

# **Facebook Store Integration for Magento**

by CedCommerce Products Documentation

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## 1. Overview

With an inventive and advanced outlook, CedCommerce has developed the Facebook Store Integration for Magento users that establishes a connection between the seller's Magento store and Facebook page.

With this easy-to-manage solution, sellers not only get the liberty to manage the products on their Facebook page, but they can also reach out to their end customers using the formidable social media platform – Facebook!

This solution enables the users to experience that:

- Changes made in the products details are reflected on Facebook Page.
- It's an easy process of advertising products on Facebook Page via iFrame.
- At checkout, users get navigated to your marketplace store.

### Key Features at a Glance:

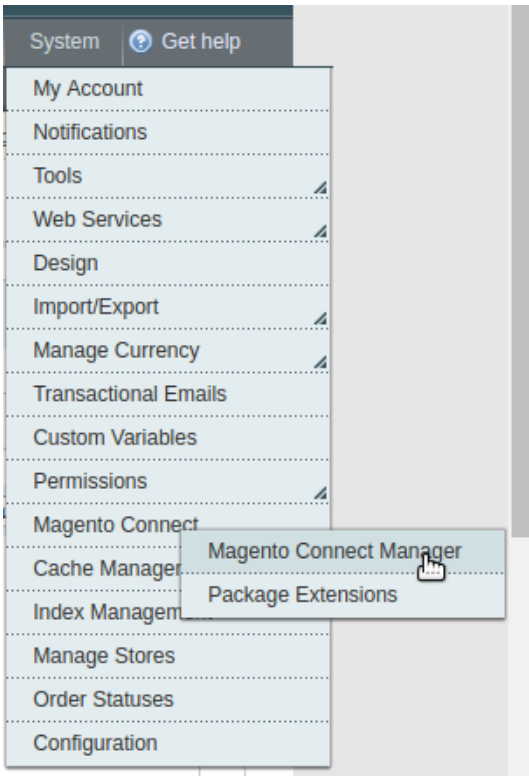
- Bulk Product Listing
- Advertising Products on Facebook in a Single Click
- Ease in Information Listing
- Reach Targeted and Potential Users
- Navigation to the store at Checkout

