Allegro Magento 2 Integration User Guide

by CedCommerce Products Documentation

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1. Overview

Allegro is Poland’s leading marketplace. Most of the user’s preferred choice is Allegro for online shopping. This marketplace sells products of the categories including fashion, electronics, home and garden, and kids.

CedCommerce Allegro Magento 2 Integration offers solutions to merchants that enable them to connect their Magento 2 store with the Allegro marketplace. Through API communication the establishment of the real-time channel is created to feed the critical data of the product. There are various features of the extension that helps the merchants to sell efficiently on the Allegro Marketplace.

Key Features:

Return and Refunds: The return and refund policy is easily executed by the extension as the original payment is refunded and is processed back for purchasing the order.

Profile-based Product Upload: Enables the admin to create a profile based on the single category, and then assign the products to the profile to automate the product upload.

Synchronized Inventory: At regular intervals, the Allegro Magento 2 Integration automatically synchronizes the product listing, order, inventory, and pricing

Bulk Upload System: It provides the flexibility to upload the products in bulk on allegro.pl using this feature.

Notifications: The notifications on email are received by the admin of the new order creation, low stock, and if any of the order is rejected during the uploading from Allegro.

Real-Time Synchronisation: The synchronization of inventory is automated that provides access to real-time reports of order and inventory that results in the reduction of errors.

Streamline Order Processing: With the embedded crons the sales order and purchase are done that makes the selling on Allergo efficient.

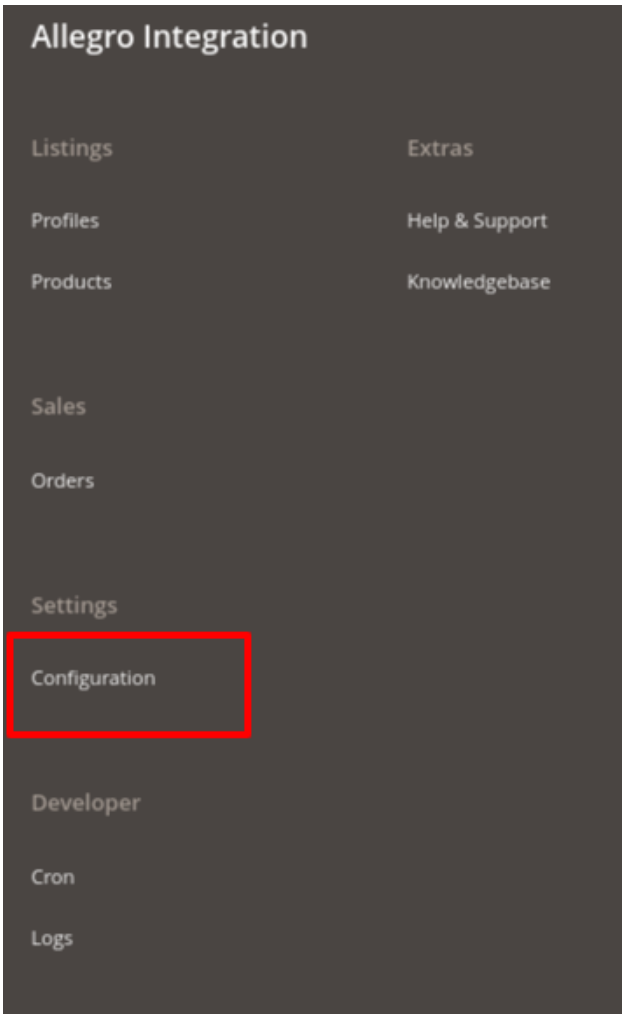
Product Management: This feature enables you to create products manually and upload or import the items data from other marketplaces.

2. Configuration

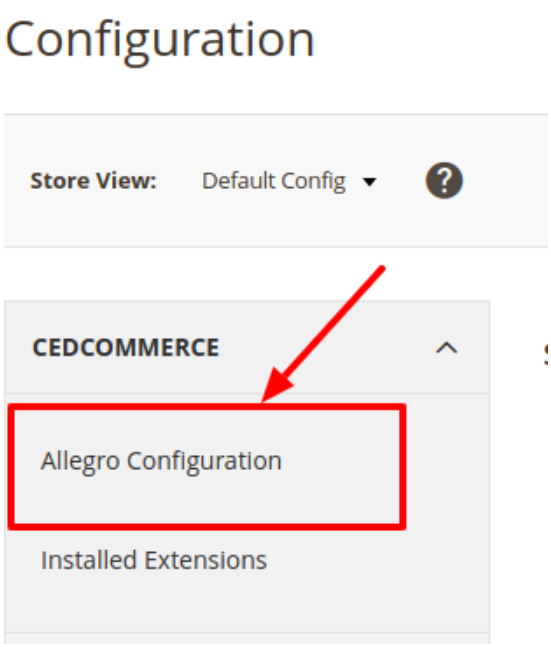
Once the installation of Allegro Integration for Magento 2 Extension has been done, the next important step is to complete the configuration which works as the foundation for the integration process.

To complete the configuration,

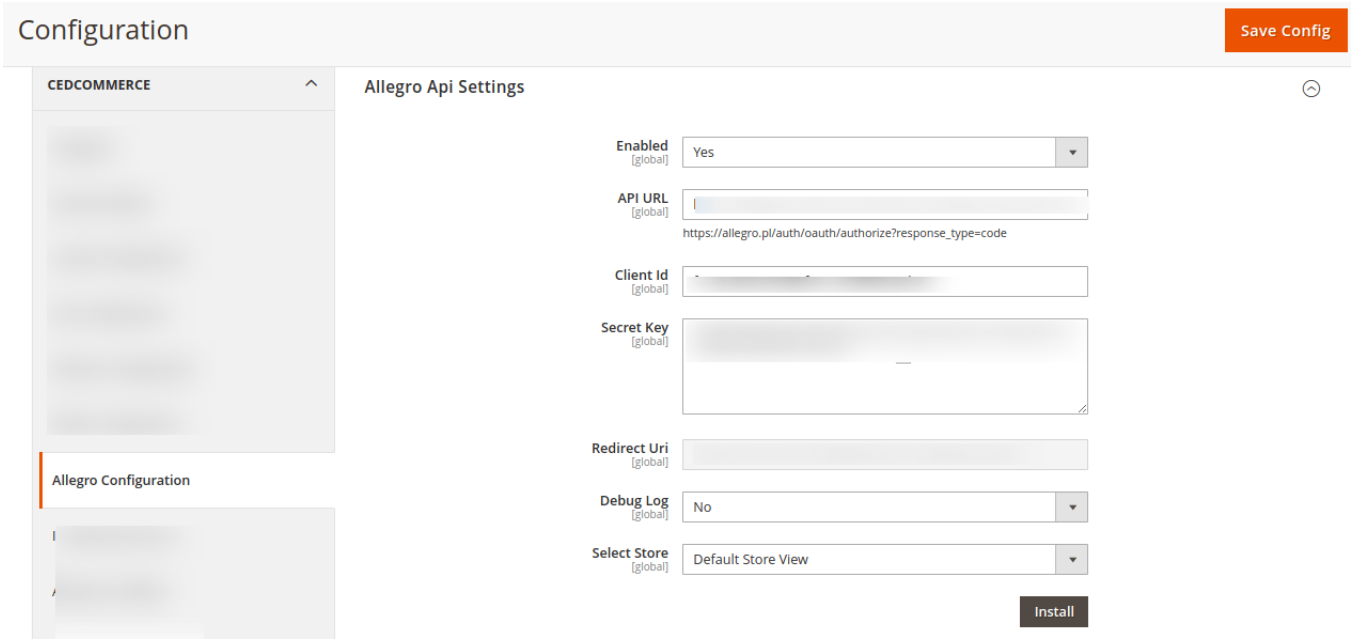
- Log in to your Magento 2 admin panel.
- On the left side in the navigation bar menu click on **Allegro Integration** and then on **Configuration.**



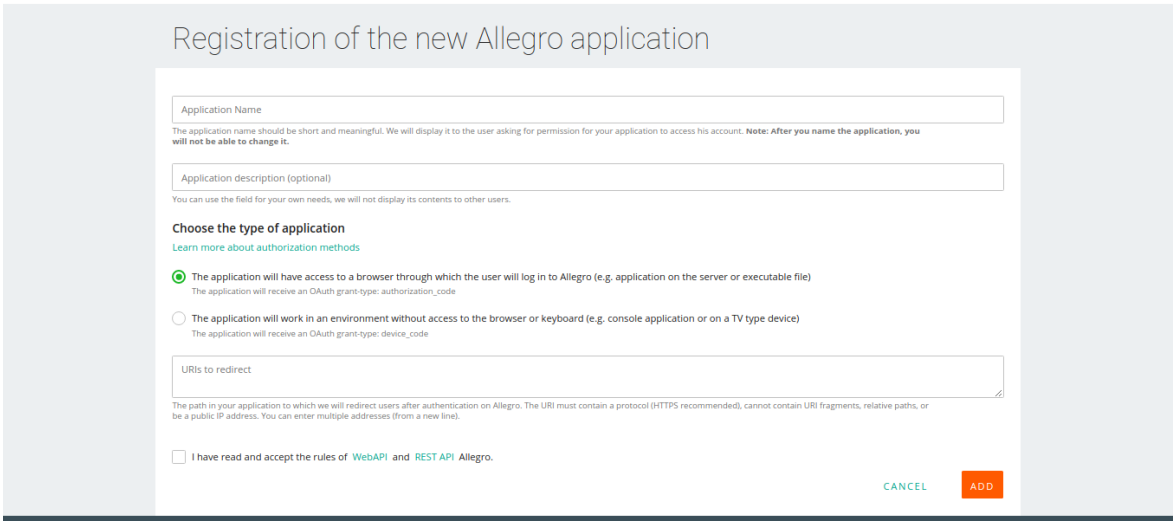
- On clicking it you will be navigated to the Configuration page. Then click on Allegro Configuration on that menu.



