| | Google Express Integration for Magento - Manual |
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1. Overview

Google Express Integration for Magento is an extension, developed by CedCommerce helps to integrate the Magento store with Google Express by establishing a synchronization of products, and orders with the help of Google Express API.

The CRONs implemented in this extension help to automate the process thereby keeping it up to date.

This extension interacts with Google Express Marketplace to integrate the synchronized product listing between the Magento and the Google Express retailers. After installing the extension, merchant can create the Google Express Categories and the dependent attributes on the Magento store.

The process enables merchant to configure the desired product category into Magento for automatic submission of the selected product to the same Category on Google Express.

The features of the Google Express Integration for Magento extension are as follows:

- Profile Based Product Upload
- Easy Google Express Category and Attribute mapping
- Manage Google Express Product and Upload Product (directly from the grid and bulk upload all products)
- Product Synchronization
 - Automatic process on each product edit
 - Manual synchronization process
- Review Product/Inventory/Price Feeds
- Automated Order Import & Acknowledgement
- Multiple Shipment of an Order
- Upload Configurable Product(s)
- Bulk Product Upload/Publish
- Retire/Unpublish Selected Product(s)
- CRON Facility
- Knowledge Base

Caution

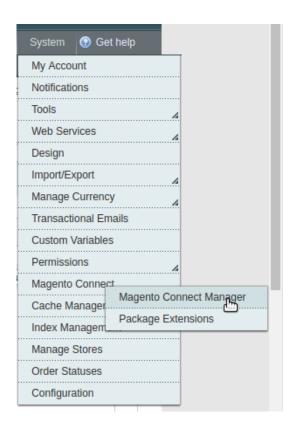


: Extension is heavily dependent on Crons for running various automated processes. So, make sure that Cron Job is properly configured and working on the server.

2. Google Express Integration for Magento

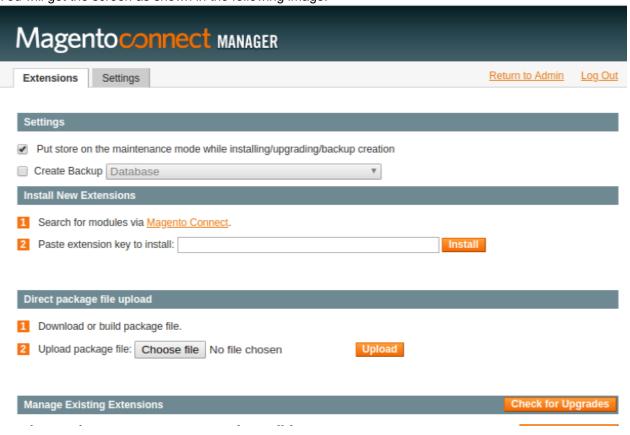
To install the extension

• To install the extension, Go to the system and select the drop down as shown in the below figure.



- Select the Magento Connect
 - Go to the Magento Connect Manager.

You will get the screen as shown in the following image.



- Click on the button **Choose File** to select the file from your local drive.
- After selecting the file, Click on the upload.
- After the installation, a successful message will be displayed on the upper side of the screen.

To **disable** or **enable** the product, scroll down the screen and you will get the screen as given in the below figure.

Manage Existing Extensions

Check for Upgrades

Channel: Magento Community Edition

Commit Changes

Clear all sessions after successfull install or upgrade:

| Package Name | Installed | Actions | Summary |
|---------------------------------|--------------------|---------|---|
| Cm_RedisSession | 1.9.2.1 (stable) | • | Redis session |
| Interface_Adminhtml_Default | 1.9.2.1 (stable) | • | Default interface for Adminhtml |
| Interface_Frontend_Base_Default | 1.9.2.1 (stable) | • | This is a Magento themes base |
| Interface_Frontend_Default | 1.9.2.1 (stable) | • | Default interface for Frontend |
| Interface_Frontend_Rwd_Default | 1.9.2.1 (stable) | • | This is a RWD themes base |
| Interface_Install_Default | 1.9.2.1 (stable) | • | Default interface for Install |
| Lib_Cm | 1.9.2.1 (stable) | • | Redis adapter for Zend_Cache |
| Lib_Credis | 1.9.2.1 (stable) | • | Credis Library |
| Lib_Google_Checkout | 1.9.2.1 (stable) | • | Google Checkout Library |
| Lib_IDNA2 | 1.9.2.1 (stable) | • | Magento Library |
| Lib_Js_Calendar | 1.51.1.2 (stable) | • | Javascript Calendar for Magento |
| Lib_Js_Ext | 1.9.2.1 (stable) | • | Extjs Javascript Libraries for Magento |
| Lib_Js_Mage | 1.9.2.1 (stable) | • | Javascript Libraries for Magento |
| Lib_Js_Prototype | 1.9.2.1 (stable) | • | Prototype and Scriptaculous Javascript Libraries for Magento |
| Lib_Js_TinyMCE | 3.5.11.1 (stable) | • | TinyMCE Javascript Libraries for Magento |
| Lib_LinLibertineFont | 2.8.14.2 (stable) | • | Libertine Open Fonts Project fonts for PDF print-outs |
| Lib_Mage | 1.9.2.1 (stable) | • | Mage Library |
| Lib_Magento | 1.9.2.1 (stable) | • | Magento Library |
| Lib_Pelago | 1.9.2.1 (stable) | • | Pelago Library |
| Lib_Phpseclib | 1.9.2.1 (stable) | • | Phpseclib Library |
| Lib_Varien | 1.9.2.1 (stable) | | Varien Library |
| Lib_ZF | 1.12.10.1 (stable) | • | Zend Framework |
| Lib_ZF_Locale | 1.12.10.1 (stable) | • | Zend Framework Locale |
| Mage_All_Latest | 1.9.2.1 (stable) | • | Metapackage for latest Magento 1.9.0. release |
| Mage_Centinel | 1.9.2.1 (stable) | | 3D Secure Card Validation |
| Mage_Compiler | 1.9.2.1 (stable) | • | This module compiles all files of a Magento installation and creates a single include path to increase performance |
| Mage_Core_Adminhtml | 1.9.2.1 (stable) | • | Magento Administration Panel |
| Mage_Core_Modules | 1.9.2.1 (stable) | • | Collection of Magento Core Modules |
| Mage_Downloader | 1.9.2.1 (stable) | • | Magento Downloader |
| Mage_Locale_en_US | 1.9.2.1 (stable) | • | en_US locale |
| Magento_Mobile | 1.9.2.1 (stable) | • | Magento Mobile Xml Interface |
| Phoenix_Moneybookers | 1.9.2.1 (stable) | • | Moneybookers payment gateway integration |

