

AliExpress Affiliate For Magento 2 User Guide

by CedCommerce Products Documentation

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1. Overview

AliExpress is a retail branch of the Alibaba Group. It functions like any other online e-commerce store and is a platform where many factories sell their goods at market rate. Founded in the year 2010, it is today the **most visited e-commerce website in Russia** and has been ranked as the **10th most popular website in Brazil**.

It is the first Chinese e-retailer to open up the Chinese market for the people from all over the world.

To enable the e-commerce enthusiasts who aspire to turn a profit in the world of e-commerce, CedCommerce brings the **AliExpress Affiliate Extension**. It enables the Magento users to connect with AliExpress Affiliate program to advertise or offer its products on their website and earn commissions.

With the help of this extension, the store owner can easily set up different prices offered at AliExpress, such as Sale Price, Offer Price, or Regular Price. In the case of product variations, this extension provides flexibility to fetch all the variants of the products such as color, size, fabric, and so on.

This extension, in accordance with Affiliate APIs of AliExpress enables the Magento 2 store owners to perform all the activities that facilitate the fetching of the AliExpress product data to their websites, advertising the products, and then redirecting the purchase process back to the AliExpress website.

Hence provides a very good opportunity to earn the commissions through the advertisements.

Key features:

- Imports items information such as description, images, and reviews.
- Enables fetching of Product variation data such as color, size, fabric, and so on.
- Enables products import in bulk from AliExpress.
- Synchronization of product price, image, description, and availability of products.
- Imports products based on Keywords and Product URL.
- Separate Cart for AliExpress and Magento Products.
- Though the front-end users are allowed to add items to the Shopping Cart on the Magento store, the checkout is processed on Aliexpress.

2. Retrieve AliExpress Product Affiliate API Key and Tracking ID

Once the AliExpress Affiliate Program for Magento 2 extension is successfully installed on the Magento store, AliExpress Affiliate tab appears on the left navigation bar of the Magento Admin Panel. The merchant has to retrieve and fill-in the API credentials in the AliExpress Affiliate Configuration page of the admin panel.

The admin has to log in the AliExpress Affiliate Program account to obtain the following API credentials:

- API Key
- Tracking ID

The admin needs these API Key and Tracking Id credentials to build up the communication between the AliExpress marketplace and the Magento 2 store.

To retrieve AliExpress API Key and Tracking Id

1.

Click the [https://portals.aliexpress.com/\(https://portals.aliexpress.com/\)](https://portals.aliexpress.com/(https://portals.aliexpress.com/)) link.

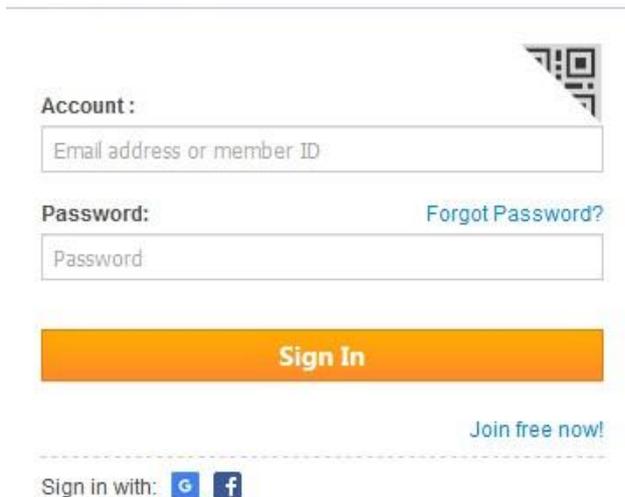
The page appears as shown in the following figure:



2.

