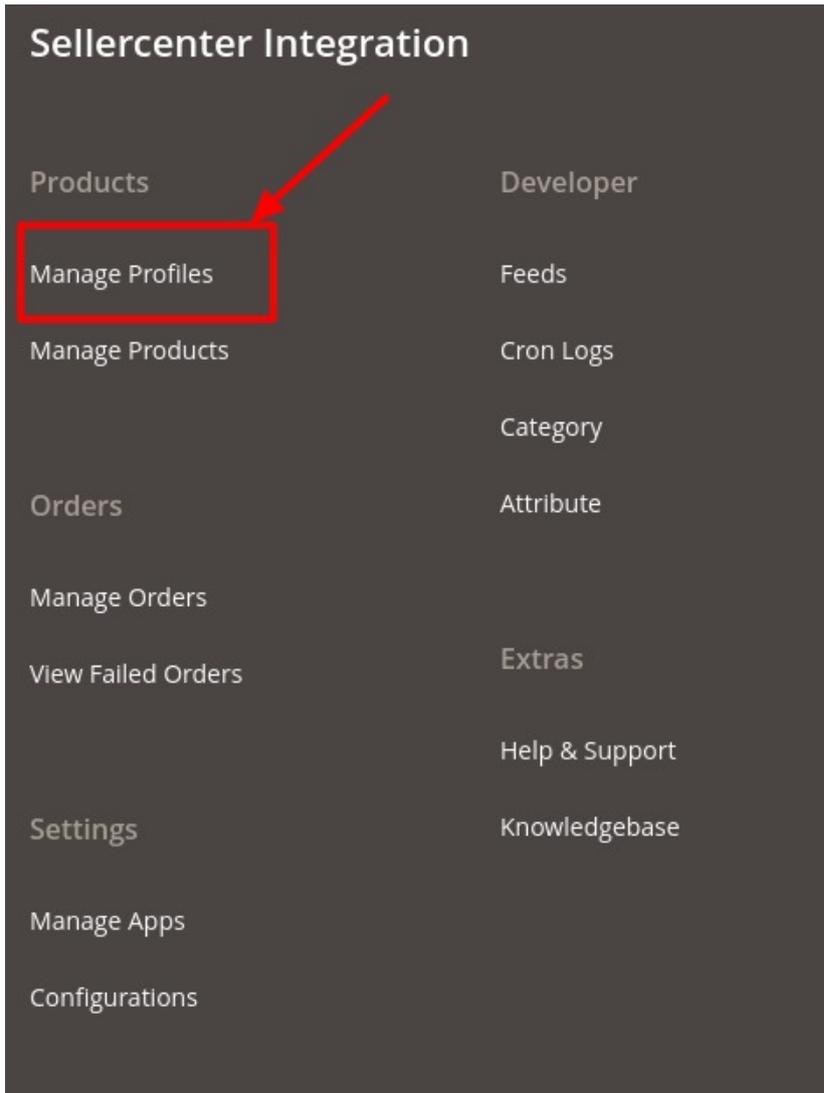
ID	Profile	Store Category	Name	SKU	Price	Actions
<input type="text"/>	\$45.00	<a href="#">Edit</a>				

11. Under this **Profile Products** do the following steps:
  - In the **Default Store**, select the store view.
  - In the **Secondary store**, select the secondary store view.
  - In the **Product Selection**, filter the products selected from the dropdown menu.
  - In the **Product Addition**, select either you want to add or keep the old products.
12. The created profiles will be displayed. You can also reset them by clicking on **Reset Filter**.
13. Click on the **Save** button.  
The profiles will be created and listed on the **Manage Profile Page**.

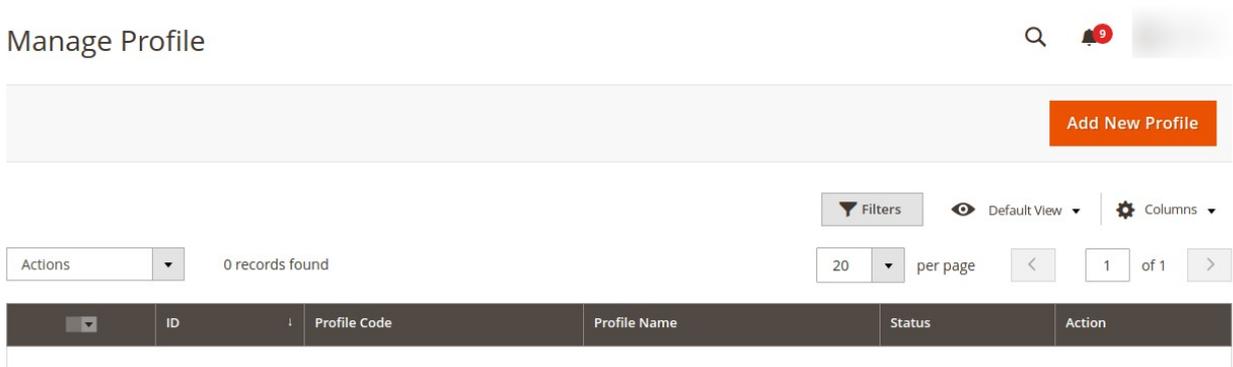
## 4.2. Submit Actions in Bulk

### To Submit the selected Actions in Bulk

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **SELLERCENTER INTEGRATION** Menu.  
The menu appears as shown in the figure:

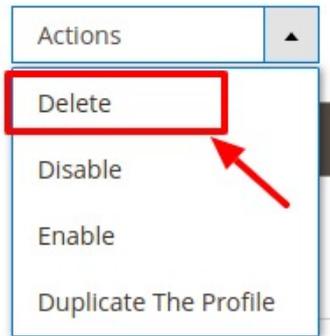


3. Click on **Manage Profile**.  
The **Manage Profile Page** appears as shown below:



4. On this page, all the created profiles will be listed.
5. To **Delete** the selected profiles, do the following steps:
  - Select the profiles that are no more required.