**Note – \*It doesn't support Facebook Mobile APP.(<https://developers.facebook.com/docs/pages/tabs/>)**

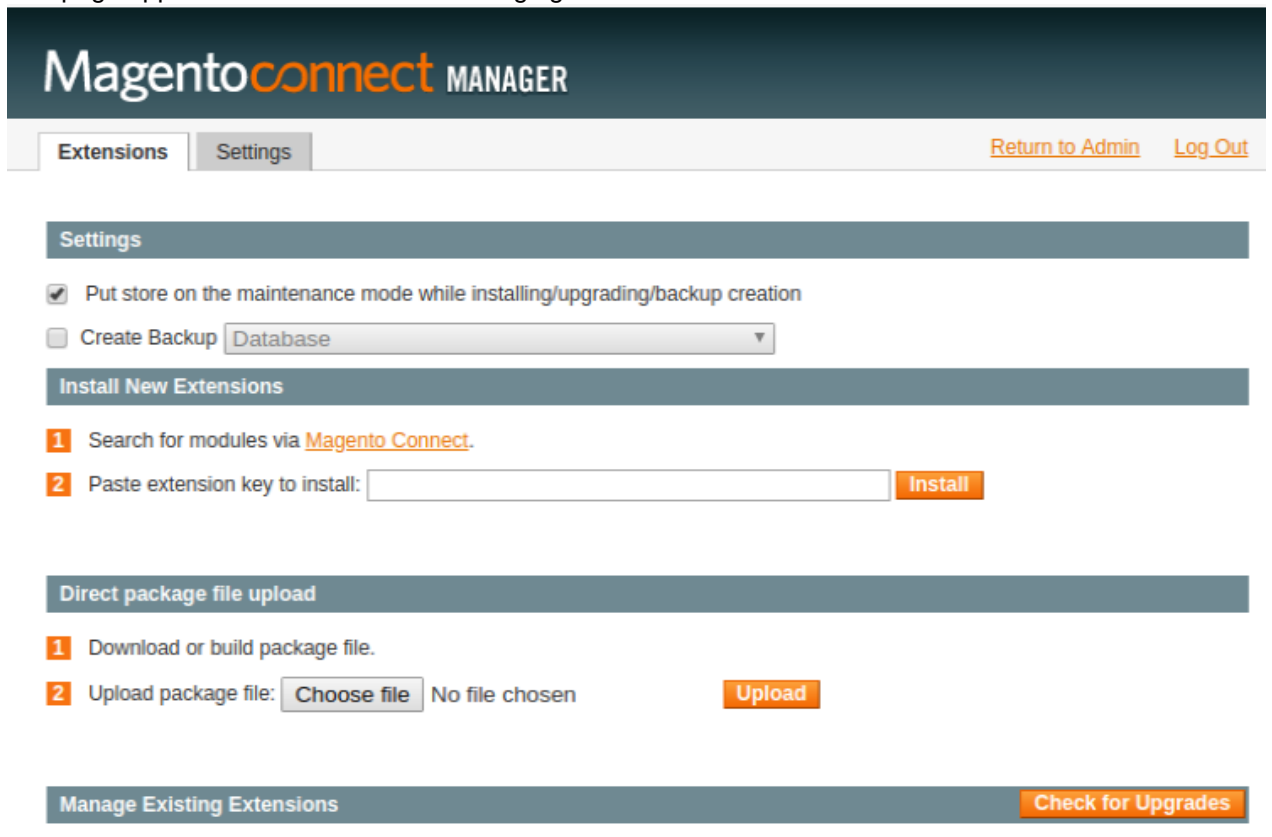
## 2. Facebook Store Front Installation Process

### *To install the extension:*

1. Go to the **Magento Admin** panel. On the top navigation bar, move the cursor over the **System** menu.
2. The menu appears as shown in the following figure:



1. Point to the **Magento Connect** menu, and then click the **Magento Connect Manager**.
2. The page appears as shown in the following figure:



3. Scroll down to the **Facebook Store Front** Package.

4. In the **Actions** column, select the **Install** option from the list.

Manage Existing Extensions

[Check for Upgrades](#)

Channel: Magento Community Edition

[Commit Changes](#)Clear all sessions after successful install or upgrade: 