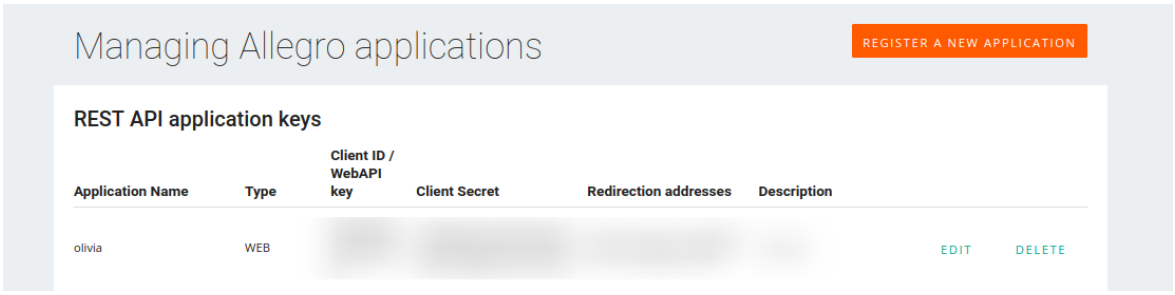
Allegro API Settings



- In the **Enabled** option select **Yes** to enable the extension.
- On selecting Yes the section expands as shown in the above figure.
- In **API URL** paste the URL written in that column.
- Now Copy the Redirect Url for the further process.
- The **Client Id** and **Secret Key** needs to be copied from the Seller panel of Allegro.
    - Now **login** to your **Allegro seller panel**.



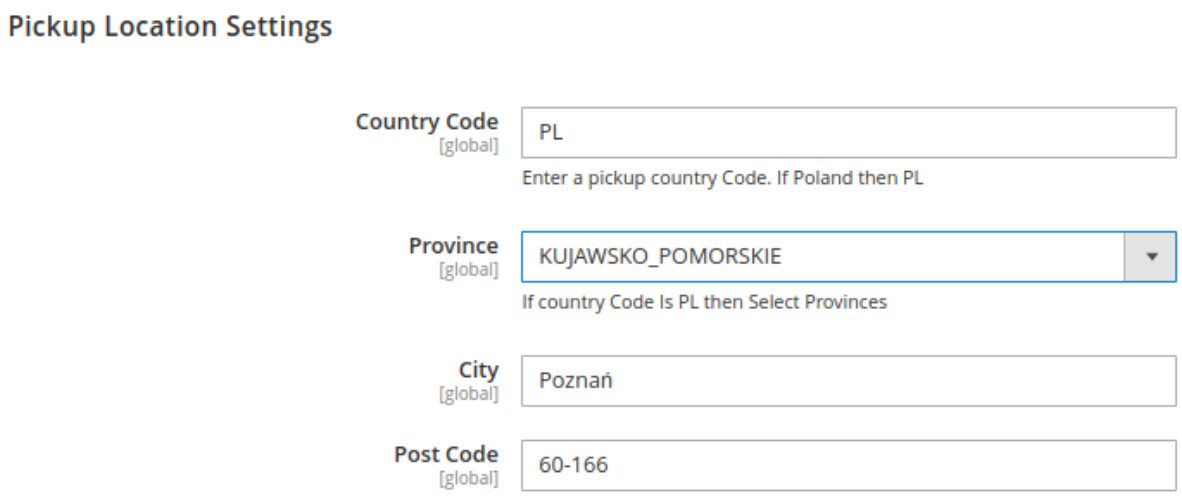
- **Register** for the new Allegro Application by entering the **Application Name, Application Description, choosing the type of application.**
- Paste the **Redirect Url** here which you had copied earlier into the Url to redirect section.
- Then by accepting the rules click on **ADD**.
- After adding the navigation window appears as shown below where you get your **Application Name, Type, Client Id, and Secret Key**:



- Now you can copy the **client Id** and **Secret key** from here and paste it in the API settings.

- In **Debug Log** select the option Yes for fetching the issues.
- In **Select Store View**, select the view of the store according to you.

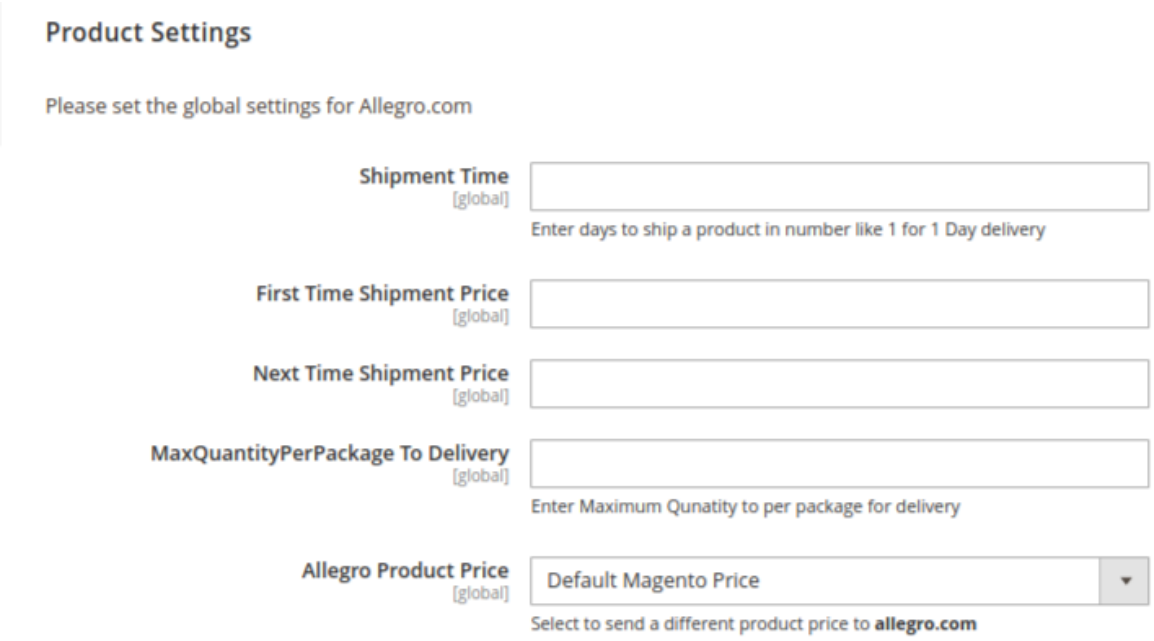
Pickup Location Settings,



In the section of Pickup Location Settings,

- Enter your **Country Code** in the section.
- In **Province,** select the province on the basis of your selected country.
- Then enter the **City**.
- In **Post Code,** enter the postal code of the city.