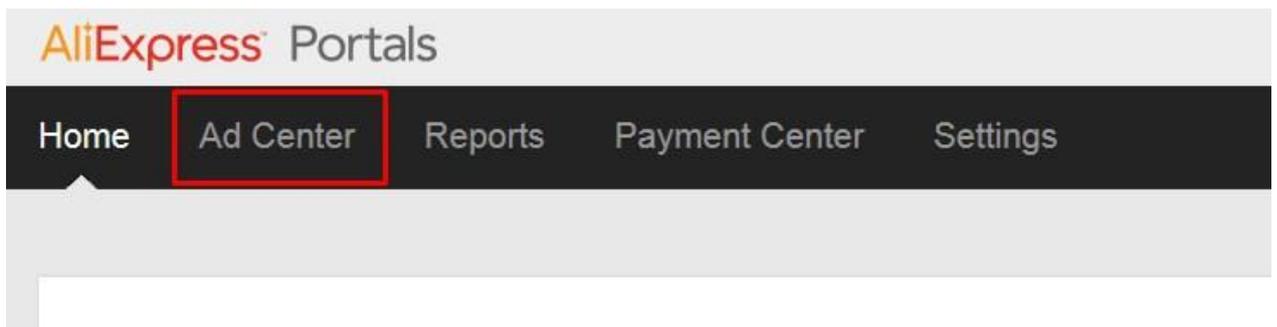
Click the **Sign in** button.

A Login page appears as shown in the following figure:



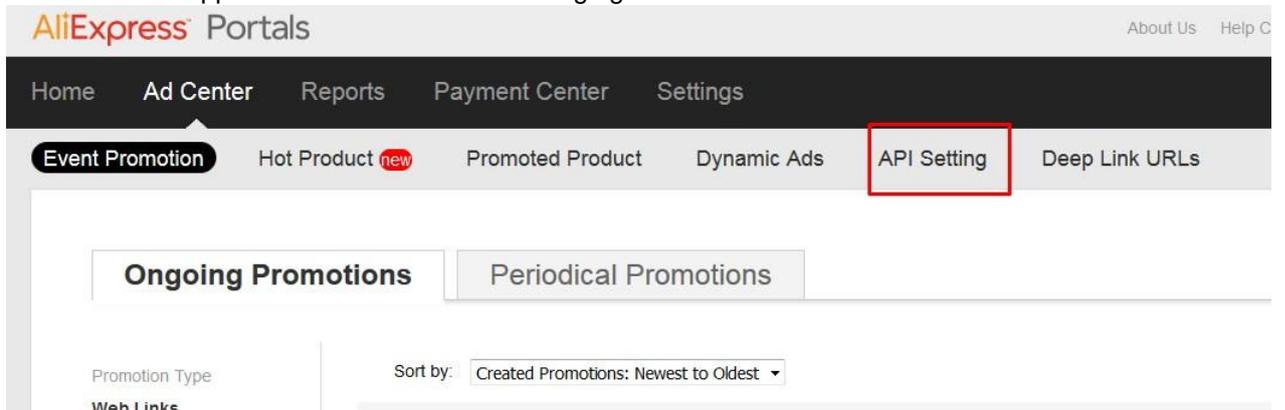
3.

Enter the registered login credentials, and then click the **Sign In** button. The AliExpress Portals page appears as shown in the following figure:



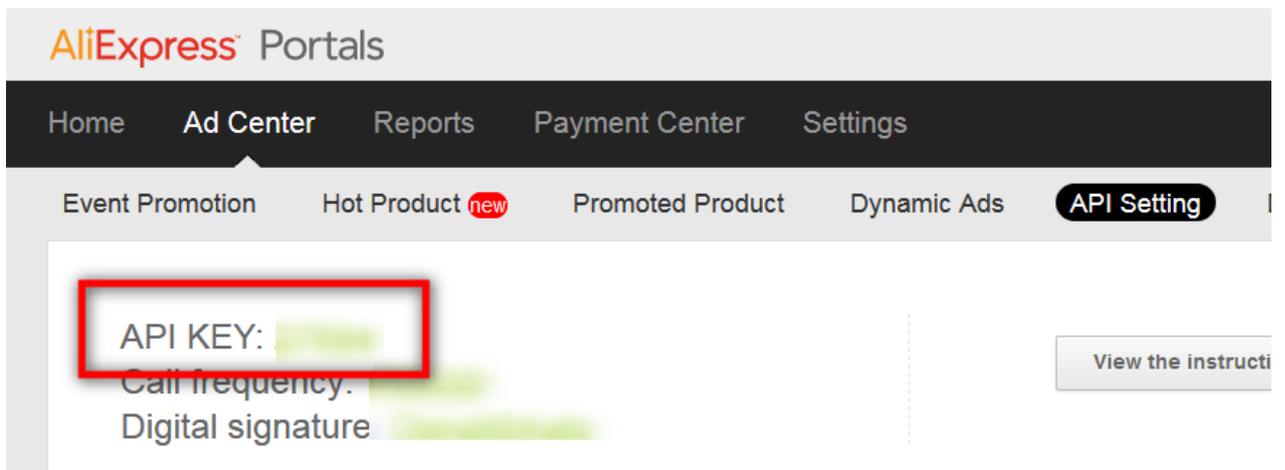
4.

