Facebook Native Integration for Magento 2 Manual

by CedCommerce Products Documentation

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1. Overview

For the sellers of Magento 2, CedCommerce is providing a new and inventive extension- **Facebook Native Integration for Magento 2**. This extension facilitates the Magento 2 Sellers to advertise their product on the facebook page.

With this easy to manage solution, the seller can easily handle their products on facebook page through its Magento 2 store and they can also advertise their products as a sponsored product.

This solution allows the users to experience that:

- Changes made in the products details are reflected on Facebook Page.
- It's an easy process of advertising products on Facebook Page.
- At the time of checkout, the user gets redirected to its site,

Functionalities of Extension:-

- Bulk Product Upload.
- Easy to manage the product.
- Products can be easily promoted on the Facebook page.
- Automated redirection to the store page during the checkout.

2. Installation Of The Extension

To install the extension

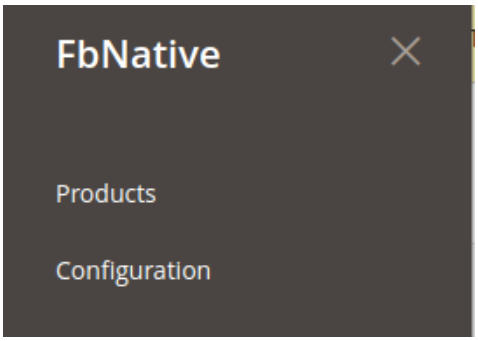
1. Log in the **ftp**, and then go to Magento 2 root folder (generally present under the *public_html* folder).
2. Create a new folder named *code* under the *app* folder; under *code* folder, create a folder named *Ced*.
    a. Upload or Drag and Drop *app/code/Ced/Fbnative* directory.
    b. After successfully uploading the directory, the extension will be installed/upgraded.
    c. Now run the following upgrade command in *cmd*
    php bin/magento setup:upgrade.

3. Configuration

Once you have installed the Facebook Native integration for Magento in your Admin Panel, you need to complete the Configuration process as shown in this section of the guide.

To Complete the Configuration:

- Go to the Magento Admin Panel.
- On the top navigation bar, you can see the **FBNative.**
- Take the cursor to it and the menu will appear to you as shown in the image below:

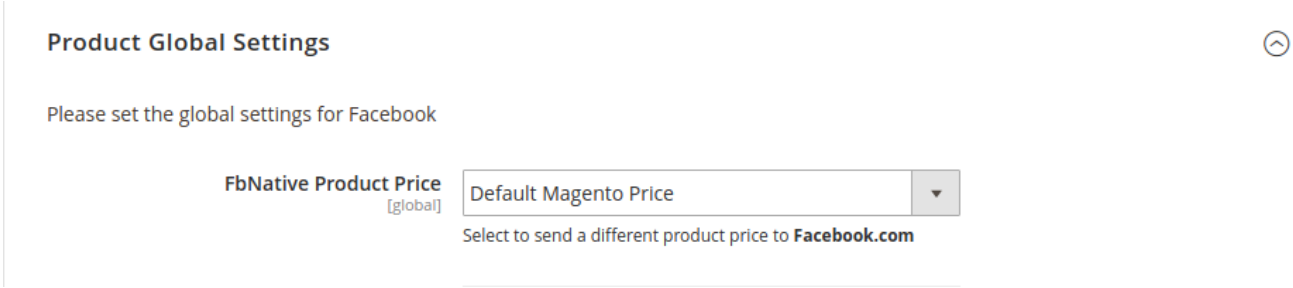


You can select the store view in the Select Store Drop-Down section.

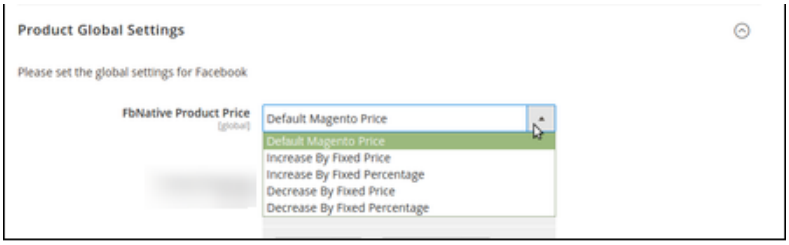
- If you do not have the multiple stores, select the default store view

In the Product Global Settings.

- Go to FbNative Product Price.
- Select the Default Magento Price, if you want to keep the price same on Facebook as Magento.

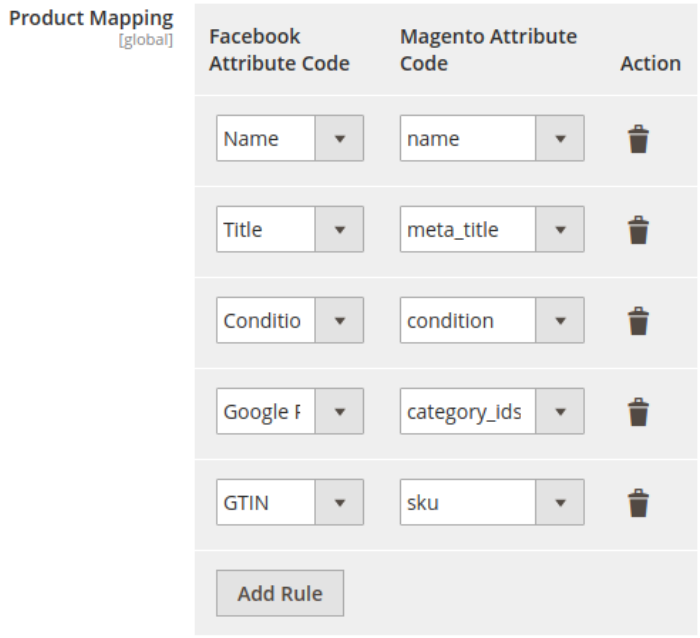


- You can select the other various options if you want to increase or decrease the Price, as shown below in the given picture.



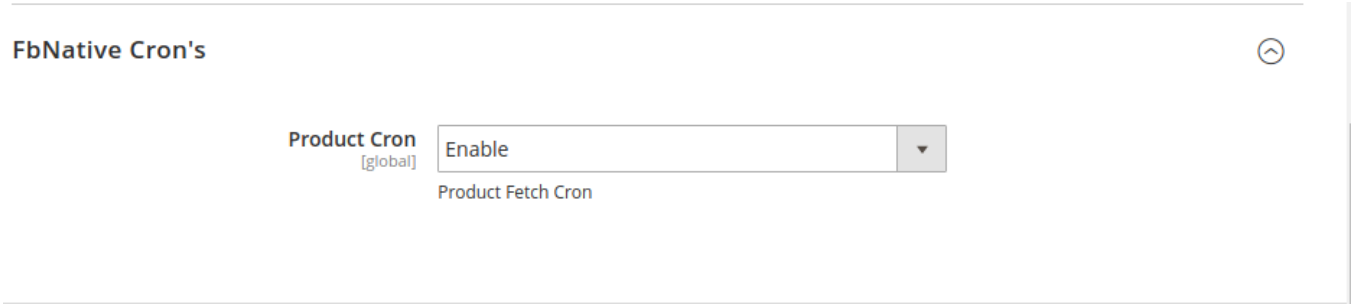
In the product global section

- You can map your Magento attributes with Facebook attributes, as given in the below picture.



