

Allegro Magento 2 Integration User Guide

by CedCommerce Products Documentation

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1. Overview

Allegro is Poland's leading marketplace. Most of the user's preferred choice is Allegro for online shopping. This marketplace sells products of the categories including fashion, electronics, home and garden, and kids.

CedCommerce Allegro Magento 2 Integration offers solutions to merchants that enable them to connect their Magento 2 store with the Allegro marketplace. Through API communication the establishment of the real-time channel is created to feed the critical data of the product. There are various features of the extension that helps the merchants to sell efficiently on the Allegro Marketplace.

Key Features:

Return and Refunds: The return and refund policy is easily executed by the extension as the original payment is refunded and is processed back for purchasing the order.

Profile-based Product Upload: Enables the admin to create a profile based on the single category, and then assign the products to the profile to automate the product upload.

Synchronized Inventory: At regular intervals, the Allegro Magento 2 Integration automatically synchronizes the product listing, order, inventory, and pricing

Bulk Upload System: It provides the flexibility to upload the products in bulk on allegro.pl using this feature.

Notifications: The notifications on email are received by the admin of the new order creation, low stock, and if any of the order is rejected during the uploading from Allegro.

Real-Time Synchronisation: The synchronization of inventory is automated that provides access to real-time reports of order and inventory that results in the reduction of errors.

Streamline Order Processing: With the embedded crons the sales order and purchase are done that makes the selling on Allegro efficient.

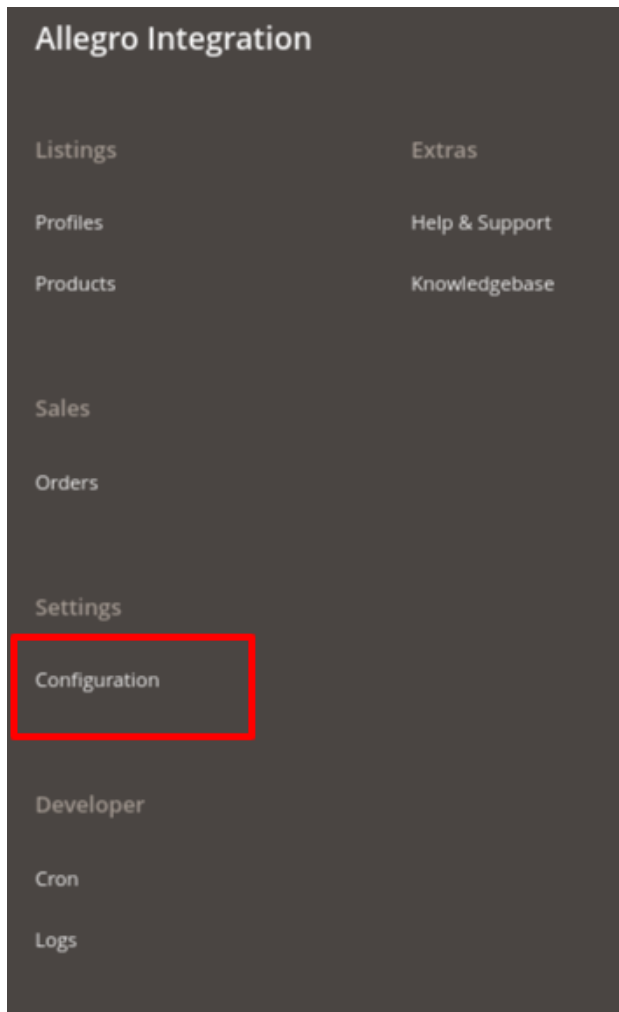
Product Management: This feature enables you to create products manually and upload or import the items data from other marketplaces.

2. Configuration

Once the installation of Allegro Integration for Magento 2 Extension has been done, the next important step is to complete the configuration which works as the foundation for the integration process.

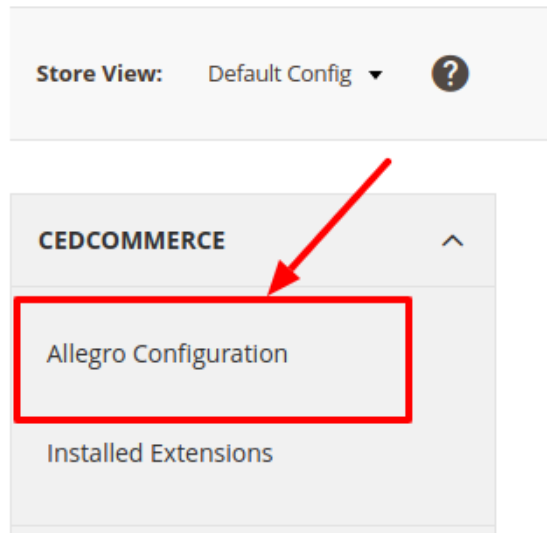
To complete the configuration,

- Log in to your Magento 2 admin panel.
- On the left side in the navigation bar menu click on **Allegro Integration** and then on **Configuration**.



- On clicking it you will be navigated to the Configuration page. Then click on Allegro Configuration on that menu.

Configuration



Allegro API Settings

Configuration
Save Config

CEDCOMMERCE ^

Allegro Configuration

Installed Extensions

Allegro Api Settings ⊙

Enabled [global] ▼

API URL [global]

Client Id [global]

Secret Key [global]

Redirect Uri [global]

Debug Log [global] ▼

Select Store [global] ▼

Install

- In the **Enabled** option select **Yes** to enable the extension.
- On selecting Yes the section expands as shown in the above figure.
- In **API URL** paste the URL written in that column.
- Now Copy the Redirect Url for the further process.
- The **Client Id** and **Secret Key** needs to be copied from the Seller panel of Allegro.
 - Now **login** to your **Allegro seller panel**.

