

Facebook Native Integration for Magento 2 Manual

by CedCommerce Products Documentation

1. Overview	3
2. Installation Of The Extension	3
3. Configuration	3
4. Manage Account	6
5. Manage Product Listings	8
6. Manage Feed	10
7. How To Upload CSV on Catalog (FB)	12
8. Fb Native Knowledgebase	21

1. Overview

For the sellers of Magento 2, CedCommerce is providing a new and inventive extension- **Facebook Native Integration for Magento 2**. This extension facilitates the Magento 2 Sellers to advertise their product on the facebook page.

With this easy to manage solution, the seller can easily handle their products on facebook page through its Magento 2 store and they can also advertise their products as a sponsored product.

This solution allows the users to experience that:

- Changes made in the products details are reflected on Facebook Page.
- It's an easy process of advertising products on Facebook Page.
- At the time of checkout, the user gets redirected to its site,

Functionalities of Extension:-

- Bulk Product Upload.
- Easy to manage the product.
- Products can be easily promoted on the Facebook page.
- Automated redirection to the store page during the checkout.

2. Installation Of The Extension

To install the extension

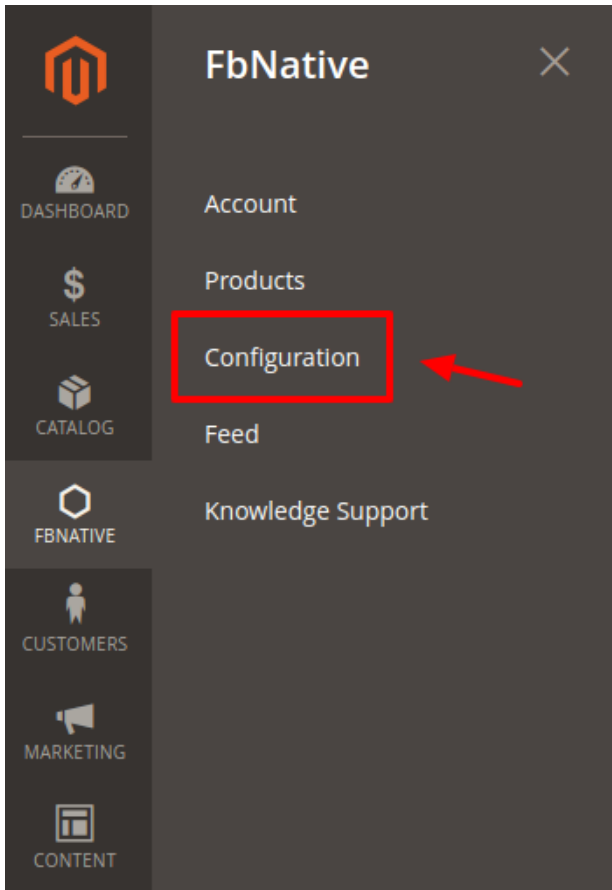
1. Log in the **ftp**, and then go to Magento 2 root folder (generally present under the *public_html* folder).
2. Create a new folder named *code* under the *app* folder; under *code* folder, create a folder named *Ced*.
 - a. Upload or Drag and Drop *app/code/Ced/Fbnative* directory.
 - b. After successfully uploading the directory, the extension will be installed/upgraded.
 - c. Now run the following upgrade command in *cmd*
php bin/magento setup:upgrade.

3. Configuration

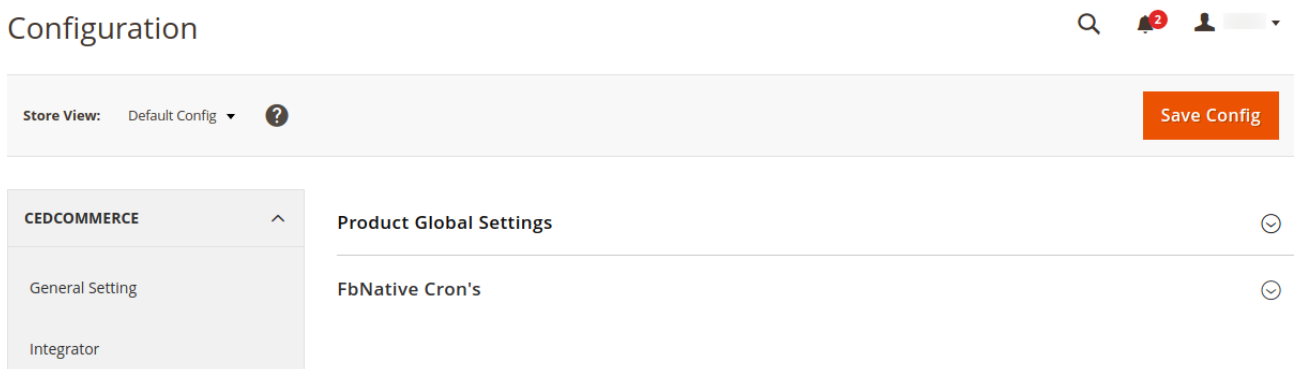
Once you have installed the Facebook Native integration for Magento in your Admin Panel, you need to complete the Configuration process as shown in this section of the guide.