In the FbNative Cron's Section

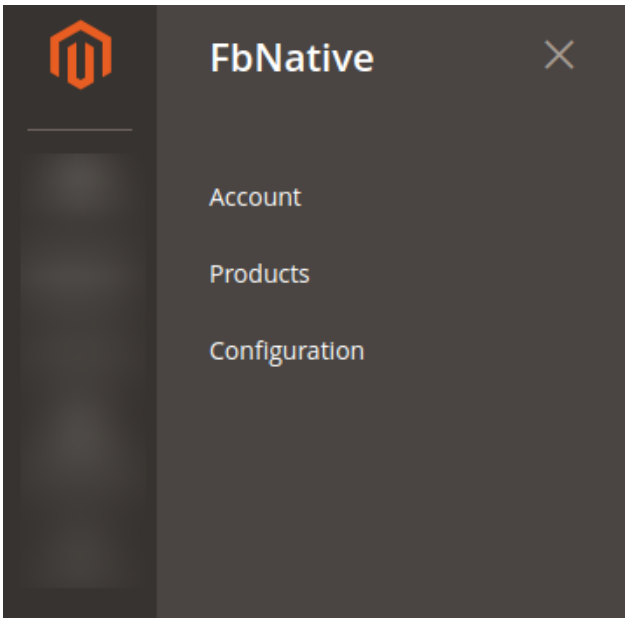
- Cron's would help you to auto-synchronize your Product data to Facebook in certain periods of time.
- Click Enable to activate the Product Cron.
- Click Disable to deactivate the Product Cron.



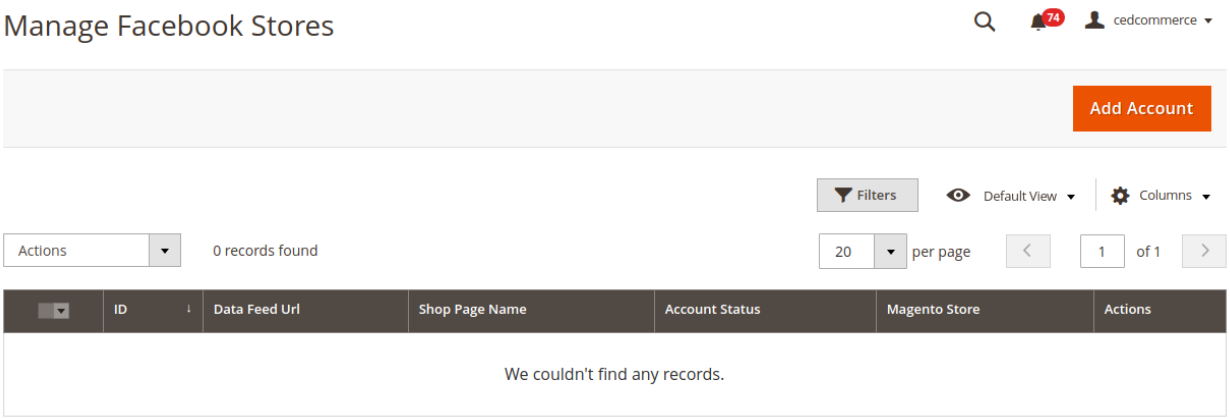
4. Manage Account

To add a new account

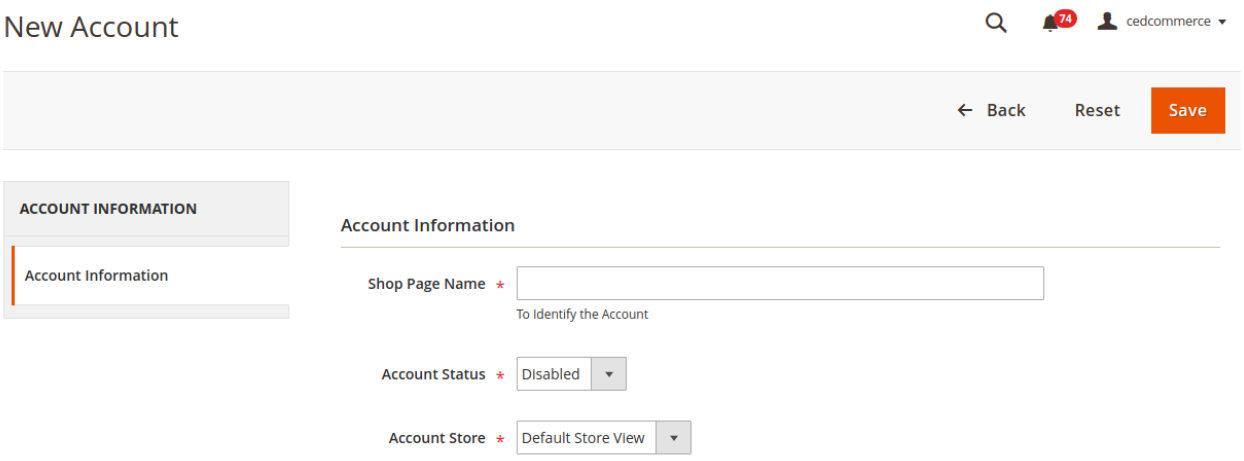
1. Go to the Magento 2 Admin Panel.
2. On the top navigation bar, you can see the FBNative
3. A menu appears as shown in the following figure:



