# Facebook Native Integration for Magento 2 Manual

by CedCommerce Products Documentation

# 1. Overview

For the sellers of Magento 2, CedCommerce is providing a new and inventive extension- **Facebook Native Integration for Magento 2**. This extension facilitates the Magento 2 Sellers to advertise their product on the facebook page.

With this easy to manage solution, the seller can easily handle their products on facebook page through its Magento 2 store and they can also advertise their products as a sponsored product.

 This solution allows the users to experience that:

- Changes made in the products details are reflected on Facebook Page.
- It's an easy process of advertising products on Facebook Page.
- At the time of checkout, the user gets redirected to its site,

**Functionalities of Extension:-**

- Bulk Product Upload.
- Easy to manage the product.
- Products can be easily promoted on the Facebook page.
- Automated redirection to the store page during the checkout.

# 2. Configuration

Once you have installed the Facebook Native integration for Magento in your Admin Panel, you need to complete the Configuration process as shown in this section of the guide.

**To Complete the Configuration:**

- Go to the Magento Admin Panel.
- On the top navigation bar, you can see the **FBNative.**
- Take the cursor to it and the menu will appear to you as shown in the image below:
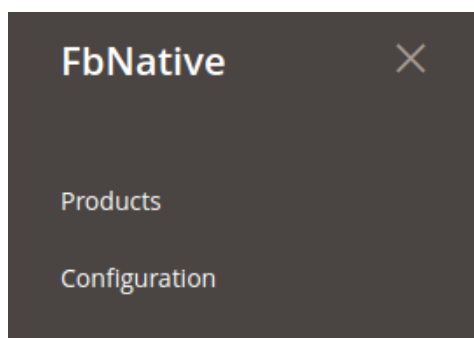


You can select the store view in the Select Store Drop-Down section.

- If you do not have the multiple stores, select the default store view

In the Product Global Settings.

- Go to FbNative Product Price.
- Select the Default Magento Price, if you want to keep the price same on Facebook as Magento.
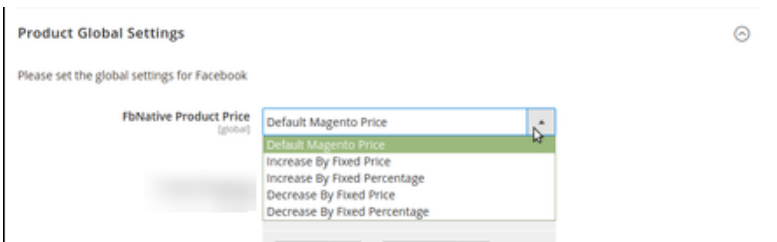
**Product Global Settings**

Please set the global settings for Facebook

FbNative Product Price
[global]

Default Magento Price ▾

Select to send a different product price to **Facebook.com**

- You can select the other various options if you want to increase or decrease the Price, as shown below in the given picture.

**Product Global Settings**

Please set the global settings for Facebook

FbNative Product Price
[global]

Default Magento Price ▴

Default Magento Price
Increase By Fixed Price
Increase By Fixed Percentage
Decrease By Fixed Price
Decrease By Fixed Percentage

In the product global section

- You can map your Magento attributes with Facebook attributes, as given in the below picture.

**Product Mapping**
[global]

| Facebook Attribute Code | Magento Attribute Code | Action |
|---|---|---|
| Name ▾ | name ▾ | 🗑 |
| Title ▾ | meta_title ▾ | 🗑 |
| Conditio ▾ | condition ▾ | 🗑 |
| Google F ▾ | category_ids ▾ | 🗑 |
| GTIN ▾ | sku ▾ | 🗑 |

Add Rule

In the FbNative Cron's Section

- Cron's would help you to auto-synchronize your Product data to Facebook in certain periods of time.
- Click Enable to activate the Product Cron.
- Click Disable to deactivate the Product Cron.

## 3. Manage Product Listings

After the configuration is done, the seller needs to go to the Products to see the listing products on Facebook.

In this section, the seller can manage the products

- Select the products
- Click on Actions
- Select Remove from Store option to disable the product on Facebook
- Select Add to store to display the product on Facebook.