Commit Changes

- Select that particular extension
 - Go to the actions, and select the options **uninstall**, to uninstall the extension.
 - Click on the button Commit Changes. To save the changes.

3. Getting the Google Express API Credentials

Once the extension is successfully installed on the Merchant's store, Google Express menu appears in the Magento Admin Panel. The merchant has to fill-in the API credentials in the **Google Express Configuration** page of the admin panel.

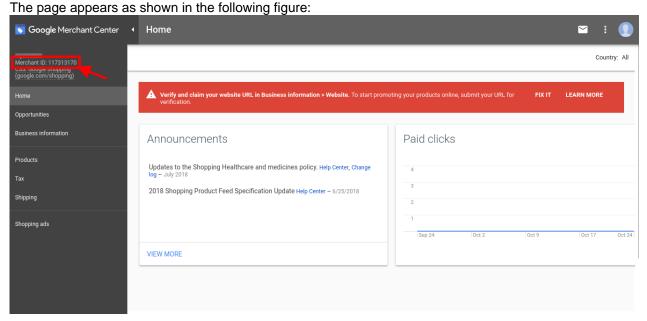
The user has to log in the Google Express Seller account to obtain the following API credentials:

Merchant Id

After obtaining the id he merchant has to copy it from the Google Express Seller account and paste it to the Configuration page of the admin panel of the merchant.

To copy the API Credentials from the Google Express Seller account.

Open the Google Express Seller account.



• Copy the **Merchant Id** from the Seller Panel as highlighted in the above image. Now you have all the information to be used in the next step i.e. **Configuration**.

4. Google Express Magento Configuration Settings

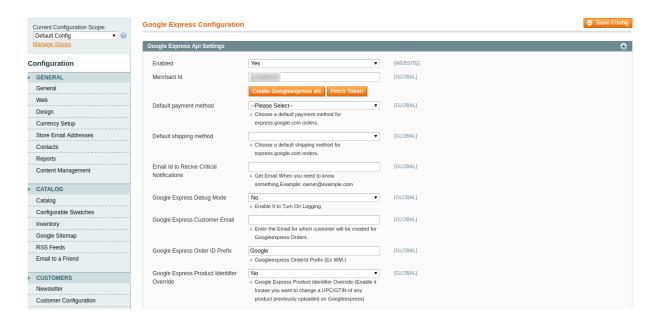
To complete the Configuration Settings, do the following:

• Go to the Magento Admin panel.

• On the top navigation bar, point to the Google Express menu, and then click Configuration.

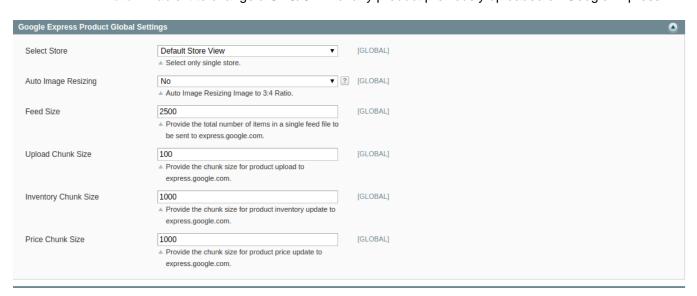


The Google Express Configuration page appears as shown in the following figure:



- Under Google Express API Settings, do the following steps:
 - In the **Enabled** list, select **Yes**.
 - **Note**: Selecting the **No** option hides all other fields of **Google Express API Settings**. The **Google Express** menu does not appear on the top navigation bar.
 - In the Merchant Id box, paste the corresponding Merchant ID copied from the Google Express Seller Panel.
 - In the Choose Default Payment Method for Google Express Orders list, select the required option.
 - In **Default Shipping Method**, select the default Shipping Method.
 - In **Email Id to receive notification**, Enter the email to receive the notifications.
 - In the Google Express Debug mode list, select Yes.
 Note: Enable it to start Google Express Integration in the debug mode. It captures the log for the debug process.
 - In the Google Express Customer Email box, enter the customer email-id.
 - In the Google Express Order ID Prefix box, enter the prefix that the admin wants to add before the Google Express order Id.