4. Click **Account section**
   The page appears as shown in the following figure:



5. Click the **Add New Account**
   The **Add New Account** page appears as shown in the following figure:



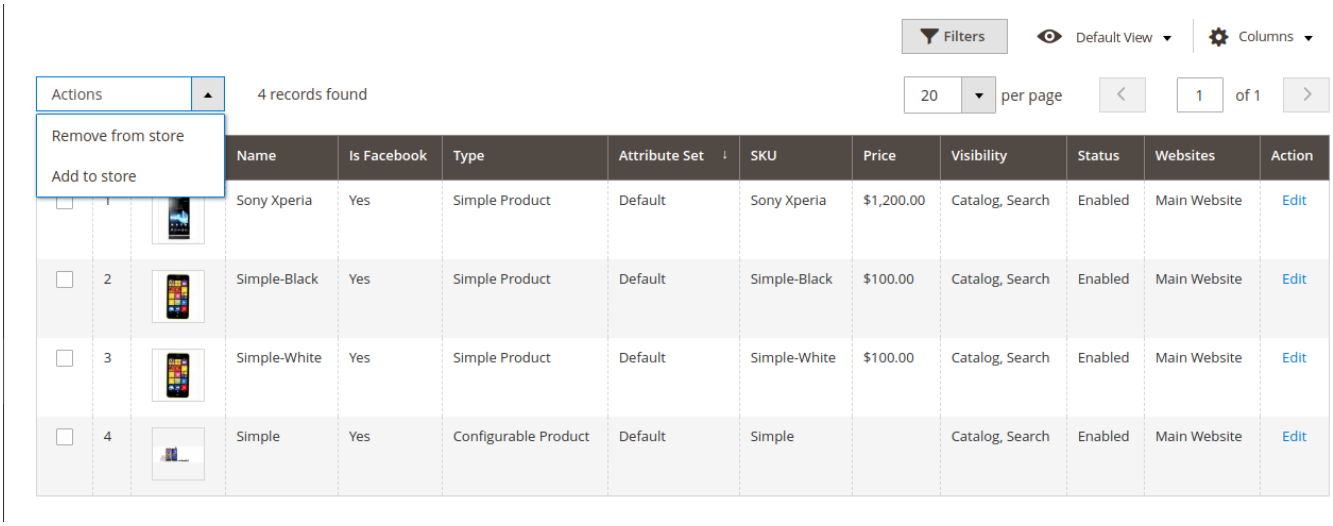
6. In the right panel, under **Account Information**, do the following steps:
    - In the **Shop Page Name** box, enter a shop page name.
      Note: Please use only letters (a-z), numbers (0-9) or underscore(_) in this field, the first character should be a letter.
    - In the **Account Status** box, select **Active** to enable the status of the shop.
    - In the **Account Store** tab, select **Default Store View** to enable the store view.

5. Manage Product Listings

After the configuration is done, the seller needs to go to the Products to see the listing products on Facebook.

In this section, the seller can manage the products

- Select the products
- Click on Actions
- Select Remove from Store option to disable the product on Facebook
- Select Add to store to display the product on Facebook.



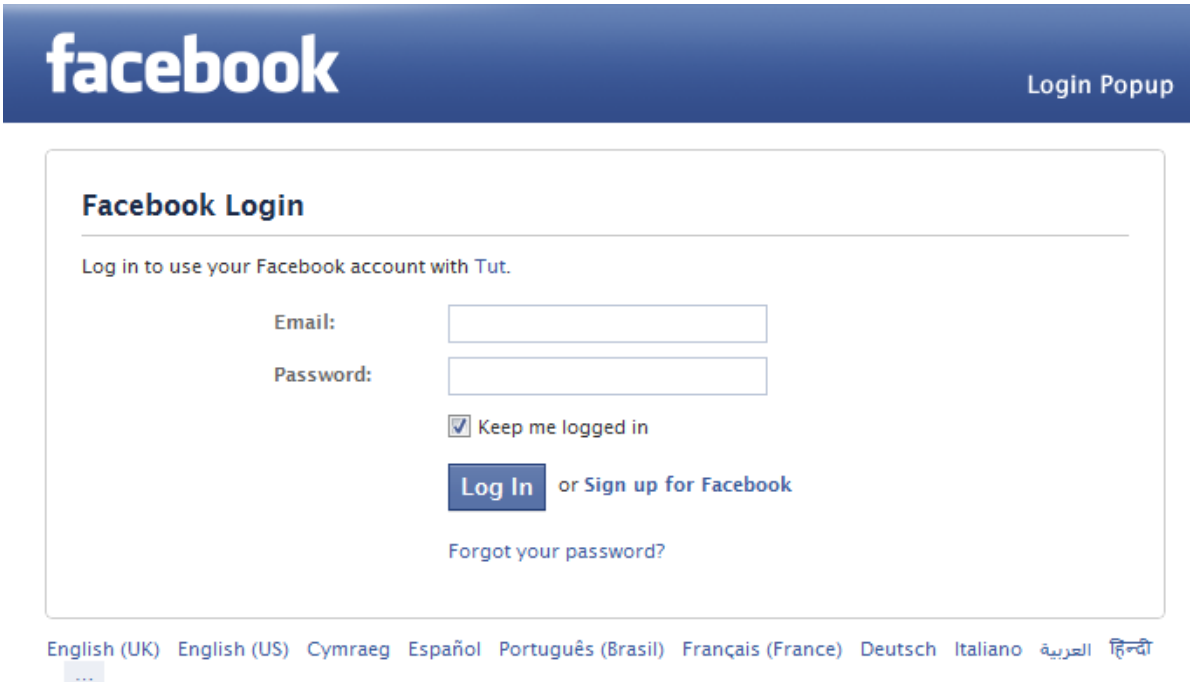
On clicking on Export CSV you can generate the CSV of products with their status as given in the below image.

6. How To Upload CSV on Catalog (FB)

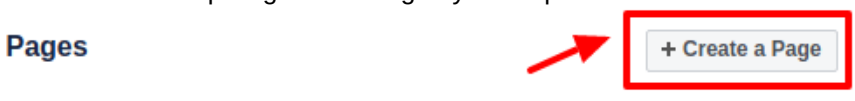
To start selling on FB shop you first need to upload CSV on the catalog.

To Upload CSV:

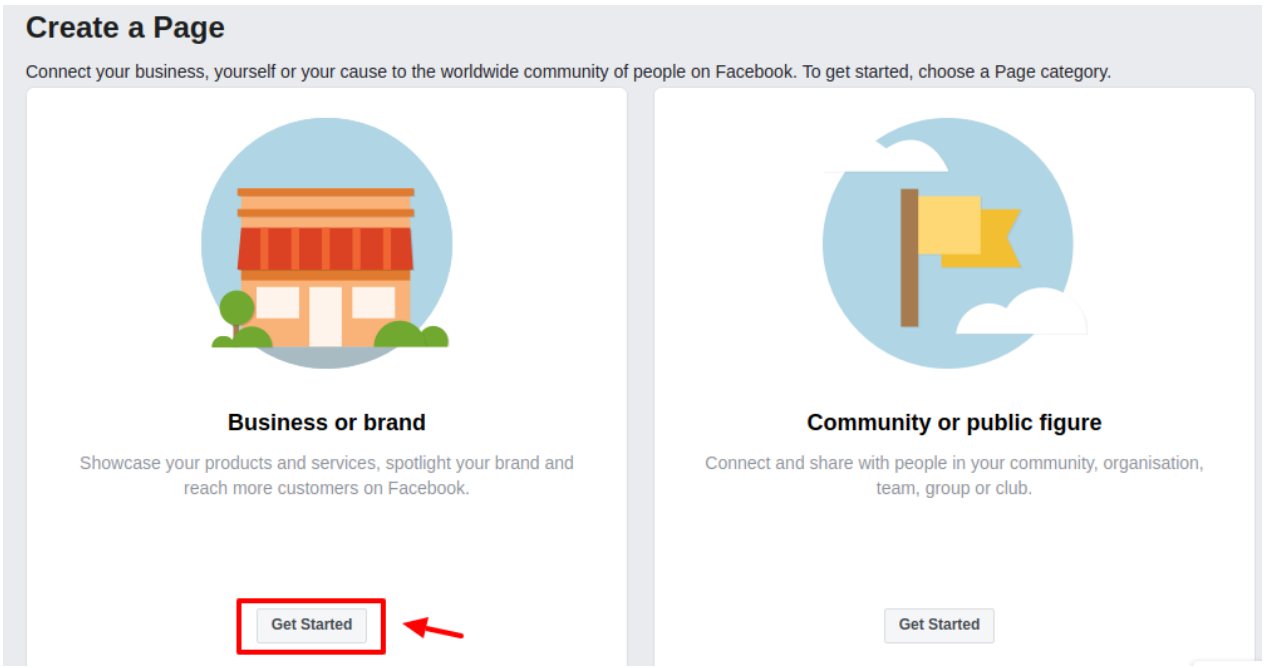
1. Go to Facebook.com(https://www.facebook.com/)



2. Login the Facebook Account you wish to associate with the shop.
3. Now Create a Shop Page according to your requirements.

