

Facebook Native Integration for Magento 2 Manual

by CedCommerce Products Documentation

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1. Overview

For the sellers of Magento 2, CedCommerce is providing a new and inventive extension- **Facebook Native Integration for Magento 2**. This extension facilitates the Magento 2 Sellers to advertise their product on the facebook page.

With this easy to manage solution, the seller can easily handle their products on facebook page through its Magento 2 store and they can also advertise their products as a sponsored product.

This solution allows the users to experience that:

- Changes made in the products details are reflected on Facebook Page.
- It's an easy process of advertising products on Facebook Page.
- At the time of checkout, the user gets redirected to its site,

Functionalities of Extension:-

- Bulk Product Upload.
- Easy to manage the product.
- Products can be easily promoted on the Facebook page.
- Automated redirection to the store page during the checkout.

2. Installation Of The Extension

To install the extension

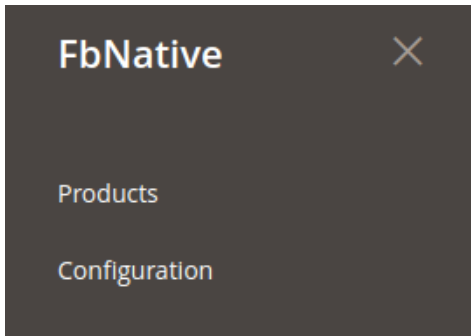
1. Log in the **ftp**, and then go to Magento 2 root folder (generally present under the *public_html* folder).
2. Create a new folder named *code* under the *app* folder; under *code* folder, create a folder named *Ced*.
 - a. Upload or Drag and Drop *app/code/Ced/Fbnative* directory.
 - b. After successfully uploading the directory, the extension will be installed/upgraded.
 - c. Now run the following upgrade command in *cmd*
php bin/magento setup:upgrade.

3. Configuration

Once you have installed the Facebook Native integration for Magento in your Admin Panel, you need to complete the Configuration process as shown in this section of the guide.

To Complete the Configuration:

- Go to the Magento Admin Panel.
- On the top navigation bar, you can see the **FBNative**.
- Take the cursor to it and the menu will appear to you as shown in the image below:

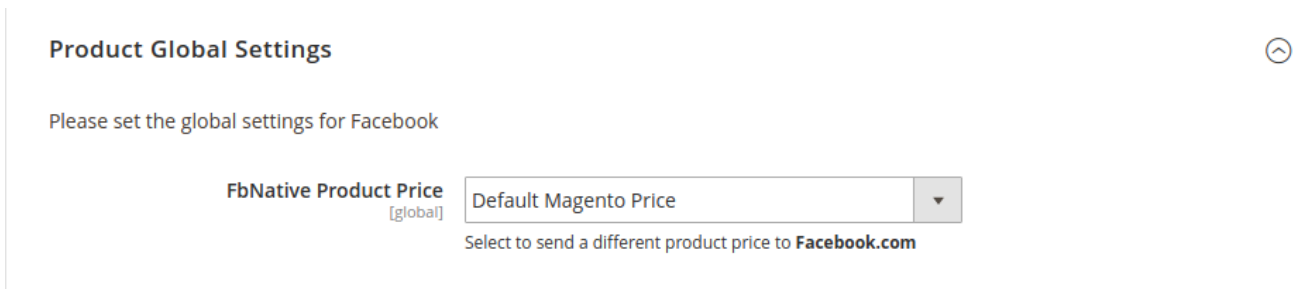


You can select the store view in the Select Store Drop-Down section.

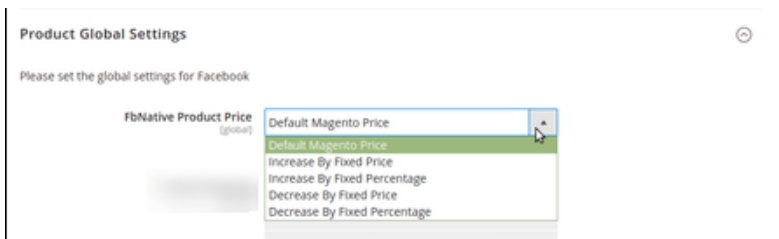
- If you do not have the multiple stores, select the default store view

In the Product Global Settings.

