

eBay Affiliate Extension - User Guide

by CedCommerce Docs - Products User Guides

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1. Overview

eBay Affiliate Extension for Magento Store, developed by CedCommerce enables the Magento store owners to connect with eBay Affiliate program to advertise or offer its products on their website and earn commissions.

With the help of this extension, the store owner can easily set up different prices offered at eBay, such as Sale Price, Offer Price, or Regular Price. In case of product variations, this extension provides a flexibility to fetch all the variants of the products such as color, size, fabric, and so on.

Since, adding the products one by one makes a lengthy and difficult process; using this extension the store owner can easily import all the products in bulk. Adding the products to the cart from the Magento store redirects the product purchasing process to the eBay.com and the store owners do not have to bother about the checkout and payment process.

Thus, the extension in accordance with Affiliate APIs of eBay, enables the Magento store owners to perform all the activities that facilitate the fetching of the eBay product data to their websites, advertising the products and then redirecting the purchase process back to the eBay.com. Hence provides a very good opportunity to earn the commissions through the advertisements.

Key features are as follows:

- Imports items information such as description, images, and reviews.
- Enables products import in bulk from eBay.
- Enables fetching of Product variation data such as color, size, fabric, and so on.
- Synchronization of product price, image, description, and availability of products.
- Imports products based on ASIN, Keywords, category-wise.
- Separate Cart for eBay and Magento Store Products.
- Though the front-end users are allowed to add items to the Shopping Cart on the Magento store, the checkout is processed on eBay.

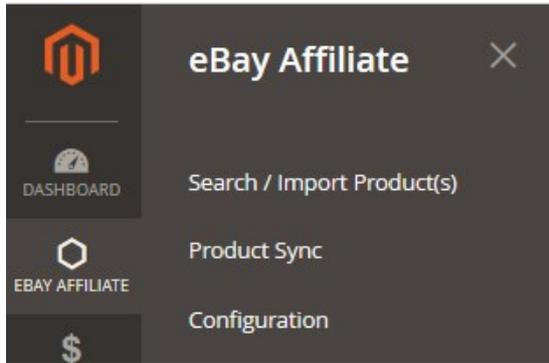
2. eBay Affiliate Configuration Settings

Once the eBay Affiliate Extension for Magento Store is successfully installed on the Magento store, the **EBAY AFFILIATE** tab appears on the left navigation bar of the Magento StoreAdmin Panel. The store owner has to fill-in the eBay Affiliate Id in the eBay Affiliate Configuration page of the admin panel.

Note: The eBay Affiliate Id is provided by eBay.

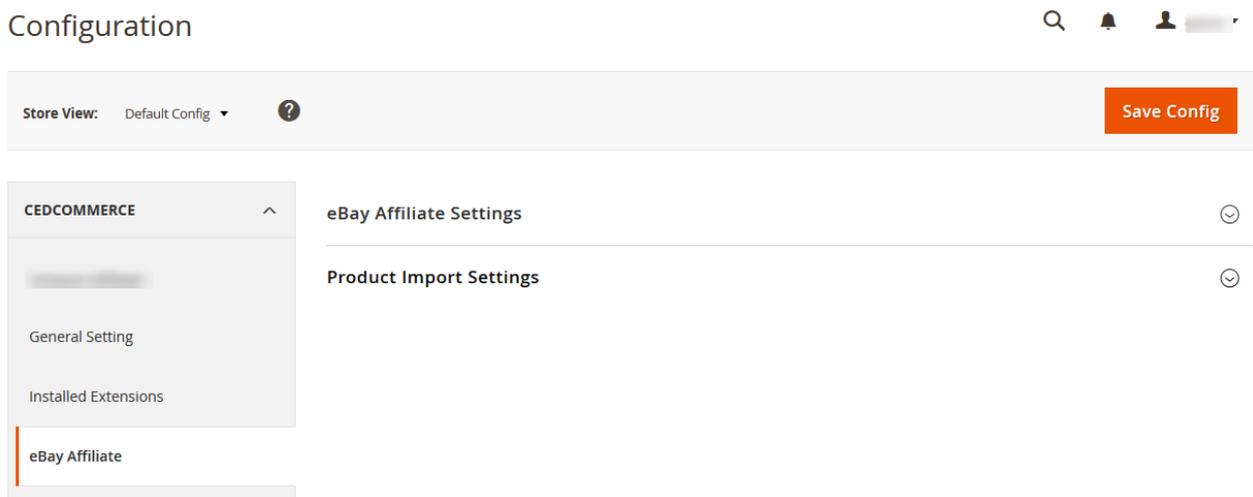
To set up the eBay Affiliate Configuration