Registration of the new Allegro application

The application name should be short and meaningful. We will display it to the user asking for permission for your application to access his account. **Note: After you name the application, you will not be able to change it.**

You can use the field for your own needs, we will not display its contents to other users.

Choose the type of application
[Learn more about authorization methods](#)

The application will have access to a browser through which the user will log in to Allegro (e.g. application on the server or executable file)
The application will receive an OAuth grant-type: authorization_code

The application will work in an environment without access to the browser or keyboard (e.g. console application or on a TV type device)
The application will receive an OAuth grant-type: device_code

The path in your application to which we will redirect users after authentication on Allegro. The URI must contain a protocol (HTTPS recommended), cannot contain URI fragments, relative paths, or be a public IP address. You can enter multiple addresses (from a new line).

I have read and accept the rules of [WebAPI](#) and [REST API](#) Allegro.

[CANCEL](#) [ADD](#)

- **Register** for the new Allegro Application by entering the **Application Name, Application Description, choosing the type of application.**
- Paste the **Redirect Uri** here which you had copied earlier into the Uri to redirect section.
- Then by accepting the rules click on **ADD**.
- After adding the navigation window appears as shown below where you get your **Application Name, Type, Client Id, and Secret Key**:

Managing Allegro applications

[REGISTER A NEW APPLICATION](#)

REST API application keys

Application Name	Type	Client ID / WebAPI key	Client Secret	Redirection addresses	Description
olivia	WEB				

[EDIT](#) [DELETE](#)

- Now you can copy the **client Id** and **Secret key** from here and paste it in the API settings.
- In **Debug Log** select the option Yes for fetching the issues.
- In **Select Store View**, select the view of the store according to you.

Pickup Location Settings.

Pickup Location Settings

Country Code [global]	<input type="text" value="PL"/>
	Enter a pickup country Code. If Poland then PL
Province [global]	<input type="text" value="KUJAWSKO_POMORSKIE"/> ▼
	If country Code Is PL then Select Provinces
City [global]	<input type="text" value="Poznań"/>
Post Code [global]	<input type="text" value="60-166"/>

In the section of Pickup Location Settings,

- Enter your **Country Code** in the section.
- In **Province**, select the province on the basis of your selected country.
- Then enter the **City**.
- In **Post Code**, enter the postal code of the city.

Product Settings.

Product Settings

Please set the global settings for Allegro.com

Shipment Time [global]	<input type="text"/>
	Enter days to ship a product in number like 1 for 1 Day delivery
First Time Shipment Price [global]	<input type="text"/>
Next Time Shipment Price [global]	<input type="text"/>
MaxQuantityPerPackage To Delivery [global]	<input type="text"/>
	Enter Maximum Qunatity to per package for delivery
Allegro Product Price [global]	<input type="text" value="Default Magento Price"/> ▼
	Select to send a different product price to allegro.com

- Enter the **Shipment Time** in how many days you want the delivery to be done.
- In the **First Time Shipment Price**, enter the price of shipping for the first time.
- Now in **Next Time Shipment Price**, enter the amount of price for the next time.
- In MaxQuantityPerPackage To Delivery, enter the maximum quantity for the package delivery.
- In the **Allegro Product Price** select the required option. This is to set a different price for all the products as shown in the following figure:
 - **Increase by Fixed Price:** If selected, then the **Modify by Fix Price** field appears.

- **Increase by Fixed Percentage:** If selected, then the **Modify by Percentage Price** field appears. Enter the numeric value to increase the price of the Walmart product price by the entered value % of Magento price
For Example: Magento price + 5% of Magento price.
 Magento Price = 100
 Select **Increase By Fixed Percentage** option
Modify by Percentage Price = 5
 $100 + 5\% \text{ of } 100 = 100 + 5 = 105$
 Thus, Walmart Product Price = 105
- **Decrease by Fixed Price:** If selected, then the **Modify by Fix Price** field appears.
- **Decrease by Fixed Percentage:** If selected, then the **Modify by Percentage Price** field appears. Enter the numeric value to decrease the price of the Walmart product price by the entered value % of Magento price
For Example: Magento price – 5% of Magento price.
 Magento Price = 100
 Select **Decrease By Fixed Percentage** option
Modify by Percentage Price = 5
 $100 - 5\% \text{ of } 100 = 100 - 5 = 95$
 Thus, Walmart Product Price = 95

Allegro Chunk Settings.

Allegro Chunk Settings

Product Chunk Size [global]
 Enter the size of a chunk for a product upload task.

Product Delete Chunk Size [global]
 Enter the size of a chunk for a offers to delete | reactivate | deactivate task.

- In **Product Chunk Size**, enter the size of chunk for uploading product.
- To delete or reactivate an offer enter the chunk size in **Product Delete Chunk Size**.

Allegro Order Settings.

Allegro Order Settings

Use seller information for 'To be Agreed' Order <small>[global]</small>	Enable
Use seller information in case of 'To be Agreed' orders. Seller address will set to order shipping address.	
Auto invoice imported order <small>[global]</small>	Enable
Auto Invoice Order Imported from Allegro in any case of successful import.	
Auto cancel failed order <small>[global]</small>	Enable
Auto Cancel Order on Allegro in any case of failure such as 'No Inventory'.	
Allegro order id prefix <small>[global]</small>	ALLEGRO
Prefix for Allegro Increment ID	
Enable Notification <small>[global]</small>	Enable
Order import notification via email to store admin	
Notification Email <small>[global]</small>	
Enable Default Customer <small>[global]</small>	No

- In **Use Seller Information for 'To be Agreed' Option** Enable to set the order shipping address.
- Enable the **Auto invoice imported order** for successful order import.
- In **Auto Cancel failed order**, cancels the failed orders automatically.
- In **Allegro order Id Prefix**, the Id is to be entered for the Allegro.
- Through **Enable Notification**, you will be receiving the order notifications via mail if you enable it.
- In **Notification Email**, enter the email id where you want to receive the notifications.
- In **Enable Default Customer**, select the Yes or No to select a customer.