- Go to FbNative Product Price.
- Select the Default Magento Price, if you want to keep the price same on Facebook as Magento.








- You can select the other various options if you want to increase or decrease the Price, as shown below in the given picture.



In the product global section

- You can map your Magento attributes with Facebook attributes, as given in the below picture.

Product Mapping <small>[global]</small>		
Facebook Attribute Code	Magento Attribute Code	Action
Name	name	
Title	meta_title	
Conditio	condition	
Google f	category_ids	
GTIN	sku	
<input type="button" value="Add Rule"/>		

In the FbNative Cron's Section

- Cron's would help you to auto-synchronize your Product data to Facebook in certain periods of time.
- Click Enable to activate the Product Cron.
- Click Disable to deactivate the Product Cron.

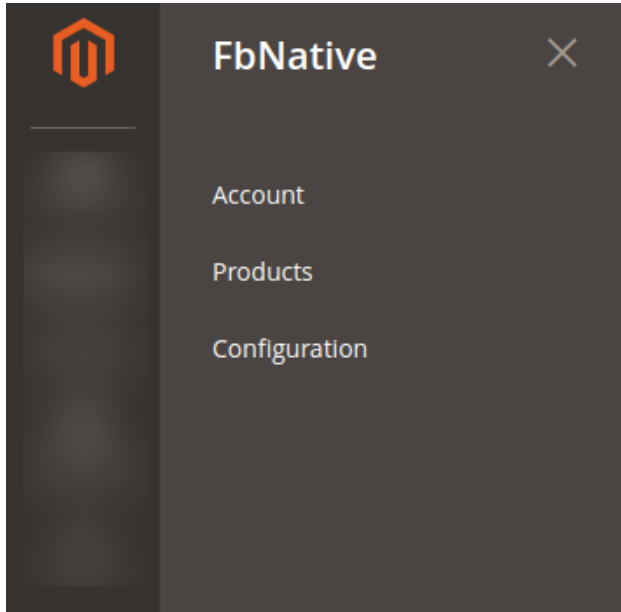
FbNative Cron's ⌵

Product Cron [global] ⌵
Product Fetch Cron

4. Manage Account

To add a new account

1. Go to the Magento 2 Admin Panel.
2. On the top navigation bar, you can see the FBNative
3. A menu appears as shown in the following figure:



4. Click **Account section**

The page appears as shown in the following figure:

Manage Facebook Stores 🔍 🔔⁷⁴ 👤 cedcommerce ▾

[Add Account](#)

🔽 Filters 👁 Default View ▾ ⚙ Columns ▾

Actions ▾ 0 records found 20 ▾ per page < 1 of 1 >

▾	ID	Data Feed Url	Shop Page Name	Account Status	Magento Store	Actions
We couldn't find any records.						

5. Click the **Add New Account**

The **Add New Account** page appears as shown in the following figure:

New Account



 cedcommerce

[← Back](#) [Reset](#) [Save](#)

ACCOUNT INFORMATION

Account Information

Account Information

Shop Page Name *
To identify the Account

Account Status * Disabled ▼

Account Store * Default Store View ▼

6. In the right panel, under **Account Information**, do the following steps:

- In the **Shop Page Name** box, enter a shop page name.
Note: Please use only letters (a-z), numbers (0-9) or underscore(_) in this field, the first character should be a letter.
- In the **Account Status** box, select **Active** to enable the status of the shop.
- In the **Account Store** tab, select **Default Store View** to enable the store view.

5. Manage Product Listings





After the configuration is done, the seller needs to go to the Products to see the listing products on Facebook.

In this section, the seller can manage the products

- Select the products
- Click on Actions
- Select Remove from Store option to disable the product on Facebook
- Select Add to store to display the product on Facebook.