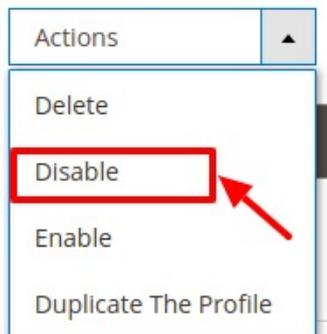
- Click the **Arrow** button next to the **Actions** field.  
The **Actions** list appear as shown in the following figure:



- Click the **Delete** option.  
A confirmation dialog box appears.
- Click the **OK** button.  
The selected profiles are deleted.

6. To **Disable** the selected profiles, do the following steps:

- Select the profiles that you want to disable.
- Click the **Arrow** button next to the **Actions** field.  
The Actions list appear as shown in the following figure:



- Click the **Disable** option.  
A confirmation dialog box appears.
- Click the **OK** button.  
The selected profiles are disabled.

7. To **Enable** the selected profiles, do the following steps:

- Select the profiles that you want to enable.
- Click the **Arrow** button next to the **Actions** field.  
The Actions list appear as shown in the following figure:



- Click the **Enable** option.  
A confirmation dialog box appears.
  - Click the **OK** button.  
The selected profiles are enabled.
8. To **Duplicate** the selected profiles, do the following steps:
- Select the profiles that you want to duplicate.
  - Click the **Arrow** button next to the **Actions** field.  
The Actions list appear as shown in the following figure:



- Click the **Duplicate the Profile** option.  
A confirmation dialog box appears.
- Click the **OK** button.  
The selected profiles are duplicated.

## 5. Manage Products

**This section covers the following topics:**

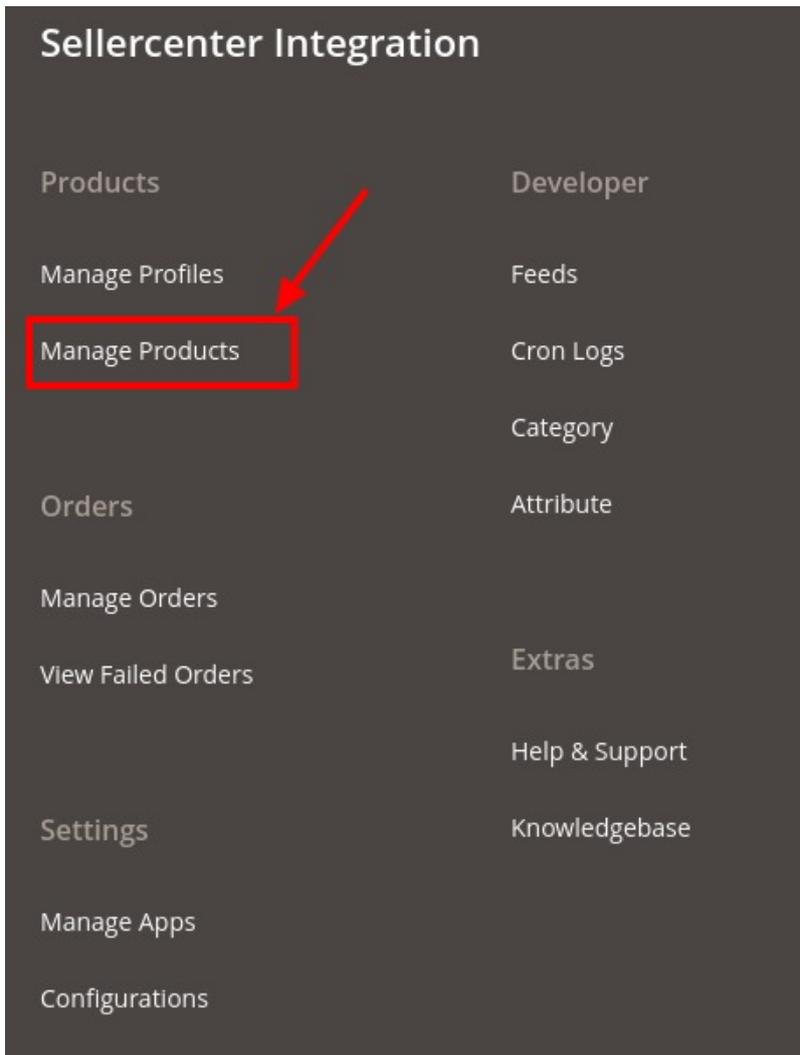
- Edit a Product
- Validate a Single Product
- Submit Actions in Bulk

### 5.1. Edit a Product

**To edit the product**

1. Go to the **Magento 2 Admin** panel.

2. On the left navigation bar, click the **SELLERCENTER INTEGRATION** Menu.  
The menu appears as shown in the figure:



3. Click on **Manage Products**.  
The **Manage Product** page appears as shown below:

Sellercenter Product Listing

Search icon, Notification icon (9), Profile icon

Sync button

Filters, Default View, Columns

Actions dropdown, 0 records found, 20 per page, 1 of 1

ID	Sellercenter Profile Id	Thumbnail	Name	Type	SKU	Price	Quantity	Visibility	Status	Sellercenter Status	Validation	Feed	Action
We couldn't find any records.													

4. Scroll down to the required product row.
5. In the **Action** column of the respective row, click the **Edit**



icon.