In the Google Express Product Identifier Override list, select Yes.
 Note: Enable it to change a UPC/GTIN of any product previously uploaded on Google Express.



- Under Google Express Product Global Settings, do the following steps:
 - In the **Select Store** list, select the single store.
 - In the Auto Image Resizing,
 - Select **Yes**, to resize the image
 - Select No, to use original image size.
 - In **Feed Size**, Enter the number of size of Feeds in the textbox.
 - In Upload Chunk Size, Enter the size of the chunk which will be used during the auto synchronization of Products.
 - In Price Chunk Size, Enter the size of chunks of Prices synchronization.



- In the Google Express Product Advanced Price Settings, do the following steps.
 - In Google Express Product Price, enter the values in the corresponding fields.
- The user can set the price on the following basis: -
 - Increase by Fixed Price: If selected, then the Enter Amount field appears.
 - Increase by Fixed Percentage: If selected, then the Enter Percentage field appears.
 Enter the numeric value to increase the price of the Google Express product price by the entered value % of Magento price

For Example- Magento price + 5% of Magento price.

Magento Price = 100

Select Increase By Fixed Percentage option

Enter Percentage = 5

100 + 5% of 100 = 100 + 5 = 105

Thus, Google Express Product Price = 105

- Decrease by Fixed Price: If selected, then the Enter Amount field appears.
- Decrease by Fixed Percentage: If selected, then the Enter Percentage field appears.

Enter the numeric value to decrease the price of the Google Express product price by the entered value % of Magento price

For Example: Magento price - 5% of Magento price.

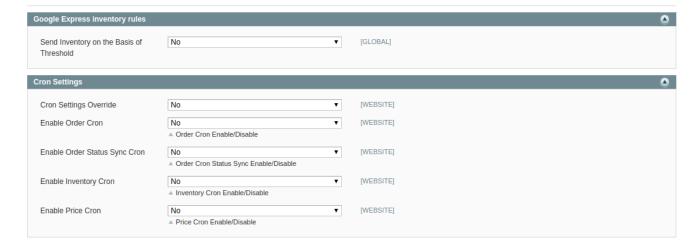
Magento Price = 100

Select Decrease By Fixed Percentage option

Enter Percentage = 5

100 - 5% of 100 = 100 - 5 = 95

Thus, Google Express Product Price = 95



- In Google Express Inventory rules,
 - In the **Send Inventory on the Basis of Threshold** list, select **Yes** to send the inventory based on a threshold.

Note: Only when the admin selects **Yes**, the other fields appear. Threshold Inventory is the minimum count of an item that the store owner wants to keep in stock.

- In **Cron Settings**, do the following steps:
 - In the Cron Settings Override list, select Yes to enable the cron settings.

Note: Only when the admin selects Yes, the other fields appear.

- In the Enable Order Cron list, select Yes to enable the order cron. The Order Cron field appears.
 - In the Order Cron box, enter the required value.
- In the Enable Inventory Cron list, select Yes to enable the order cron. The Product Inventory Update Cron field appears.
 - In the **Product Inventory Update Cron** box, enter the required value.
- In the **Enable Price Cron** list, select **Yes** to enable the order cron. The **Product Price Update Cron** field appears.
 - In the **Product Price Update Cron** box, enter the required value. The section appears as shown in the following figure:
- Click the Save Config button.

5. Manage Google Express Profiles

Admin can create a new profile and assign the required products to the profile. While creating and editing the profile, admin can map the Magento attributes to the Google Express attributes. These attributes are applicable to all the products that are assigned to the profile.

Admin can do the following tasks:

- · Add a new profile
- · Edit the existing profile
- · Delete the profile
- Submit Actions on the Google Express Profile Listing Page

5.1. Add New Profile

To add a new profile

- Go to the Magento Admin panel.
- On the top navigation bar, point to the **Google Express** menu. The menu appears as shown in the following figure:

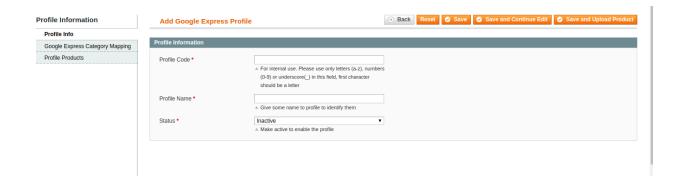


- Click the Manage Profiles menu.
- The Google Express Profile Listing page appears as shown in the following figure:



• Click the Add New Profile button.

The page appears as shown in the following figure:



- In the right panel, under **Profile Information**, do the following steps:
 - a. In the **Profile Code** box, enter a profile code.

Note: It is only for the internal use. Use the unique profile code with no spaces. Start with small letters.