Product Settings,



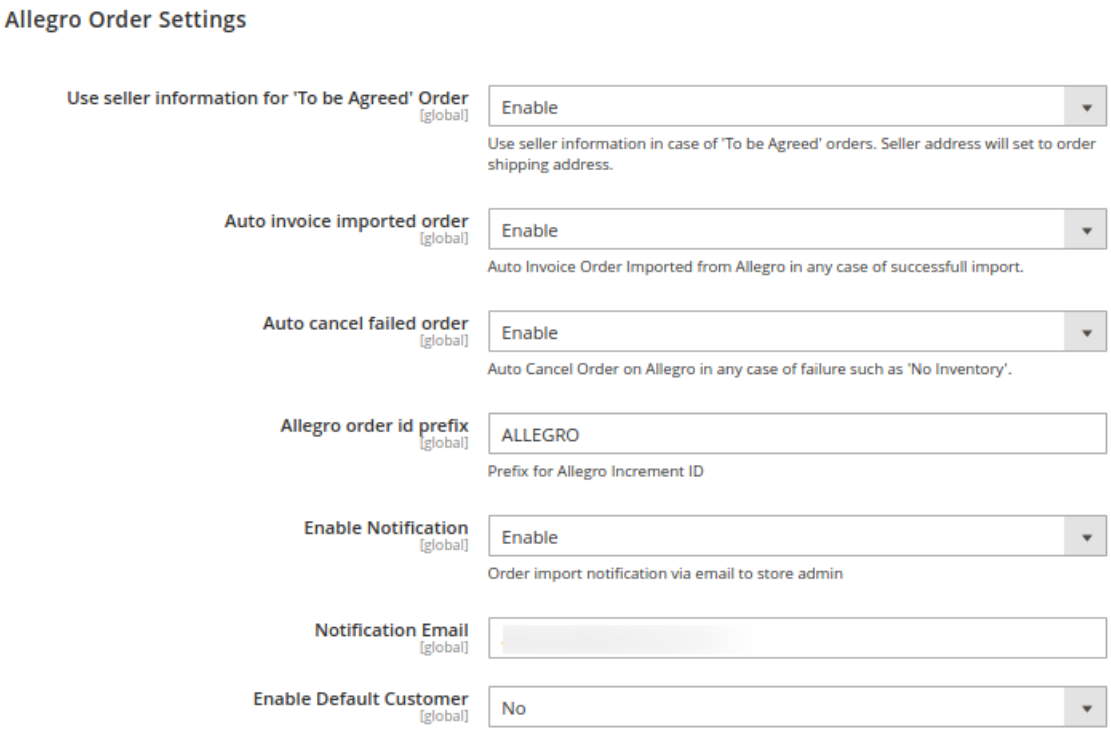
- Enter the **Shipment Time** in how many days you want the delivery to be done.
- In the **First Time Shipment Price,** enter the price of shipping for the first time.
- Now in **Next Time Shipment Price**, enter the amount of price for the next time.
- In MaxQuantityPerPackage To Delivery, enter the maximum quantity for the package delivery.
- In the **Allegro Product Price** select the required option. This is to set a different price for all the products as shown in the following figure:
    - **Increase by Fixed Price**: If selected, then the **Modify by Fix Price** field appears.

- **Increase by Fixed Percentage**: If selected, then the **Modify by Percentage Price** field appears. Enter the numeric value to increase the price of the Walmart product price by the entered value % of Magento price
  For Example: Magento price + 5% of Magento price.
  Magento Price = 100
  Select **Increase By Fixed Percentage** option
  Modify by Percentage Price = 5
  100 + 5% of 100 = 100 + 5 = 105
  Thus, Walmart Product Price = 105
- **Decrease by Fixed Price**: If selected, then the **Modify by Fix Price** field appears.
- **Decrease by Fixed Percentage**: If selected, then the **Modify by Percentage Price** field appears. Enter the numeric value to decrease the price of the Walmart product price by the entered value % of Magento price
  For Example: Magento price – 5% of Magento price.
  Magento Price = 100
  Select **Decrease By Fixed Percentage** option
  Modify by Percentage Price = 5
  100 – 5% of 100 = 100 – 5 = 95
  Thus, Walmart Product Price = 95

Allegro Chunk Settings,

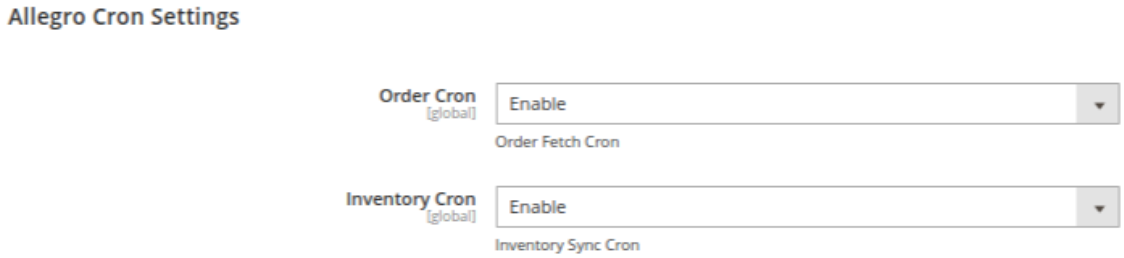
- In **Product Chunk Size,** enter the size of chunk for uploading product.
- To delete or reactivate an offer enter the chunk size in **Product Delete Chunk Size**.

Allegro Order Settings,



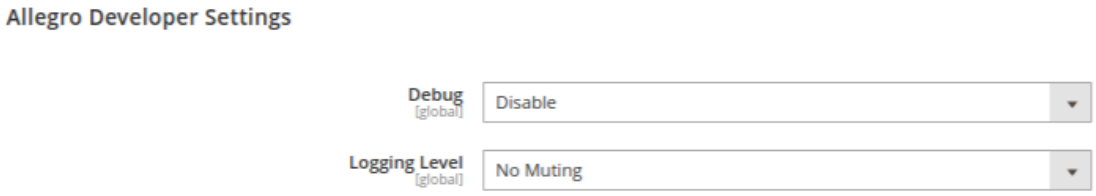
- In **Use Seller Information for 'To be Agreed' Option** Enable to set the order shipping address.
- Enable the **Auto invoice imported order** for successful order import.
- In **Auto Cancel failed order**, cancels the failed orders automatically.
- In **Allegro order Id Prefix**, the Id is to be entered for the Allegro.
- Through **Enable Notification,** you will be receiving the order notifications via mail if you enable it.
- In **Notification Email**, enter the email id where you want to receive the notifications.
- In **Enable Default Customer**, select the Yes or No to select a customer.

Allegro Cron Settings,



- In **Order Cron,** select Enable from the menu to fetch the orders through cron.
- In **Inventory Cron**, select Enable to synchronize the inventory to the cron.

Allegro Developer Settings,



- In the **Debug** option enable or disable to get the errors.
- Choose the **Logging Level** to create the logs when the debug is enabled.

3. Manage Profiles

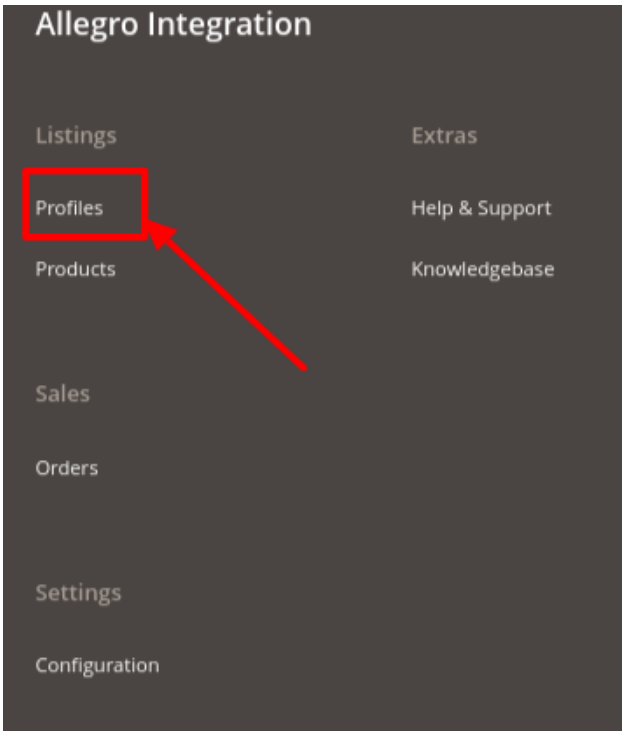
The **Manage Profile** section while selling on Allegro with our extension includes the following actions that you may take:

- Adding a profile
-

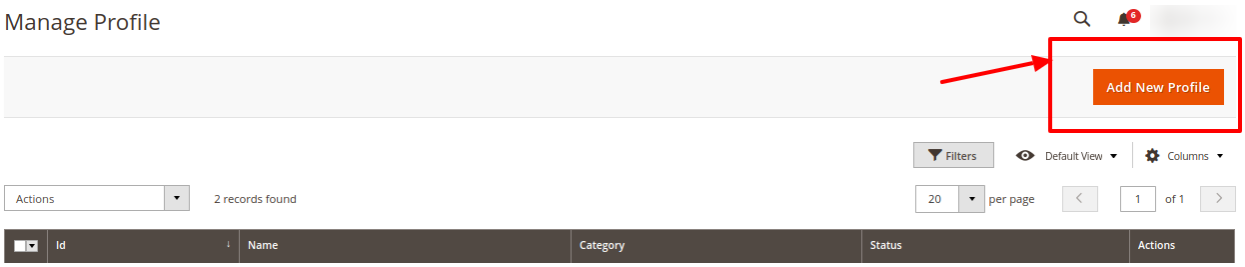
3.1. Add New Profile

To add a new profile,

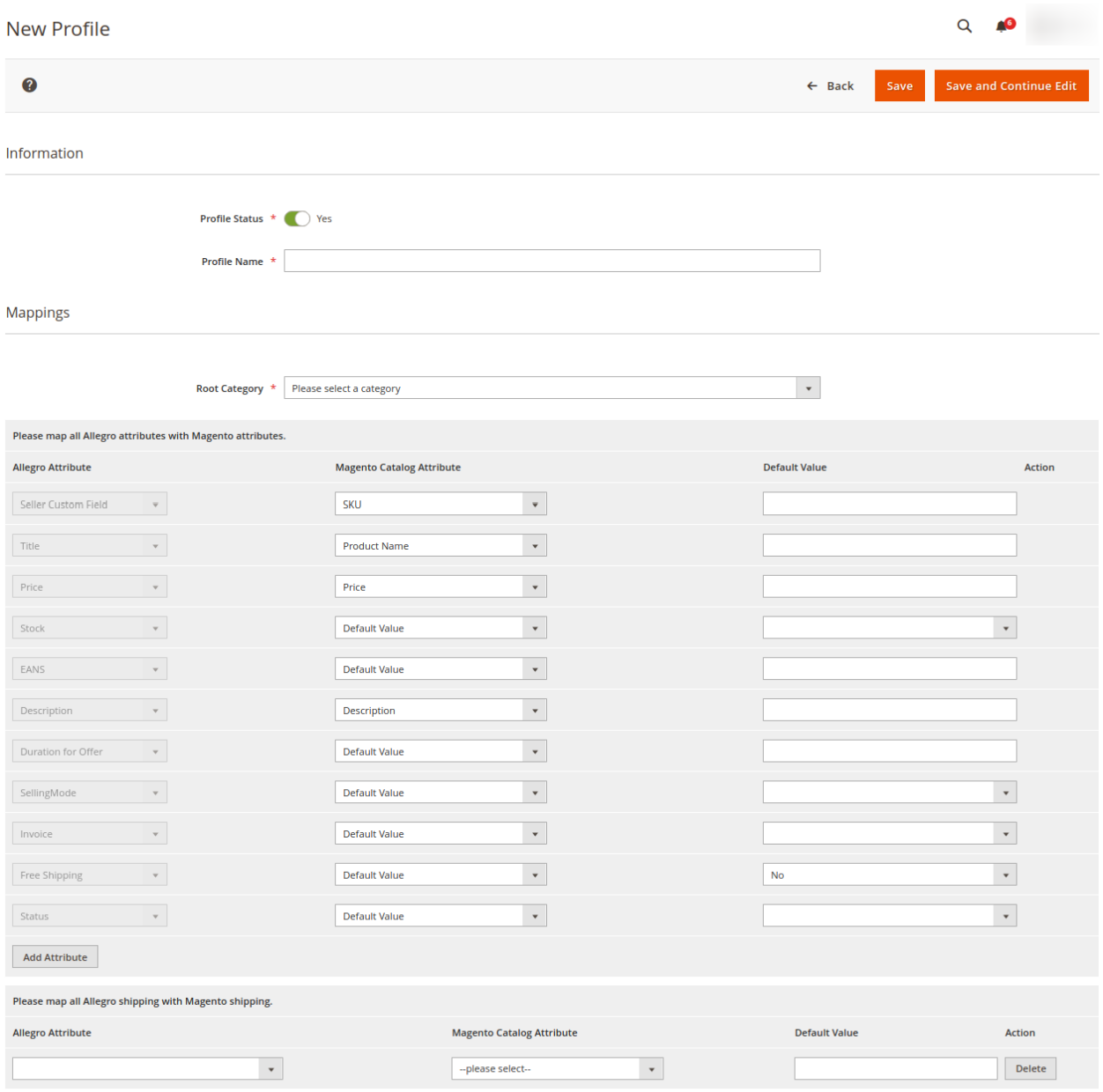
- Go to the **Magento Store Admin** panel.
- On the left navigation bar, click the **Allegro Integration** menu.
  The menu appears as shown in the following figure:



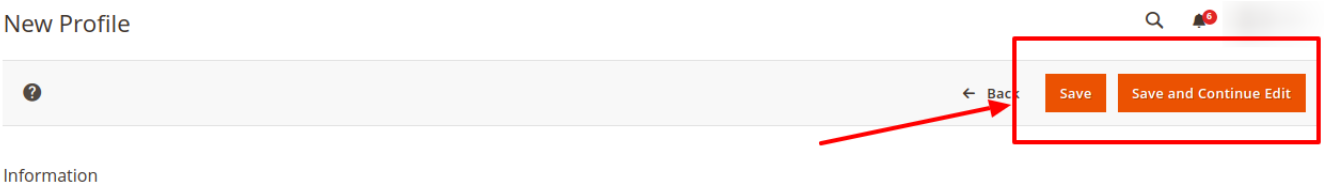
- Click **Profile Manager**.
  The **Manage Profile** page appears as shown in the following figure:



- Click the **Add New Profile** button.
  The **New Profile** page appears as shown in the following figure:



  - Under **Information**, in **Profile Name** enter the name of the profile.
  - Now in **Mappings**, in the **Root Category** option select the category. After selecting the root category to add the other categories until you get the **Leaf category** to select.
  - Now map all the Allegro attributes to the Magento attributes on the basis of SKU, Product Name, Price.
  - After this map, the Allegro shipping attributes to the Magento Shipping attributes from the options on the menu.
- Then after doing the above mapping Click on the **Save** button .

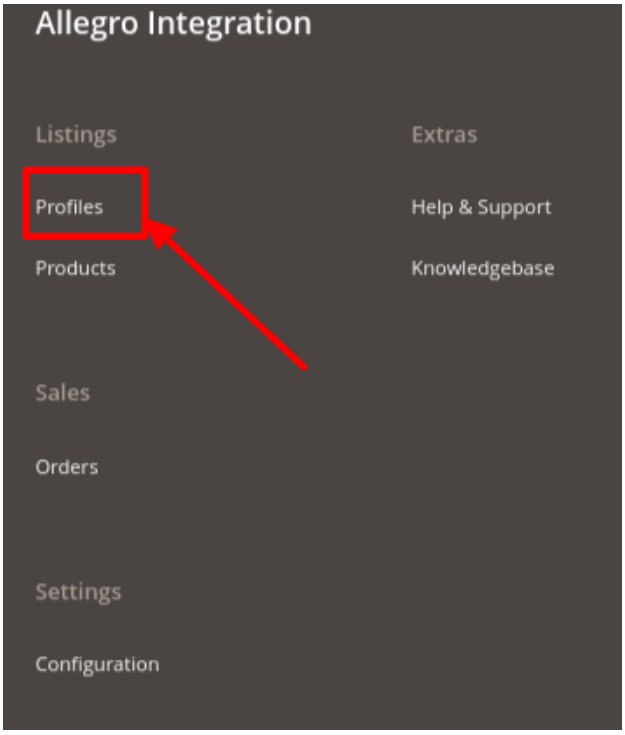


- A new profile will be added.