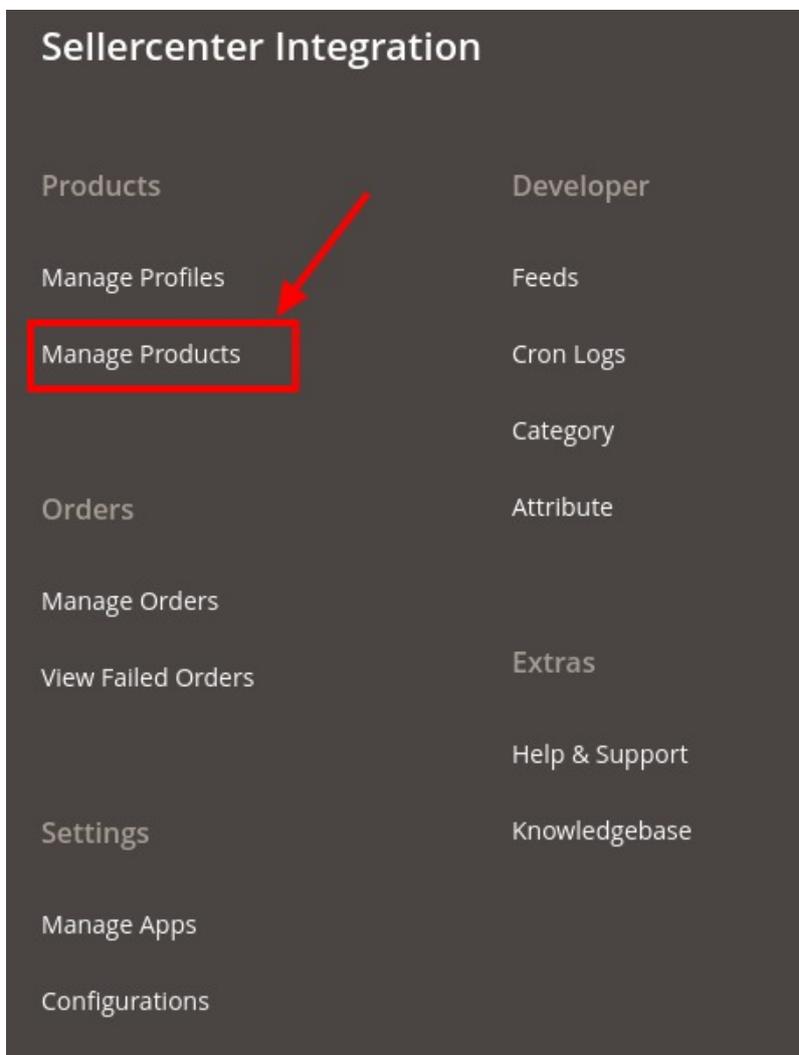
The product editing page appears.

6. Enter the required information, and then click the **Save** button.  
The changes are saved and the success message appears on the **Sellercenter Product Listing** page.

## 5.2. Validate a Single Product

### To Validate a Product

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **SELLERCENTER INTEGRATION** Menu.  
The menu appears as shown in the figure:



3. Click on **Manage Products**.  
The **Manage Product** page appears as shown below:

## Sellercenter Product Listing

Sellercenter Product Listing

0 records found

20 per page 1 of 1

ID	Sellercenter Profile Id	Thumbnail	Name	Type	SKU	Price	Quantity	Visibility	Status	Sellercenter Status	Validation	Feed	Action
We couldn't find any records.													

4. Scroll down to the required product row.
5. In the **Action** column of the respective row, click the **Validate**



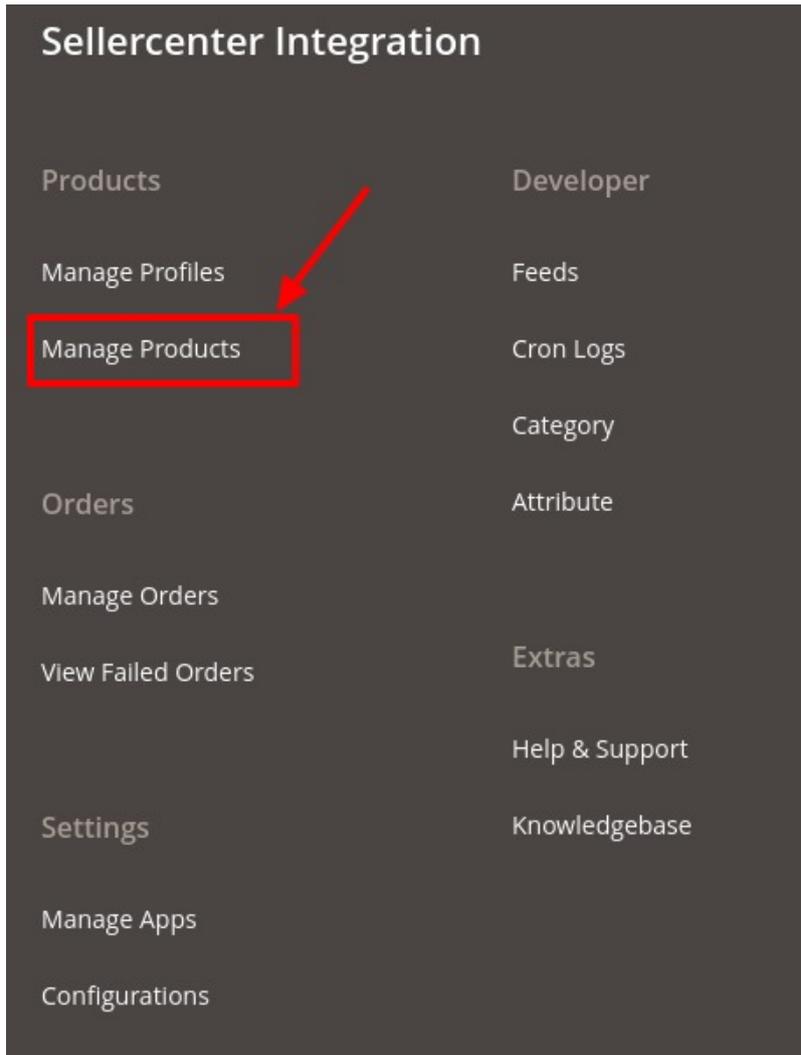
icon.

If the product is validated successfully, then the success message appears on the top of the page.  
If there is an error, then the error message appears on the top of the page.