Allegro Cron Settings.

Allegro Cron Settings

Order Cron <small>[global]</small>	Enable
Order Fetch Cron	
Inventory Cron <small>[global]</small>	Enable
Inventory Sync Cron	

- In **Order Cron**, select Enable from the menu to fetch the orders through cron.
- In **Inventory Cron**, select Enable to synchronize the inventory to the cron.

Allegro Developer Settings.

Allegro Developer Settings



The image shows two dropdown menus. The first is labeled 'Debug [global]' and has 'Disable' selected. The second is labeled 'Logging Level [global]' and has 'No Muting' selected.

- In the **Debug** option enable or disable to get the errors.
- Choose the **Logging Level** to create the logs when the debug is enabled.

3. Manage Profiles

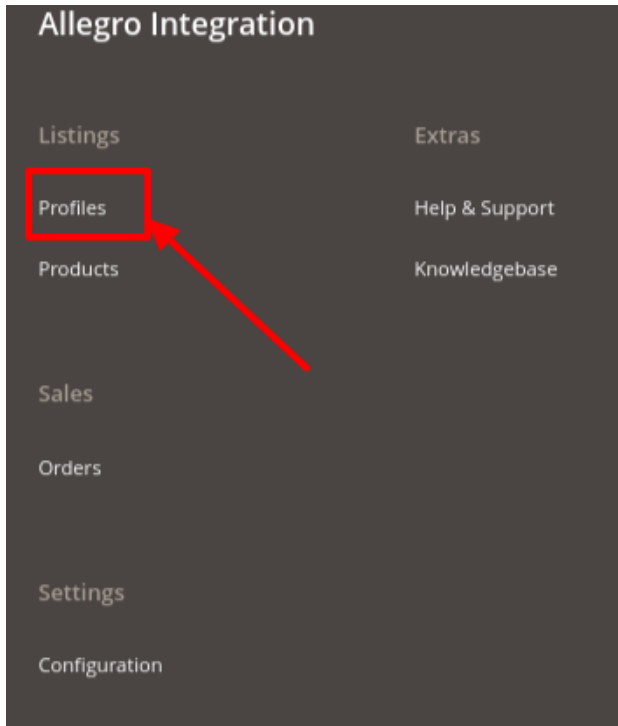
The **Manage Profile** section while selling on Allegro with our extension includes the following actions that you may take:

- Adding New Profile
- Edit the Existing Profile
- Delete a profile
- Change the status of Profile

3.1. Add New Profile

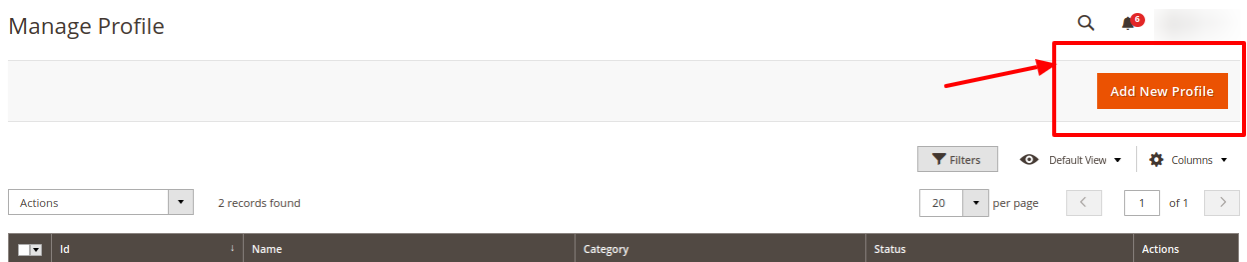
To add a new profile.

- Go to the **Magento Store Admin** panel.
- On the left navigation bar, click the **Allegro Integration** menu.
The menu appears as shown in the following figure:



- Click **Profile Manager**.

The **Manage Profile** page appears as shown in the following figure:







- If you want to **create an offer** then you have to type the **Category ID** and the **Phrase** that you want to search. After this, you will receive Allegro product detail, then copy the **Product ID** and paste it in your Magento product for creating the offer of the product you want as shown in the image below:

New Profile ← Back **Save** **Save and Continue Edit**

Category Id
Enter Category Id to search E.g. 253002

Phrase
Phrase to be Search on Allegro. E.g. iphone **Search**

30 records found

Name	ID	Image
iphone 6s 64 GB uszkodzony	3cbad964-e5fe-4389-b5e8-79bfc8d41e01	
iPhone 6S 64GB nie naprawiany	53d3d329-db3f-4dac-b19c-2172657935ab	
iphone 6S 32GB gold +5 case!	45a9de3c-f9c3-477a-9d32-1bb4bb1f3994	
iPhone 6s	59d1255c-6cb7-4580-b420-23ce0aa5048d	

- Click the **Add New Profile** button.
The **New Profile** page appears as shown in the following figure:

New Profile



?
← Back
Save
Save and Continue Edit

Information

Profile Status * Yes

Profile Name *

Mappings

Root Category *

Please map all Allegro attributes with Magento attributes.