Filters Default View Columns

4 records found
20 per page
1 of 1

	Name	Is Facebook	Type	Attribute Set	SKU	Price	Visibility	Status	Websites	Action
<input type="checkbox"/>	 Sony Xperia	Yes	Simple Product	Default	Sony Xperia	\$1,200.00	Catalog, Search	Enabled	Main Website	Edit
<input type="checkbox"/>	 Simple-Black	Yes	Simple Product	Default	Simple-Black	\$100.00	Catalog, Search	Enabled	Main Website	Edit
<input type="checkbox"/>	 Simple-White	Yes	Simple Product	Default	Simple-White	\$100.00	Catalog, Search	Enabled	Main Website	Edit
<input type="checkbox"/>	 Simple	Yes	Configurable Product	Default	Simple		Catalog, Search	Enabled	Main Website	Edit

On clicking on Export CSV you can generate the CSV of products with their status as given in the below image.

Manage Products

Search 🔍 Notifications 🔔 Profile admin ▾

Export Csv

Filters | Default View ▾ | Columns ▾

Actions ▾ 4 records found

20 ▾ per page | 1 of 1 | < >

6. How To Upload CSV on Catalog (FB)

To start selling on FB shop you first need to upload CSV on the catalog.

To Upload CSV:

1. Go to Facebook.com(<https://www.facebook.com/>)

facebook Login Popup

Facebook Login

Log in to use your Facebook account with Tut.

Email:

Password:

Keep me logged in

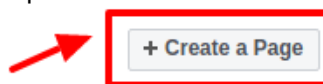
[Log In](#) or [Sign up for Facebook](#)

[Forgot your password?](#)

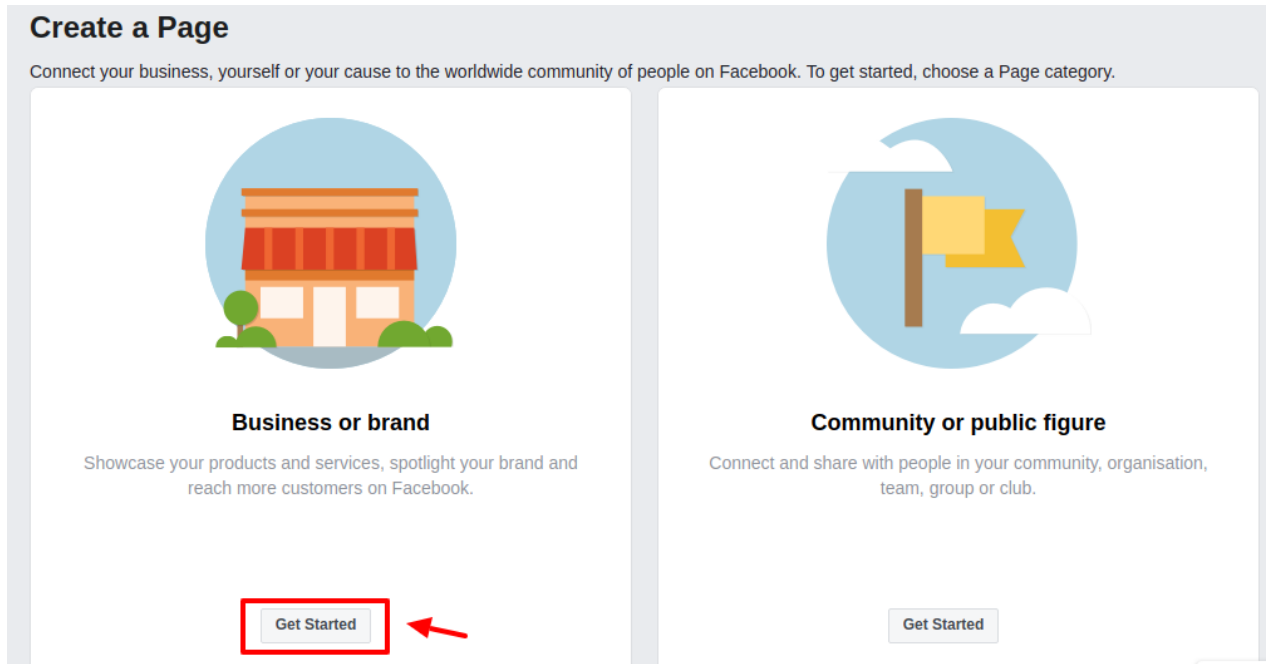
English (UK) English (US) Cymraeg Español Português (Brasil) Français (France) Deutsch Italiano العربية हिन्दी

2. Login the Facebook Account you wish to associate with the shop.
3. Now Create a Shop Page according to your requirements.