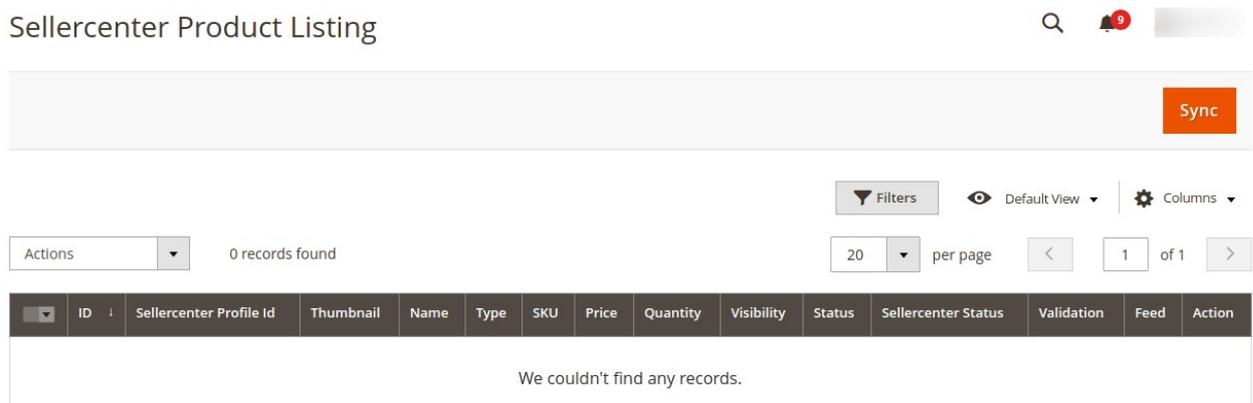
### 5.3. Submit Actions in Bulk on Selected Products

#### To submit the selected bulk action on the selected products

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **SELLERCENTER INTEGRATION** Menu.  
The menu appears as shown in the figure:

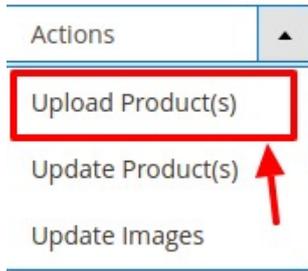


3. Click on **Manage Products**.  
The **Manage Product** page appears as shown below:



4. *To upload the selected products*, do the following steps:
  - a. Select the check boxes associated with the required products.
  - b. In the **Actions** list, click the arrow button.

A list appears as shown in the figure:



c. Click **Upload Products**.

A confirmation dialog box appears.

d. Click the **OK** button.

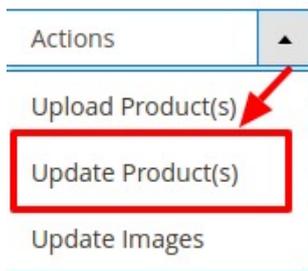
The selected products are uploaded and a success message appears on the page.

5. To update the selected products, do the following steps:

a. Select the check boxes associated with the required products.

b. In the **Actions** list, click the arrow button.

A list appears as shown in the figure:



c. Click **Update Products**.

A confirmation dialog box appears.

d. Click the **OK** button.

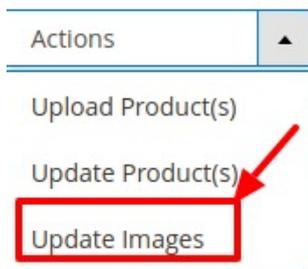
The selected products are updated and a success message appears on the page.

6. To Update Images do the following steps:

a. Select the check boxes associated with the required products.

b. In the **Actions** list, click the arrow button.

A list appears as shown in the figure:



c. Click **Update Images**.

A confirmation dialog box appears.

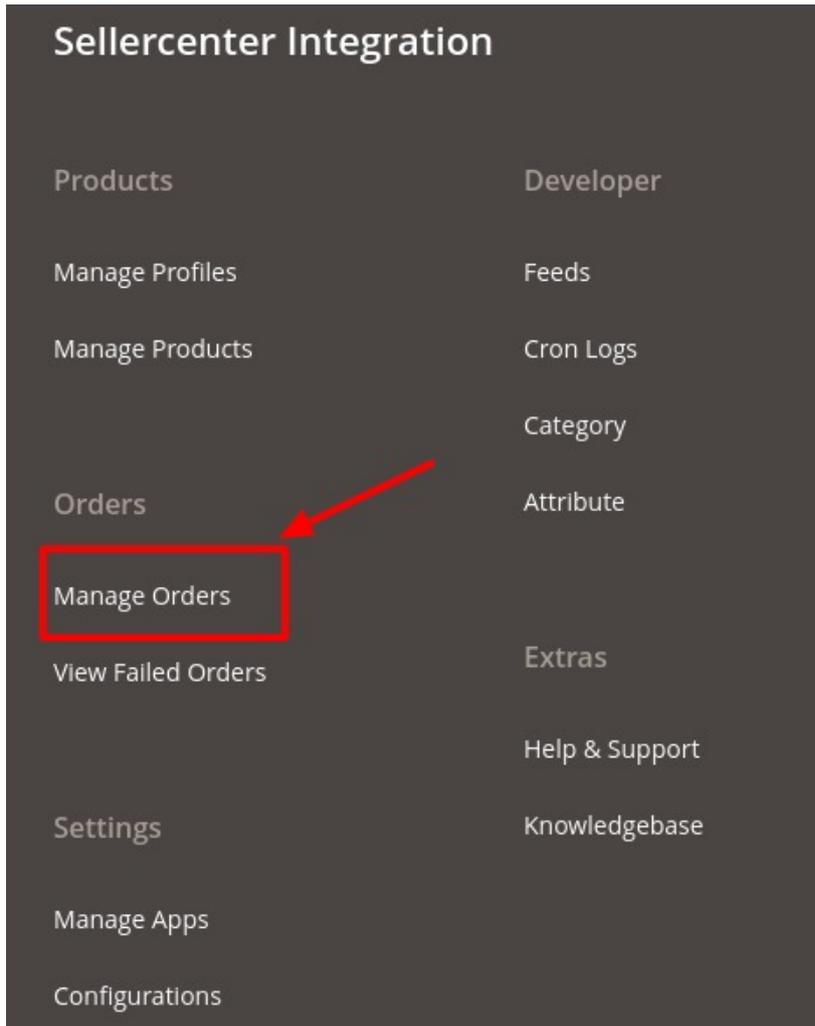
d. Click the **OK** button.

The selected Images are uploaded and a success message appears on the page.

## 6. Manage Orders

### To Manage Orders

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **SELLERCENTER INTEGRATION** Menu.  
The menu appears as shown in the figure:



3. Click on **Manage orders**.  
The **Manage Order** page appears as shown below:

Sellercenter Orders

0 records found

20 per page 1 of 1

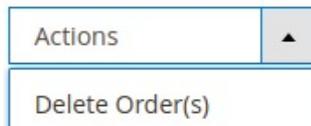
Id	Order Id	Sellercenter Order Id	App	Region	Order Place Date	Sellercenter Status	Actions
We couldn't find any records.							