Allegro Attribute	Magento Catalog Attribute	Default Value	Action
<input type="text" value="Seller Custom Field"/>	<input type="text" value="SKU"/>	<input type="text"/>	
<input type="text" value="Title"/>	<input type="text" value="Product Name"/>	<input type="text"/>	
<input type="text" value="Price"/>	<input type="text" value="Price"/>	<input type="text"/>	
<input type="text" value="Stock"/>	<input type="text" value="Default Value"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="EANS"/>	<input type="text" value="Default Value"/>	<input type="text"/>	
<input type="text" value="Description"/>	<input type="text" value="Description"/>	<input type="text"/>	
<input type="text" value="Duration for Offer"/>	<input type="text" value="Default Value"/>	<input type="text"/>	
<input type="text" value="SellingMode"/>	<input type="text" value="Default Value"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="Invoice"/>	<input type="text" value="Default Value"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="Free Shipping"/>	<input type="text" value="Default Value"/>	<input type="text" value="No"/>	<input type="text"/>
<input type="text" value="Status"/>	<input type="text" value="Default Value"/>	<input type="text"/>	<input type="text"/>
<input type="button" value="Add Attribute"/>			

Please map all Allegro shipping with Magento shipping.

Allegro Attribute	Magento Catalog Attribute	Default Value	Action
<input type="text"/>	<input type="text" value="--please select--"/>	<input type="text"/>	<input type="button" value="Delete"/>

- Under **Information**, in **Profile Name** enter the name of the profile.
- Now in **Mappings**, in the **Root Category** option select the category. After selecting the root category to add the other categories until you get the **Leaf category** to select.
- Now map all the Allegro attributes to the Magento attributes on the basis of SKU, Product Name, Price.
- After this map, the Allegro shipping attributes to the Magento Shipping attributes from the options on the menu.
- Then after doing the above mapping Click on the **Save** button .

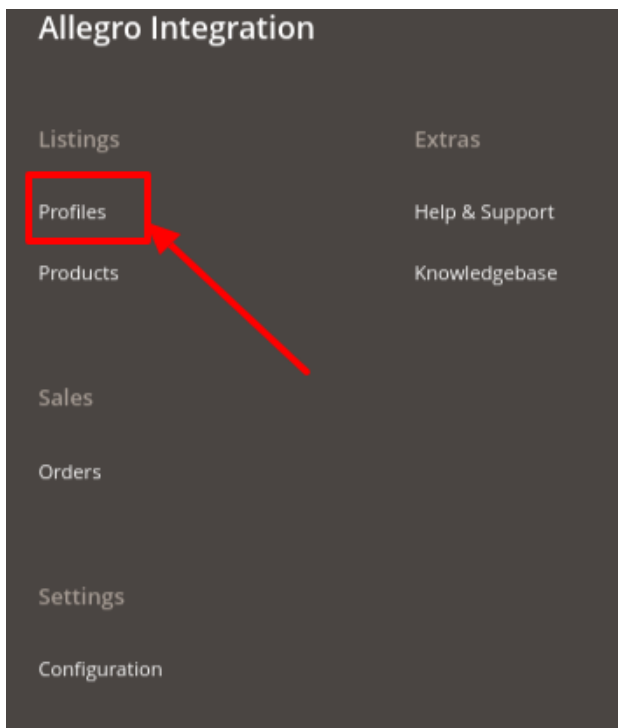


- A new profile will be added.

3.2. Edit the existing profile

To add the existing profile.

1. Go to the **Magento Store Admin** panel.
2. On the left navigation bar, click the **ALLEGRO INTEGRATION** menu.
The menu appears as shown in the following figure:







3. Click **Manage Profile**.
The **Manage Profile** page appears as shown in the following figure:

Manage Profile 🔍 🔔

[Add New Profile](#)

Filters Default View Columns

Actions 2 records found 20 per page 1 of 1

Id	Name	Category	Status	Actions
6	Test Profile	91458	Enabled	 
7	Check	254260	Enabled	 

4. Scroll down to the required profile.
 5. In the **Action** column, click **Edit**.
- The required profile page appears as shown in the following figure:

New Profile ← Back [Save](#) [Save and Continue Edit](#)

Search Product to Apply offer Only ⌵

Category Id

Enter **Category Id** to search E.g. 253002

Phrase [Search](#)

Phrase to be Search on **Allegro**. E.g. iphone

0 records found

Name	ID	Image
We couldn't find any records.		

Edit Profile



Information

Profile Status * Yes
 Profile Name *

Mappings

Root Category *
 Category Level 1 *
 Category Level 2 *
 Category Level 3 *

Please map all Allegro attributes with Magento attributes.

Allegro Attribute	Magento Catalog Attribute	Default Value	Action
Seller Custom Field	SKU		
Title	Product Name		
Price	Price		
Stock	Default Value	UNIT	
EANS	Default Value	892685001003	
Description	Description		
Duration for Offer	Default Value	2	
SellingMode	Default Value	BUY_NOW	
Invoice	Default Value	NO_INVOICE	
Free Shipping	Default Value	No	
Status	Default Value	INACTIVE	
Stan	Default Value	Nowy	
Tytuł	Product Name		
Autor	Default Value	Chandra	
Wydawnictwo	Default Value	Wydawnictwo Cztery Głowy	
Okładka	Default Value	miękka z obwolutą	
Rok wydania	Default Value	2019	Delete

Please map all Allegro shipping with Magento shipping.

