



USER MANUAL

FACEBOOK MARKETPLACE CONNECTOR

FOR SHOPIFY

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1. Overview

About Facebook Marketplace

"Facebook Marketplace is a convenient destination for people to discover, buy and sell items. People can find what they're looking for by filtering their results by location, category, and price When customers are ready to make a purchase on Marketplace, they can check out directly within Facebook without having to leave the app"

**As of now, Facebook Marketplace is available in the U.S only.

With Facebook Marketplace, eCommerce retailers can now sell new B2C inventory and offer deals to shoppers where they already are.

The key benefits of extending your presence on Facebook Marketplace include:

Extended Reach: eCommerce merchants get to present their products in front of a wider audience base.

Personalized Customer Experience: Facebook Marketplace surfaces products relevant to consumers, helping your business find the right customers.

About the Facebook Marketplace Connector App

Being the official listing partner of Facebook, CedCommerce presents the Facebook Integration for Shopify.

Facebook Marketplace Connector helps Shopify merchants to increase their product's discoverability through seamless listings and automated order management.

The App facilitates the Shopify merchants to connect their stores with Facebook Marketplace, reducing their manual work complemented with 24*7 end-to-end support from CedCommerce. The prominent features of the App are:

Checkout on Facebook: Leverage checkout on Facebook with customers making purchases directly within Facebook without having to leave the app.

Catalog and Inventory management: The solution syncs price, stock, and other updates at regular intervals along with syncing your Shopify products with Facebook Marketplace catalog and categorizing the products appropriately to Facebook's specs.

Order Management: Orders received on Facebook Marketplace will be adequately synced with the Shopify store. The solution enables you to centrally manage cancellations, orders, and all other updates from one place. All of your Facebook Marketplace orders will be shown in one dashboard and synced to your Shopify store.

2. How to Install the App

The Facebook Marketplace Connector for Shopify can be downloaded from the Shopify App store.

Here is the step by step procedure to install the App.

1. Go to the <u>https://apps.shopify.com/</u>



- 2. Search for the App "Facebook Marketplace Connector" in the search bar and click on the icon.
- 3. Alternatively, you can click on this link to directly get to the App: <u>https://apps.shopify.com/facebook-marketplace-connector</u>

A window will appear, prompting you to install the App.

Shaanu_Store	Facebook Ma
Facebook Marketplace Connector will be able t	:0:
View Shopify account data	View details
Manage products	View details
Manage orders	View details
View other data	View details
To erase your customers' personal information from Face After 48 hours, a request will be sent to Facebook Market more about data privacy.	book Marketplace Connector, remove the app. place Connector to erase this data. Learn
Cancel	Install I app

4. Click on "Install the App" to install the App.

*The Facebook Marketplace Connector comes free for all the shopify merchants.

3. Requirements to Sell on Facebook Marketplace

To be eligible to sell on the Facebook Marketplace, you need to have an account on the Commerce Manager, the commerce platform of Facebook.

Commerce Manager, is a tool that enables e-commerce merchants to manage their catalog, order and payment system.

The basic requirement to sell on Facebook Marketplace are:

• A Facebook Business Account.

- Your business is registered in the US
- You have a US Tax ID (EIN)
- You have a US bank account
- You can ship to US addresses

4. App Configuration

As soon as you install the App from the store, you need to configure the Facebook Marketplace Connector to your existing Shopify store. To configure the App, follow the steps:

Facebook Business Account Connect

If you have an existing Facebook Business Account, it will show up, Click "**Connect**". The page will connect to your existing Facebook Business Account and redirect to the App.

Page Authentication/ Facebook Onboarding

You can authenticate existing pages or create a new Facebook Page for Onboarding.

