Amazon Product Importer - Magento 2

by CedCommerce Docs - Products User Guides

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1. Overview

Amazon to Magento 2 Product Importer is the extension developed by CedCommerce for Magento® 2, which allows the admin to import the Amazon products from the Amazon store to the Magento 2 store based on the Identifiers and credentials retrieved from the Amazon Seller Account with Marketplace Web Service Settings. Amazon to Magento 2 Product Importer is a one-step process, which means it imports the products on a single click. This extension supports only the Simple and Configurable Products.

Key Features are as follows:

- It is a one-step process product import.
- Hassle-free dynamic attribute creation.
- User-Friendly and easy to understand.
- Imports Simple and Configurable Products from the Amazon store to the Magento 2 store through Amazon API.
- Uploads all the products variation and stock information on the fly.

2. Retrieve Amazon Seller Account Identifiers and Credentials

Once the **Amazon To Magento 2 Product Importer** extension is successfully installed in the Magento 2 store, the **AMAZON PRODUCT IMPORTER** menu appears on the left navigation bar of the Magento 2 Admin Panel.

The merchant has to retrieve and fill-in the Amazon Seller Account Identifiers and credentials in the relevant fields available under the **Amazon MWS Settings** section of the **AMAZON Product Importer Configuration** page of the admin panel.

The admin needs the following Amazon Seller Account Identifiers and credentials to build up the communication between the Amazon marketplace and the Magento 2 store:

- Merchant ID
- · Marketplace ID
- MWS Access Key ID
- MWS Auth ID
- Secret Key

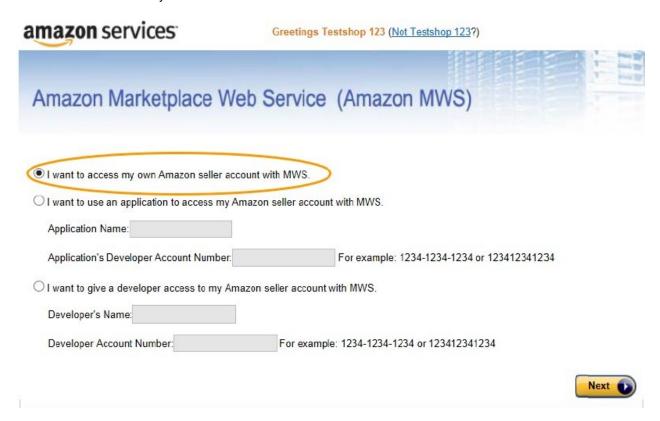
To retrieve Amazon Seller Account Credentials.

 Go to the https://sellercentral.amazon.com/(https://sellercentral.amazon.com/) link.

The Login page appears as shown in the following figure:

Sign in to your account What is your e-mail (phone for mobile accounts)? E-mail or mobile number: Password: Sign In Forgotten your password? | Help Not already selling on Amazon? Register now to sell your products to millions of Amazon customers

- Enter the login credentials, and then click the **Sign In** button.
- Create MWS Access Key for the seller account.



- Click to select the I want to access my own Amazon seller account with MWS option.
- Click the Next button.

The page appears as shown in the following figure:

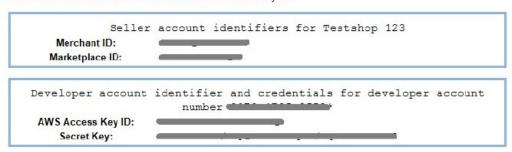


Read and Accept the license agreement, and then click the Next button.
 The page appears as shown in the following figure:



These are your Account Identifiers and Credentials, which you will need to make successful MWS requests.

Important: Please do not navigate away from this page until you have made note of these Account Identifiers and Credentials or have printed this page. These Account Identifiers and Credentials will not be emailed to you.