Allegro Attribute	Magento Catalog Attribute	Default Value	Action
Paczka24 pobranie	Default Value	CASH_ON_DELIVERY	Delete

Products

Actions 17 records found (1 selected)

 20 per page of 1

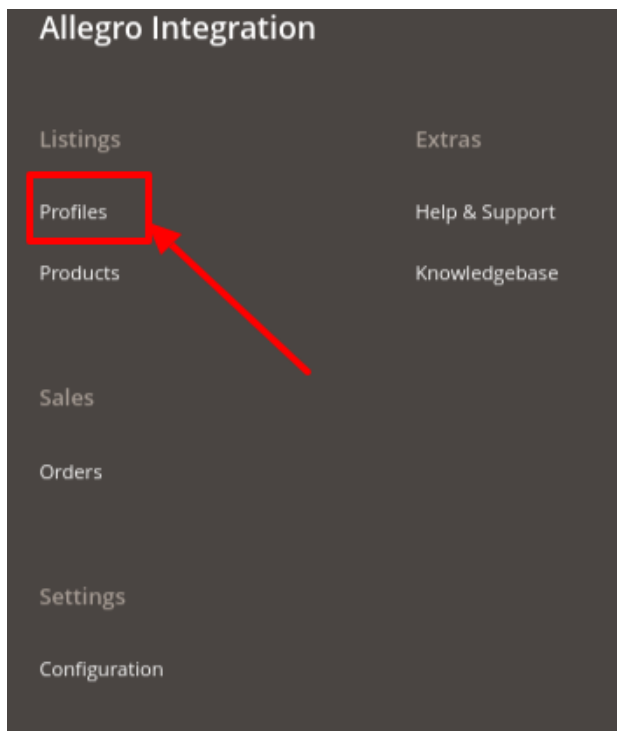
<input type="checkbox"/>	Product Id	Product Name	Type	Category	Status	Attrib. Set Name	SKU	Price	QTY
<input checked="" type="checkbox"/>	1	Shirt	Simple Product	Default Category, Shirt	Enabled	Default	2589631	\$1,243.00	118

6. Make the changes as per the requirement.
7. Click the **Save Profile** button.
The profile is saved and listed on the **Manage Profile** page.
OR
To save and manage the products, click the **Save and Manage Product** button.
OR
To save and continue the editing, click the **Save and Continue Edit** button.

3.3. Delete a Profile

To delete the existing profile.

1. Go to the **Magento Store Admin** panel.
2. On the left navigation bar, click the **Allegro INTEGRATION** menu.
The menu appears as shown in the following figure:









3. Click **Manage Profile**.
The Manage Profile page appears as shown in the following figure:

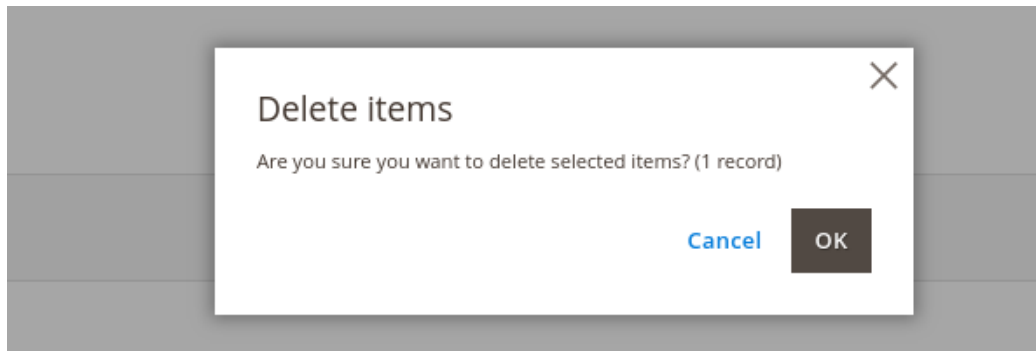
Manage Profile

Add New Profile

2 records found

	Name	Category	Status	Actions	
<input type="checkbox"/>	6	Test Profile	91458	Enabled	  
<input type="checkbox"/>	7	Check	254260	Enabled	  

4. Scroll down to the required profile and check the box associated with it.
5. In the **Action** column, click the **Arrow** button.
A menu appears.
6. Click the **Delete** button.
A confirmation dialog box appears as shown in the following figure:

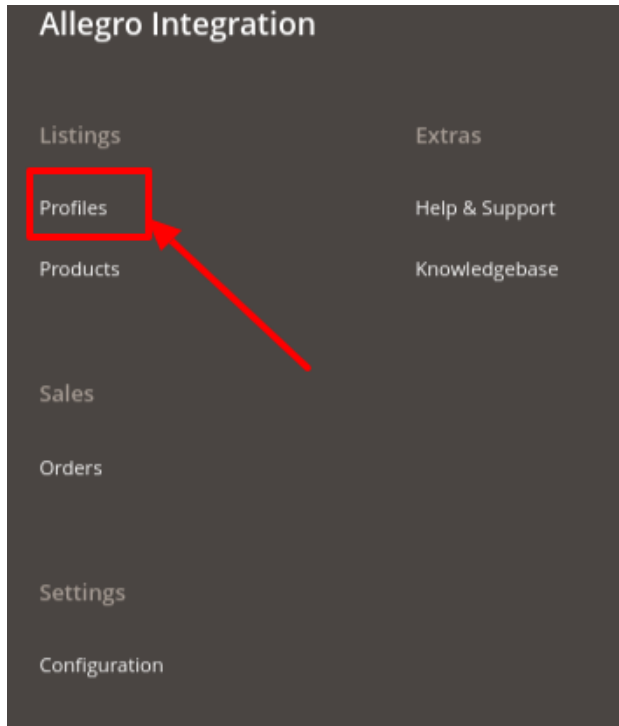


7. Click the **OK** button.
The profile will be deleted.

3.4. Change the Status of Profile

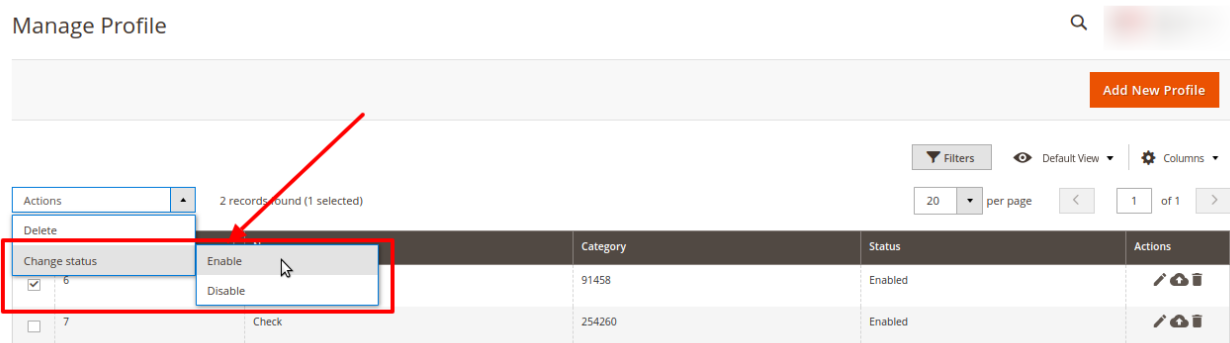
To Change the status of an Existing Profile.

1. Go to the **Magento Store Admin** panel.
2. On the left navigation bar, click the **Allegro INTEGRATION** menu.
The menu appears as shown in the following figure:



3. Click **Manage Profile**.

The Manage Profile page appears as shown in the following figure:



4. Scroll down to the required profile and check the box associated with it.

5. In the **Action** column, click the **Arrow** button.

A menu appears.

6. Click the **Change Status** button.

7. Then the options of **Enable** and **Disable** appear where you can select the desired option.

The status of the profile will be changed.

4. Manage Product

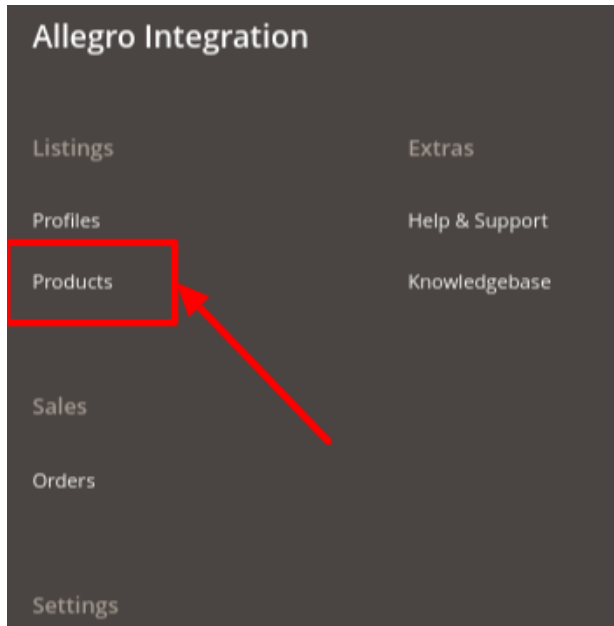
When a profile has been created and products have been assigned to it, the next part is to manage the products. Under the section of Manage Products, you may take the following actions:

- Upload Product(s)

- Update inventory and Price
- Delete Offer(s)

To perform these actions.

1. Go to the **Magento Store Admin** panel.
2. On the left navigation bar, click the **Allegro INTEGRATION** menu.
The menu appears as shown in the following figure:



3. Click **Products**.

The Allegro Product Listing page appears as shown in the following figure:

Allegro Product Listing 🔍 🔔

Store View: Default Store View ?

Filters 👁️ Default View ⚙️ Columns ▾

Actions ▾ 2 records found 20 per page < 1 of 1 >

ID	Thumbnail	Name	Type	SKU	Price	Quantity	Allegro Product Id	Category	Visibility	Status	Errors	Action	size
9		Jeans	Configurable Product	Jeans		0.0000		254260	Catalog, Search	Enabled	NOT VALIDATED		
1		Shirt	Simple Product	2589631	\$1,243.00	118.0000	f2f1f602-6400-4aeb-9c86-c7e7f1d24b37	91458	Catalog, Search	Enabled	INVALID (1)		

All the available products are listed on this page.

4. Scroll down to the required product.
5. In the **Action** column, click the **View** button.

Allegro Product Listing

Store View: Default Store View

Filters | Default View | Columns

Actions 2 records found | 20 per page | 1 of 1

ID	Thumbnail	Name	Type	SKU	Price	Quantity	Allegro Product Id	Category	Visibility	Status	Errors	Action	size
9		Jeans	Configurable Product	Jeans		0.0000		254260	Catalog, Search	Enabled	NOT VALIDATED		
1		Shirt	Simple Product	2589631	\$1,243.00	118.0000	f2f1f602-6400-4aeb-9c86-c7e7f1d24b37	91458	Catalog, Search	Enabled	INVALID (1)		

6. The product information will appear.

To edit the product,

1. Click the **Edit** button adjacent to the product under the **Actions** column.

Allegro Product Listing

Store View: Default Store View

Filters | Default View | Columns

Actions 2 records found | 20 per page | 1 of 1

ID	Thumbnail	Name	Type	SKU	Price	Quantity	Allegro Product Id	Category	Visibility	Status	Errors	Action	size
9		Jeans	Configurable Product	Jeans		0.0000		254260	Catalog, Search	Enabled	NOT VALIDATED		
1		Shirt	Simple Product	2589631	\$1,243.00	118.0000	f2f1f602-6400-4aeb-9c86-c7e7f1d24b37	91458	Catalog, Search	Enabled	INVALID (1)		

Through this, you can edit the product details.