Pages



4. You will be redirected to this page



5. Enter the name and category and get started.
6. Now go to the Product Page by visiting [facebook.com/product\(https://www.facebook.com/products\)](https://www.facebook.com/product(https://www.facebook.com/products))
7. The catalog is by default created in this section.

Catalogue Manager

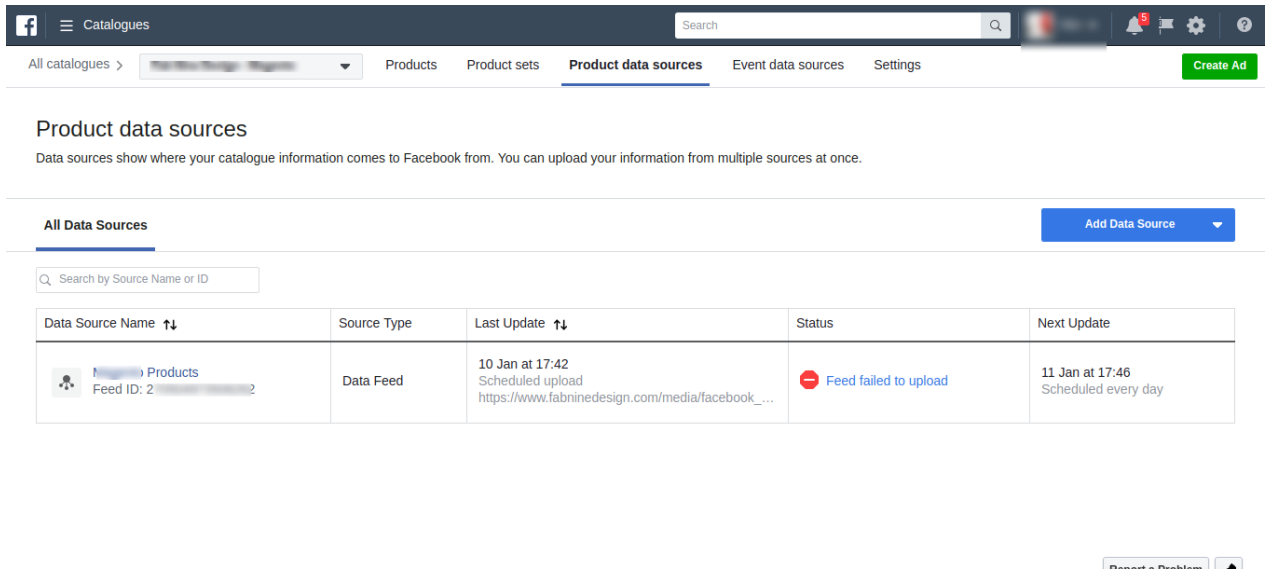
Build and manage your inventory to unlock the power of ads on Facebook and Instagram.