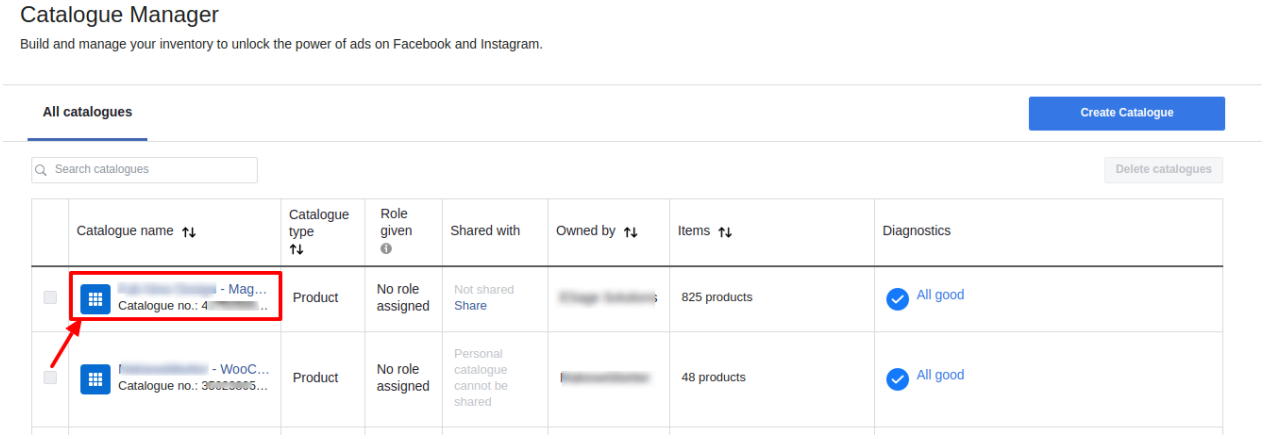


4. You will be redirected to this page

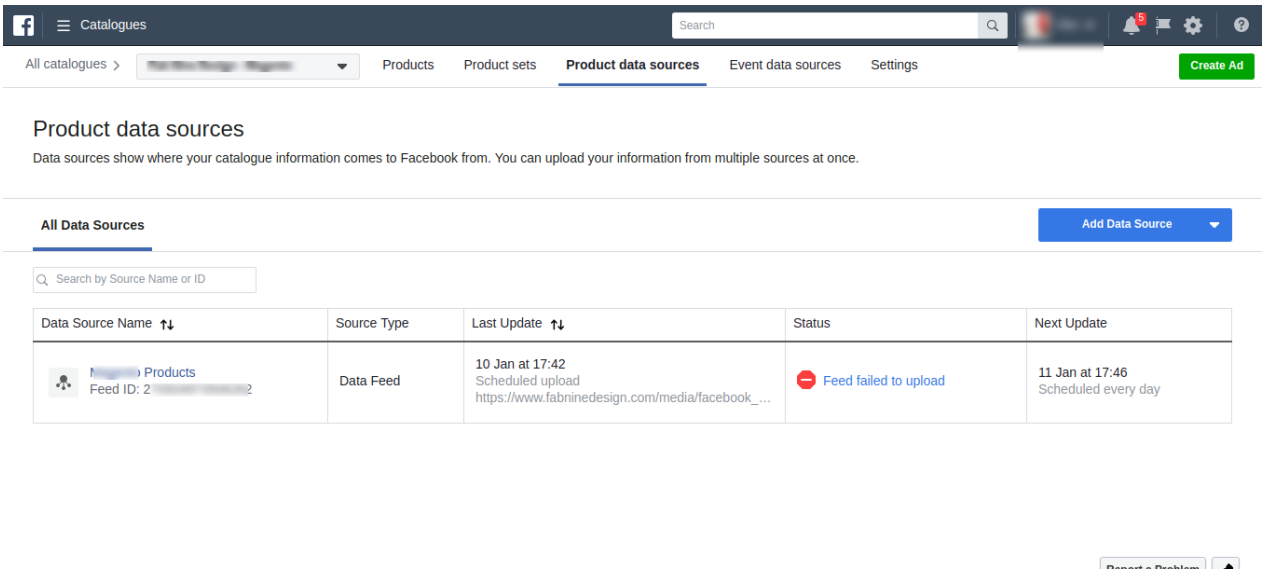


5. Enter the name and category and get started.
6. Now go to the Product Page by visitingfacebook.com/product(https://www.facebook.com/products)

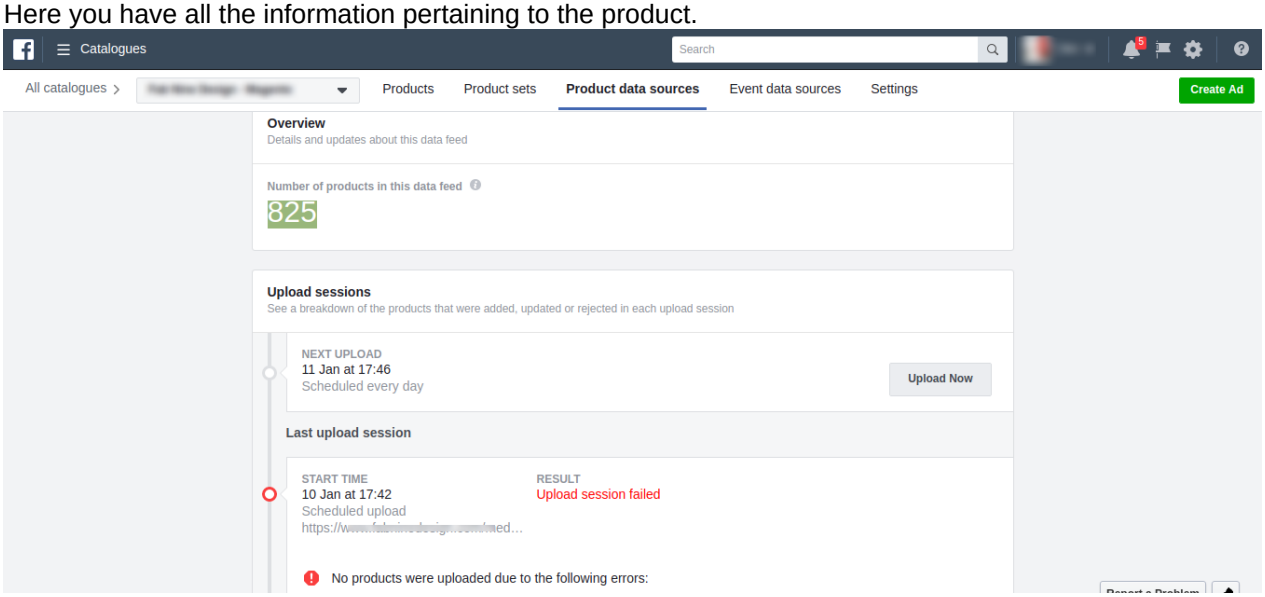
7. The catalog is by default created in this section.