To perform actions in bulk,

- **Upload product(s):**
 - Select the checkboxes associated with the products that the admin wants to submit action on.
 - In the **Actions** list, click the arrow button and then click **Upload Product(s)**.

Allegro Product Listing

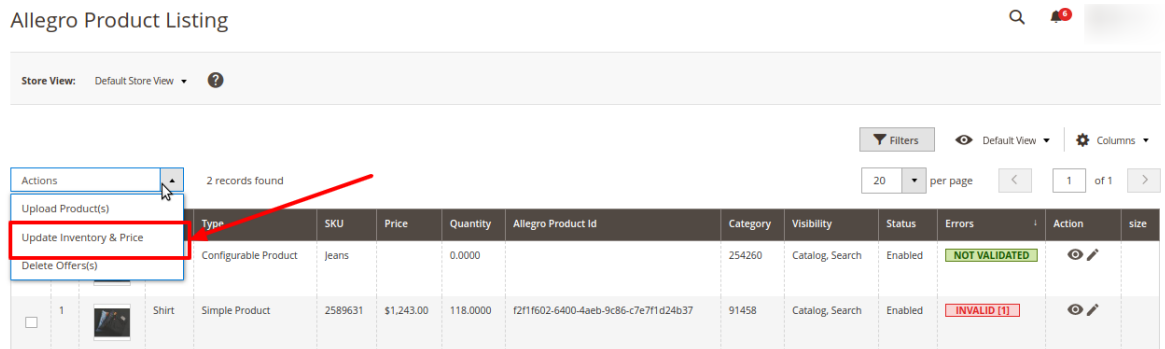
Store View: Default Store View

Filters | Default View | Columns

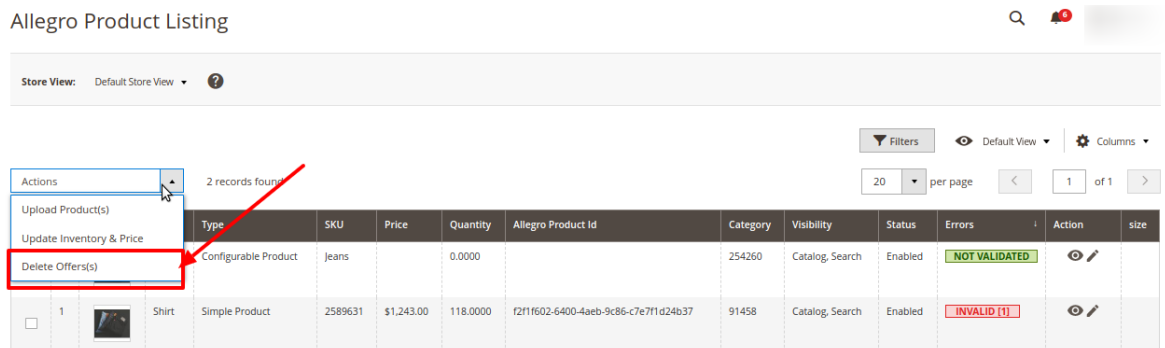
Actions 2 records found | 20 per page | 1 of 1

ID	Thumbnail	Name	Type	SKU	Price	Quantity	Allegro Product Id	Category	Visibility	Status	Errors	Action	size
			Configurable Product	Jeans		0.0000		254260	Catalog, Search	Enabled	NOT VALIDATED		
1		Shirt	Simple Product	2589631	\$1,243.00	118.0000	f2f1f602-6400-4aeb-9c86-c7e7f1d24b37	91458	Catalog, Search	Enabled	INVALID (1)		

- A box will appear to confirm your action.
- Click **OK**.
- A success message will appear.
- **Update Inventory and Price:**
 - Select the checkboxes associated with the products that the admin wants to submit action on.
 - In the **Actions** list, click the arrow button and then click the **Update Inventory and Price**.



- A box will appear to confirm your action.
- Click **OK**.
- A success message will appear.
- **Delete Offer(s):**
 - Select the checkboxes associated with the products that the admin wants to submit action on.
 - In the **Actions** list, click the arrow button and then click the **Delete Offer(s)**.



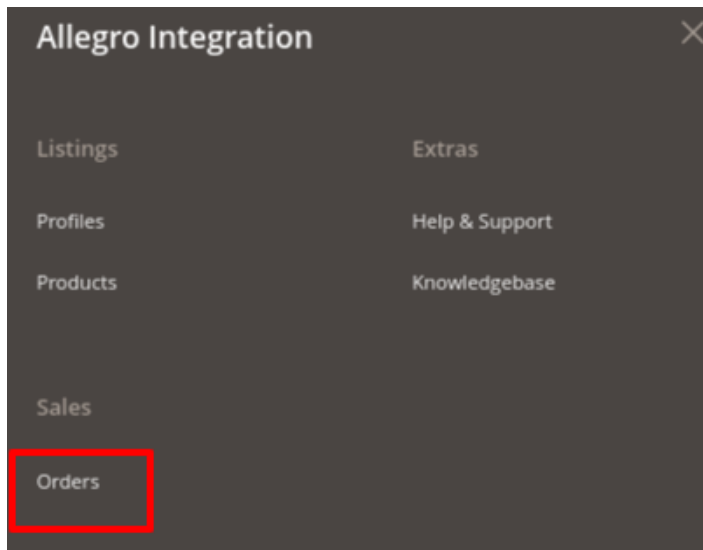
- A box will appear to confirm your action.
- Click **OK**.
- A success message will appear.

5. Allegro Orders

Admin can do the following tasks to manage the Allegro Orders:

To View orders:

1. Go to **Magento Store Admin** Panel.
2. On the left navigation bar, click the **Allegro Integration** menu, and then click **Orders**.