If you have a Facebook Page:

1. To add an existing Facebook page, Tick-mark the existing pages, and click "Authenticate". (Merchant should select at least one store/page)

StoreStore	Q Search	50
Home Facebook Marketplac	e Connector	by CedCommerce
Corders Costomers Customers Customers Costomers Costome	Facebook Shops Authenticate your shops.	
Markeng Discounts H Apps	Pages	Re-Sync
SALES CHANNELS	Create your CMS page from here.	Open Facebook CMS Page
Conline Store O	CEDCOMMERCE SANDBOX PAGE This Page Is Authenticated By : CedCommerce	Connect with App
	CRAZYCOOL667 This Page Is Authenticated By : CedCommerce	Centigure CMS
	HELLO This Page Is Authenticated By : CedCommerce	Configure CMS

2. After successfully authenticating the page, move to the next step. Click the **"Save"** option above.

StoreStore		Q. Search		SK
Home	S Facebook Marketplace Connector			by CedCommerce
Orders Products		Move to next step		Save
Customers		Authenticate your shops.		
Marketing Discounts Apps		Pages	Re-Sync	
SALES CHANNELS		Create your CMS page from here.	Open Facebook CMS Page	
g our dat		CEDCOMMERCE SANDBOX PAGE Successfully Authenticated	Authenticated	
		CRAZYCOOL007 This Page Is Authenticated By : CedCommerce	Configure CMS	
		HELLO This Page Is Authenticated By : CedCommerce	Configure CMS	

If you do not have a Facebook Page:

To create a new CMS Page, Click **"Open Facebook CMS Page"** the App redirect to the **Commerce Manager.**

Store			Q Search		SK
Home		Facebook Marketplace Connector			by CedCommerce
Orders Orders Products Customers Analytics			Facebook Shops Authenticate your shops.		
Marketing Discounts Apps			Pages	Re-Sync	
SALES CHANNELS	0		Create your CMS page from here.	Open Facebook CMS Page	
			CEDCOMMERCE SANDBOX PAGE This Page Is Authenticated By : CedCommerce	Connect with App	
			CRAZYCOOL007 This Page Is Authenticated By : CedCommerce	Configure CMS	
			HELLO This Page Is Authenticated By : CedCommerce	Configure CMS	

Setting-up the Commerce Manager

1. On the Commerce Manager Page, Click on the "Start Selling" button.



- 2. The following window will ask you, where to sell. From the window, select Facebook.
- 3. In the Facebook section, click "Get Started"

← Return	our of	
Where would you like to sell?		How will people buy my products on
Facebook Let people browse and purchase your prod	ucts directly on	Customers on Facebook will be able to buy your products directly from your Page shop and they may be eligible for other surfaces.
Get Started		What products can I sell? You can sell physical goods that comply with our product standards and delivery policies. See product standards
Continue setup Finish setting up checkout for the following commerce accounts.		Need help?
Cedcommerc Facebook Page: Test_cedcommerce_2	ŵ	You can contact Facebook's support team whenever you have questions.
Test Facebook Page: CrazyCool007		Contact us
Test		

- 4. The next window will show a 3-step onboarding process namely Link Business Account, Set your Preferences, Set Up Payouts, which you will complete one by one to set-up the Commerce Manager Account.
- 5. Click the "Set Up" button in the Link Business Account section.

← Return

1	Link Business Accounts You'll answer a few questions about your business and link your Page, so that customers can buy from you.
	Set Up
0	Set Your Preferences
2	Select the shipping options you offer, set your return policy and enter an email address where customers can reach you.
	Set Preferences
0	Set Up Payouts
0	Your payouts will be sent to the bank account you link in this step. You'll need to have your bank routing number and account number on hand. Learn more,
	Set Up Payouts

• This step will ask if you have a bank account in the US. Select **"Yes"**, and click **"Next"**

Do you have a bank account in the US?
Currently, Commerce Manager can only be used by merchants who have a bank account in the United States. Customers can only purchase in the US and pay in US dollars (USD).
Yes, I have a bank account in the US.
No, I don't have a bank account in the US.
Go Back Next

• In the next step, Link your existing Facebook Page and Click "Next"

Enter Basic Information: Step 2 of 4

P	Prod_Shop_Page Page ID: 102861741064597	
• •	Test_Shop_Page Page ID: 101686917850101	

• After that, Link your Page to Business on Facebook, to do so, mention the "Account Name" and Select the Page, you want to associate with it. When you are done, click "Next"

Link a Business
Name Your Commerce Account This should match the public name of your business since it will be visible to customers. It can't contain special characters.
Account name
MyShop
You can always change this later,
created on Business Manager will appear here.
My Test Business Business
My Test Business Business Test_Shop Business

• The last step enables you to link a Catalog for your shop. You can either select an existing catalog or "Create a New Catalog". After that, Click "Next"

Enter Basic Information: Step 4 of 4

0	Test_Catalog_Products Catalog #: 329169931298166		
$ \bigcirc $	Create a New Catalog	a new estales	
-	Unde you misin setup, you in de autre to create and mix	a new catalog.	
ce you	u link a catalog, you won't be able to link another.		