All catalogues Create Catalogue

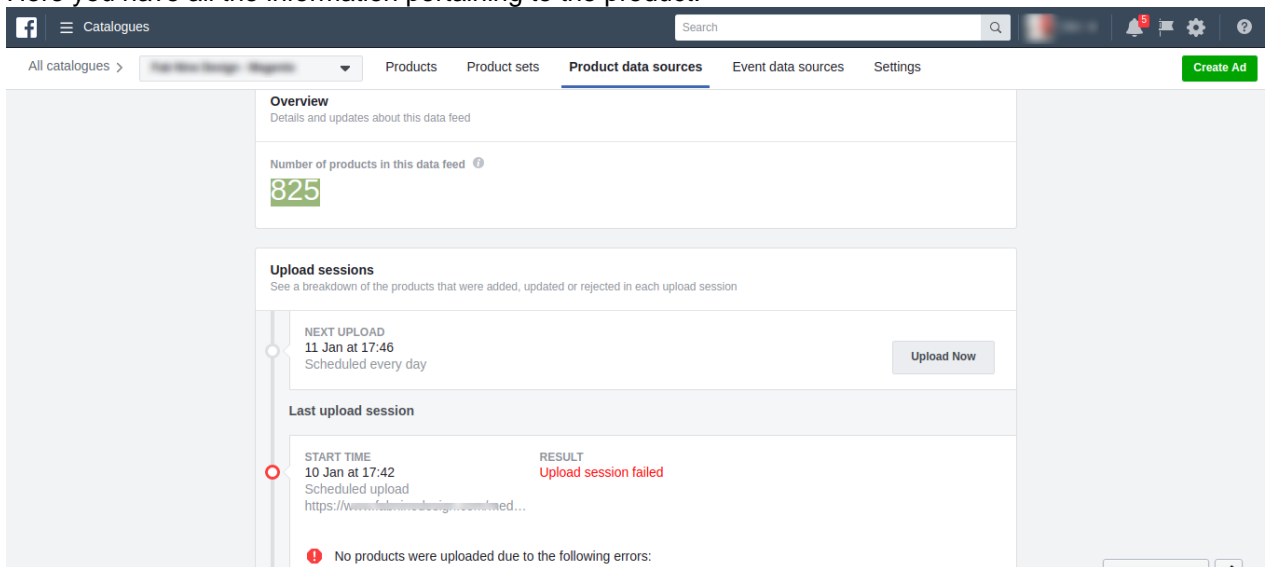
Search catalogues Delete catalogues

	Catalogue name ↑↓	Catalogue type ↑↓	Role given ⓘ	Shared with	Owned by ↑↓	Items ↑↓	Diagnostics
<input type="checkbox"/>	[redacted] - Mag... Catalogue no.: 4 [redacted]	Product	No role assigned	Not shared Share	[redacted]	825 products	<input checked="" type="checkbox"/> All good
<input type="checkbox"/>	[redacted] - WooC... Catalogue no.: 30023005...	Product	No role assigned	Personal catalogue cannot be shared	[redacted]	48 products	<input checked="" type="checkbox"/> All good

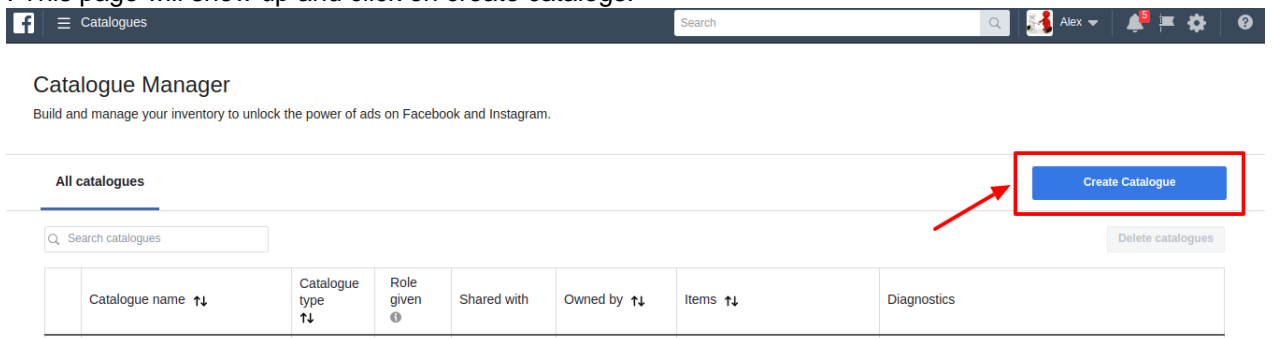
8. Choose the catalog you wish to edit by clicking on its name on the list.
9. You will be redirected to product data Source Page.



10. Click on the data source name of the product you wish to see.
11. Here you have all the information pertaining to the product.




12. If you don't have a catalog then go to facebook.com/product (https://www.facebook.com/products) . This page will show up and click on create catalogs:





13. Now choose the preferred category for your business and click on next.


Which category best describes your business?

 **E-commerce**
Products sold online

Products

 **Travel**
Hotels and holiday properties, flights or destinations

 **Property**
Rental properties and property listings

 **Auto**
Different tiers of the auto market

[Cancel](#) [Next](#)

14. Now you will be redirected to a page – Configure your catalog category.
15. Select Upload Product Info.

Configure your catalogue settings

How do you want to add products to your catalogue?

If you use a supported e-commerce platform, connect your account to automatically import your products.

