

AliExpress Affiliate For Magento 2 User Guide

by CedCommerce Products Documentation

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1. Overview

AliExpress is a retail branch of the Alibaba Group. It functions like any other online e-commerce store and is a platform where many factories sell their goods at market rate. Founded in the year 2010, it is today the **most visited e-commerce website in Russia** and has been ranked as the **10th most popular website in Brazil**.

It is the first Chinese e-retailer to open up the Chinese market for the people from all over the world.

To enable the e-commerce enthusiasts who aspire to turn a profit in the world of e-commerce, CedCommerce brings the **AliExpress Affiliate Extension**. It enables the Magento users to connect with AliExpress Affiliate program to advertise or offer its products on their website and earn commissions.

With the help of this extension, the store owner can easily set up different prices offered at AliExpress, such as Sale Price, Offer Price, or Regular Price. In the case of product variations, this extension provides flexibility to fetch all the variants of the products such as color, size, fabric, and so on.

This extension, in accordance with Affiliate APIs of AliExpress enables the Magento 2 store owners to perform all the activities that facilitate the fetching of the AliExpress product data to their websites, advertising the products, and then redirecting the purchase process back to the AliExpress website.

Hence provides a very good opportunity to earn the commissions through the advertisements.

Key features:

- Imports items information such as description, images, and reviews.
- Enables fetching of Product variation data such as color, size, fabric, and so on.
- Enables products import in bulk from AliExpress.
- Synchronization of product price, image, description, and availability of products.
- Imports products based on Keywords and Product URL.
- Separate Cart for AliExpress and Magento Products.
- Though the front-end users are allowed to add items to the Shopping Cart on the Magento store, the checkout is processed on Amazon.

2. Retrieve AliExpress Product Affiliate API Key and Tracking ID

Once the AliExpress Affiliate Program for Magento 2 extension is successfully installed on the Magento store, AliExpress Affiliate tab appears on the left navigation bar of the Magento Admin Panel. The merchant has to retrieve and fill-in the API credentials in the AliExpress Affiliate Configuration page of the admin panel.

The admin has to log in the AliExpress Affiliate Program account to obtain the following API credentials:

- API Key
- Tracking ID

The admin needs these API Key and Tracking Id credentials to build up the communication between the AliExpress marketplace and the Magento 2 store.

To retrieve AliExpress API Key and Tracking Id

1.

Click the [https://portals.aliexpress.com/\(https://portals.aliexpress.com/\)](https://portals.aliexpress.com/(https://portals.aliexpress.com/)) link.

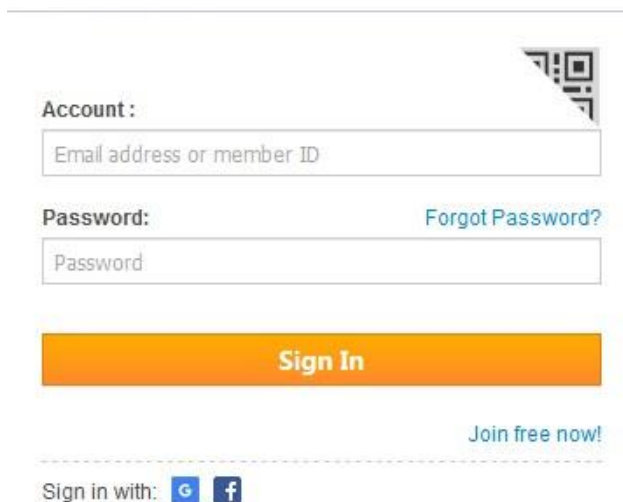
The page appears as shown in the following figure:



2.

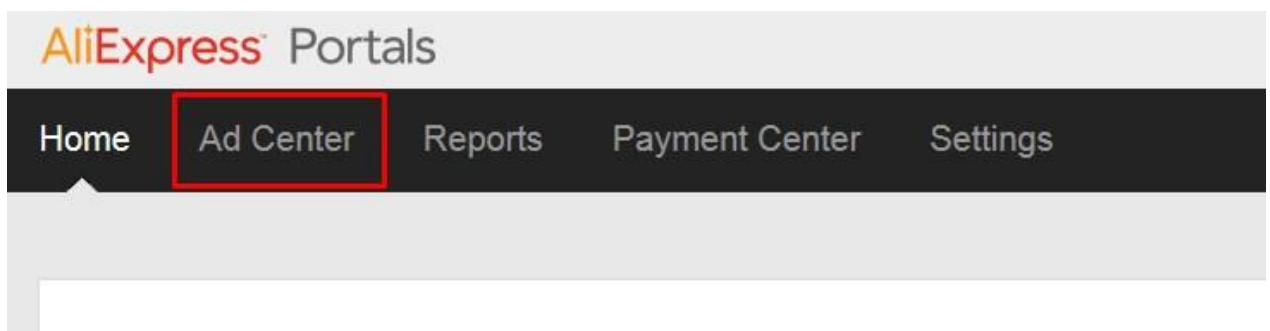
Click the **Sign in** button.