On the top navigation bar, click the **Ad Center** tab.
The submenu appears as shown in the following figure:



5.

Click the **API Setting** tab.
The page appears as shown in the following figure:



6.

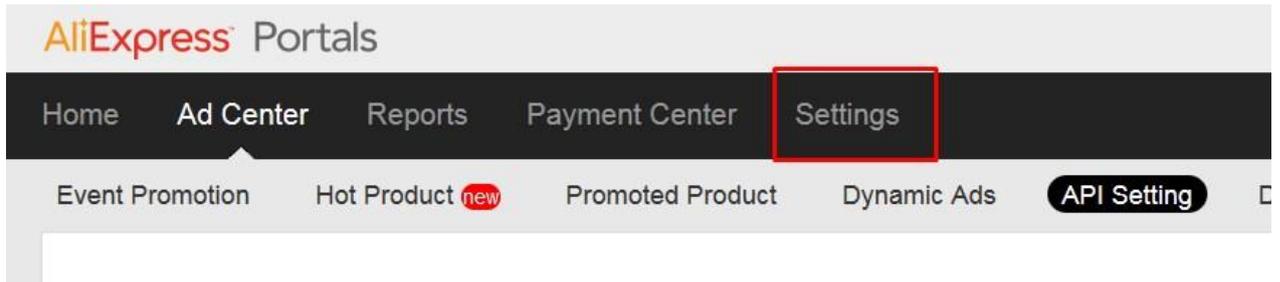
Copy the highlighted **API Key** value.

7.

Save the corresponding value in some text editor or the in Word file to use it later on while setting up the configuration in the Magento store admin panel.

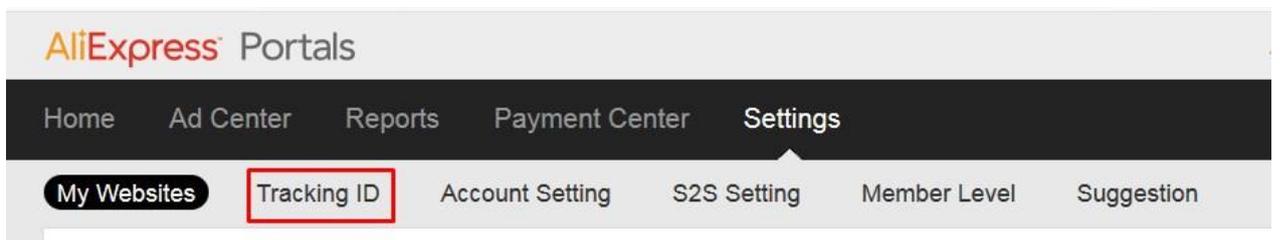
8.

To get the **Tracking ID**, move to the **Settings** tab as highlighted in the figure.