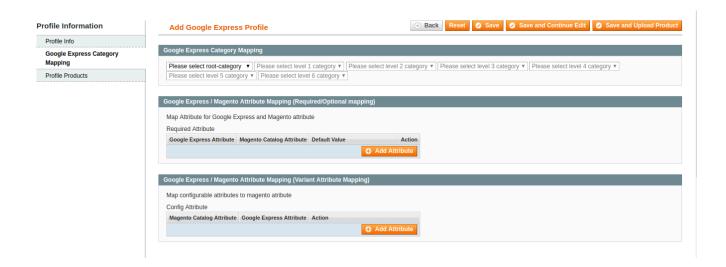
b. In the **Profile Name** box, enter the name of the profile.

Note: Use the unique name to identify the profile.

c. In the **Status** list, select **Active** to enable the profile.

Note: The Inactive option disables the profile.

- Click the Save and Continue Edit button.
- In the left navigation panel, click the Google Express Category Mapping menu.
 The page appears as shown in the following figure:
- In the Category list, select the required Google Express category that the admin wants to map.
 The Child Category list appears next to the Category list.
- In the Child Category list, select the required child category.
 Depending upon the selection of the category and the sub-categories, the Google Express, and Magento attributes appear under the Google Express / Magento Attribute Mapping (Required/ Optional mapping) section if exist.



- You may map the attributes here.
- In Google Express Category Mapping
 - Select the root category
 - Then Select its sub Categories.
- Go to the Google Express / Magento Attribute Mapping (Required/ Optional mapping) section.

- In the **Magento Catalog Attribute** column, select the required Magento attribute from the corresponding list to map it with the corresponding Google Express attribute.
- Repeat the mapping of all the required or optional Magento attributes listed with the corresponding Google Express attributes.
- Click the Add Attribute button to add more attributes.
- Now go to the Google Express / Magento Attribute Mapping (Variant Attribute Mapping) section.
- In the Magento Catalog Attribute column, select the required Magento attribute.
- In the **Google Express Attribute** column, select the required Google Express attribute to map it with the corresponding Magento attribute.

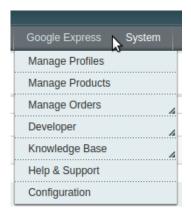


- Click the Add Attribute button to add more attributes.
- Click the Save and Continue button to save the profile.

5.2. Edit the Existing Profile

To edit the existing profile

- Go to the Magento Admin panel.
- On the top navigation bar, point to the **Google Express** menu. The menu appears as shown in the following figure:



• Click Manage Profiles.

The Google Express Profile Listing page appears as shown in the following figure:



On this page, all the available profiles are listed.

• Click the required row of the profile that the admin wants to edit.

In the Action column, click the arrow button, and then click Edit Profile.

The **Edit Profile** page appears as shown in the following figure:



- · Make the changes as per requirement.
- Click the Save button.

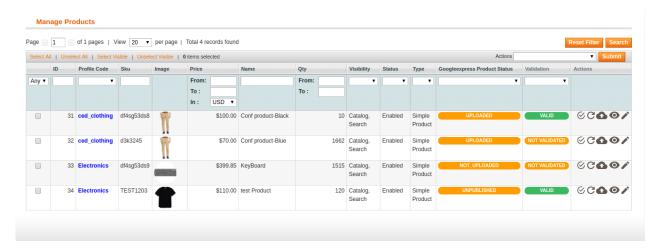
The edited profile is saved and listed on the Google Express Profile Listing page.

Or

Click the **Save and Continue Edit** button to save the created profile and continue editing, if required. Or

Click the **Save and Upload Product** button to save the profile and make ready to upload the product on Google Express.

The assigned products are listed on the Product Manager page as shown in the following figure:

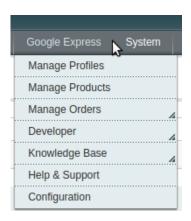


5.3. Delete the Profile

To delete the existing profile

- 1. Go to the **Magento Admin** panel.
- 2. On the top navigation bar, point to the **Google Express** menu.

The menu appears as shown in the following figure:



3. Click Manage Google Express Profiles.

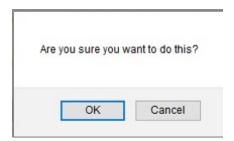
The Google Express Profile Listing page appears as shown in the following figure:



On this page, all the available profiles are listed.

- 4. Click the required row of the profile that the admin wants to delete.
 - a. Select the profile
 - b. Go to Actions
 - c. Click the Delete button.

A confirmation dialog box appears as shown in the following figure:



5. Click the **OK** button.

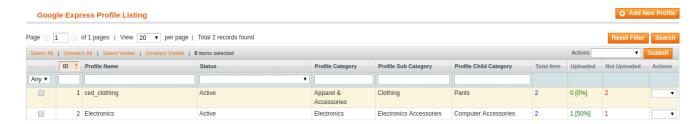
The profile is deleted.

5.4. Submit Actions on the Google Express Profile Listing Page

Admin can delete the selected profiles and also can change the status of the profiles in bulk.

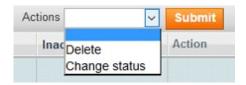
To delete the selected profiles in Bulk

- Go to the Magento Admin panel.
- On the top navigation bar, point to the **Google Express** menu. The menu appears as shown in the following figure:
- Click Manage Google Express Profiles.
 The Google Express Profile Listing page appears as shown in the following figure:



On this page, all the available profiles are listed.