On clicking on Export CSV you can generate the CSV of products with their status as given in the below image.

# 4. How To Upload CSV on Catalog (FB)

To start selling on FB shop you first need to upload CSV on the catalog.

*To Upload CSV:*

1. Go to Facebook.com(https://www.facebook.com/)



2. Login the Facebook Account you wish to associate with the shop.
3. Now Create a Shop Page according to your requirements.
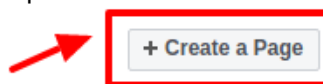


4. You will be redirected to this page

## Create a Page

Connect your business, yourself or your cause to the worldwide community of people on Facebook. To get started, choose a Page category.

**Business or brand**

Showcase your products and services, spotlight your brand and reach more customers on Facebook.

Get Started

**Community or public figure**

Connect and share with people in your community, organisation, team, group or club.

Get Started

5. Enter the name and category and get started.
6. Now go to the Product Page by visitingfacebook.com/product(https://www.facebook.com/products)

7. The catalog is by default created in this section.

### Catalogue Manager

Build and manage your inventory to unlock the power of ads on Facebook and Instagram.

**All catalogues**
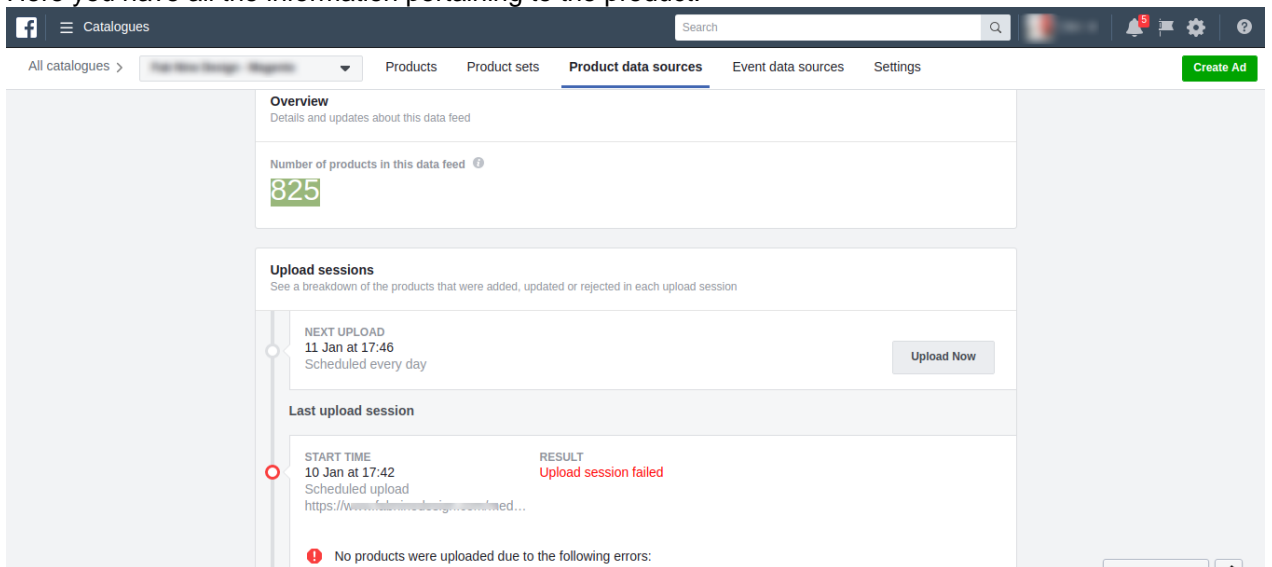
Create Catalogue

Search catalogues

Delete catalogues

| | Catalogue name ↑↓ | Catalogue type ↑↓ | Role given ⓘ | Shared with | Owned by ↑↓ | Items ↑↓ | Diagnostics |
|---|---|---|---|---|---|---|---|
| ☐ | - Mag... Catalogue no.: 4 | Product | No role assigned | Not shared Share | | 825 products | ✓ All good |
| ☐ | - WooC... Catalogue no.: 30023885... | Product | No role assigned | Personal catalogue cannot be shared | | 48 products | ✓ All good |