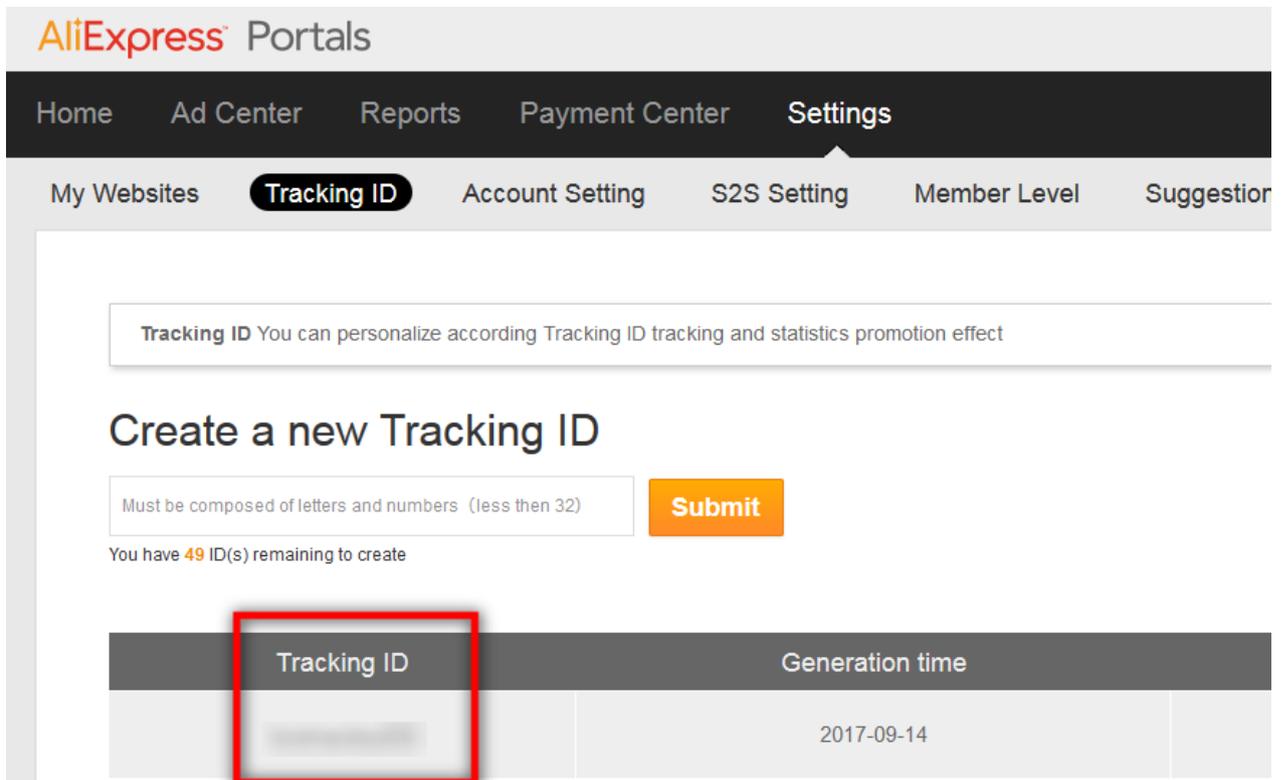
9.

On the top navigation bar, click the **Settings** tab.
The submenu appears as shown in the following figure:



10.

Click the Tracking ID tab.
The **Tracking ID** appears as shown in the following figure:



11.

Copy the highlighted **Tracking ID** value.

12. Save the corresponding value in some text editor or in a word file to use it later on while setting up the configuration in the Magento store admin panel.

3. AliExpress Configuration Settings

After retrieving the AliExpress Affiliate API credentials, the store owner can use them while setting up the configurations through the Admin panel.

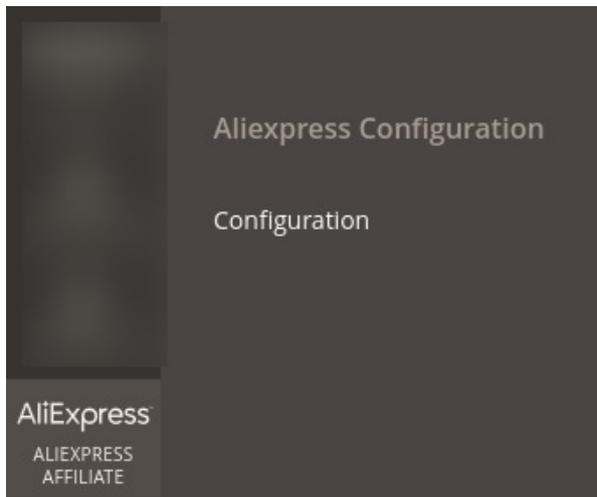
To set up the AliExpress Affiliate Configuration

1.

Go to the **Magento 2 Admin** panel.

2.

On the left navigation bar, click the **ALIEXPRESS AFFILIATE** menu.
The menu appears as shown in the following figure:



3.

Click **Configuration**.

The Configuration page appears as shown in the following figure:

Configuration



 admin

Store View: Default Config 

Save Config

| | | |
|----------------------|-------------------------------|---|
| CEDCOMMERCE ^ | Aliexpress Affiliate Settings |  |
| General Setting | Product Import Settings |  |
| Aliexpress Affiliate | Shipping Attribute Settings |  |
| GENERAL v | Commodities Settings |  |
| SECURITY v | Cron Job Setting |  |
| CATALOG v | Translate Product Data |  |
| CUSTOMERS v | | |

4.