To Complete the Configuration:

- Go to the Magento Admin Panel.
- On the top navigation bar, you can see the **FBNative**.
- Take the cursor to it and the menu will appear to you as shown in the image below:



Click on Configuration and the new page opens up as shown below:



You can select the store view in the Select Store Drop-Down section.

- If you do not have the multiple stores, select the default store view

In the Product Global Settings.

- Go to FbNative Product Price.
- Select the Default Magento Price, if you want to keep the price same on Facebook as Magento.

Product Global Settings

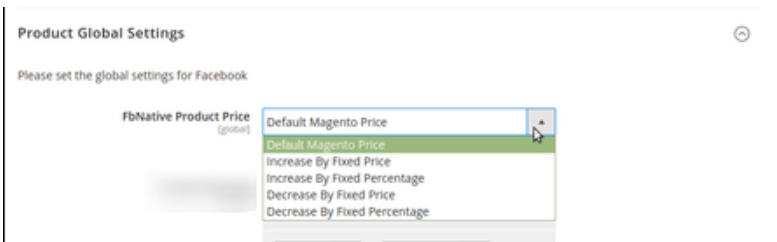


Please set the global settings for Facebook

FbNative Product Price [global]

Select to send a different product price to **Facebook.com**

- You can select the other various options if you want to increase or decrease the Price, as shown below in the given picture.



In the product global section

- You can map your Magento attributes with Facebook attributes, as given in the below picture.

Product Mapping [global]

Facebook Attribute Code	Magento Attribute Code	Action
Name	name	
Title	meta_title	
Conditio	condition	
Google f	category_ids	
GTIN	sku	
<input type="button" value="Add Rule"/>		

In the FbNative Cron's Section

- Cron's would help you to auto-synchronize your Product data to Facebook in certain periods of time.
- Click Enable to activate the Product Cron.
- Click Disable to deactivate the Product Cron.

FbNative Cron's

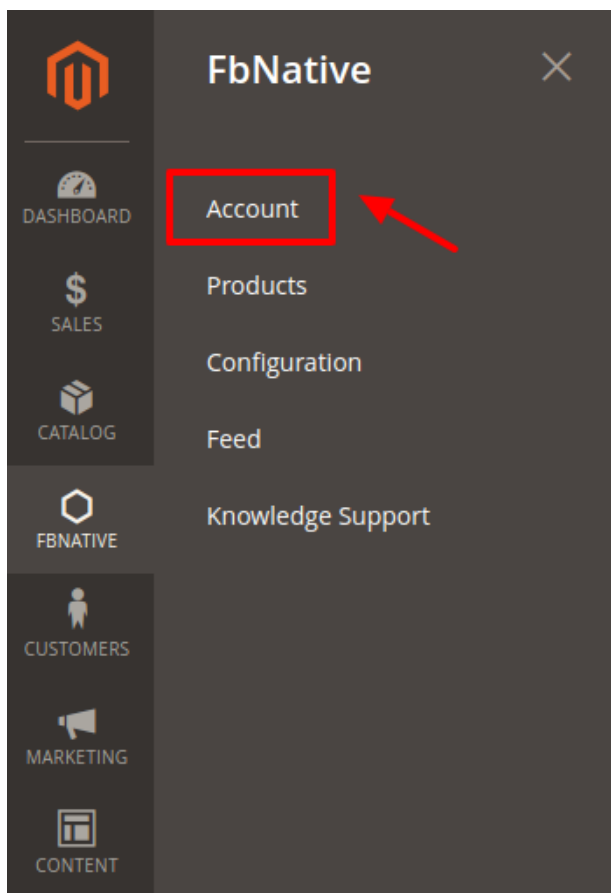


Product Cron ▼
[global]
Product Fetch Cron

4. Manage Account

To add a new account:

1. Go to the Magento 2 Admin Panel.
2. On the top navigation bar, you can see the FbNative
3. A menu appears as shown in the following figure:



4. Click **Account section**

The page appears as shown in the following figure:

Filters | Default View | Columns

Actions | 0 records found | 20 per page | 1 of 1

ID	Data Feed Url	Shop Page Name	Account Status	Magento Store	Actions	Feed Status
We couldn't find any records.						

5. Click the **Add New Account**

The **Add New Account** page appears as shown in the following figure:

New Account | Search | 74 | cedcommerce

← Back | Reset | Save

ACCOUNT INFORMATION

Account Information

Shop Page Name *
To Identify the Account

Account Status * Disabled

Account Store * Default Store View

6. In the right panel, under **Account Information**, do the following steps:

- o In the **Shop Page Name** box, enter a shop page name.
Note: Please use only letters (a-z), numbers (0-9) or underscore(_) in this field, the first character should be a letter.
- o In the **Account Status** box, select **Active** to enable the status of the shop.
- o In the **Account Store** tab, select **Default Store View** to enable the store view.