A Login page appears as shown in the following figure:



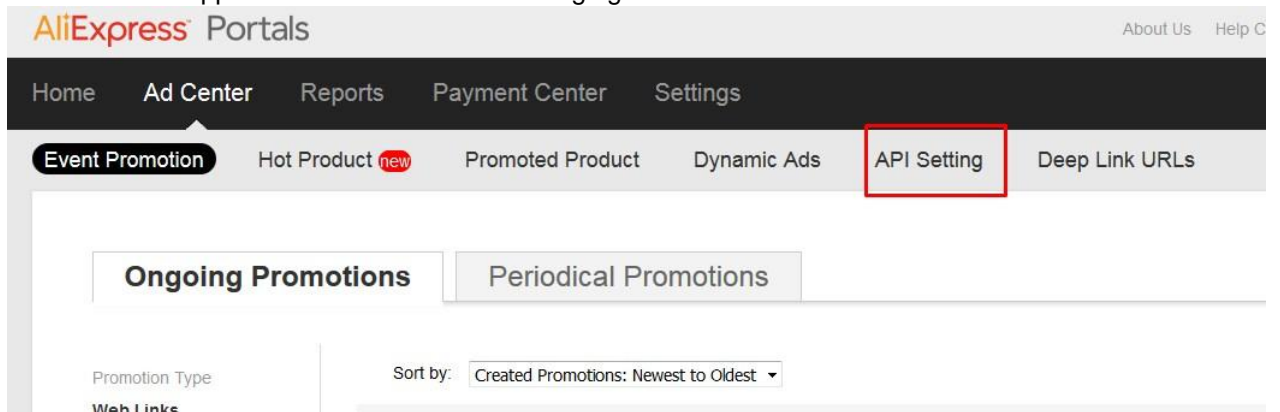
3.

Enter the registered login credentials, and then click the **Sign In** button. The AliExpress Portals page appears as shown in the following figure:



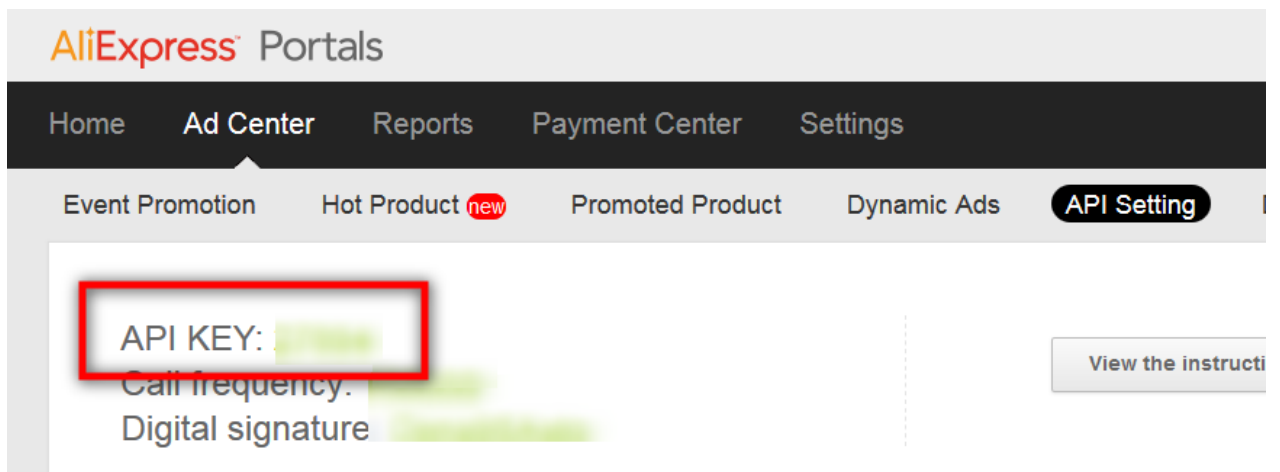
4.

On the top navigation bar, click the **Ad Center** tab.
The submenu appears as shown in the following figure:



5.

Click the **API Setting** tab.
The page appears as shown in the following figure:



6.

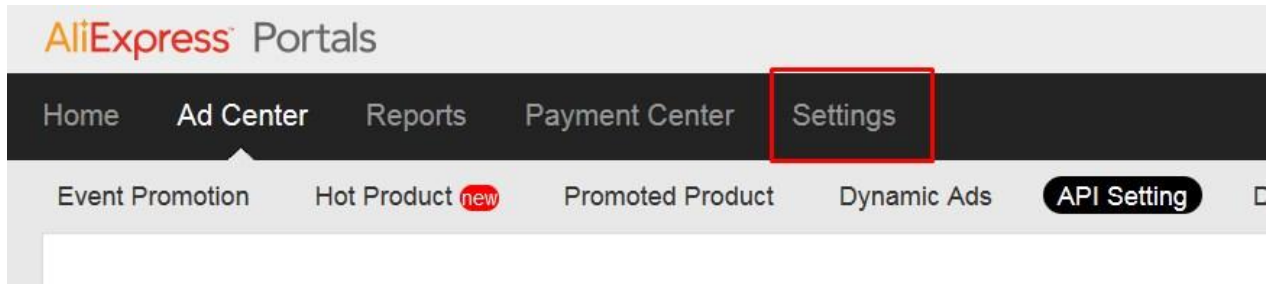
Copy the highlighted **API Key** value.