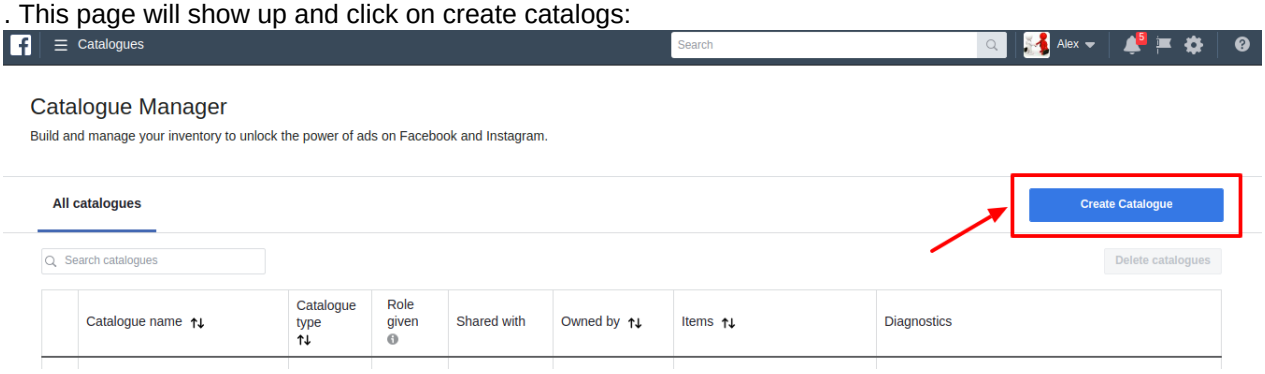
8. Choose the catalog you wish to edit by clicking on its name on the list.
9. You will be redirected to product data Source Page.



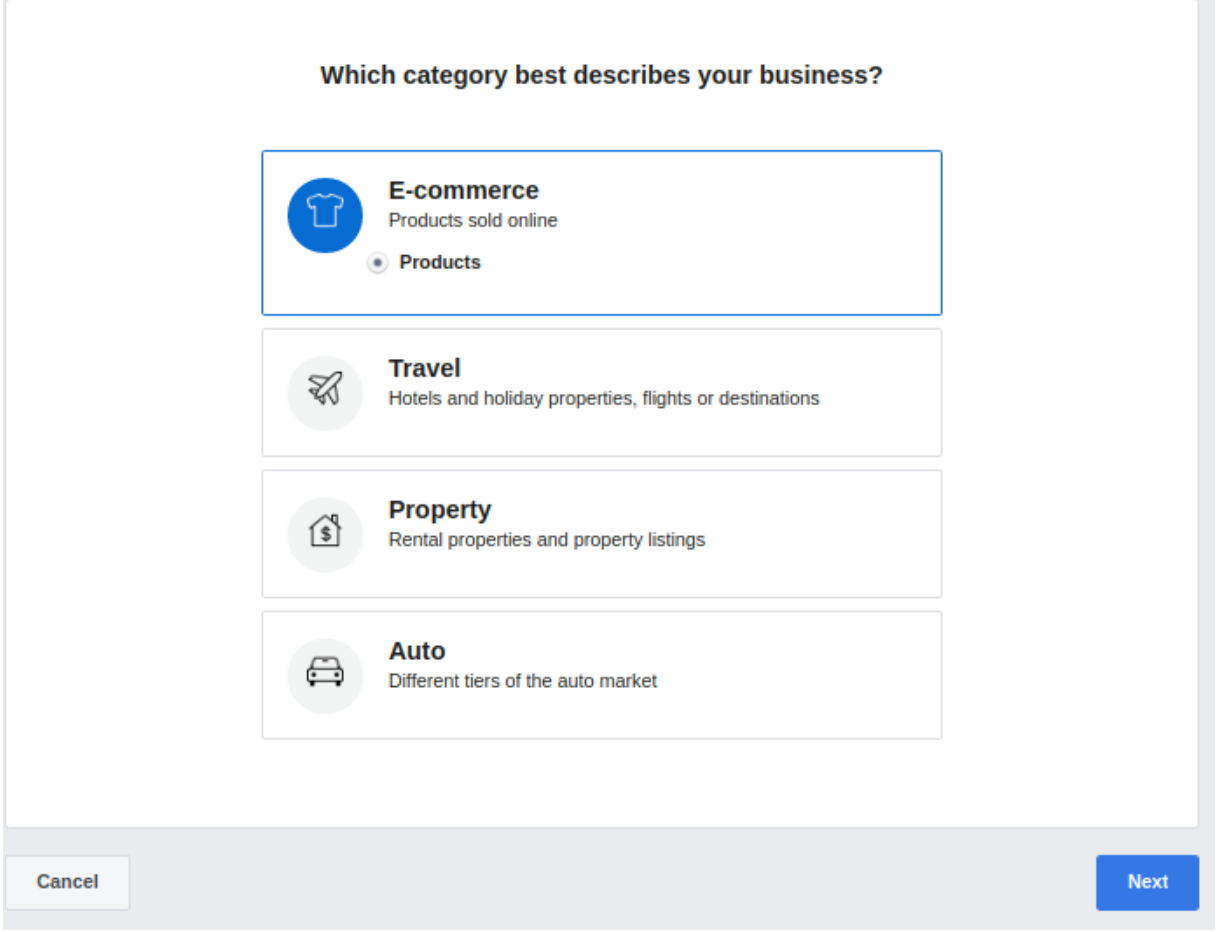
10. Click on the data source name of the product you wish to see.
11. Here you have all the information pertaining to the product.