7. Once you successfully create an account it gets listed in the accounts menu as shown below:

Manage Facebook Stores | Search | 4 | admin

Add Account

Filters | Default View | Columns

Actions | 1 records found | 20 per page | 1 of 1

ID	Data Feed Url	Shop Page Name	Account Status	Magento Store	Actions	Feed Status
4	http://192.168.1.60/magento/ee/2.3.3.1/pub/media/ced_fbnative/carguner.csv	carguner	Enabled	Default Store View	Edit	Feed Generated

Note: For the account whose CSV is not created, you would be getting down **feed status** in the column grid as -feed not generated and for those data are created you would be getting **feed status** as – feed generated.

8. The URL mentioned in the datafeed URL section is to be filled on your facebook seller panel.

26. Or you can schedule the upload at a later time:

Schedule Your Automatic Uploads
Select when you want to automatically upload products from this data feed URL.

Hourly **Daily** Weekly

At

Enter Data Feed Name
Choose a name that will help you find this data feed file later.

← **Enter feed here**

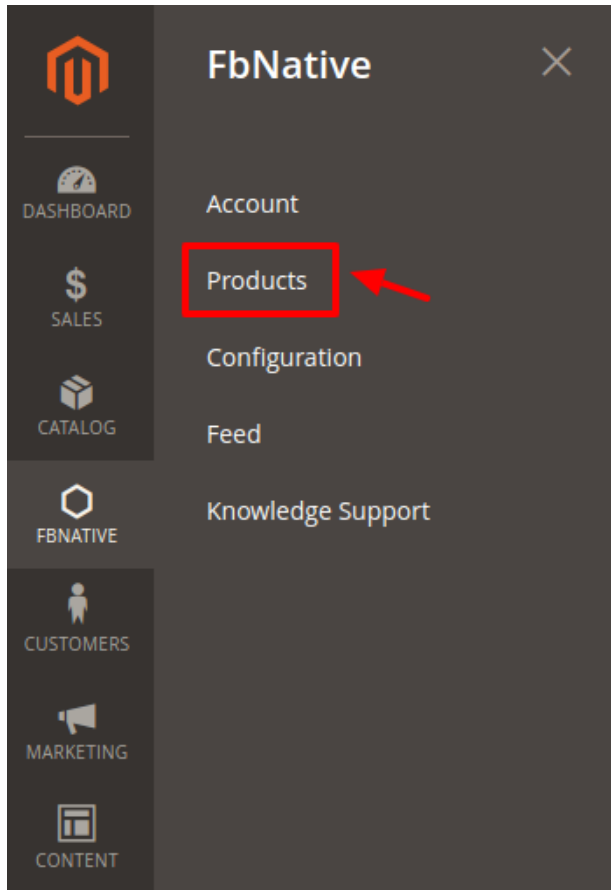
Select Default Currency
Select the default currency for products in this data feed. This default currency will be used if the prices in your data feed file do not include an ISO currency code (for example: 10 USD instead of \$10 for American dollars). You can update the default currency at any time in feed settings.

9. Click on Start Upload.

5. Manage Product Listings

After the configuration is done, the seller needs to go to the Products to see the listing products on Facebook.

1. Go to the Magento 2 Admin Panel.
2. On the top navigation bar, you can see the FBNative
3. A menu appears as shown in the following figure:



4. Click **Product** section

The page appears as shown in the following figure:

Manage Products												Export CSV		
Actions		18 records found										20	<	>
ID	Thumbnail	Name	Is Facebook	Type	Attribute Set	SKU	Price	Visibility	Status	Websites	Action			
10		Three Beyond Tangy Tangerine BTT 2.0 Peach Fusion 120 Tablets by Youngevity		Simple Product	Default	183696831647	\$235.61	Catalog, Search	Enabled	Main Website	Edit			
9		Microsoft Dual Shock Xbox360 Remote Gamepad Bluetooth Wireless Joypad Controller-wireless Black		Simple Product	Default	392384491224-3	\$21.34	Not Visible Individually	Enabled	Main Website	Edit			
8		Gears of War 3 -- Limited Edition (Microsoft Xbox 360, 2011) New		Simple Product	Default	401870820525	\$83.76	Catalog, Search	Enabled	Main Website	Edit			
7		Mass Effect Trilogy Xbox 360 New Xbox 360, Xbox 360		Simple Product	Default	383129829584	\$48.27	Catalog, Search	Enabled	Main Website	Edit			

Note: As soon as you create an account, an attribute is generated in the product listings section. The attribute(s) needs to be assigned for products mentioned in the single accounts.

In this section, the seller can manage the products

- Click on Edit under the Actions column of the products as shown in the image above.
- A new window opens up containing all the details about the product.

The screenshot shows a configuration form for a Facebook product. It includes the following fields:

- Is Facebook** [global]: A toggle switch currently set to 'No'.
- Condition** [global]: A dropdown menu with the text '--select Condition--'.
- Brand** [global]: A text input field.
- FbNative fgr store** [global]: A dropdown menu with the text '--Select Store--'.
- FbNative tr store** [global]: A dropdown menu with the text '--Select Store--'.

- In the Facebook column, choose **yes**.
- You can choose the **condition** of the product you are selling from the drop down menu in the condition.
- Enter the brand of your product in the next menu.
- Choose the desired store from the drop down menus under test and testS menus.
- Save the product after the changes have been made.
- Move back to the product listings.