8. Choose the catalog you wish to edit by clicking on its name on the list.
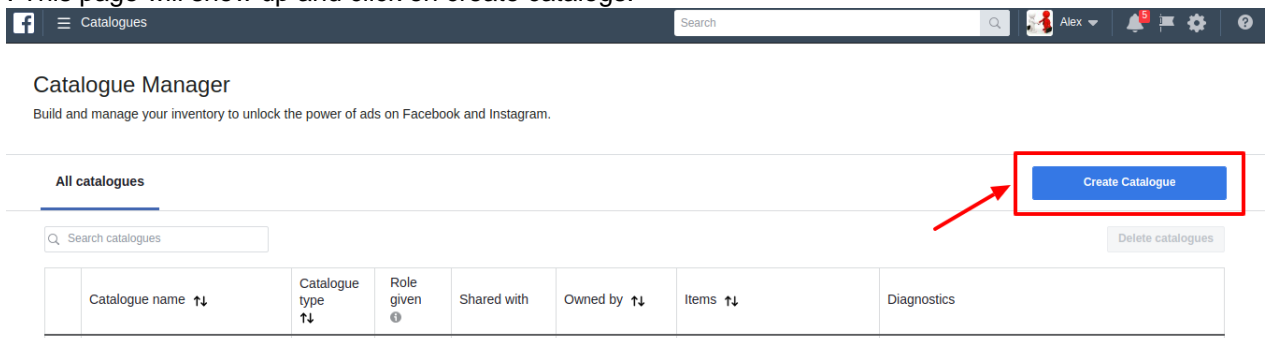9. You will be redirected to product data Source Page.
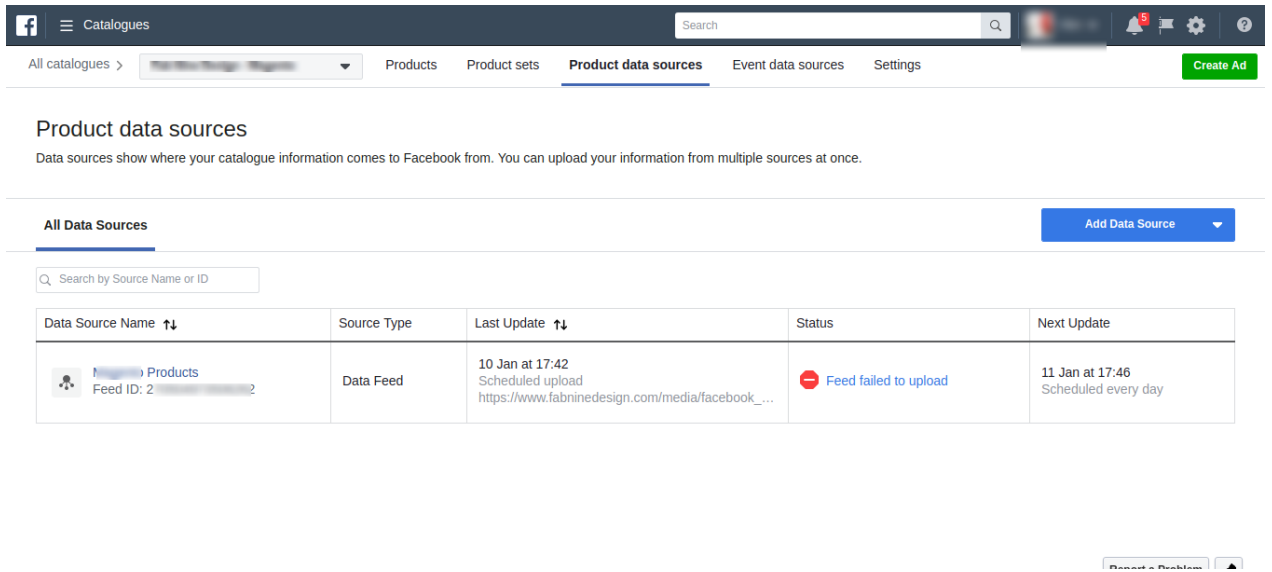
10. Click on the data source name of the product you wish to see.
11. Here you have all the information pertaining to the product.