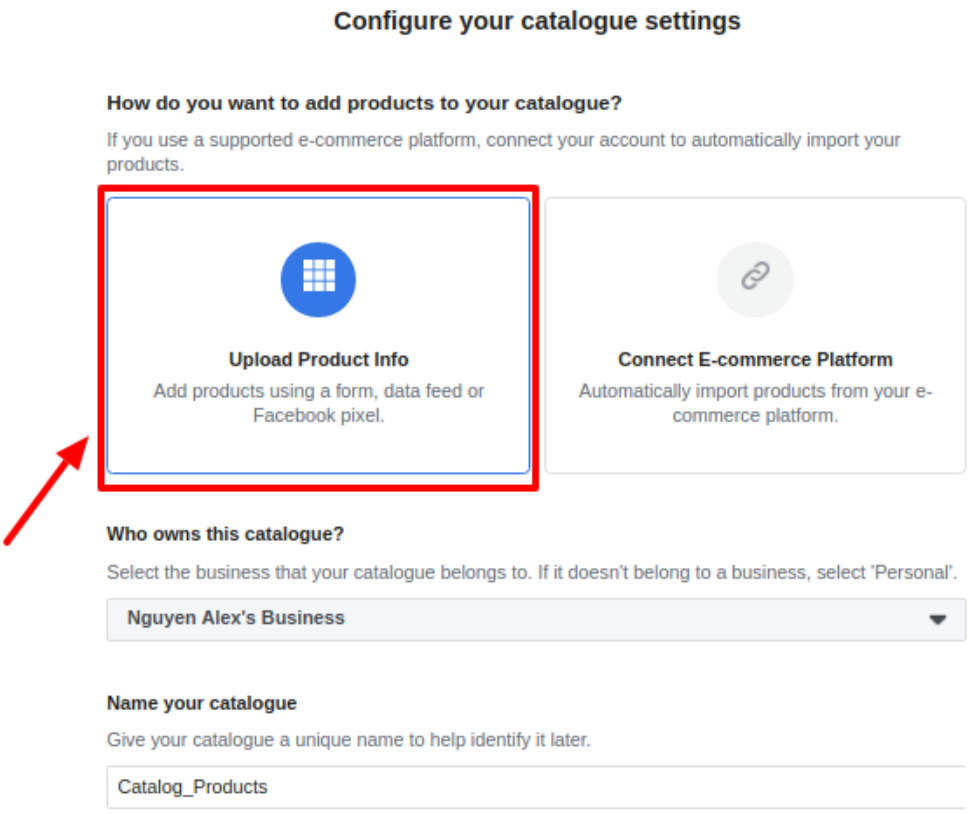
12. If you don’t have a catalog then go to facebook.com/product (https://www.facebook.com/products) . This page will show up and click on create catalogs:



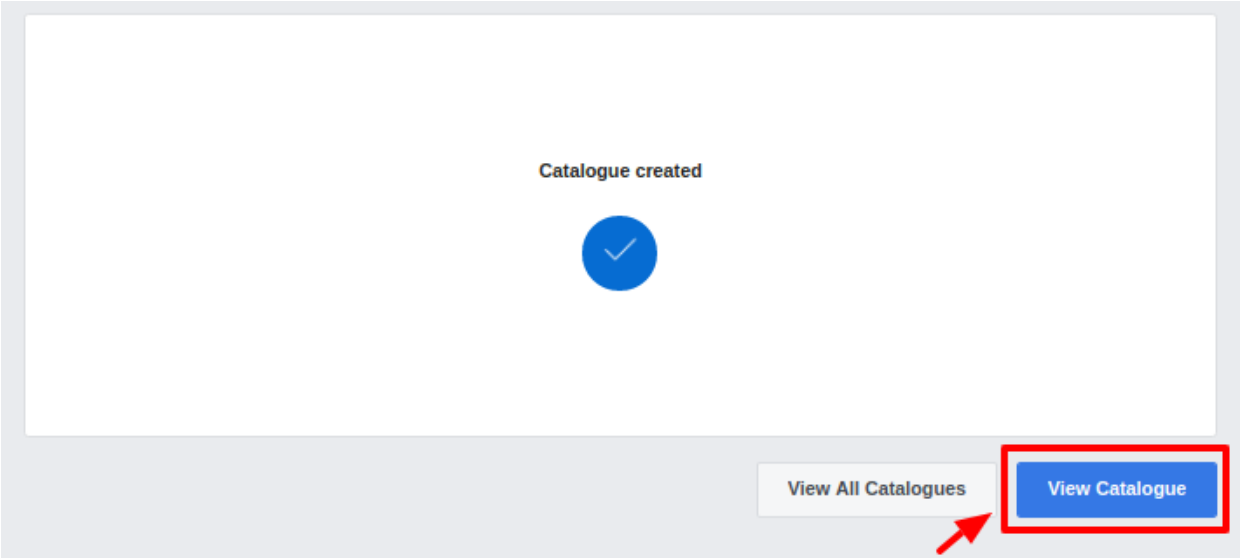
13. Now choose the preferred category for your business and click on next.



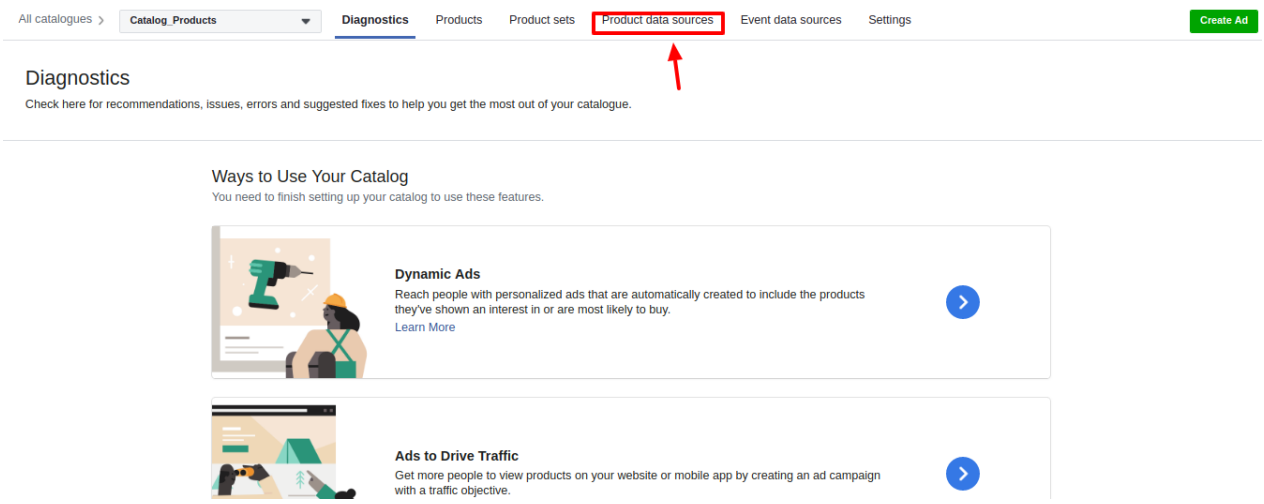
14. Now you will be redirected to a page – Configure your catalog category.
15. Select Upload Product Info.