On clicking on Export CSV you can generate the CSV of products with their status as given in the below image.

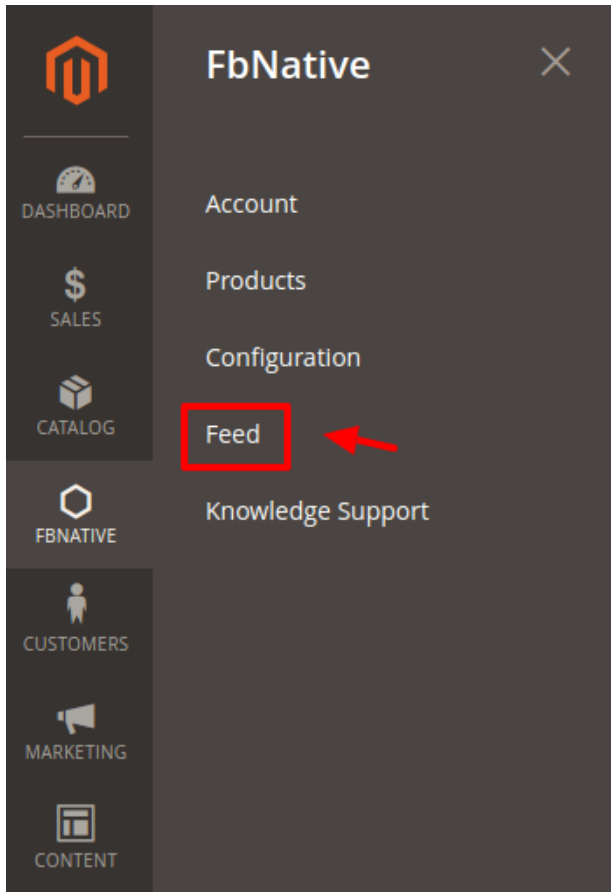
The screenshot displays the 'Manage Products' interface. At the top right, there is a search icon, a notification bell with '1' unread notification, and a user profile labeled 'admin'. An orange 'Export Csv' button is visible in the top right corner of the table area. Below the table, there are controls for 'Filters', 'Default View', and 'Columns'. The table header shows 'Actions' and '4 records found'. The footer of the table area shows '20 per page' and pagination controls for '1 of 1'.

6. Manage Feed

In this section, users can check the feed which is generated and sent to FB. Users can also have access to all the information including the number of products in the feed, when it was last updated related, product ids, mode, sku, account, etc.

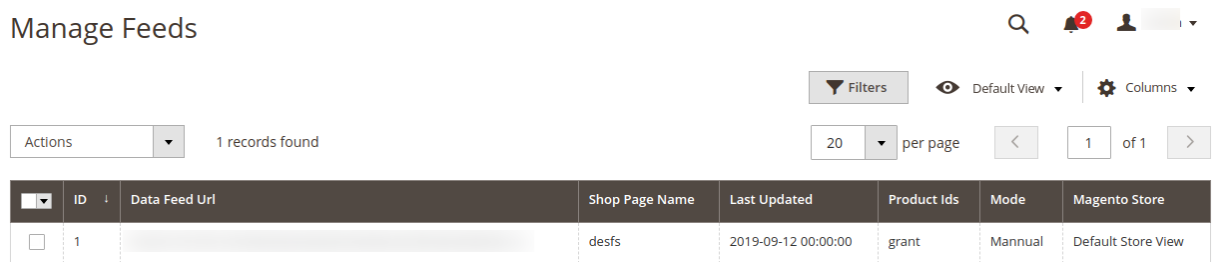
To Check Product Feed:

1. Go to the Magento 2 Admin Panel.
2. On the top navigation bar, you can see the FBNative
3. A menu appears as shown in the following figure:



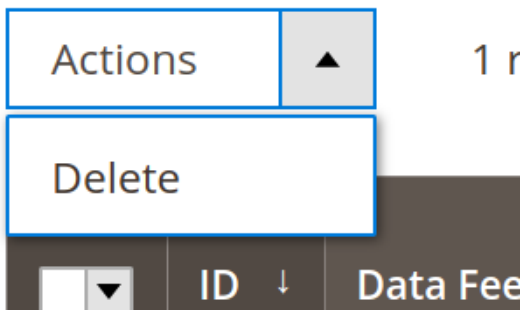
4. Click **Feed section**

The page appears as shown in the following figure:



5. All the generated feeds are mentioned here with the relevant details.

6. To delete the feed, mark all the desired feed and click on actions.



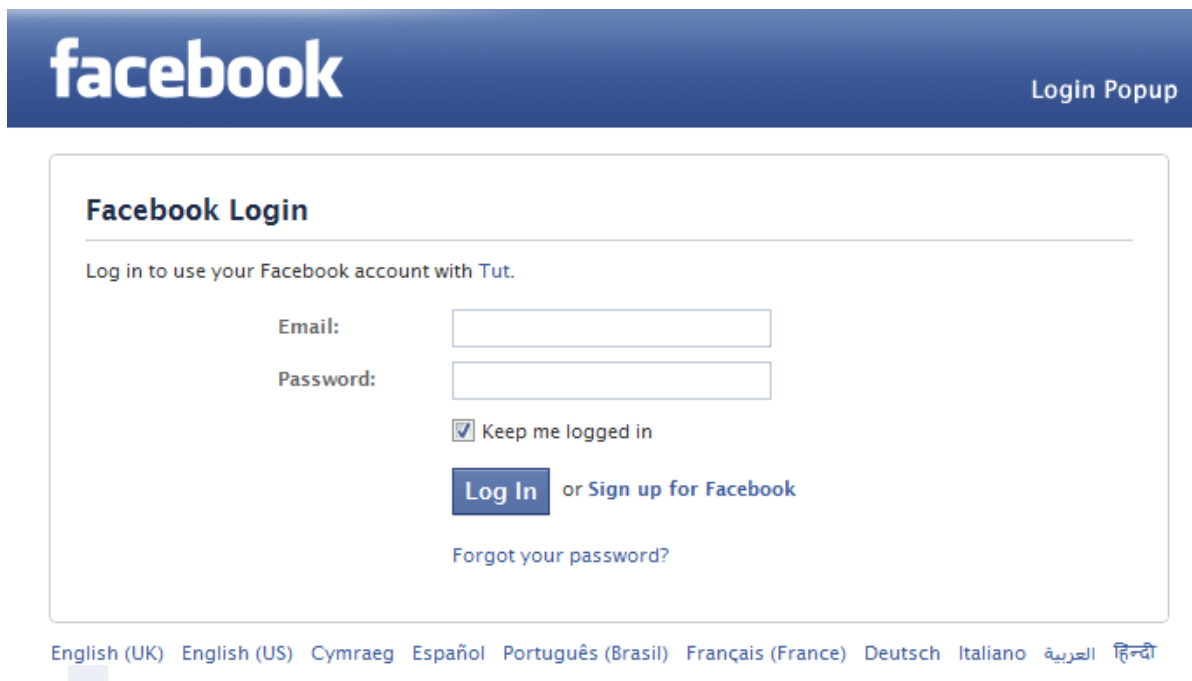
7. Now click on the delete button.

7. How To Upload CSV on Catalog (FB)

To start selling on FB shop you first need to upload CSV on the catalog.

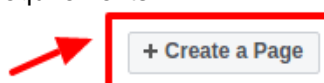
To Upload CSV:

1. Go to Facebook.com(<https://www.facebook.com/>)

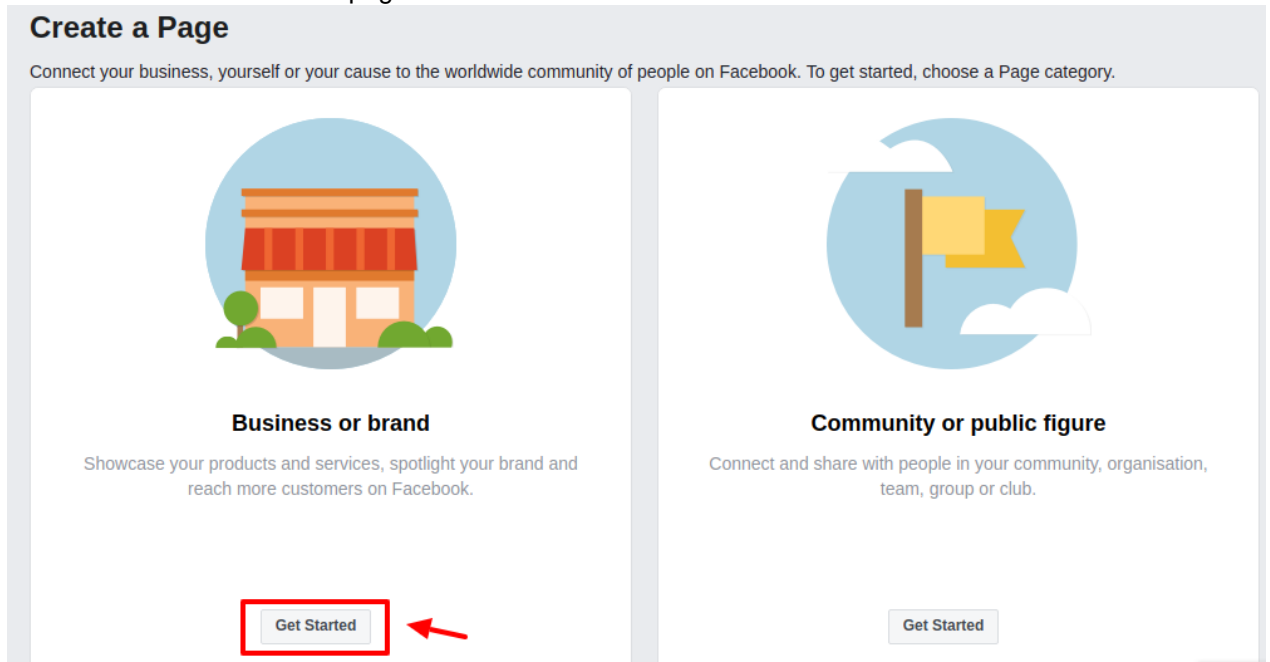


2. Login the Facebook Account you wish to associate with the shop.
3. Now Create a Shop Page according to your requirements.