7.

Save the corresponding value in some text editor or the in Word file to use it later on while setting up the configuration in the Magento store admin panel.

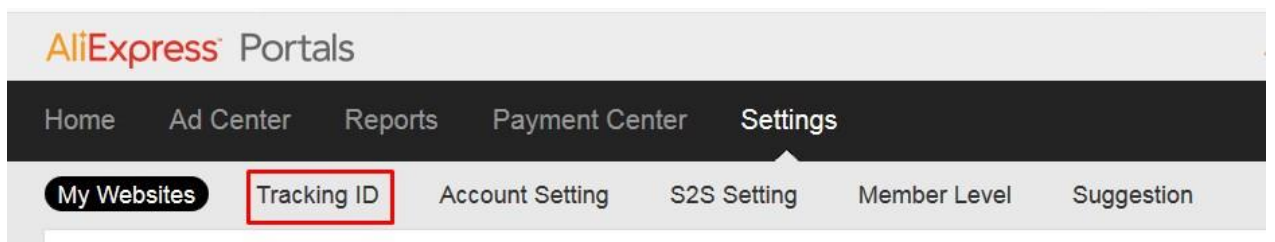
8.

To get the **Tracking ID**, move to the **Settings** tab as highlighted in the figure.



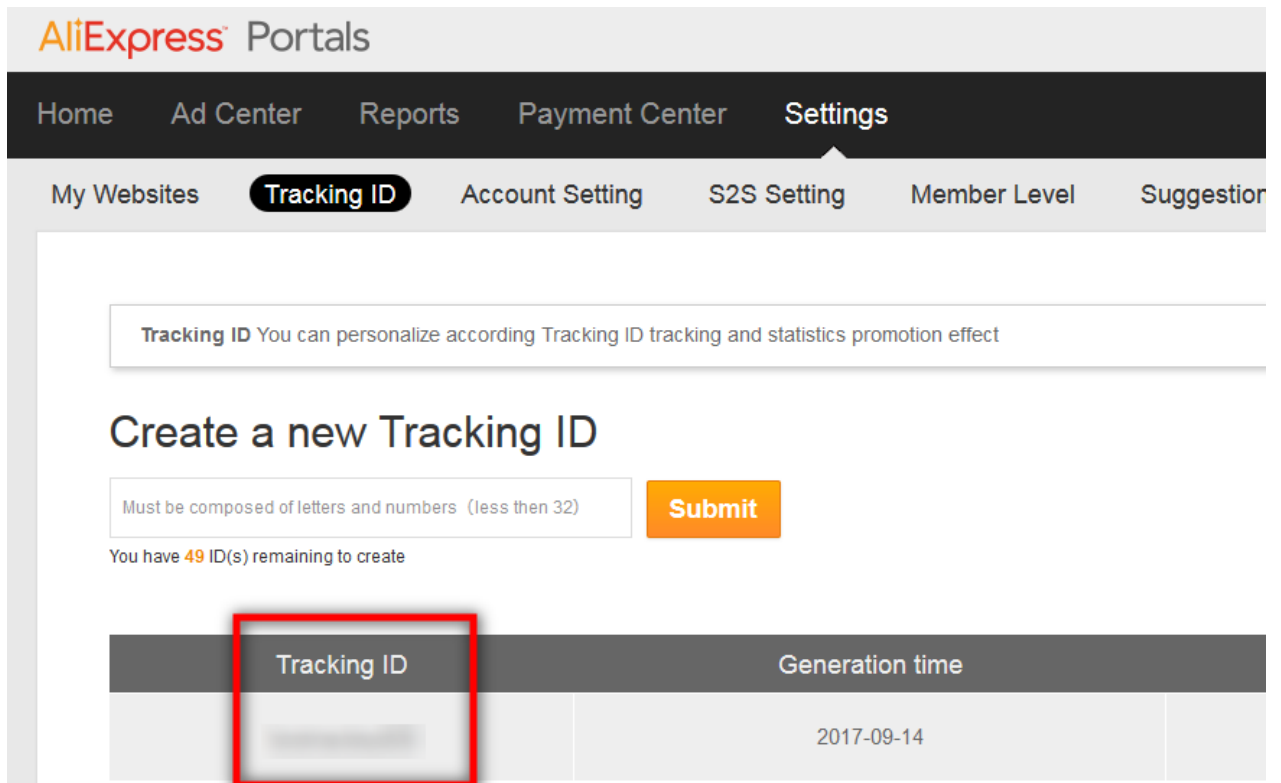
9.