6. The next section is to **Set your Preferences**, which helps you create shipping and return options. Click "**Set Preferences**" to get started.

S	ell on Facebook
1	Link Business Accounts 🥏 You'll answer a few questions about your business and link your Page, so that customers can buy from you.
2	Set Your Preferences Select the shipping options you offer, set your return policy and enter an email address where customers can reach you.
3	Set Up Payouts Your payouts will be sent to the bank account you link in this step. You'll need to have your bank routing number and account number on hand. Learn more.

• Set up your Shipping Option, Choose among the Standard, Expedited or Rush Shipping and click "**Next**"

Set Shop Preferences: Step 1 of 2

Set Your Shipping Options These are the shipping options you'll offer for all of your products. You're responsible for shipping items within 3 business days from when an order is placed.		
Standard Shipping	Add	
Expedited Shipping	Add	
Rush Shipping	Add	
fou can always change these options later.		
	Go Back Mext	

• The next option, let you enter **Return & Customer Service policy**, you shall enter the **number of days** you will be accepting returns and a valid **email address** for customer service conversation.

Set Shop Preferences: Step 2 of 2	
	Return Policy & Customer Service
	Return Policy Items must be returned to you within the time period you choose below, calculated from the day your item is delivered to the customer. Learn more.
	Number of Days
	30
	Customer Service Contact Enter an amail that you check regularly so your customers can reach you and get the help they need. For details, see Facebook's customer service policy.
	Email Address
	customer_support@myshop.com
	You can always change this later.
	Go Back Save

- Click "Save" once you are done with the process.
- 7. The last section deals with **Setting up the Payouts**, where you need to enter the tax and bank related information. Click "**Set Up Payouts**" to go further.

← Return

1	LINK BUSINESS ACCOUNTS
1	customers can buy from you.
~	Set Your Preferences 🥝
2	Select the shipping options you offer, set your return policy and enter an email address where customers can reach you.
	Edit
0	Set Up Payouts
5	Your payouts will be sent to the bank account you link in this step. You'll need to have
0	Your payouts will be sent to the bank account you link in this step. You'll need to have

• In the next window, enter the **complete address** of your business and the email address (which you cannot modify again) and click "**Next**"

Set Up Payouts			
Business Address This must be the business a Any applicable tax documen PO box.	ddress associated with the bank account you'll use for p ts will be sent to this address, so this can't be an address	eyouta. for a	
Street address			
Apt/Suite/Unit number + Optio	nii		
L			
City	State		
	Select	•	
Zip code			
Email Address			
This email address will recei	ve all payment and order notifications.		
Emeil address			
Email Address			

• Next, select the **product category** that you sell from the drop-down menu and click "**Next**"

What do you sell? Select the Merchant Category Code (MCC) that best used to classify businesses by the type of services or	describes your business. This code is goods they sell.	What will my Merchant Category Code be used for?
Business Category Select	•	may earn credit card points for their purchases. Credit card companies use the code you provide to determine the number of points your customers earn.
	Se Back	Your Merchant Category Code work affect your product ranking on Facebook.

• Enter your State Tax Registration Number and Click "Next"

Set Up Payouts: Step 3 of 5	Exit
Where do you do business? If you have a physical presence in certain states, this is considered sales tax nexus. Add your state tax registration number for every state where you have a physical business presence. Learn more. State California	What qualifies as a physical business presence? For state tax registration, a physical business presence can be a home effice, a corporate effice, a factory, and so on.
State Tax Registration Number This len't your SDM or EVK. Why do we need His? Add Another State	Don't have your registration number on hand? If you don't have your state tas registration number available, you can always add this information later in your Commerce Manager settings.
On Back Skip For How hert	

• After that, fill in the **Tax and Business Representation** form. To represent your business on financial matters, you need to enter, Business type, Business representative name, address, and date of birth. After you are done, click "**Next**"

Set Up Payouts: Step 4 of 5

iness type elect siness Representative Information keep Facebaok as socure as possible, we collect t		•
elect siness Representative Information lecep Facebook as socure as possible, we collect (· ·
siness Representative Information keep Facebook as socure as possible, we collect		
resenting a business on Facebook. Iness representative's first name	this information from people	
tile name + Optional		
ineas representative's last name		
iness representative's date of birth		
fonth 👻 Dete	* Year	-
iness representative's last name	• Vear	

• Lastly, link your bank account information to collect the payment, for that you need to enter the details: Name of the Account holder, Bank routing number, and Bank account number.