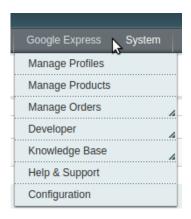
- Select the check boxes associated with the required profiles.
- Click the Arrow button next to the Actions field.
 The Actions list appear as shown in the following figure:



- In the **Actions** list, click **Delete**, and then click the **Submit** button. A confirmation dialog box appears as shown in the following figure:
- Click the **OK** button.
 The selected profiles are deleted.

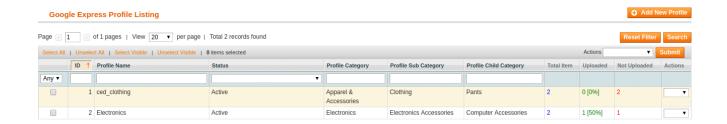
To change the status of the selected profiles

- 1. Go to the **Magento Admin** panel.
- 2. On the top navigation bar, point to the Google Express menu.
 The menu appears as shown in the following figure:



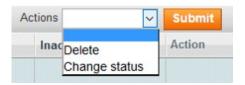
3. Click Manage Google Express Profiles.

The **Google Express Profile Listing** page appears as shown in the following figure:



On this page, all the available profiles are listed.

- Select the check boxes associated with the required profiles.
- Click the Arrow button next to the Actions field.
 The Actions list appear as shown in the following figure:



In the Status list, click Change status.
 The Status field appears next to the Actions list.



• In the **Status** list, select the required option, and then click the **Submit** button. The status is changed and a success message appears.

6. Manage Product

Admin can perform the following tasks:

- Upload Products
- View Error Log
- · View and Edit the Product Information

6.1. Upload Products

The admin can upload the products that are assigned to the selected profile and are listed on the **Product Manager** page to Google Express.

Other than the Validate & Upload Product(s) to Google Express action, the admin can also perform the following actions on the selected products available on the Product Manager page:

- Validate Selected Product(s): To validate the product before uploading it to the Google Express website.
 It displays the corresponding validation error if any. If there is no error, it confirms that the product is ready to upload.
- Product Price Update: To update the price of the selected products on Google Express. For example, if
 the user has changed the product price on the Magento store and also wants to change the price on
 Google Express then this action is applicable. The price is updated when the user submits this action for
 the selected product.
- Product Inventory Update: To update the inventory of the selected products on Google Express. This
 action completes all the job related to the product inventory and also it manages the quantity related
 issues.
- Delete Selected Product(s): To delete the selected products so that it is neither used nor ordered. On submitting this action, the product is not listed on Google Express. Thus, nobody can order them from Google Express.

Note: These actions are also submitted similarly as submitting the **Validate & Upload Product(s)** action for uploading the products.

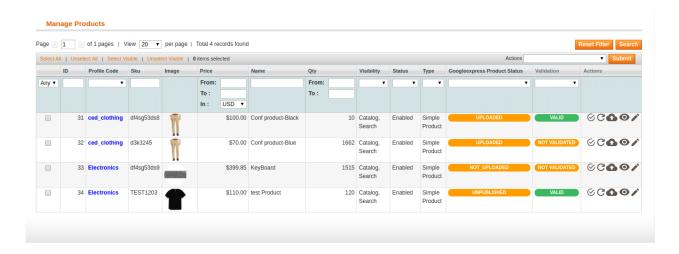
To upload the selected products

- Go to the Magento Admin panel.
- On the top navigation bar, point to the **Google Express** menu. The menu appears as shown in the following figure:



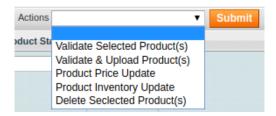
• Click the **Manage Product** menu.

The **Product Manager** page appears as shown in the following figure:



All the available products are listed.

- Select the checkboxes associated with the product that the admin wants to upload it to Google Express.
- In the Actions list, click the arrow button, and then click Validate & Upload Products.



• Click the Submit button.

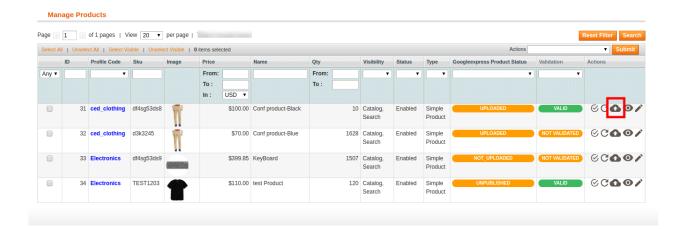
The **Uploading Products to Google Express** page appears as shown in the following figure:



To upload single product

• Go to the **Product Manager** page.

The **Product Manager** page appears as shown in the following figure:



- Scroll down to the required product.
- In the **Actions** column, click the **Upload** button.

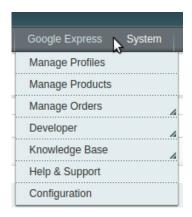
 If the product is uploaded successfully, then the success message appears on the top of the page.

 If there is an error, then the upload failed message appears on the top of the page. Resolve the issue and then again upload the product.