On the top navigation bar, click the **Settings** tab.
The submenu appears as shown in the following figure:



10.

Click the Tracking ID tab.
The **Tracking ID** appears as shown in the following figure:



11.

Copy the highlighted **Tracking ID** value.

12. Save the corresponding value in some text editor or in a word file to use it later on while setting up the configuration in the Magento store admin panel.

3. AliExpress Configuration Settings

After retrieving the AliExpress Affiliate API credentials, the store owner can use them while setting up the configurations through the Admin panel.

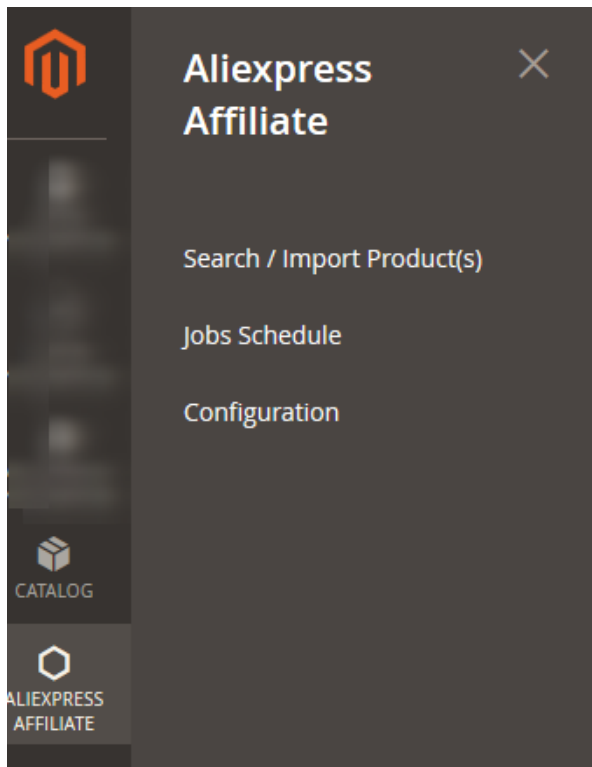
To set up the AliExpress Affiliate Configuration

1.

Go to the **Magento 2 Admin** panel.

2.

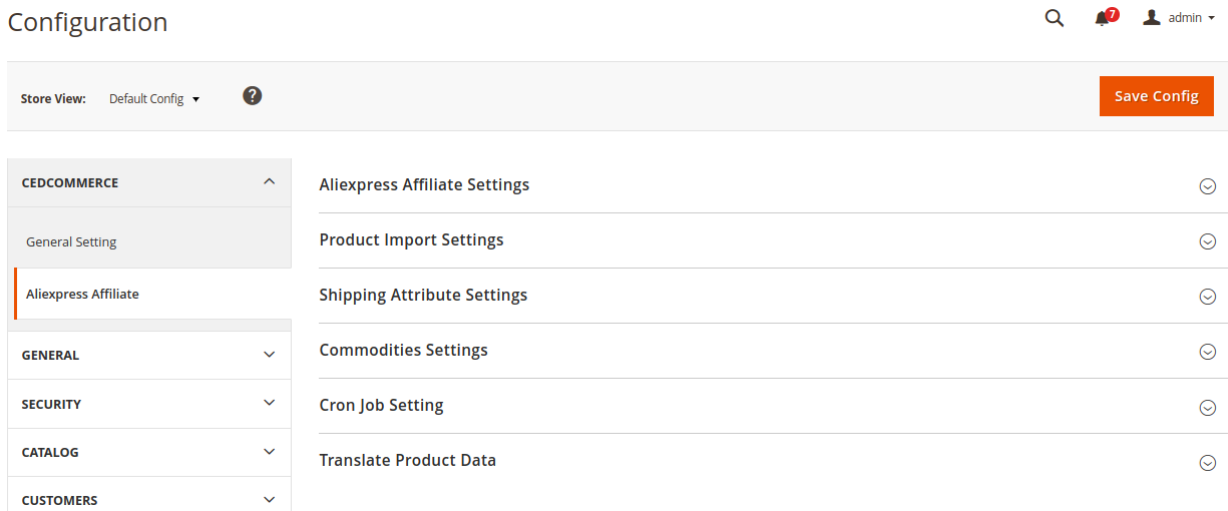
On the left navigation bar, click the **ALIEXPRESS AFFILIATE** menu.
The menu appears as shown in the following figure:



3.

Click **Configuration**.

The Configuration page appears as shown in the following figure:



4.

In the right panel, click the **Aliexpress Affiliate Settings** tab.

The tab is expanded and the section appears as shown in the following figure:



Under **AliExpress Affiliate Settings**, do the following steps:

a.

In the **API key** box, enter the **API Key** value copied from the AliExpress Affiliate Account.

b.

In the **Tracking Id** box, enter the **Tracking ID** value copied from the AliExpress Affiliate Account.

5.

Click the **Product Import Settings** tab.