1. Go to the Magento Store Admin panel.
2. On the left navigation bar, click the **EBAY AFFILIATE** menu.
The menu appears as shown in the following figure:



3. Click **Configuration**.

The **Configuration** page appears as shown in the following figure:



4. In the right panel, click the **eBay Affiliate Settings** tab.

The tab is expanded, and the section appears as shown in the following figure:

eBay Affiliate Settings

Select Store Location [global] ?

eBay Affiliate Id [global]

5. Under **eBay Affiliate Settings**, do the following steps:

a. In the **Select Store Location** list, select the required option.

b. In the **eBay Affiliate Id** box, enter the **eBay Affiliate Id** value provided by eBay.

6. Click the **Save Config** button.

7. Scroll down to the **Product Import Settings** tab.

The tab is expanded, and the section appears as shown in the following figure:

Product Import Settings

Set Product Visibility [global]

8. Under **Product Import Settings**, do the following step:
 - In the **Set Product Visibility** list, select the required option to set the area where the product is visible.
9. Click the **Save Config** button.
The Configuration settings are saved and a success message appears.

3. eBay Affiliate Products Import

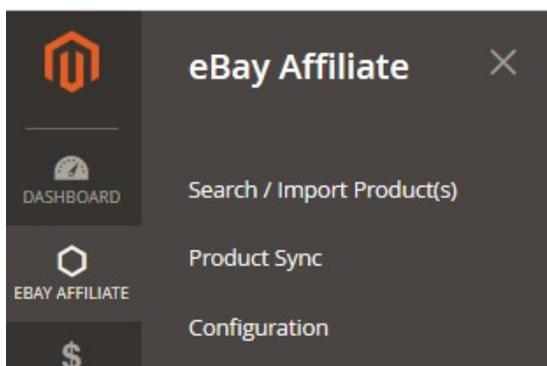
There are the following two different ways to import the products from eBay:

- Import the products through Keywords(<https://docs.cedcommerce.com/magento-2/ebay-affiliate-magento-2-extension-user-guide?section=import-the-products-through-keywords>)
- Import the products through eBay Product URL(<https://docs.cedcommerce.com/magento-2/ebay-affiliate-magento-2-extension-user-guide?section=import-the-products-through-ebay-product-url>)

3.1. Import the Products through Keywords

To import the products based on keywords

1. Go to the **Magento Store Admin** panel.
2. On the left navigation bar, click the **EBAY AFFILIATE** menu.
The menu appears as shown in the following figure:



3. Click **Search / Import Product(s)**.
The **eBay Affiliate Product Import** page appears as shown in the following figure:

eBay Affiliate Product Import

Search / Import via Keywords

Import via eBay Product Link

4. Click the **Search / Import Via Keywords** tab.

The tab is expanded and the section appears as shown in the following figure:

Search / Import via Keywords ⌵

Import

Enter Keyword *

Enter Product name or title to search E.g. Xbox 360

Item Page (specify page number between 1 to 10) *

From

To

Enter the page number from 1 to 10 to import from eBay. E.g : from 1 to 4

Item per Page *

Max limit 20 per page

Import

5. Under **Search / Import via Keywords**, do the following steps:

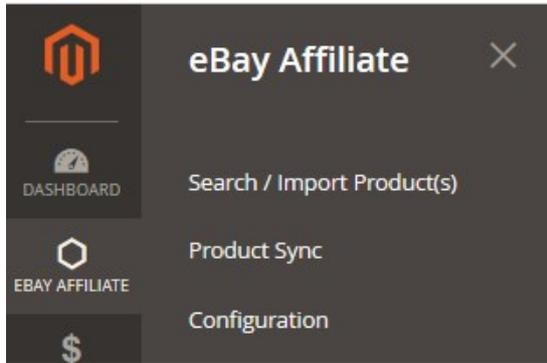
- a. In the **Enter Keyword** box, enter the product name or title to use it as a search keyword.
- b. In the **From** and the **To** boxes next to the **Item Page** field, enter the page number from 1 to 5 to pull data from eBay.
- c. In the **Item Per Page** box, enter the maximum limit of products per page that is required to import from eBay.
- d. Click the **Import** button.