6.2. View Error Log

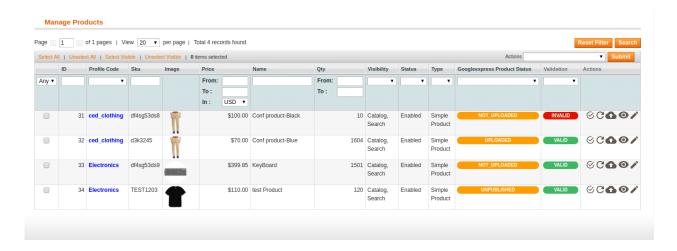
To View the error log

- Go to the Magento Admin panel.
- On the top navigation bar, point to the **Google Express** menu, and then click the **Manage Product** menu. The menu appears as shown in the following figure:



Click Manage Product.

The **Product Manager** page appears as shown in the following figure:



All the available products are listed.

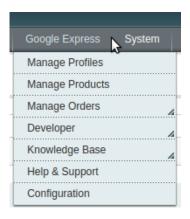
- Scroll down to the required product.
- In the **Validation** column, click the **INVALID** button. The relevant error message appears as shown in the figure.



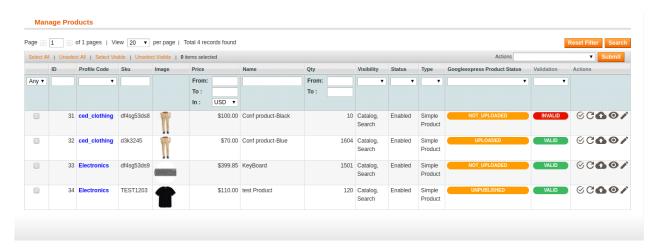
6.3. View and Edit Product Information

To view and edit product information

- Go to the **Magento Admin** panel.
- On the top navigation bar, point to the **Google Express** menu, and then click the **Manage Product** menu. The menu appears as shown in the following figure:

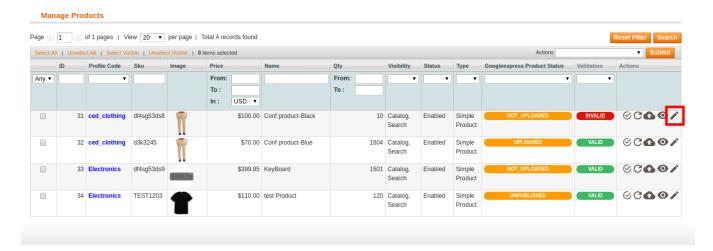


The **Product Manager** page appears as shown in the following figure:

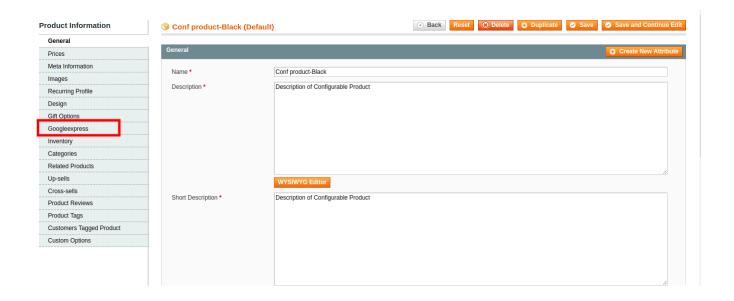


All the available products are listed.

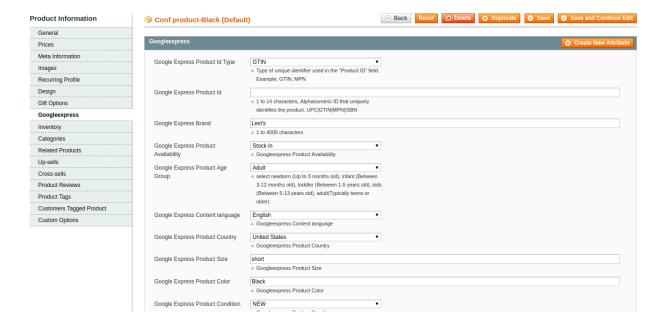
- Scroll down to the required product.
- In the Actions column, click the Edit sign as shown in the image below:



The **Product Information** page appears as shown in the following figure:



• You can edit changes here and in the left navigation panel, click the **Google Express** menu. The page appears as shown in the following figure:

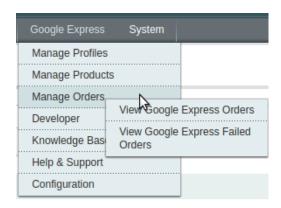


• Enter the required information, and then click the **Save** button.

7. Google Express Orders

On the **Google Express** menu, **Google Express** Orders has the following three sub-menus as shown in the following figure:

- View Google Express Orders
- View Google Express Failed Orders



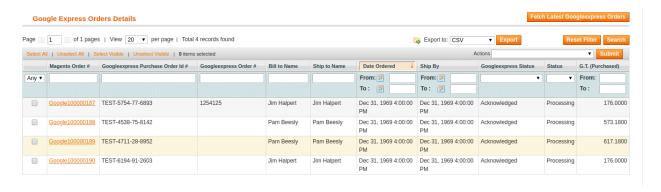
7.1. View Google Express Orders

The user can fetch and view all the order details fetched from Google Express.