The tab is expanded and the section appears as shown in the following figure:

Product Import Settings



| | | |
|--|------------------------------|--|
| Imported Product Price <small>[global]</small> | Increase By Fixed Percentage | <input type="checkbox"/> Use system value |
| Select to set a different product price in your store | | |
| Modify by Percentage Price <small>[global]</small> | 50 | <input checked="" type="checkbox"/> Use system value |
| Numeric value Required for Add/subtract % on Aliexpress Product price 5 for Example: Aliexpress Product price +/- 5% of Aliexpress Product price. | | |
| Set Default Qty for Products <small>[global]</small> | 1000 | <input type="checkbox"/> Use system value |
| Enable Imported Products <small>[global]</small> | Yes | <input checked="" type="checkbox"/> Use system value |
| Set Product Visibility <small>[global]</small> | Catalog, Search | <input checked="" type="checkbox"/> Use system value |
| English Store <small>[global]</small> | English | <input type="checkbox"/> Use system value |
| Enable Spanish Store <small>[global]</small> | No | <input type="checkbox"/> Use system value |

Under **Product Import Settings**, do the following steps:

a.

In the **Imported Product Price** list, select one of the following options:

- \. **Increase by Fixed Price:** If selected, then the **Modify by Fix Price** field appears.
- \. **Increase by Fixed Percentage:** If selected, then the **Modify by Percentage Price** field appears.
 Enter the numeric value to increase the price of the AliExpress, product price by the entered value % of Magento 2 price.
For Example,
 Magento 2 price + 5% of Magento 2 price.
 Magento 2 Price = 100
 Select **Increase By Fixed Percentage** option
Enter Percentage = 5
 $100 + 5\% \text{ of } 100 = 100 + 5 = 105$
 Thus, AliExpress Product Price = 105
- \. **Decrease by Fixed Price:** If selected, then the **Modify by Fix Price** field appears.
- \. **Decrease by Fixed Percentage:** If selected, then the **Modify by Percentage Price** field appears.
 Enter the numeric value to decrease the price of the AliExpress product price by the entered value % of Magento 2 price
For Example,
 Magento 2 price – 5% of Magento 2 price.
 Magento 2 Price = 100
 Select **Decrease By Fixed Percentage** option
Enter Percentage = 5
 $100 - 5\% \text{ of } 100 = 100 - 5 = 95$
 Thus, AliExpress Product Price = 95

b. You can **Modify The Percentage Price**, accordingly.

- c. In **Set quantity for product**, you can set the number of products to be imported in one go .
- d.

In the **Enable Imported Products** list, select the **Yes** option to enable the imported products.

- e.

In the **Set Product Visibility** list, select the required option to set the area where the product is visible.

f. To set **English Store**, choose from the drop-down menu.

g. To **Enable Spanish Store**, Choose **Yes/No**.

- 6. Click on **Shipping Attribute Setting**. The menu expands as:

Shipping Attribute Settings

| Shipping Settings [global] | Property | Condition | Value | Label | Action |
|---|----------|-----------|-------|-------|--------|
| | price | greater | | | |
| <input type="button" value="Add Rule"/> | | | | | |

Click on **Add Rule**.

In the **Property** choose the desired property like price weight or volume or the product.

From the drop-down menu under **Condition**, select greater than less than or equal to.

Enter the **Value** and **Label**.

- 7. Click on **Commodity Setting** & the tab will expand as:

Commodities Settings

enter multiple categories in ',' separated

| | |
|--------------------------------|----------------------|
| Clothing [global] | <input type="text"/> |
| Electronics [global] | <input type="text"/> |
| Books [global] | <input type="text"/> |

- 8. Here you can select multiple subcategories for a category. Just make sure to separate two categories with a semicolon.

- 9.

Click the **Cron Job Setting** tab.

The tab is expanded and the section appears as shown in the following figure:

Cron Job Setting



Enable Job Capture [global]

10.

Under **Cron Job Setting**, do the following step:

a.

In the **Enable Job Capture** list, select the **Yes** option.

Note: Choose **Yes** to Start the AliExpress Integration in debug mode. It captures the log for the debug process.

11. Move to the next section & Click on **Translate Product Data**.

Translate Product Data

Enable Translation [global]

Google translation Api key [global]

Api key which is used for translation . If you not having translation Api Key, Then you can register for translation api over here <https://cloud.google.com/translate/pricing>

Language [global]

Please select translation language .

Store [global]

Please select store for your translated product .

Product Attribute [global]

- Name
- Description
- Short Description
- Categories
- attributes
- brand

Select **Yes** under the section Enable Translation.

12. Enter **Google translation API Key**

13. Choose the **Product Attributes** and then choose the **Language & Store** from the drop-down menu.

14.

Click the **Save Config** button.
The Configuration settings are saved.