In the right panel, click the **Aliexpress Affiliate Settings** tab.

The tab is expanded and the section appears as shown in the following figure:

Aliexpress Affiliate Settings

| | | |
|---|----------------------|---|
| Api key <small>[global]</small> | <input type="text"/> | <input type="checkbox"/> Use system value |
| Tracking Id <small>[global]</small> | <input type="text"/> | <input type="checkbox"/> Use system value |

Under **AliExpress Affiliate Settings**, do the following steps:

a.

In the **API key** box, enter the **API Key** value copied from the AliExpress Affiliate Account.

b.

In the **Tracking Id** box, enter the **Tracking ID** value copied from the AliExpress Affiliate Account.

5.

Click the **Product Import Settings** tab.

The tab is expanded and the section appears as shown in the following figure:

Product Import Settings



| | | |
|--|---|--|
| Imported Product Price <small>[global]</small> | <input type="text" value="Increase By Fixed Percentage"/> | |
| | Select to set a different product price in your store | |
| Modify by Percentage Price <small>[global]</small> | <input type="text" value="50"/> | |
| | <small>Numeric value Required for Add/subtract % on Aliexpress Product price 5 for Example: Aliexpress Product price +/- 5% of Aliexpress Product price.</small> | |
| Set Default Qty for Products <small>[global]</small> | <input type="text" value="1000"/> | <input type="checkbox"/> Use system value |
| Enable Imported Products <small>[global]</small> | <input type="text" value="Yes"/> | <input checked="" type="checkbox"/> Use system value |
| Set Product Visibility <small>[global]</small> | <input type="text" value="Catalog, Search"/> | <input checked="" type="checkbox"/> Use system value |
| English Store <small>[global]</small> | <input type="text" value="English"/> | <input type="checkbox"/> Use system value |
| Enable Spanish Store <small>[global]</small> | <input type="text" value="No"/> | |

Under **Product Import Settings**, do the following steps:

a.

In the **Imported Product Price** list, select one of the following options:

- \. **Increase by Fixed Price:** If selected, then the **Modify by Fix Price** field appears.
- \. **Increase by Fixed Percentage:** If selected, then the **Modify by Percentage Price** field appears.
 Enter the numeric value to increase the price of the AliExpress, product price by the entered value % of Magento 2 price.
For Example,
 Magento 2 price + 5% of Magento 2 price.
 Magento 2 Price = 100
 Select **Increase By Fixed Percentage** option
Enter Percentage = 5
 $100 + 5\% \text{ of } 100 = 100 + 5 = 105$
 Thus, AliExpress Product Price = 105
- \. **Decrease by Fixed Price:** If selected, then the **Modify by Fix Price** field appears.
- \. **Decrease by Fixed Percentage:** If selected, then the **Modify by Percentage Price** field appears.
 Enter the numeric value to decrease the price of the AliExpress product price by the entered value % of Magento 2 price
For Example,
 Magento 2 price – 5% of Magento 2 price.
 Magento 2 Price = 100
 Select **Decrease By Fixed Percentage** option
Enter Percentage = 5
 $100 - 5\% \text{ of } 100 = 100 - 5 = 95$
 Thus, AliExpress Product Price = 95

b. You can **Modify The Percentage Price**, accordingly.

- c. In **Set quantity for a product**, you can set the number of products to be imported in one go.
- d.

In the **Enable Imported Products** list, select the **Yes** option to enable the imported products.

- e.

In the **Set Product Visibility** list, select the required option to set the area where the product is visible.

f. To set the **English Store**, choose from the drop-down menu.

g. To **Enable Spanish Store**, Choose **Yes/No**.

- 6. Click on **Shipping Attribute Setting**. The menu expands as:

Shipping Attribute Settings

| Property | Condition | Value | Label | Action |
|----------|-----------|-------|-------|--------|
| price | greater | | | |
| Add Rule | | | | |

Click on **Add Rule**.

In the **Property** choose the desired property like price weight or volume or the product.

From the drop-down menu under **Condition**, select greater than less than or equal to.

Enter the **Value** and **Label**.