#### 4. Click on the **Import** Button.

The orders will be imported successfully and displayed in the Order Grid Table.

#### **To Delete Sellercenter Orders:**

- To delete the orders in bulk, select the checkboxes associated with the orders you want to delete.
- Click the **Arrow** button in the **Actions** list.  
A menu appears as shown in the following figure:

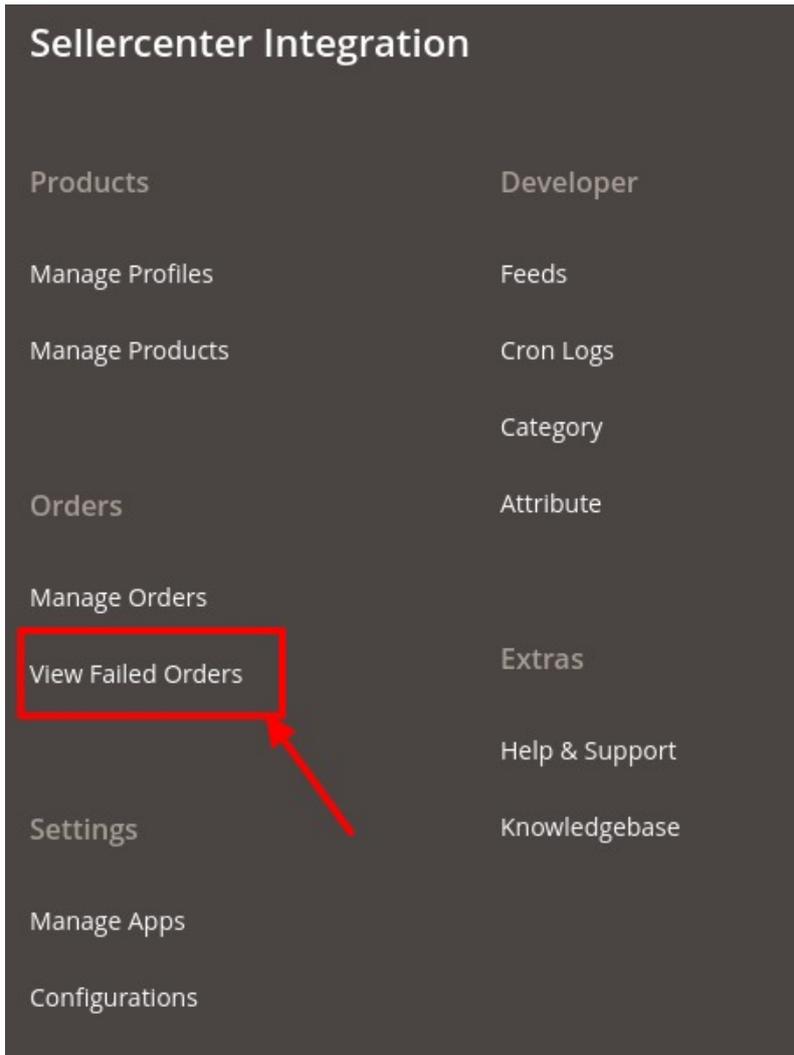


- Click **Delete order(s)**.  
A confirmation dialog box appears.
- Click the **OK** button.  
The selected orders will be deleted.

## 7. View Failed Orders

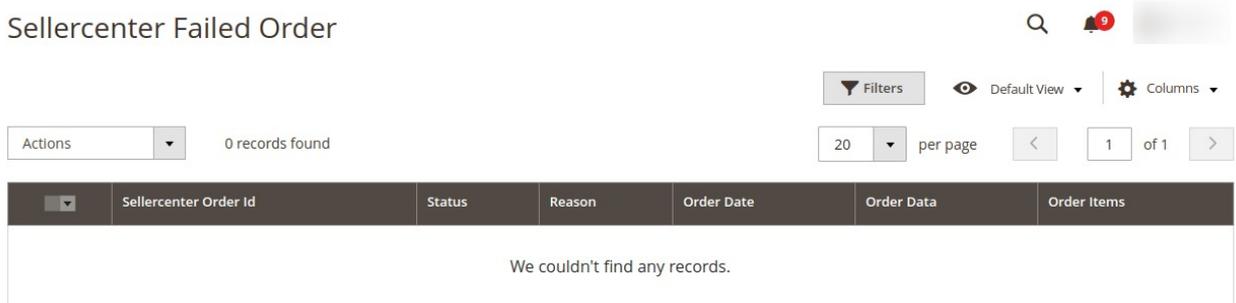
### To View Failed Orders

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **SELLERCENTER INTEGRATION** Menu.  
The menu appears as shown in the figure:



3. Click on **View Failed Orders**.

The **Sellercenter failed orders** page appears as shown below:



4. All the failed orders with their order ID and reason for failure will be displayed here.

## 8. Developer Options

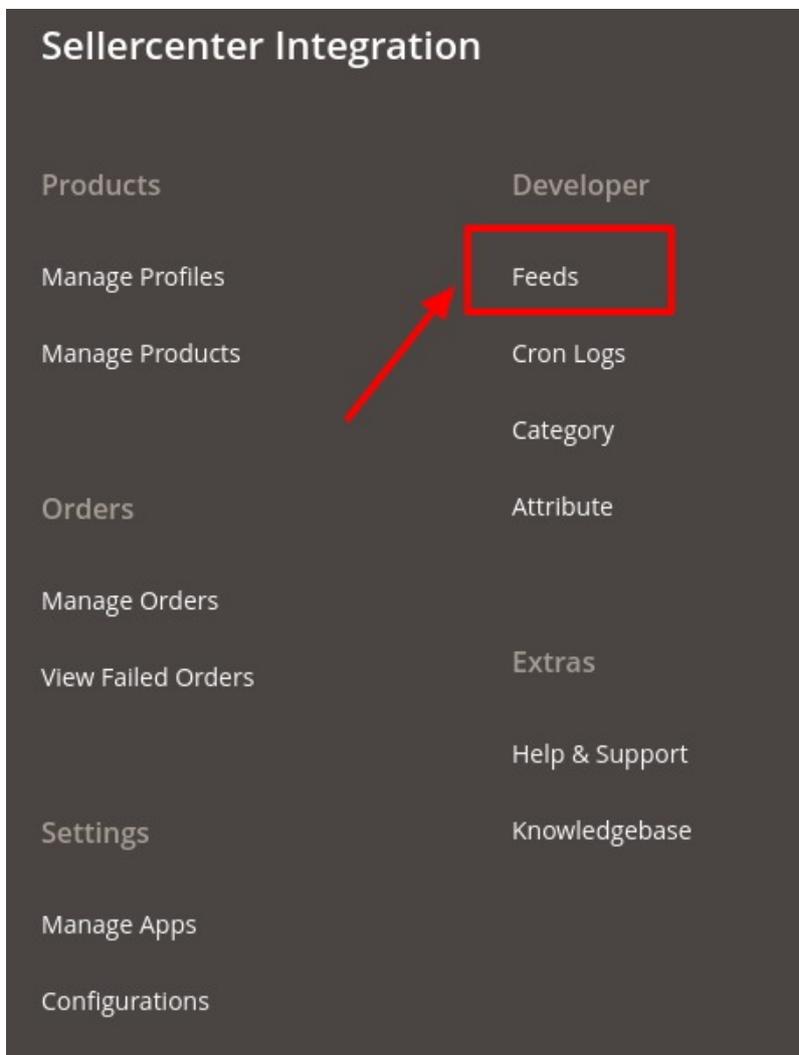
**The Developer section of Sellercenter contains the following settings:**

- Feeds
- Cron logs
- Category
- Attribute

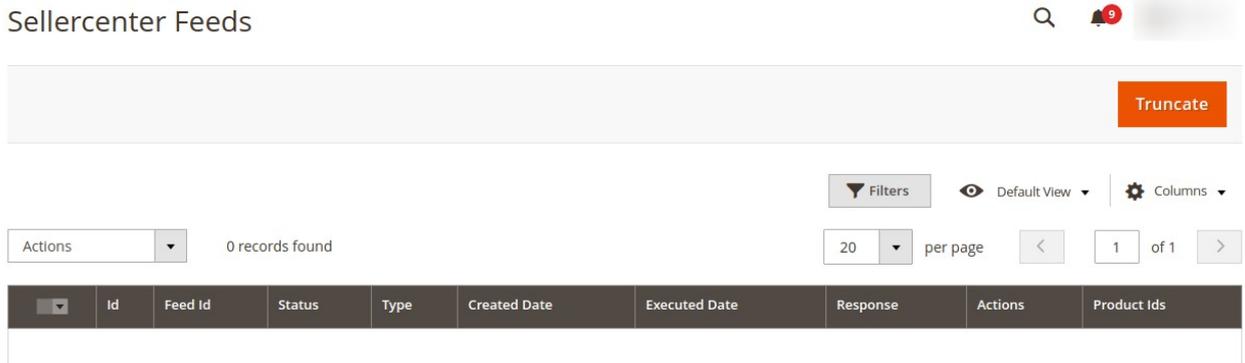
## 8.1. Feed

### To View Product Feeds

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **SELLERCENTER INTEGRATION** Menu.  
The menu appears as shown in the figure:



3. Click **Feeds**.  
The **Sellercenter Feeds** page appears as shown in the following figure:



4. Do the following tasks if required:

a. View the status of the feed in the **Status** column.

b. To synchronize the specific feed between Sellercenter and Magento 2, do the following steps:

i. Scroll down to the required row.

ii. In the **Response** column of the respective row, click the **Sync**



icon.

c. To view the Feed response, do the following steps:

i. Scroll down to the required row.

ii. In the **Response** column of the respective row, click the **View Feed Response**



icon.

d. To delete the specific feed, do the following steps:

i. Scroll down to the required row.

ii. In the **Actions** column of the respective row, click the **Delete Feed**



icon.

e. To delete the selected feeds in bulk, do the following steps:

i. Select the checkboxes associated with the feeds that are no required.

ii. In the **Action** list, click the **Arrow** button.



iii. Click **Delete Feeds**.

A confirmation dialog box appears.

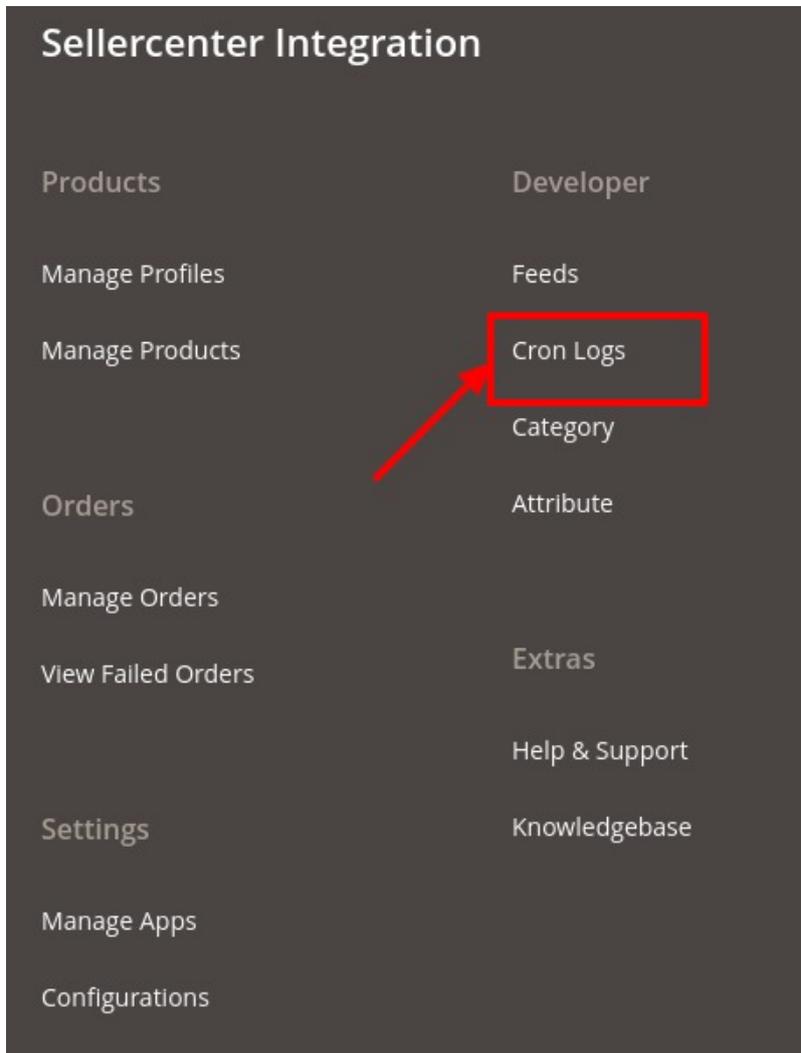
iv. Click the **OK** button.