4. AliExpress Affiliate Products Import

There are the following two different ways to import the products from AliExpress:

- Import the products through Keywords
- Import the products through AliExpress Product URL

4.1. Import the products through Keywords

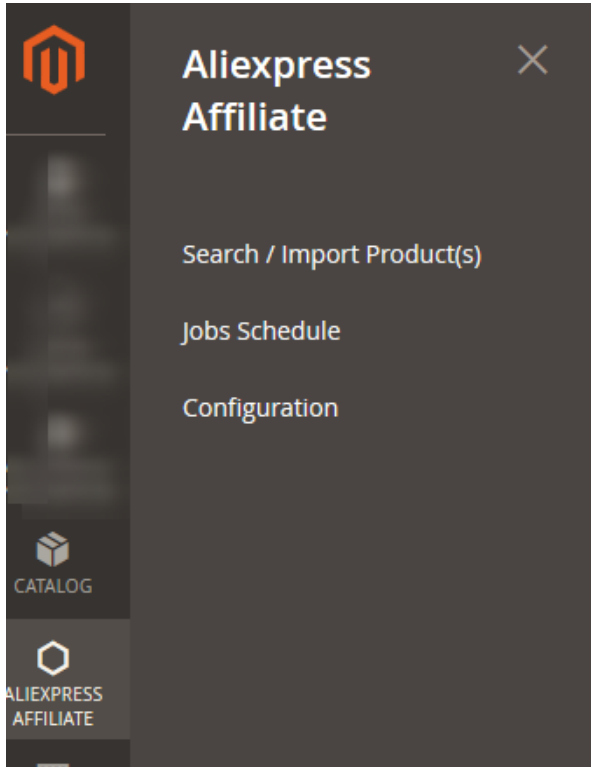
To import the products based on keywords.

1.

Go to the **Magento Admin** panel.

2.

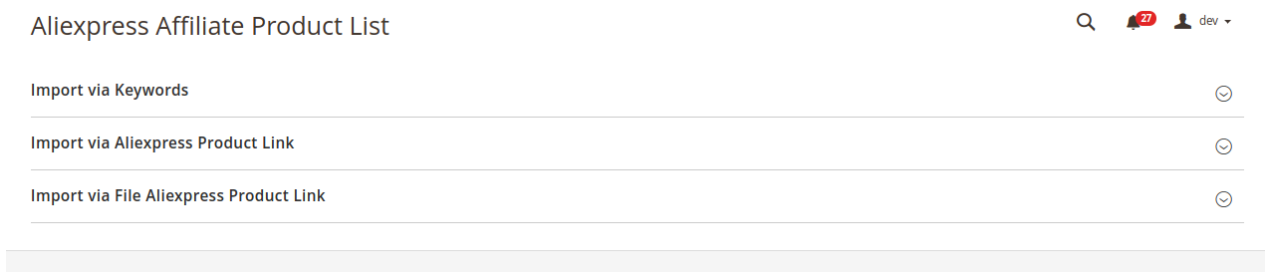
On the left navigation bar, click the **ALIEXPRESS AFFILIATE** menu.
The menu appears as shown in the following figure:



3.

Click **Search / Import Product(s)**.

The AliExpress **Affiliate Product List** page appears as shown in the following figure:



4.

Click the **Import Via Keywords** tab.

The tab is expanded and the section appears as shown in the following figure:

Import via Keywords



Import

Enter Keyword *

Enter Product name or title to search E.g. Xbox 360

Enter the total number of products to be imported

Enter the total number of products to be imported corresponding to the above keyword from Aliexpress. E.g : 220

Force Execution

Check if you dont want to enable Job Capture for this Request

Import

5.

Under **Import via Keywords**, do the following steps:

a.

In the **Enter Keyword** box, enter the product name or title to use it as a search keyword.

b.

In the **Enter the total number of products to be imported** box, enter the total number of products that is required to import from AliExpress.

c.

Select the checkbox associated with the **Force Execution** field to disable the Job Capture for this Request.

d.

Click the **Import** button.

Based on the defined criteria the products are imported, and a success message appears.

4.2. Import the products through AliExpress Product Link

To import the products based on AliExpress product URL

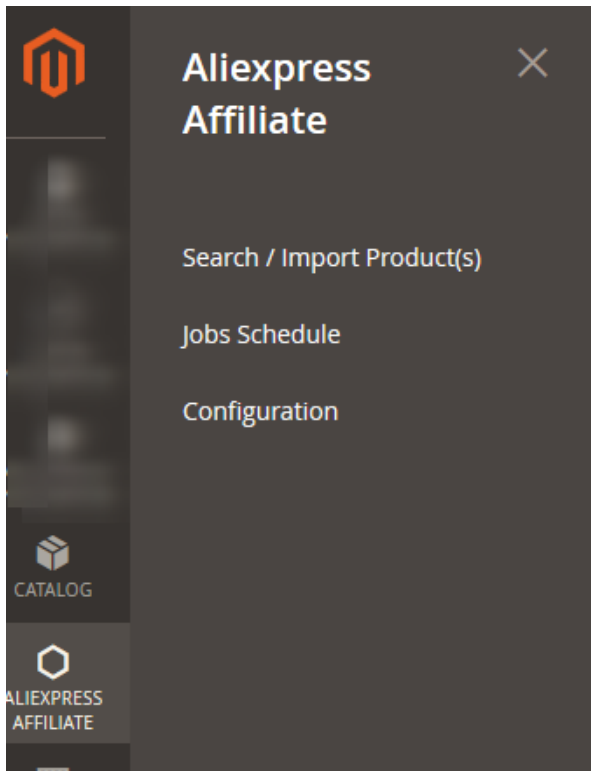
1.