Package Name	Installed	Actions	Summary
Cm_RedisSession	1.9.2.1 (stable)	<input type="button" value="▼"/>	Redis session
Interface_Adminhtml_Default	1.9.2.1 (stable)	<input type="button" value="▼"/>	Default interface for Adminhtml
Interface_Frontend_Base_Default	1.9.2.1 (stable)	<input type="button" value="▼"/>	This is a Magento themes base
Interface_Frontend_Default	1.9.2.1 (stable)	<input type="button" value="▼"/>	Default interface for Frontend
Interface_Frontend_Rwd_Default	1.9.2.1 (stable)	<input type="button" value="▼"/>	This is a RWD themes base
Interface_Install_Default	1.9.2.1 (stable)	<input type="button" value="▼"/>	Default interface for Install
Lib_Cm	1.9.2.1 (stable)	<input type="button" value="▼"/>	Redis adapter for Zend_Cache
Lib_Credis	1.9.2.1 (stable)	<input type="button" value="▼"/>	Credis Library
Lib_Google_Checkout	1.9.2.1 (stable)	<input type="button" value="▼"/>	Google Checkout Library
Lib_IDNA2	1.9.2.1 (stable)	<input type="button" value="▼"/>	Magento Library
Lib_Js_Calendar	1.51.1.2 (stable)	<input type="button" value="▼"/>	Javascript Calendar for Magento
Lib_Js_Ext	1.9.2.1 (stable)	<input type="button" value="▼"/>	Extjs Javascript Libraries for Magento
Lib_Js_Mage	1.9.2.1 (stable)	<input type="button" value="▼"/>	Javascript Libraries for Magento
Lib_Js_Prototype	1.9.2.1 (stable)	<input type="button" value="▼"/>	Prototype and Scriptaculous Javascript Libraries for Magento
Lib_Js_TinyMCE	3.5.11.1 (stable)	<input type="button" value="▼"/>	TinyMCE Javascript Libraries for Magento
Lib_LinLibertineFont	2.8.14.2 (stable)	<input type="button" value="▼"/>	Libertine Open Fonts Project fonts for PDF print-outs
Lib_Mage	1.9.2.1 (stable)	<input type="button" value="▼"/>	Mage Library
Lib_Magento	1.9.2.1 (stable)	<input type="button" value="▼"/>	Magento Library
Lib_Pelago	1.9.2.1 (stable)	<input type="button" value="▼"/>	Pelago Library
Lib_Phpseclib	1.9.2.1 (stable)	<input type="button" value="▼"/>	Phpseclib Library
Lib_Varien	1.9.2.1 (stable)	<input type="button" value="▼"/>	Varien Library
Lib_ZF	1.12.10.1 (stable)	<input type="button" value="▼"/>	Zend Framework
Lib_ZF_Locale	1.12.10.1 (stable)	<input type="button" value="▼"/>	Zend Framework Locale
Mage_All_Latest	1.9.2.1 (stable)	<input type="button" value="▼"/>	Metapackage for latest Magento 1.9.0.0 release
Mage_Centinel	1.9.2.1 (stable)	<input type="button" value="▼"/>	3D Secure Card Validation
Mage_Compiler	1.9.2.1 (stable)	<input type="button" value="▼"/>	This module compiles all files of a Magento installation and creates a single include path to increase performance
Mage_Core_Adminhtml	1.9.2.1 (stable)	<input type="button" value="▼"/>	Magento Administration Panel
Mage_Core_Modules	1.9.2.1 (stable)	<input type="button" value="▼"/>	Collection of Magento Core Modules
Mage_Downloader	1.9.2.1 (stable)	<input type="button" value="▼"/>	Magento Downloader
Mage_Locale_en_US	1.9.2.1 (stable)	<input type="button" value="▼"/>	en_US locale
Magento_Mobile	1.9.2.1 (stable)	<input type="button" value="▼"/>	Magento Mobile Xml Interface
Phoenix_Moneybookers	1.9.2.1 (stable)	<input type="button" value="▼"/>	Moneybookers payment gateway integration

[Commit Changes](#)

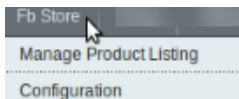
5. Click the **Commit Changes** button.
6. Auto-scroll console contents screen appears and the extension is installed after the process.

### 3. Configuration

Once you have installed the Facebook Store Integration for Magento in your Admin Panel, you need to complete the Configuration process as shown in this section of the guide.

#### To Complete the Configuration:

- Go to the Magento Admin Panel.
- On the top navigation bar, you can see the **FB Store**.
- Take the cursor to it and the menu will appear to you as shown in the image below:



- Now click on Configuration. Upon doing so, you will be navigated to the page as shown below:

**Fb Configuration**
Save Config

CedCommerce Fb Store Setting ▲

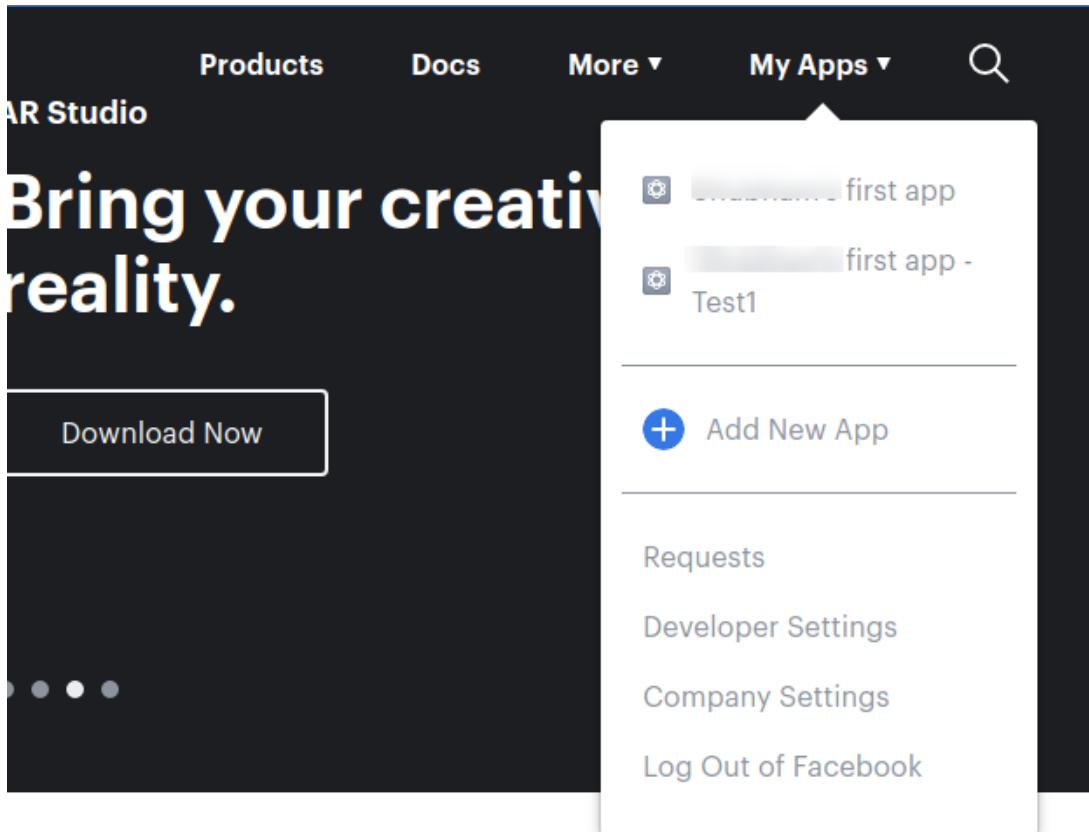
Enabled	<input type="text" value="Yes"/>	[WEBSITE]
Facebook App Id	<input type="text" value="*****"/>	[GLOBAL]
Iframe Redirect Url	<input type="text" value=""/>	[GLOBAL]

▲ Your iframe redirect url which need to be add on facebook page tab

- In CedCommerce FB Store Setting tab:
  - Select Yes to enable the extension.
  - Note: By selecting NO, you disable the extension.
- In **Facebook App Id** Enter the app Id of your Facebook Store.

#### How to get the **Facebook App Id**?

- Go to developer.facebook.com
- Click on the **Log In** Icon to Login your Account.
- After login click on the **My Apps** Icon to Create an App.
- Click on **Add new Apps**, as you can see in the following image.



A page will be displayed to enter the App name and your email Id as given in the below figure.

A screenshot of the 'Create a New App ID' form. The title is 'Create a New App ID' with the subtitle 'Get started integrating Facebook into your app or website'. There are two input fields: 'Display Name' with the placeholder text 'The name you want to associate with this App ID' and 'Contact Email' with a blurred email address. At the bottom, there is a checkbox area with the text 'By proceeding, you agree to the Facebook Platform Policies' and two buttons: 'Cancel' and 'Create App ID'.

- In **Display Name**, Enter the name of your App Id which you want to create.
- In **Contact Email**, Enter your Email Id.
- After Entering the details click on the button **Create App ID**

After submitting the form, you can see your **App ID** in the given below figure.