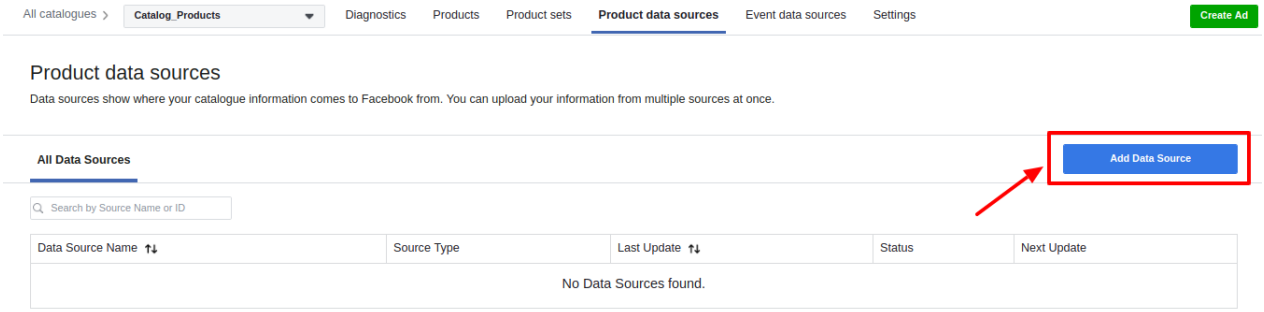
16. Choose the category and name for your catalog and proceed.
17. A confirmation message will be shown stating a successful catalog creation



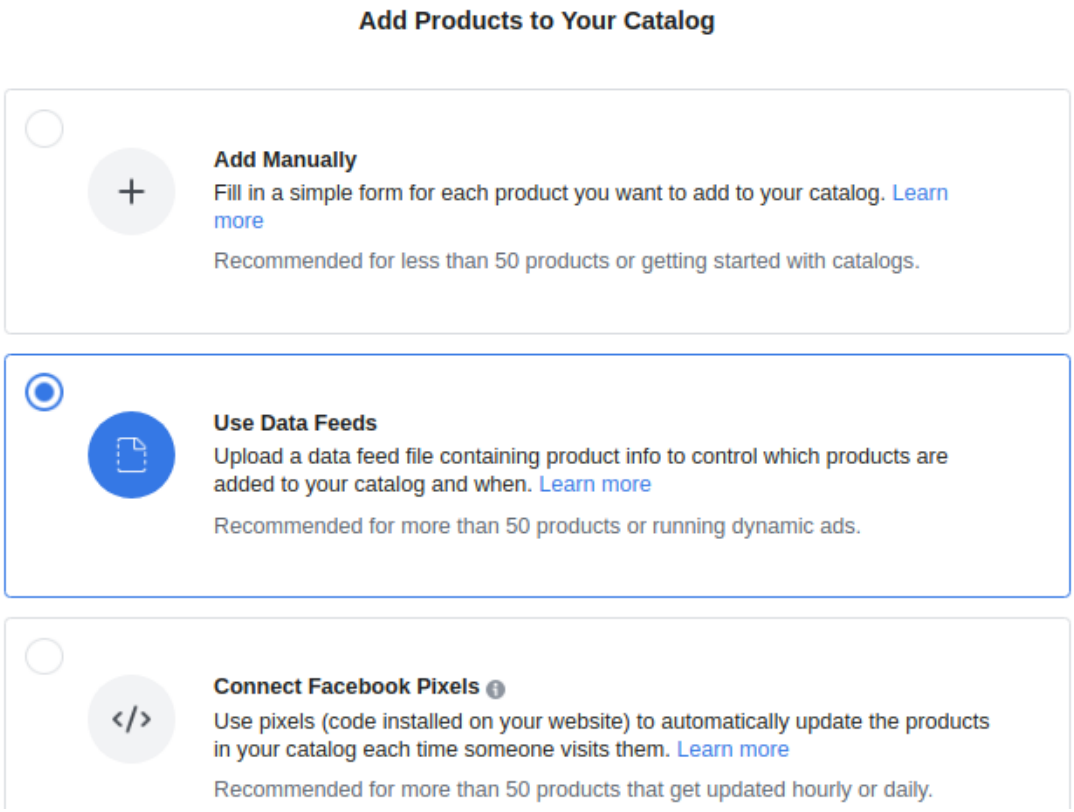
18. Click on view catalog
19. Now you will be redirected to this page



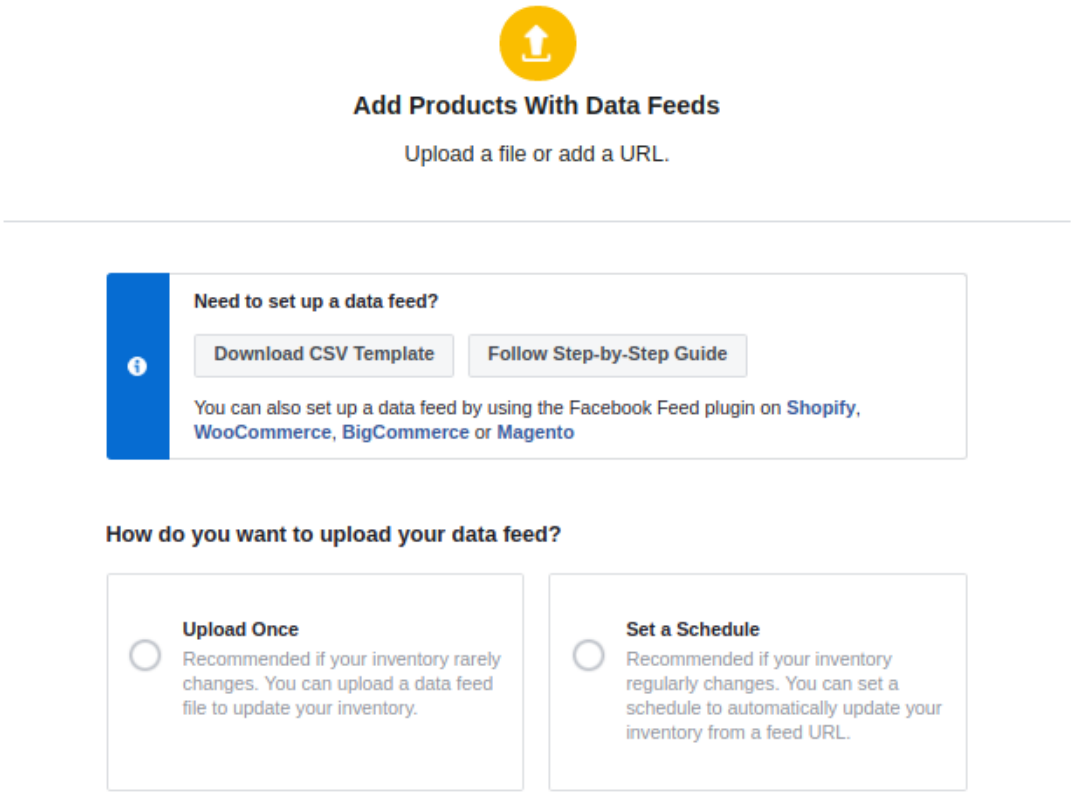
20. Click on Product data sources
21. A new page will open. Now click on Add Data Sources