To view Google Express Orders

- 1. Go to Magento Admin Panel.
- On the Google Express menu, point to Google Express Orders, and then click View Google Express Orders.

The Google Express Orders Details page appears as shown in the following figure:



3. Click the Fetch Latest Google Express Orders button.

If the order is imported successfully then, a new record is found in the **Google Express Order Details** table as shown in the above figure.

Notes:

- $\circ\,$ Orders are automatically imported through CRON in every 10 minutes.
- Whenever the latest orders are imported from Google Express, a Notification appears in the notification area of the Admin panel for those orders and they are Auto-Acknowledged as soon as they are imported in the Magento admin panel.
- If no Order is imported, then check the Failed order log on the Failed Google Express Orders Import Log page.
- Order are auto-rejected on Google Express in the following conditions:
 - When Google Express Product SKU does not exist in Magento.

- When Product is Out of Stock in Magento.
- When a product is disabled in Magento.

7.2. View Google Express Failed Orders

The users can view the list of failed Google Express orders on the **Failed Google Express Orders Import Log** page.

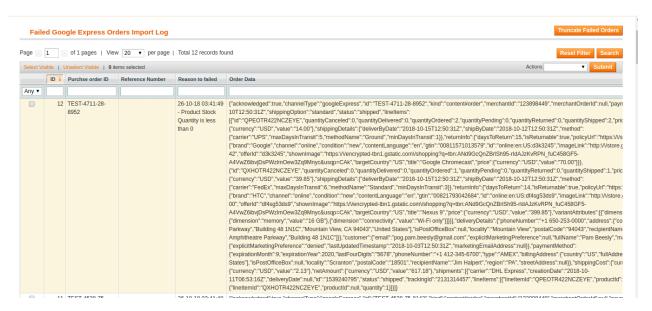
In the following conditions, Orders are not imported from Google Express:

- If any product in the Google Express Order is Out of Stock in Magento.
- If any product in the Google Express Order is disabled in Magento.
- If any Product does not exist in Magento or is deleted from Magneto after uploading on Google Express.
- If the selected Payment Method in Google Express System Configuration Setting is not available in Magento.

To view, Google Express failed orders

- 1. Go to Magento Admin Panel.
- 2. On the Google Express menu, point to Google Express Orders, and then click View Google Express Failed Orders.

The Failed Google Express Orders Import Log page appears as shown in the following figure:



This page displays the failed orders with the order id and the reason for the failure.

8. Developer

In the Developer section, the seller may take manage the following three sections:

- Cron Details
- Activity Logs

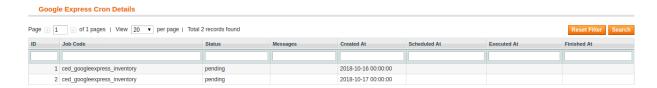
8.1. Google Express Cron Details

The Google Express Cron Details page displays all the Cron details scheduled in Google Express.

To view the Google Express Cron details

- 1. Go to Magento Admin Panel.
- 2. On the **Google Express** menu, go to **Developer and then click Cron Logs**.

 The **Google Express Cron Details** page appears as shown in the following figure:

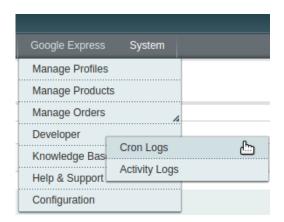


8.2. Activity Logs

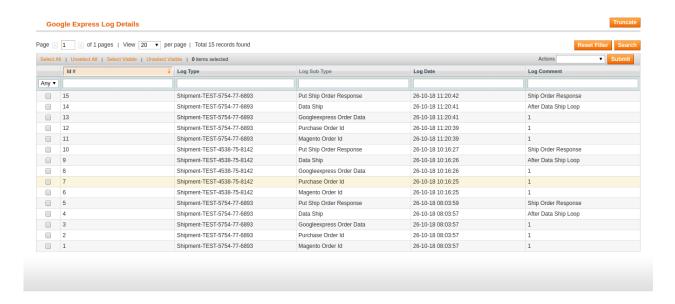
Admin can view and delete the Google Express log details on the Google Express Log Details page.

To view the Google Express log details

- Go to the Magento Admin panel.
- On the top navigation bar, point to the **Google Express** menu, and then point to the **Developer** menu. The menu appears as shown in the following figure:



Click Activity Logs.
 The Google Express Log details page appears as shown in the following figure:



Note: To clear all the failed import order logs at once, click the Truncate button.

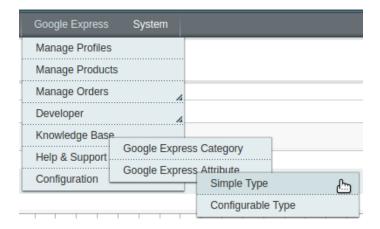
To delete Google Express log details

- 1. Go to the Google Express Log Details page.
- 2. Select the check-boxes associated with the logs that the admin wants to delete.
- 3. In the **Actions** list, select **Delete Records**, and then click the **Submit** button. The log records are deleted and a success message appears.