The screenshot shows the Facebook for developers dashboard. At the top, there's a navigation bar with 'facebook for developers', 'Docs', 'Tools', 'Support', 'My Apps', and a search bar. Below this, there's a dropdown menu for 'My first app' and a red box highlighting the 'APP ID: 741787462835931' with a red arrow pointing to it. To the right of the app ID, there's a toggle switch for 'Status: In Development' and a 'View Analytics' button. The main content area is titled 'Add a Product' and features several product cards: 'Account Kit' (Seamless account creation. No more passwords.), 'Facebook Login' (The world's number one social login product.), and 'Audience Network' (Monetize your mobile app or website with native ads from 3 million Facebook advertisers.). Each card has a 'Read Docs' link and a 'Set Up' button.

- Copy the App ID and paste it, in the configuration setting of the Facebook Store as given in the following figure.

The screenshot shows the 'Fb Configuration' page in the Magento admin panel. The page title is 'Fb Configuration' and there's a 'Save Config' button in the top right corner. The main content area is titled 'CedCommerce Fb Store Setting' and contains several configuration fields:
 

- Enabled:** A dropdown menu set to 'Yes'.
- Facebook App Id:** A text input field containing a redacted value (represented by dots).
- Iframe Redirect Uri:** A text input field containing 'http://192.168.0.102/m/ruedcommerce/fb'. Below it, there's a note: 'Your iframe redirect url which need to be add on facebook page tab'.
- Upload Banner:** A file upload section with a 'Choose file' button, a 'No file chosen' message, and a file name 'default/Screenshot\_2018-03-20\_20-22-08.png'. There are also 'Delete File' and 'Upload Banner' options.
- Authorize IFRAME Redirect Uri:** A section with an 'Authorize' button and a note: 'First enter app id and save config then Authorize this IFRAME Redirect Uri'.

- Now, in **Upload Banner**, browse the Banner Image that you want to use as your Facebook page's banner image, from your system.
- Click on the **Authorize** button after entering the App ID, to validate your App ID.
- Once you've authorized, click on the **Save Config** button on the top right side of the page.
- Your configuration settings will be saved and you are now done with the Configuration Process.

## 4. Manage Product Listing

After the Configuration is done, seller needs to go to the Manage Product Listing page to manage the listing of products on its Facebook page. From here, a seller may:

- Add Listing(<https://docs.cedcommerce.com/cedcommerce/magento-facebook-store-front-user-guide-by-cedcommerce/?section=add-product-listing>)

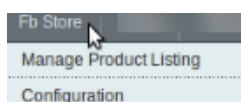
- Show Listing(<https://docs.cedcommerce.com/cedcommerce/magento-facebook-store-front-user-guide-by-cedcommerce/?section=show-the-listing>)
- Remove Listing(<https://docs.cedcommerce.com/cedcommerce/magento-facebook-store-front-user-guide-by-cedcommerce/?section=remove-the-listing>)

## 4.1. Add Product Listing

To list the products on Facebook store's page, a seller firstly needs to Add the Product Listing to the Facebook page.

### For Adding the Product List:

- Go to your Magento Admin Panel.
- On the top navigation bar, move the cursor to the **Fb Store**. It looks as shown in the figure below:



- Now click on **Manage Product Listing**. On doing so, you'll get navigated to the page as shown below:

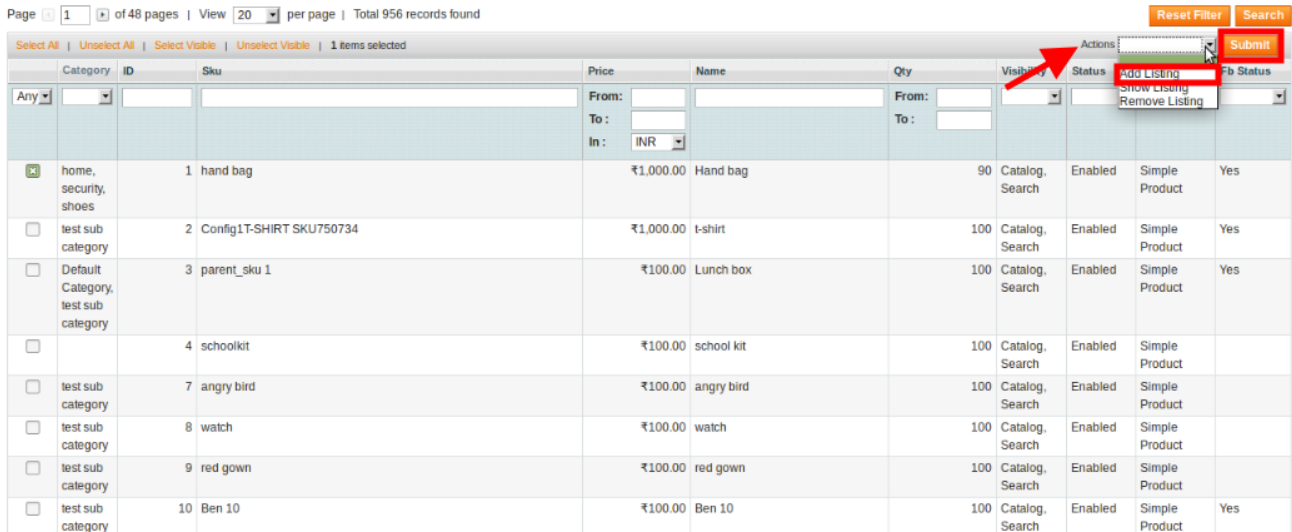
Page 1 of 48 pages | View 20 per page | Total 956 records found

[Reset Filter](#) [Search](#)

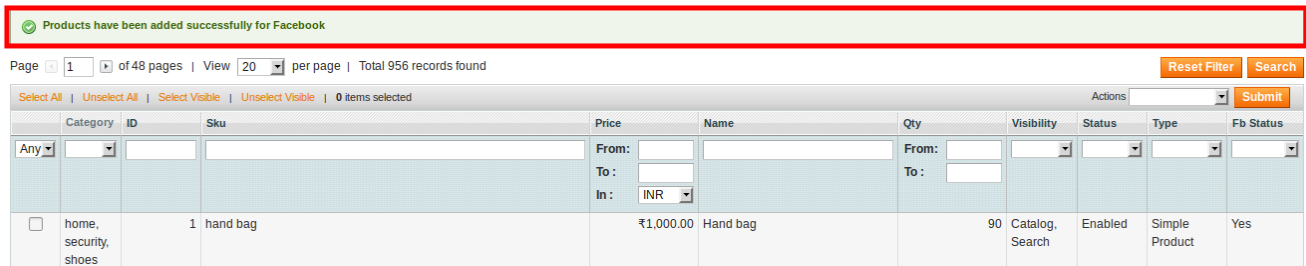
Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected

Category	ID	SKU	Price	Name	Qty	Visibility	Status	Type	Fb Status	
Any			From: <input type="text"/> To: <input type="text"/> In: INR		From: <input type="text"/> To: <input type="text"/>					
<input type="checkbox"/>	home, security, shoes	1	hand bag	₹1,000.00	Hand bag	90	Catalog, Search	Enabled	Simple Product	Yes
<input type="checkbox"/>	test sub category	2	Config1T-SHIRT SKU750734	₹1,000.00	t-shirt	100	Catalog, Search	Enabled	Simple Product	Yes
<input type="checkbox"/>	Default Category, test sub category	3	parent_sku 1	₹100.00	Lunch box	100	Catalog, Search	Enabled	Simple Product	
<input type="checkbox"/>		4	schoolkit	₹100.00	school kit	100	Catalog, Search	Enabled	Simple Product	
<input type="checkbox"/>	test sub category	7	angry bird	₹100.00	angry bird	100	Catalog, Search	Enabled	Simple Product	
<input type="checkbox"/>	test sub category	8	watch	₹100.00	watch	100	Catalog, Search	Enabled	Simple Product	

- You can see all your Magento store products here. If you can't, you may click on **Reset Filter** button.
- Now select the products in bulk by clicking **Select All**, or you may choose particular products that you want to add to Facebook.
- Once selected, you need to add the product(s).
- For adding the products after selecting them, go on the top right side of the page, you may see the **Actions** bar. Click on the drop-down menu adjacent to the Actions bar and you'll see the options as shown below:



- Now select the **Add Listing** and click on the **Submit** button next to the bar.
- You can see the message of success upon doing so, as shown in the image below:



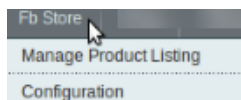
- And this is how you can Add Listing.