Pages



4. You will be redirected to this page







5. Enter the name and category and get started.

6. Now go to the Product Page by visiting [facebook.com/product](https://www.facebook.com/product) (<https://www.facebook.com/products>)

7. The catalog is by default created in this section.

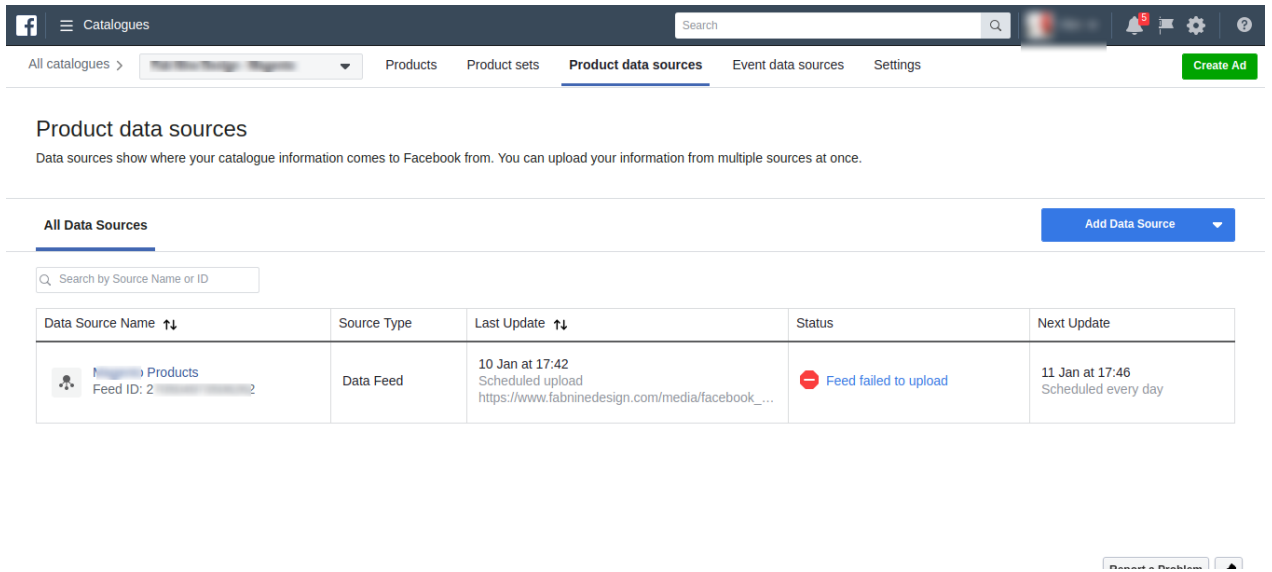
Catalogue Manager

Build and manage your inventory to unlock the power of ads on Facebook and Instagram.

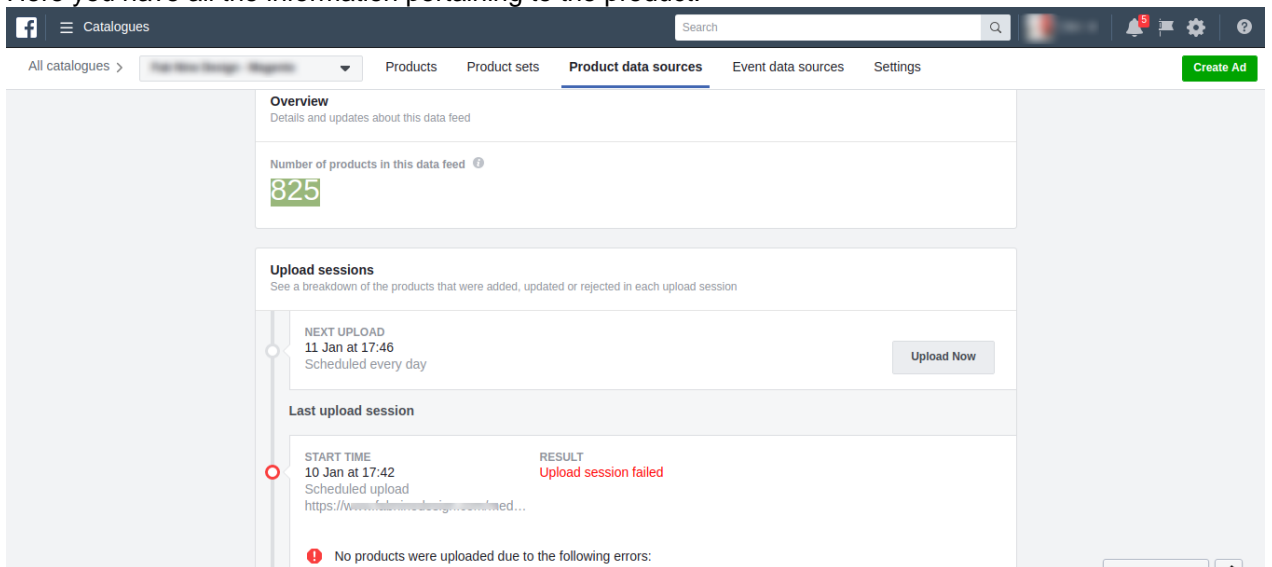
All catalogues							Create Catalogue
<input type="text" value="Search catalogues"/>							Delete catalogues
	Catalogue name ↑↓	Catalogue type ↑↓	Role given ⓘ	Shared with	Owned by ↑↓	Items ↑↓	Diagnostics
<input type="checkbox"/>	 Mag... Catalogue no.: 4...	Product	No role assigned	Not shared Share		825 products	<input checked="" type="checkbox"/> All good
<input type="checkbox"/>	 WooC... Catalogue no.: 3000000...	Product	No role assigned	Personal catalogue cannot be shared		48 products	<input checked="" type="checkbox"/> All good