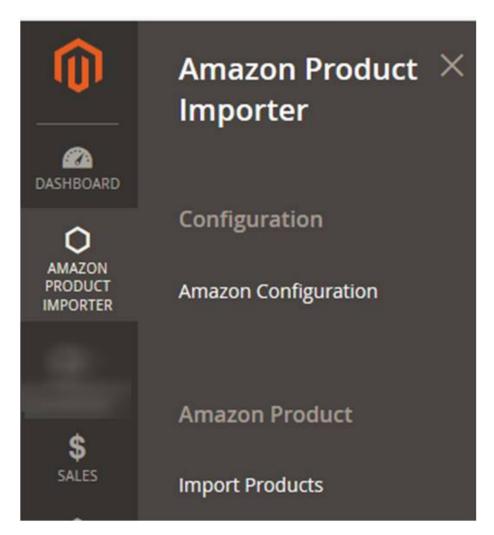
- Copy and keep the Merchant ID, Marketplace ID, and the Secret Key ready to use it while setting up the configuration settings in the Magento 2 Admin panel.
- To retrieve the MWS Auth ID and MWS Access Key ID, refer to the https://developer.amazonservices.in/gp/mws/faq.html(https://developer.amazonservices.in/gp/mws/faq.html) link.

3. Amazon Product Importer Configuration Settings

After retrieving the Amazon Seller Account Identifiers and credentials, the store owner can use them while setting up the configurations through the Magento 2 store Admin panel.

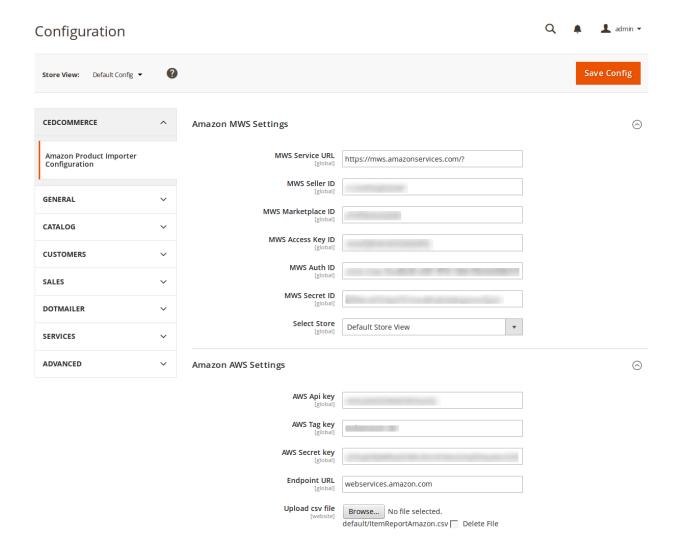
To set up the Amazon Product Importer Configuration settings.

- Go to Magento 2 Admin panel.
- On the left navigation bar, click the **Amazon PRODUCT IMPORTER** menu. The menu appears as shown in the following figure:



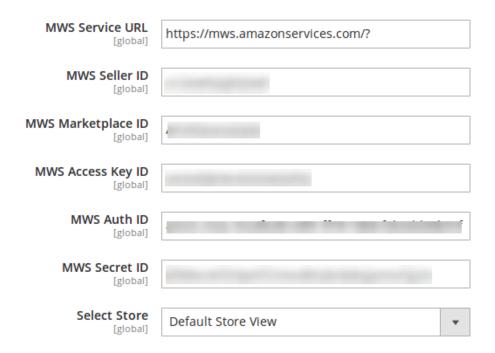
• Click Amazon Configuration.

The **Configuration** page appears as shown in the following figure:



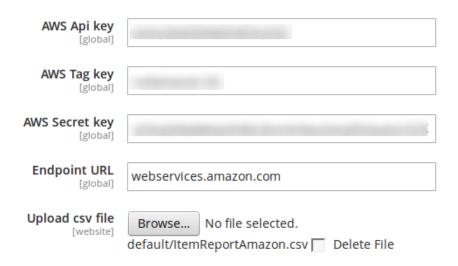
- Under Amazon MWS Settings, do the steps as below:
 - a. In the MWS Service URL box, enter the https://mws.amazonservices.com/? link.
 - b. In the MWS Seller ID box, paste the value of the Merchant ID copied from the Amazon Seller Central.
 - c. In the **MWS Marketplace ID** box, paste the value of the **MarketPlace ID** copied from the Amazon Seller Central.
 - d. In the MWS Access Key ID box, paste the value of the MWS Access Key ID copied from the Amazon Seller Central.
 - e. In the **MWS Auth ID** box, paste the value of the **MWS Auth ID** copied from the Amazon Seller Central.
 - f. In the MWS Secret ID box, paste the value of the Secret Key copied from the Amazon Seller Central.
 - g. In the **Select Store** list, select the required location.