Based on the defined criteria the products are imported, and a success message appears.

3.2. Import the products through eBay Product URL

To import the products based on eBay product URL

1. Go to the **Magento Store Admin** panel.
2. On the left navigation bar, click the **EBAY AFFILIATE** menu.
The menu appears as shown in the following figure:



3. Click **Search / Import Product(s)**.

The **eBay Affiliate Product Import** page appears as shown in the following figure:

eBay Affiliate Product Import

Search / Import via Keywords

Import via eBay Product Link

4. Click the **Import via eBay Product Link** tab.

The tab is expanded and the section appears as shown in the following figure:

Import via eBay Product Link ⌵

Import

Enter eBay Product Link *

Import

5. In the **Enter eBay Product Link** box, enter the required product URL copied from the eBay.com address bar while viewing the specific product.

Tip: Do the following steps to copy the eBay Product URL from AliExpress.com.

- a. Go to the eBay.com, and then search for the required product.
- b. Click the required product on the eBay Products page.
The product URL appears in address bar
- c. Copy the Product URL and paste in the **Enter eBay Product Link** box.

6. Click the **Import** button.

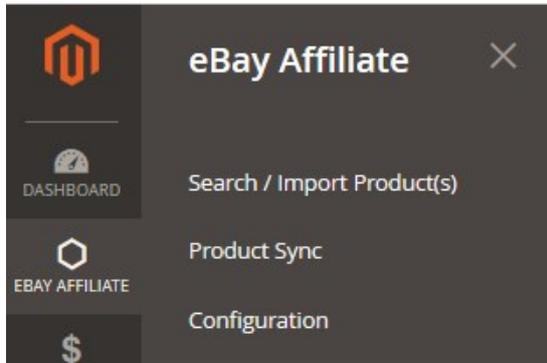
Based on the entered eBay Product URL the product is imported and a success message appears.

4. eBay Affiliate Product Synchronization

This section covers the process of Amazon Affiliate Product Synchronization.

To synchronize Amazon Affiliate products

1. Go to the **Magento Store Admin** panel.
2. On the left navigation bar, click the **EBAY AFFILIATE** menu.
The menu appears as shown in the following figure:



3. Click **Product Sync**.

The eBay Affiliate Product Synchronization appears as shown in the following figure:

eBay Affiliate Product Synchronization 🔍 🔔 👤

Sync All eBay Products

Search [Reset Filter](#) 9 records found 20 per page < 1 of 1 >

Id	SKU	Name	Price	Status
860	183000934660	4 Set Hammered Moscow Mule Mug Drinking Cup 100% Pure Solid Copper Brass 18 Oz	38.4500	1
861	182964063162	BURBERRY BU1388 HERITAGE NOVA CHECK UNISEX WATCH	395.0000	1
871	182939482165	Michael Kors Women's Slim Runway Gold Tone Pink Dial Watch MK3264 New	98.9000	1
874	322949612895	NEW TIDE PLUS + Downy Powder Detergent Professional P&G 20 Lbs / 9 Kg	34.9900	1
875	222661257456	Tide Simply Clean Refreshing Breeze Laundry Detergent, 138 oz	10.7800	1
876	322832068108	BRAND NEW TIDE PLUS+ Downy P&G Powder Detergent 1 Bucket / 20 Lbs / 9 Kg	39.9900	1

4. In the right-upper corner, click the **Sync All eBay Products** button.

The **eBay Product Synchronization** status appears on the Amazon Product Synchronization page appears as shown in the following figure:

eBay Product Synchronization

Synchronization Status

 Starting Product Synchronization, please wait...
 Warning: Please do not close the window during synchronization
 Total 1 Batch(s) Found.
 Invalid item ID.
 100% 1 Of 1 Synchronized.
 1 Batch(s) Successfully Synchronized
 Finished product synchronization