## 4.2. Show the Listing

After a seller has added the listing to the Facebook store, the listing needs to be shown on the front end of the store by **Show Listing** feature.

### To Show the Listing:

- Go to your Magento Admin Panel.
- On the top navigation bar, move the cursor to the **Fb Store**.
- You can see the menu as shown in the image below:



- Click on the Manage Product Listing and you will be navigated to the page as shown below:

Page 1 of 48 pages | View 20 per page | Total 956 records found

Reset Filter Search

Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected

Category	ID	SKU	Price	Name	Qty	Visibility	Status	Type	Fb Status
Any			From: To: In: INR		From: To:				
<input type="checkbox"/>	home, security, shoes	1 hand bag	₹1,000.00	Hand bag	90	Catalog, Search	Enabled	Simple Product	Yes
<input type="checkbox"/>	test sub category	2 Config1T-SHIRT SKU750734	₹1,000.00	t-shirt	100	Catalog, Search	Enabled	Simple Product	Yes
<input type="checkbox"/>	Default Category, test sub category	3 parent_sku 1	₹100.00	Lunch box	100	Catalog, Search	Enabled	Simple Product	
<input type="checkbox"/>		4 schoolkit	₹100.00	school kit	100	Catalog, Search	Enabled	Simple Product	
<input type="checkbox"/>	test sub category	7 angry bird	₹100.00	angry bird	100	Catalog, Search	Enabled	Simple Product	
<input type="checkbox"/>	test sub category	8 watch	₹100.00	watch	100	Catalog, Search	Enabled	Simple Product	

- You may see your Magento store products on this page. If you can't see products, click on Reset Filter button on the top right of the page.
- Select the products that you want to show on Facebook store's front end.
- Once selected, go to the top right part of the page and click on the drop down menu which is next to **Actions**. On doing it, you may see the option of Show Listing as shown in the image below:

Page 1 of 48 pages | View 20 per page | Total 956 records found

Reset Filter Search

Select All | Unselect All | Select Visible | Unselect Visible | 1 items selected

Category	ID	SKU	Price	Name	Qty	Visibility	Status	Type	Fb Status
Any			From: To: In: INR		From: To:				
<input checked="" type="checkbox"/>	home, security, shoes	1 hand bag	₹1,000.00	Hand bag	90	Catalog, Search	Enabled	Simple Product	Yes
<input type="checkbox"/>	test sub category	2 Config1T-SHIRT SKU750734	₹1,000.00	t-shirt	100	Catalog, Search	Enabled	Simple Product	Yes
<input type="checkbox"/>	Default Category, test sub category	3 parent_sku 1	₹100.00	Lunch box	100	Catalog, Search	Enabled	Simple Product	Yes
<input type="checkbox"/>		4 schoolkit	₹100.00	school kit	100	Catalog, Search	Enabled	Simple Product	
<input type="checkbox"/>	test sub category	7 angry bird	₹100.00	angry bird	100	Catalog, Search	Enabled	Simple Product	
<input type="checkbox"/>	test sub category	8 watch	₹100.00	watch	100	Catalog, Search	Enabled	Simple Product	

Actions: Add Listing, Show Listing, Remove Listing

- Select the **Show Listing** option and click on the **Submit** button next to it.
- Your listing will now be shown on Facebook store's front end as shown below:


Search entire store here...  

- 
- Fine Silk Scarves & Stoles
- Cashmere & Pashmina Wool
- Premium Silk From Vietnam
- Other Design Choices
- Just For Him
- Our Jewellery & Accessories
- Currently On Offer





Muffler Scarf 0103 in Fine Pashmina Wool Heritage Range by Pashmina & Silk

 ADD TO CART




Muffler Scarf 3433 in Fine Pashmina Wool Heritage Range by Pashmina & Silk

 ADD TO CART



Muffler Scarf 3723 in Fine Pashmina Wool Heritage Range by Pashmina & Silk

 ADD TO CART

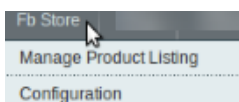
- Your listing now gets shown.