8. Choose the catalog you wish to edit by clicking on its name on the list.

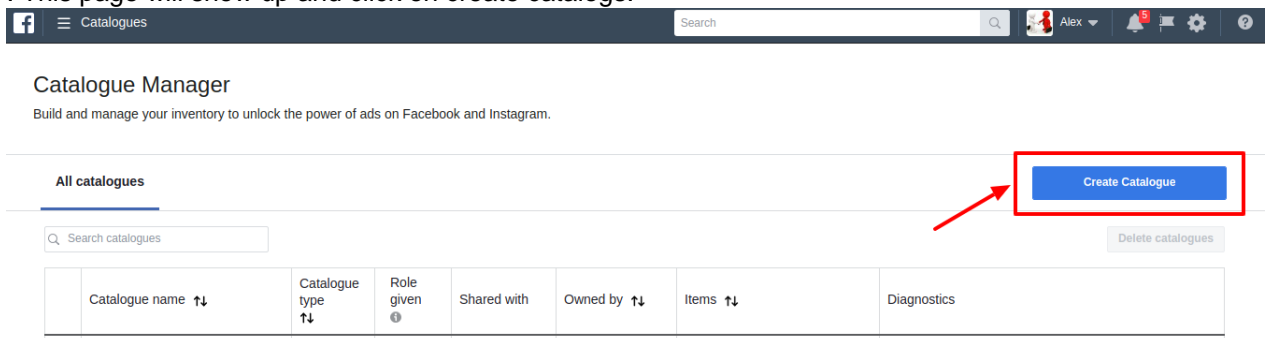
9. You will be redirected to product data Source Page.



10. Click on the data source name of the product you wish to see.
11. Here you have all the information pertaining to the product.




12. If you don't have a catalog then go to facebook.com/product (https://www.facebook.com/products) . This page will show up and click on create catalogs:





13. Now choose the preferred category for your business and click on next.


Which category best describes your business?

 **E-commerce**
Products sold online

Products

 **Travel**
Hotels and holiday properties, flights or destinations

 **Property**
Rental properties and property listings

 **Auto**
Different tiers of the auto market

[Cancel](#) [Next](#)

14. Now you will be redirected to a page – Configure your catalog category.
15. Select Upload Product Info.

Configure your catalogue settings

How do you want to add products to your catalogue?

If you use a supported e-commerce platform, connect your account to automatically import your products.

Upload Product Info
Add products using a form, data feed or Facebook pixel.

Connect E-commerce Platform
Automatically import products from your e-commerce platform.

Who owns this catalogue?

Select the business that your catalogue belongs to. If it doesn't belong to a business, select 'Personal'.

Nguyen Alex's Business

Name your catalogue

Give your catalogue a unique name to help identify it later.

Catalog_Products

16. Choose the category and name for your catalog and proceed.

17. A confirmation message will be shown stating a successful catalog creation

Catalogue created

View All Catalogues

View Catalogue

18. Click on view catalog


19. Now you will be redirected to this page

Diagnostics


Check here for recommendations, issues, errors and suggested fixes to help you get the most out of your catalogue.

Ways to Use Your Catalog

You need to finish setting up your catalog to use these features.



Dynamic Ads
Reach people with personalized ads that are automatically created to include the products they've shown an interest in or are most likely to buy.
[Learn More](#)



Ads to Drive Traffic
Get more people to view products on your website or mobile app by creating an ad campaign with a traffic objective.

20. Click on Product data sources

21. A new page will open. Now click on Add Data Sources

Product data sources

Data sources show where your catalogue information comes to Facebook from. You can upload your information from multiple sources at once.

All Data Sources


Search by Source Name or ID


Data Source Name ↑↓	Source Type	Last Update ↑↓	Status	Next Update
No Data Sources found.				


Add Data Source

22. A page naming add product to your catalog opens up

Add Products to Your Catalog

**Add Manually**
Fill in a simple form for each product you want to add to your catalog. [Learn more](#)
Recommended for less than 50 products or getting started with catalogs.