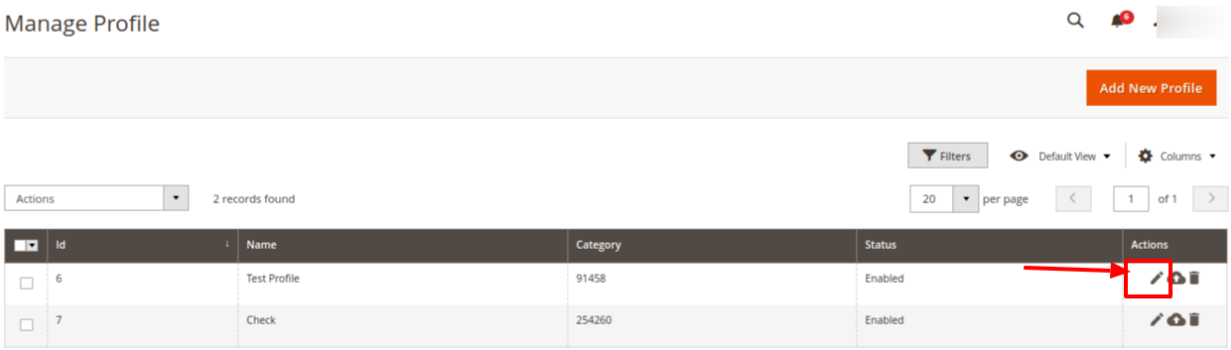
3.2. Edit the existing profile

To add the existing profile,

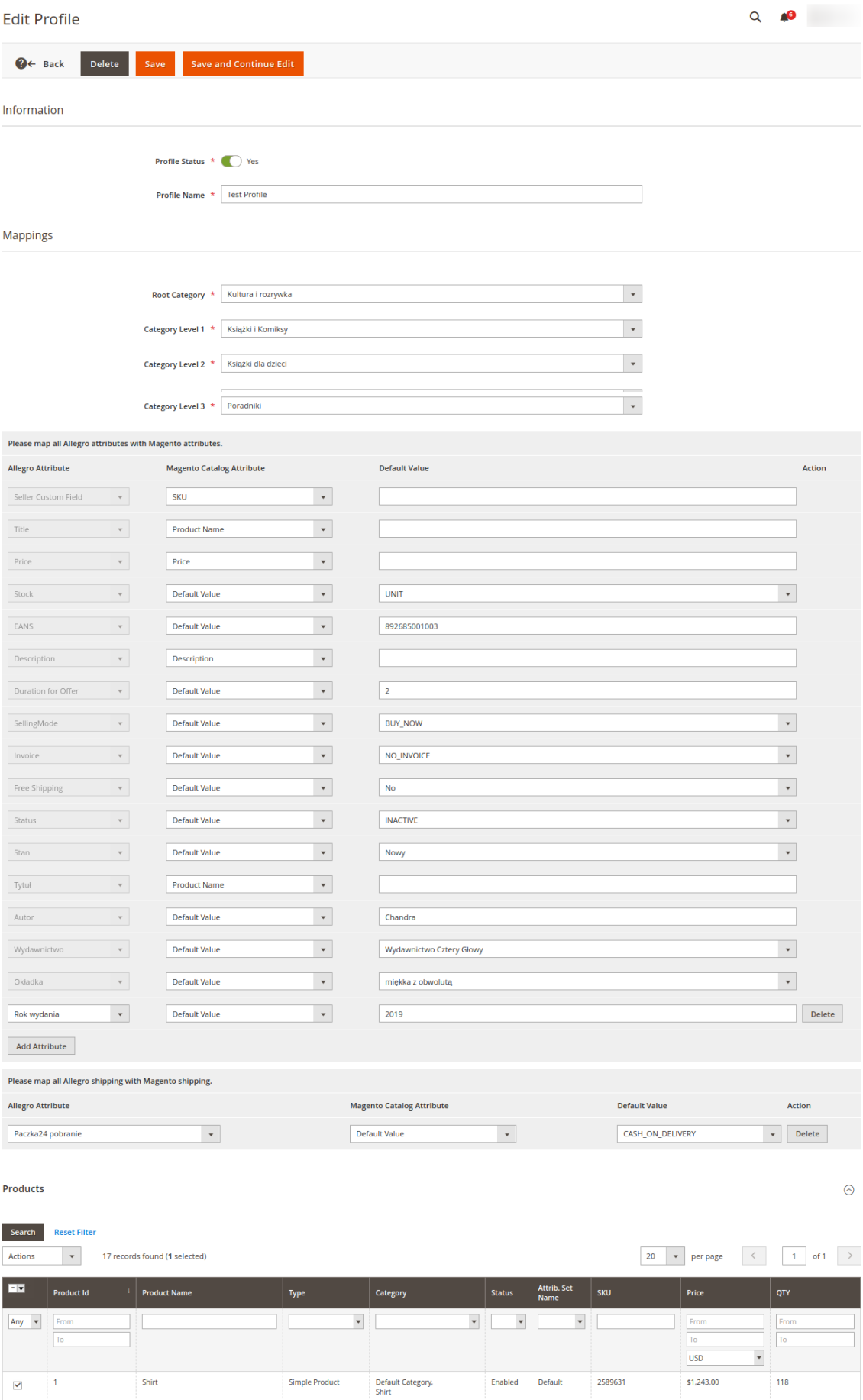
1. Go to the **Magento Store Admin** panel.
2. On the left navigation bar, click the **ALLEGRO INTEGRATION** menu.
   The menu appears as shown in the following figure:



3. Click **Manage Profile**.
   The **Manage Profile** page appears as shown in the following figure:



4. Scroll down to the required profile.
5. In the **Action** column, click **Edit**.
   The required profile page appears as shown in the following figure:

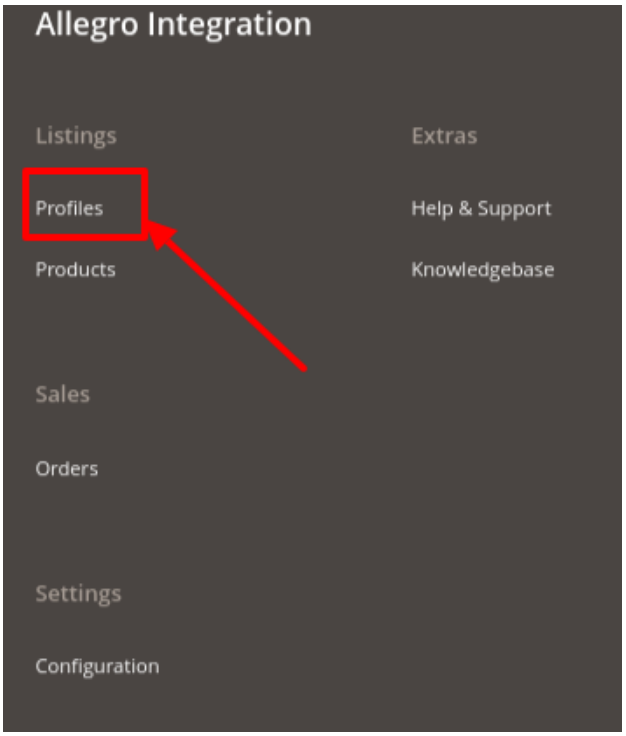

Edit Profile
Back
Delete
Save
Save and Continue Edit
Information
Profile Status * Yes
Profile Name * Test Profile
Mappings
Root Category * Kultura i rozrywka
Category Level 1 * Książki i Komiksy
Category Level 2 * Książki dla dzieci
Category Level 3 * Poradniki
Please map all Allegro attributes with Magento attributes.
Allegro Attribute
Magento Catalog Attribute
Default Value
Action
Seller Custom Field SKU
Title Product Name
Price Price
Stock Default Value UNIT
EANS Default Value 892685001003
Description Description
Duration for Offer Default Value 2
SellingMode Default Value BUY_NOW
Invoice Default Value NO_INVOICE
Free Shipping Default Value No
Status Default Value INACTIVE
Stan Default Value Nowy
Tytuł Product Name
Autor Default Value Chandra
Wydawnictwo Default Value Wydawnictwo Cztery Głowy
Okładka Default Value miękka z obwolutą
Rok wydania Default Value 2019 Delete
Add Attribute
Please map all Allegro shipping with Magento shipping.
Allegro Attribute
Magento Catalog Attribute
Default Value
Action
Paczka24 pobranie Default Value CASH_ON_DELIVERY Delete
Products
Search
Reset Filter
Actions
17 records found (1 selected)
20 per page
1 of 1
Product Id
Product Name
Type
Category
Status
Attrib. Set Name
SKU
Price
QTY
Any
From
To
USD
1 Shirt Simple Product Default Category, Shirt Enabled Default 2589631 $1,243.00 118

6. Make the changes as per the requirement.
7. Click the **Save Profile** button.
   The profile is saved and listed on the **Manage Profile** page.
   OR
   To save and manage the products, click the **Save and Manage Product** button.
   OR
   To save and continue the editing, click the **Save and Continue Edit** button.

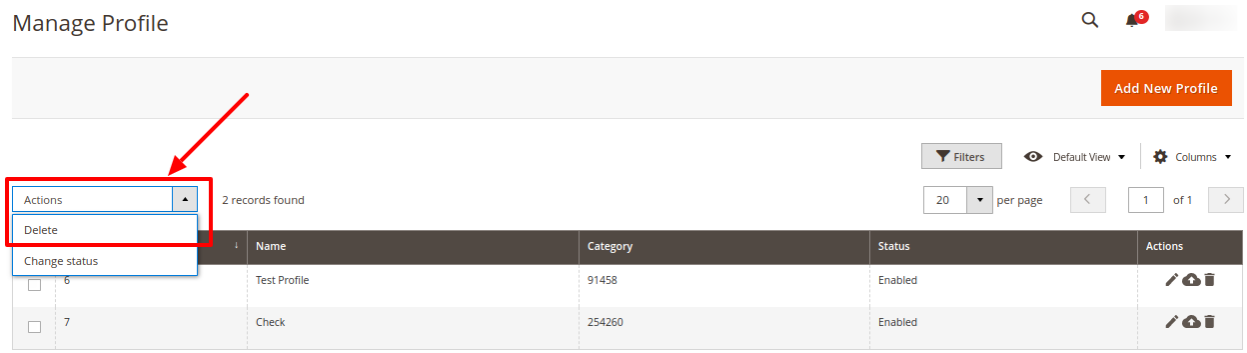
3.3. Delete a Profile

To delete the existing profile.