- 7. Click on **Commodity Setting** & the tab will expand as:

Commodities Settings

enter multiple categories in ',' separated

| | |
|--------------------------------|----------------------|
| Clothing [global] | <input type="text"/> |
| Electronics [global] | <input type="text"/> |
| Books [global] | <input type="text"/> |

- 8. Here you can select multiple subcategories for a category. Just make sure to separate two categories with a semicolon.

- 9.

Click the **Cron Job Setting** tab.

The tab is expanded and the section appears as shown in the following figure:

Cron Job Setting



Enable Job Capture [global]

10.

Under **Cron Job Setting**, do the following step:

a.

In the **Enable Job Capture** list, select the **Yes** option.

Note: Choose **Yes** to Start the AliExpress Integration in debug mode. It captures the log for the debug process.

11. Move to the next section & Click on **Translate Product Data**.

Translate Product Data

Enable Translation [global]

Google translation Api key [global]

Api key which is used for translation . If you not having translation Api Key, Then you can register for translation api over here <https://cloud.google.com/translate/pricing>

Language [global]

Please select translation language .

Store [global]

Please select store for your translated product .

Product Attribute [global]

- Name
- Description
- Short Description
- Categories
- attributes
- brand

Select **Yes** under the section Enable Translation.

12. Enter **Google translation API Key**

13. Choose the **Product Attributes** and then choose the **Language & Store** from the drop-down menu.

14.

Click the **Save Config** button.
The Configuration settings are saved.

4. AliExpress Affiliate Products Import

There are the following two different ways to import the products from AliExpress:

- Import the products through Keywords
- Import the products through AliExpress Product Link
- Import the products through AliExpress Product File

4.1. Import the products through AliExpress Product Link

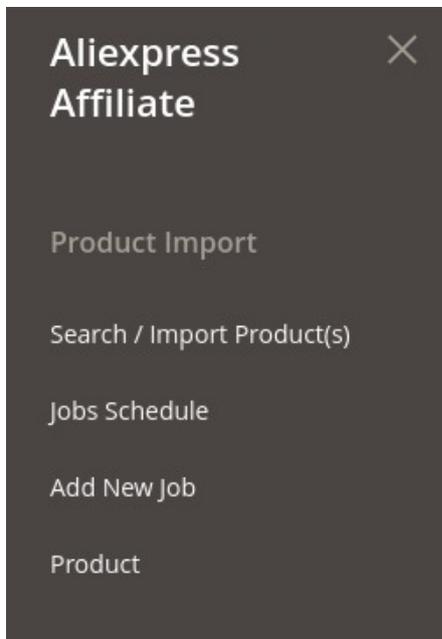
To import the products based on AliExpress product URL

1.

Go to the **Magento Admin** panel.

2.

On the left navigation bar, click the **ALIEXPRESS AFFILIATE** menu.
The menu appears as shown in the following figure:



3.

Click **Search / Import Product(s)**.

4.

Click the **Import Via AliExpress Product Link** tab.

The tab is expanded and the section appears as shown in the following figure:

Aliexpress Affiliate Product List

Import via Aliexpress Product Link

Import

Enter Aliexpress Product Link *

Enter Product Link E.g. <https://www.aliexpress.com/item/SERENE-Men-Oxford-Shoes-Nubuck-Leather-Lace-Up-flat-shoes-vintage-design-Italian-technology-Martin-Boots/32637958267.html>

Import

5.

In the **Enter AliExpress Product Link** box, enter the required product URL copied from the AliExpress.com address bar while viewing the specific product.

Tip: Do the following steps to copy the AliExpress Product URL from AliExpress.com.

a.

Go to the AliExpress.com, and then search for the required product.

b.

Click the required product on the AliExpress Products page.
The product URL appears in the address bar

c.

Copy the Product URL and paste in the **Enter AliExpress Product Link** box.

6.

Click the **Import** button.

Based on the entered AliExpress Product URL the product is imported and a success message appears.