Set Up Payouts: Step 5 of 5

Very nouse its will be east to user professed back a	needs are a colling havin 1 area to so	
Your payous will be sent to your preterred bark a	occurs on a roning basis. Cearn store	
		1
1000		1 · · · ·
C1234567083 DERILIADETEN- 4121		1 · · · ·
		1 · · · ·
		1 · · · ·
Bank routing number		1 · · · ·
9-digit mutting number		1 · · · ·
Bank account number		
4- to 17-digit account number		
Name on bank account		
Full name or account.		
Tou'll be charged a selling fee of 5% per transaction. If a	transaction is \$8.00 or less, you'll be charged a	
fait fee of \$0.40.		
By clicking Finish, you agree to our Merchant Terms. Pay the Merchant Terms. We'll store your basiness informatio support commerce features on Facebook.	ment processors' terms apply, as described in an and share it with payment processors to	1
	Gollack	

• As soon as you are done with all the detail, Click "Finish the Setup".

8. After the complete setup, you now have your Commerce Manager account on Facebook.

← Return

-		
2	You've Completed Setup! Please review your business information in the right-hand column. If everything looks right, you can go to Commerce Manager to set up your product catalog, learn how to use our selling tools and assign permissions. Go to Commerce Manager	
L Y c	ink Business Accounts S ou'll answer a few questions about your business and link your Page, so that ustomers can buy from you.	
2	Set Your Preferences Select the shipping options you offer, set your return policy and enter an email address where customers can reach you. Edit	
,	Set Up Payouts 🥏	

Default Mapping (Category Selection and Location Mapping)

This process helps you select the product category and map the location of the store with the Facebook Business Page.

1. In the next window, select the "**Product Category**" from the drop-down menu.

Store		Q Search		SK
Home Orders	Sacebook Marketplace Connector			by CedCommerce
Customers Analytics Marketing Discounts		Pro Mapped to w @	hTiling varehouse here ● ●	
Apps		CATEGORY MAPPING		
SALES CHANNELS		Selected Facebook category Apparel & Accessories/Shoes	Apparel & Accessories : Apparel & Accessories/Shoes :	
		MAPPING Facebook Pages	Shopify Locations	
		CedCommerce Sandbox Page	Vishwas Khand 3, Gomti Nagar	

- 2. A Sub-category can also be assigned under the major category tab. Select the applicable **sub-category** from the drop-down menu.
- 3. For each page, you can **map the Shopify location** and assign it to each of the pages.. To do so, **Select** the page and **tick-mark** the location for the same.
- 4. Click on the "Save" button to save the default mapping information.

jStore		Q Search		SK
Home	Facebook Marketplace Connector			by CedCommerce
Orders Products		Move to next step		Save
Customers Customers Analytics Marketing Discounts		Ма	Profiling pped to warehouse here	
Apps		CATEGORY MAPPING		
SALES CHANNELS		Selected Facebook category Apparel & Accessories/Shoes	Apparel & Accessories : Apparel & Accessories/Shoes :	
		MAPPING		
		Facebook Pages	Shopify Locations	
		CedCommerce Sandbox Page	Vishwas Khand 3, Gomti Nagar	

5. Import Products from Shopify to App

As soon as you authenticate the store:

- ★ The app will automatically start importing all the products from the Shopify store.
- ★ The current status of the products will be available on the Dashboard under the "Activities" section.

Store		Q Search				SK
Home	Facebook Marketplace Conr	nector				by CedCommerce
Orders	Dashboard	Profile	Products	Orders	Configuration	Activities
Customers Analytics		Queued Tasks				
Discounts Recent Activities						
SALES CHANNELS		Facebook produce	ct(s) upload has been completed 2020-03-14 07:46:01			
range Online Store ④		No Product Foun	d on your Shopify Store 2020-03-14 07:29:33			
		Currently Running Proc	esses			
		All Processes Compl	leted			

6. Product Upload to Facebook Marketplace

After all your products gets imported on the App, you can upload the products on Facebook Marketplace in three forms:

□ Mass Upload

Mass Upload of products let you upload all the products on the Facebook Marketplace in a single go.