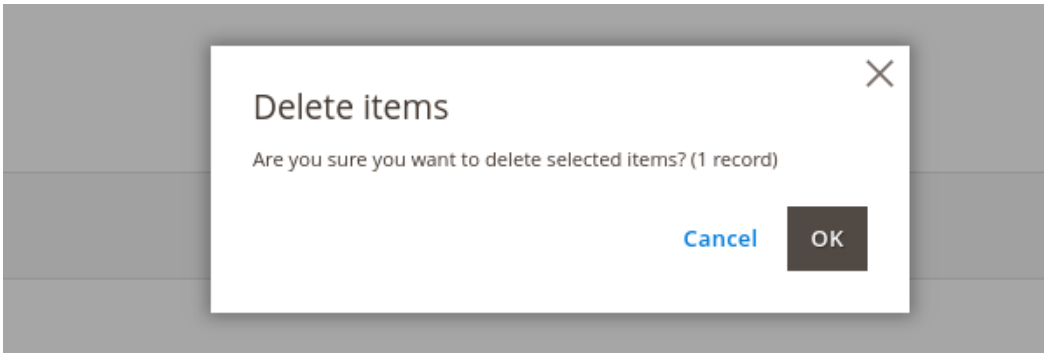
1. Go to the **Magento Store Admin** panel.
2. On the left navigation bar, click the **Allegro INTEGRATION** menu.
   The menu appears as shown in the following figure:



3. Click **Manage Profile.**
   The Manage Profile page appears as shown in the following figure:



4. Scroll down to the required profile and check the box associated with it.
5. In the **Action** column, click the **Arrow** button.
   A menu appears.
6. Click the **Delete** button.
   A confirmation dialog box appears as shown in the following figure:

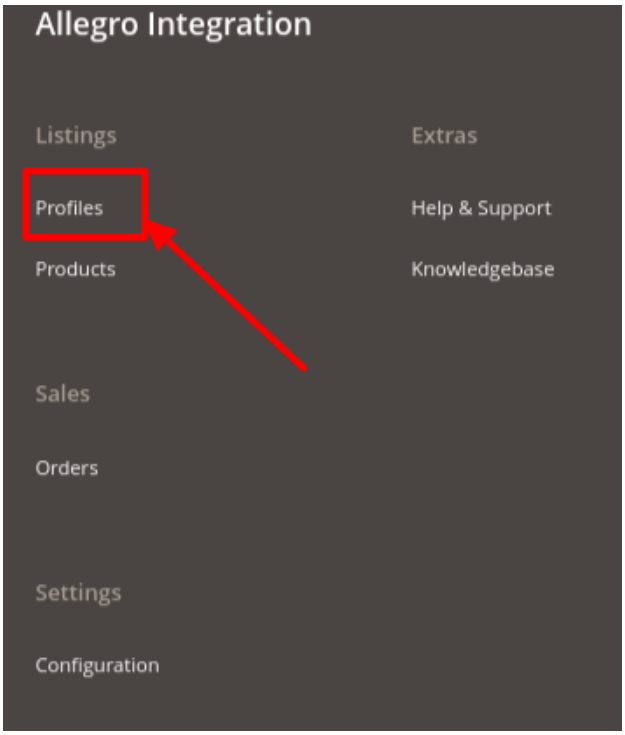


7. Click the **OK** button.
   The profile will be deleted.

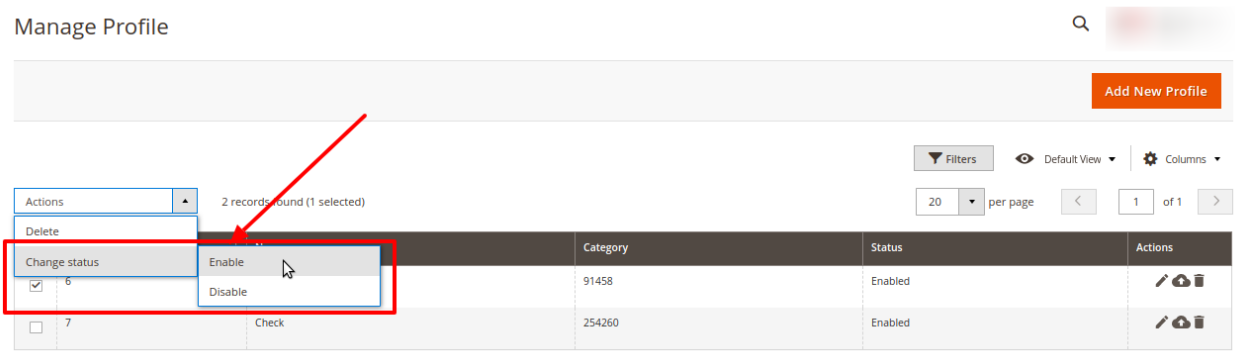
3.4. Change the Status of Profile

To Change the status of an Existing Profile,

1. Go to the **Magento Store Admin** panel.
2. On the left navigation bar, click the **Allegro INTEGRATION** menu.
   The menu appears as shown in the following figure:



3. Click **Manage Profile.**
   The Manage Profile page appears as shown in the following figure:



4. Scroll down to the required profile and check the box associated with it.
5. In the **Action** column, click the **Arrow** button.
   A menu appears.
6. Click the **Change Status** button.
7. Then the options of **Enable** and **Disable** appear where you can select the desired option.
   The status of the profile will be changed.

4. Manage Products

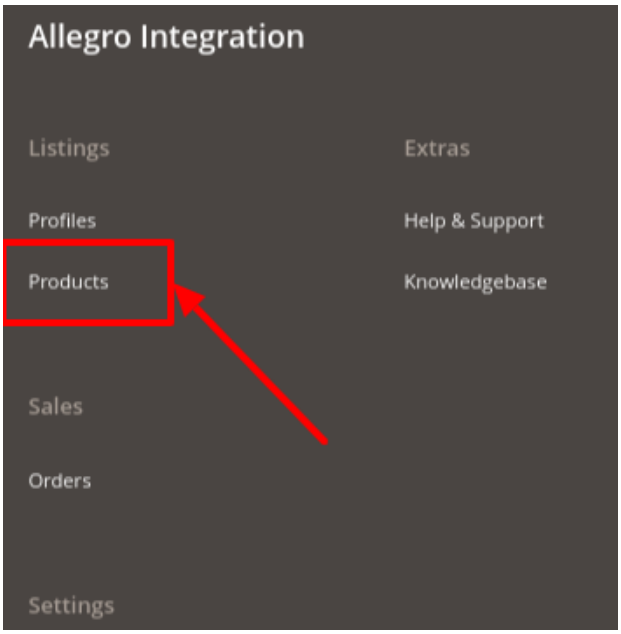
When a profile has been created and products have been assigned to it, the next part is to manage the products. Under the section of Manage Products, you may take the following actions:

- Upload Product(s)

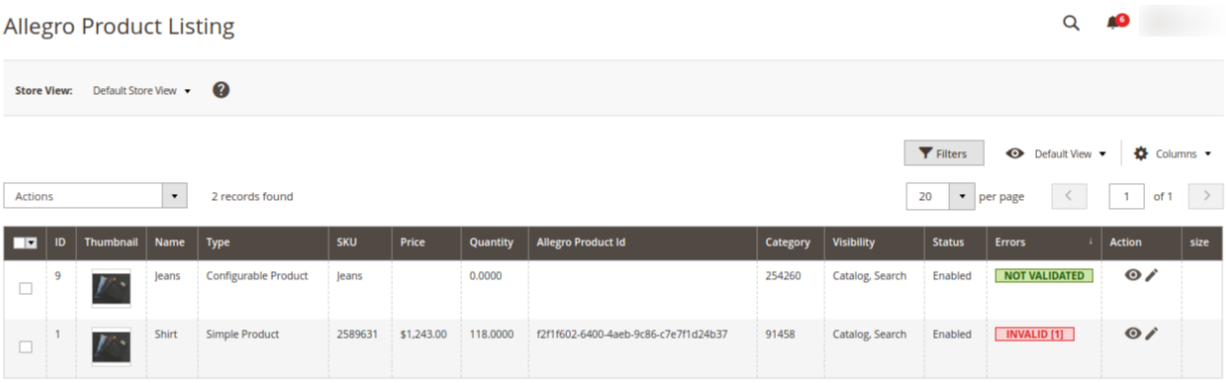
- Update inventory and Price
- Delete Offer(s)