4.2. Import the products by Adding New Job

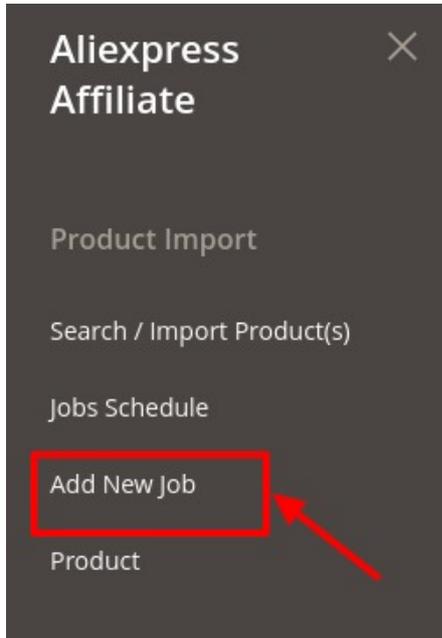
To Import products by Adding a New Job.

1.

Go to the **Magento Admin** panel.

2.

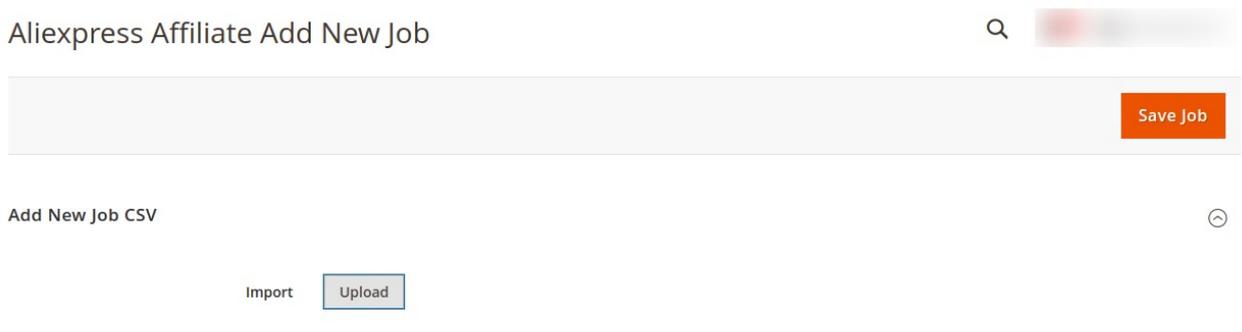
On the left navigation bar, click the **ALIEXPRESS AFFILIATE** menu.
The menu appears as shown in the following figure:



3. Click **Add New Job**.

4. Click the **Add New Job CSV**.

The tab is expanded and the section appears as shown in the following figure:



5. Now you can upload the URL CSV file in this section.

6. Based on the entered URL a new job is added and a success message appears.

4.3. To Import Products By Job Schedule

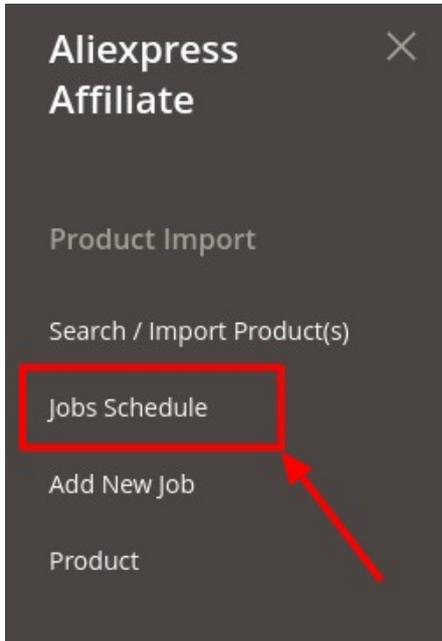
To import products by Job Schedule,

1.

Go to the **Magento Admin** panel.

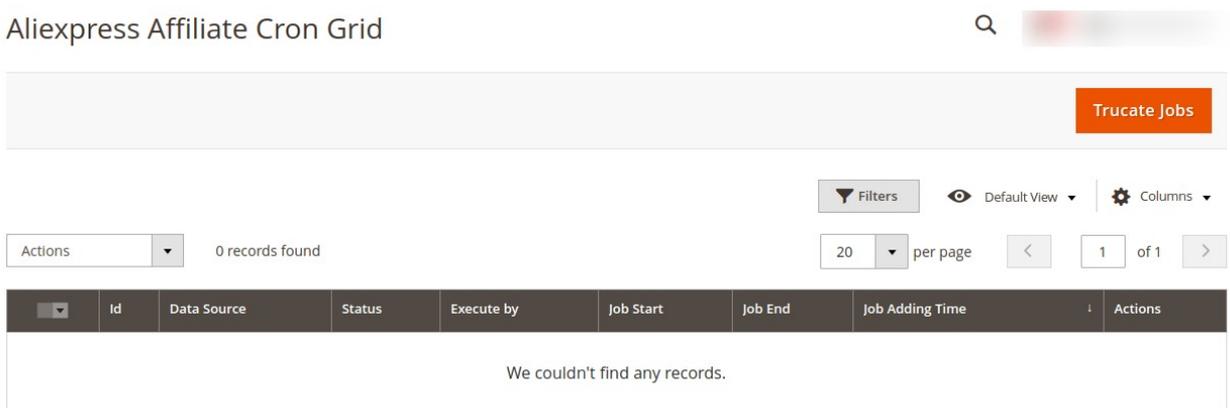
2.