Go to the **Magento Admin** panel.

2.

On the left navigation bar, click the **ALIEXPRESS AFFILIATE** menu.

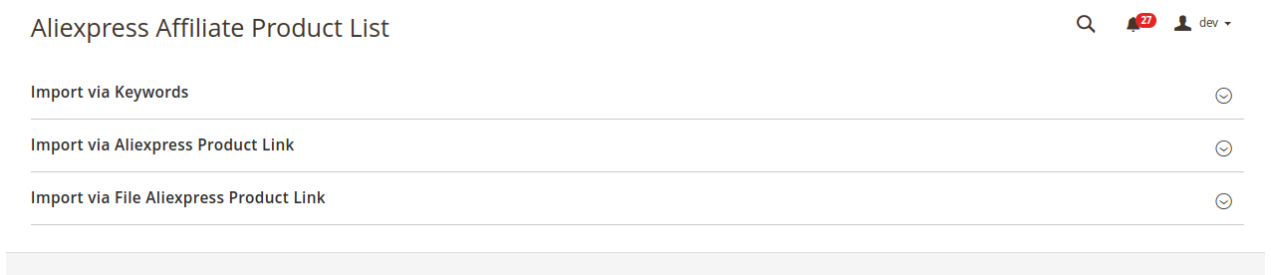
The menu appears as shown in the following figure:



3.

Click **Search / Import Product(s)**.

The **AliExpress Affiliate Product List** page appears as shown in the following figure:



4.

Click the **Import Via AliExpress Product Link** tab.

The tab is expanded and the section appears as shown in the following figure:

Import via Aliexpress Product Link



Import

Enter Aliexpress Product Link *

Enter Product Link E.g. <https://www.aliexpress.com/item/SERENE-Men-Oxford-Shoes-Nubuck-Leather-Lace-Up-flat-shoes-vintage-design-Italian-technology-Martin-Boots/32637958267.html>

Import

5.

In the **Enter AliExpress Product Link** box, enter the required product URL copied from the AliExpress.com address bar while viewing the specific product.

Tip: Do the following steps to copy the AliExpress Product URL from AliExpress.com.

a.

Go to the AliExpress.com, and then search for the required product.

b.

Click the required product on the AliExpress Products page.
The product URL appears in the address bar

c.

Copy the Product URL and paste in the **Enter AliExpress Product Link** box.

6.

Click the **Import** button.

Based on the entered AliExpress Product URL the product is imported and a success message appears.

4.3. Import the products through AliExpress Product File

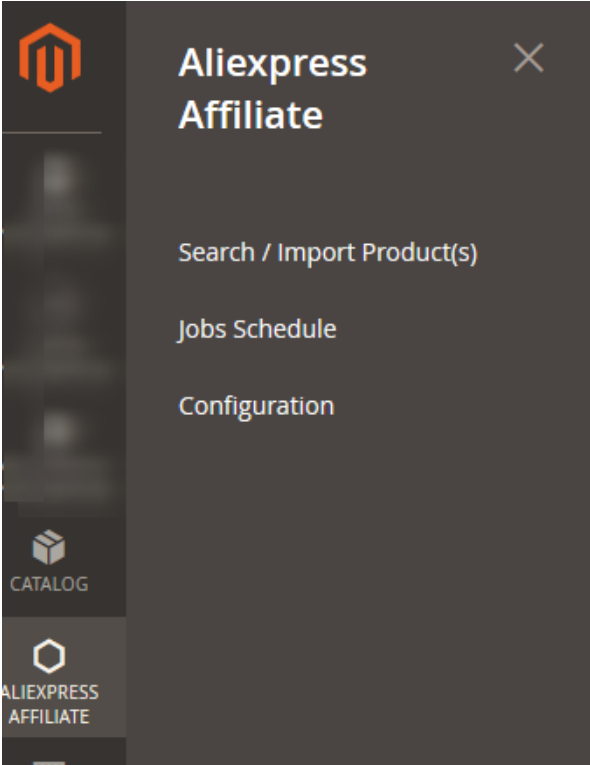
To Import Products through AliExpress Product Link

1.

Go to the **Magento Admin** panel.