### 4.3. Remove the Listing

A seller can also Remove the product listing for the products which are there on the Facebook page's front end. By doing so, seller removes the product(s) from Facebook and it becomes disabled to be sold.

#### To Remove the Listing:

- Go to your Magento Admin Panel.
- On the top navigation bar, move the cursor to the **Fb Store**.
- You can see the menu as shown in the image below:



- Click on the Manage Product Listing and you will be navigated to the page as shown below:

Page 1 of 48 pages | View 20 per page | Total 956 records found

Reset Filter Search

Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected

Category	ID	SKU	Price	Name	Qty	Visibility	Status	Type	Fb Status
Any			From: To: In: INR		From: To:				
<input type="checkbox"/>	home, security, shoes	1 hand bag	₹1,000.00	Hand bag	90	Catalog, Search	Enabled	Simple Product	Yes
<input type="checkbox"/>	test sub category	2 Config1T-SHIRT SKU750734	₹1,000.00	t-shirt	100	Catalog, Search	Enabled	Simple Product	Yes
<input type="checkbox"/>	Default Category, test sub category	3 parent_sku 1	₹100.00	Lunch box	100	Catalog, Search	Enabled	Simple Product	
<input type="checkbox"/>		4 schoolkit	₹100.00	school kit	100	Catalog, Search	Enabled	Simple Product	
<input type="checkbox"/>	test sub category	7 angry bird	₹100.00	angry bird	100	Catalog, Search	Enabled	Simple Product	
<input type="checkbox"/>	test sub category	8 watch	₹100.00	watch	100	Catalog, Search	Enabled	Simple Product	

- You may see your Magento store products on this page. If you can't see products, click on **Reset Filter** button on the top right of the page and your products will be listed on this page.
- Now, select the products that you want to Remove from Facebook store's front end.
- Once selected, go to the top right part of the page and click on the drop down menu which is next to **Actions**. On doing it, you may see the option of Remove Listing as shown in the image below:

Page 1 of 48 pages | View 20 per page | Total 956 records found

Reset Filter Search

Select All | Unselect All | Select Visible | Unselect Visible | 1 items selected

Category	ID	SKU	Price	Name	Qty	Visibility	Status	Type	Fb Status
Any			From: To: In: INR		From: To:				
<input checked="" type="checkbox"/>	home, security, shoes	1 hand bag	₹1,000.00	Hand bag	90	Catalog, Search	Enabled	Simple Product	Yes
<input type="checkbox"/>	test sub category	2 Config1T-SHIRT SKU750734	₹1,000.00	t-shirt	100	Catalog, Search	Enabled	Simple Product	Yes
<input type="checkbox"/>	Default Category, test sub category	3 parent_sku 1	₹100.00	Lunch box	100	Catalog, Search	Enabled	Simple Product	Yes
<input type="checkbox"/>		4 schoolkit	₹100.00	school kit	100	Catalog, Search	Enabled	Simple Product	
<input type="checkbox"/>	test sub category	7 angry bird	₹100.00	angry bird	100	Catalog, Search	Enabled	Simple Product	

- Select the Remove Listing option and click on the **Submit** button next to it.
- Your product will be removed from the Facebook store and you may see a message regarding it.

Products have been removed successfully from Facebook

Page 1 of 48 pages | View 20 per page | Total 956 records found

Reset Filter Search

Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected

Category	ID	SKU	Price	Name	Qty	Visibility	Status	Type	Fb Status
Any			From: To: In: INR		From: To:				
<input type="checkbox"/>	home, security, shoes	1 hand bag	₹1,000.00	Hand bag	90	Catalog, Search	Enabled	Simple Product	No