- To Upload the products:
- 1. Click on "Mass upload"

Store		Q Search				SK
Home	Facebook Marketplace Connect	or				by CedCommerce
Orders	Dashboard	Profile	Products	Orders	Configuration	Activities
Customers Analytics Marketing		Products			The Mass Upload	
Discounts		Shopify				
SALES CHANNELS 🔮		Filter *	Títle	Inventory	Showing 0 to 10 of 1 main products Total Variants 1	
			Jeans 500 900 ← →	340 in Stock	O Error	

**This is the "By default" setting of the App.

Mass Profile Upload

You can also upload the specific set of products, by categorizing them under profiles.

To Upload the products under profiles:

1. Select the required "Profile" while uploading and Click "Mass Upload"

Store			Q Search				SK
Home		Facebook Marketplace Connec	tor				by CedCommerce
Orders		Dashboard	Profile	Products	Orders	Configuration	Activities
Customers			Durcharde				
Analytics			Products			(1) Mass Upload	
 Discounts 				Mass Upload		×	
at Apps			Shopify			-	
SALES CHANNELS	0			Please Note		10 of 1 main products	
Online Store	o			Select a profile before uploading, by det	fault it will upload by default profile	Total Variants 1	
			Filter 👻	Profile		© Columns	
			Image	Default	:		
					Cancel Start Uplo	bad	

Selected Upload

The App also lets you upload the products on the basis of manual selection. To do so:

1. Tick mark the required products and Click the "Action Required" button. Select "Upload".

Store		Q Search				SK
Home	Facebook Marketplace Conn	ector				by CedCommerce
Orders Products	Dashboard	Profile	Products	Orders	Configuration	Activities
Customers Analytics Marketing		Products			• Mass Upload	
Discounts Apps		Shopify				
SALES CHANNELS					Showing 0 to 10 of 1 main products Total Variants 1	
		Actions (1 selected)	: Filter 👻		© Columns	
		Image	Title	Inventory	Status	
		3	Jeans 500 900	340 in Stock	O Error	
			+	→ 10 :		

2. A window will show the selected product information namely, number of products, Main Product and SKU. Click **"Start Upload"** to start uploading the products.

Store		Q Search				SK
Home	Facebook Marketplace Connector					by CedCommerce
Orders Products Customers Analytics	Dashboard	Profile Products	Products	Orders	Configuration O Mass Upload	Activities
G1 Marketing ② Discounts ■ Apps ■ EALES CHANNELS ③ Ordine Store		Shopity Actions (1 selec image V	Upload Please Note Total Selected Products: Mark Total Selected Products: SKU: 1 Total Selected Products: Total Selec	Cancel Start Up : :	X I.) of 1 main products Total Variants 1 Columns	

7. Dashboard of the App

The App interface is divided into 6 major sections that help merchants to keep a track of the shop from a single dedicated platform. The sections consist of:

- 1. Dashboard: Keep records of all the products and orders, also shows recent activities.
- 2. **Profile:** Keep a record of the configured account details and details of profiles created.
- 3. **Products:** Keep a real-time record of all the products, its status, and notifications
- 4. **Order:** Keep a real-time record of the orders received, sync it between Shopify and Facebook Marketplace
- 5. **Configuration:** Keep the tabs for an account, location or profile configuration.
- 6. Activities: Keep a real-time record of recent activities and to-do actions.

Dashboard

The Dashboard of the app is divided into two major sections:

- 1. The first section shows the current status of the products and orders that have been imported and uploaded.
- 2. The second section shows the most recent actions performed on the app.

🧃 🔜 Store		Q Search				<u>®</u>
Home	S Facebook Marketplace Connector					by CedCommerce
Corders Conducts Customers Analytics Marketing	Dashboard	Profile	Products	Orders	Configuration	Activities Facebook Setting
Discounts Apps	product		Recent Activities			
SALES CHANNELS O	product		Facebook product(s) uplo 2020-03-14 07:46:01 No Product Found on you 2020-03-14 07:29:33	ad has been completed r Shopify Store		
	Orders	- States				

Profile

Profiling helps in the categorization of products. In case you wish to set a particular template or conditions for several products, you can set a profile for the same. It will save your time of assigning the values and uploading them individually.