**Use Data Feeds**
Upload a data feed file containing product info to control which products are added to your catalog and when. [Learn more](#)
Recommended for more than 50 products or running dynamic ads.

**Connect Facebook Pixels** ⓘ
Use pixels (code installed on your website) to automatically update the products in your catalog each time someone visits them. [Learn more](#)
Recommended for more than 50 products that get updated hourly or daily.

23. You have 3 options. Choose **“Use data feeds”**

24. Here you can select how you want to upload



Add Products With Data Feeds

Upload a file or add a URL.

Need to set up a data feed?



[Download CSV Template](#)

[Follow Step-by-Step Guide](#)

You can also set up a data feed by using the Facebook Feed plugin on [Shopify](#), [WooCommerce](#), [BigCommerce](#) or [Magento](#)

How do you want to upload your data feed?



Upload Once

Recommended if your inventory rarely changes. You can upload a data feed file to update your inventory.



Set a Schedule

Recommended if your inventory regularly changes. You can set a schedule to automatically update your inventory from a feed URL.

25. You can either upload once

Upload a Data Feed File

You can upload a data feed file in a supported format: [CSV](#), [TSV](#), [RSS](#) or [ATOM XML](#). File uploads are limited to file size of 100mb. For bigger files, upload your file to a secure server and set a schedule upload.

Drag and drop your file here or

You can upload a small portion of the data feed file to the [Feed debugger](#) to confirm that your products will be added to your catalogue.

Enter Data Feed Name

Choose a name that will help you find this data feed file later.

Select Default Currency

Select the default currency for products in this data feed. This default currency will be used if the prices in your data feed file do not include an ISO currency code (for example: 10 USD instead of \$10 for American dollars). You can update the default currency at any time in feed settings.

26. Or you can schedule the upload at a later time:

Schedule Your Automatic Uploads

Select when you want to automatically upload products from this data feed URL.

At

Enter Data Feed Name

Choose a name that will help you find this data feed file later.

Select Default Currency

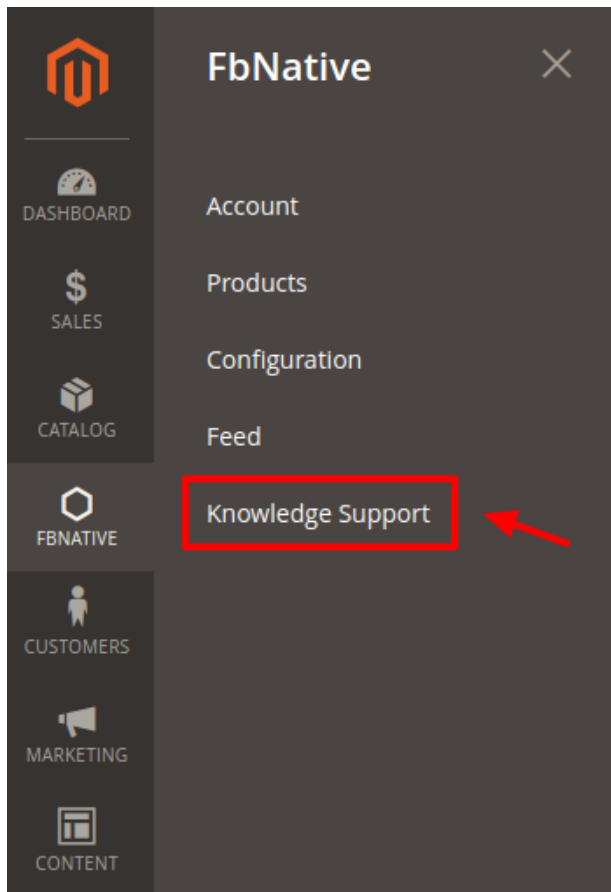
Select the default currency for products in this data feed. This default currency will be used if the prices in your data feed file do not include an ISO currency code (for example: 10 USD instead of \$10 for American dollars). You can update the default currency at any time in feed settings.

27. Click on Start Upload and you are good to go.

8. Fb Native Knowledgebase

To view the Help & Support section:

1. Go to the **Admin** panel.
2. On the left navigation bar, click the **Fb Native Integration** menu
3. Click **Knowledge Support**.



4. The **Help & Support** page appears as shown in the following figure:

FbNative Knowledge Base



Quick Support

The Quick Support menu features three distinct options, each with an icon and text: 1. A headset icon followed by 'CALL US' and '888-882-0953 USA TOLL-FREE'. 2. An envelope icon followed by 'SEND US AN E-MAIL'. 3. A Skype 'S' logo icon followed by 'CONNECT VIA SKYPE'. The menu is presented as a horizontal row of three light gray rectangular buttons.

Cedcommerce Support

Facebook Products Page Url

The **quick support** menu are mentioned here and you can connect with us through any of the medium.

CedCommerce Support

- Click **CedCommerce Support** and the section will expand as:

Cedcommerce Support

[Facebook Shop Integration Knowledge base](#)

FaceBook Product Page URL:

- Click **Facebook Products Page URL** and you will be navigated to our product page.

Facebook Products Page Url

[Facebook Catalogue Page](#)