Amazon MWS Settings



- In the Amazon AWS Settings, do the following steps:
 - a. In the AWS Api Key, enter the key that you may get from the Amazon Seller Center.
 - b. In the AWS Tag Key, enter the key that you may get from the Amazon Seller Center.
 - c. In the AWS Secret Key, enter the key that you may get from the Amazon Seller Center.
 - d. In the Endpoit URL, enter webservices.amazon.com.
 - e. In Upload CSV File, browse and upload the file.

Amazon AWS Settings



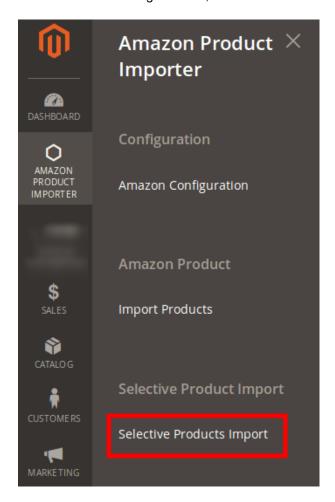
• Click the **Save Config** button.

The Amazon Product Importer configuration settings are saved.

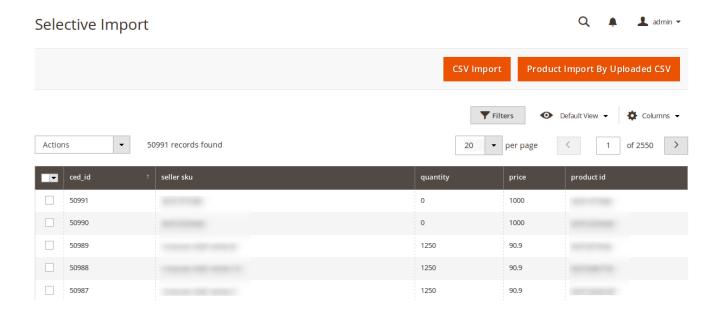
4. Selective Products Import

To import the Amazon products to Magento 2,

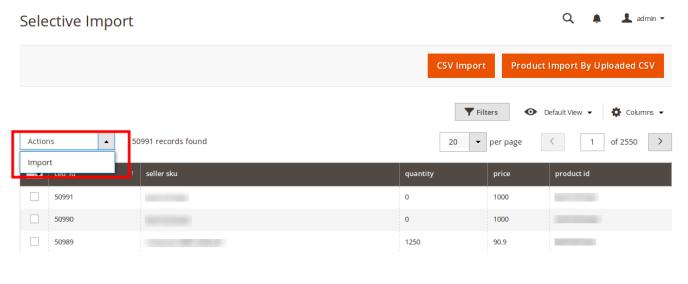
- Go to the Magento Admin Panel.
- In the left navigation bar, click on Amazon Product Importer.



• Now click on **Selective Products Import.** You will be navigated to the page as shown below:



- Now from this page, you may easily import the products.
- Select the product(s) and click on the Actions bar on the left side, above the product list. From the drop down menu, click on **Import**, as shown in the figure.



• Click **OK** when the box appears, asking you to confirm your action.



• Your product gets imported and the message appears.

For CSV Import,

- Click on the CSV Import button on this same page and the CSV file will be uploaded and listed.
- Now just select it and select Import from the Actions bar like done earlier.
- Your product will be imported.

Product Import by Uploaded CSV,

In case you want to import the products through the Uploaded CSV that you uploaded in the configuration process,

- Click on the Product Import By Uploaded CSV on the top right of the page, next to the CSV Import button.
- Your product will not only be listed, but will be imported successfully.