The image shows two options for adding products to a catalogue. The first option, 'Upload Product Info', is highlighted with a red box and a red arrow pointing to it. It features a blue grid icon and the text: 'Add products using a form, data feed or Facebook pixel.' The second option, 'Connect E-commerce Platform', features a grey link icon and the text: 'Automatically import products from your e-commerce platform.'

Who owns this catalogue?

Select the business that your catalogue belongs to. If it doesn't belong to a business, select 'Personal'.

Nguyen Alex's Business

Name your catalogue

Give your catalogue a unique name to help identify it later.

Catalog_Products

16. Choose the category and name for your catalog and proceed.

17. A confirmation message will be shown stating a successful catalog creation

The image shows a confirmation message 'Catalogue created' with a blue checkmark icon. Below the message are two buttons: 'View All Catalogues' and 'View Catalogue'. The 'View Catalogue' button is highlighted with a red box and a red arrow pointing to it.

18. Click on view catalog


19. Now you will be redirected to this page

Diagnostics


Check here for recommendations, issues, errors and suggested fixes to help you get the most out of your catalogue.

Ways to Use Your Catalog

You need to finish setting up your catalog to use these features.



Dynamic Ads
Reach people with personalized ads that are automatically created to include the products they've shown an interest in or are most likely to buy.
[Learn More](#)



Ads to Drive Traffic
Get more people to view products on your website or mobile app by creating an ad campaign with a traffic objective.

20. Click on Product data sources

21. A new page will open. Now click on Add Data Sources

Product data sources

Data sources show where your catalogue information comes to Facebook from. You can upload your information from multiple sources at once.

All Data Sources


🔍 Search by Source Name or ID


Data Source Name ↑↓	Source Type	Last Update ↑↓	Status	Next Update
No Data Sources found.				


Add Data Source

22. A page naming add product to your catalog opens up

Add Products to Your Catalog

**Add Manually**
Fill in a simple form for each product you want to add to your catalog. [Learn more](#)
Recommended for less than 50 products or getting started with catalogs.

**Use Data Feeds**
Upload a data feed file containing product info to control which products are added to your catalog and when. [Learn more](#)
Recommended for more than 50 products or running dynamic ads.

**Connect Facebook Pixels** ⓘ
Use pixels (code installed on your website) to automatically update the products in your catalog each time someone visits them. [Learn more](#)
Recommended for more than 50 products that get updated hourly or daily.

23. You have 3 options. Choose **“Use data feeds”**

24. Here you can select how you want to upload



Add Products With Data Feeds

Upload a file or add a URL.

Need to set up a data feed?



[Download CSV Template](#)

[Follow Step-by-Step Guide](#)

You can also set up a data feed by using the Facebook Feed plugin on [Shopify](#), [WooCommerce](#), [BigCommerce](#) or [Magento](#)

How do you want to upload your data feed?



Upload Once

Recommended if your inventory rarely changes. You can upload a data feed file to update your inventory.



Set a Schedule

Recommended if your inventory regularly changes. You can set a schedule to automatically update your inventory from a feed URL.

25. You can either upload once

Upload a Data Feed File

You can upload a data feed file in a supported format: [CSV](#), [TSV](#), [RSS](#) or [ATOM XML](#). File uploads are limited to file size of 100mb. For bigger files, upload your file to a secure server and set a schedule upload.

Drag and drop your file here or

You can upload a small portion of the data feed file to the [Feed debugger](#) to confirm that your products will be added to your catalogue.

Enter Data Feed Name

Choose a name that will help you find this data feed file later.

Select Default Currency

Select the default currency for products in this data feed. This default currency will be used if the prices in your data feed file do not include an ISO currency code (for example: 10 USD instead of \$10 for American dollars). You can update the default currency at any time in feed settings.

26. Or you can schedule the upload at a later time:

Schedule Your Automatic Uploads

Select when you want to automatically upload products from this data feed URL.

At

Enter Data Feed Name

Choose a name that will help you find this data feed file later.

Select Default Currency

Select the default currency for products in this data feed. This default currency will be used if the prices in your data feed file do not include an ISO currency code (for example: 10 USD instead of \$10 for American dollars). You can update the default currency at any time in feed settings.

27. Click on Start Upload and you are good to go.