12. If you don't have a catalog then go to facebook.com/product (https://www.facebook.com/products) . This page will show up and click on create catalogs:



13. Now choose the preferred category for your business and click on next.

14. Now you will be redirected to a page – Configure your catalog category.
15. Select Upload Product Info.

**Configure your catalogue settings**

**How do you want to add products to your catalogue?**

If you use a supported e-commerce platform, connect your account to automatically import your products.



| | |
|---|---|
| ⊞ | 🔗 |
| **Upload Product Info** | **Connect E-commerce Platform** |
| Add products using a form, data feed or Facebook pixel. | Automatically import products from your e-commerce platform. |

**Who owns this catalogue?**

Select the business that your catalogue belongs to. If it doesn't belong to a business, select 'Personal'.

    Nguyen Alex's Business                                    ▼

**Name your catalogue**

Give your catalogue a unique name to help identify it later.

    Catalog_Products

16. Choose the category and name for your catalog and proceed.
17. A confirmation message will be shown stating a successful catalog creation



**Catalogue created**

✓

**View All Catalogues**    **View Catalogue**

18. Click on view catalog
19. Now you will be redirected to this page

20. Click on Product data sources
21. A new page will open. Now click on Add Data Sources



22. A page naming add product to your catalog opens up

**Add Products to Your Catalog**

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**Add Manually**
Fill in a simple form for each product you want to add to your catalog. Learn more

Recommended for less than 50 products or getting started with catalogs.

**Use Data Feeds**
Upload a data feed file containing product info to control which products are added to your catalog and when. Learn more

Recommended for more than 50 products or running dynamic ads.

**Connect Facebook Pixels** ⓘ
Use pixels (code installed on your website) to automatically update the products in your catalog each time someone visits them. Learn more

Recommended for more than 50 products that get updated hourly or daily.

23. You have 3 options. Choose "**Use data feeds"**
24. Here you can select how you want to upload

**Add Products With Data Feeds**

Upload a file or add a URL.

Need to set up a data feed?

**Download CSV Template**   **Follow Step-by-Step Guide**

You can also set up a data feed by using the Facebook Feed plugin on **Shopify**, **WooCommerce**, **BigCommerce** or **Magento**

**How do you want to upload your data feed?**

**Upload Once**
Recommended if your inventory rarely changes. You can upload a data feed file to update your inventory.

**Set a Schedule**
Recommended if your inventory regularly changes. You can set a schedule to automatically update your inventory from a feed URL.

25. You can either upload once

**Upload a Data Feed File**
You can upload a data feed file in a supported format: CSV, TSV, RSS or ATOM XML. File uploads are limited to file size of 100mb. For bigger files, upload you file to a secure server and set a schedule upload.

Drag and drop your file here or | **Upload File**

You can upload a small portion of the data feed file to the Feed debugger to confirm that your products will be added to your catalogue.

**Enter Data Feed Name**
Choose a name that will help you find this data feed file later.

New data feed for Catalog_Products - 11/01/2019

**Select Default Currency**
Select the default currency for products in this data feed. This default currency will be used if the prices in your data feed file do not include an ISO currency code (for example: 10 USD instead of $10 for American dollars). You can update the default currency at any time in feed settings.

USD - US Dollar ▼

Back | **Start Upload**

26. Or you can schedule the upload at a later time:

**Schedule Your Automatic Uploads**
Select when you want to automatically upload products from this data feed URL.

Hourly | Daily | Weekly

At | 🕐 17:10 | GMT+05:30 ▼

**Enter Data Feed Name**
Choose a name that will help you find this data feed file later.

New data feed for Catalog_Products - 11/01/2019

**Select Default Currency**
Select the default currency for products in this data feed. This default currency will be used if the prices in your data feed file do not include an ISO currency code (for example: 10 USD instead of $10 for American dollars). You can update the default currency at any time in feed settings.

USD - US Dollar ▼

ack | **Start Upload**

27. Click on Start Upload and you are good to go.