5. Actions for Imported Products

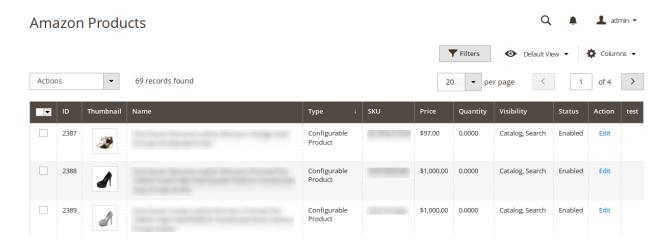
To take actions for the Amazon products that have been imported to Magento 2,

- Go to the Magento 2 Admin panel.
- On the left navigation bar, click the **AMAZON PRODUCT IMPORTER** menu. The menu appears as shown in the following figure:

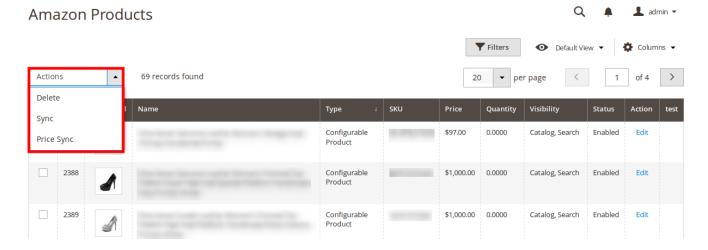


• Click Import Products.

The **Amazon Products** page appears as shown in the following figure:



 Now from here, you may select the product and take the following actions, as have been shown in the image below:

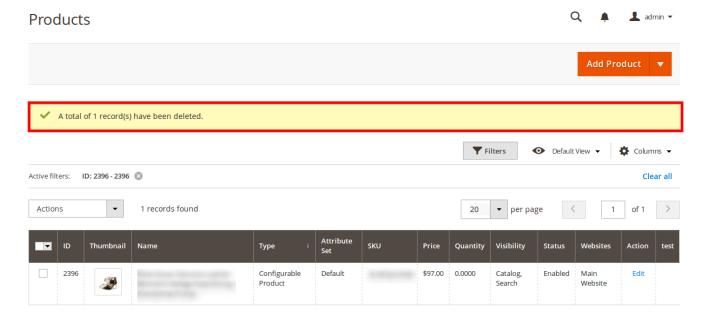


- To sync the imported product(s), select product(s) and click on the **Sync** option from the Actions tab as shown in the image above. Click OK when the confirmation box appears. Your product will be synced along with its price.
- To sync the price, select the product and then click on Price Sync. Click OK when the confirmation box appears. The price would be synced.

The page appears as shown in the following figure:



• To delete the product, select the product and click on **Delete**. Select OK when the confirmation box appears, asking you to confirm your action. The product will be deleted and the message will appear to you as shown below:



• Click the **Back** button to go back to the **Amazon Products** page.

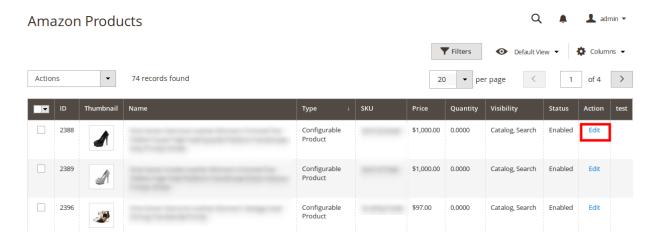
6. Edit the Imported Amazon Product

To edit the imported Amazon products,

- Go to the Magento 2 Admin panel.
- On the left navigation bar, click the **AMAZON PRODUCT IMPORTER** menu. The menu appears as shown in the following figure:

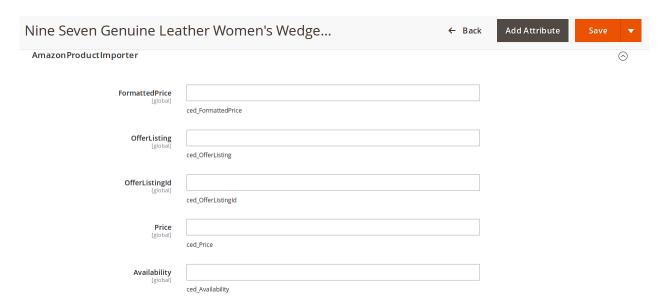


Click Import Products.
 The Amazon Products page appears as shown in the following figure:



- Scroll down to the required product row.
- In the **Action** column of the respective row, click the **Edit** link. The respective product page appears.
- Scroll down to the AmazonProductImporter tab, and then click the tab.

The page appears as shown in the following figure:



- Make the changes in the corresponding fields if required.
- Click the **Save** button.
 The entered values are saved.

7. Complete working of the extension