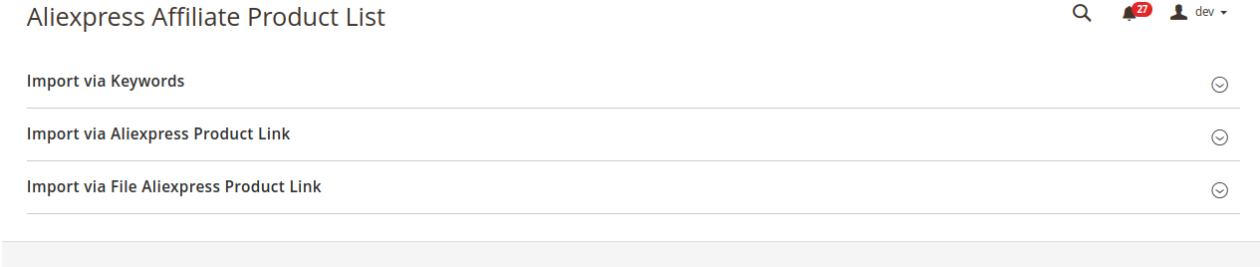
2.

On the left navigation bar, click the **ALIEXPRESS AFFILIATE** menu.
The menu appears as shown in the following figure:



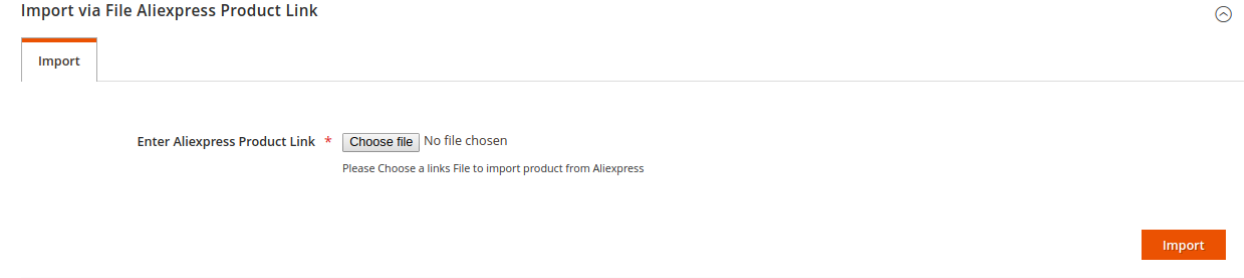
3.

Click **Search / Import Product(s)**.
The **AliExpress Affiliate Product List** page appears as shown in the following figure:



4.

Click the **Import Via File AliExpress Product Link** tab.
The tab is expanded and the section appears as shown in the following figure:



5.

In the **Enter AliExpress Product Link** box, Click on the **Choose File** button enter & select the required product File from your device.

6.

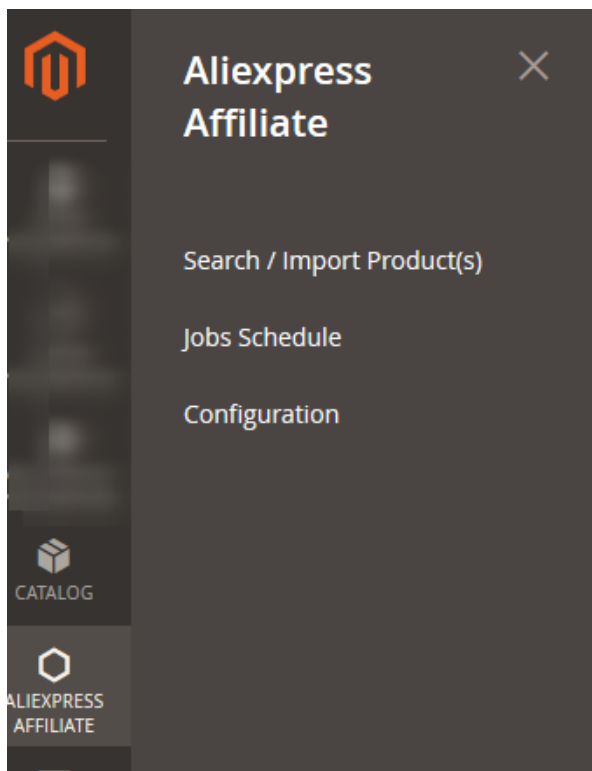
Click the **Import** button.

Based on the selected AliExpress Product File, the product is imported and a success message appears.

5. AliExpress Affiliate Cron

To view the AliExpress Affiliate Cron jobs schedule,

1. Go to **Magento 2 Admin** Panel.
2. On the left navigation panel, click the **ALIEXPRESS AFFILIATE** menu.
A menu appears as shown in the following figure:



3. Click **Jobs Schedule**.

The AliExpress **Affiliate Cron Grid** page appears as shown in the following figure:

Aliexpress Affiliate Cron Grid

  demo ▾

[Delete Jobs](#)

Filters Default View Columns

1 records found 20 per page < 1 of 1 >

| Id | Filters | Count | Status | Processed Skus |
|----|--|-------|--------|----------------|
| 1 | {"keyterms":"Xbox 360","totalItem":"20"} | 20 | Queued | |

In the **Count** column, the number of items appears. The Status of the cron job schedule appears in the Status column.

- To delete the cron jobs, click the **Delete Jobs** button.
All the cron jobs are deleted.