The selected feeds are deleted.

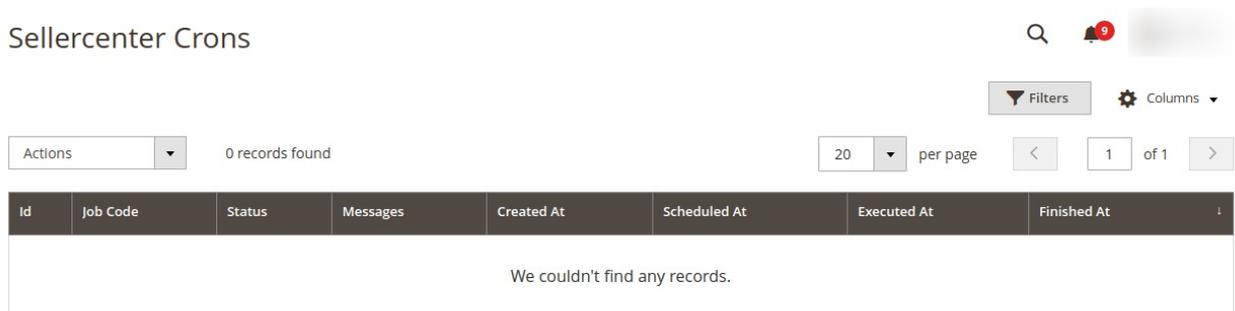
## 8.2. Cron Logs

To View Cron Logs,

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **SELLERCENTER INTEGRATION** Menu.  
The menu appears as shown in the figure:



3. Click **Cron Logs**.  
The **Sellercenter Cron** page appears as shown in the following figure:

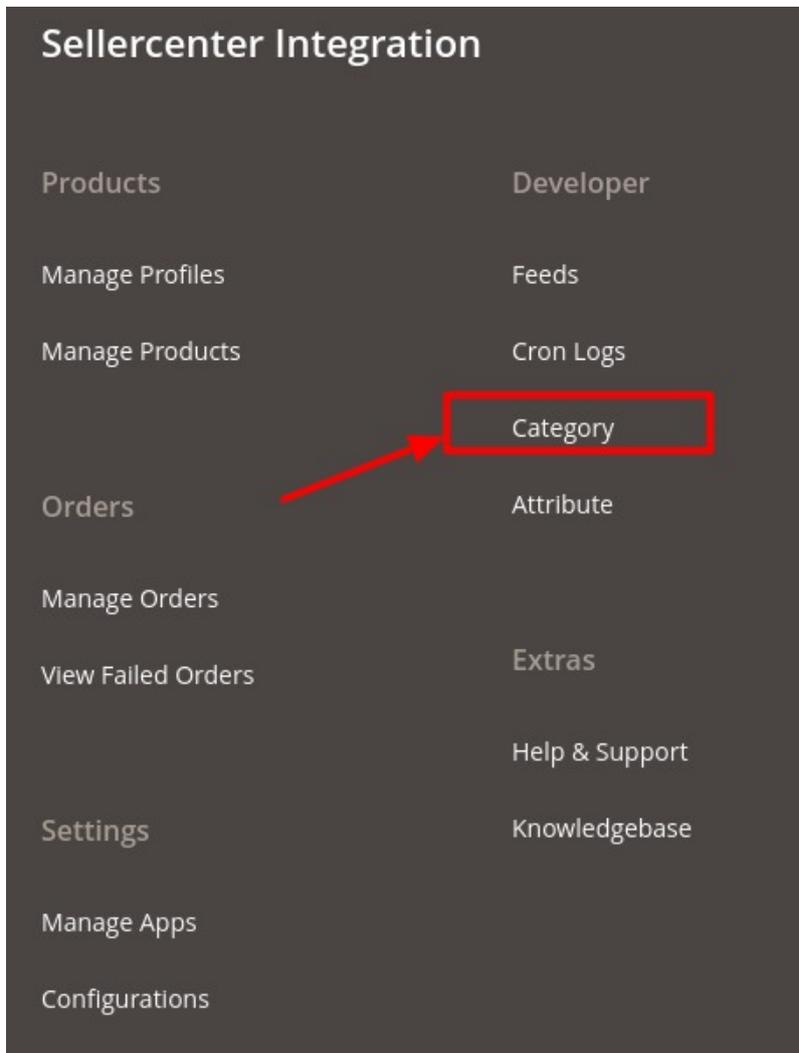


4. The Crons will be displayed.

## 8.3. Category

### To View category Details

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **SELLERCENTER INTEGRATION** Menu.  
The menu appears as shown in the figure:



3. Click **Category**.  
The **Sellercenter Category** page appears as shown in the following figure:

Sellercenter Category



Please select a account  Please select a category

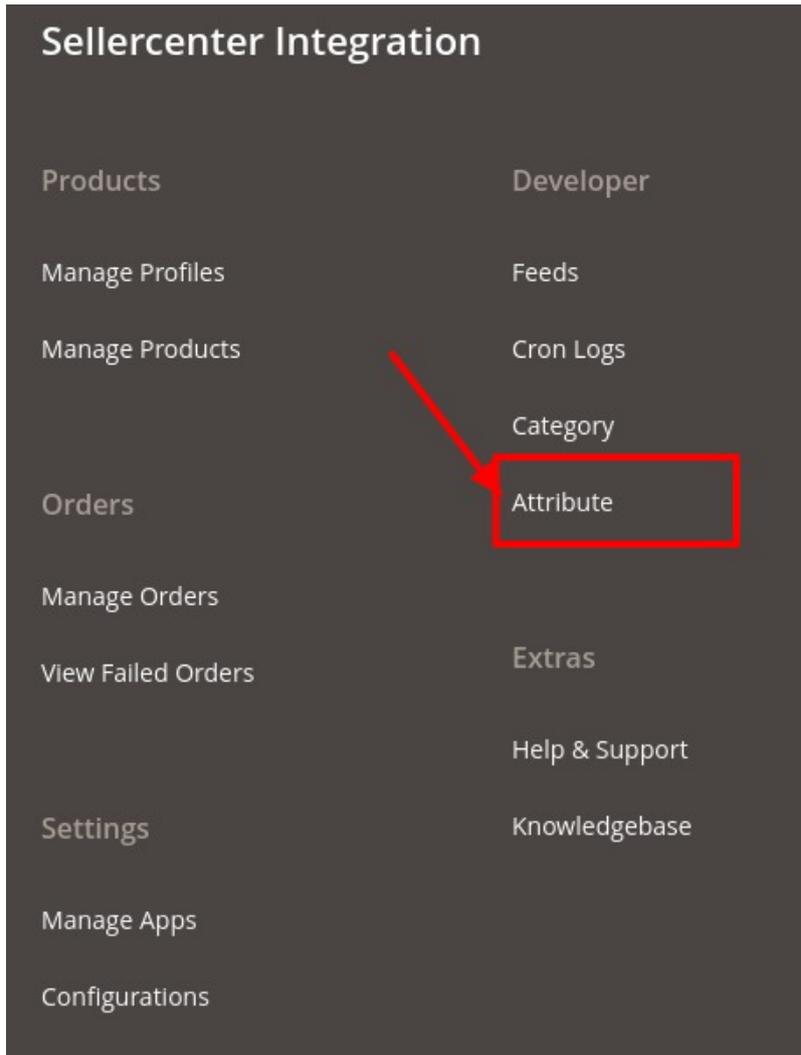
4. First, select the account and then in the **Category** list, select the required category to view the category details, and then click the **Show** button.

5. The category details will be shown.

## 8.4. Attribute

### To Attributes Details

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **SELLERCENTER INTEGRATION** Menu.  
The menu appears as shown in the figure:



3. Click **Attributes**.  
The **Sellercenter Category Attributes** page appears as shown in the following figure:

Sellercenter Category Attributes



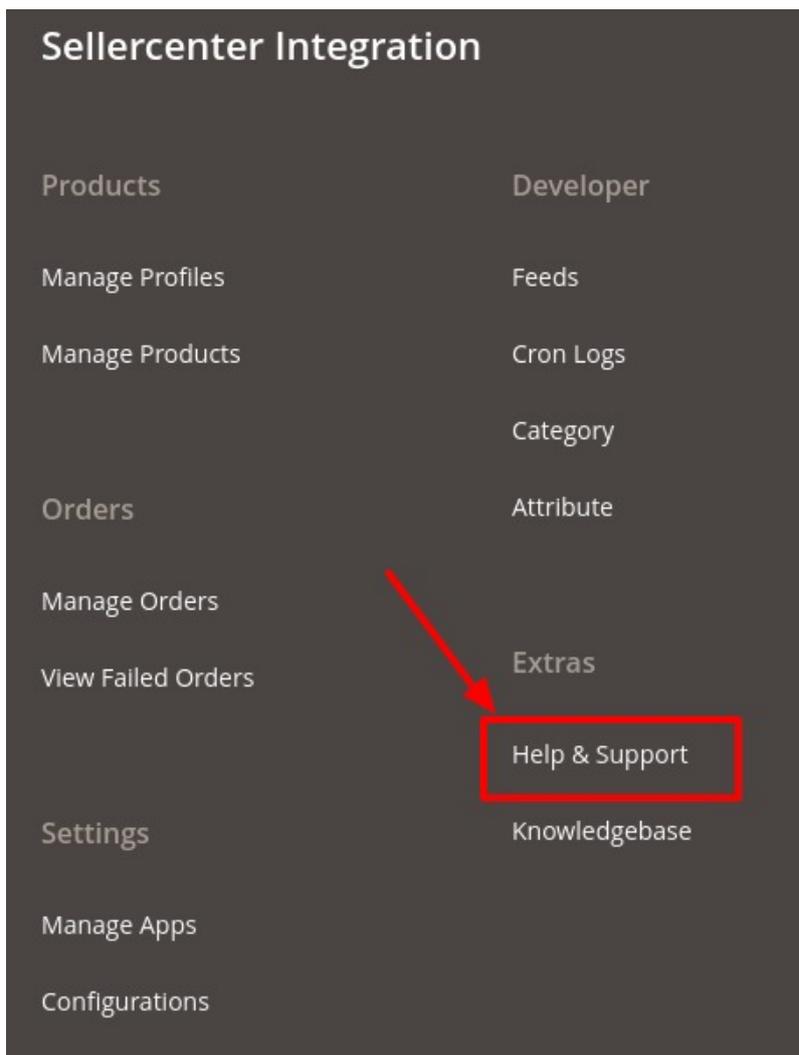
Please select a app  Please select a region  Please select a category

4. First, select an App, then the Region and then in the **Category** list, select the required category to view the category details, and then click the **Show** button.  
The details will appear.

## 9. Help & Support

### To view Help and Support

1. Go to the **Magento 2 Admin** panel.
2. On the left navigation bar, click the **SELLERCENTER INTEGRATION** Menu.  
The menu appears as shown in the figure:



3. Click **Help and Support**.  
The **Sellercenter Help and Support** page appears as shown in the following:

Cedcommerce Integrations



Quick Support



**CALL US**  
888-882-0953  
USA TOLL-FREE



**SEND US  
AN E-MAIL**



**CONNECT  
VIA SKYPE**

4. You can Connect with us via **Call**, **Email** or **Skype**.

## 10. Categories