Store		Q Search				SK		
Home	Facebook Marketplace C	S Facebook Marketplace Connector						
Orders	Dashboard	Profile	Products	Orders	Configuration	Activities		
Customers Analytics Marketing		Import Profiles			Create Profile			
Discounts Apps					Total 0 profiles			
SALES CHANNELS				Res	et Filters O Columns			
፵ Online Store ⊙		Action Name	Source	Query Items	Detail			
			Er ←	npty Result → 10 :				

To create a profile:

1. Click on the "Create Profile" option.

Store			Q Search				<u>s</u>
Home		Facebook Marketplace Co	by CedCommerce				
Orders		Dashboard	Profile	Products	Orders	Configuration	Activities
Customers			Import Profiles			Create Profile]
Discounts Apps	0					Total 0 profiles	
Online Store	0				R	Columns	
			Action Name	Source	Query Items	Detail	
				Err (←) -	ID :		

2. Enter the "Name" for the current profile and "Product Source".

Store			Q Search				SK
Home		Facebook Marketplace Co	onnector				by CedCommerce
Orders		Dashboard	Profile	Products	Orders	Configuration	Activities
Customers Analytics Analytics Analytics Customers Analytics			Create Profile				
Bt Apps			Select product source			Previous	
SALES CHANNELS 편 Online Store	•		Profile Name Anything you can type in Profile Products Imported From Product Source	e Name		: Next	

- 3. Select the **"Product Category"** and the **"Location"** for the product.
- 4. Set the required condition for the profile, Enter the **"Attributes"**, the **"Operation"** and the assigned **"Value"** condition for the profile.

Store						
Home	Facebook Marketplace Connector					by CedCommerc
Cirders	Dashboard	Profile	Products	Orders	Configuration	Activities
Products						
Customers		Create F	rofile		Back	
Analytics			7.4	•		
A Marketing						
(X) Discounts		Select pro	ucts you want to upload		Previous Next	
Apps Apps						
SALES CHANNELS	0					
Online Store	0	Select Cate	gory in Which You Want To Upload Products			
		0 •	elected Google category for Facebook	Product Category		
		Warehouse	Mapping			
			20 10 10 10 10 10 10 10 10 10 10 10 10 10			
		GedG	mmerce Sandbox Page	Vishwas Khand 3, Gomit Nagar		
		Presare O	any To Galard Developin Visu Maril To Lindowd			
		i tipati g	of a second constant and second to obtain			
		0	Please note			
			dd rule corresponds to && (AND) condition dd rule aroun corresponds to U (DR) condition			
			_			
		Alle	operator	Vaue		
		34	ect Attribute C Select Operator	Filter Value		
					Add Rule	
					Add Rule Group	
					Foext	

5. Click "**Next**" to save the Profile. The available profiles will reflect on the Profile tab of the app.

_Store		Q Search				SK		
Home	Facebook Marketplace Co	S Facebook Marketplace Connector						
Orders	Dashboard	Profile	Products	Orders	Configuration	Activities		
Customers Customers Analytics Marketing		Import Profiles			Create Profile			
Discounts Apps					Total 1 profiles			
SALES CHANNELS				Rese	t Filters O Columns			
		Action Name	Source Items tems	Qu ¢	Jery Detail			
		Trofile 1	Shopify 0	(title	Equals title) 232			

Products

The product section of the App will feature the status of your products. You can track the imported products from this section.

Store		Q Search				SK :	
Home	S Facebook Marketplace Connector						
Orders	Dashboard	Profile	Products	Orders	Configuration	Activities	
Customers		Products			() Mass Upload		
Discounts Apps		Shopify					
SALES CHANNELS					Showing 0 to 10 of 1 main products Total Variants 1		
		Filter *			© Columns		
		Image	Title	Inventory	Status		
			Jeans 500 900	340 in Stock	© Error		
			$\leftarrow \rightarrow$	10 \$			
		Filter * Image	Title Jeans 500 900 ← →	Inventory 340 in Stock 10 ‡	© Columns Status © Error		

Order

The App comes with auto-synchronization; so every order that is received on Facebook Marketplace, will be fetched to the app and then will be placed on Shopify, and the order status of the same will be reflected on Facebook Marketplace. So that you can easily manage them and fulfill the same accordingly.