On the left navigation bar, click the **ALIEXPRESS AFFILIATE** menu.
The menu appears as shown in the following figure:



3. Click on **Jobs Schedule**.

The tab is expanded and the section appears as shown in the following figure:

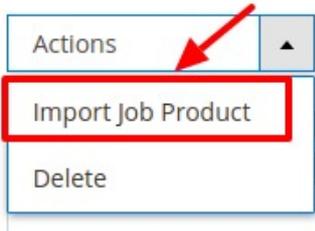


4. The list of all the products that you have imported by adding new jobs will be listed with the **Product Id, Data Source, Status, Execute by, Job Start, Job End, Job Adding Time, Actions**.

To import Job Product:

-

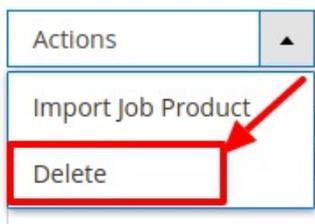
1. Goto to the **Action** Menu in the above tab.
The list appears as shown:



2. Select the jobs you want to import and then click on the **Import Job Product** option.
3. Selected products get imported.

To Delete Job Product.

1. Goto to the **Action** Menu in the above tab.
The list appears as shown:



2. Select the jobs you want to delete and then click on the **Delete** option.
3. Selected products get deleted.

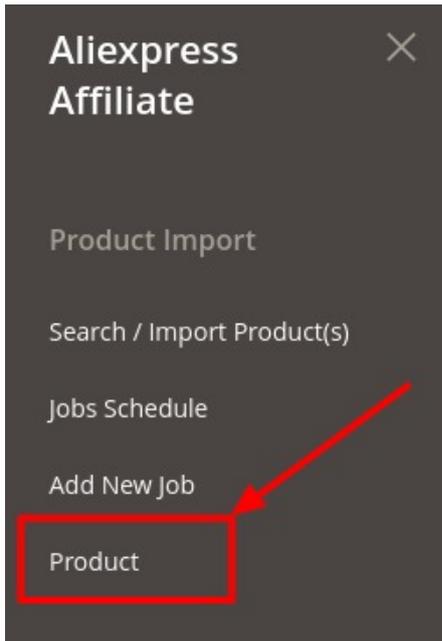
4.4. To Import or Review Product

To import products.

- 1.

Go to the **Magento Admin** panel.

2. On the left navigation bar, click the **ALIEXPRESS AFFILIATE** menu.
The menu appears as shown in the following figure:



3. Click on **Product**.

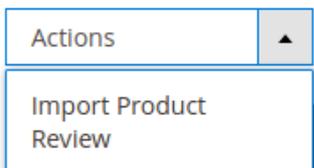
The tab is expanded and the section appears as shown in the following figure:



4. The list of all the products that you have imported by adding new jobs will be listed with the **Id,SKU,Name,Is AliExpress,Visibility,Date Created At,Date Updated At**.

To import product,

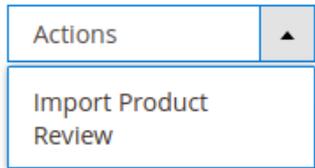
1. Goto to the **Action** Menu in the above tab.
The list appears as shown:



2. Select the Products you want to import and then click on the **Import Product** option.
3. Selected products get imported.

To Review Products.

1. Goto to the **Action** Menu in the above tab.
The list appears as shown:



2. Select the products you want to Review and then click on **Review** Option.
3. Selected products get reviewed.