9. Google Express Knowledge Base

In the Knowledge Base section, you may see the sections as shown in the figure below:

- · Google Express Category
- Google Express Attribute



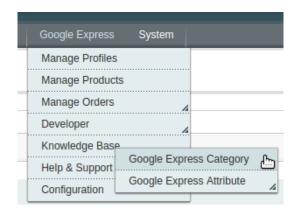
9.1. View Google Express Category

The user has to Map Google Express Category to Magento Category to upload products on Google Express admin panel.

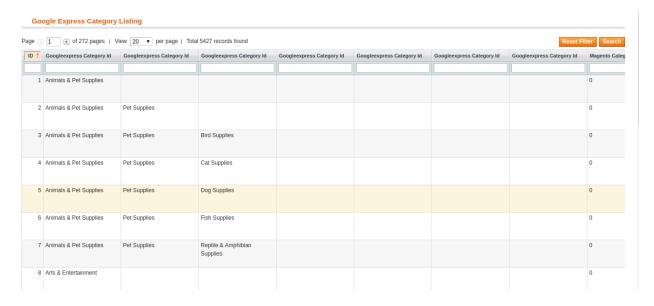
To view the Google Express categories to the Magento categories

- Go to Magento Admin Panel.
- On the top navigation bar, point to the **Google Express** menu, and then point to the **Knowledge**Base menu.

The menu appears as shown in the following figure:



Click Google Express Category.
 The Google Express Category Listing Page appears as shown in the following figure:



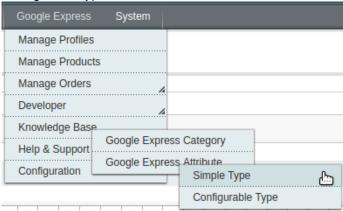
On this page, all the Google Express Categories details are listed.

9.2. View Google Express Attributes

The View Google Express Attribute menu has the following two sub-menus:

• Simple type Attribute

• Configurable type Attribute

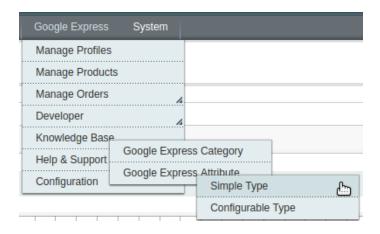


9.2.1. Simple Type Attribute

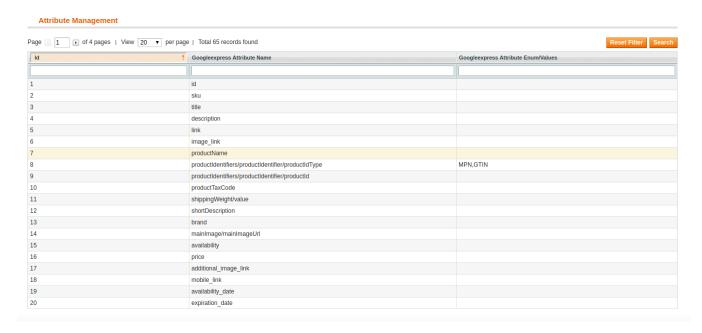
A simple type attribute consists of all the list of attributes associated with the simple product.

To view Google Express simple type attributes

- Go to Magento Admin Panel.
- On the **Google Express** menu, point to **Knowledge Base**, and then point to **Google Express Attribute**, and then click
- **Simple Type** as given in the following figure.



The **Attribute Management** page appears as shown in the following figure:



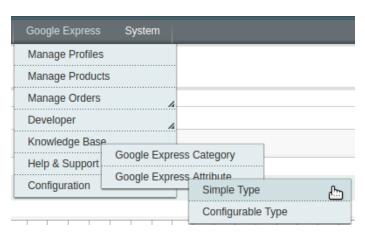
All the Simple Type Google Express Attribute details are listed.

9.2.2. Configurable Type Attribute

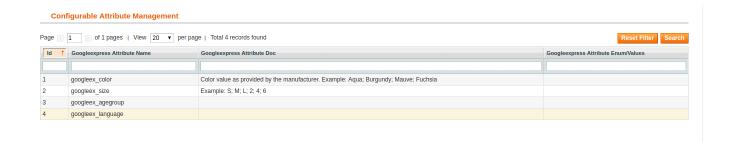
A configurable type attribute consists of all the list of attributes associated with the configurable products.

To view Google Express configurable type attributes

- Go to Magento Admin Panel.
- On the **Google Express** menu, point to **Knowledge Base**, and then point to **Google Express Attribute**, and then click **Configurable Type** as given in the following figure.



The Configurable Attribute Management page appears as shown in the following figure:



All the Configurable Type Google Express Attribute details are listed.

10. Google Express Help & Support

This page displays a knowledge base link to view and understand the working of the extension properly and get the clarifications on Google Express Magento Integration.

To view the Help & Support

- Go to Magento Admin Panel.
- On the Google Express menu, click Help & Support.
 The page appears as shown in the following figure:



On this page of the Admin panel, the following links are available:

- CedCommerce Support
- Documentation: Google Express Integration Extension User Guide
- Google express Merchant Account Url: Google Express Merchant Account
- Google Express Official knowledgebase: Google Express Integration Knowledgebase