The Order section looks like this:

â	Store			Q Search				SK	
	Home		S Facebook Marketplace Connector						
	Orders		Dashboard	Profile	Products	Orders	Configuration	Activities	
A l⊟ lo <	Products Customers Analytics Marketing			Orders			C Sync Orders		
② I 品 /	Discounts Apps			Shopify					
SALES	CHANNELS	0					Showing 0 to 10 of 1 Orders		
9 (Online Store	0		Filter 💌			(Columns		
				Facebook Order Id	Shopify Order Id Email		Status		
				515173006048118	1rl81i5n	z5@commerce.facebook.com	skipped		
					$\leftarrow \rightarrow$	10 ‡			

D Configuration

This section of the App shows the current account setting of your app, all settings related to user detail, default profile and Facebook account are reflected here.

The configuration tab shows these options: General, Facebook, and Account

General

- 1. This tab shows the **"User Details"** that include the Username and the email address that you used while connecting to the app.
- 2. Also, the later section reflects your "**Default Profile**" that includes your location mapping and category mapping.

L.Store		Land and the second					<u>s</u>			
Home		Facebook Marketplace Connector					by CedCommerce			
Orders		Dashboard	Profile	Products	Orders	Configuration	Activities			
Products Customers dfl Analytics Marketing Discounts			Configuratio	Configuration						
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SALES CHANNELS	0		User details	Username : Sha Email : sanover.	anu_Store zedcoss@gmail.com					
			Default Profile	Warehouse CedComme Catalog id	Mapping rce Sandbox Page 220687279125984	d 3, Gomti Nagar				
				Category M	apping cted Google category for Facebook					
				Product Cal	egory	2 Sava				

Facebook

- 1. This tab shows the Facebook settings that you can configure for the app.
- 2. You can "Enable or Disable" the following setting related to the following functions:
 - **Product Auto Update:** Any change in the product on Shopify will be automatically updated on Facebook Marketplace. (if enabled)
 - **Product Auto Create:** New products created on Shopify will be automatically created on Facebook Marketplace. (if enabled)
 - **Cancel Order:** Cancel the order when a product SKU is not found on Shopify. (This happens when you delete a product from Shopify and product auto-update setting is diabled)
 - **Product Auto Delete:** Auto delete the product from Facebook when deleted from Shopify.

Store			Q Search				SK :		
Home		Facebook Marketplace Con	Facebook Marketplace Connector by CedCommerce						
Image: market in the market in themarket in the market in the market	© 0	Facebook Marketplace Con Dashboard	Frotile Configuration General Facebook Account Facebook Config Configure your Facebook setting.	Products Product Auto Upd Disable Any change in pro Product Auto Cree Disable New product will t Cancel Order Cancel When on Shopify Product Auto Dele Disable	Orders	Configuration Co	by CedCommerce Activities		
				Auto Product dele	ete from facebook when deleted from	m shopify.			

Account

This tab shows the Shopify store connected with the app. You have the option to "**Reconnect**" the account.

Store			Q Search				SK
Home		Facebook Marketplace C	by CedCommerce				
Orders		Dashboard	Profile	Products	Orders	Configuration	Activities
Products Customers Analytics Marketing Discounts Apps			Configuration	unt			
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Activities

The last section on your dashboard is the Activities section, that keeps track of all the recent activities that took place on your app.

The Activities tab shows this option:

- 1. Queued Tasks: All the tasks that have been queued on the app.
- 2. Currently Running Process: All the tasks running in progress.

Store		Q Search				SK
Home	Facebook Marketplace C	by CedCommerce				
Orders	Dashboard	Profile	Products	Orders	Configuration	Activities
Products Customers Analytics		Queued Tasks				
Marketing		Recent Activities				
H Apps		Facebook product(s				
SALES CHANNELS		Second Product(s	Facebook product(s) upload has been completed 2020-03-14 07:46:01			
		No Product Found o	2020-03-14 07:29:33			
		Currently Running Process	ses			
		All Processes Complete	d			