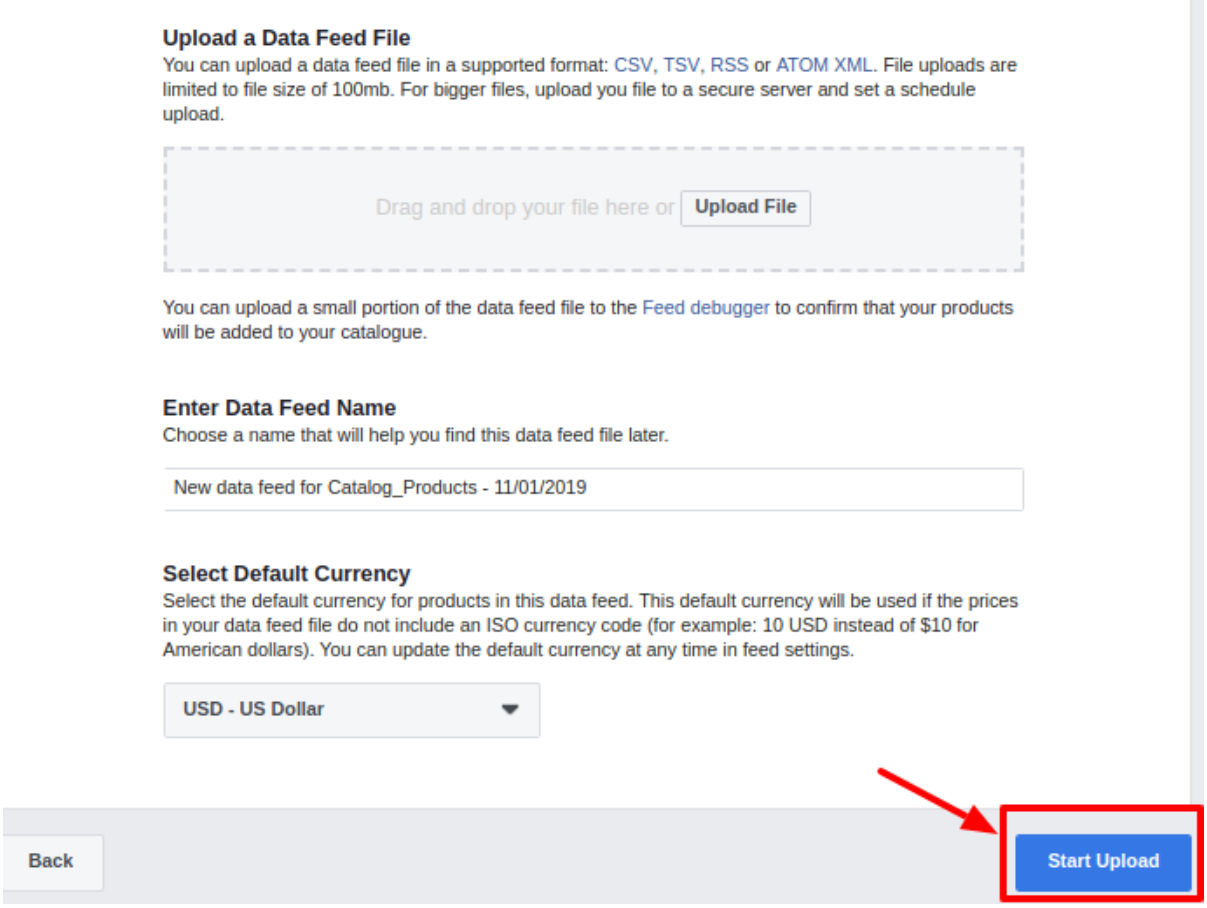
22. A page naming add product to your catalog opens up



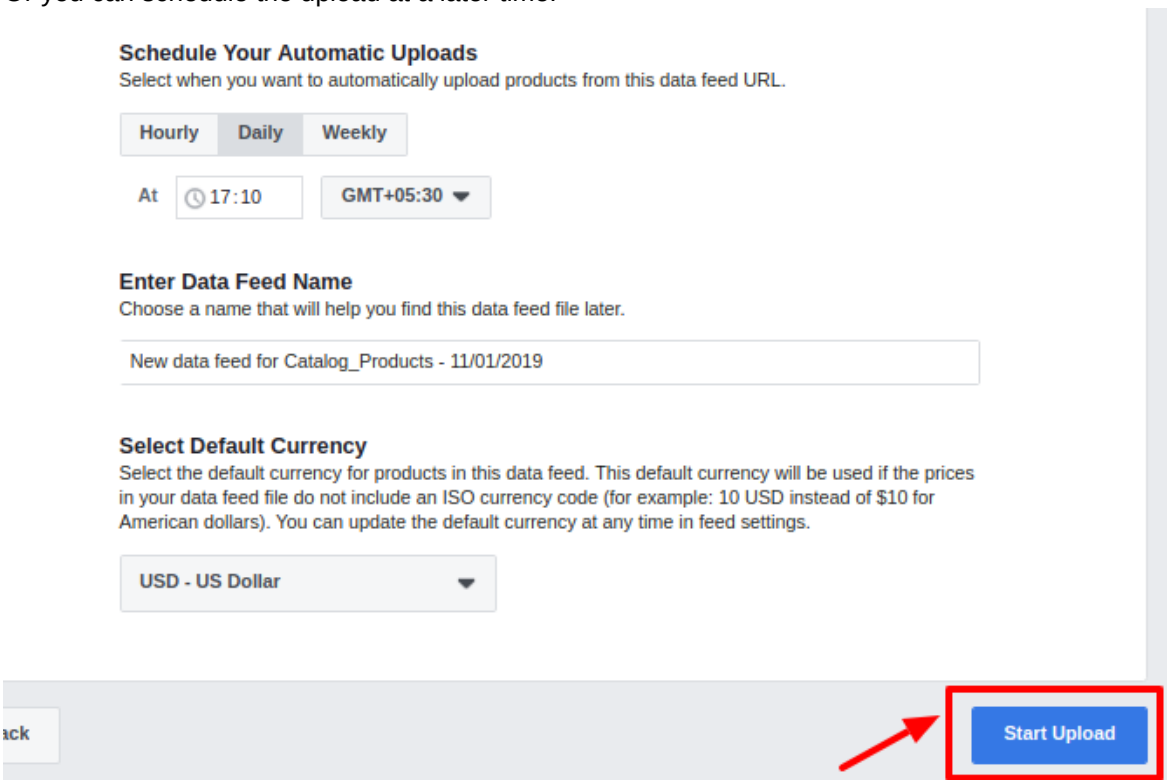
23. You have 3 options. Choose “**Use data feeds”**
24. Here you can select how you want to upload



25. You can either upload once



26. Or you can schedule the upload at a later time:



27. Click on Start Upload and you are good to go.