To perform these actions,

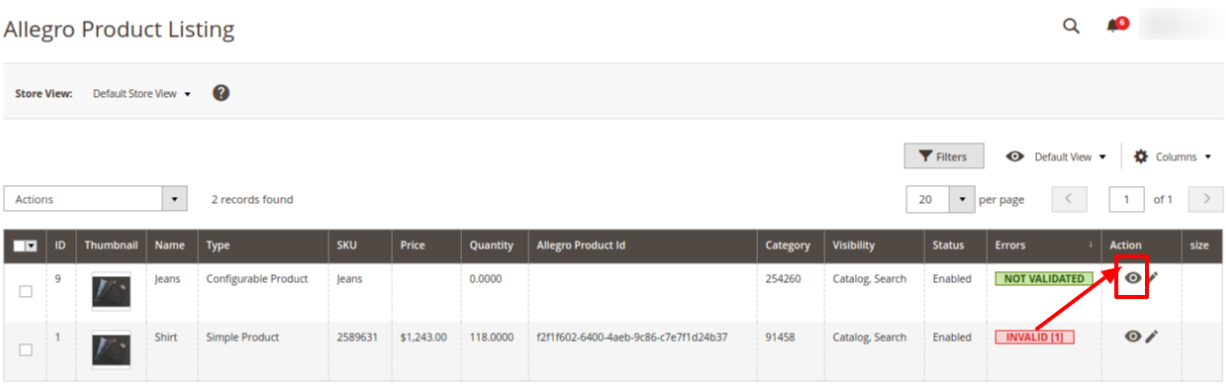
1. Go to the **Magento Store Admin** panel.
2. On the left navigation bar, click the **Allegro INTEGRATION** menu.
   The menu appears as shown in the following figure:



3. Click **Products.**
   The Allegro Product Listing page appears as shown in the following figure:



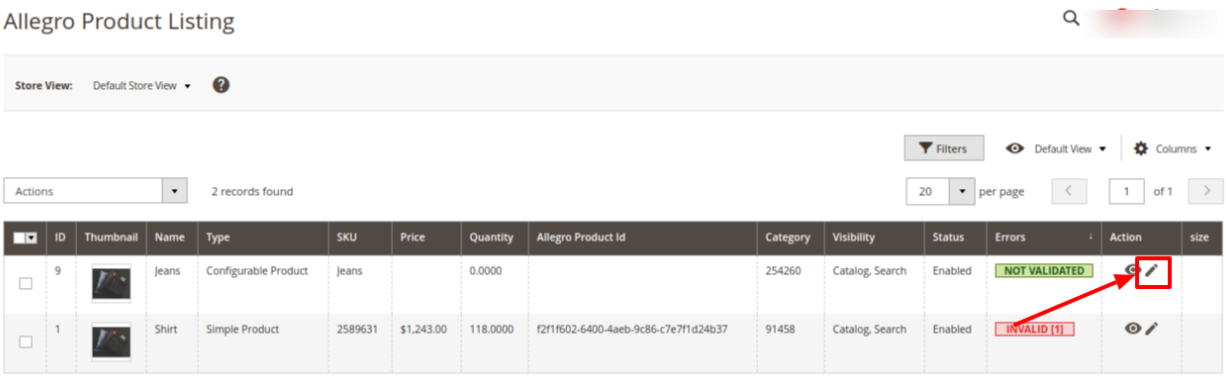
   All the available products are listed on this page.
4. Scroll down to the required product.
5. In the **Action** column, click the **View** button.



6. The product information will appear.

To edit the product,

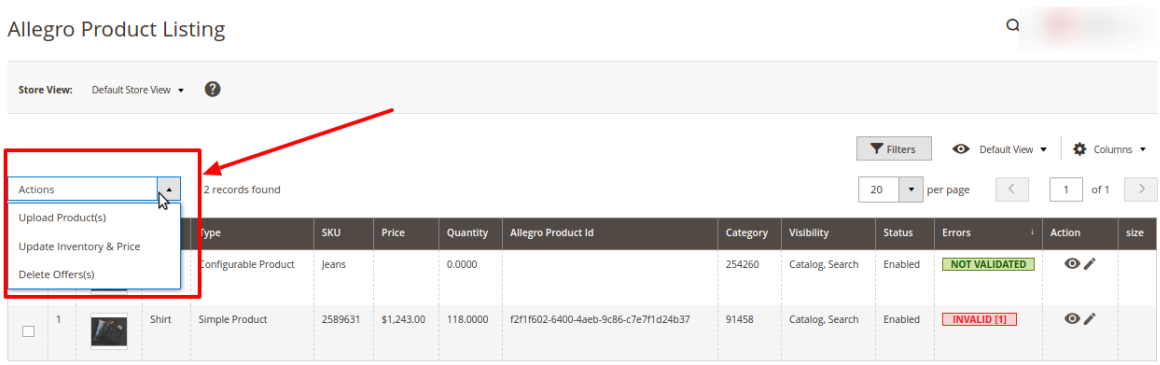
1. Click the **Edit** button adjacent to the product under the **Actions** column.



Through this, you can edit the product details.

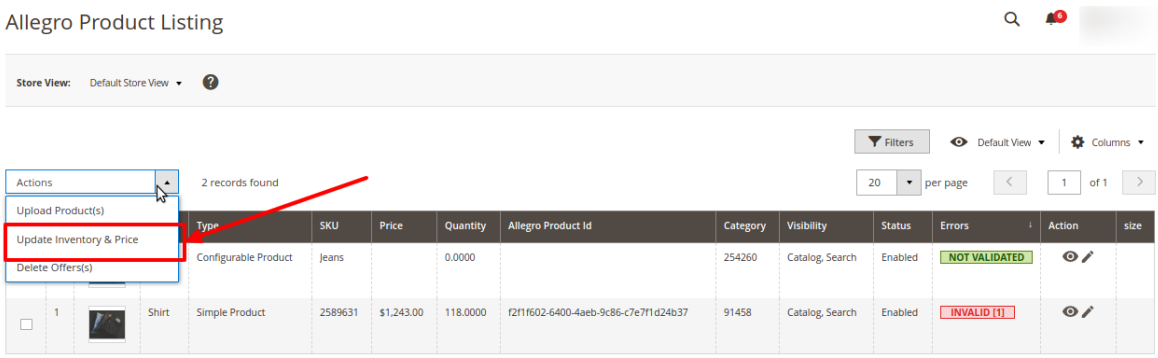
To perform actions in bulk,

- ***Upload product(s):***
  - Select the checkboxes associated with the products that the admin wants to submit action on.
  - In the **Actions** list, click the arrow button and then click **Upload Product(s).**



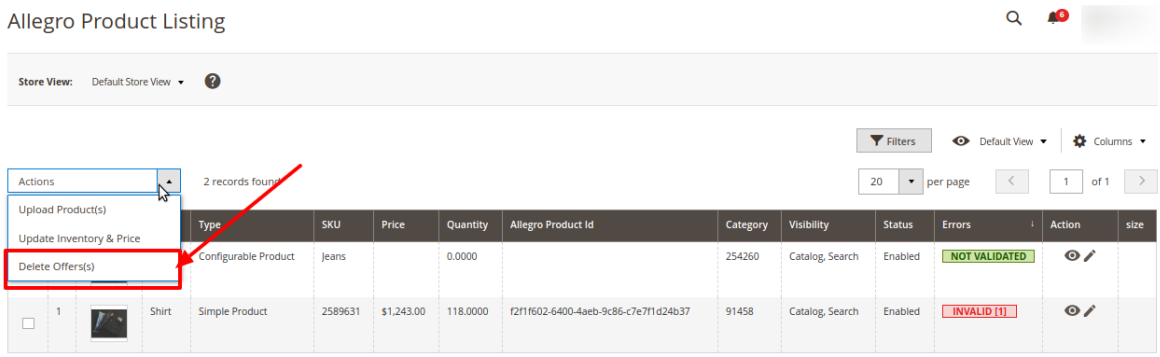
- A box will appear to confirm your action.
- Click **OK.**
- A success message will appear.

- ***Update Inventory and Price:***
  - Select the checkboxes associated with the products that the admin wants to submit action on.
  - In the **Actions** list, click the arrow button and then click the **Update Inventory and Price.**



- A box will appear to confirm your action.
- Click **OK.**
- A success message will appear.

