

Facebook Native Integration for Magento 2 Manual

by CedCommerce Products Documentation

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1. Overview

For the sellers of Magento 2, CedCommerce is providing a new and inventive extension- **Facebook Native Integration for Magento 2**. This extension facilitates the Magento 2 Sellers to advertise their product on the facebook page.

With this easy to manage solution, the seller can easily handle their products on facebook page through its Magento 2 store and they can also advertise their products as a sponsored product.

This solution allows the users to experience that:

- Changes made in the products details are reflected on Facebook Page.
- It's an easy process of advertising products on Facebook Page.
- At the time of checkout, the user gets redirected to its site,

Functionalities of Extension:-

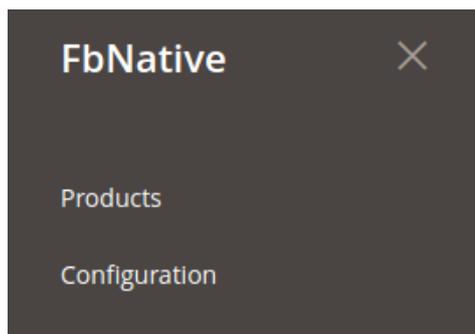
- Bulk Product Upload.
- Easy to manage the product.
- Products can be easily promoted on the Facebook page.
- Automated redirection to the store page during the checkout.

2. Configuration

Once you have installed the Facebook Native integration for Magento in your Admin Panel, you need to complete the Configuration process as shown in this section of the guide.

To Complete the Configuration:

- Go to the Magento Admin Panel.
- On the top navigation bar, you can see the **FBNative**.
- Take the cursor to it and the menu will appear to you as shown in the image below:



Now click on the Configuration. On clicking, you will be redirected on the configuration section as showing on the below image.

FbNative Api Settings



Enabled
[global]

Select Store
[global]

In the FbNative API section.

- Select yes to Enable the extension.
- Selecting NO, the extension will get disabled

You can select the store view in the Select Store Drop-Down section.

- If you do not have the multiple stores, select the default store view

In the Product Global Settings.

- Go to FbNative Product Price.
- Select the Default Magento Price, if you want to keep the price same on Facebook as Magento.

Product Global Settings

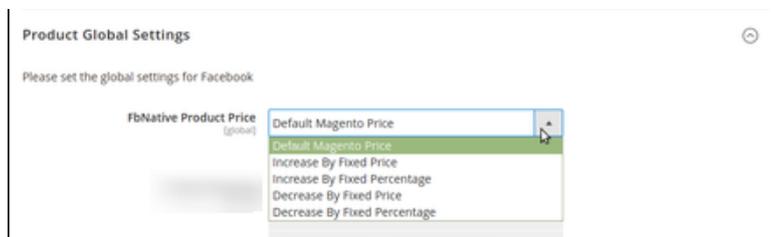


Please set the global settings for Facebook

FbNative Product Price
[global]

Select to send a different product price to **Facebook.com**

- You can select the other various options if you want to increase or decrease the Price, as shown below in the given picture.



In the product global section

- You can map your Magento attributes with Facebook attributes, as given in the below picture.

Product Mapping
[global]

Facebook Attribute Code	Magento Attribute Code	Action
Name	name	
Title	meta_title	
Conditio	condition	
Google f	category_ids	
GTIN	sku	
<input type="button" value="Add Rule"/>		

In the FbNative Cron's Section

- Cron's would help you to auto-synchronize your Product data to Facebook in certain periods of time.
- Click Enable to activate the Product Cron.
- Click Disable to deactivate the Product Cron.

FbNative Cron's

Product Cron
[global]

Enable

Product Fetch Cron

3. Manage Product Listings

After the configuration is done, the seller needs to go to the Products to see the listing products on Facebook.

In this section, the seller can manage the products

- Select the products
- Click on Actions
- Select Remove from Store option to disable the product on Facebook

- Select Add to store to display the product on Facebook.

Name	Is Facebook	Type	Attribute Set	SKU	Price	Visibility	Status	Websites	Action
Sony Xperia	Yes	Simple Product	Default	Sony Xperia	\$1,200.00	Catalog, Search	Enabled	Main Website	Edit
Simple-Black	Yes	Simple Product	Default	Simple-Black	\$100.00	Catalog, Search	Enabled	Main Website	Edit
Simple-White	Yes	Simple Product	Default	Simple-White	\$100.00	Catalog, Search	Enabled	Main Website	Edit
Simple	Yes	Configurable Product	Default	Simple		Catalog, Search	Enabled	Main Website	Edit

On clicking on Export CSV you can generate the CSV of products with their status as given in the below image.

Manage Products

Search [] [1] admin

[Export Csv](#)

Filters | Default View | Columns

Actions 4 records found | 20 per page | 1 of 1