3. The **Orders Grid** page appears as shown in the following figure:

Orders 🔍 🔔

Import ▼

Filters | Default View | Columns

Actions ▼ 1 records found 20 per page | 1 of 1

☑	Id	Order Id	Allegro Order Id	Allegro Status	Magento Status	Bill-to Name	Ship-to Name	Grand Total (Base)	Failure Reason	Actions
<input type="checkbox"/>	2	ALLEGRO-000000002	760c0fa1-6d85-11e8-beae-39b3e51dda59	READY_FOR_PROCESSING	Processing	Tomasz Nowak	Tomasz Nowak	123.0000	⚠	👁 🗑 ✎

4. Click the **Import** button.
- If the order is imported successfully then, a new record is found in the **Orders Grid** table.
5. Then click on the **View** the orders in the Action section and the order details will be shown in the grid.

To edit orders.

- To edit orders click on **Edit** option in the Action section.

Orders 🔍 🔔

Import ▼

Filters | Default View | Columns

Actions ▼ 1 records found 20 per page | 1 of 1

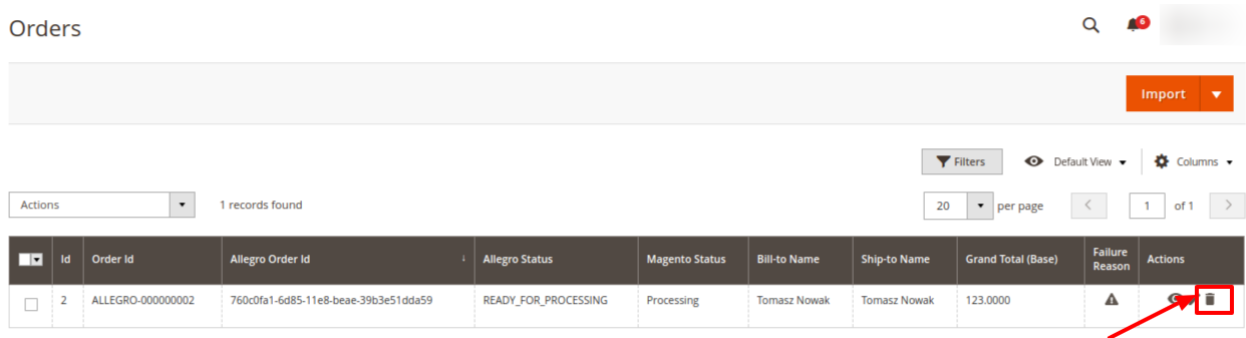
☑	Id	Order Id	Allegro Order Id	Allegro Status	Magento Status	Bill-to Name	Ship-to Name	Grand Total (Base)	Failure Reason	Actions
<input type="checkbox"/>	2	ALLEGRO-000000002	760c0fa1-6d85-11e8-beae-39b3e51dda59	READY_FOR_PROCESSING	Processing	Tomasz Nowak	Tomasz Nowak	123.0000	⚠	👁 🗑 ✎

➔

- A window will appear where you can edit your Allegro order.

To Delete orders:

- To delete orders click on **Delete** option in the Action section.

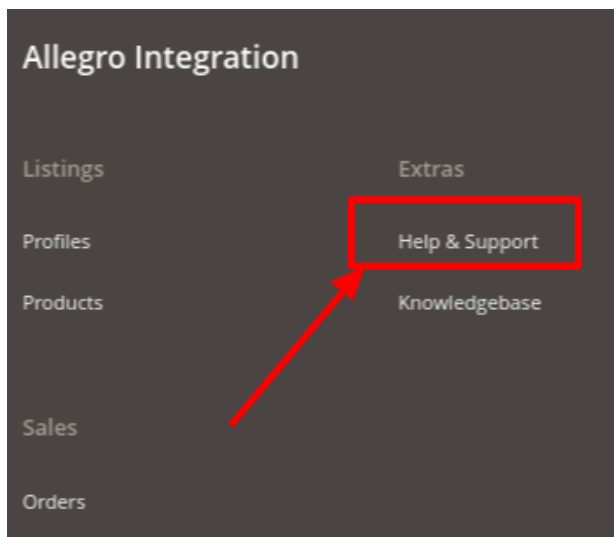


- On clicking it the order will be deleted and the order deletion message will be displayed.

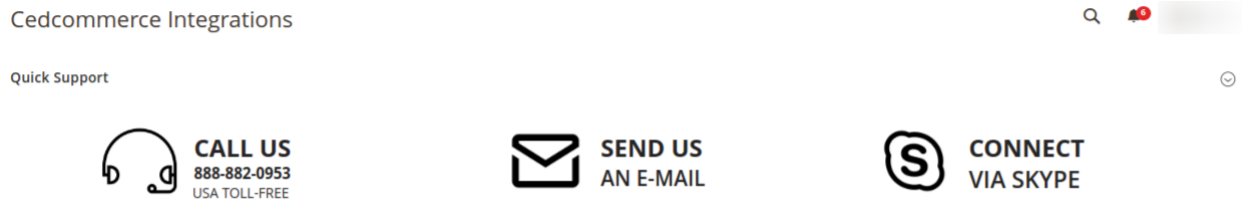
6. Help & Support

To view the Help & Support section,

- Go to the **Admin** panel.
- On the left navigation bar, click the **ALLEGRO INTEGRATION** menu, and then click **Help & Support**.



- The **Help & Support** page appears as shown in the following figure:



Quick Support:

- a. Under **Quick Support**, you may see the different ways to get in touch with us.
- b. You may call us at the number given on the page.
- c. Click **Send us an E-mail** and your mailbox will get opened and you may mail us your question or query.
- d. Click **Connect via Skype** and you will be able to join us on Skype instantly where we are available 24x7.