- ***Delete Offer(s):***
  - Select the checkboxes associated with the products that the admin wants to submit action on.
  - In the **Actions** list, click the arrow button and then click the **Delete Offer(s).**



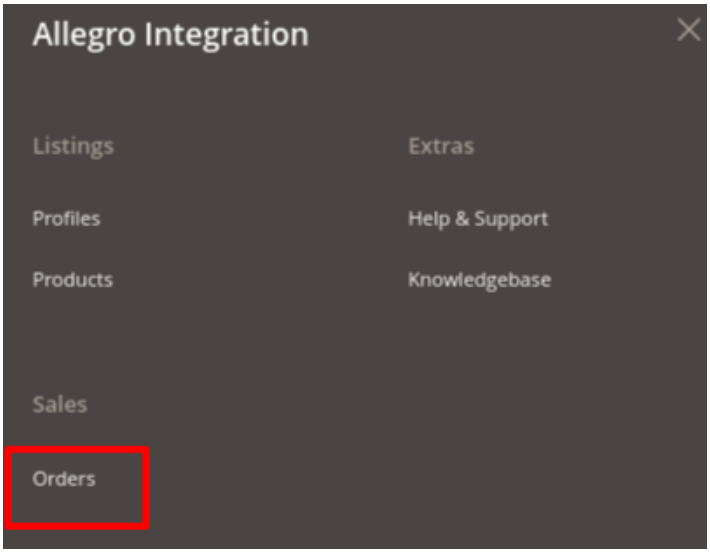
- A box will appear to confirm your action.
- Click **OK.**
- A success message will appear.

5. Allegro Orders

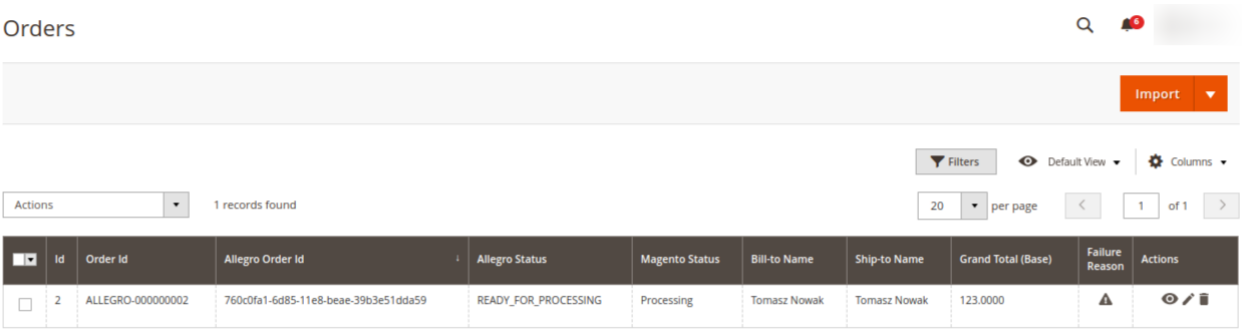
Admin can do the following tasks to manage the Allegro Orders:

To View orders:

1. Go to **Magento Store Admin** Panel.
2. On the left navigation bar, click the **Allegro Integration** menu, and then click **Orders**.



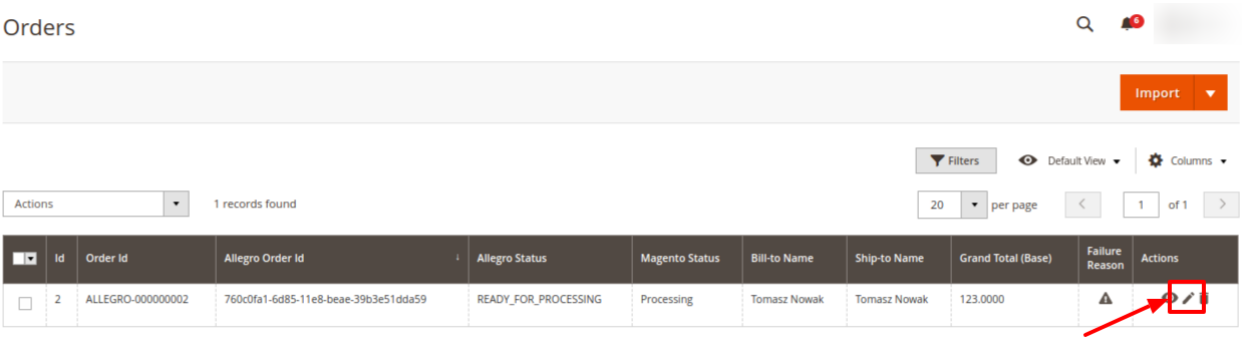
3. The **Orders Grid** page appears as shown in the following figure:



4. Click the **Import** button.
   If the order is imported successfully then, a new record is found in the **Orders Grid table**.
5. Then click on the **View** the orders in the Action section and the order details will be shown in the grid.

To edit orders,

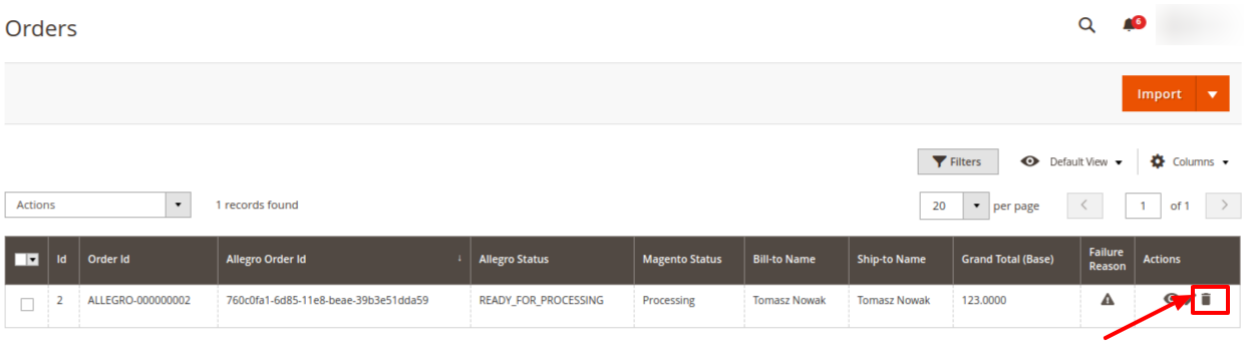
- To edit orders click on **Edit** option in the Action section.



- A window will appear where you can edit your Allegro order.

To Delete orders:

- To delete orders click on **Delete** option in the Action section.

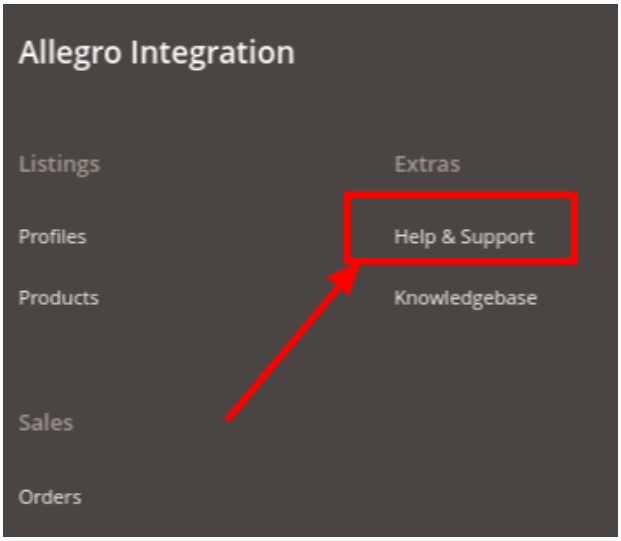


- On clicking it the order will be deleted and the order deletion message will be displayed.

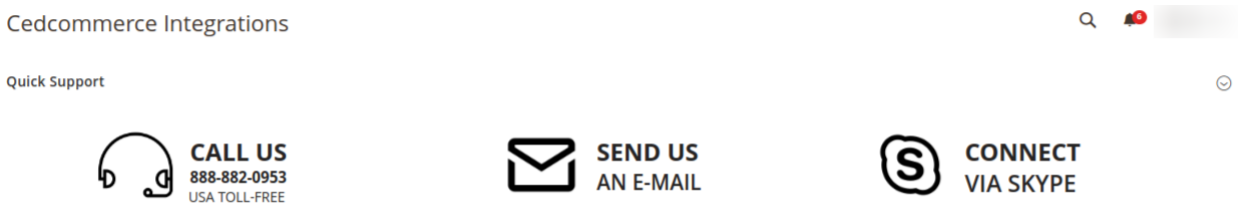
6. Help & Support

To view the Help & Support section,

- Go to the **Admin** panel.
- On the left navigation bar, click the **ALLEGRO INTEGRATION** menu, and then click **Help & Support**.



- The **Help & Support** page appears as shown in the following figure:



Quick Support:

a. Under **Quick Support,** you may see the different ways to get in touch with us.
b. You may call us at the number given on the page.
c. Click **Send us an E-mail** and your mailbox will get opened and you may mail us your question or query.
d. Click **Connect via Skype** and you will be able to join us on Skype instantly where we are available 24×7.